Ugadi

Ugadi is a Hindu festival that commemorates the beginning of the new year in the Hindu calendar. Discover more about how this holiday is observed through traditions, festivals, and other rituals.

Ugadi Definition and Meaning

Ugadi (also known as Yugadi) is a Hindu festival that marks the beginning of the new year based on the Hindu festival.

This is observed mostly in the states of Karnataka, Andhra Pradesh, and Telangana, but is still observed outside those states as well.

When Is Ugadi?

Ugadi is an annual festival that is celebrated typically in the month of April in terms of the Gregorian calendar. Ugadi's exact date varies with the date falling on April 2 in 2022, and March 22nd in 2023.

Ugadi History

Ugadi is a very old festival, almost as old as the Hindu religion. According to Hindu mythology, this festival commemorates the event where Lord Brahma creates the universe hence the beginning of time and the start of the Hindu calendar.

Ugadi Purpose, Importance

The festival lasts for nine days and commemorates the creation of the universe by the Hindu god Lord Brahma and it is celebrated through the observance of traditional rituals, food, and pilgrimages.

Creation of the Universe

Many Hindus celebrate this day to commemorate the beginning of the universe when the Hindu god Lord Brahma created the cosmos. As this is the beginning of existence, it makes sense why this is regarded as a special day for those in the Hindu community.

New Beginnings

Ugadi is essentially considered a new year by those who observe this holiday. And like New Year's Day in the Gregorian calendar, this holiday is considered a day where new beginnings start and where things that belong to the previous year get left behind.

Spiritual Connection

Like most Hindu festivals Ugadi is significant in that it allows devotees to celebrate and renew their spirituality with their faith. Ugadi is the day that marks the first day of the universe when Lord Brahma created everything, so people welcome every new year with joy and hope for the blessings of the gods.
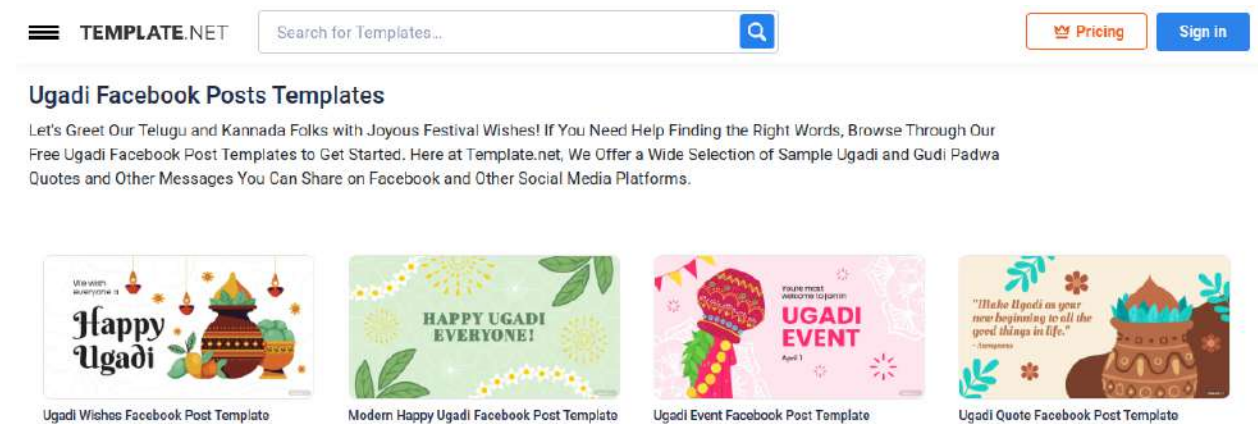
What's In Ugadi?

Ugadi is a festival that is celebrated for nine days. On the first day, it begins with everyone taking a ritualistic shower where the body is then rubbed with perfumed oil and followed by prayer after that. The days are celebrated with a great festival where feasts are taken with the extended family members. The houses are also cleaned thoroughly to represent the renewal along with the start of the new year. Colorful patterns called Muggulu are drawn on the floor while mango leaf decorations called the torana are drawn on the door. New clothes are bought and gifted to others as well during this festival.

How to Create a Ugadi

Sharing Social Media posts during special events has become a popular thing to do. Social Media is also a great tool for sharing information about certain cultural celebrations. To get started, these are ways you can create a Ugadi Social Media post.
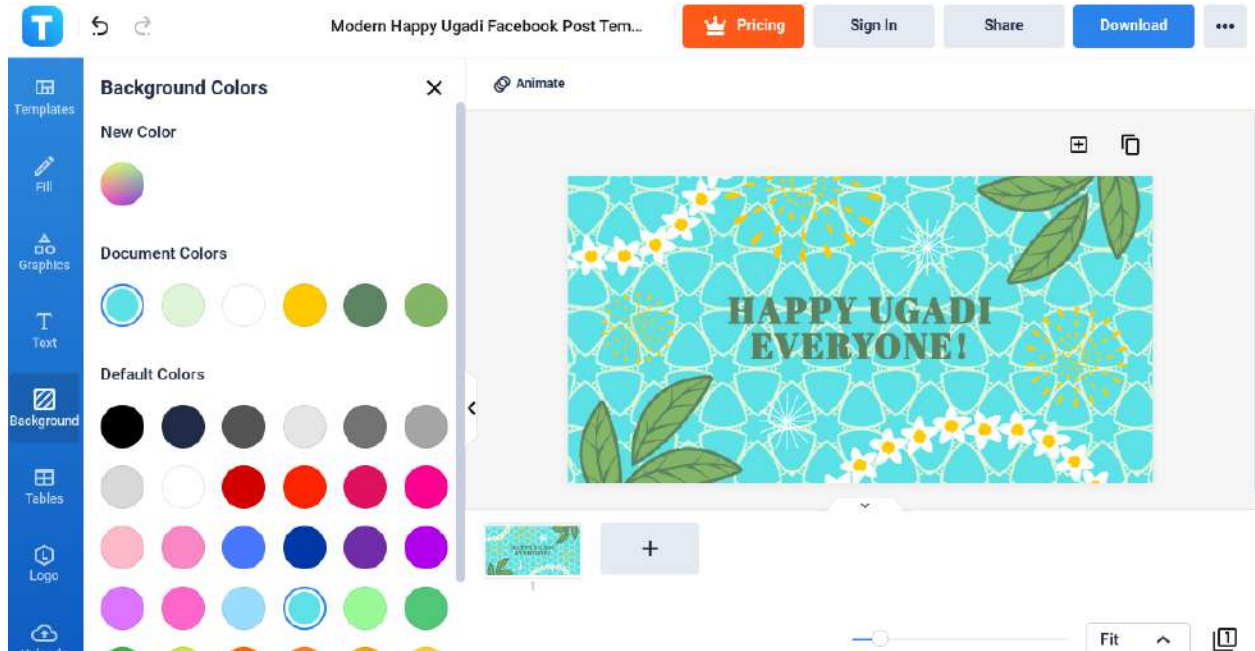
## Facebook

1. Select a Ugadi Facebook Post Template.

Pick any of our Ugadi templates for Facebook. Select the template that fits your needs and click on the image to open it on the Editor tool.

