

# Mid-Autumn Festival

Mid-Autumn Festival is a joyous celebration in East Asian and Asian countries, especially in China, involving family reunions, mooncakes, parades, and lanterns. The festival symbolizes the significance of celebrating family and giving thanks for a good and bountiful harvest, and different people share their cultures and traditions.



## Mid-Autumn Festival Definition and Meaning

The Mid-Autumn Festival is one of the most significant festivals in East Asia, especially in China, making it one of the biggest holidays in the country, second to Chinese New Year.

The festival is also known as the Mooncake Festival, Moon Festival, Lantern Festival, and Harvest Moon Festival in Mainland China, and an essential and traditional celebration for their people.

## **When Is Mid-Autumn Festival?**

Traditionally, the Mid-Autumn Festival happens every 15th day of the 8th month of the Lunar or Chinese calendar, corresponding to the days between mid-September to early October of the Gregorian calendar. In 2022, the Mid-Autumn Festival falls on the 10th of September, when the moon is at its fullest and roundest and runs for three days until the 12th of September.

## **Mid-Autumn Festival History**

The origin of the Mid-Autumn Festival story dates back thousands of years in history, with the earliest form of moon watching dating back over three thousand years ago during the Zhou Dynasty in China. During this period, Chinese Emperors believe that worshipping the moon brings every Mid-Autumn brings in good and bountiful harvests for the following year. As such, the tradition or custom became popular among the people in China, growing and developing over time, and during the Tang Dynasty, the upper-class society would host big parties and celebrations where they joined together and appreciated the significance of the moon in groups.

## **Mid-Autumn Festival Purpose, Importance**

The Mid-Autumn Festival celebration is a significant date for many Chinese people to gather with family and friends to celebrate and offer their thanks for the fall harvest, praying for good fortune, longevity, and prosperity for the following year.

## **Give Thanks To the Moon**

One of the principal and most significant events during the Mid-Autumn Festival focuses on offering thanksgiving for the bountiful harvest for the fall season. Many people also take the time to pray to the moon and perform moon appreciation parties during its brightest and fullest in the current year. The moon has come to bring good luck and prosperity to individuals participating and praying during the festival, blessing them for the year to come.

## **Stresses the Significance of Family**

Families come together and celebrate during this time in the festival, going back home to meet with one another on the day of the Mid-Autumn Festival. In Chinese history and

literature, the moon symbolizes and represents the emotion of missing one's home, making it more likely for families to gather on the day of the festival to celebrate together. They often watch and gaze at the moon to appreciate its beauty and emanate its energy for the following year.

## **Values the Significance of Ethics**

The Chinese people and its culture emphasize the significance of Ethics, and the Mid-Autumn Festival stems from the idea of nature integrated into the essence of Chinese social ethics. It is during the celebration of the Mid-Autumn Festival when families and friends must gather together, as it is the custom for family reunions in the cultural accumulation of its society. The culture is deeply rooted in the psychological structure of many Chinese families and individuals.

## **What's In Mid-Autumn Festival?**

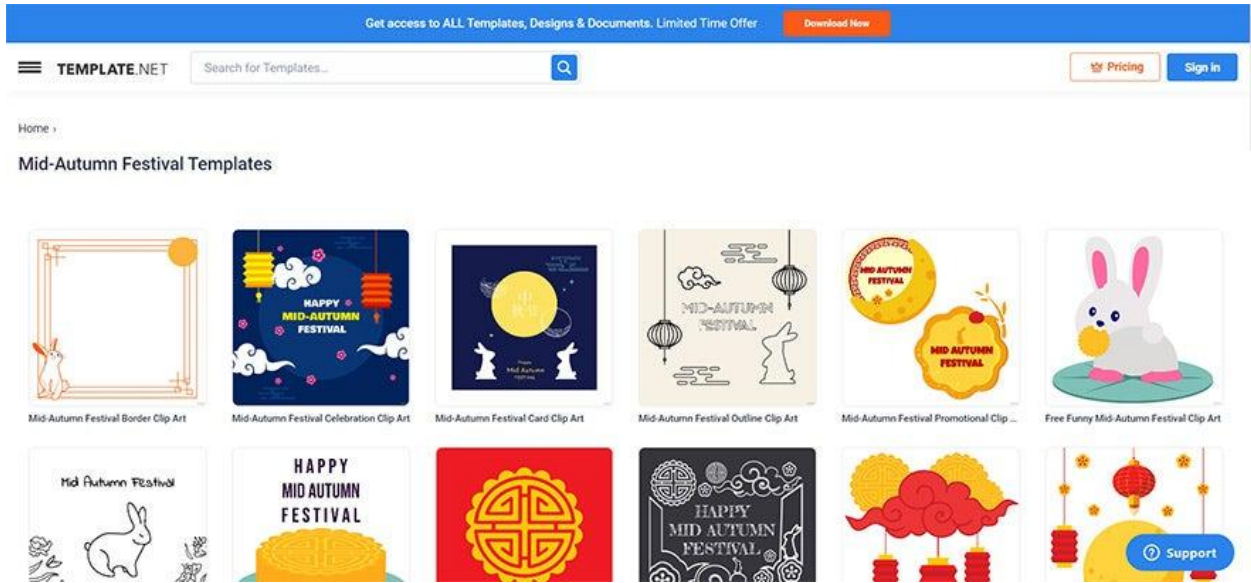
During the celebration of the Mid-Autumn Festival, families gather together to enjoy special dinners and prepare delicious food for the entire family to enjoy, especially if each family member works or comes from multiple places, making it a significant event for a reunion. It is also during this time that people eat moon cakes as it is the most representative food during the Mid-Autumn Festival, with their round shape symbolizing completeness and the sweet flavor representing sweetness. As tradition goes, Chinese families and individuals worship and pray to the moon for the maiden Chang'e living on the moon with a white rabbit to grant their wishes.

