

Animated Sticker Sizes

Animated stickers promise you a creatively expressive yet convenient way to deliver a message; moving and hard-to-miss visuals dominate this type of digital sticker in place of wordy data and static graphics. To effectively craft a mobile sticker in high resolution and with the necessary number of frames, be sure to adopt the highly recommended animated sticker sizes first.



Animated Sticker Sizes Standard

Square Animated Sticker Sizes

A common dimension for an animated sticker is to have the same size for all sides (1:1 aspect ratio) such as a 480px x 480px animated sticker. Also referred to as the square animated sticker size, this dimension is perfect for small moving images like what you would expect from icons and widgets; files don't take up too much space.

Landscape Animated Sticker Sizes

The horizontal or landscape animated sticker size marks the universal dimension for a GIF or animated sticker because they would fit well with social media posts and even animated wallpapers for your computer screen. You can practice with the 1200px x 600px (2:1 aspect ratio) for an acceptable landscape animated sticker size.

Portrait Animated Sticker Sizes

The vertical or portrait animated sticker size is the exact opposite of the landscape dimension earlier, meaning the sticker appears longer instead of wider. A great portrait size for animated stickers is 720px x 1280px (9:16 aspect ratio) and this is perfect for fitting a sticker to the vertical screen of iPhones or using an animated sticker as a vertical popup ad on websites.

Mobile Animated Sticker Sizes

Mobile animated sticker sizes are highly recommended when you need your animated stickers to be of high resolution not only for computers but even for mobile phones or smaller gadgets. Don't limit the best quality or resolution of your sticker for computers only; keep the format flexible such as an animated sticker measuring 1200px x 675px (16:9 aspect ratio).

Animated Sticker Sizes for Digital

General

Beautiful animated stickers surely dominate the digital world because it is only through digital use that such stickers get animated. Whether you use animated stickers in any online platform, measure the digital animated sticker's size according to the total resolution multiplied by the number of frames or static images (total resolution x no. of frames). For example, an animated sticker measuring 1200px high x 600px wide x 100 frames = 72,000,000 bytes or 72MB.

