

Dhanteras

Dhanteras is an important celebration especially because it precedes the major festival of Diwali. For Hindu devotees, Dhanteras is an auspicious day and opportunity to increase one's wealth and prosperity.



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Dhanteras Definition & Meaning

Dhanteras is a Hindu observance that's also called Dhanatrayodashi; it is a celebration that marks the start of the Diwali festivities.

On the occasion of Dhanteras, Hindus honor Lord Dhanvantari and the Goddess Lakshmi so that they may receive the blessings of health, fortune, and happiness.

When is Dhanteras?

Dhanteras is observed on the thirteenth lunar day of Karthik month based on the Hindu calendar. In 2022, the festival falls on October 23, two days before the Diwali or Deepavali celebration.

Dhanteras History

The term Dhanteras consists of two words, "dhan" which means wealth, and "teras" which means the thirteenth day. According to the legend of Samundra Manthan, Lord Vishnu's consort Goddess Lakshmi emerged from an ocean of milk. Another popular legend tells the tale of the God Dhanvantari-also known as the god of medicine and a personification of Lord Vishnu- who emerged from the sea as well while holding a Kalash Amrit and the sacred textbook of Ayurveda. Devotees honor and worship these two deities on Dhanteras to seek their blessings for a prosperous and happy life.

Dhanteras Purpose and Importance

The Dhanteras festival holds much meaning for the people of India, and in the Hindu culture, the holiday is not just a festive occasion, but it is also deeply rooted in religious tradition and belief as well.

Day to Increase Wealth and Prosperity

Dhanteras is an ideal day for Indians and Hindu devotees to increase their wealth and prosperity. The origin of the word itself comes from "dhan" which literally translates to wealth. People engage in all sorts of traditions and rituals on Dhanteras in hopes of securing a flourishing and prosperous future.

Day of Worship

Dhanteras is not just a joyous occasion, it is also an important day of observance. Like most Hindu festivals and practices, there is always a religious or spiritual aspect attached to it. According to Hindu cultural tradition, Lord Dhanvantari and the Goddess Lakshmi should be honored and worshiped on Dhanteras if devotees want to earn their favor and receive blessings of fortune, health, and prosperity.

Signals the Start of the Diwali Festival

As discussed previously, the observance of Dhanteras marks the beginning of the Diwali festival and celebration. A major holiday in India, the Diwali festival is also referred to as the “Festival of Lights”. Many deem the five-day festival the country’s most important festival of the year.

What’s In Dhanteras?

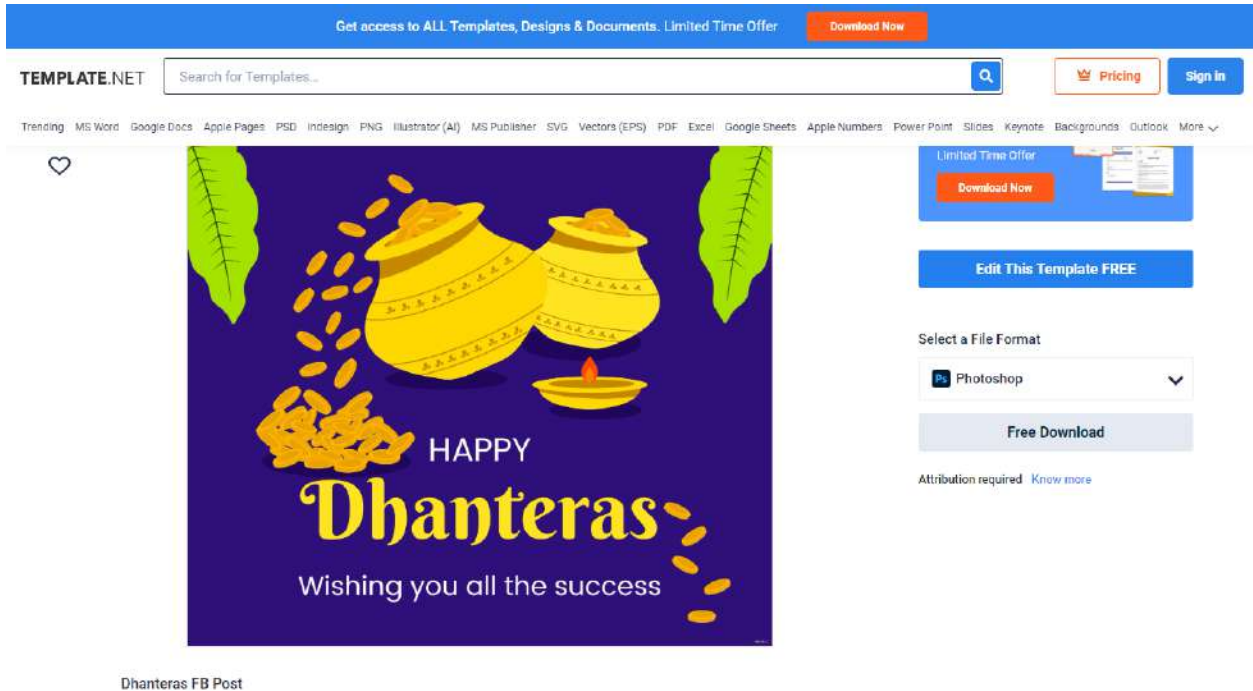
There are a lot of traditions and rituals involved in observing Dhanteras. The holiday is considered an ideal day to buy expensive appliances, utensils, and other objects- especially ones made of gold and silver. A lot of Indian households also conduct deep cleaning of their homes and decorate their main doors with lanterns and lights. The presentation of ceremonial offerings, recitation of prayers, and singing of devotional songs also mark the special occasion. The lighting of diyas or lamps is also a standard tradition, as it is believed to ward off evil and welcome the blessings of the gods Dhanvantari and Lakshmi.

How to Create a Dhanteras Social Media Post

Social media is a great platform to show your support and solidarity for the Dhanteras holiday. Whether it’s Facebook, WhatsApp, or Instagram, you can easily create a customized post or story with the use of a template.