2. Select your Ugadi Day Facebook post background.

You can start editing with the background color. Go to the Background settings and click the Colors section. There you can choose any color you want, be it blue, white, green, orange, etc.

3. Place your Ugadi message.
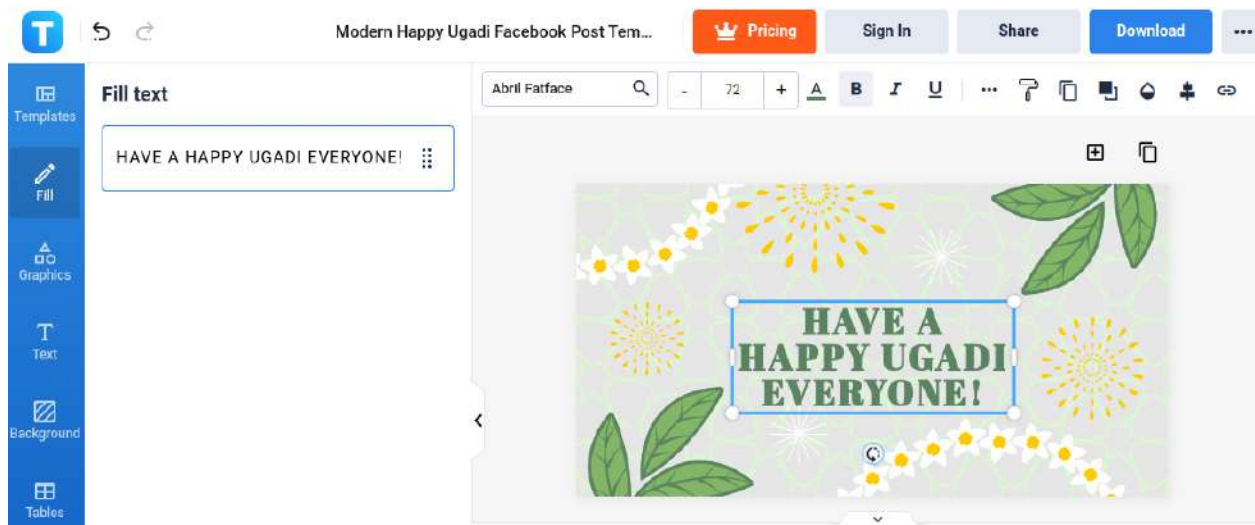
Proceed to write your National Library Worker's Day message on the post by customizing the content in the Fill Text boxes. You can do so by clicking the Fill panel.

4. Place photos related to Ugadi festivals.
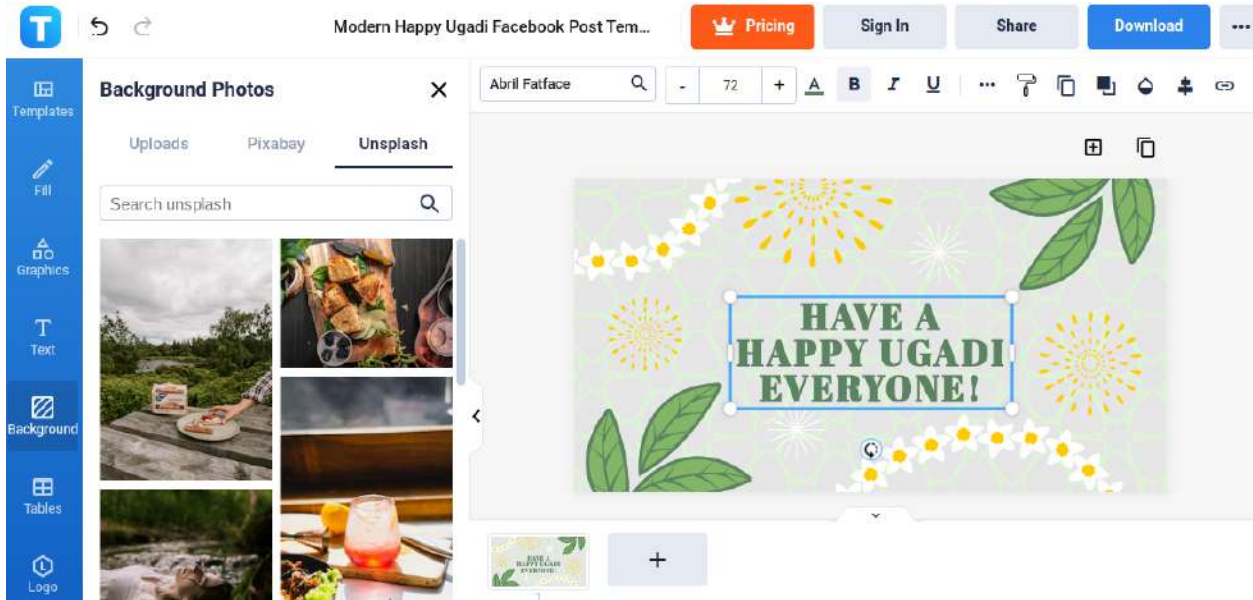
If you want to place images relating to the Ugadi festival, then you can upload them. Choose the Uploads panel and pick the images. You can place the image file by clicking and dragging it.

5. Save your Ugadi Facebook post.
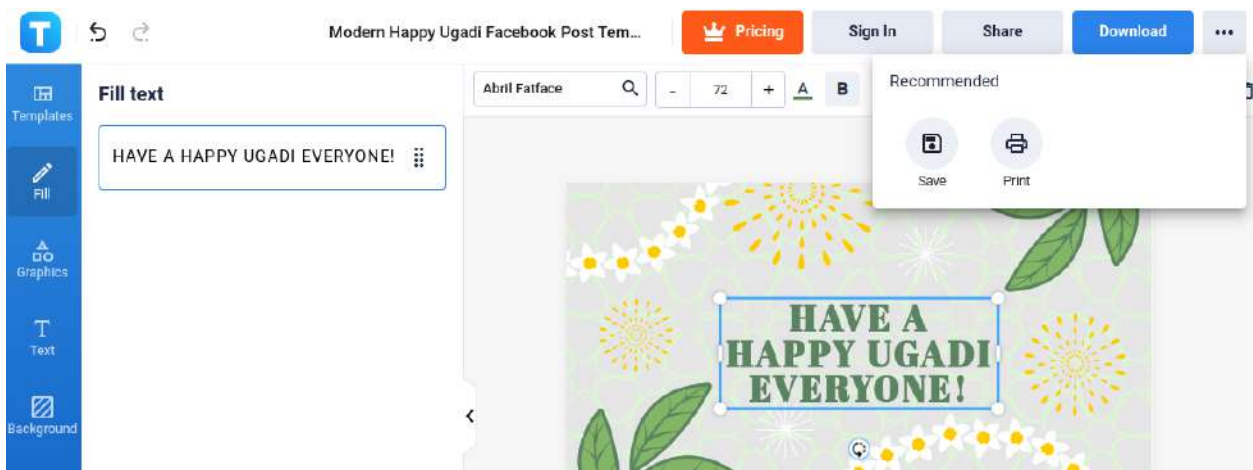
Finally, save your Ugadi Facebook post by choosing the three-dotted button, and the Save option. You can upload it once it is Ugadi.

