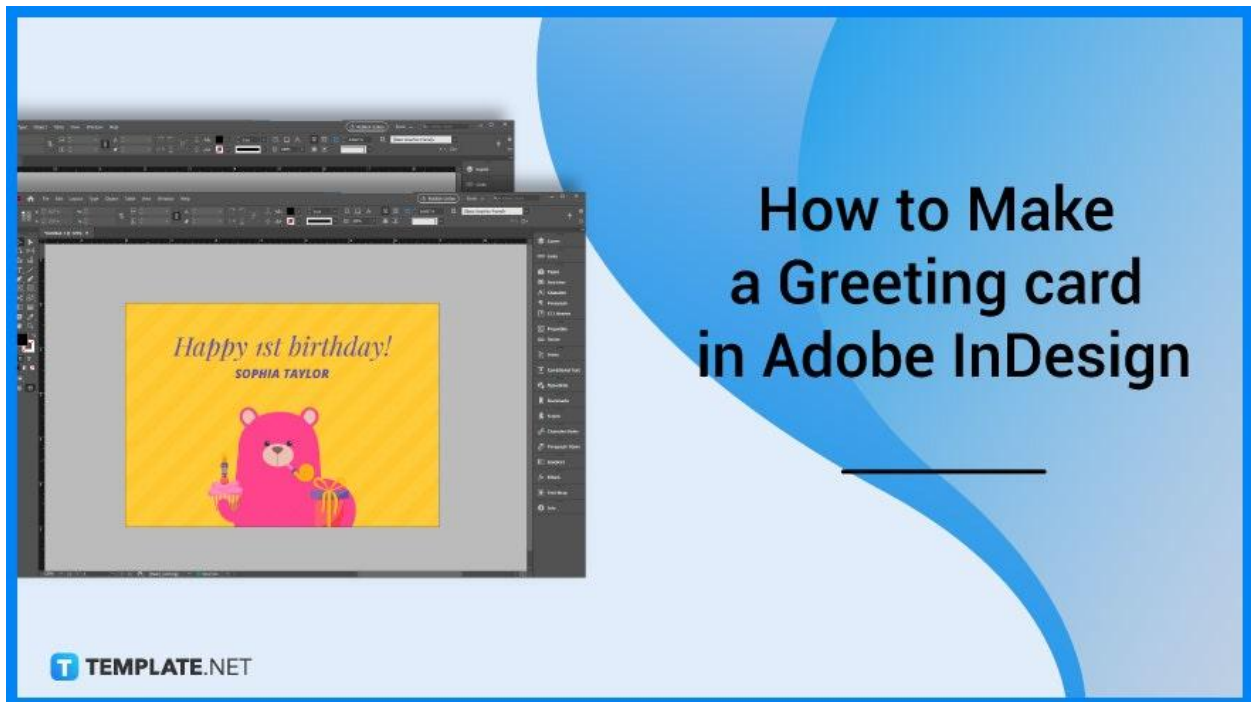


How to Make a Greeting card in Adobe InDesign

Greeting cards are used for many birthdays, weddings, anniversaries, and other special events. These cards are made to send heartfelt and sincere messages and thoughts to our dear loved ones for their special day. In this article, learn how to create a well-designed greeting card in Adobe InDesign.

