Quotes Sizes

Quotes sizes can be difficult to estimate as they rely on the measurement of the font size in relation to how long your content may be. Although there isn't a defined quote size, you can simply base it on the paper size you're going to use.

Quotes Sizes Standard

Letters (font size: 10 to 12 pts)

If you plan to write your quotes in your letters, a font size of 10 to 12 points (3.53 mm to 4.23 mm) is ideal. Depending on the font style you intend to use, this can change. The length of your quote may also affect the font size of your letters.

Cards (font size: 12 pts)

Quotes are perfect if you want to greet someone on special occasions like birthdays, anniversaries, graduation, Valentine's Day, Halloween, and Christmas. A 12 pts or 4.23 mm font size is appropriate for your greeting cards, regardless of how long or how short your quotes are. If your quote is brief, you might also think about enlarging the font size to 14 pts.

Posters and Banners (font size: 80 to 150 pts)

Quotes can also be included in posters, flyers, and banners for a variety of reasons, like campaigns and programs. You can choose the 80 to 150 pts (1.1 to 2.1 inches or 2.82 to 5.29 centimeters) font size that is typical for posters and banners. Your font size will depend on how long your quote is.

Quotes Sizes for Digital

Facebook

Facebook is an immensely popular global platform for sharing motivational and humorous quotes. 1200 x 630 pixels is the ideal size to use for posting or sharing a quote template on your Facebook timeline. However, you must keep in mind that Facebook automatically adjusts your graphics to a 1.91:1 aspect ratio.

Facebook

Facebook

PACK YOUR *things*
CHASE YOUR *dreams*
AND MAKE THE 🌿
World proud

1200 pixels

630 pixels

Instagram

Instagram keeps up with other platforms if you want to share your best quotes online. The following image sizes are supported by the platform: square (1080 x 1080 pixels), portrait (1080 x 1350 pixels), and landscape (1080 x 608 pixels). Additionally, the software is made to work with aspect ratios between 1.91:1 and 4:5.

Twitter

Another well-liked website for sharing quotes is Twitter. The suggested size for a quote template upload is 1200 x 675 pixels with a suitable 16:9 aspect ratio. Furthermore, no uploaded file should be larger than 5 MB in size, including photos and GIFs.
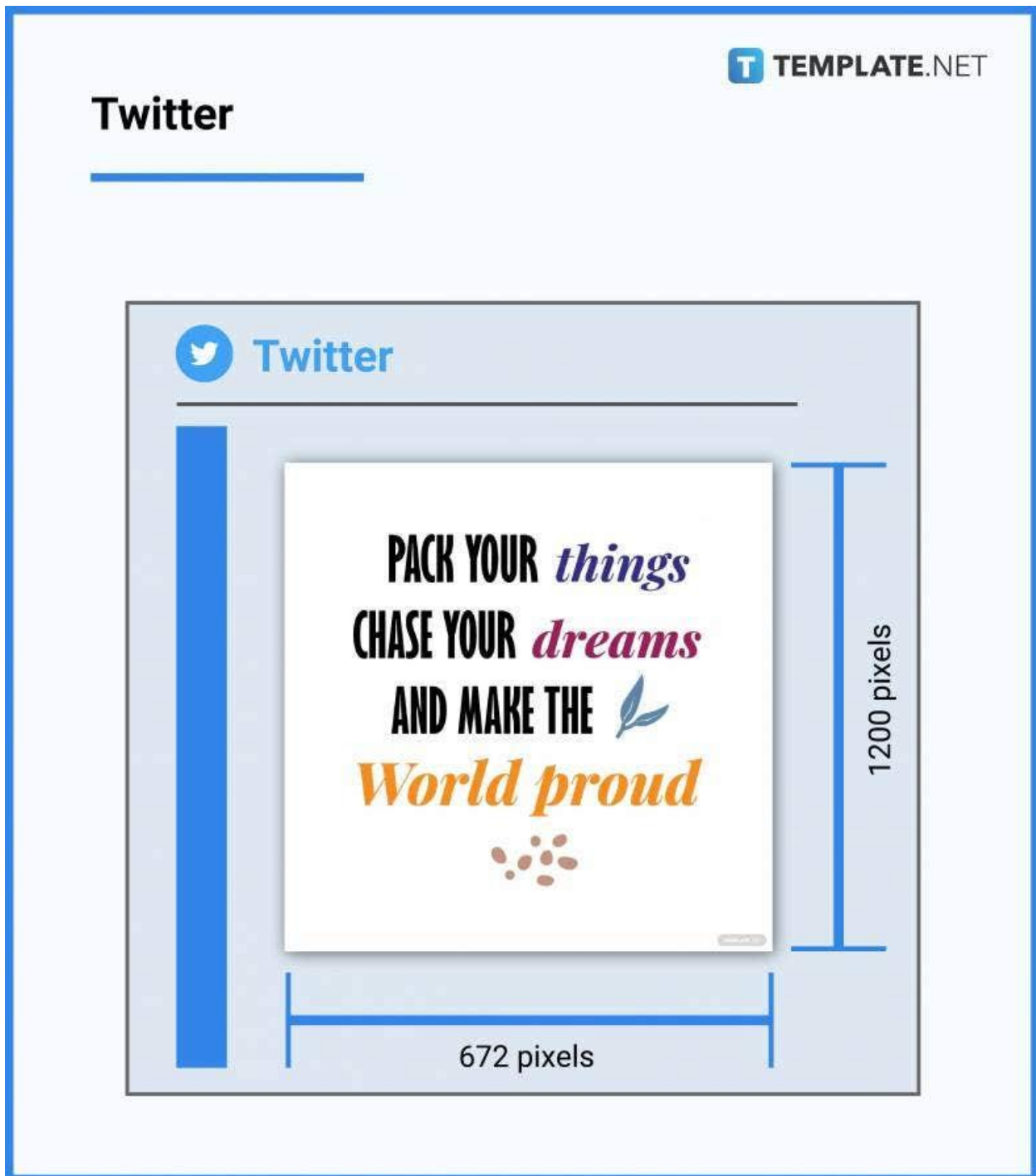
Quotes Sizes for Print