Instagram

1. Pick a Ugadi Instagram Post template.

Ugadi Instagram Posts Templates

Express your Happy Gudi Padwa Wishes or Joyous Ugadi Greetings on Instagram Using Our Ugadi Instagram Post Templates. Download Them for Free Here at Template.net. Besides Spectacular IG Feed, You Can Also Use These Samples to Create Print or Digital Poster Banners, WhatsApp Posts, Facebook Posts, and Other Means to Get Your Ugadi Message Across.
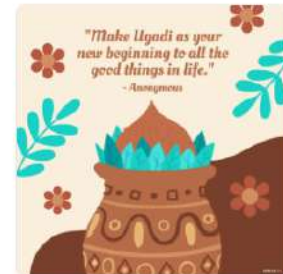

Ugadi Wishes Instagram Post Template   Modern Happy Ugadi Instagram Post Templa...   Ugadi Event Instagram Post Template   Ugadi Quote Instagram Post Template

Head to template.net and search for Ugadi templates on the search bar. In there you can find our Ugadi Instagram Post templates. Next, click on the "Edit This Template FREE" button or on the image itself to open it on the Editor tool.

2. Place your Ugadi messages.
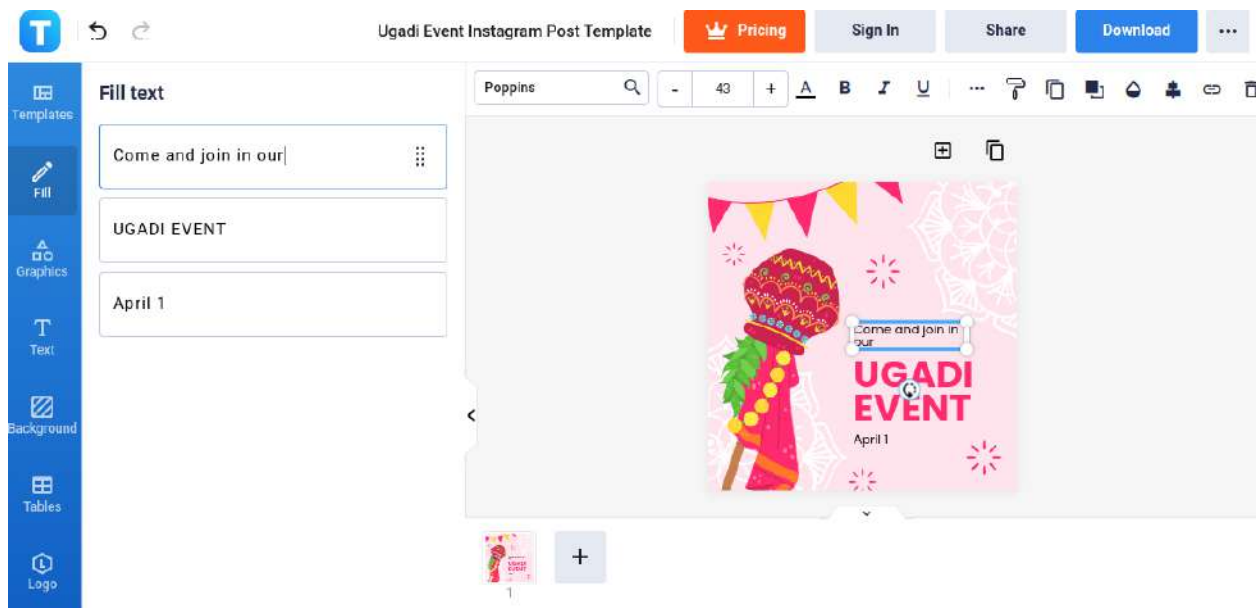
To add custom text to your Ugadi post, you can do so by clicking the Fill panel and changing the text on the boxes.

3. Place graphic designs.

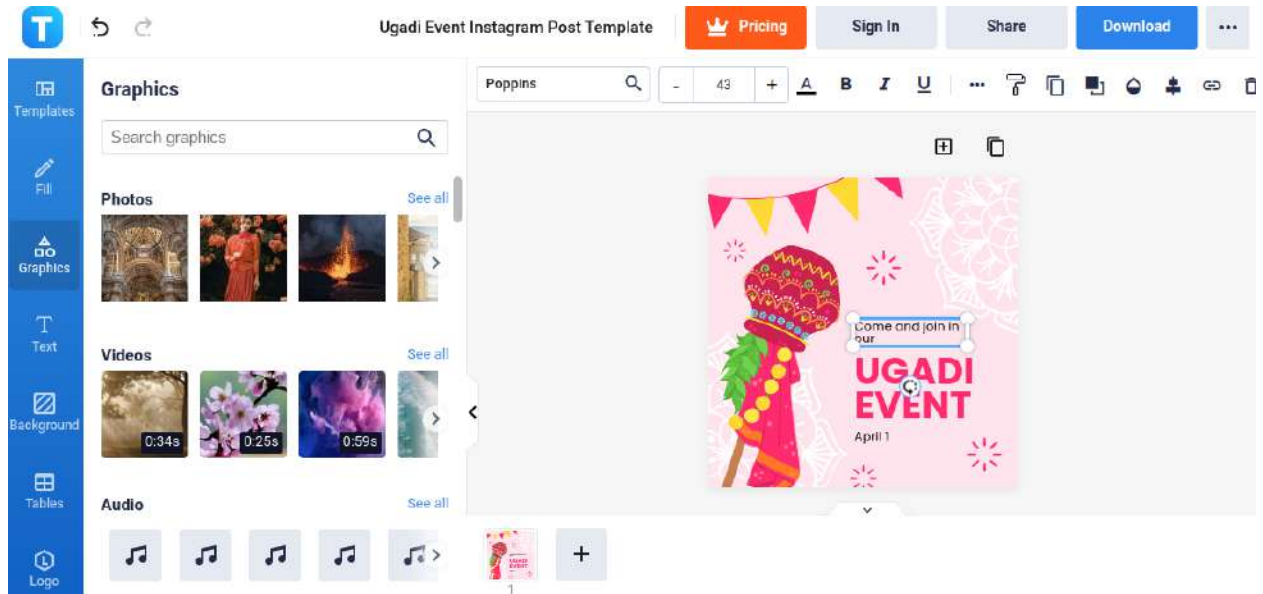If you want more visuals on your Ugadi Instagram post, click on the Graphics panel, then search for Ugadi-related HD clipart and animated designs for your template.

