Prototype Sizes

Prototypes differ in size and dimension depending on the projects of the product developers, software engineers, UI designers, and UX teams. Whether you are creating prototypes for design and development projects for cyber games, PlayStation games, comic art, and others, constructing a clear and well-designed prototype with the right size and resolution is an effective way to showcase the initial designs.

Prototype Sizes Standard

Letter

UI/UX designers, software developers, mobile app developers, and other professionals use this size in making preliminary designs or prototypes of their new product ideas. Some use this size for their product sketch, diagram, task reports, and other forms and documents. It has a measurement of 8.5 x 11 inches (215.9 x 279.4 mm), with a standard image resolution of 300 DPI (2550 pixels x 3300 pixels).

A4

This type of paper size has a measurement of 8.5 x 14 inches, and 210 x 297 mm. The ideal image resolution for A4-sized prototypes is 2480 pixels x 3508 pixels. A4 size is used in online or printed reports, product sketch models, and other documents and files.

Prototype Sizes for Digital

Facebook

If you want to promote your design and development projects using Facebook, the recommended prototype size is 1200 x 628 pixels. For the cover photo of your product development Facebook page, the key prototype size setting is 820 pixels wide x 312 pixels tall.

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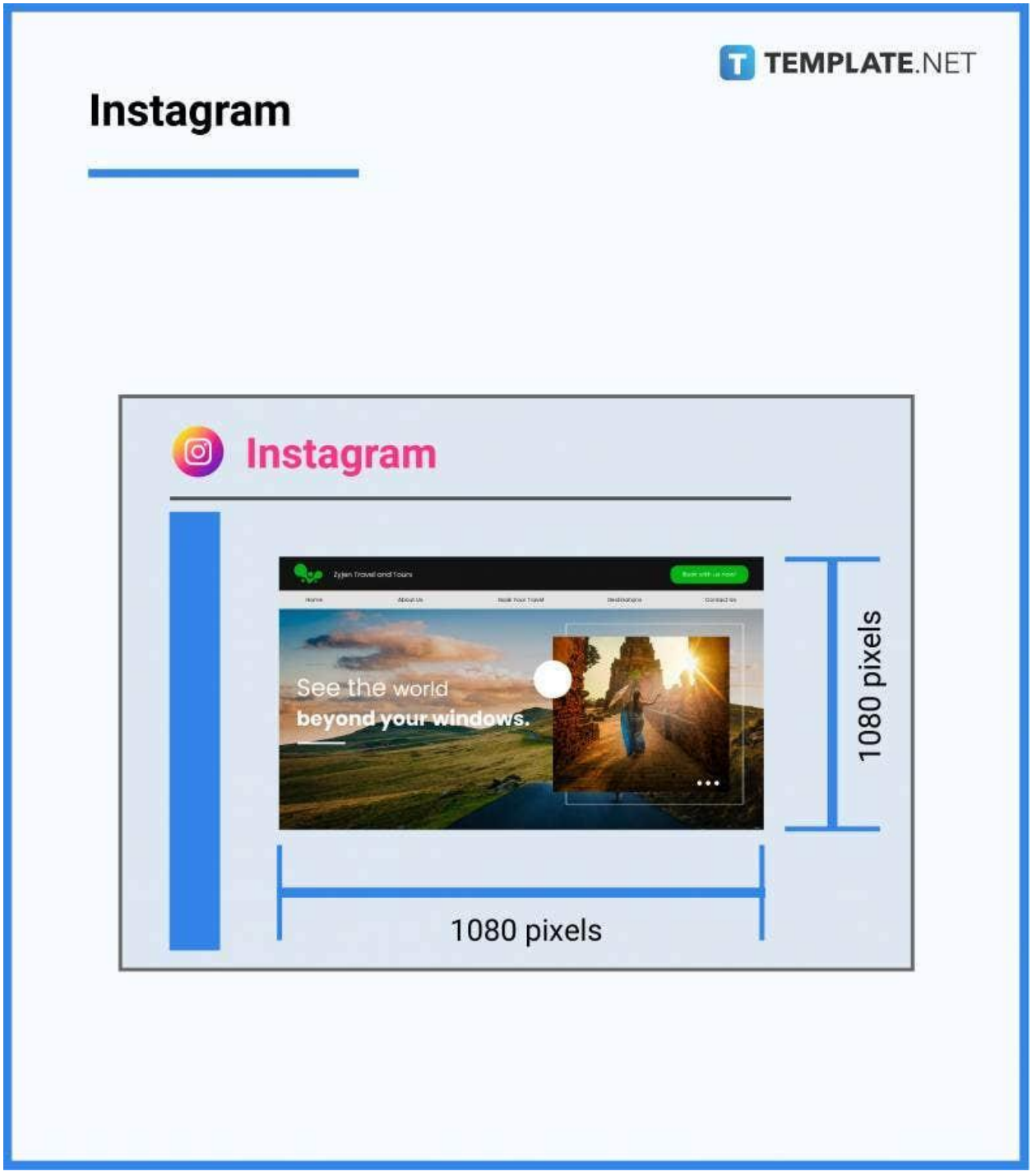
Facebook