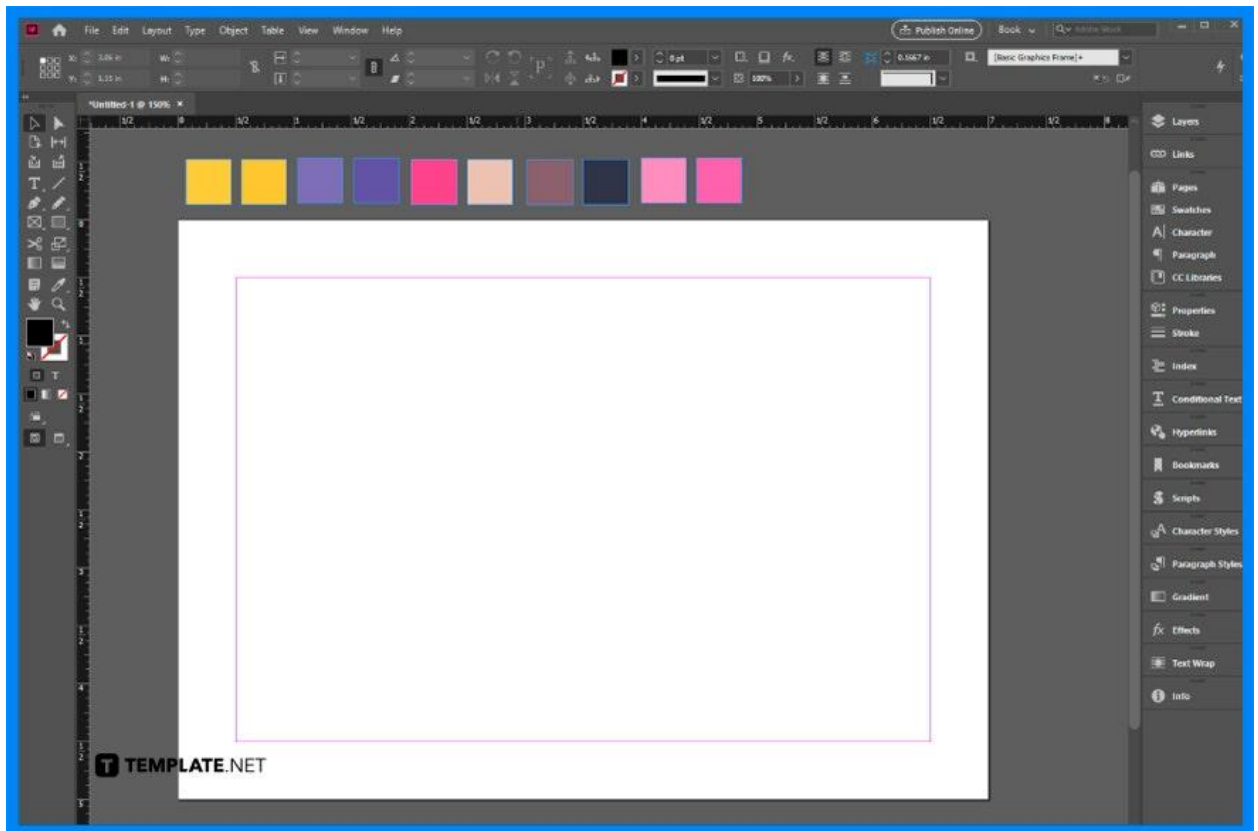


How to Make a Greeting Card in Adobe InDesign

Search for visually-appealing greeting card templates in Adobe InDesign that you can easily use while designing greeting cards for anniversaries, birthdays, graduation events, engagements, weddings, and many other events or occasions. Below are some ways that you need to follow when you make a compelling greeting card using Adobe InDesign.