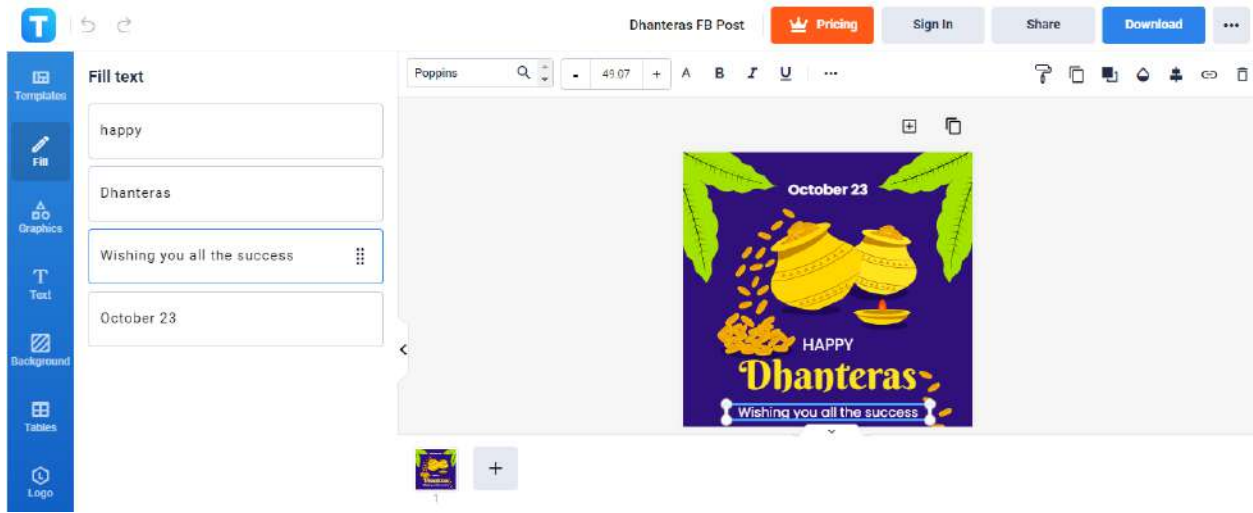
Facebook

1. Choose an editable [Dhanteras Facebook Post](#) Template



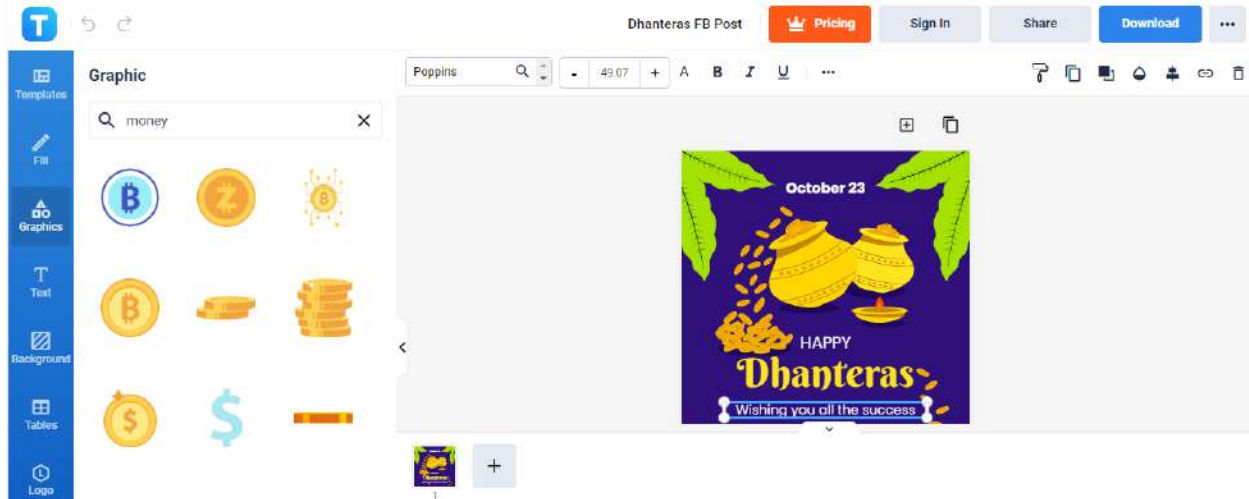
Use the search bar to browse the various free and customizable Dhanteras templates. After choosing a template, click on it then hit the “Edit this Template for Free” button to edit the template.

2. Edit the Text or Caption



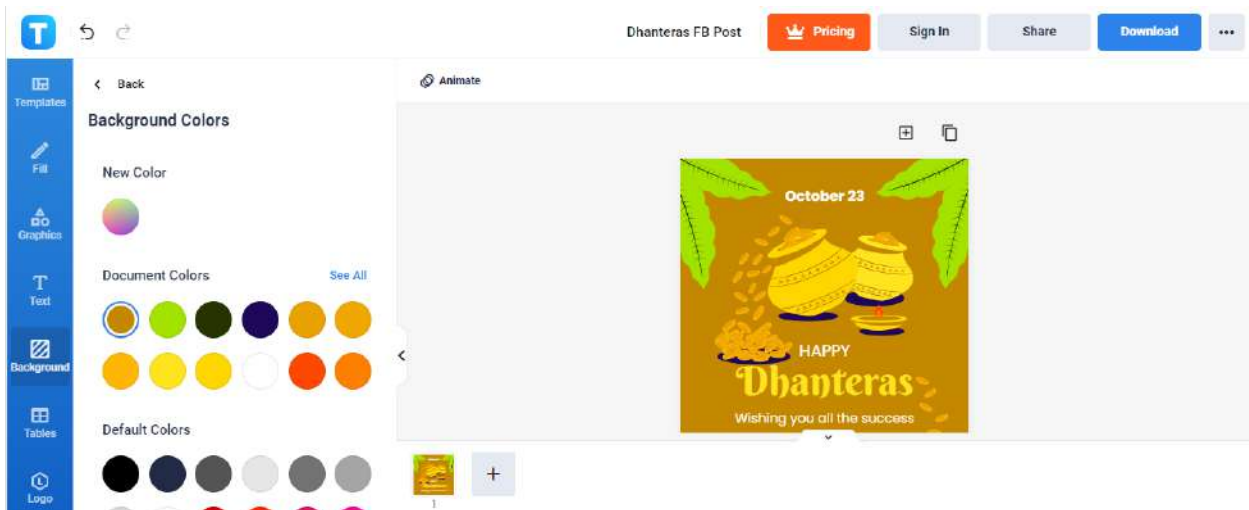
In the editor tool, you can edit or change the caption or message by clicking the Fill icon on the sidebar menu panel. Create your own unique and sincere Dhanteras greeting. You can likewise modify the text size, font, and color as needed.