4. Add images.
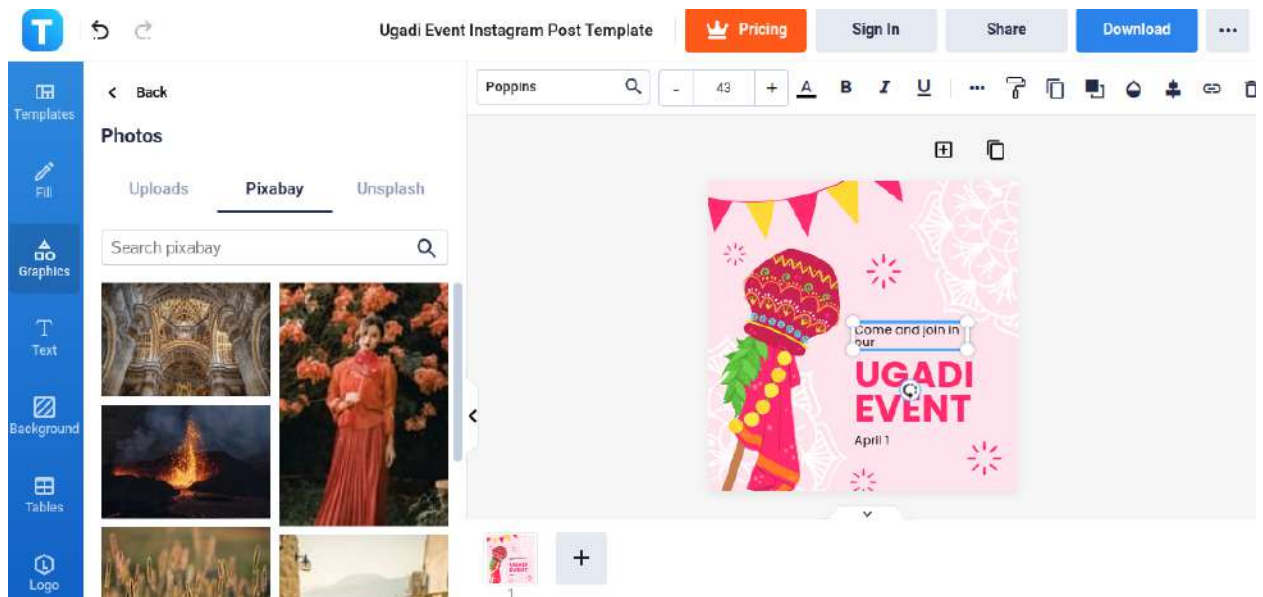
You may add photos through the Graphic panel and add great visuals to your Ugadi post.

5. Save your Ugadi Instagram post.
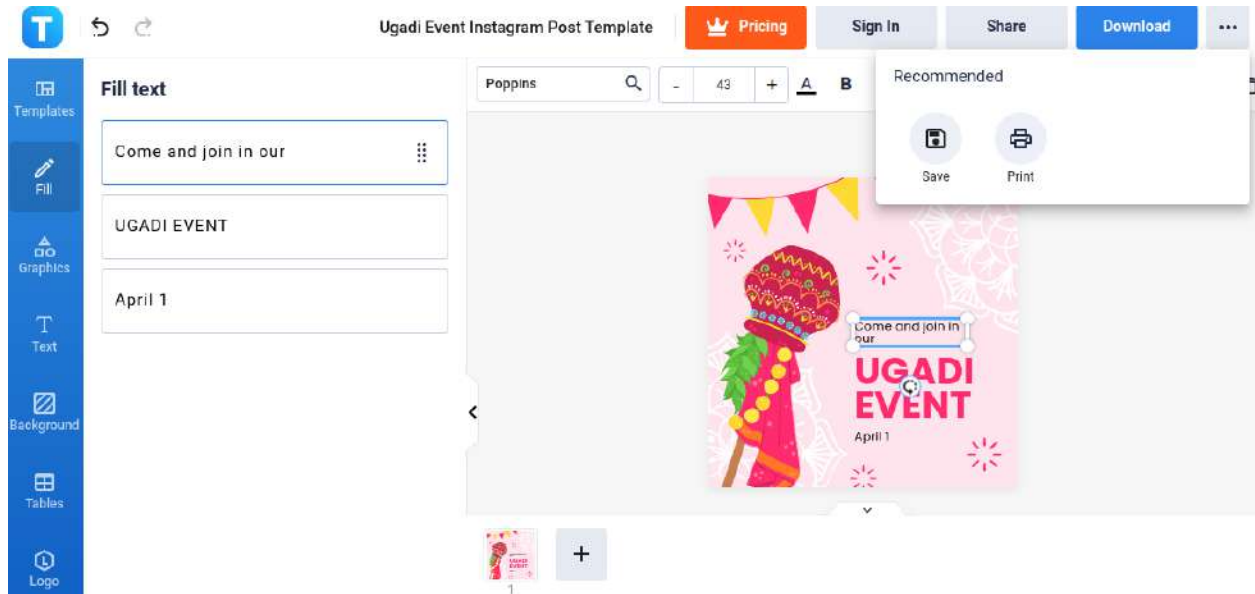
When you are done, click the three-dotted button at the top of the screen to Save your post. You can now upload your post onto Instagram and spread the joy of Ugadi!

