

## 404 Error Pages

404 error pages are fundamental tools used to assist misguided visitors of your webpage or website. Creating an eye-catching and interesting 404 error page for various webpages or websites of businesses, companies, organizations, and professionals is an essential way to strengthen their brand image and turn a negative experience into a memorable one.

### 404 Error Page Definition & Meaning

404 error page is a hypertext transfer protocol or HTTP standard response code to signify that the browser can communicate with a specific server, but the server is unable to find the requested webpage or website.

Also known as 404 not found, page not found or file not found, a 404 error page is typically generated when a web visitor attempts to follow a broken or dead link.

### What is a 404 Error Page?

A 404 error page is an HTTP that indicates a client error or when a user mistyped a Uniform Resource Locator or URL. It also suggests that the webpage is not found or that specific webpage has been moved or deleted.

## 10 Types of 404 Error Pages

### Medical 404 Error Page

Hospitals, health care facilities, and other medical institutions have medical 404 error pages on their official websites. It is made with a clean and comprehensively-designed illustration depicting health professionals like doctors and nurses and other medical items. Use a user-friendly [medical 404 error page](#) to easily communicate to your visitors and show them that you care about their experience.



# 404 Error

Oops! The doctor is not around.

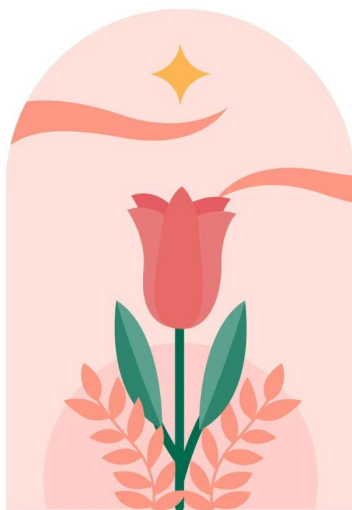
We tried but we couldn't find the page you're looking for.  
We will do better next time.

We want to help you the best we can. You're invited to our homepage.

[Back to home](#)

## Salon 404 Error Page

A [salon 404 error page](#) is a beneficial tool for salon owners who have their professional beauty and hair salon websites. It helps their viewers to keep their interest on the website despite facing difficulties in accessing the webpage they want to visit. Selecting the right vector illustration, color palette, and message is a good way to make your viewers smile and help them to find what they are looking for.



# 404 ERROR

Oops! Something went wrong.

Huge apologies for making your good hair day terrible.  
Sadly, the page you're looking for might have been doing its  
hair and makeup at the moment.

But we would like to make it up to you. Contact us if you need something.

[Contact us](#)

## Outreach 404 Error Page

An outreach 404 error page is an error page used to convey to your visitors that the page is lost or not available. Businesses and companies that organize outreach programs for the people use an [outreach 404 error page](#) to guide the visitors to go back to their homepage. It helps them check other posts from their website.

# OH NO!

## 404 Error Page

We regret causing trouble. Probably, the page is lost in space and can't find its way home.

But you can try again by checking the URL. You may also go back to our homepage.

But you can try again by checking the URL. You may also go back to our homepage.

[Back to homepage](#)



## Redirect 404 Error Page

Make a [redirect 404 error page](#) to assist your viewers to check the link or page they want to see in your website. This tool allows them to go back to the homepage. Despite not going to the webpage or site they want to visit, it encourages them to become curious and look for other articles, posts, images, documents, and other content.



## 404 Error: Page Not Found

Something didn't go as planned...

Looks like you've come to a page that hasn't existed yet.

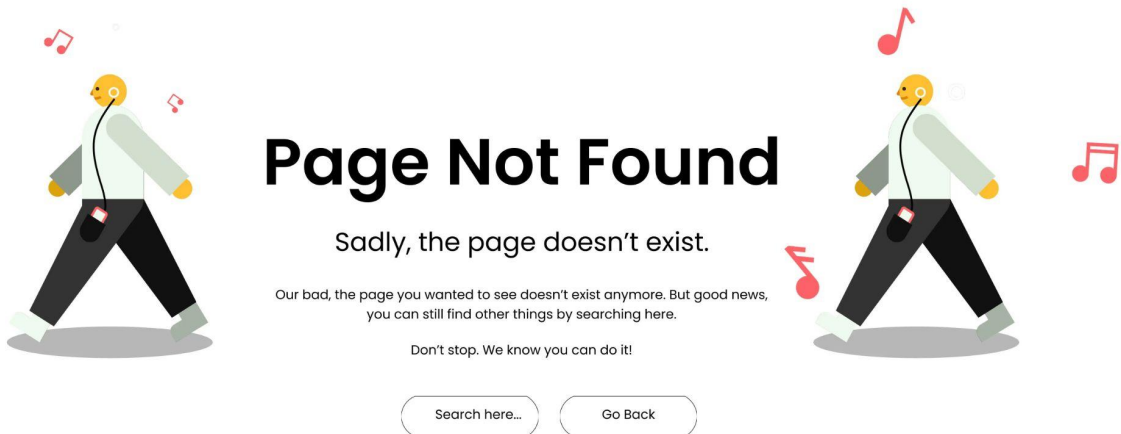
Maybe you got here because of an outdated link.