## **How to Create a Mid-Autumn Festival Social Media Post**

The Mid-Autumn Festival, or the Moon Festival, is a joyous and colorful festival that Chinese people celebrate to show their gratitude for the bountiful harvest over autumn and to signify the importance of reunions with loved ones during the event. Develop a heart-warming and generous greeting to people using cards and invitations to garden parties or celebratory concerts using posters and online posts, selecting from [Mid-Autumn Festival templates](#) for social media channels.

### **Facebook**

1. Select a [Mid-Autumn Festival template for Facebook](#).



Template.net is a website containing editable and downloadable templates for individuals, which they can edit and personalize on third-party software or the website's editor tool. Go to the Mid-Autumn Festival template landing page, select the desired template, and click on the Edit This Template FREE button from the product page. After, users can access the editor tool in a new tab.

2. Compose a celebratory greeting.



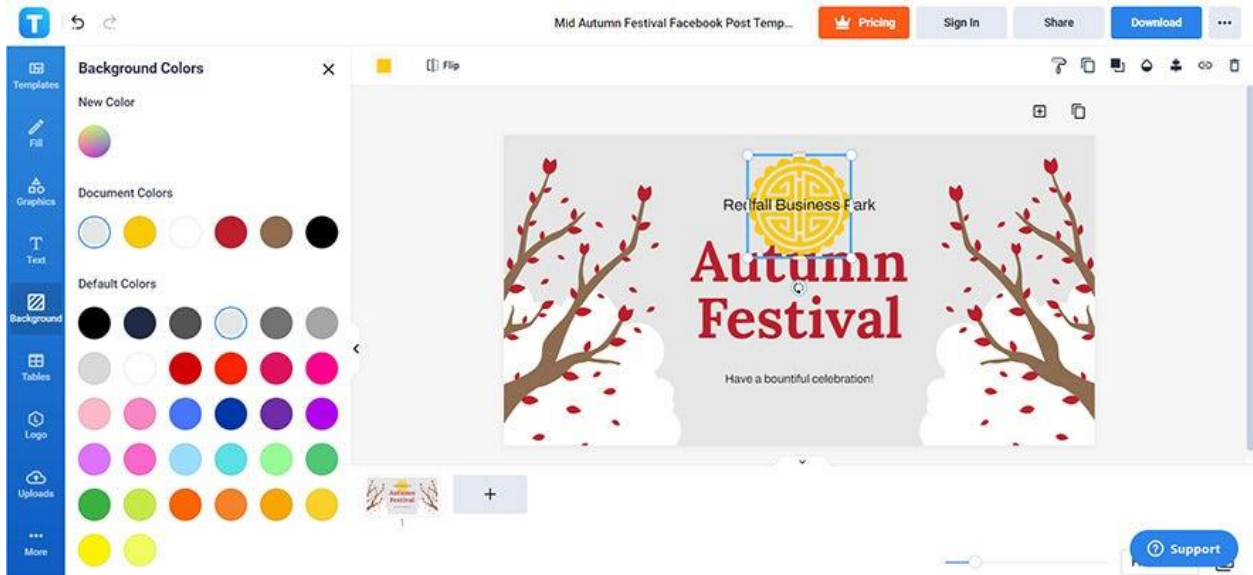
Insert a celebratory greeting to the Facebook template to upload on social media. Deliver positive messages to audiences and write them on the template by editing the text box. Access the multiple text boxes on the post by selecting the Fill icon on the left toolbar of the window to edit text.

