

Oktoberfest

Oktoberfest, as the name suggests is a series of activities and events held from the month of September to October. What started in the country of Germany, has been adopted by various nations around the world.



Table of Content

- [Oktoberfest Definition and Meaning](#)
- [When Is Oktoberfest?](#)
- [Oktoberfest History](#)
- [Oktoberfest Purpose and Importance](#)
- [How to Create Oktoberfest Posts on Social Media](#)
- [Oktoberfest vs. National Beer Day](#)
- [Oktoberfest Ideas and Examples](#)
- [FAQs](#)

Oktoberfest Definition and Meaning

Oktoberfest is a famous German event that is celebrated around mid or late September towards October.

This 16-18 day long festival has a series of activities and events its main feature are a variety of beers that are available for purchase and is famously attended by local and international visitors.

When Is Oktoberfest?

There is no fixed day as to when Oktoberfest would start, so every year the dates would change. However, to keep up with its tradition, the last day of the festival is always the first Sunday of October and since this is a nearly 3-week celebration the first day usually starts in mid-September. So to figure out its dates annually, then take note that the event finishes on the first Sunday in October (unless the October 3rd German Unity holiday falls on the succeeding Monday or Tuesday then the fest finishes on the next day) thus it should begin two weeks prior on a Saturday.

Oktoberfest History

Oktoberfest began in the Bavarian state of Munich in Germany as a way to celebrate the union of Crown Prince Ludwig (who became King Louis I) with Princess Therese, his bride. The event originated on October 12, 1810, and what started as a one-day event expanded to a week to what we presently have today, a 16-18 day long celebration. The main highlight of Oktoberfest is the beer-drinking activities, the dressing up in traditional German costumes, various food tents which highlight various local German food, parades, games, and other social activities.

Oktoberfest Purpose and Importance

The main purpose of Oktoberfest is to commemorate the marriage of Munich's royal couple in the 1800s, and like most wedding celebrations, it is an occasion of merriment filled with dancing, eating, games, music, and other activities.

Highlights of German Traditions

Oktoberfest like most cultural festivals highlights a number of German traditions. From donning traditional Bavarian costumes to dancing German folk dances. This celebration would help preserve the tradition that has been practiced for several decades ago. And it is an opportunity to showcase and share with the world the wonderful German culture of festivities, food, and of course beer drinking.

A Social Gathering

Oktoberfest is also a time of social gathering where you have the chance to meet new and old friends. Whether this is celebrated in German or locally, most likely you'll meet fellow beer enthusiasts. Since beer is one of the highlights of this festival, you'll have the opportunity to try out all sorts of locally-made beer and to top that great food!

Global Adaptation

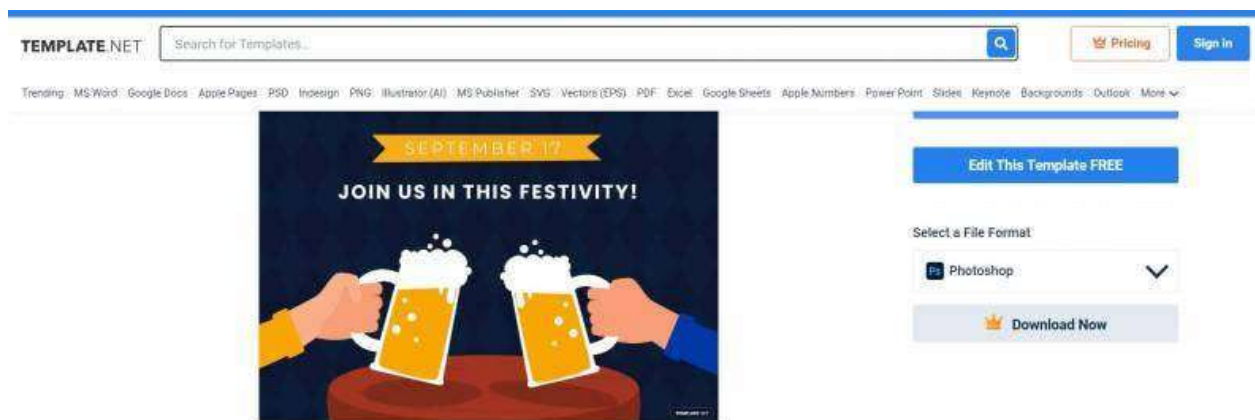
Oktoberfest has become a global sensation as other countries and cities have started celebrating this occasion. This is because the festival offers a great opportunity for businesses and the fact people would never miss the opportunity to meet up, have some fun and drink beer. But of course, beer isn't the only main staple during this two-week festival, you've got a chance to sample different kinds of German recipes such as Brezen (pretzels), Würstl (sausages), Schweinebraten (roast pork), Sauerkraut (pickled cabbage), Reiberdatschi (potato pancakes) and many more.

