

National Handmade Day

National Handmade Day is a fantastic time to recognize our local artisans and handicraft makers, promote handmade items, and inspire people of all ages in your community to buy and support handmade crafts, as well as encourage them in making DIY items and projects. Being one of the [holidays](#) celebrated in the United States and other countries, it is a fun event to organize some handmade activities and events in the local community.



National Handmade Day Definition & Meaning

National Handmade Day is a popular national holiday in the United States to acknowledge and celebrate the artistry, craftsmanship, creativity, innovation, and dedication of artisans and handicraft makers, and businesses that deal with handmade products.

National Handmade Day is celebrated to recognize and support handmade items, and the arts and crafts industry when people buy handmade, support businesses and motivate others to buy local handmade products, and teach others in making DIY or do-it-yourself items and crafts.

When is National Handmade Day?

National Handmade Day is celebrated on the first Saturday of April every year. It was invented by Amy Bierstedt, the founder of From Scratch Farm, on April 7, 2018, to help everyone in appreciating, buying, and using handmade products and organic items, and to support the local handmade businesses and organizations.

National Handmade Day History

National Handmade Day was inspired by various historical events, specifically when the Industrial Revolution started in Britain in 1760. Then, the Arts and Crafts movement began in the 1800s to resist the Industrial Revolution because of the injustice done to laborers, and in 1888, Charles Robert Ashbee established the Guild and School of Handicraft in London. After many years, From Scratch Farm set the founding of National Handmade Day in April 7, 2018, and later recognized and registered by the U.S. government as a national holiday.

National Handmade Day Purpose, Importance

National Handmade Day is celebrated not just to bring honor and recognition to hardworking artisans, handicraft makers, and handmade businesses as it offers a wide array of benefits to the people including these purposes we provided below:

Time to Inspire People to Use Handmade Products

This annual event is an enjoyable time to encourage and inspire people to buy and use handmade and organic products in their communities. It helps people to enjoy using handmade items instead of mass-produced products. Handmade products are typically quality-made as the makers of handmade products have a strong determination to deliver high-quality products with exceptional care and top craftsmanship for customer satisfaction.

Support Artisans and Handmade Businesses

Many people celebrate National Handmade Day to promote awareness of handmade craftsmanship and to support local artisans and handmade businesses by telling other people about their craftsmanship and specific handmade products they like. Several bloggers and influencers review handmade products that they purchase and use so that others can discover and support the artisans and handicraft makers. Others search for ways to collaborate with handmade brands, small businesses, and artists.

Promote DIYs and More Customization

Artists, handicraft makers, and other handmade businesses help individuals who want to make their DIY items by organizing some workshops for arts and crafts including pottery art, quilt art, typography art, wedding decorations, painting, notebook cover design, and many others. Customers who want customized and personalized items go to handmade stores and artisan shops to give their requests for modifications and personalization tailored to their needs and preferences. For example, many businesses offer personalized champagne gift boxes, resin art jewelry, personalized pieces of bread, cakes, cookies, etc.

What's in a National Handmade Day?