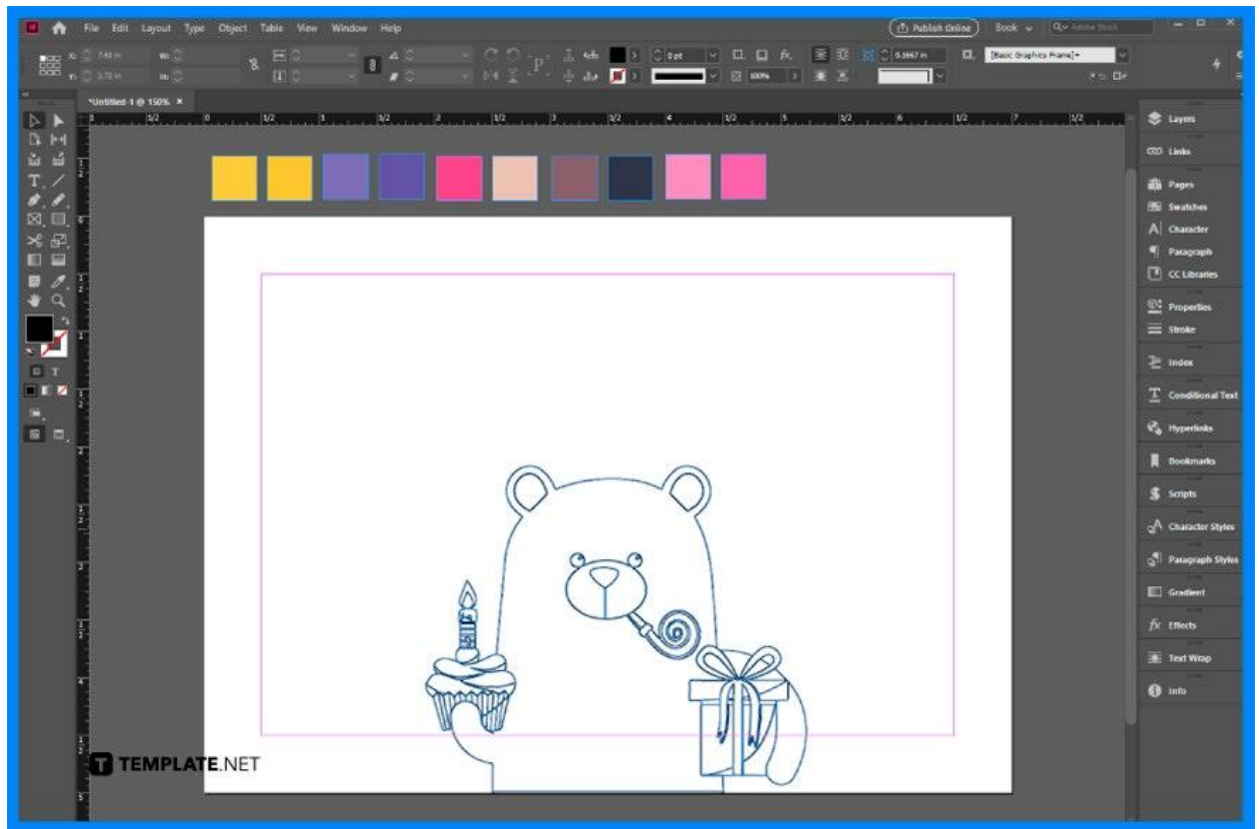
- **Step 1: Use a Color Palette**

Open a new document in Adobe InDesign. Then, place a vector file of your color palette for your greeting card at the top of your canvas or on the pasteboard.



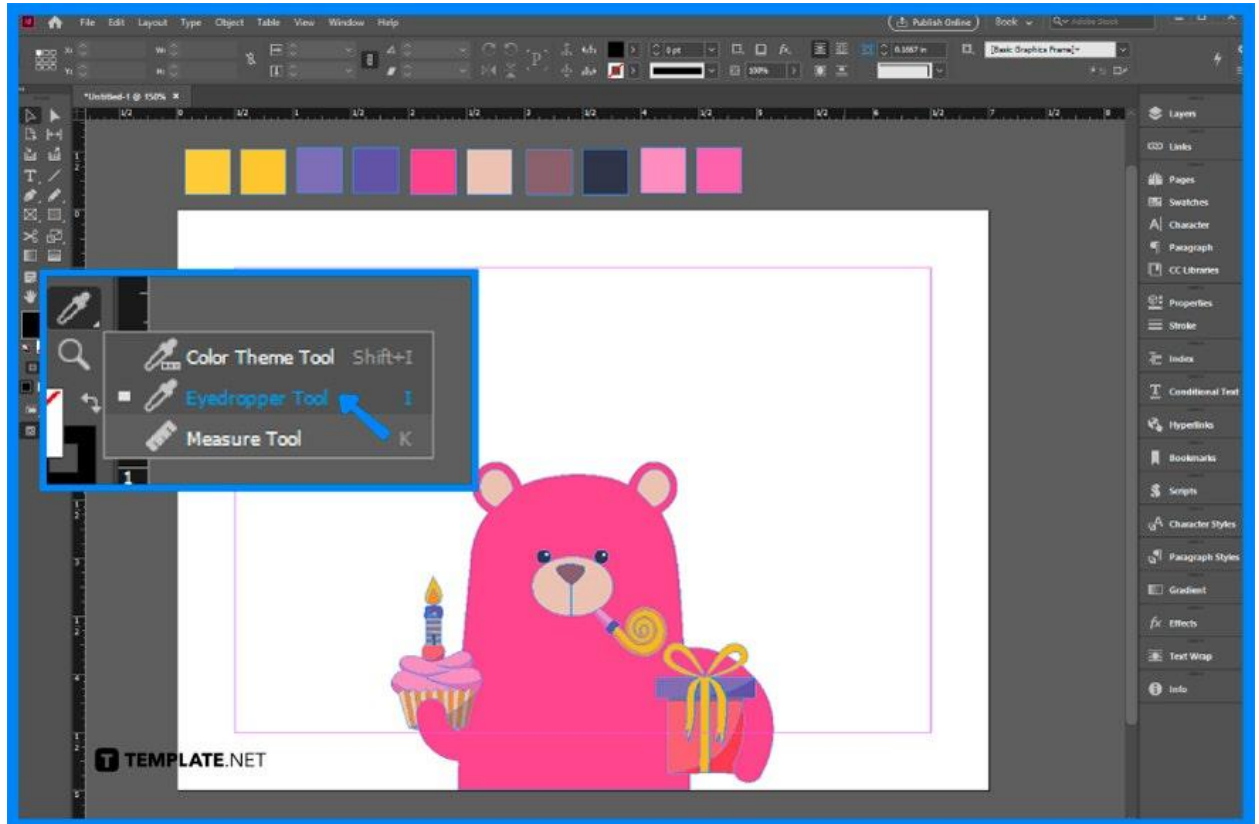
- **Step 2: Draw the Visual Elements**

Go to the Toolbar. Select the Pencil tool and use it to draw the visual elements of your greeting card.