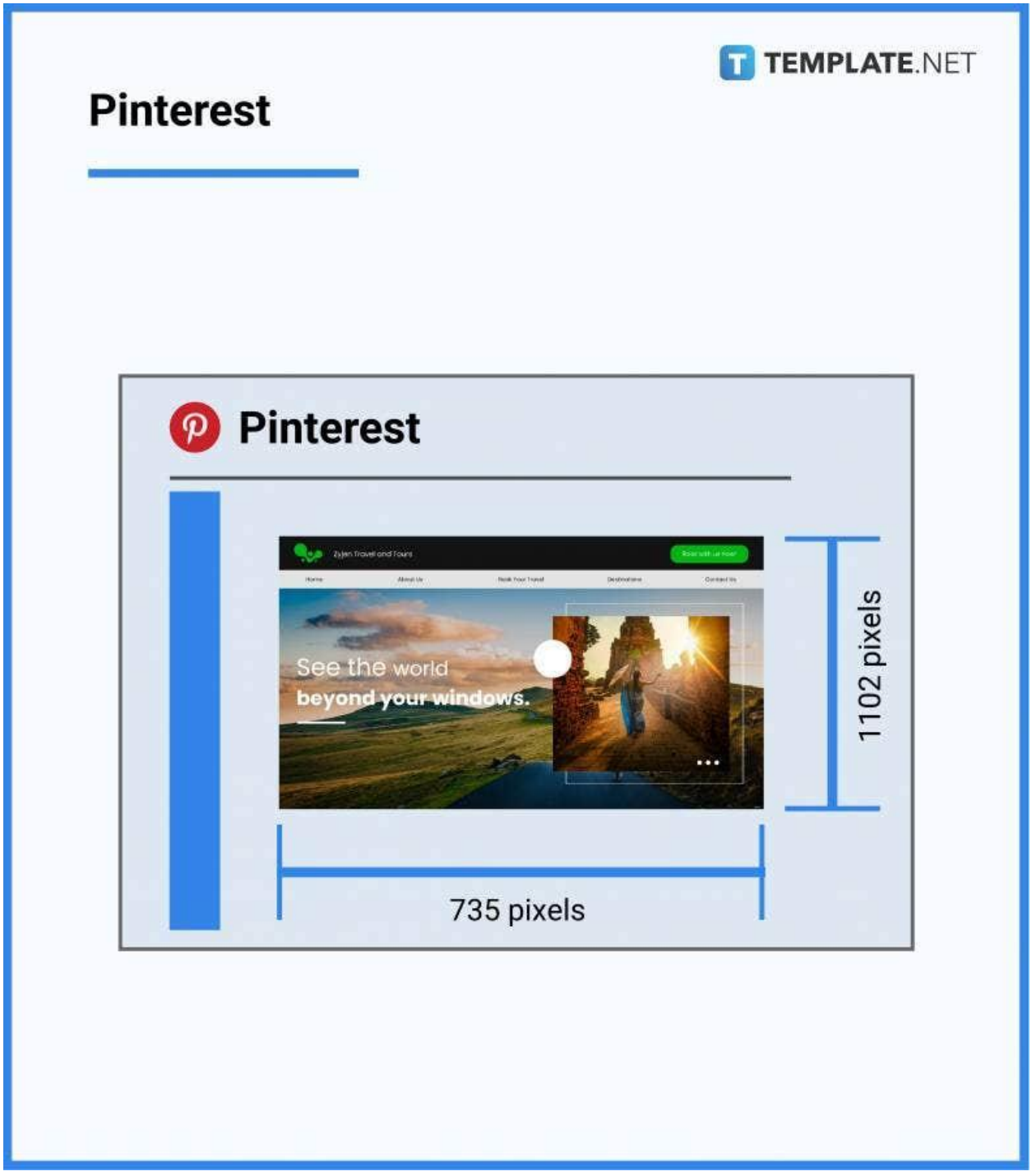
Instagram

Upload an image of your prototype art on Instagram using the standard size of 1080 x 1080 pixels. For square posts, the aspect ratio should be 1:1, and for landscape image posts, the aspect ratio should be 1.91:1.