3. Provide More Images or Graphics



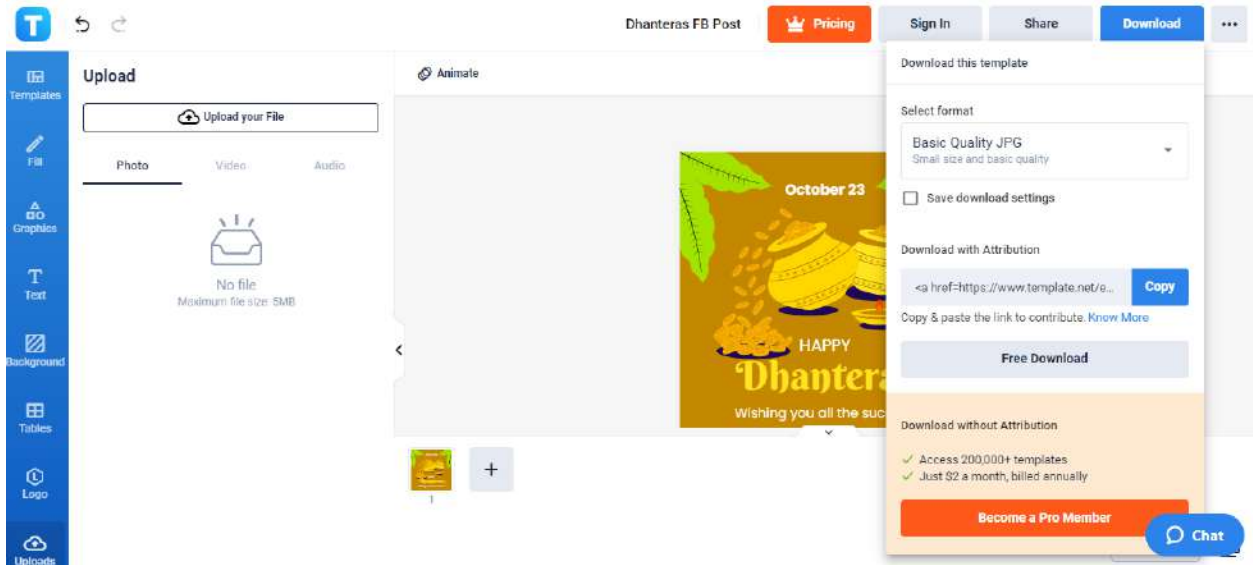
After creating a custom message, decorate your post by adding images and other objects or elements related to the Dhanteras festival. The wide collection of images, shapes, stickers, videos, and audio clips is free and can easily be inserted into the template.

4. Enhance the Background by Changing the Color



You can customize the different objects in the template according to your individual preferences and needs. With the editor tool, you can resize photos, crop images, rotate objects, and change the background color as well.

5. Save the Finished Template



When you are finished editing, save and share the template by selecting the Download button located in the upper right corner of the page. You can also export or save the file in your preferred file format such as PNG, JPG, GIF, etc.

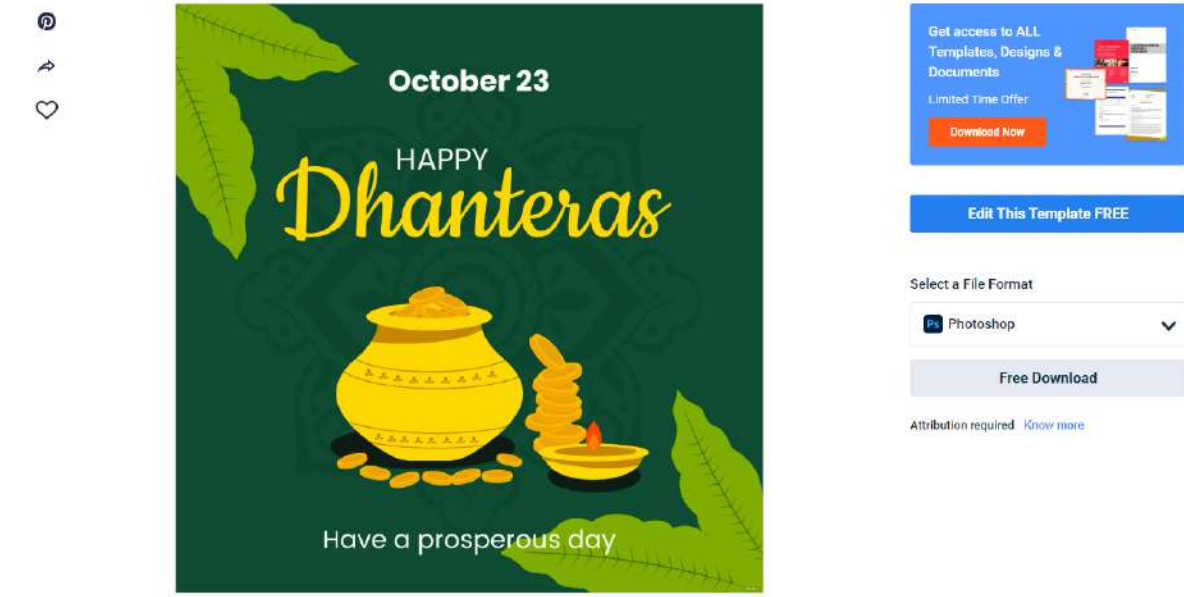
Instagram

1. Select from an array of [Dhanteras Instagram Post](#) or Story Templates

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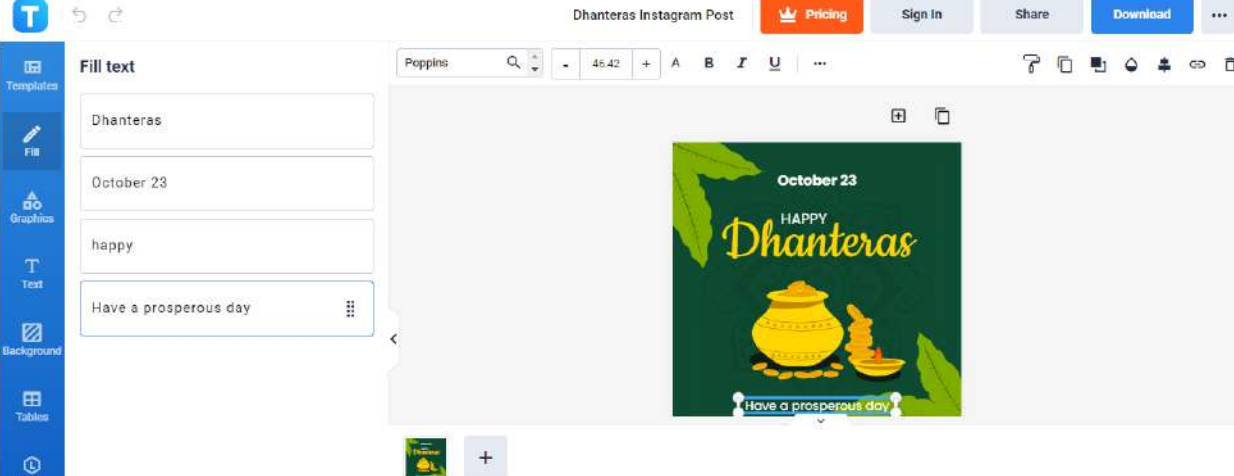
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Dhanteras Instagram Post