How to Create Oktoberfest Posts on Social Media

Social media is an effective platform to promote your business and personally celebrate Oktoberfest. Here are several ways to help you design the best social media post with these [Oktoberfest Templates](#).

Facebook

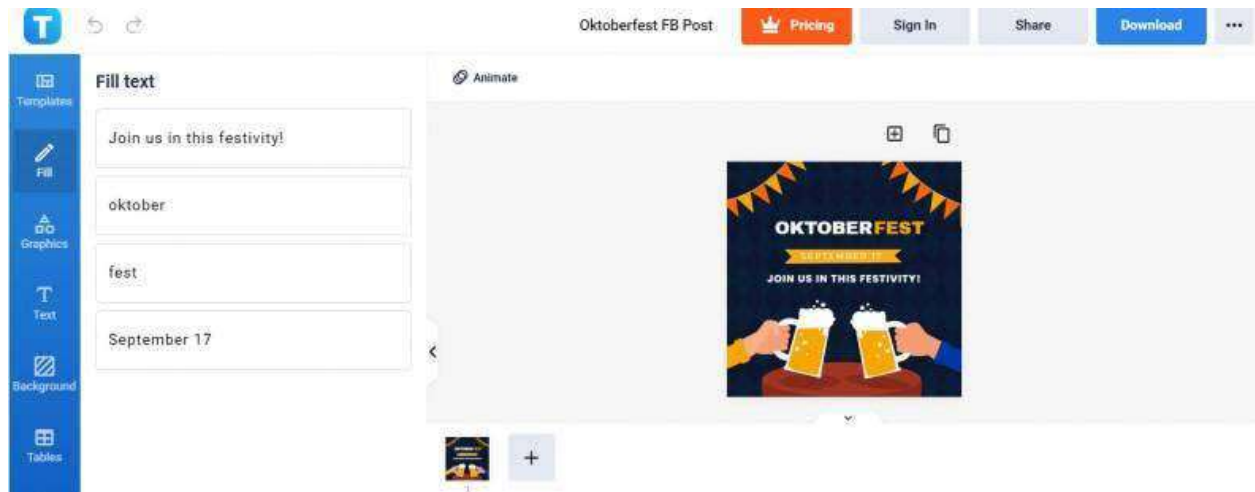
1. Select an [Oktoberfest FB Post](#) template.