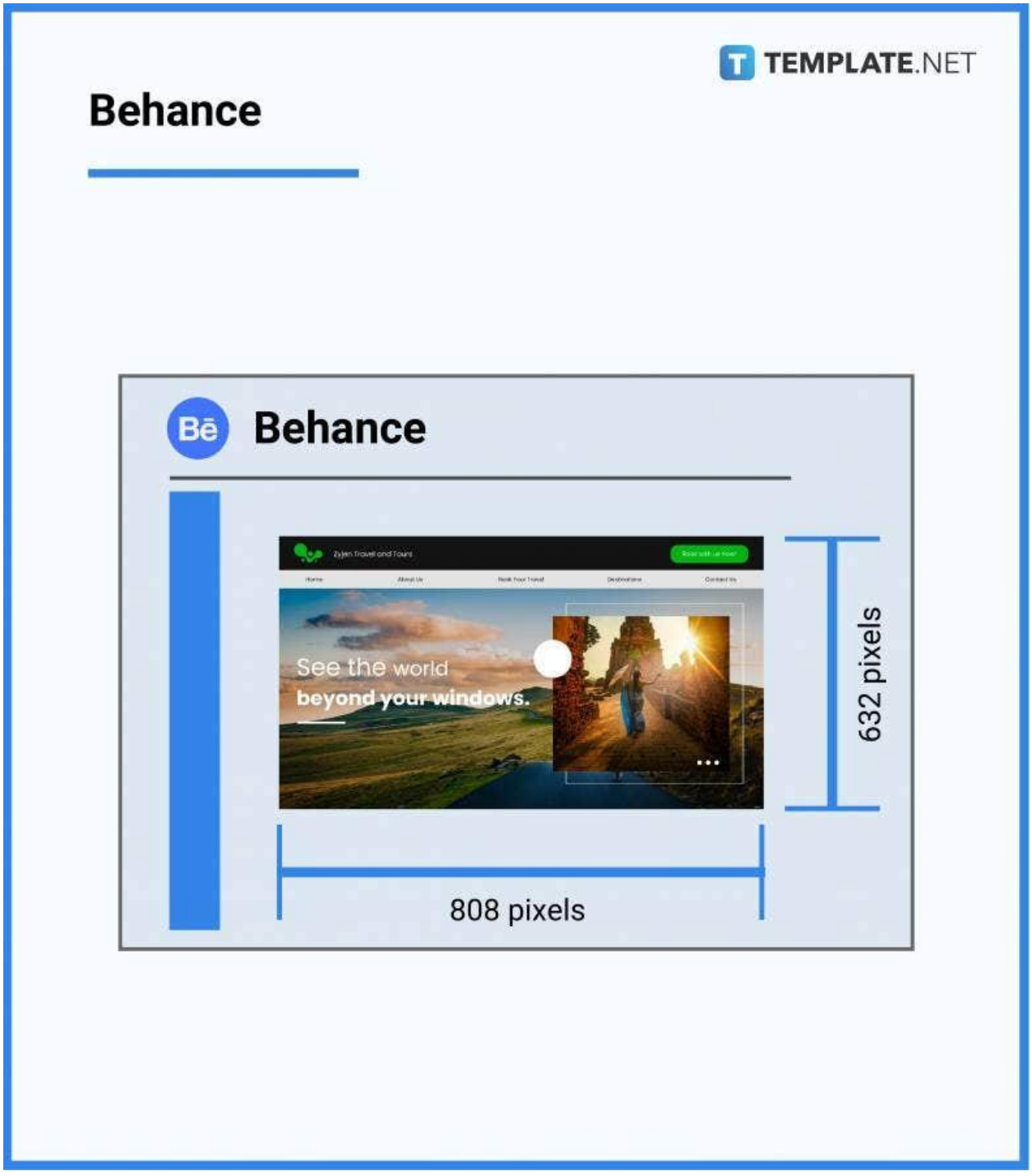
Pinterest

The standard prototype size for Pinterest is 735 x 1102 pixels. The portrait or vertical pins have an aspect ratio of 2:3. Pinterest enables designers, developers, and other users to upload longer images of your prototype mockup templates.