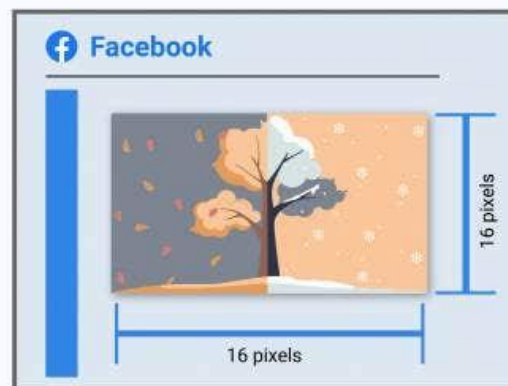
General



Facebook Messenger

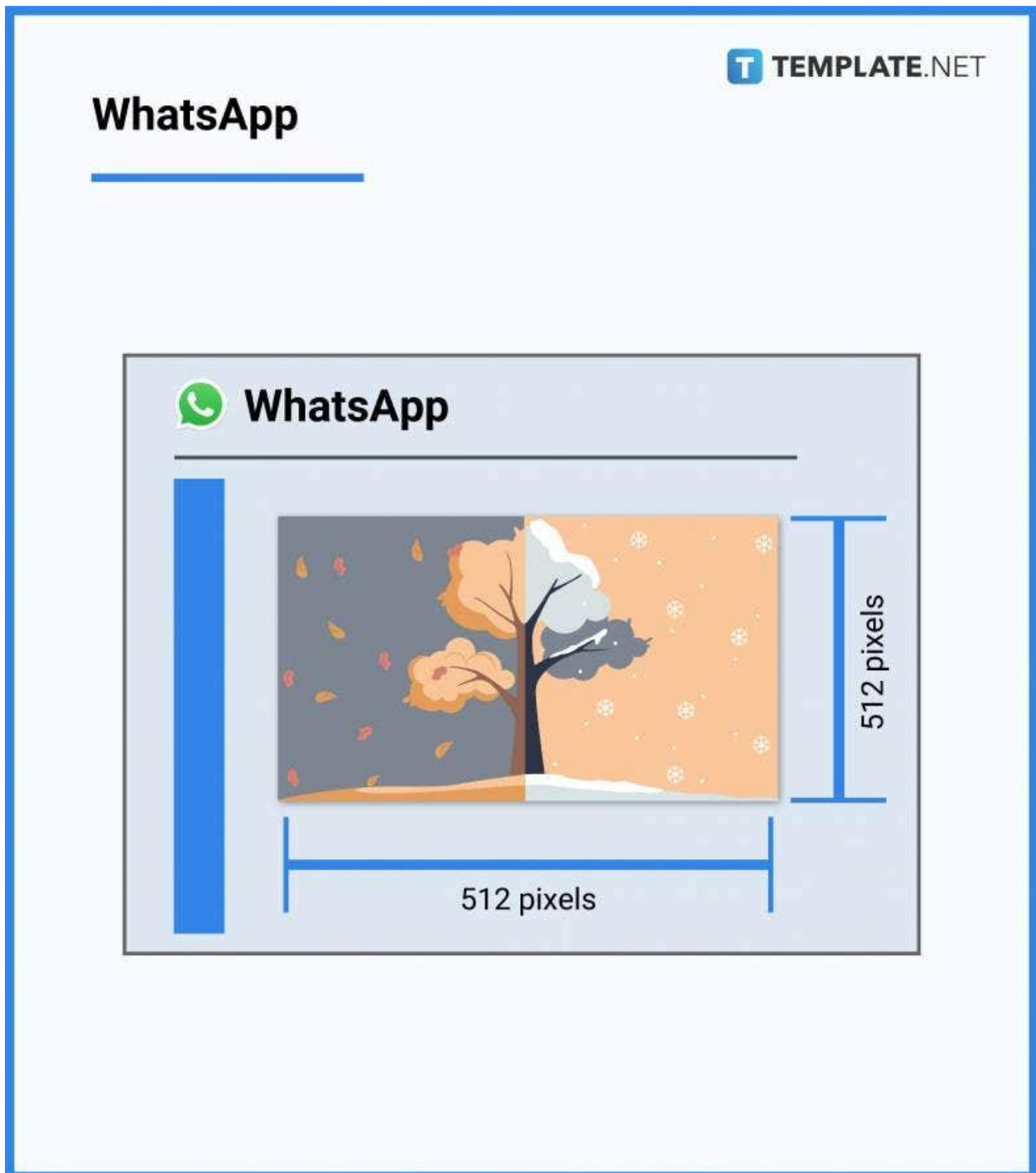
Besides messaging your friends with words and emoticons on FB Messenger, opt for animated stickers. Facebook Messenger has around three sizes for stickers and they are all in the 1:1 aspect ratio. These dimensions are 240px x 240px, 32px x 32px, and 16px x 16px.

