

# World AIDS Day

World AIDS Day is a special day that aims to raise awareness about the complications of AIDS and HIV. This particular day is celebrated to unite the public to help end the virus.



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# **World AIDS Day Definition and Meaning**

World AIDS day is an annual international event that is dedicated to raising awareness and teaching others what is HIV and AIDS all about.

This day also pays special tribute to those who have survived AIDS and to those who have succumbed to this disease.

## **When Is World AIDS Day?**

World AIDS Day is commemorated every 1st of December when people and health organizations across the globe show their support for those still fighting the disease. It is an international celebration that demonstrates solidarity and unity to stop this disease.

## **World AIDS Day History**

Two individuals, namely James W. Bunn and Thomas Netter first conceived the idea of World AIDS Day in August 1987 during a World Health Organization AIDS event in Geneva, Switzerland. Jonathan Mann, the director of the Global Programme on AIDS at the time agreed to commemorate this event on December 1, 1988. The reason for such is that this will give the event much-needed exposure following the US elections and right before the Christmas holidays.

## **World AIDS Day Purpose, Importance**

AIDS and HIV have been continuously plaguing society since the early 1980s and because of this, it is become increasingly important to constantly remind the public that AIDS still exists and should be stopped.

### **Raise Funds**

A lot of people are still living and battling AIDS as we speak and the cost of treatment and scientific research is an expensive endeavor. World AIDS Day is a reminder to all that health institutions and patients are in dire need of funds. During this day, the public is encouraged to donate and join charity events.

### **Reminder**

World AIDS Day is a frequent reminder not just to adults but to children as well. Continuously raising awareness is an important factor so that the public should learn how to understand AIDS, and how it came to be and not stigmatize those who are currently battling the disease. It is also essential to educate others on how they can protect themselves and other people from this disease.

## **Show Support**

AIDS can affect people in different ways as some get cured while others battle it for years. People with AIDS are often discriminated which is wrong and should never be the case, so World AIDS Day aims to show support to people currently fighting this illness. And it is also a memorable event to honor and remember those who have died battling this disease.

## **What's On World AIDS Day?**

During World AIDS Day establishments and organizations such as hospitals, clinics, and government health agencies would show their support by launching various activities and campaigns. Expect free seminars, forums, and public affairs like concerts for a good cause and fun runs. Schools are also encouraged to teach their students about the HIV virus and how this could lead to AIDS.

## **How To Create a World AIDS Day Social Media**

World AIDS Day is one of the 11 global health events launched by the World Health Organization (WHO) which is why it is quite important to promote and campaign for this event. That said, social media is a perfect platform to advertise or share any heartfelt message with these well-crafted [World AIDS Day templates](#).

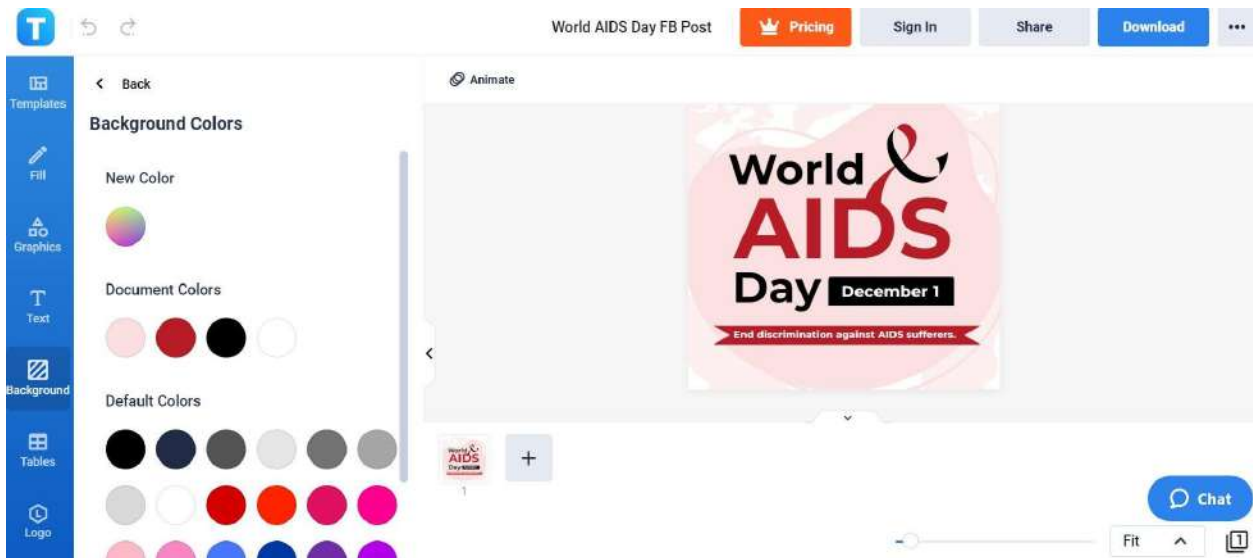
### **Facebook**

1. Choose a [World AIDS Day FB Post template](#).



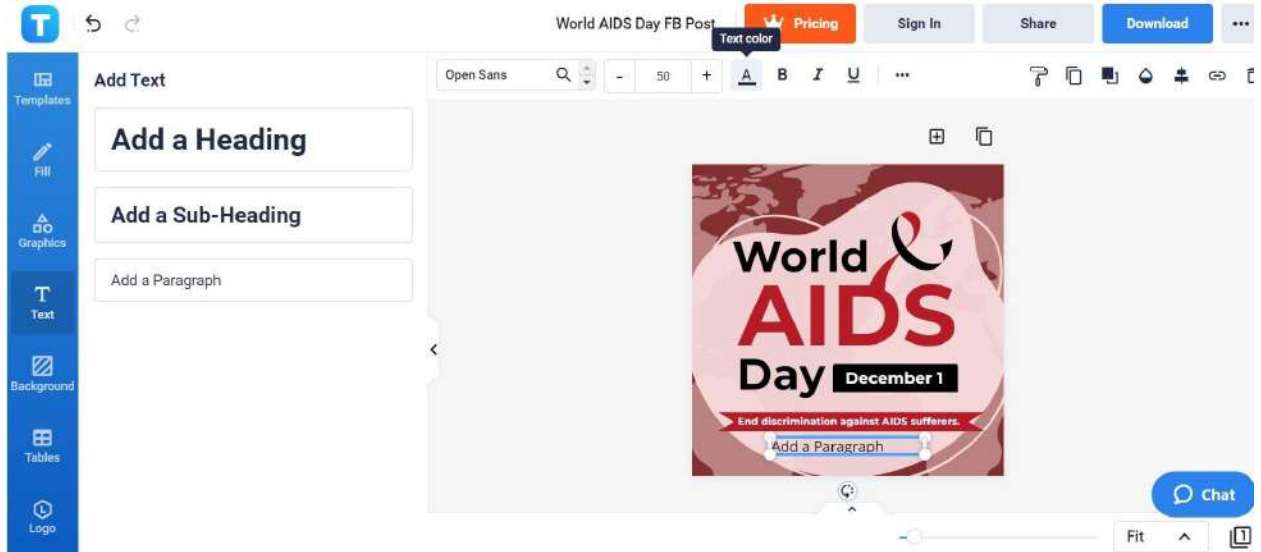
Choose an appropriate World AIDS Day Facebook post template that can be edited and uploaded just in time for this event. After which just click on Edit This Template FREE on the right side of the screen to be redirected to an editor tool.