LinkedIn

1. Choose a Ugadi LinkedIn Post template.
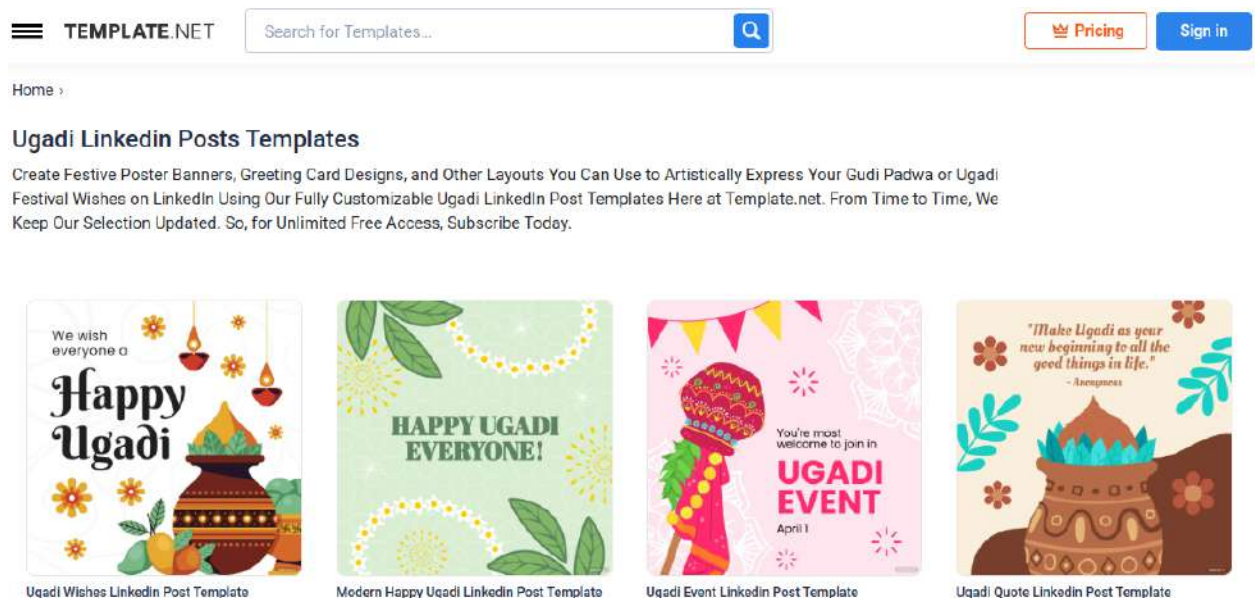
Browse for Ugadi LinkedIn posts from Template.net. The website allows users to edit their chosen template using the Editor Tool. Users can access the tool by double-clicking the image or clicking the Edit This Template FREE button after clicking on the chosen template.

2. Add a text about Ugadi.
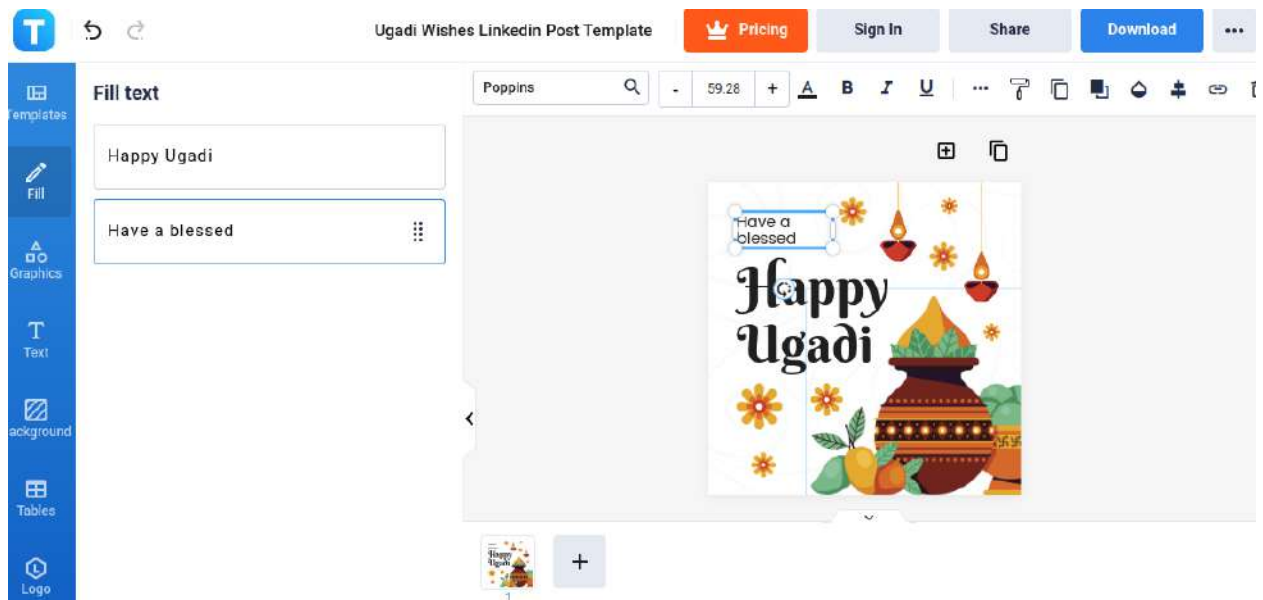
Adding a text lets audiences know about the post's content. Click on the Fill button on the toolbar, and highlight the text to add the word Ugadi.

3. Place graphic design elements in the thumbnail.
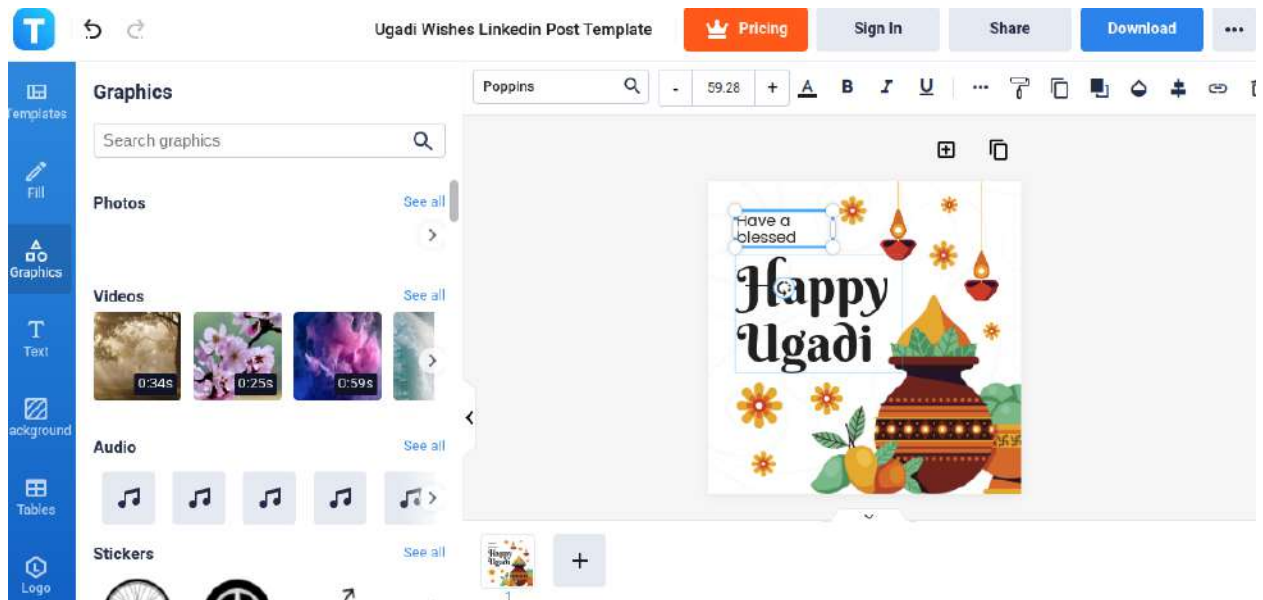
Enhance your Ugadi LinkedIn post by adding graphic design elements like icons and symbols into the thumbnail associated with the event. Head to the Graphics button, and choose graphics from the categories.