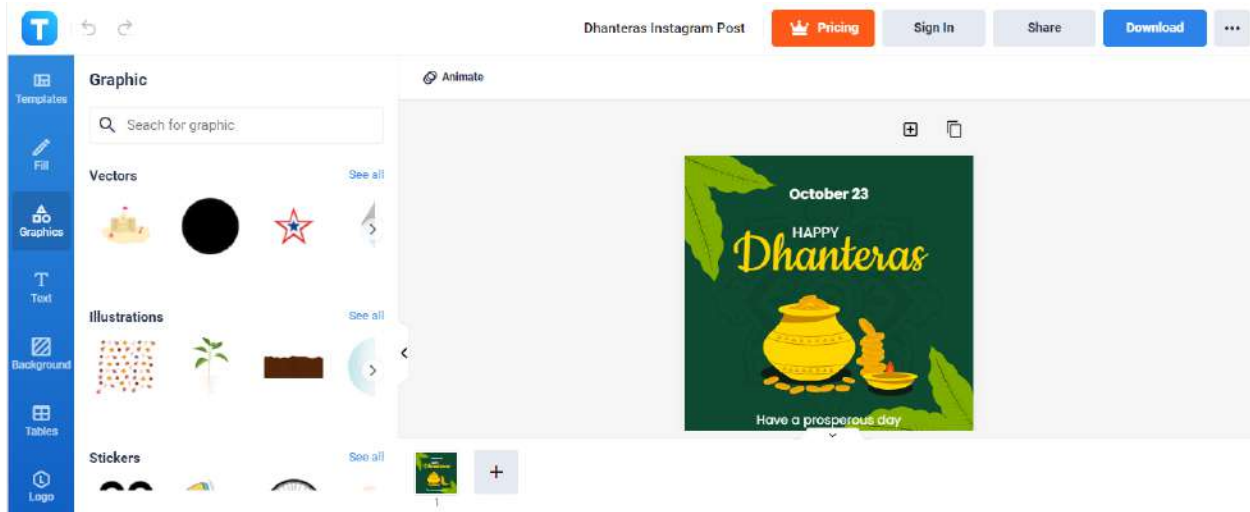
In the search bar at the top of the page, type in Dhanteras then choose a template from the template gallery. After selecting a template, click the “Edit This Template for Free” button.

2. Create a Personalized Message



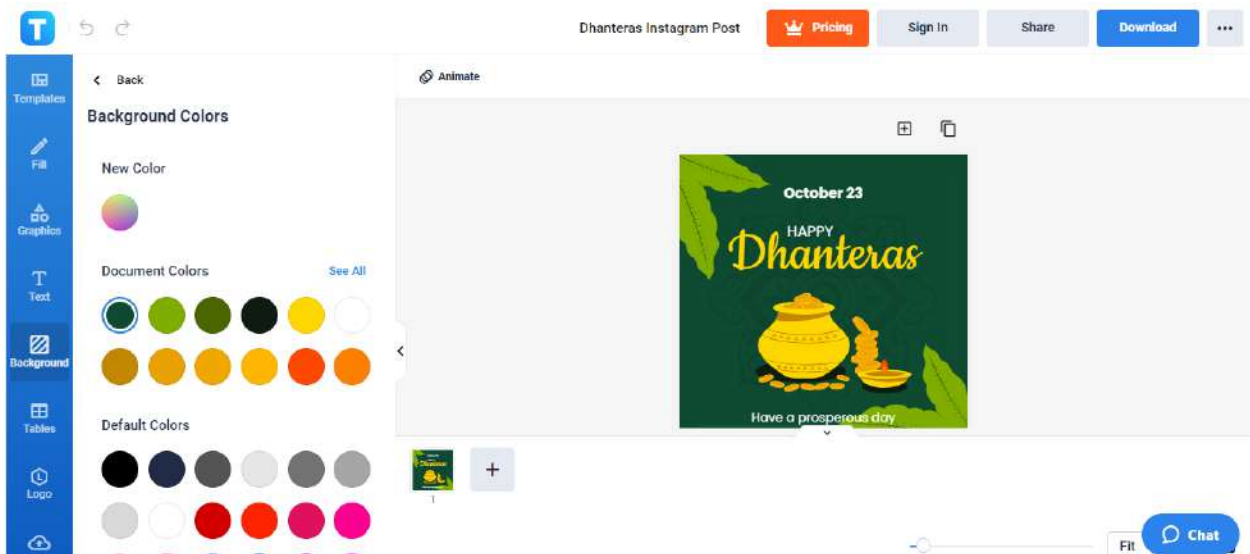
Edit the text in the template by selecting the Fill icon on the sidebar menu to the left. The editor tool allows you to customize or modify the text size, font, and text color according to your individual needs.