## 2. Background colors.



The color red represents World AIDS Day, however, if you wish to create a lighter shade of red for the background just click on the Background tab on the blue panel on the left side of the screen. You have the option to select a particular color yet to design your own color scheme just click on New Colors and run the cursor over the color palette.

## 3. Include a heartfelt quote.



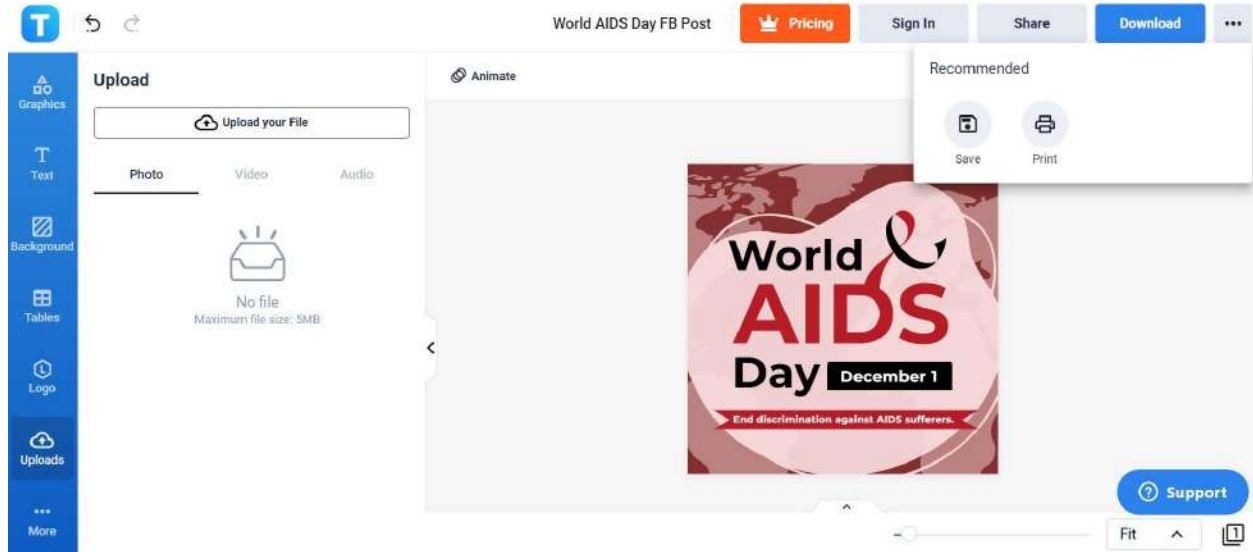
Open the Text tab to add a heartfelt quote that Facebook users can ponder upon. Type the quote in the Add a Paragraph text box and change the color to match the template's theme or background. You also have the option to change the font style and size.

#### 4. Upload photos.



To upload personal photos, select the Uploads tab which is found right below the Logo tab. Then click on the Upload your file icon and make sure that the file size does not exceed 5MB.

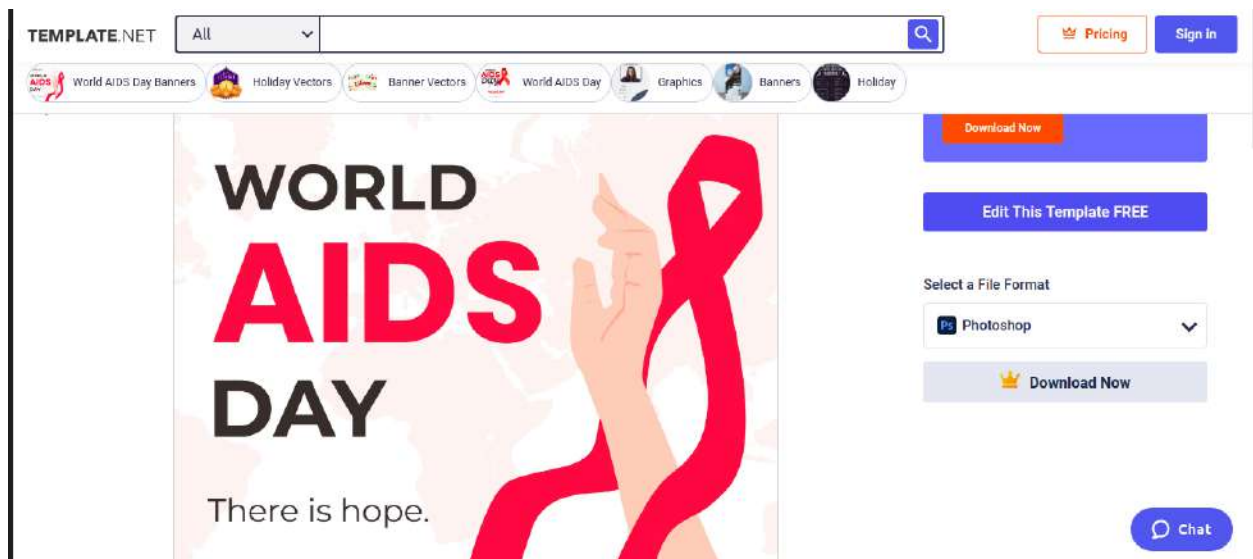
#### 5. Save the World AIDS Day FB post.



After editing the template don't forget to save your work. Click on the three-dotted button located on the upper right portion of the screen and select save. And on December 1st, show your support and upload the template for others to see.