On online platforms, sharing quotes is very common. Oftentimes, quotes must be printed, particularly for educational purposes or special occasions. The optimum size to use is a typical letter size or an A4 paper size if you wish to print out your quotes. A letter size is 8.5 inches × 11 inches, whereas an A4 size has measurements of 8.3 inches × 11.7 inches.

Quotes Sizes for Business

Quotes are well-known in the business world. They are typically employed for the purposes of marketing campaigns and advertising. The font size for motivational business quotes is commonly 80 to 150 pts given that they are printed on banners, flyers, and posters.

Quotes Sizes for Adobe Photoshop

Perhaps the most well-known graphics software in the world is Adobe Photoshop. Likewise, it's a well-liked tool for starting from scratch with quote templates. It is advisable to start in Adobe Photoshop with a blank document layout that is 1080 pixels wide and 1080 pixels high, ensuring a high-quality image for your quote template.
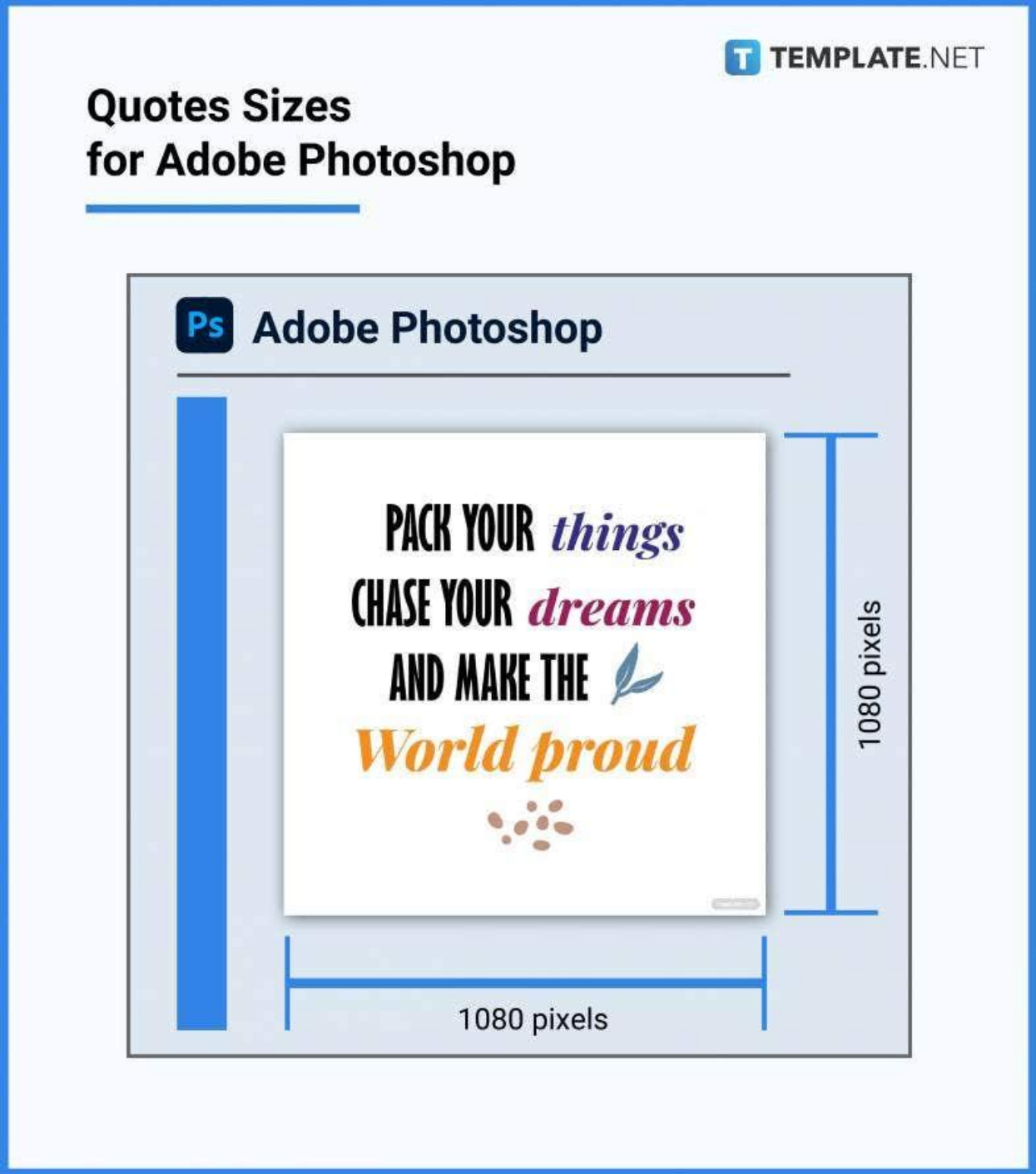
Quotes Sizes for Adobe Illustrator