Oktoberfest FB Post

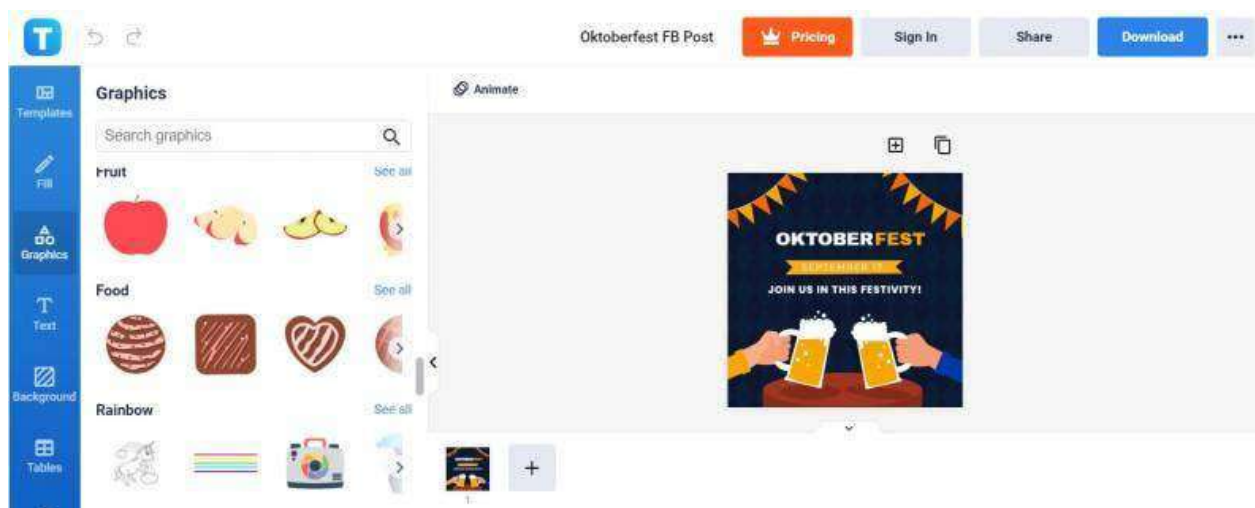
Head over to Template.net and right after you have chosen the template, click on the image to begin editing.

2. Change the main text.



Since this is a pre-designed template, you have the option to change whatever is written down and personalized it as your own. To do that, just click on the FILL button on the blue panel on the right side of your screen and from there you can add or edit whatever is written on the template. You can also change the font color, size, and style to suit your requirements.

3. Add more images.



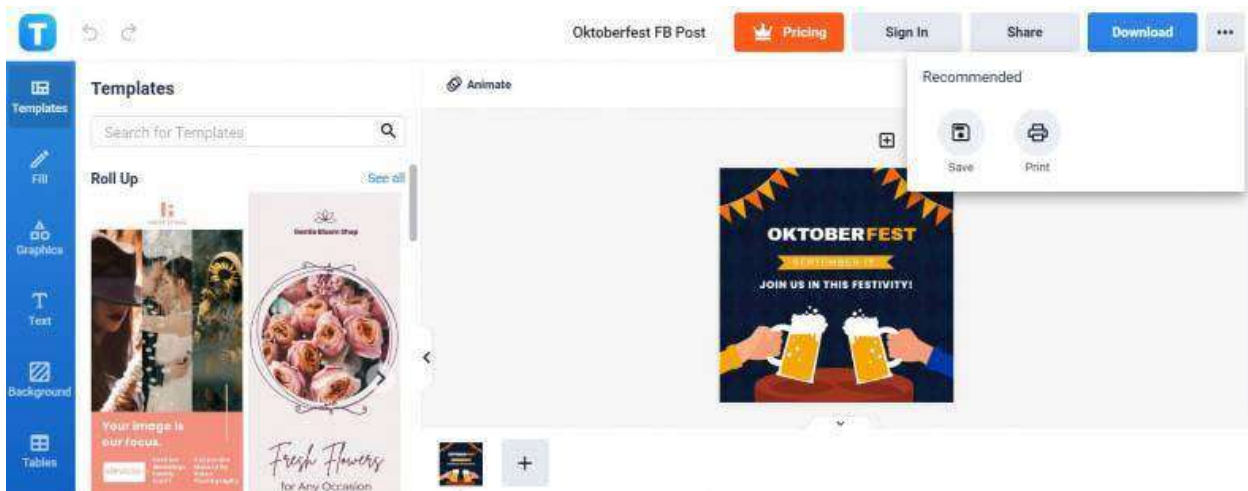
If you want to add more images and clipart or delete the ones that are on the template then you can do that as well. Click on the GRAPHICS button, select an image(s) and position the image on your template. You can resize or edit the image to ensure it fits right into the template.

4. Provide additional text.



If you want to add a funny message or a party invitation of some sort to your template, then click on the TEXT button and write down your message. You can also change its font style, size, and color to match the template's main theme.

5. Save your work.



Right after you have finished, don't forget to save your work. Just click on the three-dotted button found on the upper right side of your screen and save.

