Sweatshirts

Sweatshirts have become a staple in most people's closets because they're both comfortable and functional. Other than that, sweatshirts are some of the most versatile types of clothing and they come in different designs as well.

Sweatshirt Definition and Meaning

A sweatshirt is a thick pullover shirt that Benjamin Russell Jr., a football player, invented in 1926.

Typically made out of cotton or polyester, the idea was born out of the need for a more comfortable and cooler football jersey made from cotton.

What Is a Sweatshirt?

A sweatshirt is primarily a casual and athletic type of apparel. These days, all types of variations are available in the market- from hooded sweatshirts, university sweatshirts, and zip-up sweatshirts to graphic sweatshirts. Its comfortable and versatile style makes it ideal for everyday casual and leisure wear.

10 Types of Sweatshirts

Trendy Sweatshirt

There's no doubt that fashion trends come and go. But the great thing about sweatshirts is that you can wear them in both classic and trendy styles. A trendy sweatshirt design is all about making a statement with its loud and bold colors.
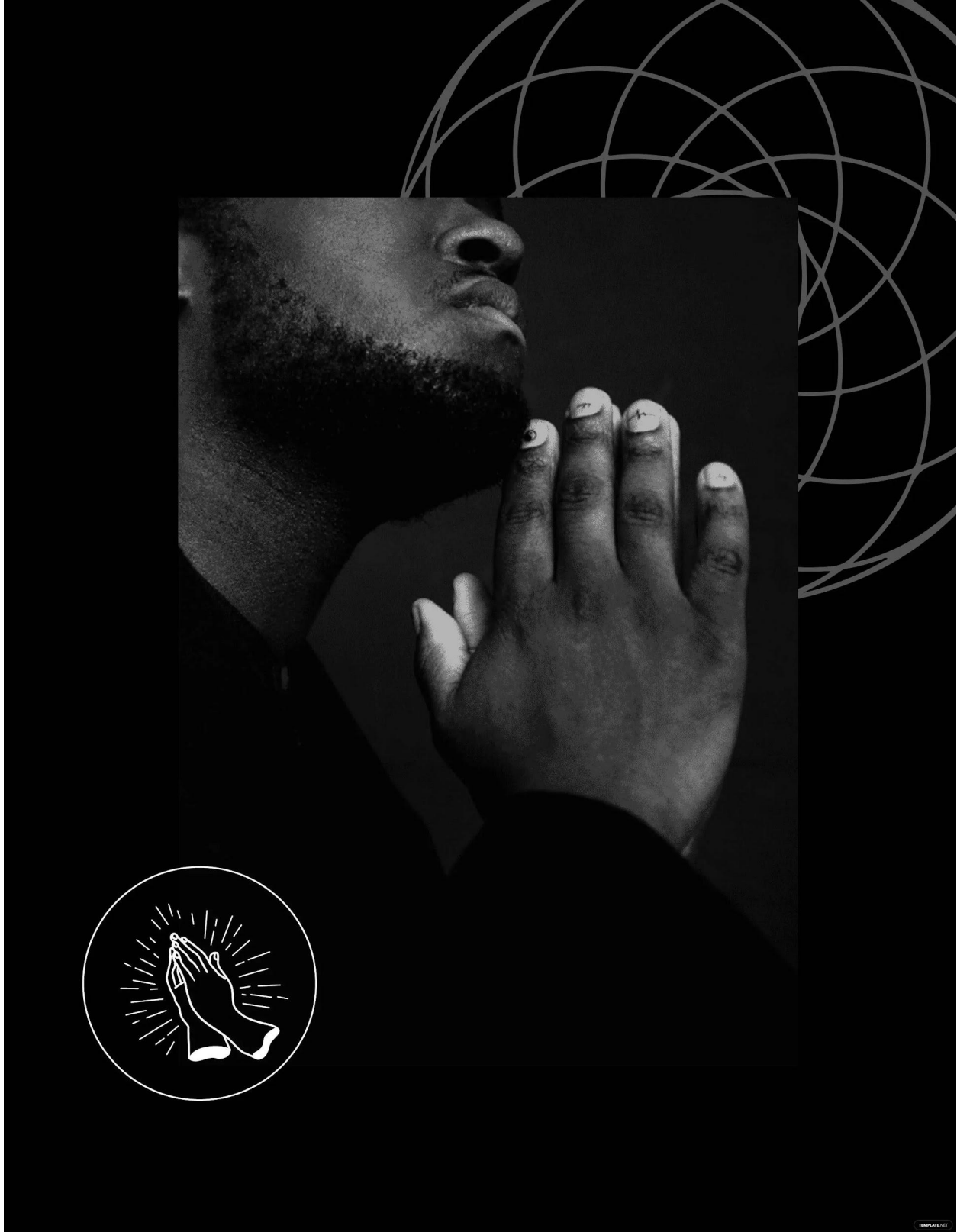
Quote Sweatshirt

It has become quite fashionable to have quotes printed not just on clothing, but on all kinds of merchandise including mugs and stickers. With the thousands of quotable quotes available, you can express yourself by wearing a quote sweatshirt. Just add in a unique design and you're good to go.