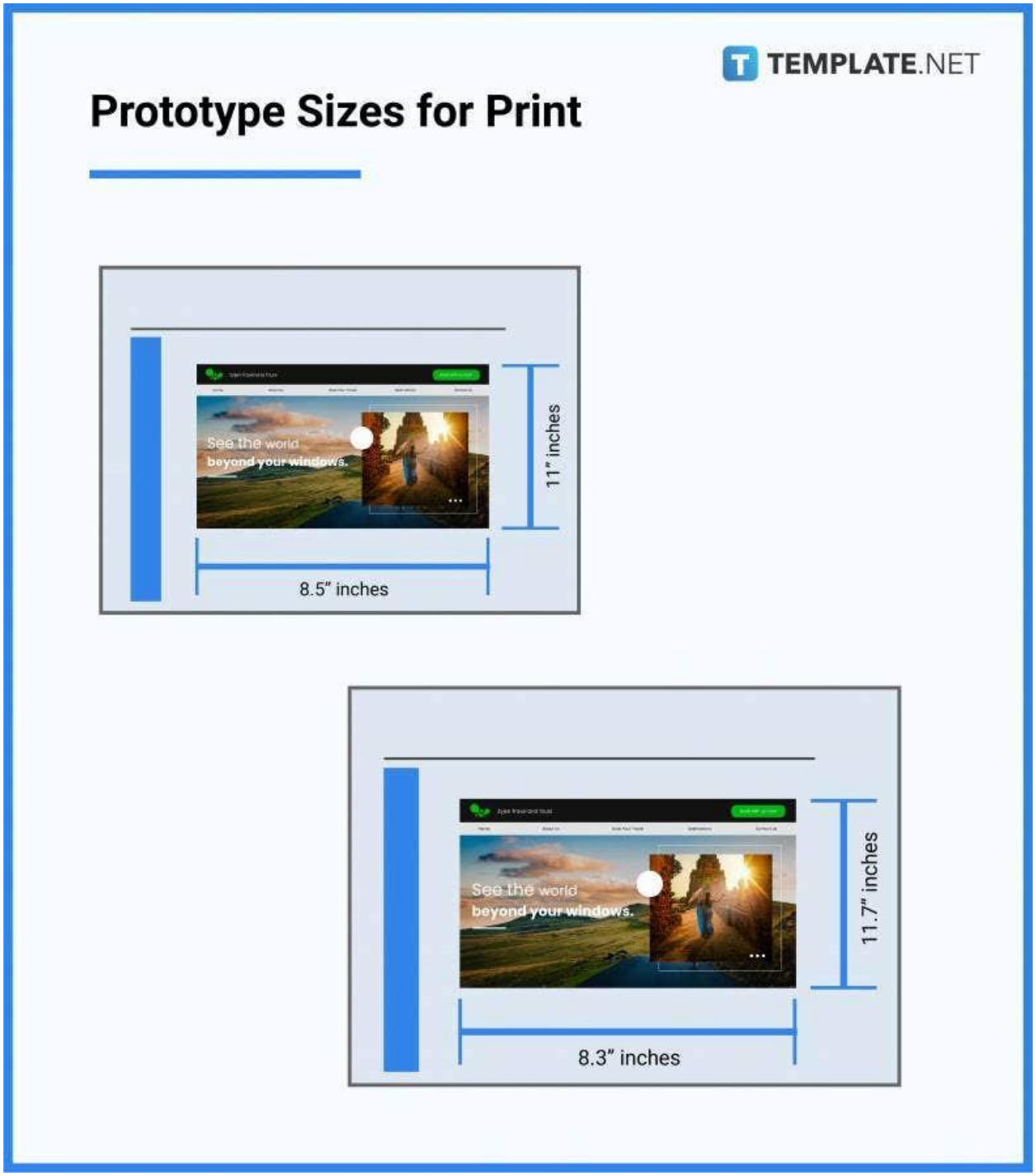
Behance

Use the standard sizes required by Behance for uploading sketches, and prototype designs for portfolios. The thumbnail size for the portfolio should be 808 px x 632 px. Apply the highest image resolution for your prototype designs.



Prototype Sizes for Print

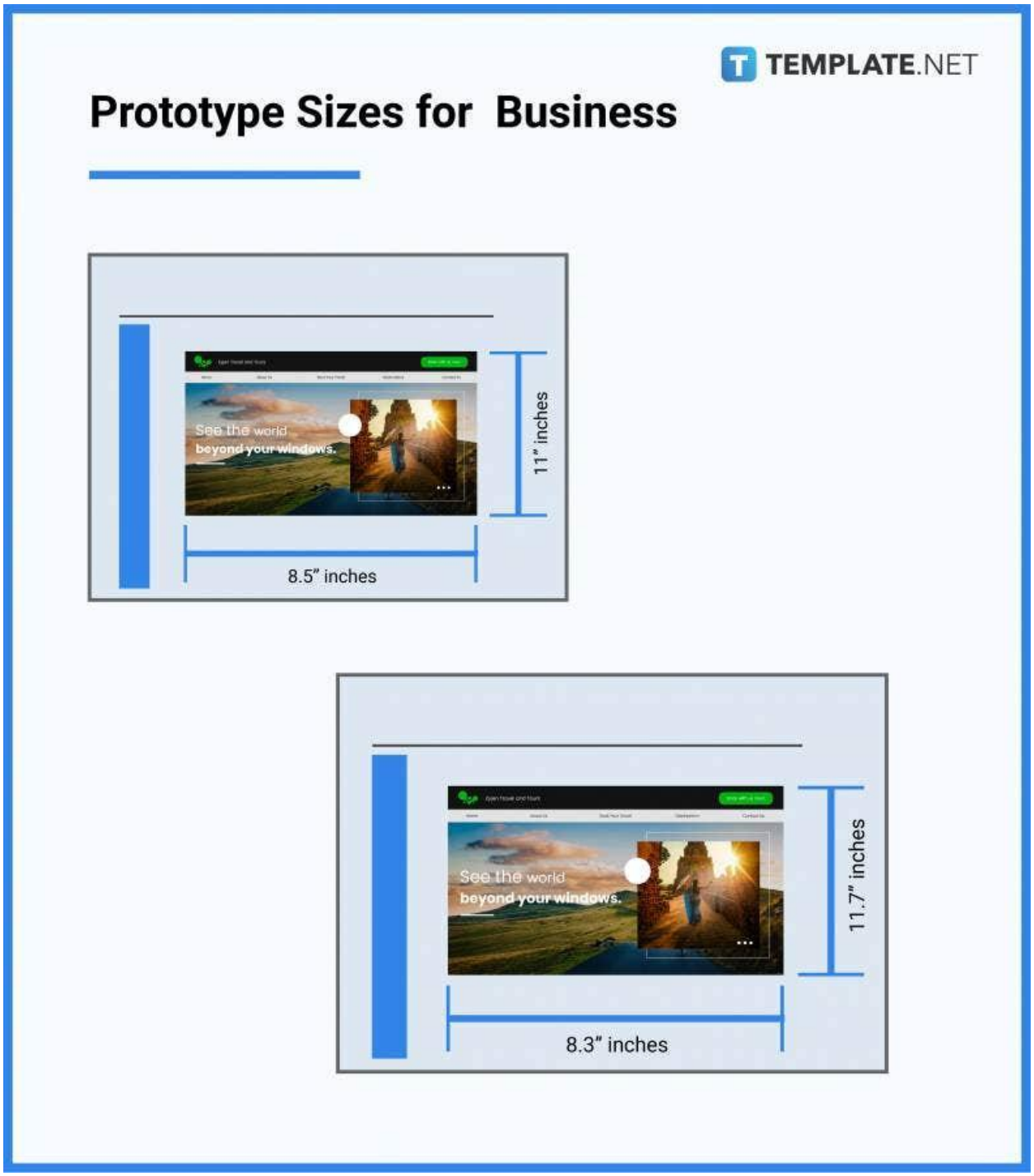
There are typical print sizes for prototypes. The suggested prototype sizes are US Letter size (8.5 x 11 inches, 21.59 x 27.94 cm, or 215.9 x 279.4 mm) and A4 (8.3 x 11.7 inches, 21.08 x 29.71 cm, or 210.82 x 297.18 mm). These are the typical print sizes for prototyping, and you can use portrait or landscape orientation depending on your work.