3. Incorporate multiple transparent designs.



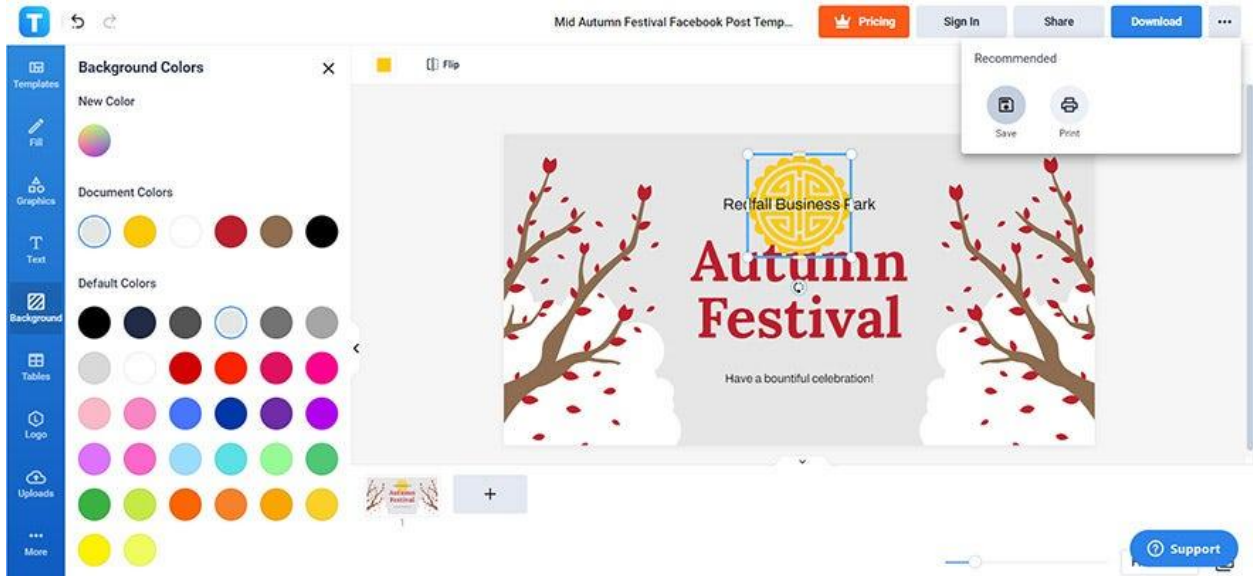
Develop a unique Facebook post by adding cute ClipArt designs, vectors, and symbols into the template. Click on the Graphics icon on the left toolbar of the editor window. Choose a logo or stickers to add to the post.

4. Adjust the background color of the template.



Select the Background button on the editor toolbar to change the post's background color. Choose the Color option from the selection and decide on the color you want for the backdrops. Determine solid color backgrounds for the template or incorporate animated stock videos and images.

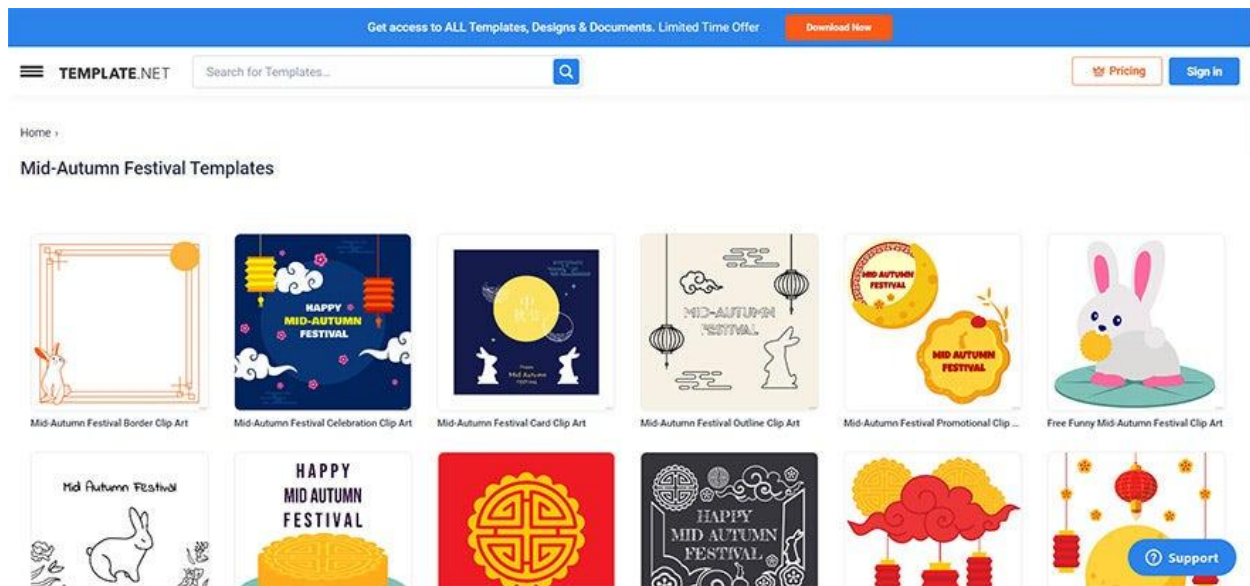
5. Download the edited Facebook template.



Download the Facebook template by clicking the ellipsis button on the top right section of the editor window. Click the Save button to save changes to the template. Don't forget to log in to your Template.net account and download the Facebook post.