3. Add More Graphical Elements



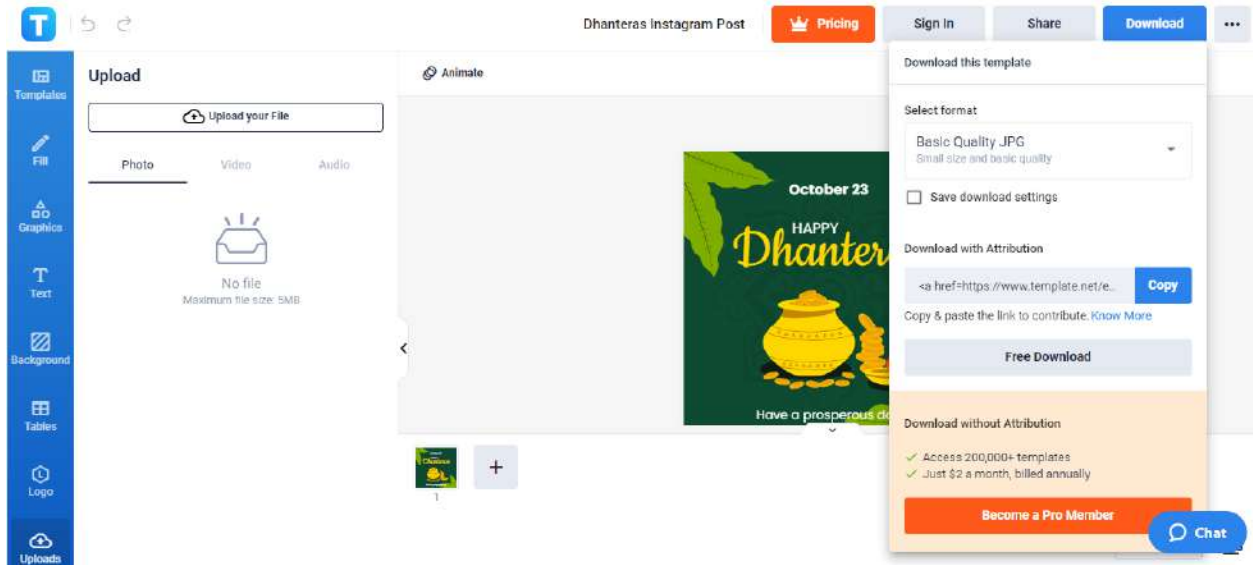
After creating a customized caption or message, edit the template further by adding more pictures and other objects to your post. Add images by uploading pictures directly from your computer or by searching for free online photos using the Pixabay and Unsplash options in the Graphics menu.

4. Customize the Background Color



You can rotate, crop, resize and customize the images or graphics easily and conveniently using the different format settings. If you want to change the background color, simply click the Background icon on the sidebar menu.

5. Save and Download the Template



Once you are done editing, save or share the template by clicking the Download button at the top portion of the page. You can even save or export your work in your preferred file format.

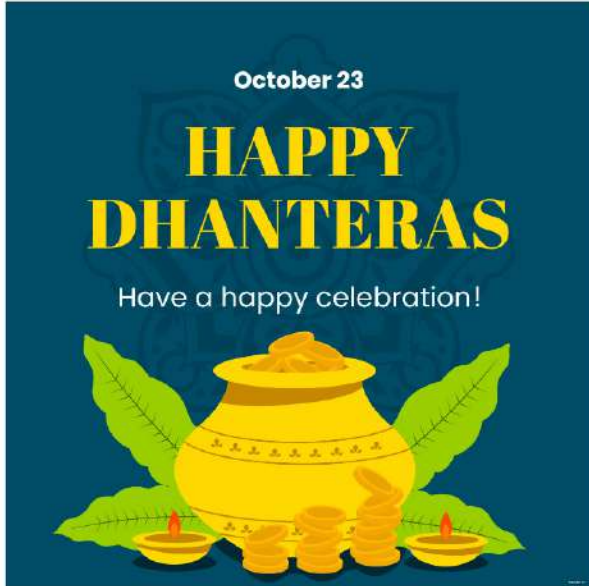
WhatsApp

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Select a File Format

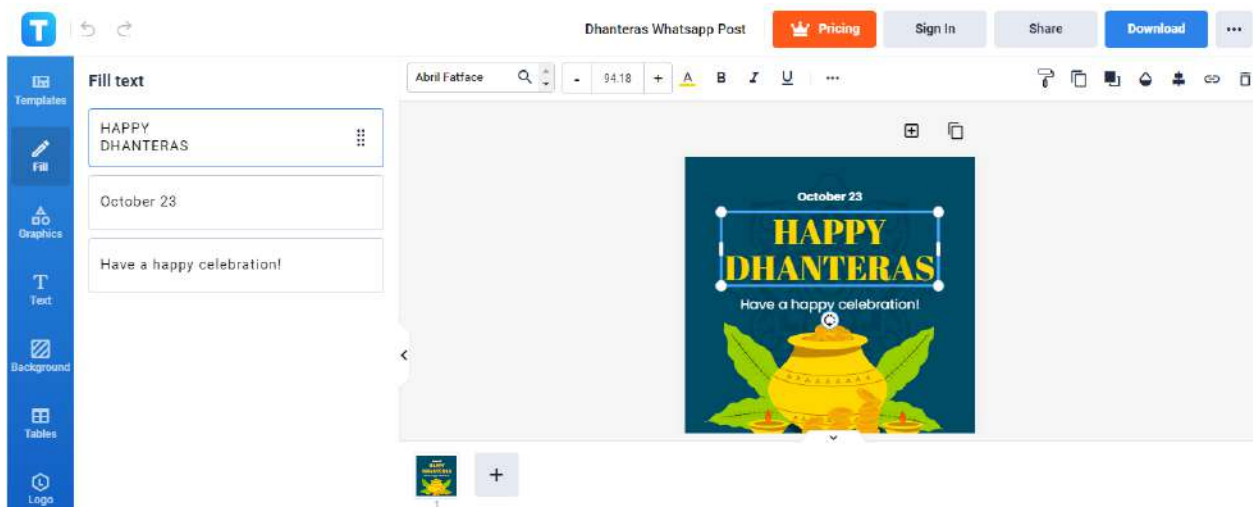
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Dhanteras Whatsapp Post

In the search bar, key in Dhanteras to browse the various templates. Pick a template that matches your needs then click on the “Edit This Template for Free” button to customize it.