Don't worry! You can click the button to go back to the homepage.

[Back to Home](#)

### Website 404 Error Page

Develop a wonderfully-structured [website 404 error page](#) to let your audience know that the page they wanted to see does not exist anymore. Add some cute graphics or vector illustrations to your error page. Include a search box and a link to your homepage to guide your audience to find other things in your website.



## Design 404 Error Page

Offer a brilliant and fascinating image on a [design 404 error page](#). Insert a button to direct your visitors to the previous page. You can also tell them to recheck their URL again to be sure if they typed it correctly or not.

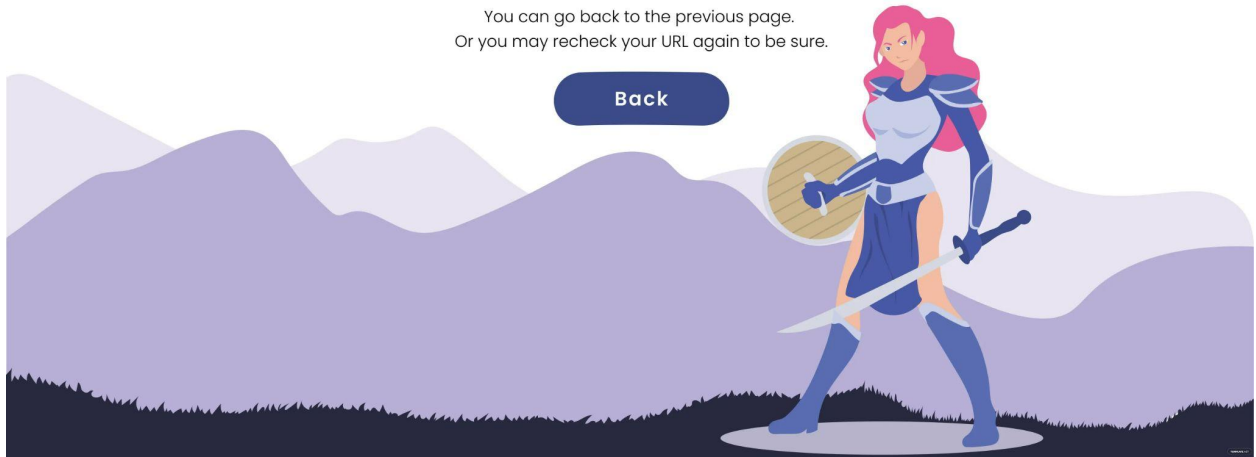
# NOTHING TO SEE

## 404 Error: Page Not Found

We apologize for the error, but we couldn't find the page you're looking for.  
We don't know what happened.

You can go back to the previous page.  
Or you may recheck your URL again to be sure.

Back



## Travel 404 Error Page

Travel agencies that host their websites online use a [travel 404 error page](#) to maintain their brand image and reputation. They also use it to keep the interest of their visitors on their website. Include a pop up to recommend a new or popular content for them as it can drive email subscribers.



# 404 Error

You entered the wrong place...

It looks like you wanted to go to another location, but got stuck here instead. Don't mind this, please continue with your trip back to our homepage.

[Homepage >>](#)

## Animated 404 Error Page

Create a delightful and surreal [animated 404 error page](#) for your creative agency or animation company. Add fun animations and characters to catch the attention of your web visitors. Incorporate your branding identity and other key visuals of your creative business to the overall design of your 404 error page.

# Oops!

## 404 Error



We can see that you seem frustrated about not finding the right page. Sadly, the page you're looking for hasn't existed in the first place or was deleted by us.

[Back to Home](#)

## Coming Soon 404 Error Page

A [coming soon 404 error page](#) is an error page used by many businesses, organizations and professionals to inform the visitors of their website that their website is under maintenance. Several brands and companies use this page to tell their prospective customers that they are launching a new brand, product, or service in the upcoming days or weeks using their website. Include some buttons or links to help them be notified when the website is fixed or when the launch will start.



# COMING SOON

## 15 DAYS TO GO!

Our website is under maintenance.

If you want to be notified when it's fixed,  
please type your email here to subscribe and you will receive a notification.

NOTIFY ME

## Dental 404 Error Page

Build a simple [dental 404 error page](#) for a dental website. Show your witty side by inserting a joke to your visitors. Create a homepage button to direct them to the main page so that they can read other informative posts and see more online content. Apply minimalist colors to your error page and use fun graphics to entice your viewers to stay on your website.

# 404 Error

Oh no, it seems like you're lost!



But it's better to be lost than to have a tooth cavity. Just kidding!

Maybe the page doesn't exist anymore, we can never know.  
So, would you love to come by our homepage, instead?

[HOMEPAGE](#)

## 404 Error Page Uses, Purpose, Importance

A custom 404 error pages provide a wide array of uses and purposes in numerous brands, businesses, companies, and organizations. It is a webpage used to cover any broken or empty links on their websites. What are the common uses, purposes, and importance of a 404 error page?

