

Questionnaire Ideas

Questionnaire ideas are helpful to have a look at and use as a reference when one is tasked to create this document and is having difficulties in doing so. A basic printable template such as an event planning and business questionnaire can go a long way in removing the stress of having to do it from scratch.

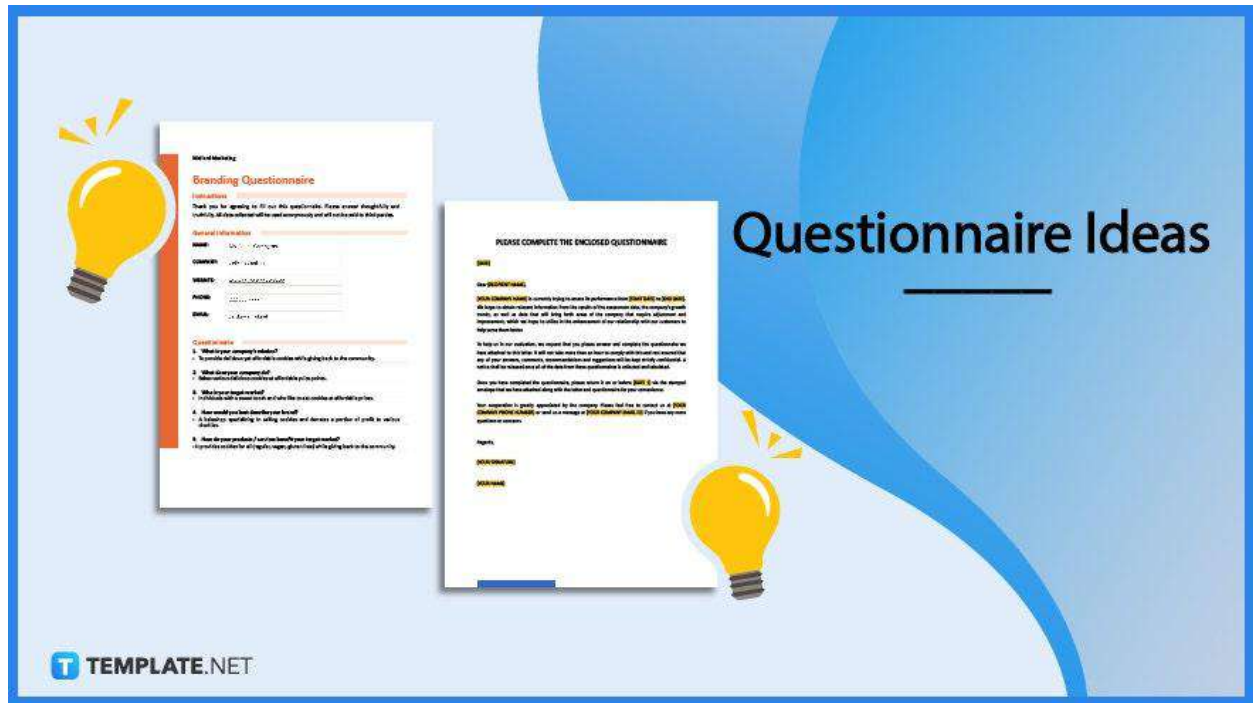


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Questionnaire Ideas and Examples

Questionnaires are designed to gather relevant information from respondents and are considered to be a vital tool in the field of statistics. The layout of these documents can be simple and professional or they can also be a little bit creative without sacrificing their professionalism. They are relatively easy to make, and one should follow their proper design and layout and not just make up random elements for the sake of it.

Couples Questionnaire Ideas and Examples

Couples planning to have a getaway weekend or planning to have a big celebration can answer a variety of questions in a [couples questionnaire](#) to get some things sorted. This usually contains questions that relate to their wedding, their lifestyle, and so on. It's normally used by event planning companies, and here's a sample layout of this document below.

Sam and Leila

Couples Questionnaire

Instructions

Answer this questionnaire and get the chance to celebrate your anniversary with your partner on a three-day trip to Hawaii.

General Information

Your Name: Sam Roberts

Partner's Name: Leila Franklin

Years Together: 4 years

Wedding Date: June 16, 2034

Questionnaire

When and Where did you meet your Partner?

I met Leila through a dating app back in 2030 April. We talked for hours on the phone.

What is the thing you love most about your partner?

I love it when she talks about her problem with me rather than getting mad.

What is the thing you hate the most about your partner?

I hate it when she takes more than 4 hours to get ready in front of the mirror.

What made you fall in love with your partner?

The way she understands me and how I can listen to her without ever getting tired.

What are you looking forward to in your marriage?

Our adventures together, listening and talking to her every day for the rest of our lives.