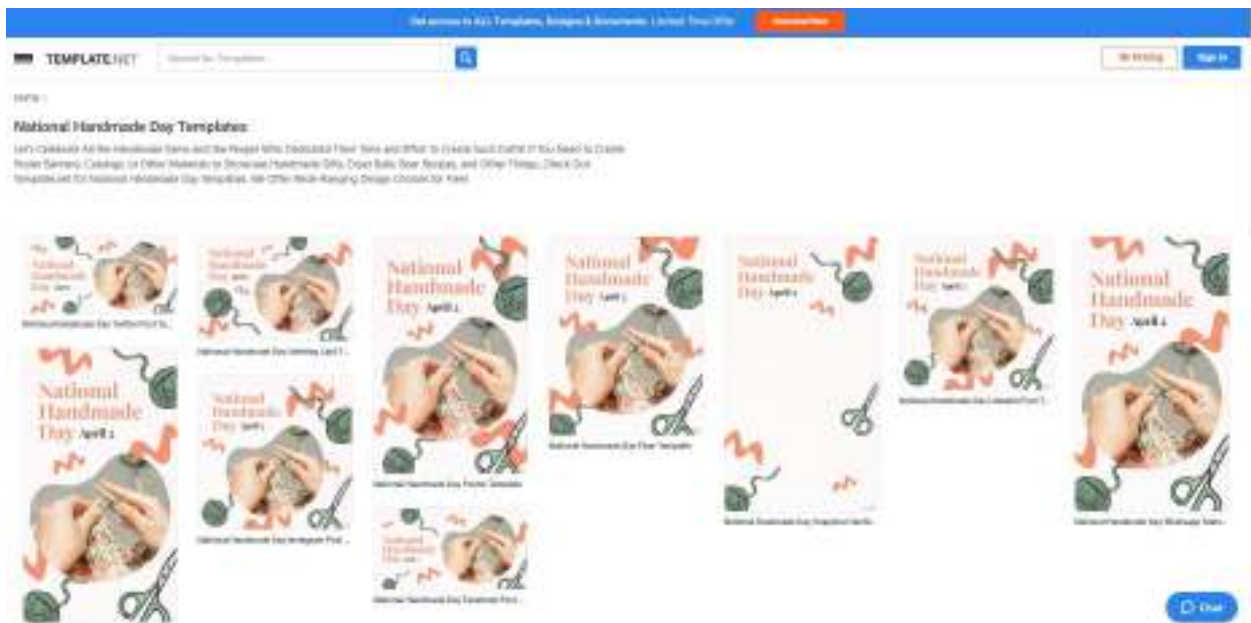
National Handmade Day is celebrated on the first Saturday of April to inspire everyone to recognize and support handmade artisans, makers, handmade businesses, and their products. This event also provides opportunities for individuals to try creating DIY items or homemade arts and crafts. During this annual event, many people organize and plan some activities and events to promote handmade artistry and craftsmanship.

How to Create a National Handmade Day Social Media Post

Want to post a greeting on your social media pages to celebrate National Handmade Day? Design engaging banners, flyers, posters, graphics, and social media posts for National Handmade Day. We recommend that you follow the steps indicated here to make a compelling National Handmade Day social media post on Facebook, Instagram, and YouTube.