Facebook Messenger



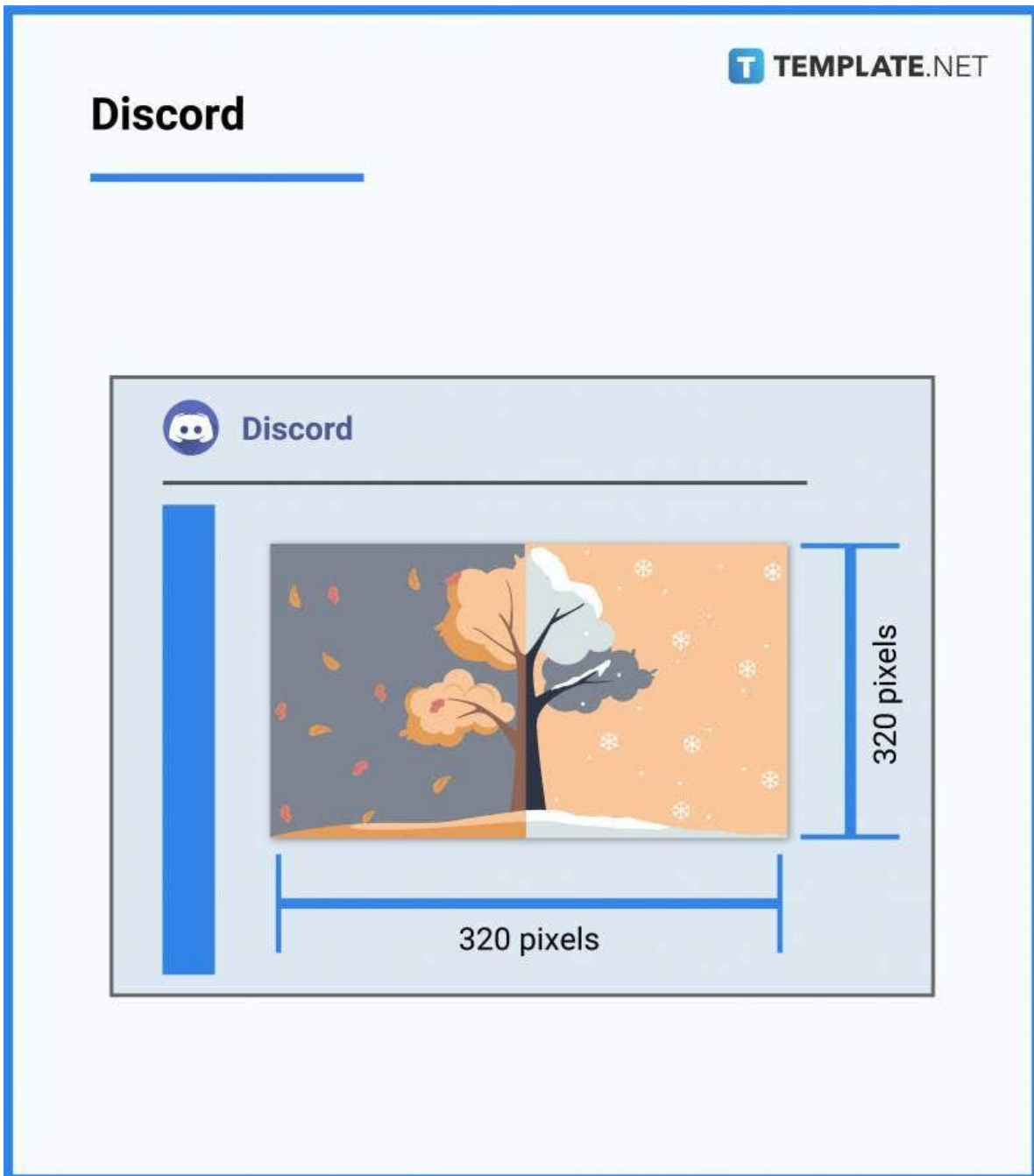
WhatsApp

Build your following on WhatsApp with the standard size of WhatsApp animated stickers. The general rule in this app is to apply exactly 512px x 512 px (1:1 aspect ratio) for stickers. However, the animated sticker's file size should never reach more than 100KB.