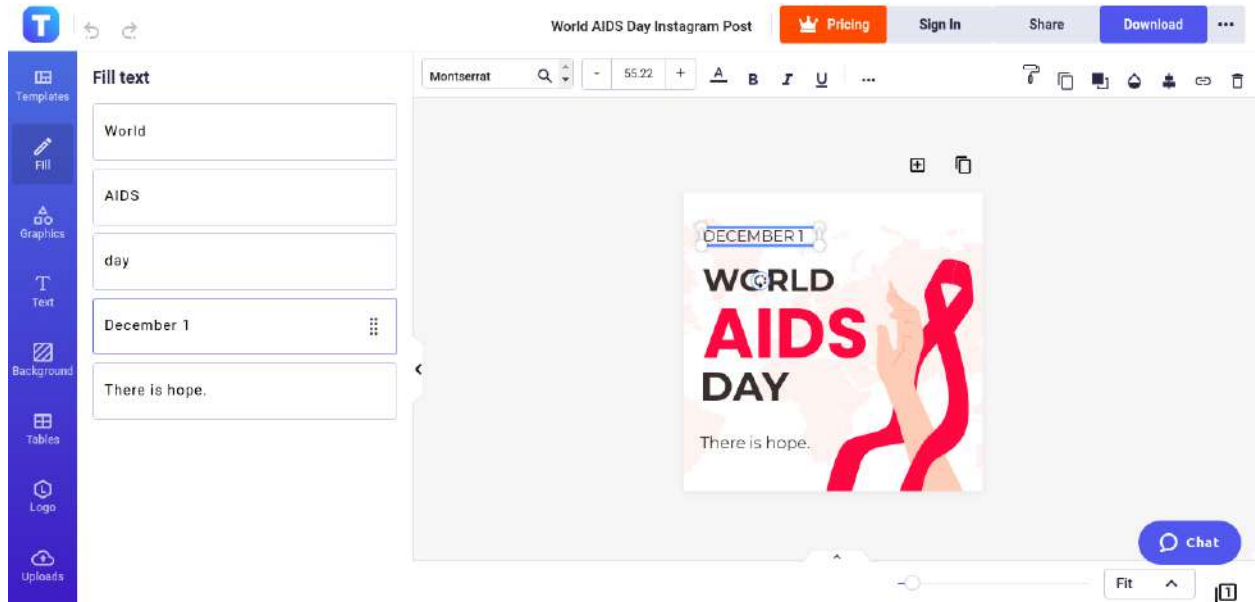
## Instagram

1. Select a [World AIDS Day Instagram Post template](#).



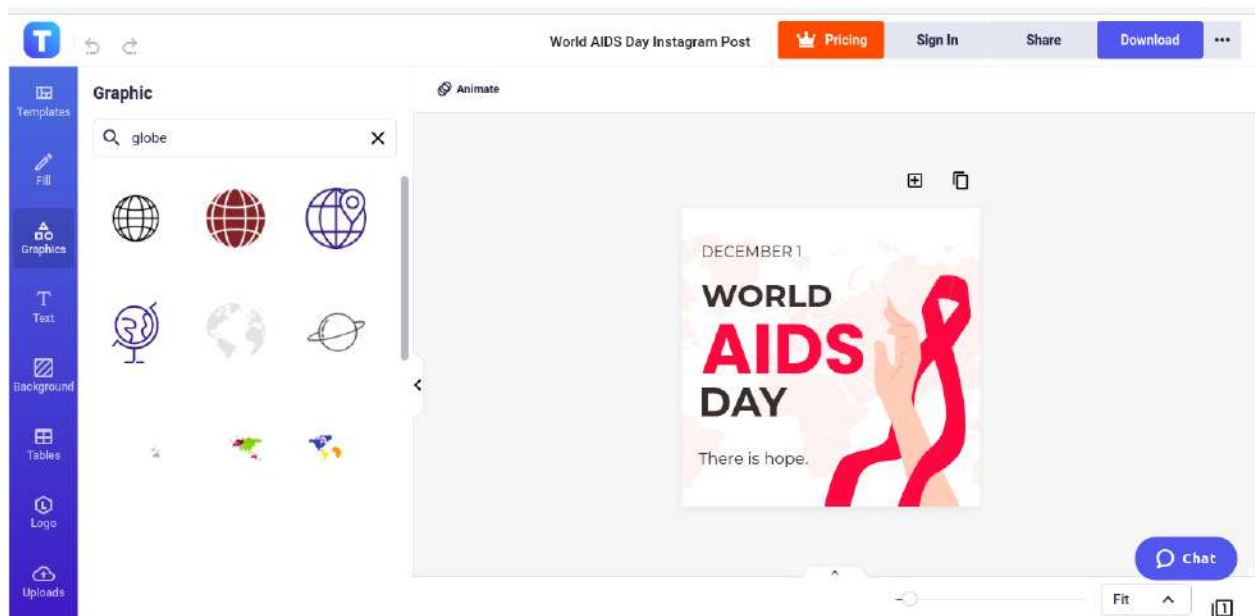
Instagram is another well-known social media platform for posting different kinds of holidays and events. So choose a World AIDS Day Instagram post, and to start editing the template just click on the image to be redirected to the editor tool.

## 2. Change the main text.



Should the template be used to advertise any upcoming local events for World AIDS Day then you will need to change the pre-designed text written on the template. Click on the Fill tab and from there you have the option to edit or completely change the entire statement. And as mentioned, font colors, style, and size are customizable as well.