Instagram

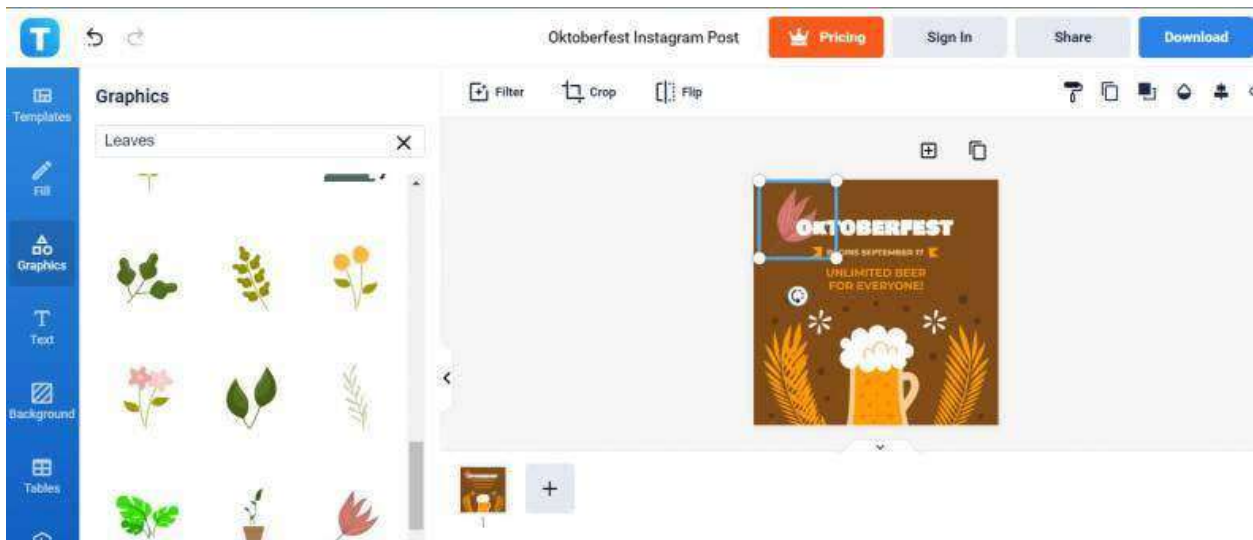
1. Select an [Oktoberfest Instagram Post](#) template.



Oktoberfest Instagram Post

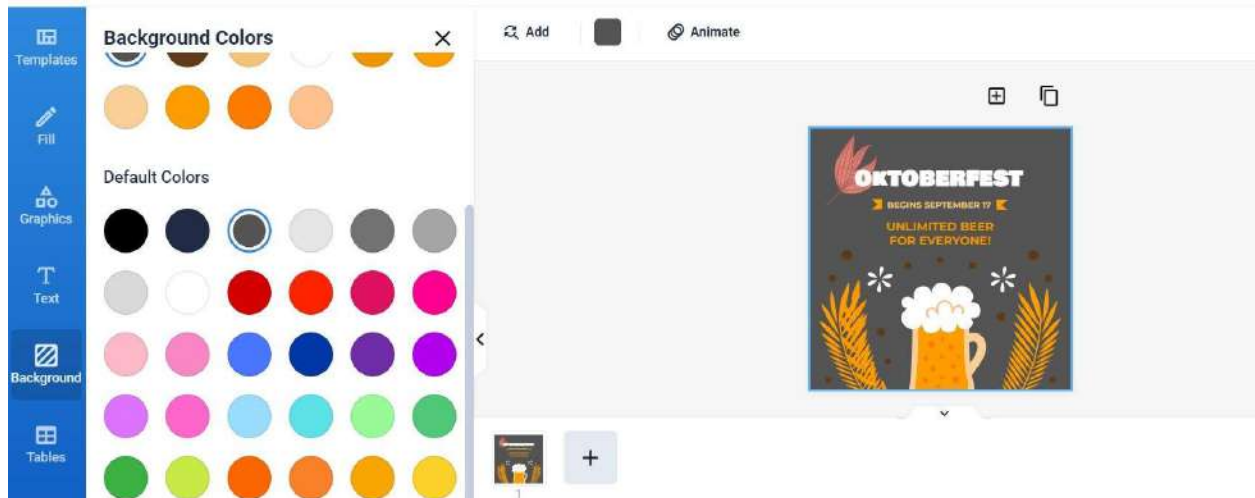
Head over to our website, Template.net, and select an IG post for Oktoberfest that fits your needs. Click on Edit this Template FREE on the right side to start editing.