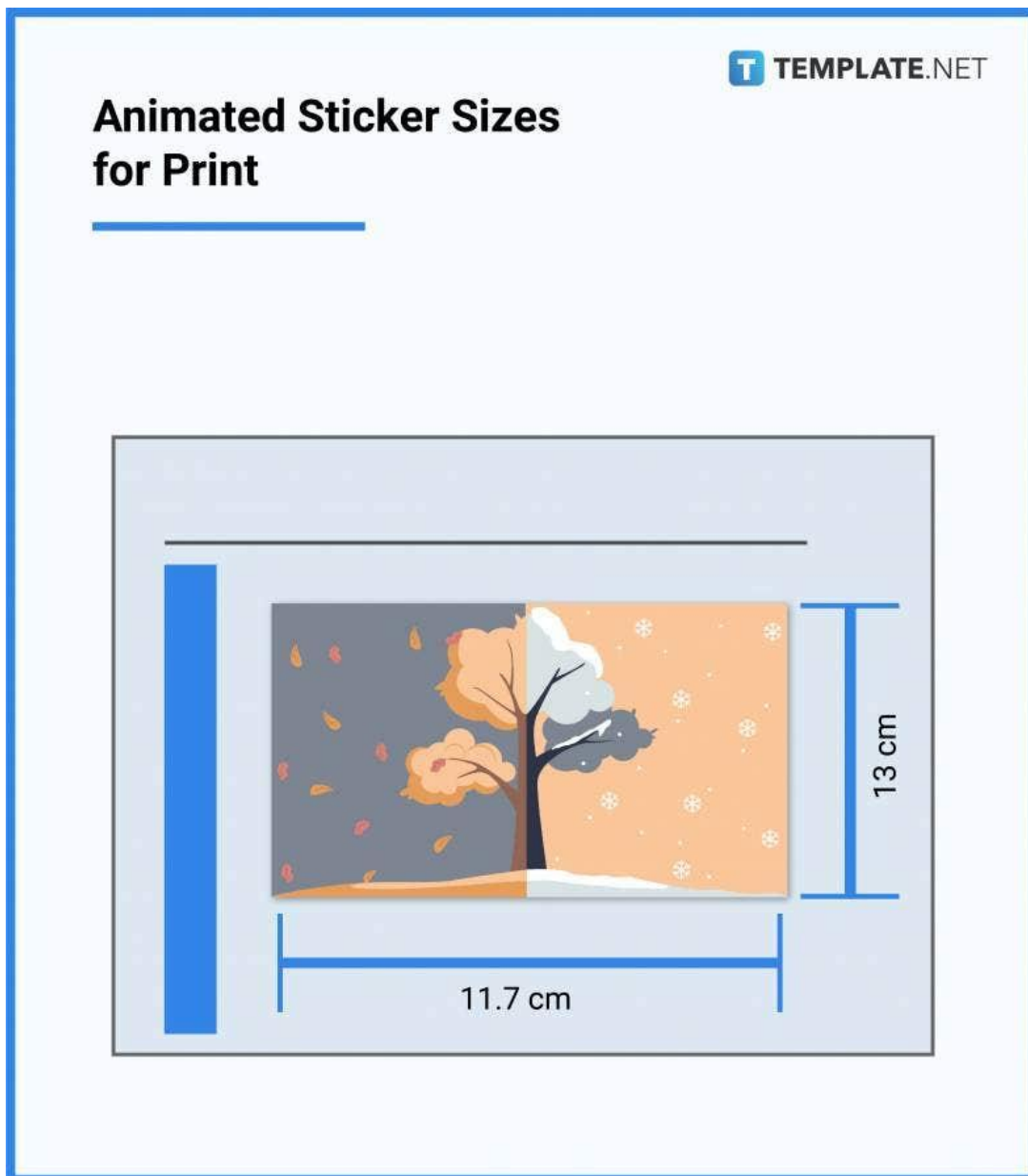
Discord

Discord houses a huge collection of animated stickers that you can showcase while chatting. Discord suggests applying the 320px x 320px (1:1 aspect ratio) for animated stickers, especially when the desktop chat would render around 160dp x 160dp. Also, Discord animated stickers are often in PNG, APNG, and Lottie file format, and you must never go beyond 500KB for the file size.



Animated Sticker Sizes for Print

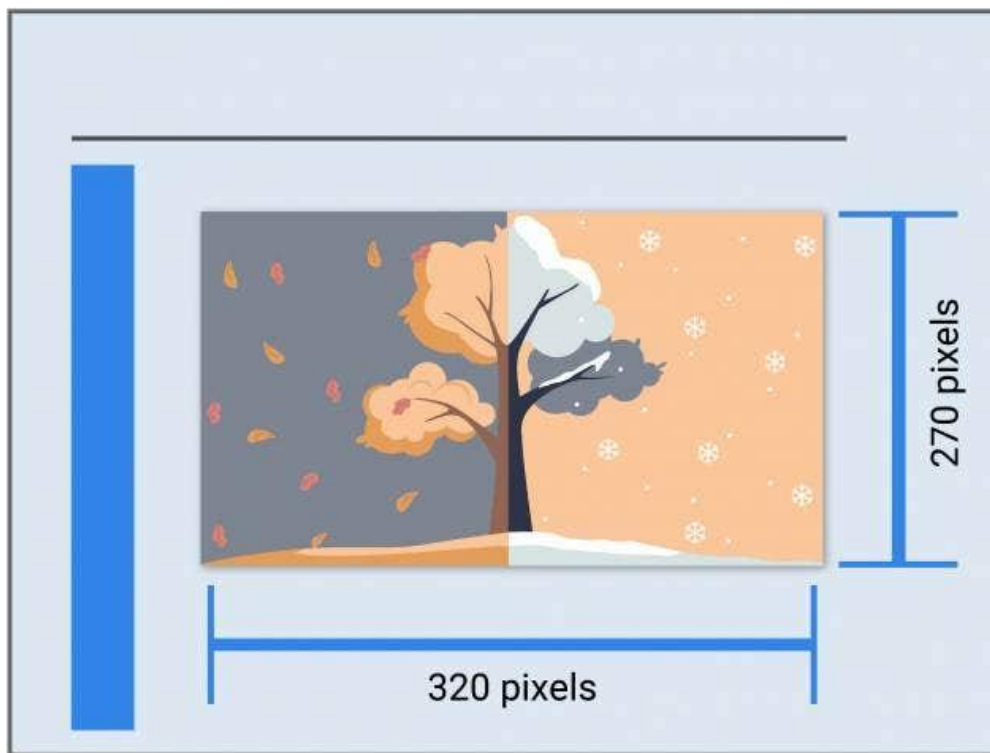
Unfortunately, animated stickers aren't printable because animations only work digitally; however, you can improvise using printable lenticular stickers wherein a single sticker consisting of two frames looks like it is moving if seen from different angles. Lenticular stickers consist of lenticules that refract light and give a 3D illusion to the lenses, meaning you could see different images from one sticker at specific angles and it looks like a sticker is being animated if you move from one angle to another. An appropriate printed lenticular sticker size is within 11.7cm x 13cm (117mm x 130mm) and about 52mm in diameter for rounded lenticular stickers.