Prototype Sizes for Business

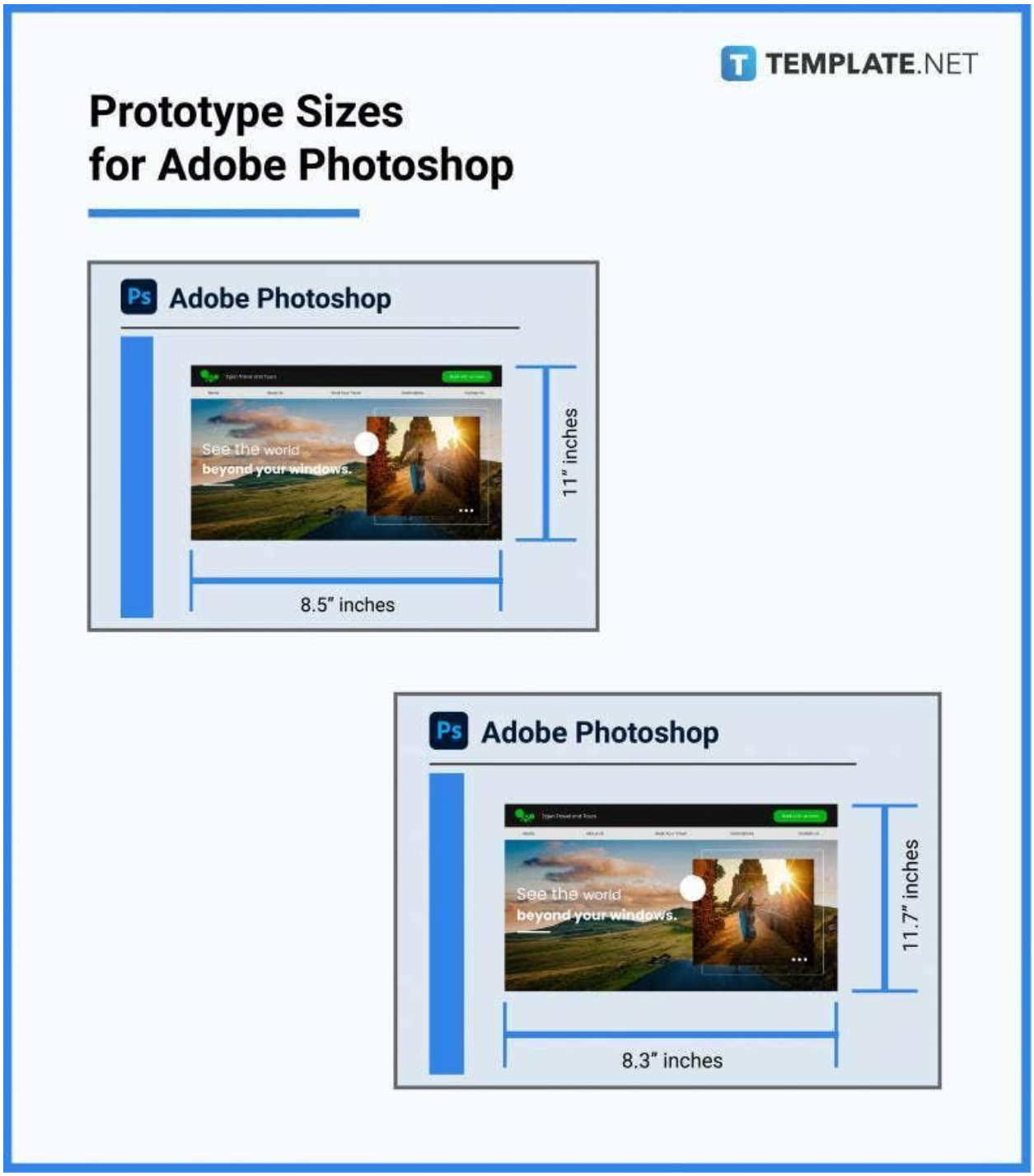
Several businesses use digital and printed prototypes for the design and development of their main products and services. The ideal sizes for prototypes used by many businesses and corporate groups are