2. Add decorations.



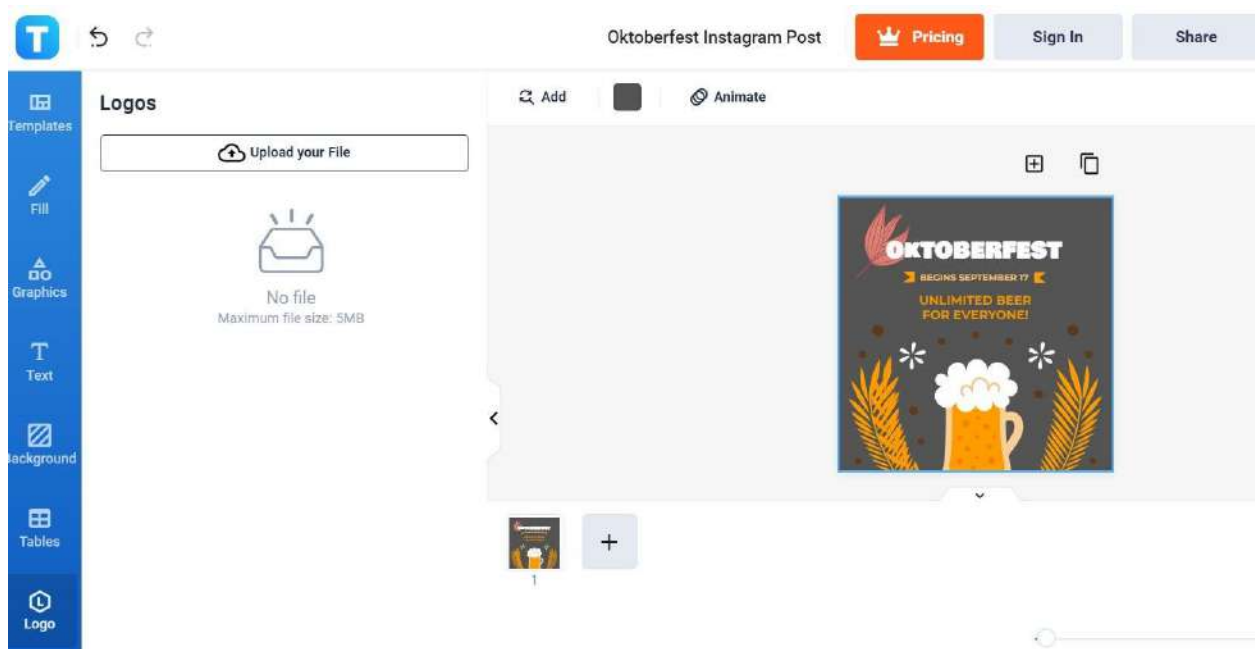
Need to add more cartoon decorations and other beautiful designs to your template or anything related to Oktoberfest such as a pretzel? Click on the GRAPHICS button and check out our wide selection of available images, and while you're at it, you have the option to flip, crop, or filter the image.

3. Edit the background.



To lighten or darken the template's background colors, click on the BACKGROUND button. You have the option to create an entirely new color or choose from the ones that are readily available.

4. Add a logo.



Need to promote fashion products, outfits, or food for Oktoberfest? Then add your company or brand logo to your template by clicking on the LOGO button and uploading the image from your personal file. Just remember that the file should be below or not over 5MB.

5. Save and/or print your finished output.



Once you have finished, it's time to save the template. Click on the three-dotted button, and from there you have the option to save or print your work.