Animated Sticker Sizes for Business

Business animated stickers are a good opportunity to promote your company or brand be it a cartoon pumpkin dancing (to announce a Halloween party), a tribal genie sporting an expensive crown (to market your jewelry line), or a funny vector image of a tiger reading a book while drinking coffee at the same time (to promote your soon-to-open coffee shop). LINE for Business suggests that business animated stickers should be at least 270px in either dimension but never exceed more than 320px x 270px, and that PNG files don't reach more than 300KB. Treat these stickers as your company's official merch, you can even add your business name and logo to the design to spread awareness.

Animated Sticker Sizes for Business



Animated Sticker Sizes for Adobe Photoshop

If you choose Adobe Photoshop to design an animated sticker, a good recommendation is to follow the wide format that measures around 960px x 540px. The key is to keep the frames small, limit the number of frames to at least five or six frames per second, and that

your sticker's file size isn't too big. Whether you aim to create an animated sticker involving the Disney icon Minnie Mouse walking on the street, a unicorn or a mythical animal celebrating Christmas, or a skull-themed birthday celebration, avoid large animated sticker file sizes since they usually take too long to load once published.

Animated Sticker Sizes for Adobe Photoshop

Ps Adobe Photoshop



Animated Sticker Sizes for Adobe Illustrator

Adobe Illustrator is a nice platform to create animated sticker sheets instead of making individual animated stickers, meaning one sheet consists of many animated stickers. You can follow the 5.5" x 8.5" or 5.7" x 8.7" for the Illustrator animated sticker sheet size as long as you stay meticulous on the number blocks, labels, text, layout, stitch, and overall design of the animated sticker sheet. Also, always remember that whether you have clouds, words, signal cards, animals, friend emojis, abstract emotions, or any other object inside the animated sticker, the transparent background of the sticker won't be seen on the output.

Animated Sticker Sizes for Adobe Illustrator

Ai Adobe Illustrator



8.5" or 8.7" in

5.5" x or 5.7" in

Animated Sticker Sizes FAQs

What is the size of WhatsApp animated stickers?

It should be 512px x 512px.

How long should animated stickers be?

A single animated sticker should play for at least four to six seconds and go on a loop once displayed.

What size should Discord stickers be?

It must be 320px x 320px.

What is the size of HD animated stickers?

The 320px x 270px format is an acceptable size to keep animated stickers in high definition.

How do I make an animation sticker?

Simply access any animated sticker maker website that has premade templates to produce stickers shortly.

What is the pixel size of animated stickers?

The standard sizes include 480px x 480px, 1200px x 600px, 720px x 1280px, and 1200px x 675px.

What size will my stickers display in chat?

Desktop chats often render stickers at 160dp x 160dp.

What DPI should I use for stickers?

The best quality stickers are often produced within 350ppi to 600ppi.

What size are animated GIPHY stickers?

GIPHY's animated stickers are adjustable but their standards are usually below 4000px x 4000px.

What is the width of the animated stickers?

The recommended width for animated stickers is 270px.

How many boosts do you need to make animated stickers?

Discord stickers, whether animated or static, require two server boosts if you use or insert a sticker.