## Instagram

1. Select a [Mid-Autumn Festival template for Instagram](#).



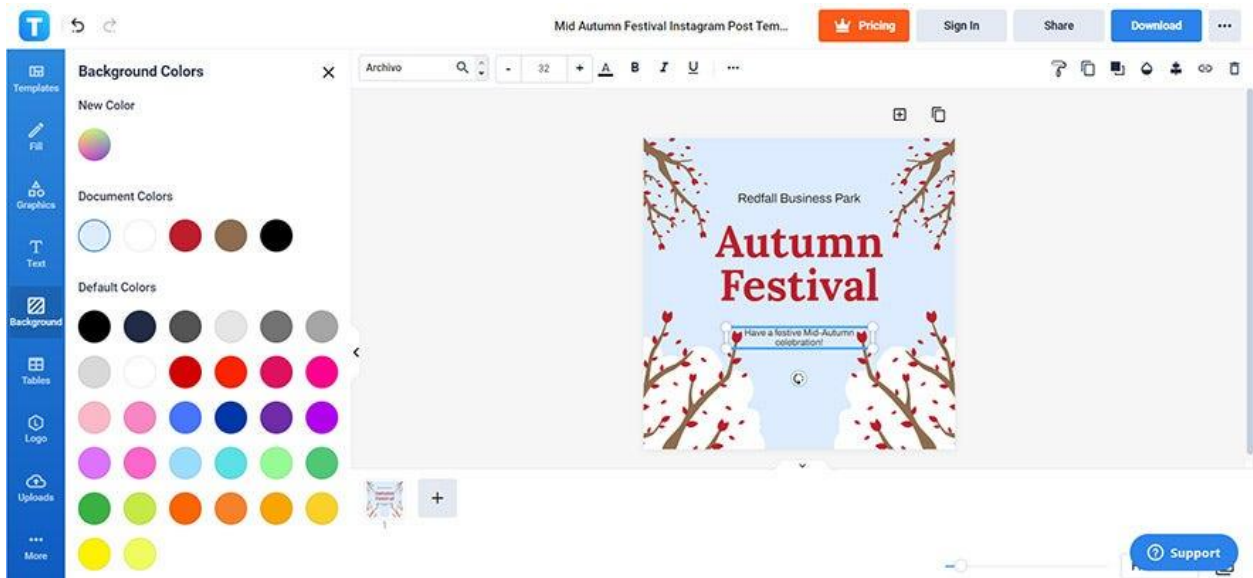
Select an Instagram post template for the Mid-Autumn Festival celebration from a variety of Mid-Autumn graphic templates from Template.net. Use the website's editor tool after choosing a template through the Edit This Template FREE button. The editor tool opens on a new tab, editing the selected template.

2. Add a heartwarming greeting to the post.



Various individuals and organizations must supply appropriate festive greetings to their readers. Include sincere salutations and quotes from books, poems, or well-known figures on the template. Access the text editor tool by clicking the Fill button on the editor toolbar.

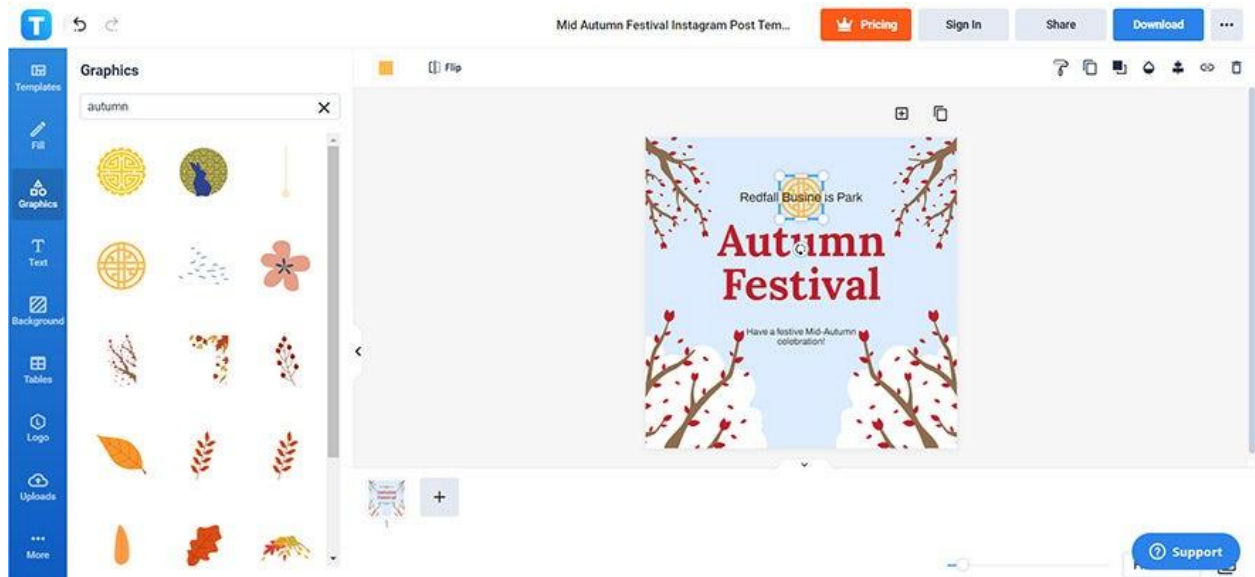
3. Pick a solid background color for backdrops.



Users can alter and change the template's background color. Choose the Color option from the Background button, and edit the background color of the post. Make the necessary adjustments and select a color that will not clash with others on the graphic.

