

Meme Sizes

Meme sizes are as varied as the themes and topics that memes cover. However, choosing the most appropriate meme size is an important step in the formatting phase of creating and generating a meme.



Meme Sizes Standard

Square Meme Sizes

A common and universal meme size is the standard square size. The recommended size for a square meme should have a minimum of 700 px for the width and 700 px for the height. Square memes can be shared on any social media platform, but note that each site may come with its own dimension requirements.

Landscape Meme Sizes

Another popular meme size is the landscape size. Slightly wider and broader than a square meme size, the landscape meme size should measure a minimum of 700 px × 550 px. Although it may be adjusted depending on the platform or application you are using.

Portrait Meme Sizes

If a landscape meme size has a horizontal orientation, a portrait meme size has a vertical orientation. The minimum standard or recommended size for making a portrait meme is 450 px × 700 px. This can apply to any meme, whether it is about a political commentary, famous celebrity, or even a viral dance craze.

Meme Sizes for Digital

Facebook

Facebook is arguably the world's largest social media site. It is also a popular platform to share funny and random memes. The best size to use when uploading or sharing a meme to your Facebook timeline is 1200 pixels × 630 pixels. But you have to remember that Facebook automatically formats your images to fit their standard 1.91:1 aspect ratio.

Facebook



Profile Pictures

Instagram

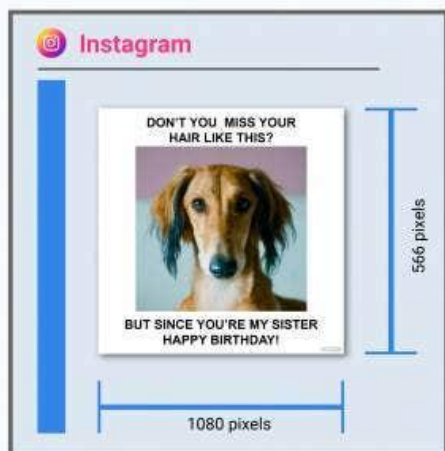
For Instagram, the recommended meme size for square images is 1080 × 1080 px. If you are sharing a landscape meme size, the best dimension to use would be 1080 × 566 px;

and if your meme is portrait size, make sure to set it to 1080 × 1350 px for the best quality. Instagram is designed to support aspect ratios ranging from 1.91:1 to 4:5.