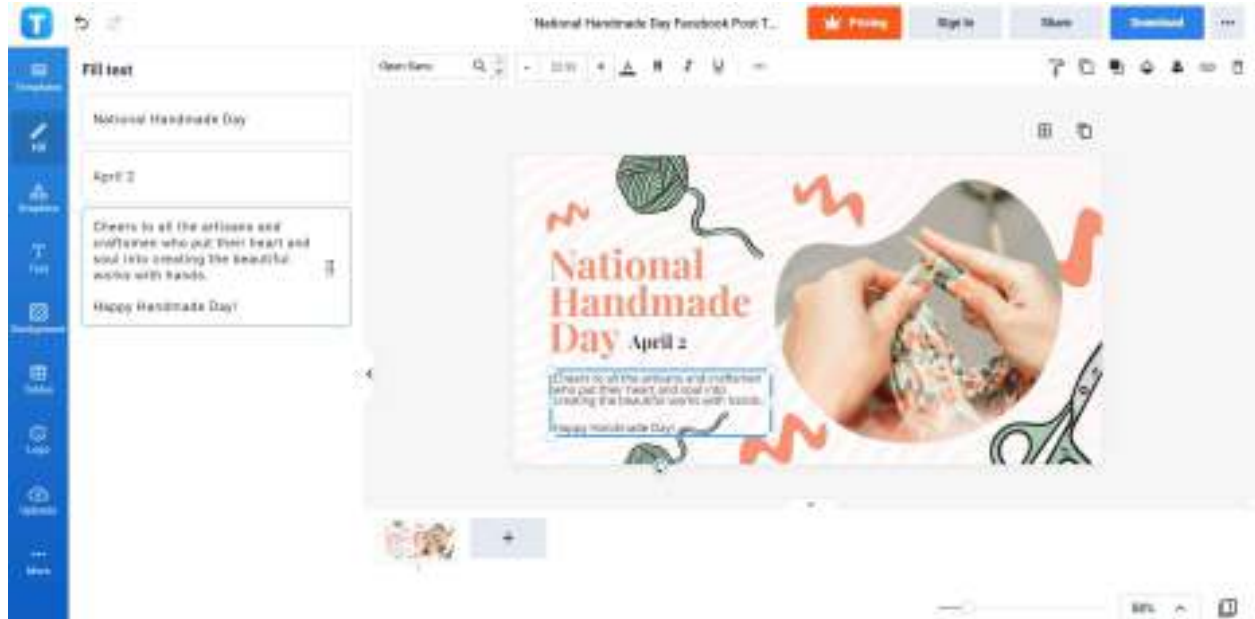
Facebook

1. Download an editable [National Handmade Day Facebook Post Template](#).



Go to Template.net as we provide our diverse collection of free and well-designed National Handmade Day templates. Choose the Facebook post template format and open the Editor tool when you click the Edit This Template FREE button. Easily access the editor tool to personalize your Facebook post template.

2. Write a simple quote or message about handmade craftsmanship.



Select the “Fill” option from the menu of the Editor tool. Add the text box to write a simple quote about the significance of handmade artistry and craftsmanship for the celebration of National Handmade Day in the Facebook post. This will help the public to show their interest in joining in different activities and workshops associated with National Handmade Day.

3. Insert colorful graphics.



Insert some colorful graphics about National Handmade Day. Choose “Graphics” from the menu, and look for the images, or stickers you want to put in your Facebook post. For example, insert some unique graphics of handicraft items such as yarns, needles, journals, jewelry, pottery, etc.

4. Change the background color.



Choose the color you want to change the background color of your Facebook post. Click “Background” on the side menu and set the color that you prefer. In the color picker, adjust the hue or tone of your background color nicely.

5. Edit, save, and upload your National Handmade Day Facebook post.



Edit some visual elements of your Facebook post. Save your overall post when you press “...” beside the Download button at the top right corner of the screen and hit “Save.” Lastly, upload it to your Facebook page.