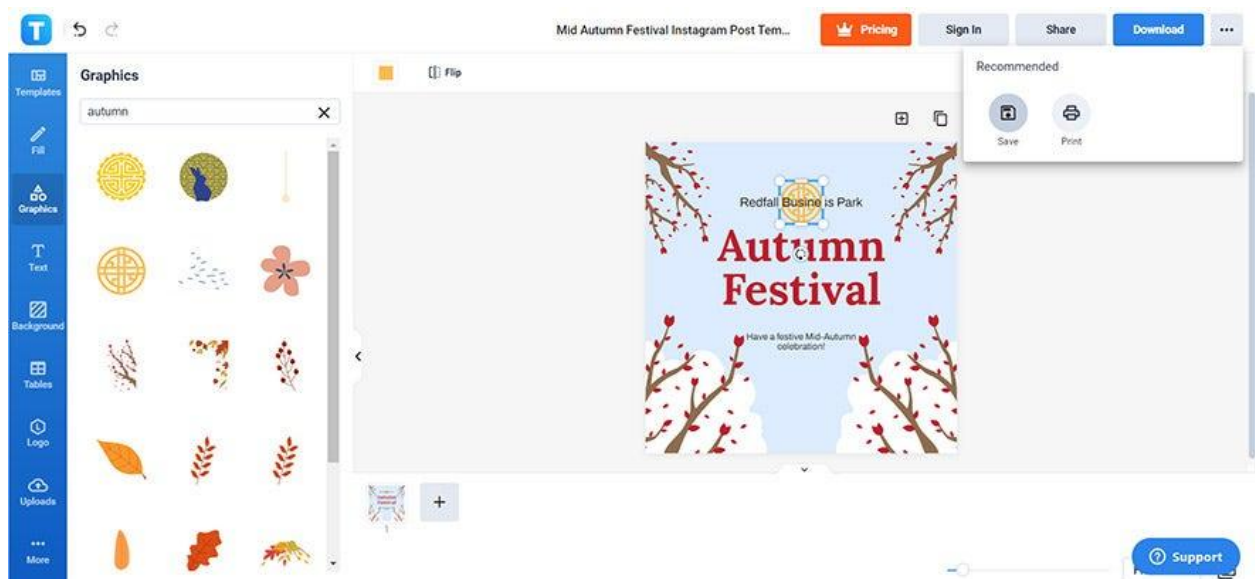


#### 4. Add festive elements.



Incorporate different shapes, patterns, or pictures into the template to make it memorable and creative. Navigate to the Graphics button, and browse through graphics, logos, and clipart designs. Click on the sample to apply it to the template, dragging the image into place.

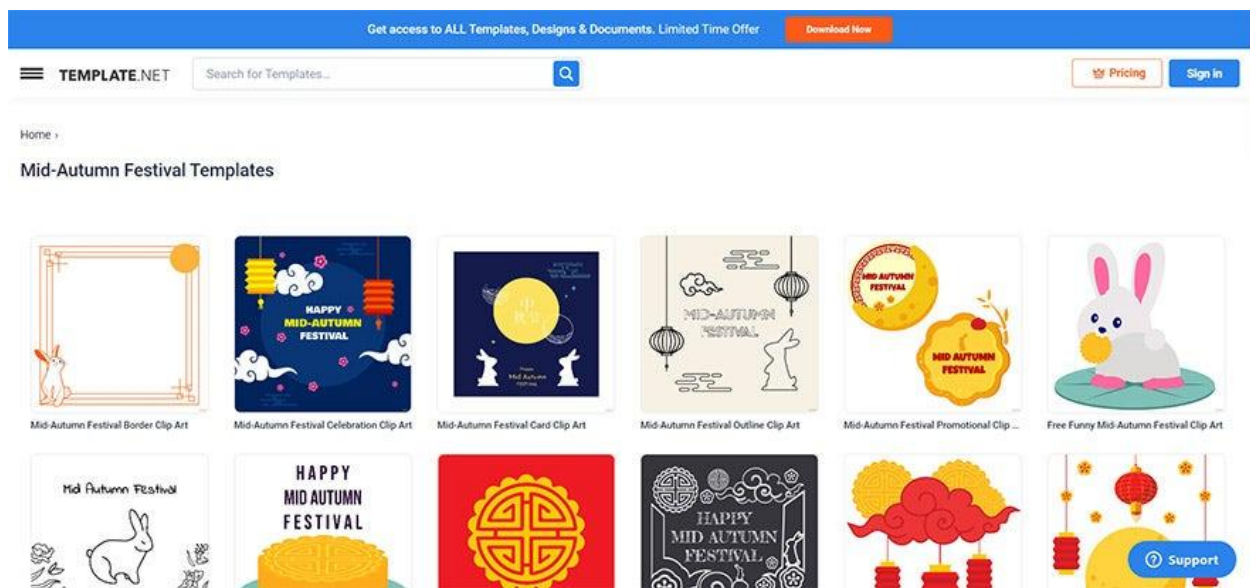
#### 5. Download the edited Instagram post.



After editing, download the edited Instagram post template. Save the post by clicking the ellipsis button on the top right portion of the editor window. Click the Save button from the dropdown to download the template.

## WhatsApp

1. Select a [Mid-Autumn Festival template for WhatsApp](#).



Search for a Mid-Autumn Festival WhatsApp post template from Template.net. The website allows users to select from a diverse list of templates to edit using the editor tool. Users access the editor by clicking the Edit This Template FREE button from the template's product page.