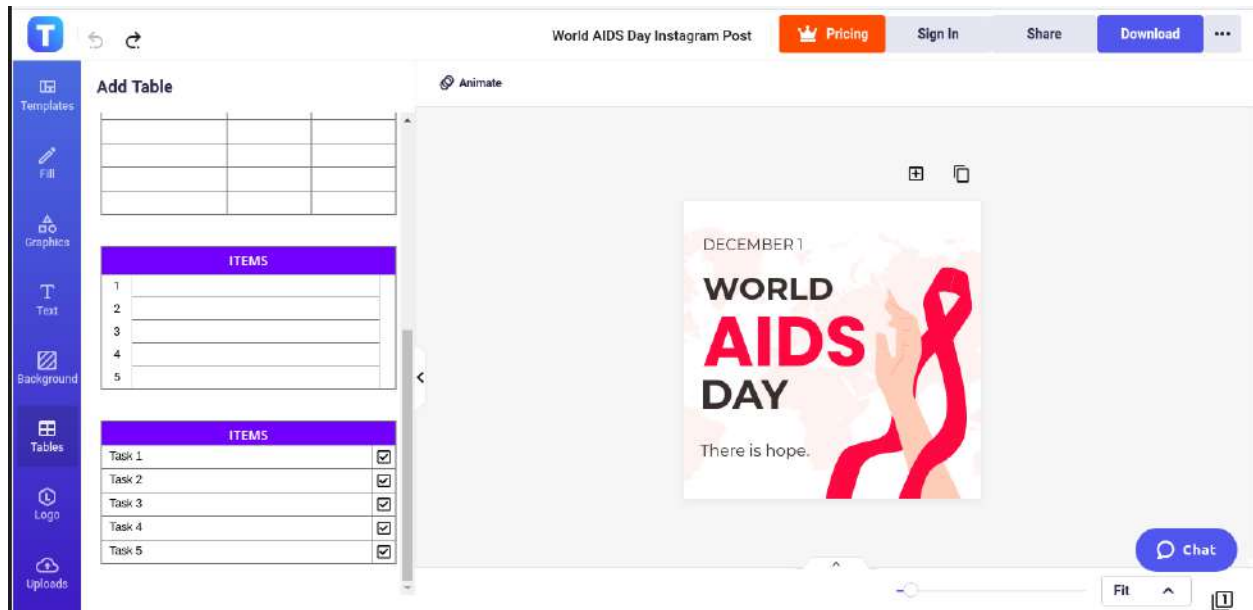
## 3. Add a sketch or other images to the template.





A red ribbon is the main symbol of World AIDS Day, yet you can still add sketches and artwork related to this event such as a band-aid to represent healing, hands intertwining for emotional and physical support, or a globe to represent international solidarity. To incorporate these images, just click on the Graphics tab, and if you've got a particular image in mind type the keyword on the search text box.

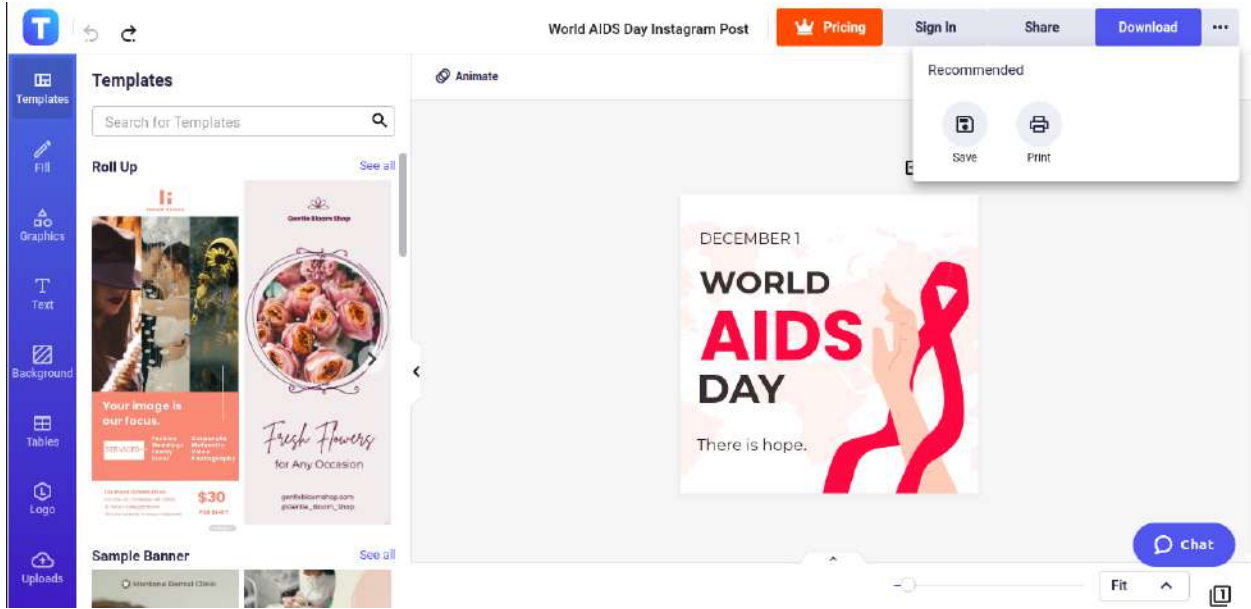
#### 4. List of tasks for World AIDS Day.



If you are sharing the template on Instagram to remind participants of their list of tasks for an event on World AIDS Day then you need to incorporate an item list into the template. To do this, click on the Tables tab, scroll down and you'll find a couple of pre-designed layouts.

#### 5. Save or print the personalized World AIDS Day Instagram Post.

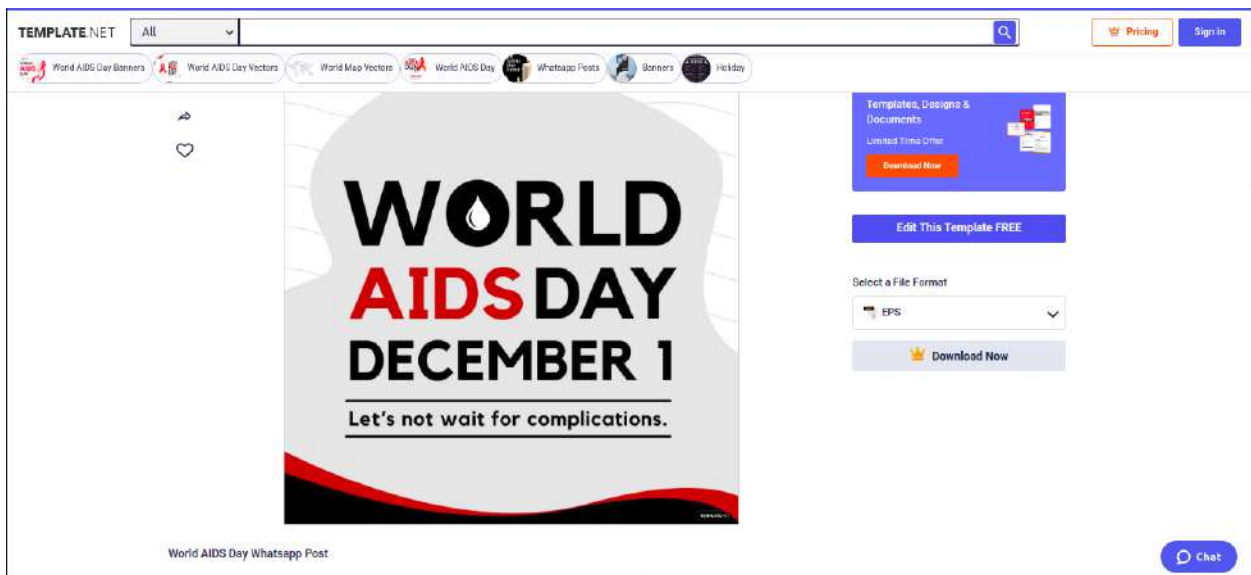




Make sure to save the template right after editing in order to secure a copy. However, if there is a need for a hard copy of the template, right beside the save icon is the option to print the file.