Adobe Illustrator is an optional Photoshop substitute. The ideal size for quote templates using Adobe Illustrator is 1080 pixels by 1080 pixels to achieve the greatest results. For a high-resolution graphic, it is crucial to set your settings to at least 300 dpi.

FAQs

What is the standard font size for quotes?

Quotes have different standards for font size depending on where they are used, such as letters and cards (varying from 10 to 12 pts), as well as posters, flyers, and banners (varying from 80 to 150 pts).

What is the ideal size for a quote template?

The ideal sizes for a quote template can either be a square (1080 by 1080 pixels), portrait (1080 by 1350 pixels), or landscape (1080 by 608 pixels).

What is the average file size of a quote template?

The file size of a template might range from 2 MB to 5 MB, on average, depending on the kind of social media site used to post the quote template.

What are the best font styles for quotes?

You can either choose the simple Arial and Times New Roman font styles or get your quotes to the next level with the Stoic Script, California Dreamer, September Spirit, Cherie Bomb, Broadway font styles, and more.

What is the ideal resolution for a quote template?

A safe resolution size for your quote template would be 300 dpi (dots per inch) in order to obtain a high-quality resolution output.

What size should I make my own quote?

Depending on your purpose and personal preferences, your quote templates can be generated in square format (1080 px by 1080 px), landscape format (1080 px by 608 px), or portrait format (1080 px by 1350 px).

In what file format should I save my quotes?

Your customized quote templates can be saved as jpg, jpeg, png, or gif.

What does a quote template comprise?

A quote template often only contains the text that is being quoted and the name of the author, though it may additionally include an image that is somehow related to the quote.

What is a 1.91 to 1 aspect ratio equivalent to in pixels?

A 1.91:1 aspect ratio is equivalent to 800 by 418 pixels.

Why do you print quotes?

Greeting cards and letters for special occasions, marketing initiatives and advertisements, school projects, and educational materials are just a few of the uses for which quotes are printed.

What are the most common resolutions for a 16:9 aspect ratio?

The most common resolutions for a 16:9 aspect ratio are 1920 px by 1080 px and 1280 px by 720 px.

Why are quotes effective?

Due to their concise but incisive content, enduring effect on readers, and capacity to foster a sense of community among users of digital platforms, quotes have become significantly more effective in modern times.

What draws people to quotes?

People enjoy reading quotes because they are brief but clear statements that offer wisdom, inspire enjoyment, motivation, and inspiration, give comfort to the minds of readers, and lead us in new directions by outlining other people's thoughts.