Just do what
you love.

Oversized Sweatshirt

Baggy and loose clothing was one of the favorite fashion fads in the past. But knowing the life cycle of mainstream fashion, the trend is bound to make a comeback. An oversized sweatshirt is not just ultra-comfortable to wear, it can also be styled in dozens of ways.

Retro Sweatshirt

Retro and vintage clothing have always occupied a special place in fashion. Whether it is vintage tees or a decade-defining clothing piece, there will always be consumers who prefer the old and familiar over what's new and trendy. A retro sweatshirt design not only uses a retro style font but also makes a bold and impactful statement.

NO TO COMFORT ZONES

Anime Sweatshirt

Anime is widely popular all over the world and it's not just limited to kids or teens, but many adults are fans of the Japanese form of animation as well. Anime-inspired merchandise can be seen everywhere in the market—from video games, comics, and films, to clothing apparel, toys, and books. An anime sweatshirt design is perfect for both kids and the young-at-heart.
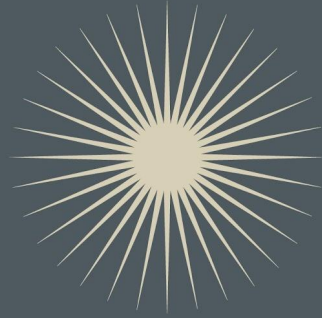
Typography Sweatshirt

The art of calligraphy and stylized fonts have gained increased popularity over recent decades. So much so, that the art has even been applied to commercial and retail marketing. A typography sweatshirt should incorporate a stylized font and simple graphic logo for its design.

DO NOT WORRY, WE COME IN PEACE

Red Sweatshirt

Nothing says intense and passionate more than the color red. If you want a stand-out sweatshirt, you can't go wrong with a red sweatshirt. Whether it is bright and fiery red or deep crimson, choose a design that reflects your style and personality. The black background in the template below further emphasizes the red text and bold statement.

HOME OF
HOME OF HOME OF
the beasts
HOME OF

Kids' Sweatshirt

Shopping for kids' apparel is always exciting. With the many designs and styles to choose from, you have to consider not just form and function, but also comfort and style. Kids' sweatshirts come in all kinds of fun and playful designs, like the space-themed example below.

Funny Sweatshirt

Graphic t-shirts are a timeless look for many people, both young and old. Funny sweatshirts and graphic tees that have witty taglines, hilarious quotes, or jokes printed on them can be an instant conversation starter. After all, laughter is the best medicine and this philosophy can reflect even your fashion sense.

LOOK OVER THERE!

it's the exit.

Hooded Sweatshirt

Hooded sweatshirts or hoodies, as they are popularly called, are a closet staple for a lot of people. They not only come in numerous designs, but they are also casually comfortable and can be paired with almost anything. The bright and playful sweatshirt template design below incorporates a funny quote for added humor.

Sweatshirt Uses, Purpose, and Importance

A sweatshirt is just one type of clothing, but it packs a punch when it comes to practical functionality. The following are just some of the main reasons why sweatshirts should be an important part of your wardrobe.

Gives Effortless Style

For most people, their wardrobes are made up more of casual and informal pieces than formal ones. But casual does not mean you cannot have a refined or put-together look. The different styles and designs of sweatshirts allow people to pull off an effortless and stylish look even if it's just casual attire.

Versatility

An attractive and interesting book cover usually fairs better than a dull cover, and it will affect its marketing and sales performance.

Offers Functional Comfort

Sweatshirts were invented as a solution to a problem. They offer a more practical and wearable option (compared to other heavier fabrics) that are ideal for active lifestyles. Plus, not only are sweatshirts functional in that sense, they are comfortable and breathable enough to wear on a day-to-day basis.

Versatile Fashion

Sweatshirts come in thousands of designs and styles; they are one of the most versatile clothing pieces. Most retailers and established brands carry some form or variation of a sweatshirt in their collection. The versatility of the sweatshirt makes it easy to mix and match with other clothing pieces.

Vehicle for Creativity

Sweatshirts come in all kinds of designs. For fashion brands and clothing manufacturers, it is an opportunity to get creative and imaginative. Whether it is a graphic sweatshirt or a vintage-style sweatshirt, designing one definitely promotes innovation and creativity.

Ideal for Athleisure Wear

The sweatshirt was first invented to cater to athletes and those with active lifestyles. Today, the popularity of athletic leisure wear or athleisure continues to pervade mainstream fashion trends. Sweatshirts are relatively lighter, cooler, and extremely comfortable to wear which makes them perfect for exercising or working out.

What's in a Sweatshirt? Parts?

Neckband or Collar

A sweatshirt's neckband can come in a variety of styles but typically, a crew neckline or a V-shaped neckband is the most common. For hoodie sweatshirt designs, a garterized drawstring can be found in the neckline that allows the wearer to adjust the size.