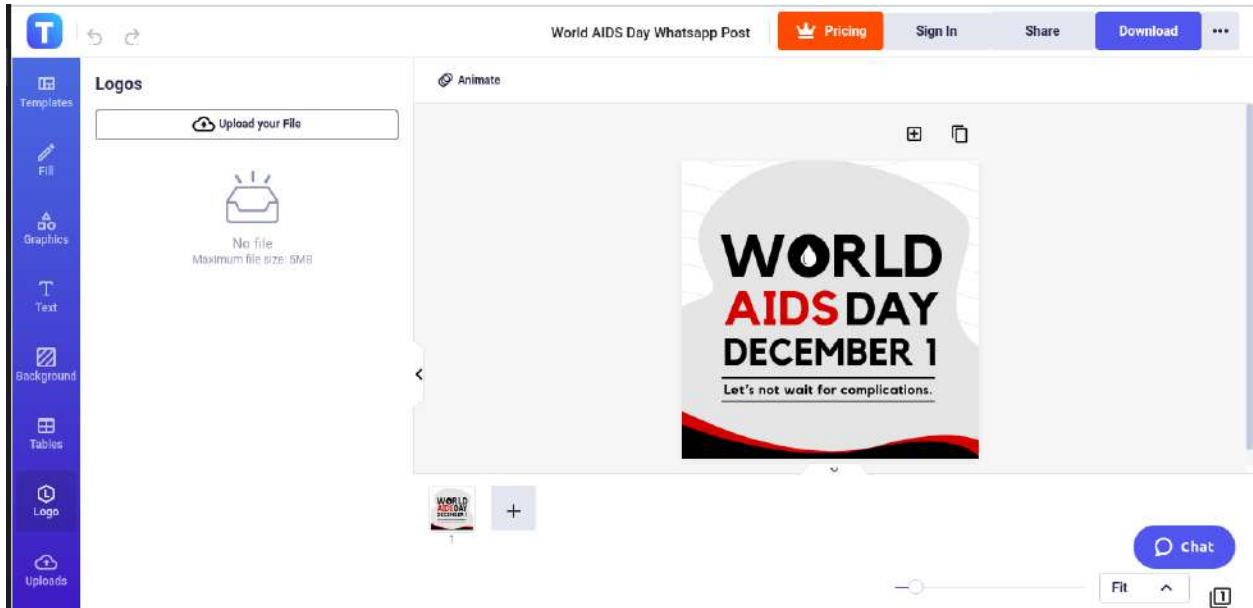
## WhatsApp

1. Look for a well-crafted [World AIDS Day WhatsApp Post template](#).



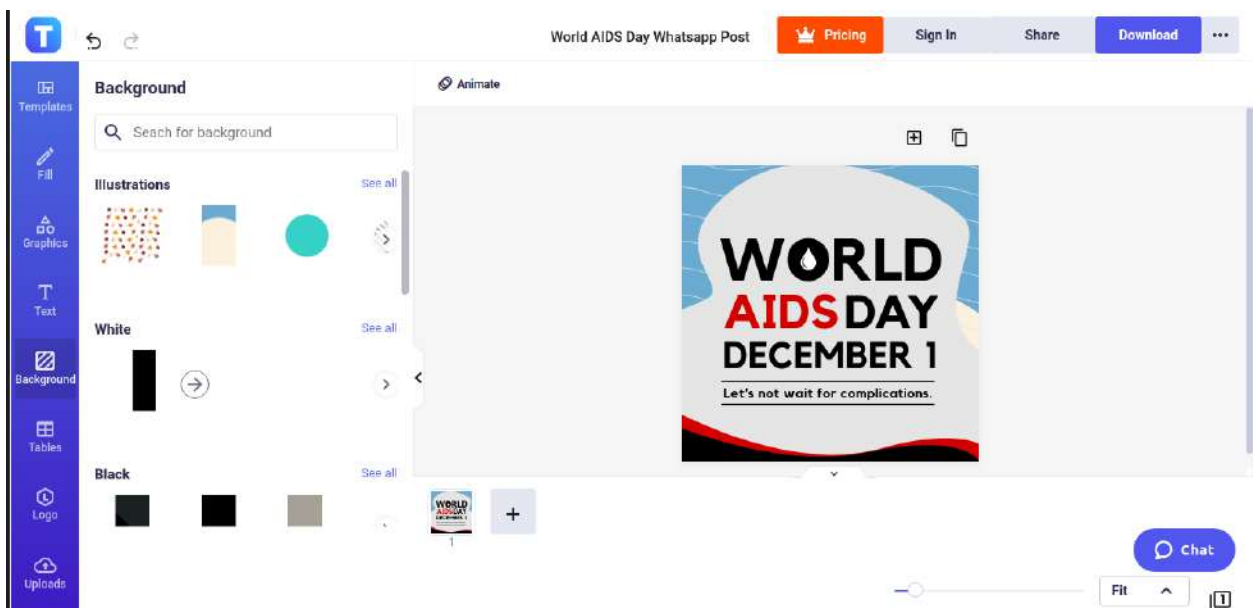
Update family, friends, and colleagues on WhatsApp by posting new posts for Worlds AIDS Day. Select a decent World AIDS Day template then click on the image to begin customizing.