4. Add photos.
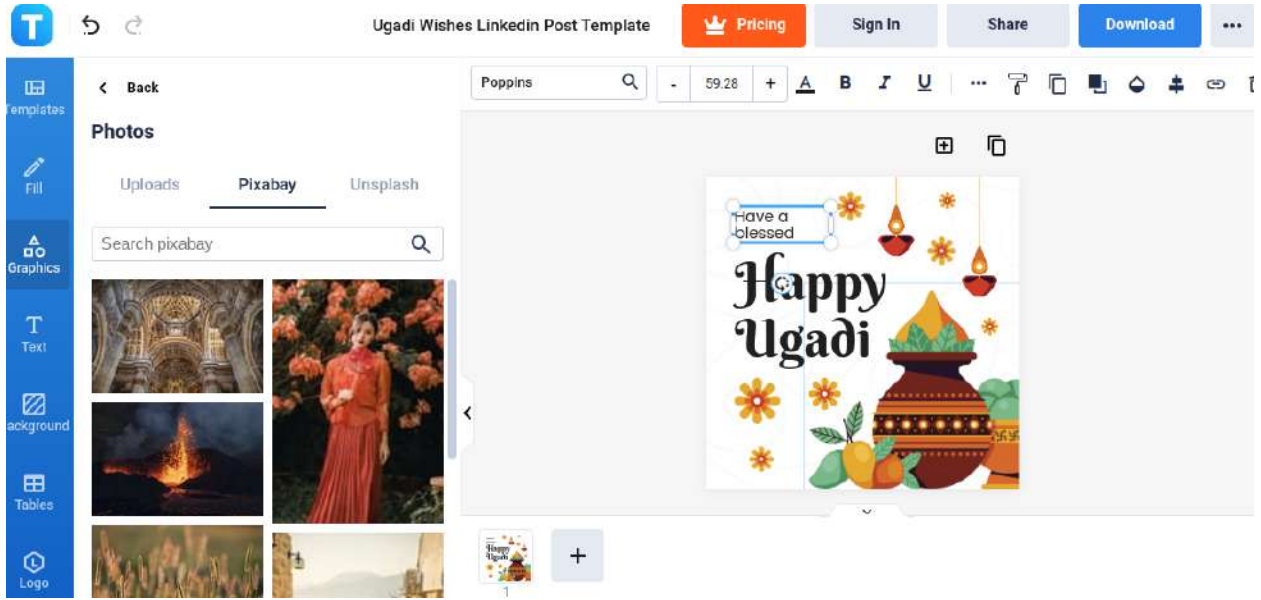
Users can add photos on the thumbnail if they want. Select the photo, and click on the Replace button on the top portion of the work area. A new window appears on the left panel, and you can choose from the different stock photos shown.

5. Download and save, then upload it on LinkedIn.
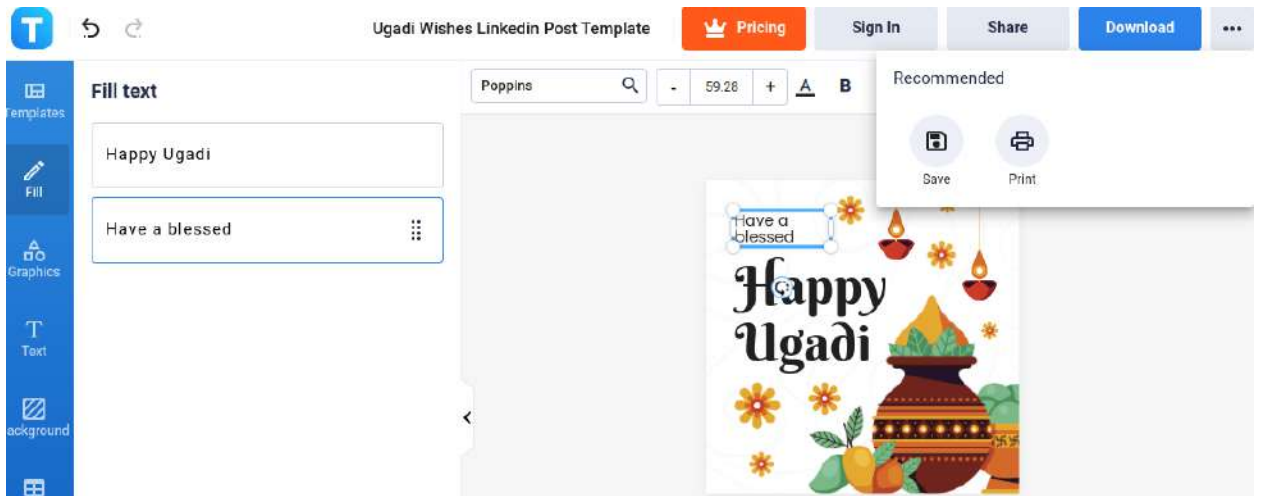
After finalizing it all, users can now save the new design. Select the ellipsis icon in the upper right corner of the Editor tool, and choose Save. You are now all set to upload your image comes to Ugadi.

Ugadi vs. Navaratri

Ugadi is an annual nine-day festival that commemorates the creation of the universe by Lord Brahma.

Navaratri is a biannual festival that is observed in honor of the goddess Mahadevi.

Ugadi Examples

Aside from making the Social Media posts mentioned earlier, there are other templates related to Ugadi that you can use to celebrate this festival. Whether you want to make some vectors, quotes, greeting cards, and posters, we've got your back. Some of the best examples are the following:

Happy Ugadi Facebook Post Ideas ad Examples

Celebrate the festivities and spread well-wishes with this beautifully-designed Happy Ugadi Facebook Post.