2. Write a Custom Greeting



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Fill text

HAPPY DHANTERAS

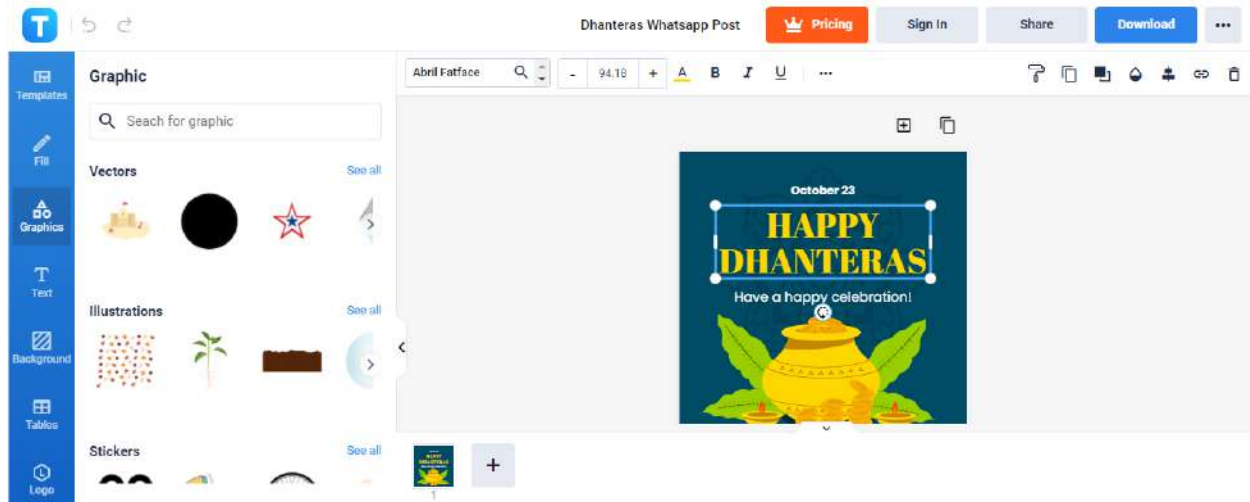
October 23

Have a happy celebration!

Abril Fatface 94.18

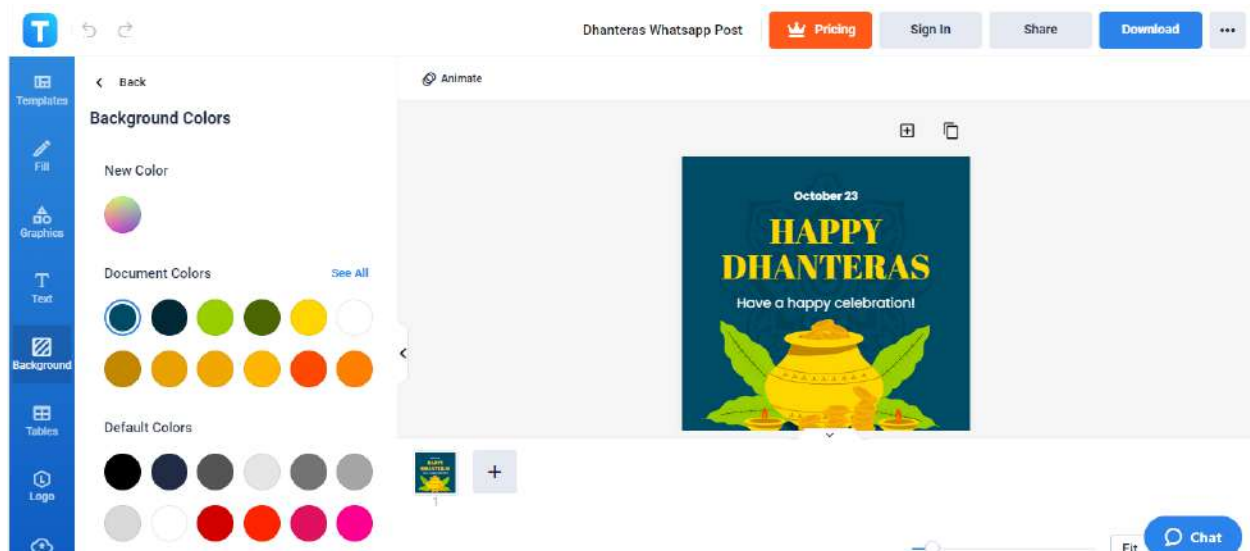
You can edit the text or caption by selecting the Fill icon located on the sidebar menu. It is best to keep your message short, sweet, and straight to the point.

3. Add Relevant Images and Graphics



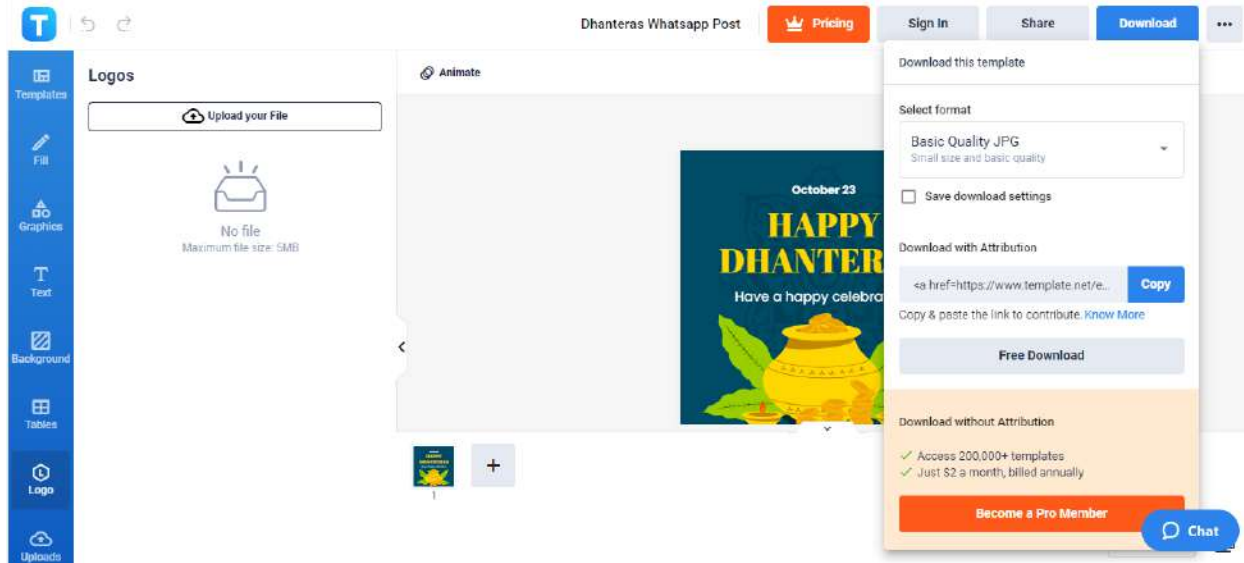
Customize the template further by adding images, graphics, and other objects. Choose from dozens of free videos, audio, symbols, stickers, and shapes by clicking the Graphics button on the sidebar menu panel.

4. Customize the Background Color



If you want to change the background color of the template, tap the Background button located on the sidebar menu. There are numerous colors and shades to choose from; pick vibrant and bold colors to fit the festive occasion of Dhanteras.