### Maintains Brand Consistency

There are many clever and innovative 404 pages that you can see online that provide a great opportunity to showcase their branding. Many businesses and companies use a visually appealing 404 error page to guide their visitors to their online stores or tell a story of their brand using their popular character.

### Turns a Negative Experience into a Positive One

Designing a striking 404 error page for your website is a fantastic way to turn a possible negative experience for your web visitors into a positive one. With a customized 404 page, it can keep your viewers to be engaged with your website and leave them with a wholesome feeling after a positive experience with their 404 issues.



## **Finds Issues to Fix**

Some web developers and teams see 404s as bad and they avoid this by not creating a 404 status code on a 404 page. But these errors can still occur no matter what, so these error codes are helpful tools to identify the issues and fix them.

## **Boosts SEO**

404 error pages are essential pages to boost your SEO when you add several internal links to direct your visitors to other important pages and online content on your website. Thus, these error pages prevent your visitors from clicking away or switching to different websites.

## **Showcases Creativity**

What makes a 404 error page an effective marketing tool is it allows you to showcase your creativity to your viewers. If you want to crack a joke, give some interactivity, or show some cool and fun or thought-provoking visual content, a personalized 404 error page is where you can show off your creative prowess.

## **What's in 404 Error Page? Parts?**

### **Error Message**

Craft your error message, apology and other suggestions to help the visitors of your website in navigating your online content. Provide a clear, creative and concise explanation of what went wrong and use language appropriate to your audience.

### **Search Box**

Insert a well-functioning search box to set the users of your website on the right course. Give them a convenient way to search for the missing webpage.

### **Posts and Links**

Direct your visitors to your featured posts or the posts you are currently promoting. Place them in front of your 404 landing page and you may also include some links to key webpages on your site.

### **Graphics**

Amuse your webpage users with innovative and stunning graphics to your 404 error page. This will negate any annoyance or disappointment when browsing and entertain them for a while.

## How to Design a 404 Error Page?

1. Select a [404 Error Page Size](#)
2. Consider the purpose of your 404 Error Page
3. Choose the [404 Error Page Template](#)
4. Create your error message
5. Add a search box and key links
6. Insert graphics related to your website
7. Edit, finalize and download your 404 error page

## 404 Error Page vs. Home Page

A 404 error page is a web page that displays a page not found or file not found error message to imply that the browser could not find the requested webpage.

A home page is the start page or main web page of a website shown in a web browser when a user opens the website.

## What's the Difference Between a 404 Error Page, a Link & a Website?

A 404 error page is known as an error page or “Page Not Found” page that indicates the visitor reached the requested domain, but the URL path don't have any information.

A link or hyperlink is an item that points the user to another location which may be a document, webpage, or other online content.

A website is composed of webpages and other online content that has a common domain name and it is maintained by a person or an organization.

## 404 Error Page Sizes

404 error pages have different standard webpage and image sizes available online. The sizes and formats are based on the guidelines of the business, organization, or professional for their personal or professional websites.

Format	Size in Pixels
Standard Webpage Size for Desktop Screens	1920 x 1080 pixels
Standard	360 x 800 pixels

Webpage Size for Mobile Phones	
Standard Webpage Size for Tablets/iPads	768 x 1024 pixels

## 404 Error Page Ideas & Examples

There are various ways to showcase your creativity when you are designing 404 Error Page. We have [404 error page ideas](#) and design inspiration that you can use for your website.

- 404 Error Page Ideas and Examples
- Maintenance 404 Error Page Ideas and Examples
- 404 Error Landing Page Ideas and Examples
- 404 Concept Error Page Ideas and Examples
- 404 Error Page Design Ideas and Examples
- 404 Error Branding Page Ideas and Examples
- Disney 404 Error Page Ideas and Examples
- Web 404 Error Page Ideas and Examples
- Fashion 404 Error Page Ideas and Examples
- Mobile 404 Error Page Ideas and Examples

## FAQs

### What should a 404 page contain?

A 404 page should contain menu navigation, a link back to the homepage, a link to your sitemap, a search bar, and links to your popular posts.

### What causes a 404 page not found?

The common causes of a 404 page not being found are having an issue with the website when the page was transferred to another or removed, or when you type the URL wrong.

### Why does the Postman 404 error occur?

The Postman 404 error occurs because the server is unable to locate the resource or find a method to match your specific request.

## **How do you provoke a 404 error?**

You provoke a 404 error when the page has been removed from the website.

## **Are soft 404 errors bad?**

Having soft 404 errors are bad as they damage the visibility of your website and lead to a 50% loss in organic traffic or lower rankings online.

## **Where is the 404 error on a website?**

The 404 error on a website is usually seen on the page not found.

## **What does a 404 mean to a web developer?**

404 is the HTTP response status code which means the server cannot find the requested page as the web developer might frame the incorrect URL and write incorrectly.

## **What is a standard 404 page?**

A standard 404 page is a landing page that informs the visitors of your website that the requested page is unavailable or does not exist.

## **Why do you need a 404 page?**

Website owners need a 404 page to let the users or their visitors know that there exists an error with their request.

## **How do you handle a 404 error?**

Double-check the URL you have entered, refresh the page, try to find the page using Google or another search engine, or use another device.