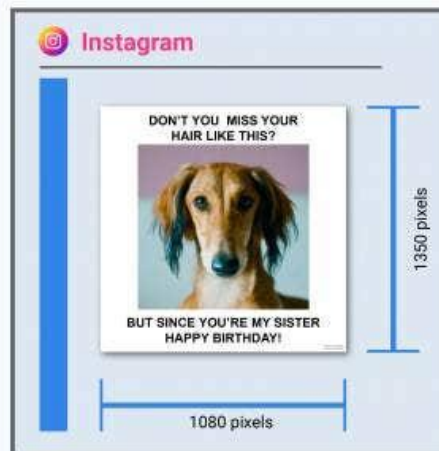
Instagram



Square



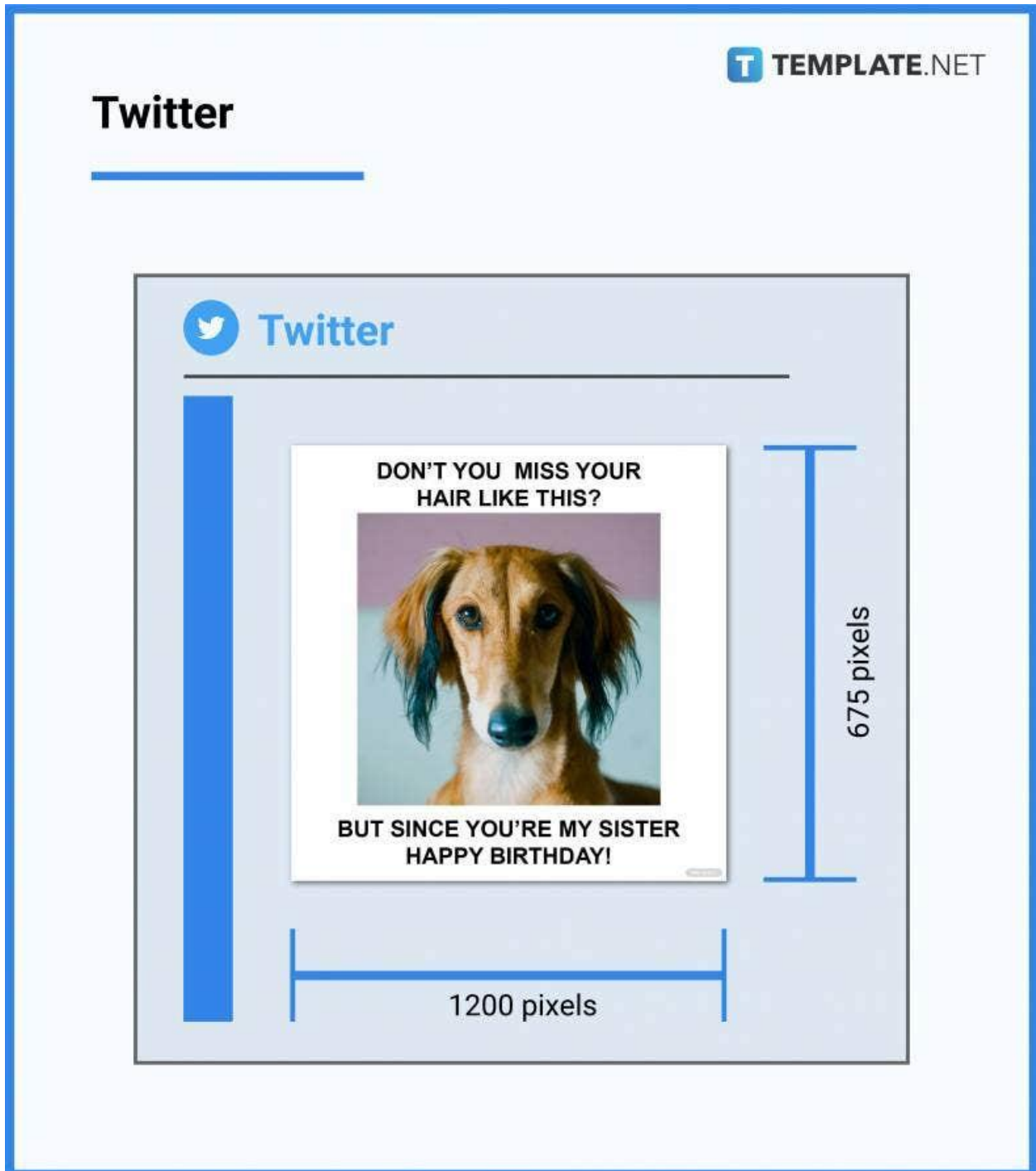
Landscape



Portrait

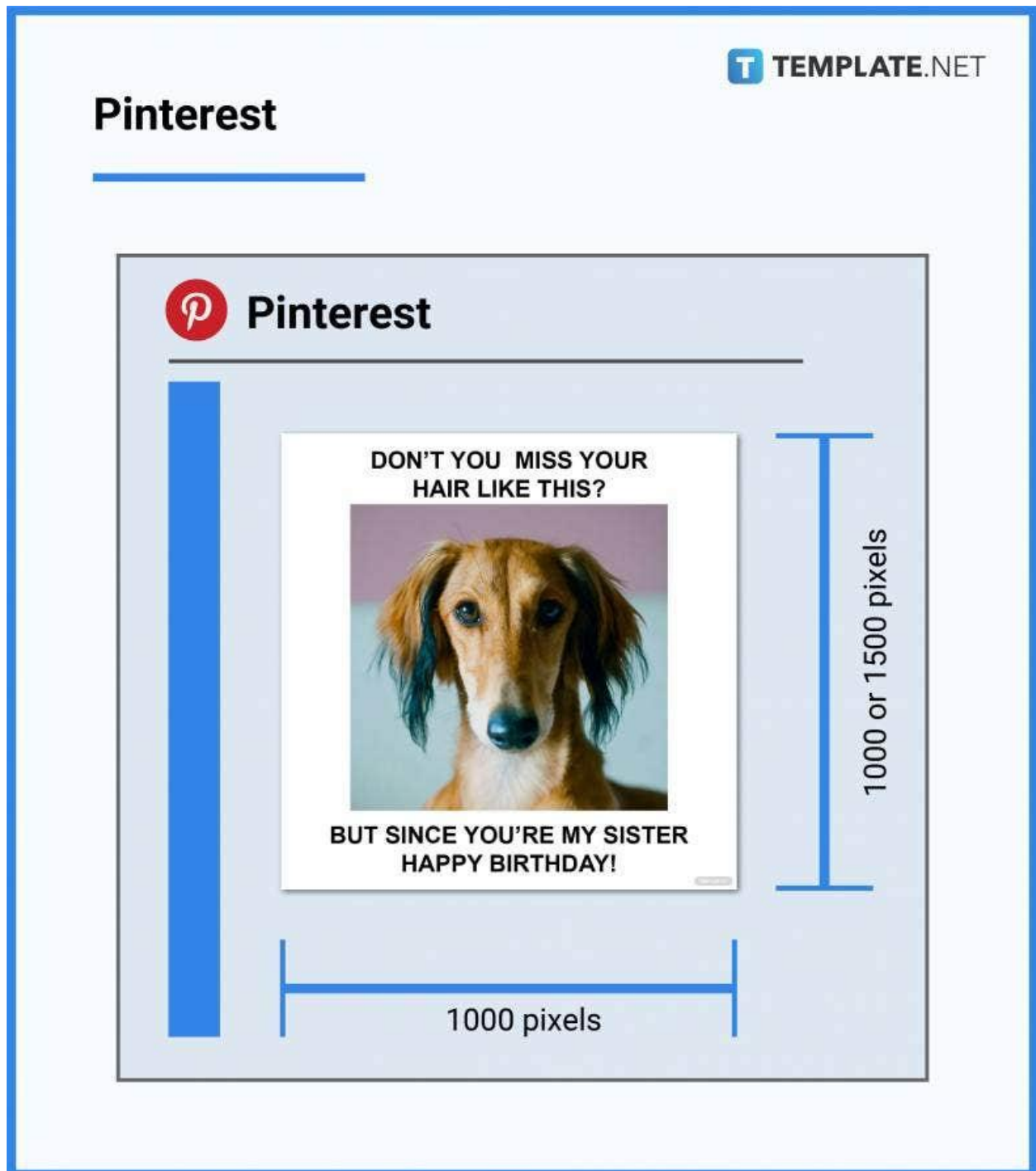
Twitter

Twitter is another popular platform for sharing internet memes. The recommended size for uploading a meme image is 1200 × 675 pixels. The acceptable aspect ratio is 16:9. And lastly, images and even animated GIFs should not exceed the maximum file size of 5MB.



Pinterest

For Pinterest users who want to pin memes to their vision board, square pins require a dimension of 1000 × 1000 px or 1000 × 1500 px. The ideal image aspect ratio is 2:3. Your meme image or photos should be less than 20MB.



Meme Sizes for Print

Memes are mainly shared or spread via digital platforms. But there are some cases wherein memes may be printed out for whatever reason. If you want to print out your meme image, the best size to use is a standard US Letter or A4 size document. A US Letter size has dimensions of 8.5 inches × 11 inches while an A4 size measures 8.3 inches × 11.7 inches.

Meme Sizes for Print



US Letter



A4

Meme Sizes for Business

Even though memes are typically used within an informal and non-professional context, you will be surprised at how different businesses or establishments make use of memes as a marketing ploy or promotional tool. Because of the comedic and amusing nature of memes, some companies may maximize this and use it to their advantage on social media. So if you are planning to use memes as a marketing strategy, it is best to stick to the standard and universally accepted sizes of square (700 × 700 px), landscape (700 × 550 px), and portrait meme sizes (450 × 700 px).

TEMPLATE.NET

Meme Sizes for Business

Square
700 pixels (width) x 700 pixels (height)

Landscape
700 pixels (width) x 550 pixels (height)