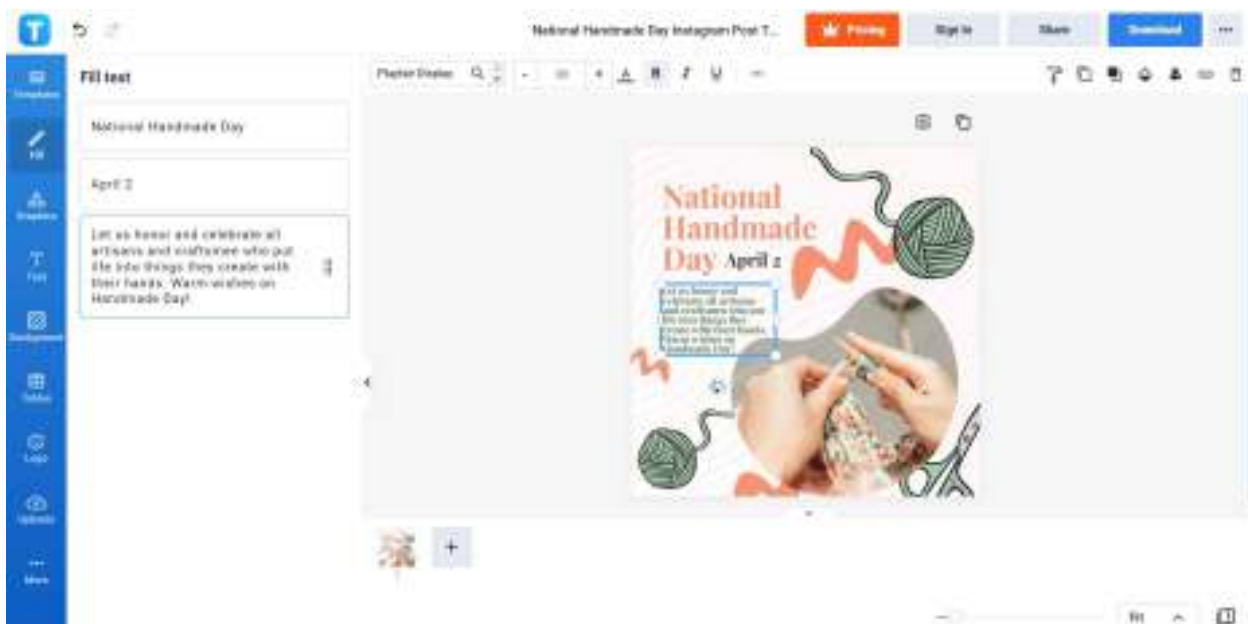
Instagram

1. Choose a customizable [National Handmade Day Instagram Post Template](#).



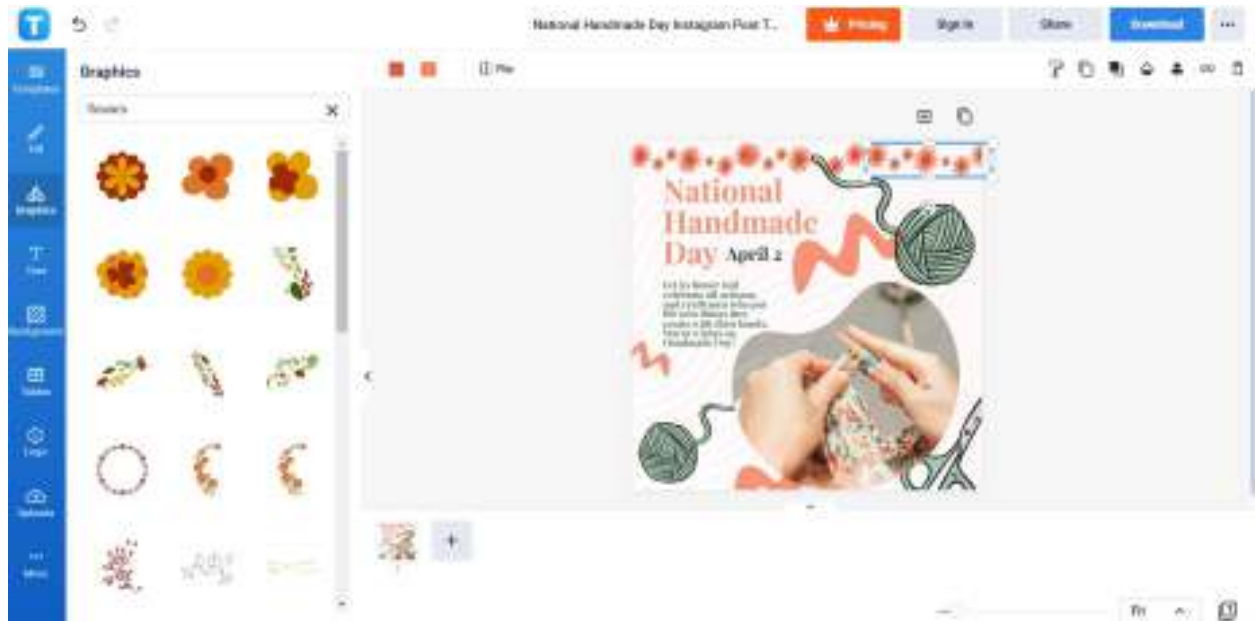
Search for a premade National Handmade Day Instagram post template at Template.net. Choose the template and hit “Edit This Template FREE.” You will be directed to a new tab displaying the Editor tool so you can fully work on the design of the Instagram post template.