2. Generate a Mid-Autumn Festival greeting.



Make the Mid-Autumn Festival post intimate and captivating by writing a clever Mid-Autumn Festival greeting. Select the Fill icon, and edit the text of a specific text box. The text must be readable, using the text toolbar above the canvas to modify the font style, color, and size.

3. Select various patterns and drawings to add.



Users add diverse elements like icons, logos, and symbols. Click the Graphics button, and input a specific keyword on the search bar to look for graphics. Select the design the user wants and add it to the post.

4. Choose a flattering background color.



Users choose a suitable background color for the template. Navigate to the Background button on the left panel of the editor window. Click on the Color option and choose a new background color to complement the designs and elements on the template.

5. Download the edited WhatsApp post.



After the changes to the template, save the new WhatsApp post design. Click on the ellipsis button on the upper portion of the editor, and click on the Save icon. Users must log in to their Template.net account to save the graphic.

## Mid-Autumn Festival Facts

The Mid-Autumn Festival is a well-celebrated festival in China that many Chinese people participate in to show their culture and traditions and one of the most celebrated holidays in China, and it is no wonder that there are many interesting facts about the festival.

- The date of the Mid-Autumn Festival changes every year, with the earliest date falling on September 8th and the latest on October 6th.
- The festival is also known as the Moon Festival over the belief that the day of the festival marks the day of the full moon when it shines its brightest and fullest for the year.
- Many Chinese people try to go home and celebrate with their families during the Mid-Autumn Festival ranking together with Labor Day in China.
- The Mid-Autumn Festival does not necessarily fall every full moon; however, it is always within two days of the harvest moon night.
- A box of mooncakes is unbelievably pricey, especially the ones that markets and restaurants promote with special molds that are luxury buys.
- In 2013 in Shanghai, China, the largest mooncake was made, weighing 2,500 kilograms with a 2.5-meter diameter.

- The Mid-Autumn festival goes for three days, and trip and travel tickets are easily sold-out during the festival time for many locals and tourists.
- The Mid-Autumn Festival was once the second Valentine's Day in China, with people praying to find true love with marriage in mind.
- Other Asian countries also celebrate the Mid-Autumn Festival using different names, including Chuseok in Korea, Tsukimi in Japan, and Tết Trung Thu in Vietnam.
- The younger generation delivers lucky money through the WeChat app, which allows them to send digital red envelopes to family and friends.

## Mid-Autumn Festival vs. Thanksgiving

The Mid-Autumn Festival or Moon Festival is a harvest festival in China that happens every 15th of the 8th month of the lunar calendar when the moon is at its brightest and fullest.

[Thanksgiving Day](#) is a national holiday in the United States that people celebrate every fourth Thursday of November when families gather to eat good food.

## Mid-Autumn Festival Ideas and Examples

The Mid-Autumn Festival is rich in various activities and events that families and friends perform and participate in to implement traditions and culture that are deeply rooted in the generations of Chinese families and culture that they pass to their children to keep the festival and its meaning alive.

### Mid-Autumn Festival Ideas

Chinese people have various ways of celebrating the Mid-Autumn Festival, with some people following traditional activities from centuries ago while others put a modern take on these events and activities for people of all ages to experience and enjoy during the festival.

- Many people gather together and enjoy eating together with family and loved ones with harvest fruits like pomelo, sweet potatoes, and walnuts with traditional food like duck and crab.
- Kids can read children's books about myths and traditions surrounding the Mid-Autumn Festival.
- Seek out local and traditional events and celebrations within your area, and participate in various activities like watching Lion Dance and Dragon Dance plays.

- Taste different types of moon cakes from stores and restaurants.
- Craft or bake your version of moon cakes to share with family and friends and put it in beautiful packaging.
- Participate in DIY lantern projects, designing and creating beautiful and colorful lanterns using coloring and illustration papers.
- Have games at home or the office by participating in sharing lantern riddles.
- People can also choose to throw a Mid-Autumn party for friends and family.
- Adults can celebrate the Mid-Autumn Festival by sharing drinks of traditional Osmanthus wine.
- Groups can hold a moon-viewing and moon appreciation activity into their schedule after a day full of activities.

## Mid-Autumn Festival Examples

During Mid-Autumn Festival activities, individuals take the time to share their warmest and genuine greetings to family, friends, and other people celebrating the festival, with establishments taking the time to market products on-site using print media or through social media channels, similar to the examples below.