WhatsApp

1. Select an [Oktoberfest WhatsApp Post](#) template.



Oktoberfest Whatsapp Post

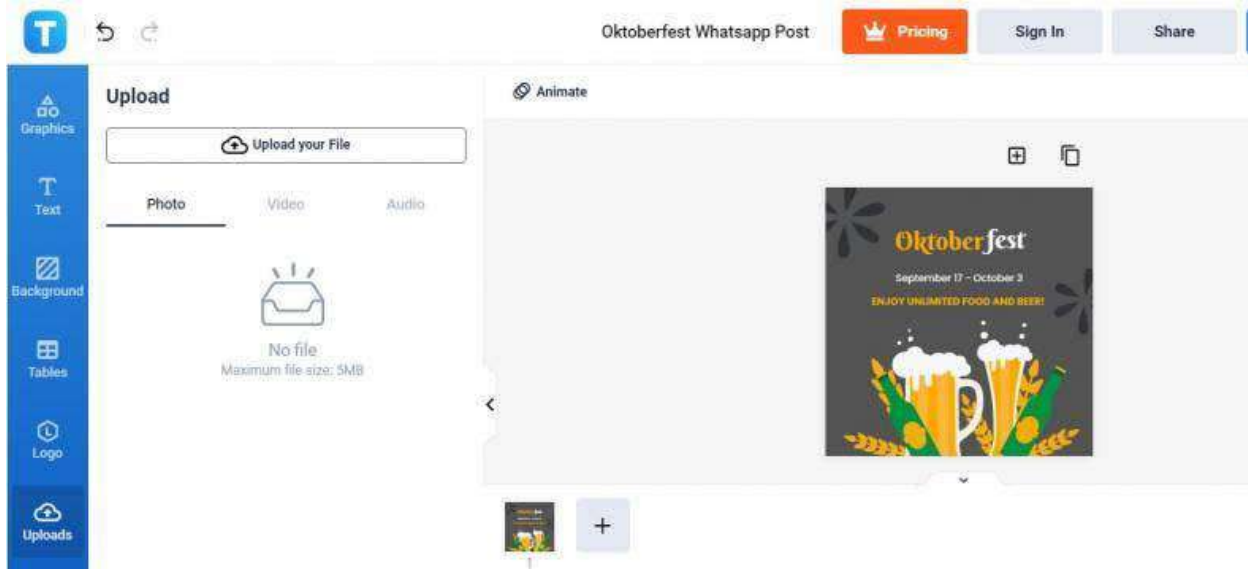
Select a template from our website that fits your requirement and after you do, simply click on the image to start editing.

2. Change the theme.



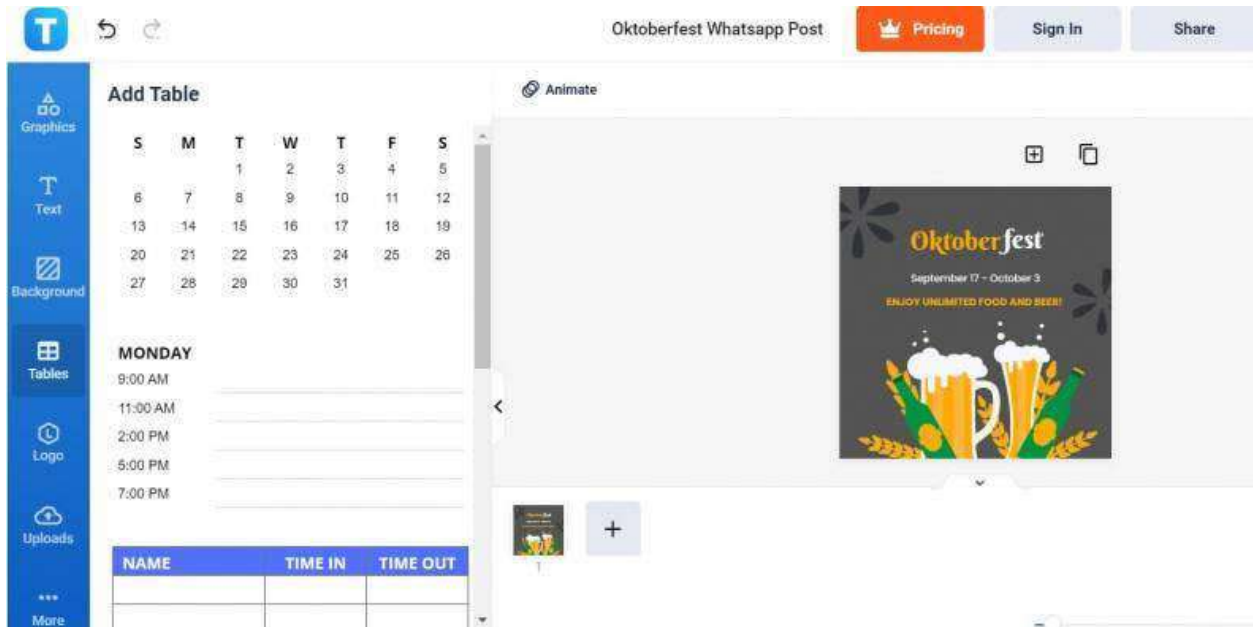
If you think the template's theme is too dark or bright, then click on BACKGROUND and change colors to suit the design you are looking for. You also have the option to create your own colors or select a photo and set it as a background.