2. Add an inspirational quote about handmade artisans and makers.



Head to “Fill” in the side menu and include an inspirational quote honoring and recognizing handmade artisans and makers in the post. Type it inside the text box. Add another note in another text box if you want.

3. Include some eye-catching visual elements.



Click the “Graphics” option in the side menu to add some eye-catching visual elements to your Instagram post. Add some visually aesthetic graphics in your post. Express your creative side while designing your Instagram post.

4. Modify the colors.



Select the objects in your post that you want to modify colors and use the Colors panel in the “Background” option. Choose the colors you want for each object in your Instagram post. Click, drag and align the order of each object, ensuring that they are well-organized and pleasing to the eyes of the audience.

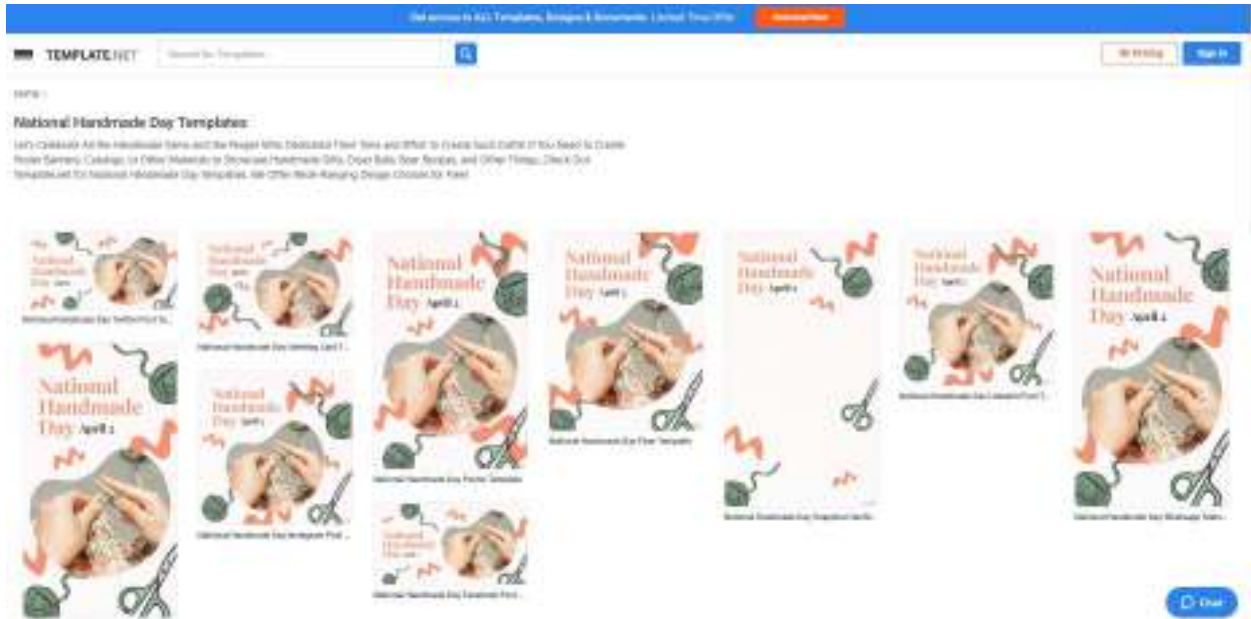
5. Review, save, and upload your National Handmade Day post to your Instagram.



Review your National Handmade Day Instagram post and finalize the overall design. After that, click “...” and hit Save. Lastly, upload your post on your Instagram on National Handmade Day.