5. Finalize and Save the Template



Once you are done editing, save your work by clicking the Download or Share button. You can also save or export the post in different file formats such as JPG, PDF, PNG, and GIF.

Dhanteras vs. Diwali

Dhanteras is a Hindu festival that basically celebrates wealth, fortune, and prosperity; the holiday comes right before the Diwali festival or Festival of Lights.

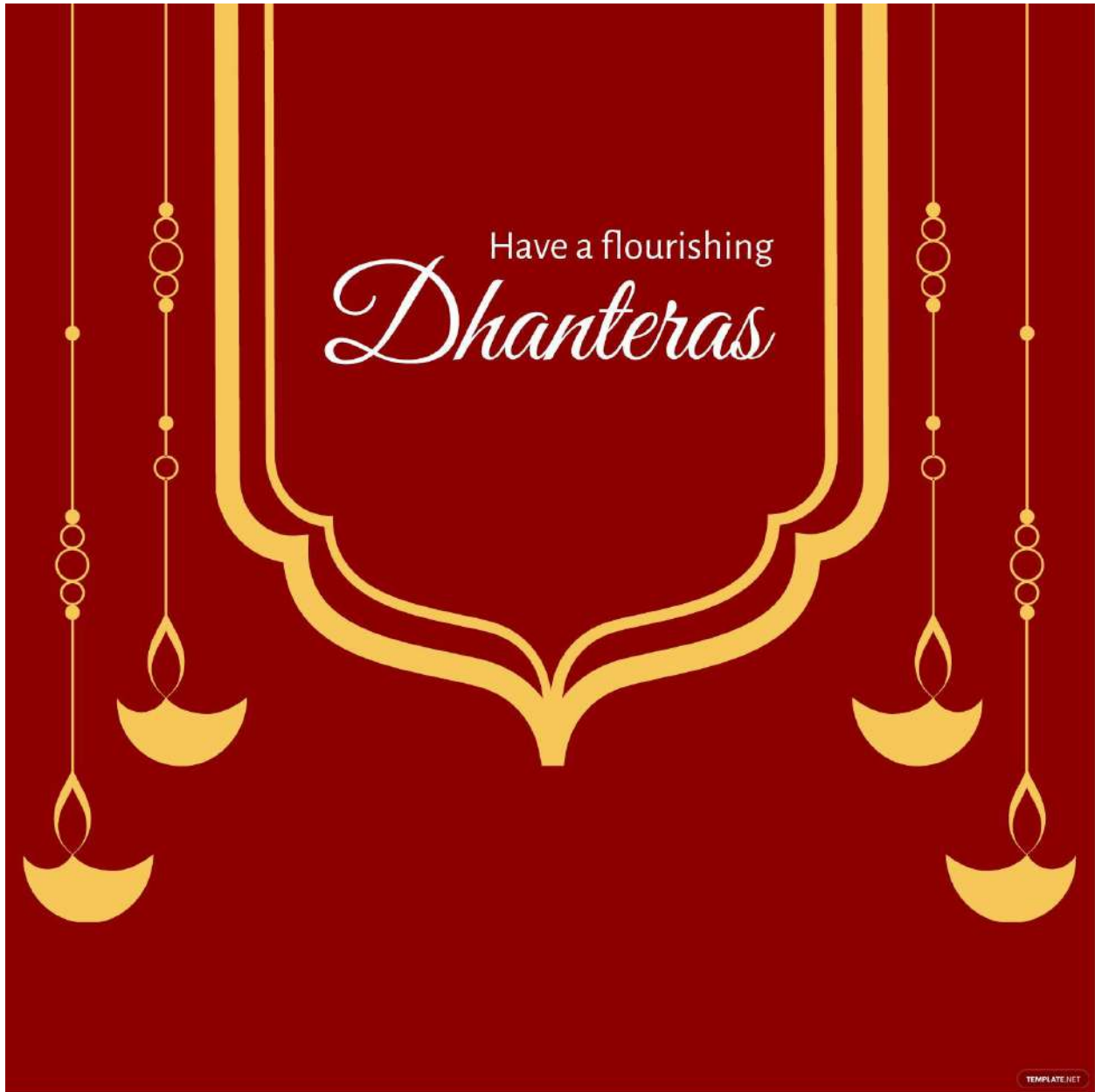
[Diwali](#) is a five-day Hindu celebration that is marked by festivities, fireworks, prayer, feasts, and gifts, and it is widely considered India's most important festival.

Dhanteras Ideas & Examples

Aside from the rituals and ceremonies, you can also celebrate Dhanteras by spreading joy online and sharing sincere messages on social media. Get inspiration and ideas from these various [Dhanteras templates](#).

Dhanteras Greeting Card Ideas and Examples

Wish friends and family abundance and prosperity with a bold and elegant [Dhanteras greeting card](#).



Dhanteras Poster Ideas and Examples

A [Dhanteras poster](#) design embodies royalty with its deep violet background and beautiful gold accents.