### 1. [Mid-Autumn Festival Sale Illustration](#)





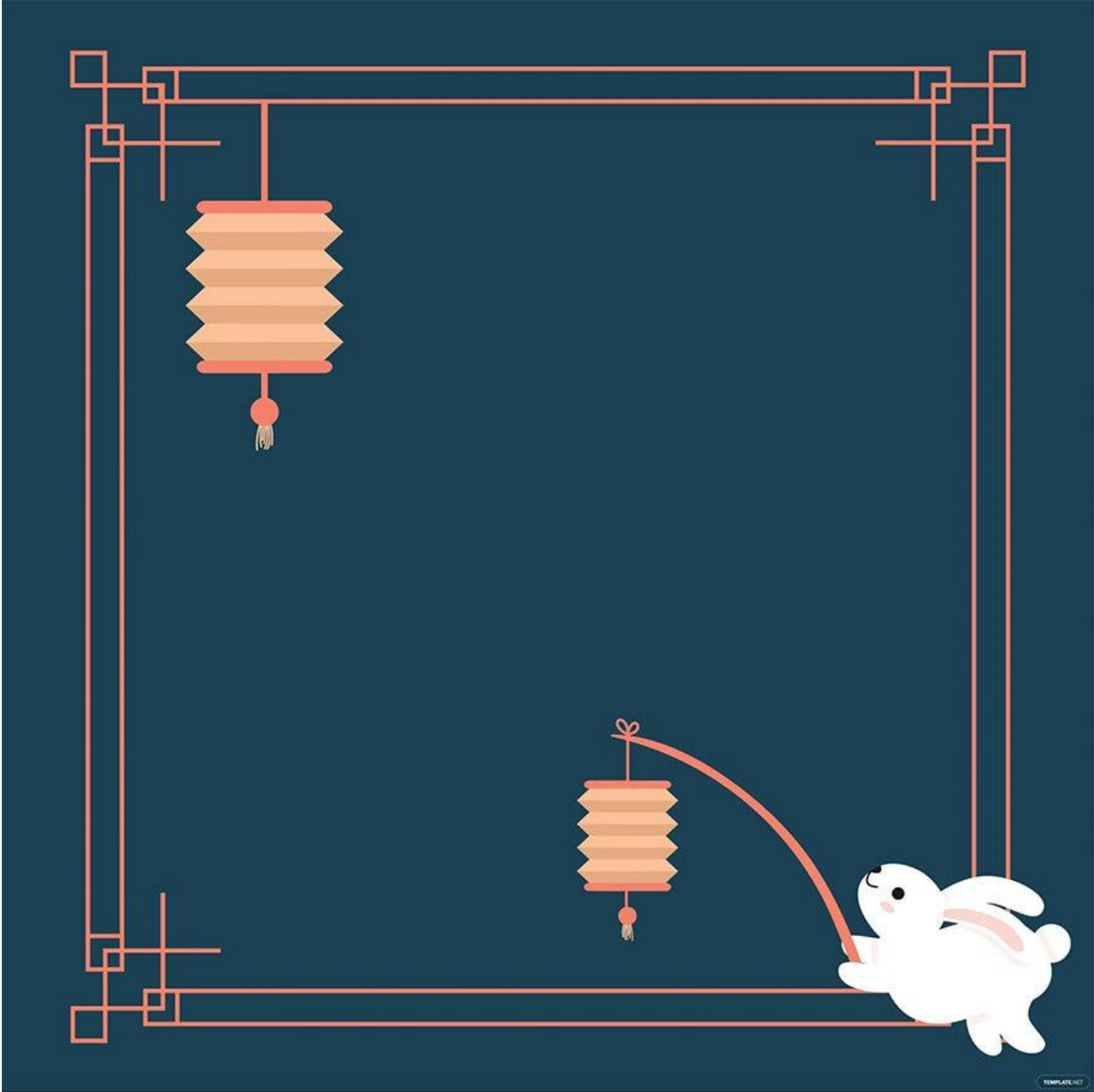
2. Mid-Autumn Festival Celebration Vector