Ugadi Quote Facebook Post Ideas and Examples

This Ugadi Quote Facebook Post makes the perfect Ugadi greeting as this event is said to celebrate the new year in the Indian states of Andhra Pradesh, Telangana, and Karnataka.
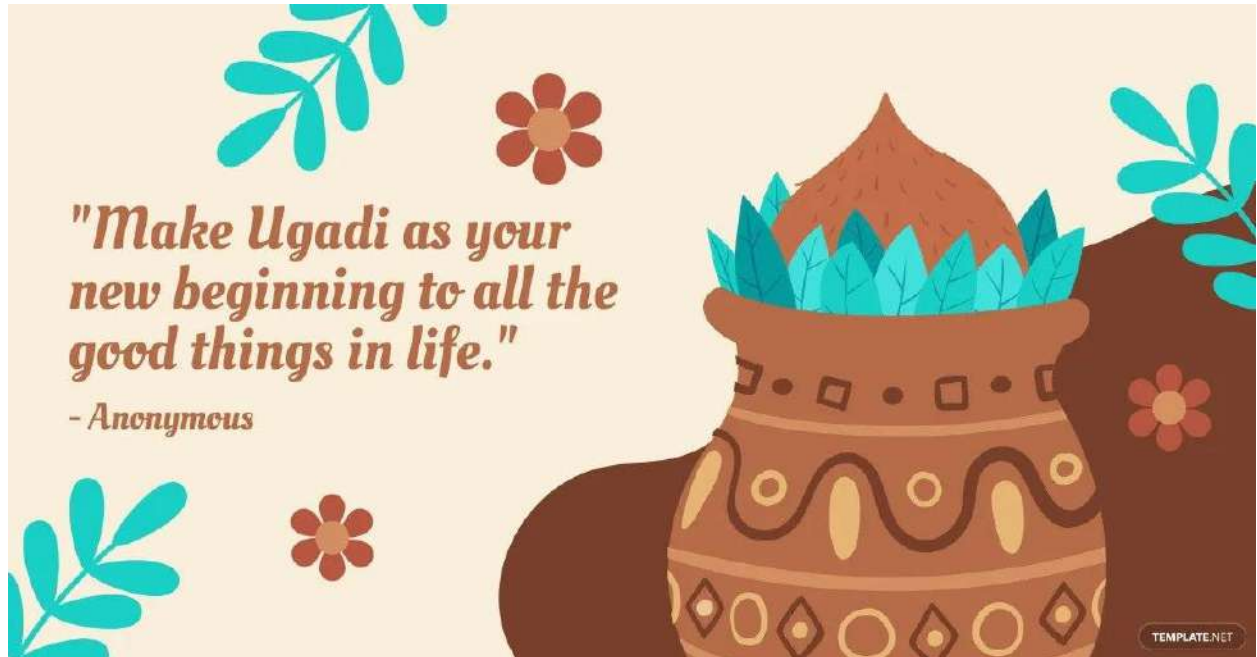
Ugadi Event Flyer Ideas and Examples

Expect a lot of fun activities during Ugadi festival and make sure to invite those who are interested to join and celebate with this colorful Ugadi Event Flyer.

Modern Happy Ugadi Instagram Post Ideas and Examples

This beautiful Modern Happy Ugadi Instagram Post is ideal for those who wish to spread good cheer and wish family, friends, and business partners a Happy Ugadi.
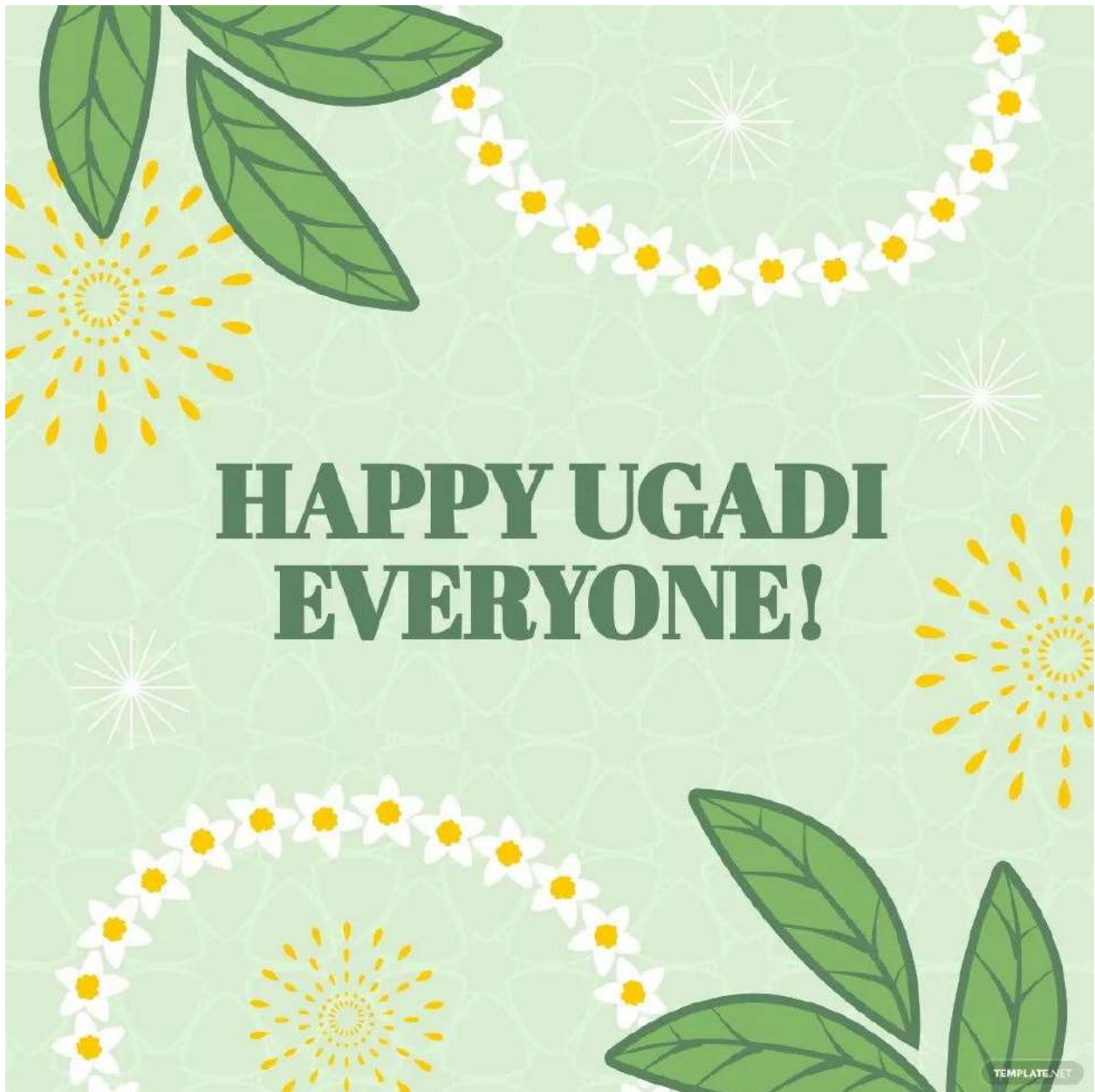
Ugadi Greetings Instagram Post Ideas and Examples

This Ugadi Greetings Instagram Post can be used by businesses to greet their customers a happy ugadi or for those who want to simply share heartfelt greetings to family and friends.