2. Upload a company logo.



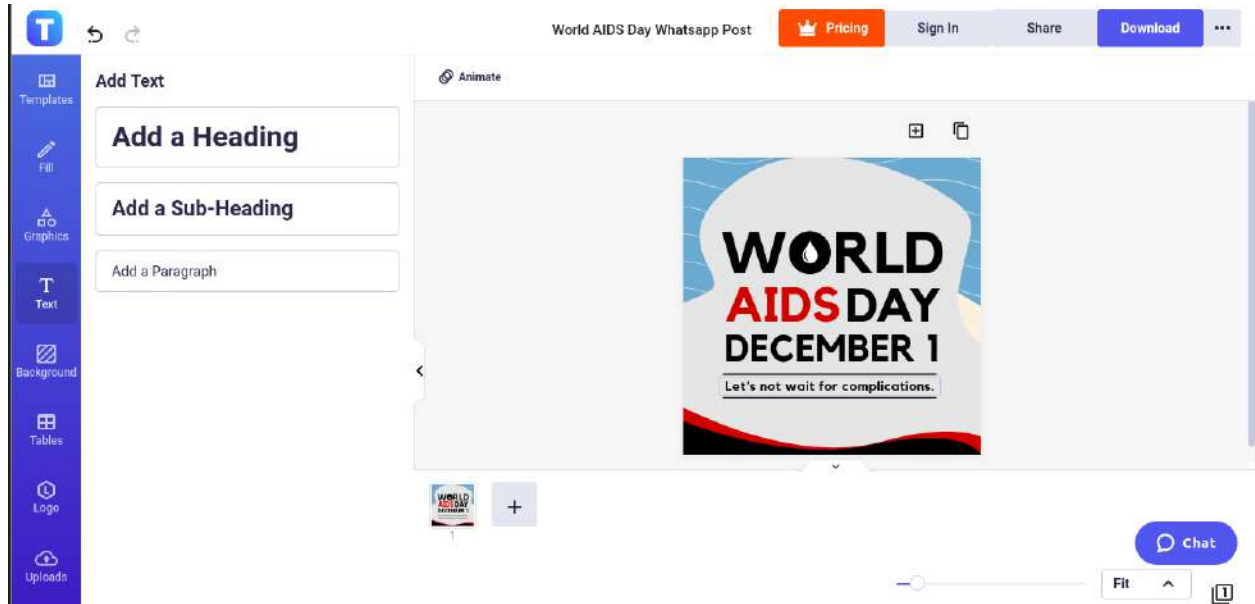
Government agencies, hospitals, schools, and establishments can add their own logo to the template. To do this, upload the image on the Logos tab and ensure that the file size does not exceed 5 MB.

### 3. Customize the background design.



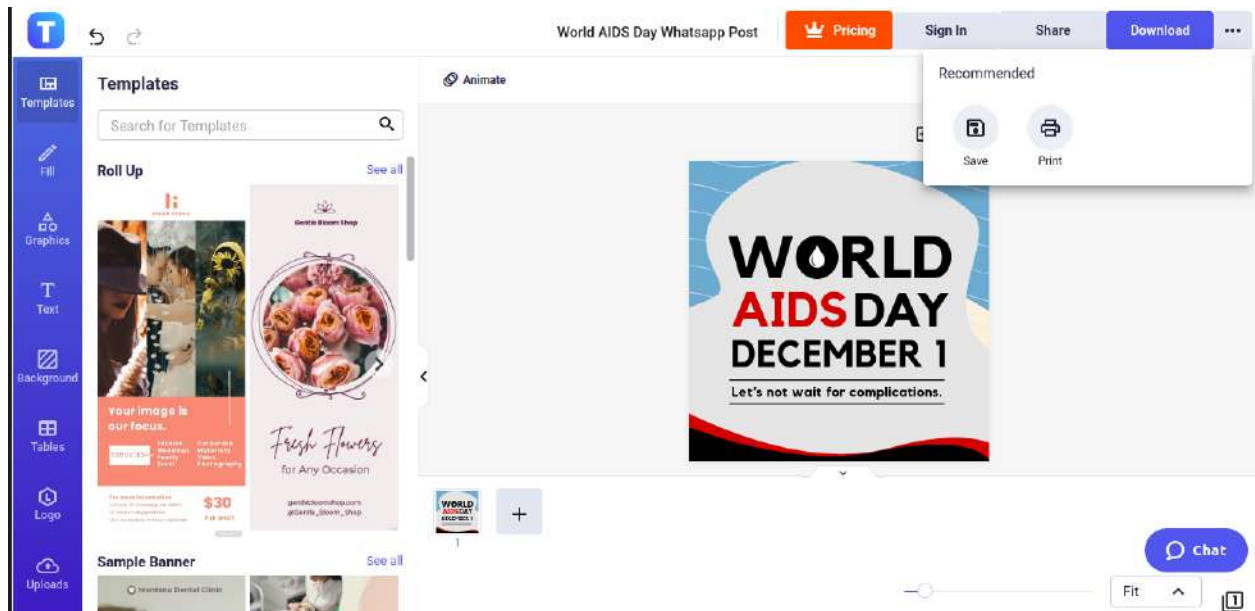
To customize the background design such as incorporating images and illustrations, write down the specific image you have in mind on the search text box. Or make use of the wide selection of stock photos that are available on the editor tool.

### 4. Write down an important fact about World AIDS Day.



Worlds AIDS Day aims to promote and raise awareness, that said, it will be quite useful to add an important fact(s) to your post. Write down the statement in Add Text box located on the Text tab of the Editor tools. To ensure that the message fits, you have the option to change the font size.

5. Download, save and print the template.



Double-check the template and make sure you've got everything covered. Right after editing you will need to download and save the template to be uploaded on World AIDS Day on December 1st. Right beside the save icon, you can also print out the template.

## **World AIDS Day vs. World Health Day**

World AIDS Day is an important global event that aims to raise funds, promote awareness and educate the public regarding AIDS.

[World Health Day](#) is an annual event that campaigns to promote the importance of one's health.

## **World AIDS Day Ideas and Examples**

Anyone can celebrate and show their support for World AIDS Day such as donning a red ribbon or attending public events or donating to charities that support HIV-positive patients. Or promote this occasion by simply posting on various social media websites and spreading the word through creative banners and posters with the help of these World AIDS Day ideas and examples.

## **World AIDS Day Clipart Vector Ideas and Examples**

This simple yet clean-cut [World AIDS Day Clipart Vector](#) is an appropriate advertising tool for those who need to promote an event in a magazine or on a website.