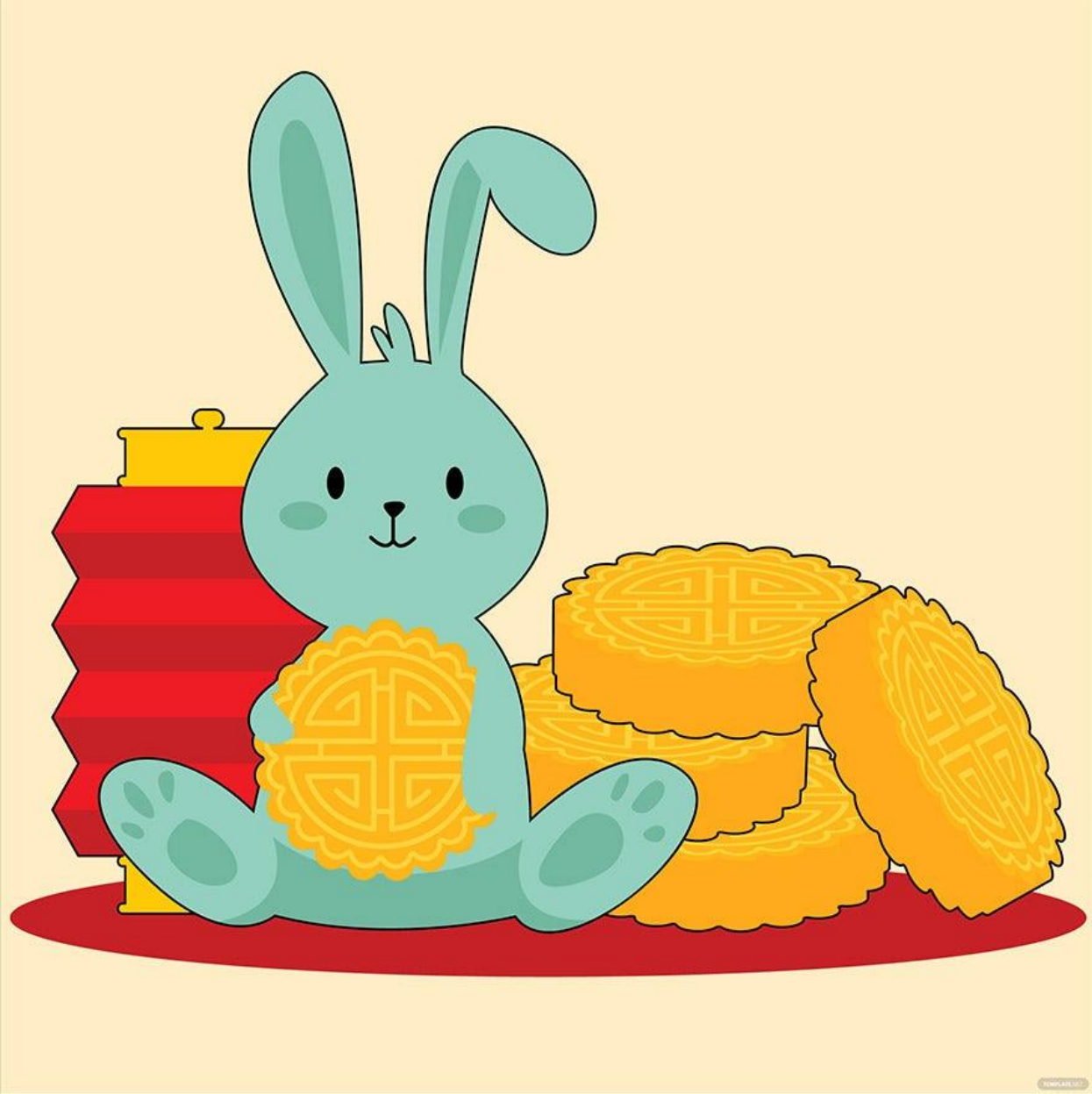
3. Mid Autumn Festival YouTube Banner



4. Mid-Autumn Festival Border Vector



5. Cartoon Mid-Autumn Festival Vector



6. Mid Autumn Festival Snapchat Geofilter



7. Mid-Autumn Festival Flat Design Vector



8. Mid-Autumn Festival Graphic Vector



9. Mid Autumn Festival Flyer





## 10. Mid-Autumn Festival Vector



### FAQs

#### Why is Mid-Autumn Festival celebrated?

People celebrate the Mid-Autumn Festival to offer thanks to the moon, pray for luck, fortune, and fertility, and to reunite with family and friends.

## **What does Mid-Autumn Festival represent?**

The Mid-Autumn Festival represents family reunions, celebrating the end of the fall harvest.

## **What do you say during Mid-Autumn Festival?**

People greet each other by saying, Zhōng qiū kuài lè!, meaning Happy Mid-Autumn Festival.

## **Why is the Mid-Autumn Festival about the moon?**

The Mid-Autumn Festival is about the moon relating to the autumn harvest and its relationship with the moon cycle.

## **What do mooncakes symbolize Mid-Autumn Festival?**

Mooncakes represent family reunions and wholeness and togetherness due to their circular form.

## **How do the Chinese celebrate Mid-Autumn Festival?**

The Chinese celebrate the Mid-Autumn Festival by praying to and worshipping the moon, gathering for family reunions, making and eating mooncakes, and lighting paper lanterns.

## **What is the significance of the Mid-Autumn Festival?**

Mid-Autumn Festival represents the significance of family, thanksgiving, culture, and tradition.

## **Why do we have lanterns for Mid-Autumn Festival?**

Lanterns symbolize beacons of light that guide individuals towards prosperity and good fortune.

## **What is Mid-Autumn Festival in Singapore?**

Mid-Autumn Festival in Singapore is known as the Lantern Festival.

## **How long does the Mid-Autumn Festival last?**

The Mid-Autumn Festival lasts for three days and eight days if it falls from October 1 to 7.

## **What is the message of the Mid-Autumn Festival?**

The message of the Mid-Autumn Festival is to be thankful and show gratitude.

## **What can you do during the Mid-Autumn Festival?**

There are different activities that individuals can do during the festival, including eating mooncakes, watching lion dance performances, and drinking Osmnathus wine.

## **What is the origin of the Mid-Autumn Festival?**

The Mid-Autumn Festival originated during the Zhou Dynasty when emperors offer sacrifices for a good harvest.

## **Do you give red envelopes during Mid-Autumn Festival?**

People give red envelopes during the festival to symbolize good luck.

## **What do children do at Mid-Autumn Festival?**

Children can craft their lanterns during the festival and walk around holding them during festivities.

## **What is the theme of the Mid-Autumn Festival?**

The central theme for the Mid-Autumn Festival is gratitude.

## **Why do we offer pomelo to the moon during Mid-Autumn Festival?**

In China, people offer pomelo to the moon to bless individuals with good luck and happiness.