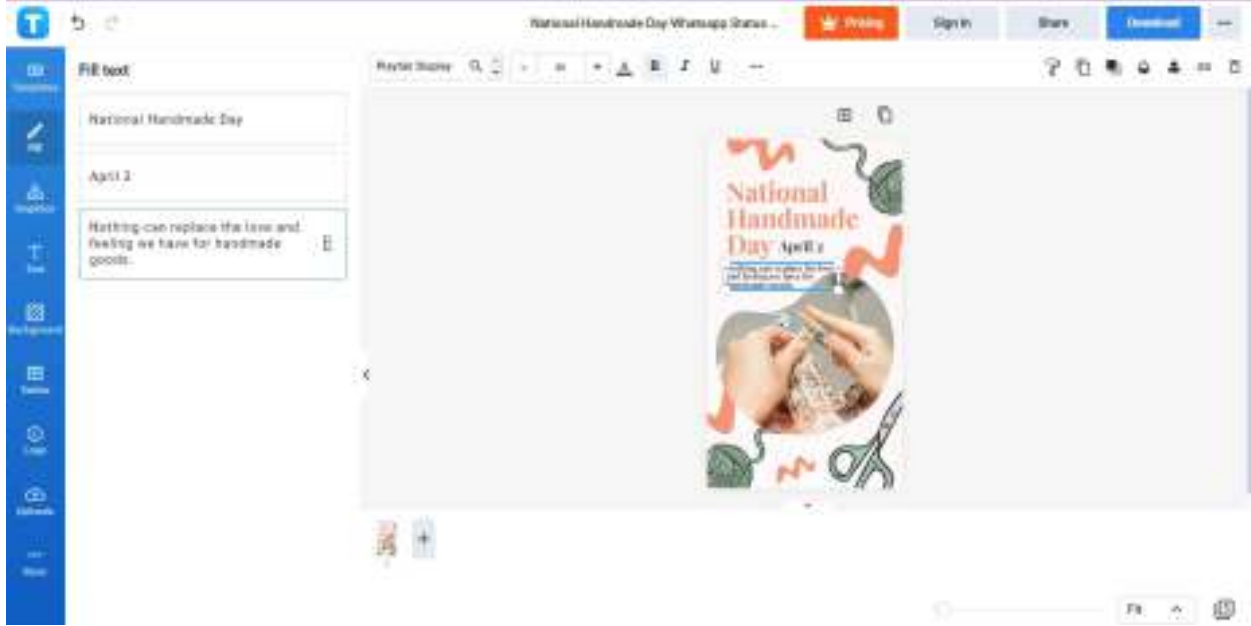
WhatsApp

1. Pick a free [National Handmade Day WhatsApp Status Template](#).



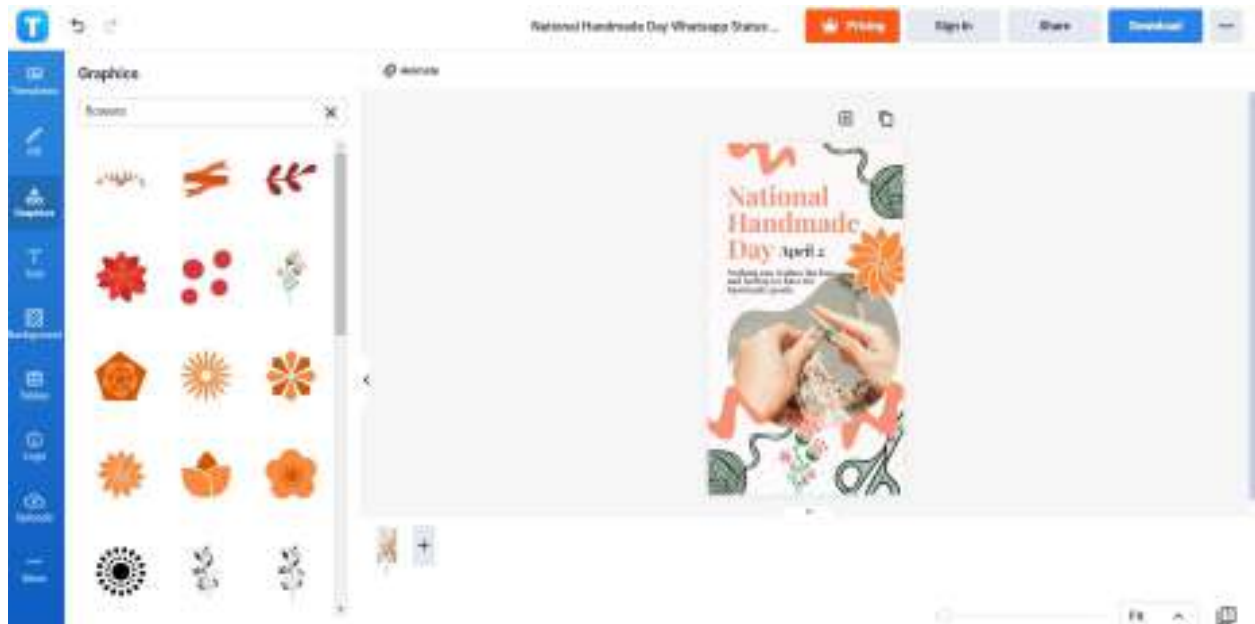
Visit Template.net and open our beautiful library of premade National Handmade Day Templates. Select the specific template for your WhatsApp Status. Then, click “Edit This Template FREE.”