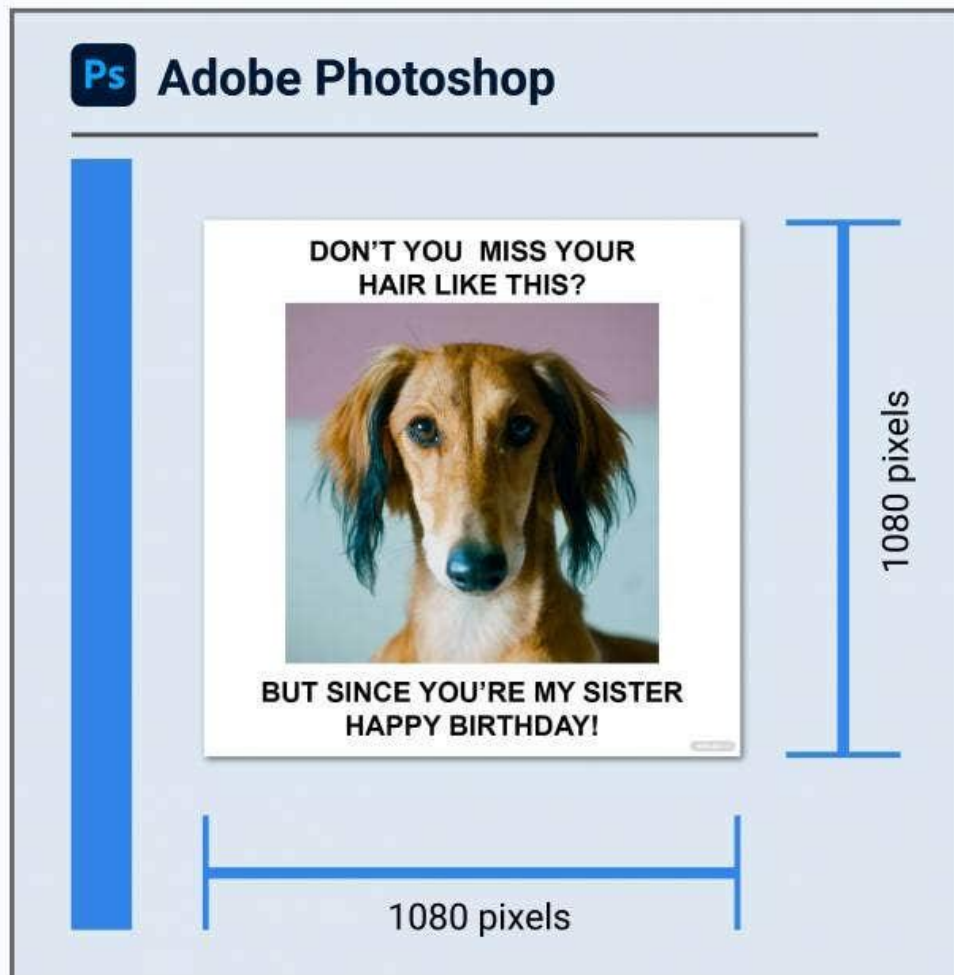
Portrait
450 pixels (width) x 700 pixels (height)

The infographic illustrates three meme formats. Each format features a central image of a dog with the text: "DON'T YOU MISS YOUR HAIR LIKE THIS?" at the top and "BUT SINCE YOU'RE MY SISTER HAPPY BIRTHDAY!" at the bottom. The Square format is 700 pixels wide and 700 pixels high. The Landscape format is 700 pixels wide and 550 pixels high. The Portrait format is 450 pixels wide and 700 pixels high. The entire content is enclosed in a blue border.

Meme Sizes for Adobe Photoshop

Adobe Photoshop is perhaps the world's most famous graphic design editor. And Photoshop is also a popular application for creating memes from scratch. If you are creating a meme using Adobe Photoshop, it is best to start with a square template or a document with 1080 pixels × 1080 pixels for the width and height. This standard size can help ensure that your image has good quality. You can always adjust the dimensions accordingly depending on your individual needs and preferred digital sharing platform.

Meme Sizes for Adobe Photoshop



Meme Sizes for Adobe Illustrator

Another alternative to Photoshop is Adobe Illustrator. You can likewise create memes using Adobe Illustrator but in order to get the best outcome, the recommended size for memes is 1080 px × 1080 px. It is important to configure your settings to at least 300 dpi for a

high-resolution image. You can also customize your meme into either a square, portrait, or landscape meme size, but you need to adjust the dimensions accordingly.

Meme Sizes for Adobe Illustrator

Ai Adobe Illustrator

DON'T YOU MISS YOUR HAIR LIKE THIS?

BUT SINCE YOU'RE MY SISTER HAPPY BIRTHDAY!

1080 pixels

1080 pixels

Meme Sizes FAQs

What size should a meme be?

Memes can come in different sizes, but a good size or dimension would be 1080 × 1080 pixels.

What is the average file size of a meme?

It would depend on the type of social media platform used to share memes but a meme file size can be anywhere from 2 MB to 5 MB, on average.

What is the best size for a meme?

The best sizes for a meme can either be a square size, portrait size, or landscape size.

What is the best font size for a meme?

It would depend on your chosen meme size, but usually larger font (48-72 points) would work for most memes.

What is the font for a meme?

The standard fonts used in memes are usually Impact, Arial, Myriad Pro; in most cases, the bolder the text, the better.

What resolution are memes?

It would largely depend on the size of the meme and the platform it is published on; but to achieve a high-quality resolution, a safe size would be 300 dpi or dots per inch.

What size should I make memes?

Memes can be generated in square size, landscape size, or portrait size, depending on individual tastes and preferences.

What is the format of a meme?

The basic format of a meme is an image that contains text that describes the image and gives it meaning.

What is a 1.91 to 1 aspect ratio in pixels?

In pixels, a 1.91:1 aspect ratio is 800×418 pixels.