Design

The overall design of a sweatshirt contributes much to its appeal. Whether it is an official university logo or a witty and funny catchphrase, the design is one of the most vital components of a sweatshirt.

Pockets

Some people will argue that a sweatshirt is characterized by its front pocket. This 'kangaroo pocket' is not just for storing small items, it also helps keep the hands warm.

Sleeves

Most sweatshirts are long-sleeved and come with a characteristic ribbing and hem. The elastic cuffs at the end of the sleeves also help keep the hands warm.

SWEATSHIRT ANATOMY

NECKBAND OR COLLAR

DESIGN

POCKETS

SLEEVES

How to Design a Sweatshirt

1. Choose a Sweatshirt Size

2. Decide the purpose or objective of the sweatshirt

3. Select a Sweatshirt Design Template

4. Choose a sweatshirt color

5. Customize the text, graphic design, or style

6. Add a company logo or other symbols

How to Design a Sweatshirt

DATA
01
Choose a Sweatshirt Size

Decide the purpose or objective of the sweatshirt
STEP
02

DATA
03
Select a Sweatshirt Design Template

Choose a sweatshirt color
STEP
04

DATA
05
Customize the text, graphic design, or style

Add a company logo or other symbols
STEP
06

Sweatshirt vs. Hoodie

A sweatshirt is a relatively thick and long-sleeved piece of clothing that is normally made of cotton and polyester.

A hoodie, on the other hand, is a type of sweatshirt that is made with similar material but has a hood that covers the head and protects against the elements.

What Is the Difference Between a Sweatshirt, Sweater, and T-Shirt?

A sweatshirt is a pullover type shirt that is loose and comfortable and is mostly worn as a casual or athletic outfit.

A sweater is a type of long-sleeved outerwear that is typically knitted or crocheted and used to keep the upper body warm.

A t-shirt is a short-sleeved top that is mostly made out of cotton.

Sweatshirt Sizes

Like all clothing apparel, sweatshirts have to come in different sizes in order to accommodate more people or customers. These sweatshirt sizes are the standard and most common ones that are available for both men and women.

- Small – 26″ by 20″
- Medium – 27″ by 22″
- Large – 28″ by 24″
- Extra Large – 29″ by 26″
- 2XL

Sweatshirt Sizes

TYPE OF DOCUMENTS	SIZES
SMALL	26 by 20
MEDIUM	27 by 22
LARGE	28 by 24
EXTRA LARGE	29 by 26
2XL	

Sweatshirt Ideas and Examples

Because sweatshirts are a standard wardrobe item and so versatile, there can be a dizzying number of sweatshirt designs to choose from. If you are planning to buy or order a customized sweatshirt, make sure to check out some sweatshirt ideas and examples for inspiration!

- Men's Sweatshirt Ideas and Examples

- Crewneck Sweatshirt Ideas and Examples
- Vintage Sweatshirt Ideas and Examples
- College Sweatshirt Ideas and Examples
- Zip Up Sweatshirt Ideas and Examples
- Teacher Sweatshirt Ideas and Examples
- Cute Sweatshirt Ideas and Examples
- Yellow Sweatshirt Ideas and Examples
- Smiley Face Sweatshirt Ideas and Examples

FAQs

When should you wear a sweatshirt?

A sweatshirt is versatile enough to wear anytime; you can wear it on its own, layer it over other clothes, or wear it when you exercise or work out.

What is the point of sweatshirts?

Sweatshirts are primarily functional in that they are designed for sweat absorption and athletic comfort.

Is the sweatshirt smart casual?

Sweatshirts are largely considered casual wear but may be too informal for a smart casual dress code.

Why are sweatshirts popular?

Sweatshirts, over the years, have grown in popularity not just among athletes and celebrities, but with the public as well because of the many designs and comfortable versatility that sweatshirts have.

What are good sweatshirts made of?

Good quality sweatshirts are normally made of cotton and polyester for breathable comfort and sometimes may also include spandex for added stretch.

Why are sweatshirts supposed to be baggy?

Sweatshirts are meant to be comfy and loose enough to comfortably move around in but also not too baggy that it overwhelms the frame.

Where do logos go on sweatshirts?

It is common for sweatshirt logos to be placed either on the upper right or upper left side of the chest on the shirt.

Does sweatshirt material fray?

Sweatshirt fabrics rarely fray, thus making them easy to wash, dry, and wear.

What are zip-up sweatshirts?

Zip-up sweatshirts are simply sweatshirts with zippers down the middle; they are a common design for hoodie sweatshirts as well.

Why do sweatshirts have a triangle?

Many sweatshirts, though not all, have a triangle or V-shaped design in the neckline because the V-insert ribbing allows for more room and elasticity compared to crew neck or round neck designs; plus, the V-shaped stitch can also help absorb sweat.

What do sweatshirts mean?

A sweatshirt is a loose but durable and comfortable shirt that is made of cotton which helps cool the body thus making it ideal for working out and playing sports.

What is a sweatshirt used for?

A sweatshirt is used by people who lead active lifestyles such as athletes and gym goers, but it is also widely popular leisure and casual clothing item to wear every day.