2. Type or copy-paste your message or quote.



Select “Fill” to add a message or quote to your National Handmade Day WhatsApp Status template. Type the message or copy-paste the quote to your template. Adjust the font size of the text if you need to.

3. Incorporate compelling images.



Click “Graphics” to incorporate compelling images or stickers you want for your National Handmade Day WhatsApp Status template. Choose from the plethora of images available in our template collection. Add graphics that represent handmade artistry and craftsmanship.

4. Use new colors and create an updated color palette.



Change all the colors in your WhatsApp Status template based on your needs and preferences. Create an updated color palette. Then, use the New Color options to apply the colors you want for your WhatsApp status post.

5. Edit, download, and upload your new WhatsApp status post.



Check your WhatsApp status post design if you need to level up some other visual components. If you are happy with all the components, click the three-dotted icon at the top right corner of your screen. Lastly, hit “Save” and upload your new WhatsApp status post on National Handmade Day.

National Handmade Day Facts

National Handmade Day is one of the most anticipated events in North America, Europe, and other countries worldwide. Here are some interesting facts about this annual event:

- National Handmade Day is first celebrated on April 7, 2018.
- National Handmade Day supports artisans and handicraft makers and their handmade products which increases the growth of the local economy.
- Statistics reported the handmade crafts with the highest profit margins are jewelry, resin art, woven art, fabric art, organic soap and candles, bath bombs, and beauty products like homemade face serums.
- The top trending crafts for 2021 are handmade pottery, punch needles, crochet clothing, yarn weaving, fashion upcycling, tufting, flower art, and sewing.
- During National Handmade Day, people usually try some new creative hobbies such as bullet journaling, crocheting, embroidery, hand lettering, knitting, painting, and sewing.

National Handmade Day vs. National Vaccination Day

National Handmade Day is an annual event celebrated every first Saturday of April to bring awareness to recognize and support artisans, makers, and businesses that create handmade and organic products such as customized and personalized bags, jewelry, pots, gift boxes, stamps, cards, quilt art, wedding dress, carpets, and many others.

National Vaccination Day, also known as National Immunization Day, is a yearly event observed on March 16 to spread awareness about the significance of vaccination and its major role in public health and safety.

National Handmade Day Ideas & Examples

If you are currently planning for the celebration of National Handmade Day, we include several unique ideas and examples here to help you and other people to organize activities, events, and programs for this national holiday.