Ugadi Festival LinkedIn Post Ideas and Examples

Invite people to join the festivities with this Ugadi Festival Linkedin Post which is tailor-made for those organizing an event during Ugadi.

Modern Happy Ugadi Snapchat Geofilter Ideas and Examples

Ugadi is an important occasion, especially for those living in the southern states of India, that said this Modern Happy Ugadi Snapchat Geofilter will make a perfect greeting or celebratory message to those who are commemorating this event.

HAPPY UGADI EVERYONE!

Ugadi Celebration Snapchat GeofilterIdeas and Examples

Here's another alternative Ugadi Celebration Snapchat Geofilter ddsign that one can upload during Ugadi.

Join
us in
the
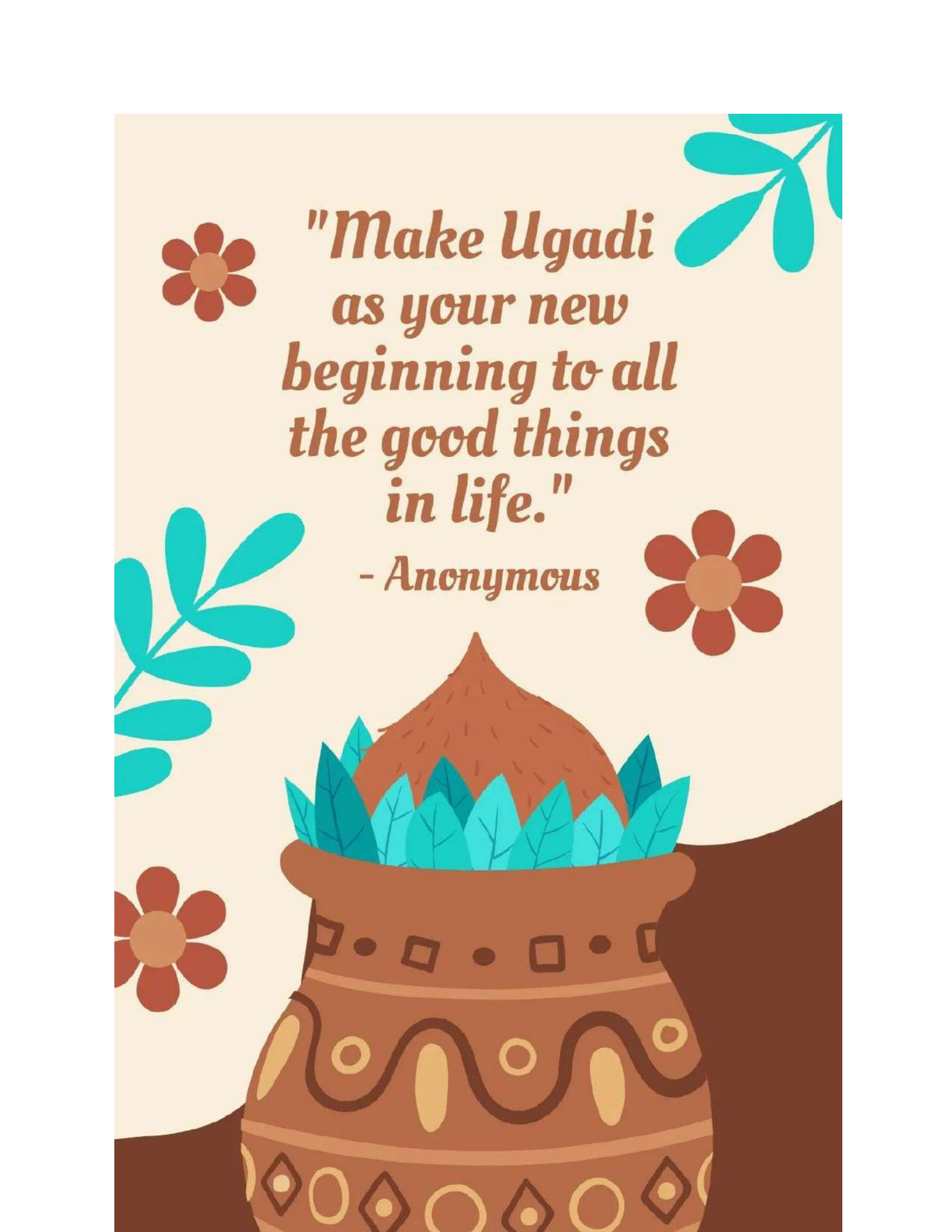
Ugadi

Ugadi Quote WhatsApp Post Ideas and Examples

Share this Ugadi Quote Whatsapp Post to everyone on WhatsApp to commemorate this joyous event.

"Make Ugadi as your new beginning to all the good things in life."

- Anonymous

Ugadi Festival Instagram Story Ideas and Examples

Make sure to share what goes on during Ugadi with this colorful Ugadi Festival Instagram Story template which is designed to attract a lot of readers.

Come and
celebrate
with us in

UGADI
FESTIVAL

April 1

FAQs

What is Ugadi and why is it celebrated?

Ugadi is the first day of the Hindu lunisolar calendar and is celebrated for Lord Brahma's creation of the universe.

Which God is worshiped on Ugadi?

The Hindu creator god Lord Brahma is worshipped during Ugadi.

Why Ugadi is celebrated in April?

Ugadi is celebrated around April because that is the month when the festival falls based on the Gregorian calendar.

What is the story of Ugadi?

The story of Ugadi details how Lord Brahma created the universe in a series of days.

What does Ugadi represent?

Ugadi represents the beginning of a new year and new beginnings in life.

What are the things to do in Ugadi?

Some things to do in Ugadi include celebrating with family and visiting the temple to offer prayers for good fortune.

What is the importance of Ugadi?

Similar to New Year's day in the Gregorian calendar, the importance of Ugadi is that with the new year, everyone should start with a renewed way of living life.

Why should we see the moon on Ugadi?

On Ugadi, it is believed that the sides of the moon are connected to the harvest of the season which is why people watch the moon as a popular practice.

What does Ugadi stand for?

Ugadi stands for new beginnings.

Why do Telugu people celebrate Ugadi?

Telugu people celebrate by making a flavorful dish that symbolizes how one must live life to the fullest with all its flavors.

What do you say about Ugadi?

On Ugadi, it is common for people to exchange greetings of a happy Ugadi along with a wish of good fortune and blessings.

What is the message of Ugadi?

The man message of Ugadi is about hope and happiness which come along with the beginning of a new cycle.

What are the traditions of Ugadi?

Traditions of using mango leaves and coconuts are considered auspicious in the Hindu tradition which is why they are used as decorations during Ugadi.

Why is Ugadi called New Year?

Ugadi is called New Year because the word Ugadi in Sanskrit is derived from the words Yuga (age) and Adi (beginning) which translates to the beginning of a new age.