A4 size and US letter size in landscape or portrait orientation. They used these sizes for other product design and development documents and other design templates.



Prototype Sizes for Adobe Photoshop

Adobe Photoshop offers different prototype sizes for digital and printed prototypes. It has US Letter, A4, A5, and many other document sizes. Choose the optimal image resolution so that your prototype sketch design has a crystal-clear appearance that appeals to your team and initial users.



Prototype Sizes for Adobe Illustrator

Adobe Illustrator provides diverse prototype template sizes that you can utilize for digital or printed prototypes and other prototype presentations and projects. It provides US Letter, A4, A5, and many other paper sizes in landscape or portrait orientation. Apply high image resolution like 300 DPI for your prototype designs.

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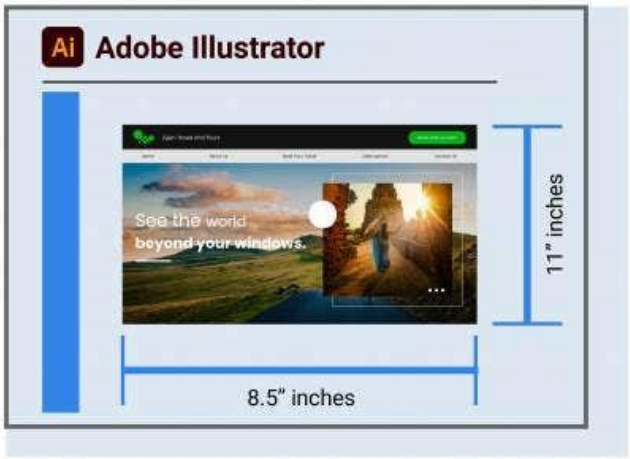
Prototype Sizes for Adobe Illustrator



Prototype Sizes FAQs

What are the dimensions of a prototype?

The dimensions of a prototype are the level of visual refinement, breadth of functionality, the richness of interactivity, and fullness of the data model.

What is the pixel size of a prototype?

The pixel size or image resolution size of a prototype is 2200 pixels x 1080 pixels.

How do you write a prototype?

When your write a prototype, you need to present your document to the readers fully well, include rough drafts of the table of contents, the general introduction, and the synopses of the major sections, and provide full versions of at least one complete chapter or other major sections you are using and supporting material for the reader.

What are prototype drawings?

Prototype drawings are preliminary sketches of artworks or illustrations as these tools act as test versions of the final drawings.

What is a project prototype?

A project prototype is a type of prototype that is created in the early stage of product development, software development, mobile app development, or UI/UX design development to fix potential errors and issues prior to the final project launch.

What are the key elements of a successful prototype?

A successful prototype should possess these key elements: value, investment, and reward.

What does a prototype look like?

A prototype usually looks like a simple 2D/3D printed model, and a scale demonstration of a full-scale you are eager to make.

How are prototypes measured?

Prototypes of real-life products are mostly measured using vernier calipers and micrometers to record the dimensional requirements of products.

What size should a prototype site be?

A prototype site should have 960 x 1000 pixels with around 100 kb or less of the website page.

What are the levels of prototyping?

The different levels of prototyping are physical, wireframe, digital and refined digital.