National Handmade Day Ideas

Here are some of the unique ideas that you can do to celebrate National Handmade Day:

- Learn how to make handmade quilts in various styles and options online.
- Go to a handmade pottery workshop to learn to make some DIY clay pots for your home decorations.
- Host your gatherings using personalized cocktail napkins, handmade recipe cards, and handmade cutting boards.
- Design personalized stationery and greeting cards and give them to your dear family and friends.
- Purchase a piece of handmade furniture like a wooden chair or a wooden table for your home.
- Accessorize your OOTD or outfit-of-the-day with handmade jewelry and a customized dress.
- Attend a local arts and crafts workshop to learn crocheting, quilting, and embroidery making.
- Buy a loaf of artisan bread or personalized cake to give to your special someone.
- Watch videos or read DIY articles to get creative and make something from scratch that may spark a new hobby or business idea.
- Show your appreciation, gratitude, and love to handmade artisans and craftsmen by promoting the handmade products you like from them using your social media accounts.

National Handmade Day Examples

There are many kinds of National Handmade Day templates that you can use for celebrating this special event. Use these vibrant National Handmade Day examples when you design your greeting cards, flyers, posters, and posts for your social media pages:

1. [National Handmade Day Greeting Card Template](#)



2. [National Handmade Day Poster Template](#)



3. [National Handmade Day Flyer Template](#)



4. [National Handmade Day Facebook Post Template](#)



5. [National Handmade Day Instagram Story Template](#)



6. [National Handmade Day Snapchat Geofilter Template](#)



7. [National Handmade Day Twitter Post Template](#)



8. [National Handmade Day LinkedIn Post Template](#)



9. [National Handmade Day Instagram Post Template](#)



10. [National Handmade Day WhatsApp Status Template](#)

National Handmade Day April 2



FAQs

Why is National Handmade Day celebrated?

National Handmade Day is celebrated because it honors and recognizes the excellent craftsmanship of people who have creative skills and talents in making handmade items and products.

How can we observe National Handmade Day?

We can observe National Handmade Day when we buy some handmade products, get creative with DIY projects, and give handmade items to someone or other people.

What is the history of National Handmade Day?

The history of National Handmade Day started way back in 2013 as it was created by the From Scratch Farm to celebrate many people and businesses working on handmade products.

What is the story behind National Handmade Day?

From Scratch Farm invented National Handmade Day to recognize makers of handicrafts and handmade products and encourage more people to show their creativity in making handmade goods.

Who created National Handmade Day?

Amy Bierstedt, the founder of From Scratch Farm, is the one who created National Handmade Day to celebrate the creativity and passion of handmade businesses and inspire more people to make their handmade items.

What are the cultures of National Handmade Day?

The cultures of National Handmade Day are diverse as people create handmade products including artisanal handicrafts, artisanry, handicrafts, and arts and crafts based on different cultural and ethical backgrounds in Britain, North America, Europe, Australia, and many others.

Why is it important to have National Handmade Day?

National Handmade Day is an important annual event to support and honor people who dedicate their lives to creating handcrafted products.

When was the first National Handmade Day?

April 7, 2018 is the date of the first National Handmade Day.

What is the theme of National Handmade Day?

The theme of National Handmade Day is to acknowledge and honor the beauty and craftsmanship of handmade products.

What is the significance of National Handmade Day?

The significance of National Handmade Day is to empower people, businesses and organizations in creating handmade products and support the local handmade arts and crafts industry.

How do people celebrate National Handmade Day?

People usually celebrate National Handmade Day by making and giving handmade gifts to their loved ones, visiting some local handmade artisan stores to shop in, and learning about making DIY items such as personalized bags, wallets, ceramic plates, and knitwear.

What are National Handmade Day activities?

Some common activities during National Handmade Day are buying handmade products, supporting handmade businesses, buying from small handicraft makers, collaborating with small businesses, and handicraft artists, and interacting with handmade businesses online via social media.

What are the facts about National Handmade Day?

The notable facts about National Handmade Day are the event was first celebrated in April 2018, and purchasing handmade products can support the growth of the local economy.