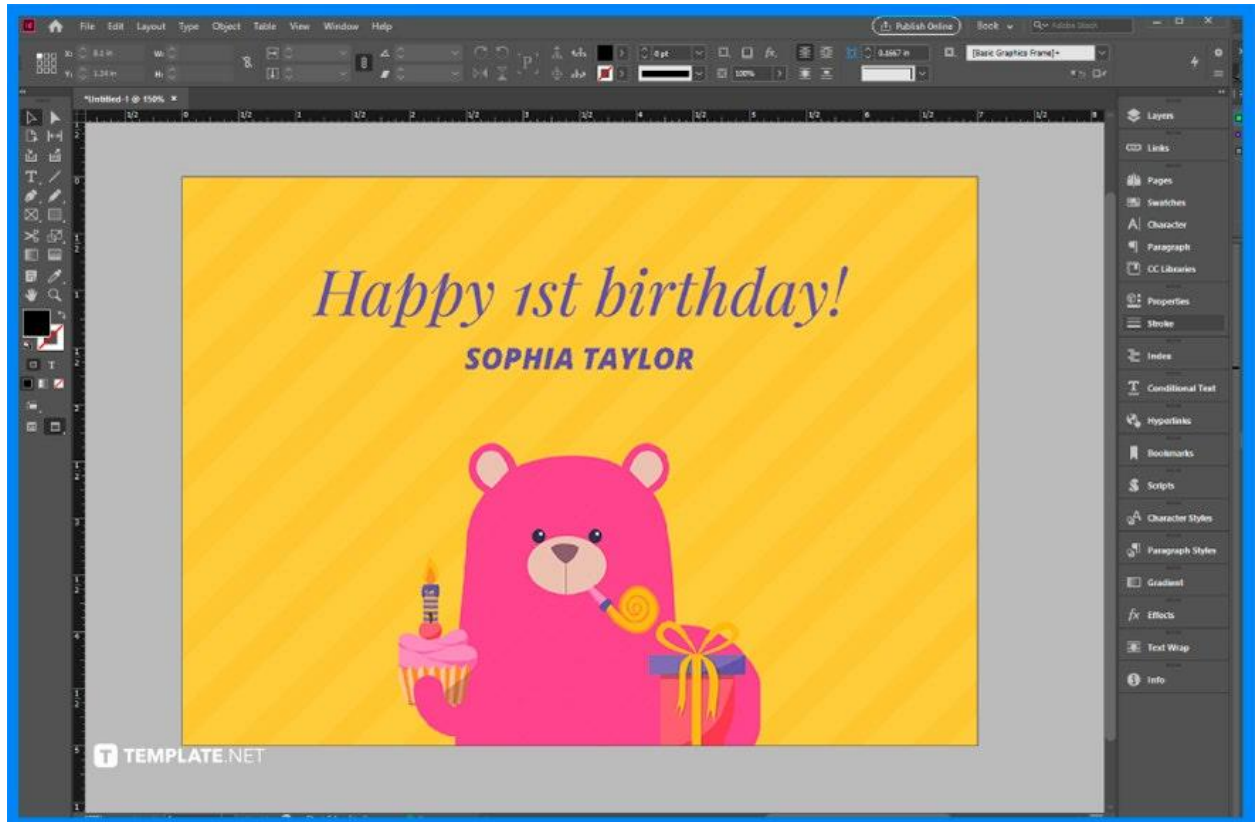
- **Step 3: Color the Visual Elements**

Go again to the Toolbar and select the Eyedropper tool. Select the visual elements one by one and choose the colors from the color palette in the pasteboard using the Eyedropper tool.



- **Step 4: Add Text and Other Elements**

Add text or the message of your greeting card to your document using the Type tool and Shift+Drag to scale down the text and adjust the size of the text in the Character panel. Use a blob brush to create a pattern for the greeting card and create guides for the centerline of your card.



FAQs

How to make a birthday card in Adobe?

Save the birthday card template you want to use in Adobe, add text, personalize the fonts, customize the images, and explore inspiration.

What size is a standard greeting card?

A standard greeting card has a size of 5 in. x 7 in. or an A-7 card.

What is a digital greeting card?

Adobe InDesign is easier to learn than Photoshop because it is aimed solely at page design and publication layout with fewer tools to learn.

Is InDesign better than Illustrator?

A digital greeting card or postcard is made on the Web and sent to someone via email.

How do you make an animated card?

Select an animated greeting card template, upload some photos, personalize the card template and save and share the greeting card.