3. Upload your images.



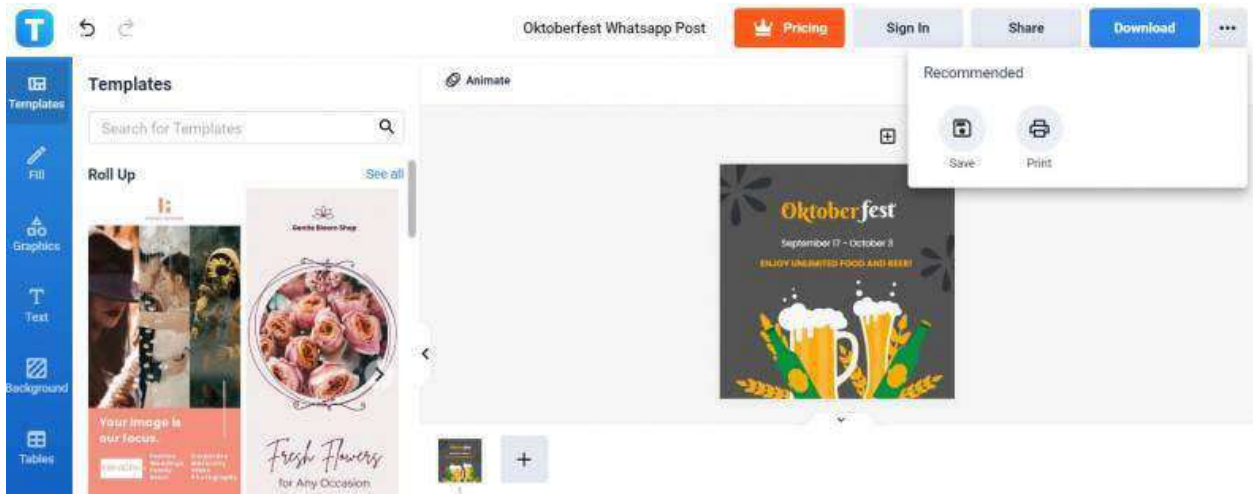
If you want to upload your image, audio, or even a video from your files, click on the UPLOAD button right below the LOGO button located on the blue panel on the left side of your screen. Just take note the maximum file is set at 5MB.

4. Add a calendar, if necessary.



Want a calendar or a list of items on your template? Then click on the TABLES button located on the blue side panel and from there you have several designs and layout options to choose from.

5. Save your completed work.



Double-check your work and if all is good, click on the three-dotted button located in the upper right-side corner to save your template. You also have the option to download or print the template, to do so, both buttons are conveniently located just beside each other.

Oktoberfest vs. National Beer Day

Oktoberfest is a two-week-long celebration of beer drinking, donning traditional German clothes, parties, feasting, concerts, and many others.

[National Beer Day](#) commemorates the history and importance of beer in various cultures around the world.

Oktoberfest Ideas and Examples

A lot of activities and fanfare are expected to happen during Oktoberfest, one should expect a lot of beer drinking, food stalls, music, parades, and games. It is also one of the best times for businesses to advertise and sell their products. And if you need to prepare a flyer, send a greeting card, or perhaps change your phone's background, then we've got several great Oktoberfest examples to choose from.