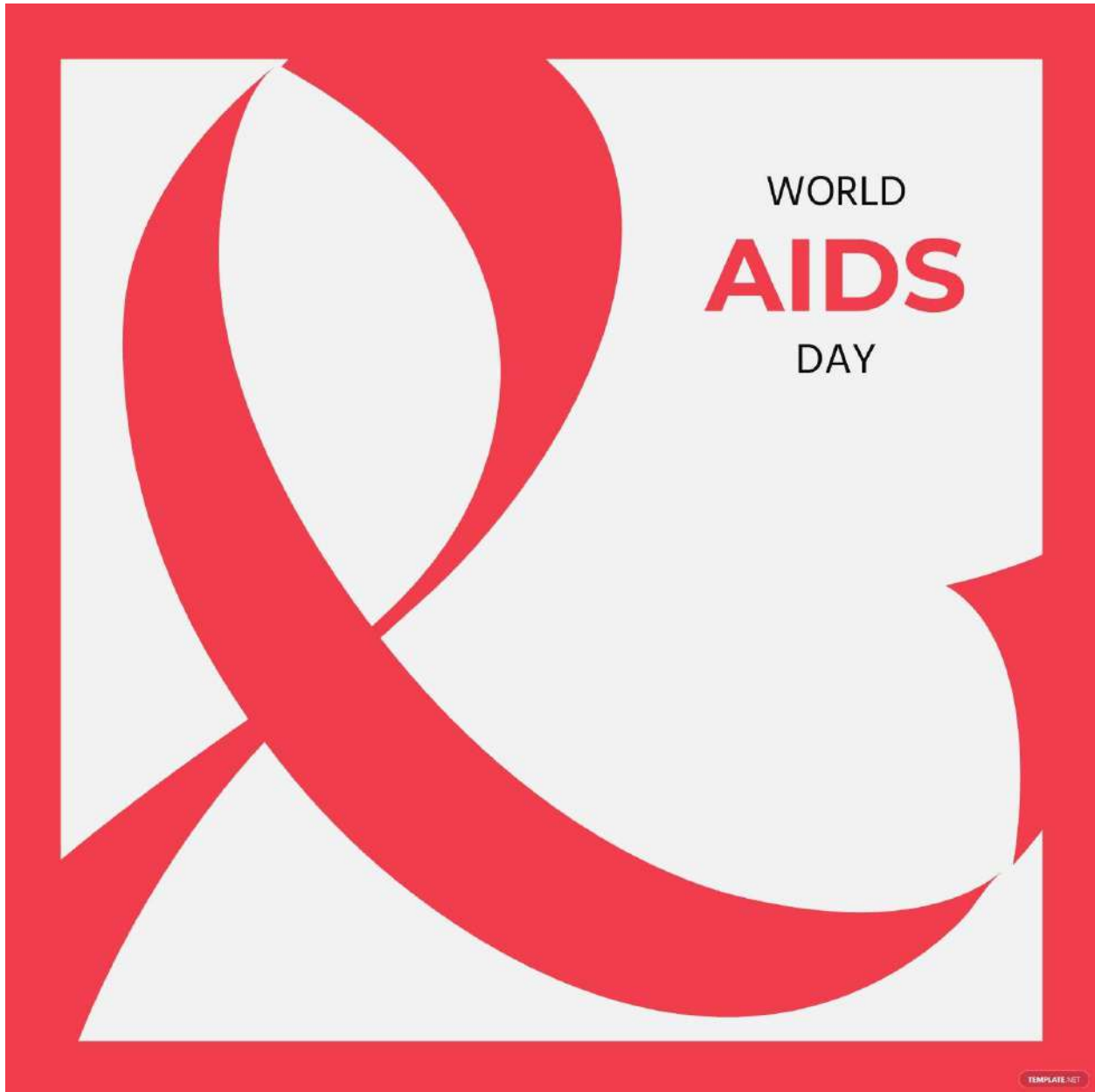
## World AIDS Day Drawing Vector Ideas and Examples

This [World AIDS Day Drawing Vector](#) can be used to design backdrops for charity events and donation drives to help financially support HIV-positive patients.



## World AIDS Day Cartoon Vector Ideas and Examples

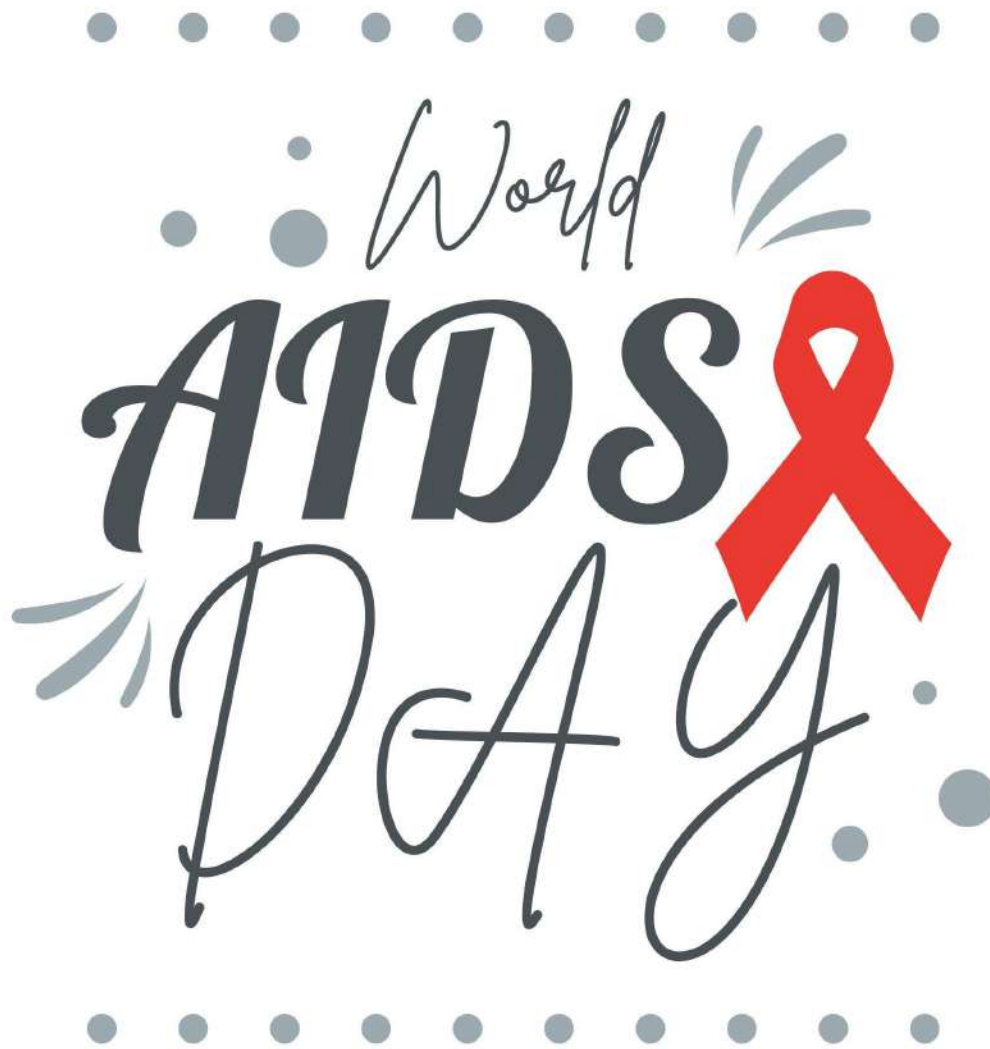
The red ribbon is a symbol used to raise awareness of HIV/AIDS, therefore this well-designed [World AIDS Day Cartoon Vector](#) can be used for conducting training seminars, forums, and other similar events during World AIDS Day.