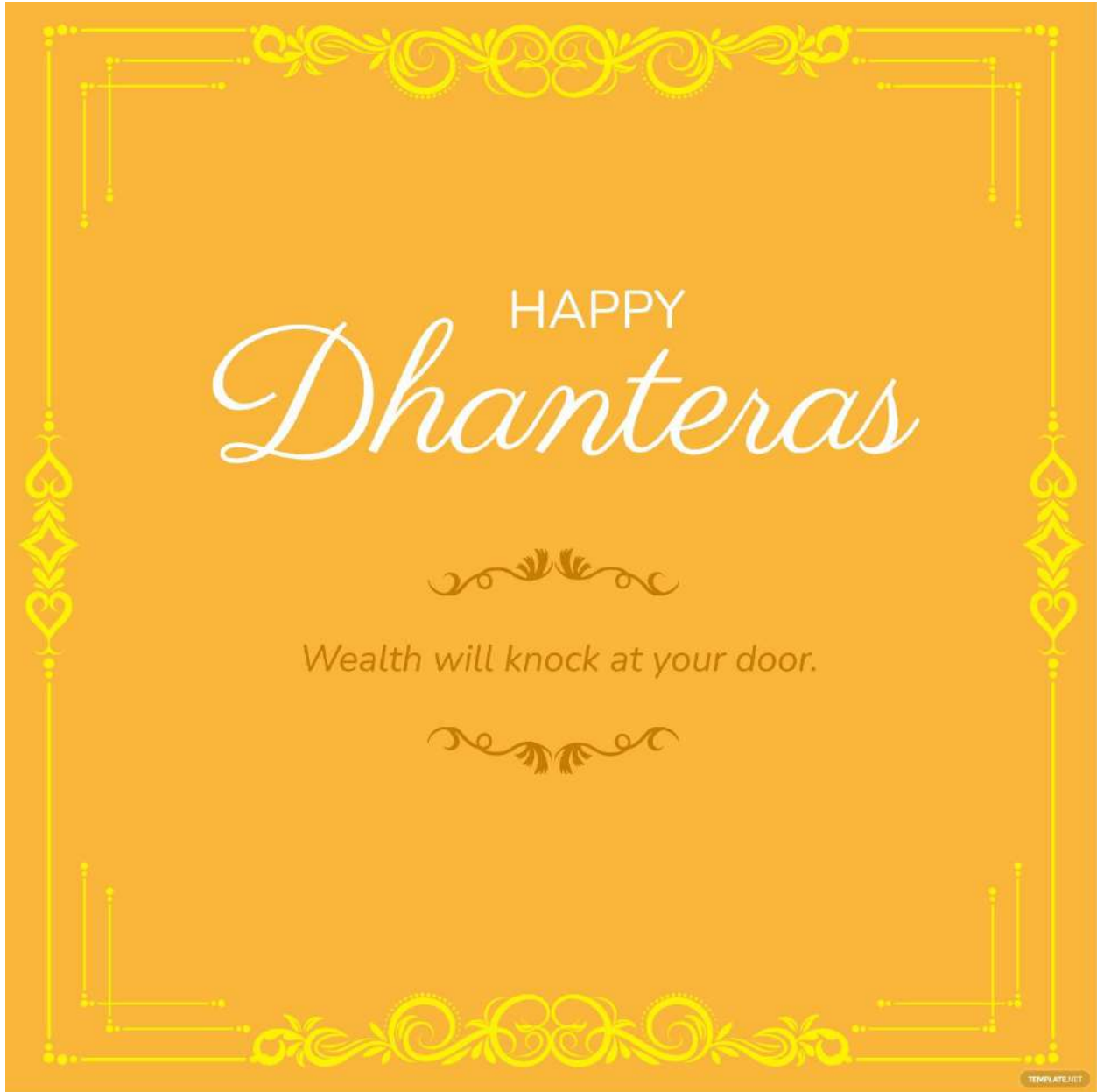
Dhanteras Day Vector Ideas and Examples

The stunning [Dhanteras Day vector](#) boasts a vibrant and striking design that's perfect for posters, banners, and even leaflets.



Dhanteras Flyer Ideas and Examples

Aside from its bright and playful color, it's hard to overlook the fine and exquisite detail in a predesigned [Dhanteras flyer](#).



Dhanteras Wishes Ideas and Examples

Greet people for a prosperous future and happy life with a charming [Dhanteras wishes](#) vector template.



Dhanteras Quote Ideas and Examples

Inject some character and wisdom to your holiday greetings or messages by adding a [Dhanteras quote](#) about wealth and abundance.



Dhanteras Website Banner Ideas and Examples

A creative [Dhanteras website banner](#) is adorned in gold, the classic symbol of wealth and fortune.



Dhanteras Clipart Vector Ideas and Examples

The retro-inspired [Dhanteras clipart](#) vector is fun and colorful and can easily spice up your blog and social media posts.



Dhanteras Facebook Post Ideas and Examples

The visually striking [Dhanteras Facebook post](#) can easily capture the attention of friends and family on your newsfeed.



Dhanteras iPhone Background Ideas and Examples

The simple and understated [Dhanteras iPhone background](#) is the perfect minimalist wallpaper for your phone's home screen or lock screen.



FAQs

What is Dhanteras celebrated for?

Dhanteras is an Indian celebration that is centered on gaining prosperity and increasing wealth or fortune.

Which god is worshiped on Dhanteras?

The Hindu god Lord Dhanvantari, also known as the god of medicine and an incarnation of Lord Vishnu, is worshiped on Dhanteras; while the goddess Lakshmi, Lord Ganesha, and Lord Kubera are also honored during Dhanteras.

How many diyas are lit on Dhanteras?

As tradition goes, 13 diyas or lamps are lit on Dhanteras and should be kept burning throughout the night to honor the Hindu gods Lakshmi and Dhanvantari and to ward off death.

What rituals are performed in Dhanteras?

Traditional rituals on Dhanteras include performing puja or a ceremonial offering for each of the Hindu deities, reciting Dhanteras ki Katha, and lastly, lighting and placing 13 diyas outside the house.

What do you say on Dhanteras?

On the celebration of Dhanteras, people often greet each other by wishing them prosperity and fortune and by asking the Lord Kuber and Goddess Lakshmi to bless them with wealth.

What is lucky to buy on Dhanteras?

Precious metals such as gold and silver are deemed lucky to buy on Dhanteras so to attract fortune; jewelry and utensils are also considered acceptable to buy on Dhanteras.

Which direction should we keep diyas during Dhanteras?

Diyas should be lit facing the southern direction of your house in order to ward off death.

What is the significance of Dhanteras?

In traditional Hindu culture, devotees believe that the cleansing and renewal that Dhanteras signifies will bring wealth, happiness, peace, and prosperity into their homes and lives.

How do people celebrate Dhanteras?

Indians thoroughly clean their homes on Dhanteras, buy precious metals, and light diyas or lamps in honor of the goddess Lakshmi and Lord Dhanvantari.

Why do we light diyas on Dhanteras?

Diyas or earthen lamps are lit around the house to ward off death and evil spirits but also to obtain the blessings and favor of Lord Yama.

What is the reason behind Dhanteras?

The Hindu festival of Dhanteras is essentially a celebration of wealth, prosperity, health, and good fortune.

Which things are good for Dhanteras?

Buying items made of brass, silver, and gold such as jewelry or utensils is considered good for Dhanteras along with brooms and idols of different Hindu deities.

Why is buying gold important on Dhanteras?

It is important because gold is seen as a precious symbol of wealth and prosperity, and many devotees also believe that offering gold to the goddess Lakshmi will earn her favor.

Are Dhanteras and Diwali the same?

No, Dhanteras and Diwali are two separate festivals; however, they are closely linked because Dhanteras signals the start of the Diwali festival.

What should you not buy on Dhanteras?

On Dhanteras, it is highly discouraged to buy products or objects made from glass or plastic, iron, and sharp objects.