Oktoberfest Flyers Ideas and Examples

Restaurants and retailers can make use of this [Oktoberfest Flyer](#) to advertise upcoming events in their respective establishments for Oktoberfest.

10.04

6 PM



Oktoberfest

Celebrate With Us

LIVE MUSIC / CARNIVAL / FREE PARKING / FREE ENTRY
GAMES / EXCHANGE GIFT AND FREE DRINKS

YOURWEBSITE.COM

TEMPLATE.NET

Oktoberfest Drawing Background Ideas and Examples

This [Oktoberfest Drawing Background](#) design will make a great promotional tool for those who are interested in setting up a party or a food stall during Oktoberfest.



Oktoberfest Greeting Card Vector Ideas and Examples

Individuals can make use of this [Oktoberfest Greeting Card Vector](#) as a layout design for their greeting cards that can be printed or distributed online.



Oktoberfest Invitation Background Ideas and Examples

Invite others to join and celebrate an Oktoberfest parade, games, and other fun activities with this well-crafted [Oktoberfest Invitation Background](#).

Let's Party

OKTOBERFEST



September 25, 2050
9 PM at Wavebeer Club

Oktoberfest Photo Background Ideas and Examples

An [Oktoberfest Photo Background](#) can be used to design personal invitations, business cards, or marketing materials just in time for Oktoberfest to begin.



Oktoberfest Website Banner Ideas and Examples

Advertise and let everyone know that Oktoberfest is just around the corner with this [Oktoberfest Website Banner](#) design.



Oktoberfest Wishes Background Ideas and Examples

An [Oktoberfest Wishes Background](#) makes an excellent background idea for social media posts or this could be attached to an email to wish others a happy Oktoberfest.



Oktoberfest Banner Background Ideas and Examples

Advertise Oktoberfest and any upcoming activities such as beer drinking, parades, and games with this [Oktoberfest Banner Background](#).



Oktoberfest Cartoon Background Ideas and Examples

This [Oktoberfest Cartoon Vector](#) is designed perfectly for Oktoberfest complete with beer and pretzels.



Oktoberfest Quote Vector Ideas and Examples

Share this fun [Oktoberfest Quote Vector](#) with family, friends, and colleagues to remind them that Oktoberfest is about to start.

**Forget your fear,
hold on to your beer!**



FAQs

Why is Oktoberfest celebrated?

What began as a marriage celebration on Oct. 12, 1810, the Germans intended to continue its tradition through the annual celebration of feasting, drinking, and dancing.

What are the traditions of Oktoberfest?

Beer is one of the main highlights of Oktoberfest, as well as dressing up in traditional German costumes and feasting with others.

Why is Oktoberfest important to Germans?

It is a representation of the German culture as you can see people dancing their folk dances donning traditional German attire, drinking beer only made from their brewery, and feasting on their local food cuisines.

What do you do at Oktoberfest?

Since Oktoberfest is held for nearly two weeks there are a ton of things to do during these days such as visiting various tents, trying out the beers and local cuisine, watching various events and merriment, and trying out different games and rides.

When was Oktoberfest moved to September?

Since the festival was so popular, Germans decide to extend the celebration by starting at the end of September, also the days were longer and the weather was warmer during this period.

Why do people drink beer on Oktoberfest?

People drink beer on Oktoberfest as a result of their tradition and history as the citizens of Munich celebrated their annual festivities, beer, and food stands remain an essential part of the event.

What do they yell at Oktoberfest?

Common phrases you hear on Oktoberfest are “Ozapft Is” (it’s tapped), “Prost!” (cheers!), and “Zum Wohl” (to your health or your good health).

Who invented Oktoberfest?

Bavarian royalty, Crown Prince Louis, later King Louis I of Bavaria, marries Princess Therese von Sachsen-Hildburghausen, he decided to hold a celebration where his people were allowed to join in with the celebration thus this started the Oktoberfest, and ever since it has been celebrated annually.

What do you wear to Oktoberfest?

A Bavarian attire called Dirndl for women and Lederhosen for both men and women is worn during this event.

What is the toast for Oktoberfest?

Germans would say "Prost!" which is cheers or toast in English.

How do you greet others on Oktoberfest?

"Servus!" is an informal term or greeting used during the festivities.