## World AIDS Day Vector Ideas and Examples

A [World AIDS Day Vector](#) can be used by learning institutions and associations to improve health education regarding AIDS and HIV.





## World AIDS Day Illustration Ideas and Examples

Commemorate World AIDS Day by organizing concerts, fundraisers, and other essential events to help the victims of this virus with this [World AIDS Day Illustration](#) to design invitations and posters.



## World AIDS Day Website Banner Ideas and Examples

This [World AIDS Day Website Banner](#) is an ideal layout design for those who want to show their support and let everyone know how important World AIDS Day is to society.



## World AIDS Day Banner Ideas and Examples

Launch campaigns on World AIDS Day with this well-crafted [World AIDS Day Banner](#) and add a compelling slogan that will grab everyone's attention.



## World AIDS Day Photo Background Ideas and Examples

A [World AIDS Day Photo Background](#) is a show stopper with its sleek yet powerful design that speaks volumes about the plight of HIV/AIDS victims and their families.



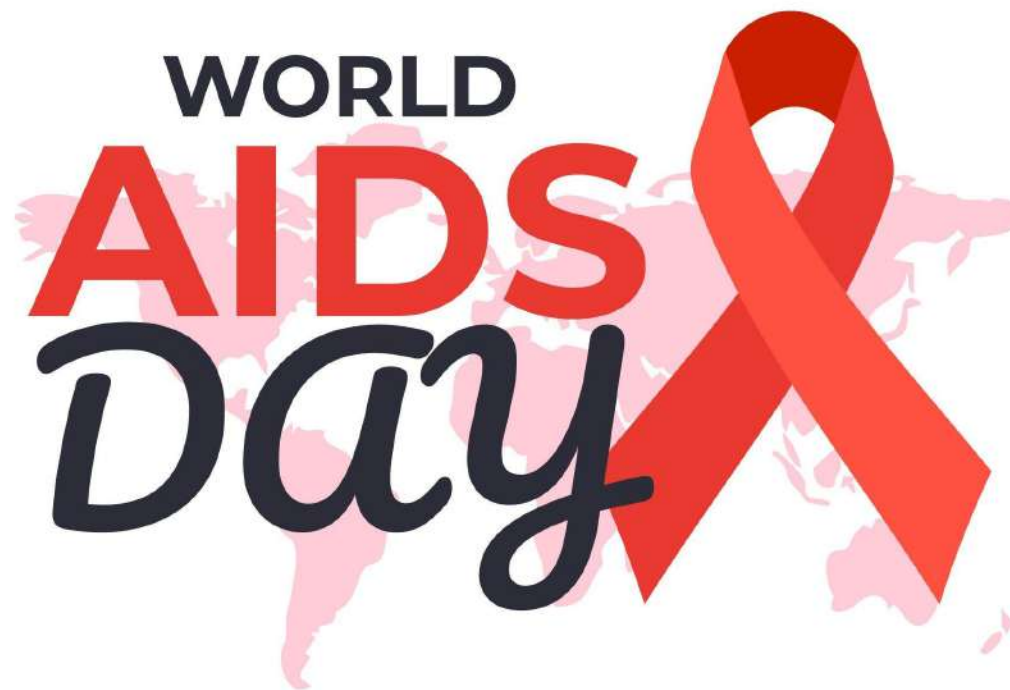
## World AIDS Day Flyer Vector Ideas and Examples

Post this [World AIDS Day Flyer Vector](#) on social media or print copies of these flyers to let everyone know how important it is to get tested.



## World AIDS Day Poster Vector Ideas and Examples

Use this [World AIDS Day Poster Vector](#) to create persuasive posters that can be displayed in public areas such as a university, workplace, government agency, or in a mall.



**Awareness is better  
than Ignorance**

[worldaidsday.com](http://worldaidsday.com)

## **World AIDS Day FAQs**

### **Why do we celebrate World AIDS Day?**

We celebrate World AIDS Day because we want to show our support to those who are battling the disease, pay our respects to those who have passed away, and continuously campaign against the virus and raise awareness so that others may learn how to avoid it.

## **What is the theme of World AIDS Day?**

The theme for World AIDS Day varies every year, but this year 2022 is “Putting Ourselves to the Test: Achieving Equity to End HIV” in relevance to the slogan “Equalize”.

## **How do people celebrate World AIDS Day?**

People celebrate World AIDS Day by wearing or pinning a red ribbon into their outfits, attending events such as concerts and fundraisers, helping others learn more about AIDS and HIV, and donating to charity.

## **What is special about World AIDS Day?**

World AIDS Day is special because it is a global effort that recognizes AIDS and aims to help those who are discriminated against and stigmatized by the disease.

## **What are the activities of World AIDS Day?**

Expect a lot of local and national events spearheaded by health associations, establishments and government agencies such as charity events, open forums, seminars, local gatherings of AIDS survivors, and many others.

## **What is the symbol of World AIDS Day?**

The symbol of World AIDS Day is a red ribbon.

## **What do you say on World AIDS Day?**

There isn't anything mandatory to say during World AIDS Day, however, posting a meaningful message or dedication in social media or pinning a red ribbon is enough to show your support.

## **What are the traditions of World AIDS Day?**

Some of the notable traditions during World AIDS Day is paying tribute to those who have died because of AIDS by holding a memorial, fundraisers are also held during this day and a lot of people are seen wearing a red ribbon.

## **Who created World AIDS Day?**

World AIDS Day was proposed by James W. Bunn and Thomas Netter in August 1987.

## **Why is World AIDS Day important?**

World AIDS Day is an important event because it helps people understand what AIDS is all about, reminding them of the dangers of HIV and its complications which is AIDS.

## **What are some facts about World AIDS Day?**

World AIDS Day is the first global health campaign launched by the World Health Organization and the campaign focuses on a certain theme which is chosen by the Global Steering Committee of the World AIDS Campaign.

## **When did the first World AIDS Day start?**

World AIDS Day started on December 1, 1988.