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Job Questionnaire Ideas and Examples

A [job questionnaire](#) is ideal for employers to use as an interview tool whenever they need to seek out their next employee. It's commonly used as a job interview questionnaire by different businesses. It can also be a career-aptitude test to see if an aspiring candidate fits the needs of a company.

INTERVIEW QUESTIONNAIRE

Name of the Interviewee: _____

Name of the Interviewer: _____

Date: _____

1. Why did you decide to work in the hospitality business, specifically the restaurant industry?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

2. Why do you think you are suitable for the job position?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

3. What do you understand about customer service?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

4. Do you have any idea what customer satisfaction is?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

5. What do you think will be your contribution to the company?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

6. What are your strengths?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

7. What are your weaknesses?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

8. Can you tell me an experience wherein a guest or a customer expressed his or her gratitude towards you for the service that you have rendered?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

9. How do you handle criticisms?

[INSERT THE ANSWER FOR THE QUESTION ASKED.]

[4412 Roosevelt Street, San Francisco, CA 94114]

[+1 415 359 1127 | hello@gourmet.com]

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Health Questionnaire Ideas and Examples

A [health questionnaire](#) can be used by doctors to assess the patient's health based on different factors such as their lifestyle. It can also come in the form of a patient health questionnaire which can be used to diagnose depression or other mental health problems. The example below can help one come up with this template should it be difficult in doing so.

Patient Health Questionnaire

Instructions

Thank you for agreeing to fill out this questionnaire. Please answer thoughtfully and truthfully. All data collected will be used anonymously and will not be sold to third parties.

General Information

Name: Mr. Jim Mallory

Date of Birth: August 13, 2001

Gender: Male

Phone: 222 555 7777

Email: jim_mlry@zmail.net

Questionnaire

Have you been experiencing a loss in appetite? ☐ Yes ☐ Slightly ☐ No

Have you been experiencing extreme changes in emotion (sadness, anger, etc.)? ☐ Yes ☐ Slightly ☐ No

Have you recently lost interest or passion in your usual hobbies? ☐ Yes ☐ Slightly ☐ No

Have you had difficulty getting at least 6 hours of sleep? ☐ Yes ☐ Slightly ☐ No

Have you had any suicidal thoughts recently? ☐ Yes ☐ Slightly ☐ No

Tenant Questionnaire Ideas and Examples

A [tenant questionnaire](#) is a handy document that can be used to evaluate a potential tenant of a property. This normally contains questions such as the date that the potential tenant will be moving in, any plans to transfer to a different place, and so on. Evaluating tenants is of utmost importance since it involves protecting the property.

Maria's Apartment

Tenant-Lease Questionnaire

Instructions

Read the following item carefully and provide the appropriate answers to each question. Avoid erasures. Otherwise, your paper may result in an invalid attempt. Furthermore, all information shared herein will be kept confidential. Disclosure of any details in this questionnaire to third parties is strictly prohibited.

General Information

Name: Alisha Jones
Date of Birth: March 7, 1996
Gender: Female
Email Address: alisha@mariasapartment.com

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Questionnaire

| Question | Answer |
|---|---|
| 1. Are you a tenant at Maria's Apartment? Do you live in the apartment full time? | <input type="checkbox"/> Check the box if yes |
| 2. Have you been leasing an apartment for more than five (5) years? | <input type="checkbox"/> Check the box if yes |
| 3. Do you plan to transfer to another apartment? | <input type="checkbox"/> Check the box if yes |
| 4. Are you satisfied with the new renovations in your unit? | <input type="checkbox"/> Check the box if yes |
| 5. Do you think the apartment needs more improvement in terms of facility, security, cleanliness, and curfew? | <input type="checkbox"/> Check the box if yes |

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Student Questionnaire Ideas and Examples

A [student questionnaire](#) is an example of a questionnaire that is useful in the academic world. This can be a helpful tool that is used by universities to get to know their students better, and usually involves questions such as the student's previous educational background, their age group, and so on. It can also be considered as a student survey questionnaire, and a sample template below shows what it looks like.

[INSERT UNIVERSITY LOGO]

STUDENT QUESTIONNAIRE

[INSERT NAME OF UNIVERSITY]

[INSERT UNIVERSITY ADDRESS]

[INSERT UNIVERSITY CONTACT DETAILS]

TO OUR DEAR UNIVERSITY STUDENTS:

We at [INSERT NAME OF UNIVERSITY] would like you to answer this 00-minute survey questionnaire with utmost accuracy and sincerity.

This survey serves to aid the university in knowing if the expectations of the students, from the professors and the academic institution itself, have been met during this university calendar year. Your sincere answers will be a big help in improving the university and in making your university experience better.

Rest assured that the information you provide will be kept strictly confidential and will be used only for the purposes aforementioned.

THE UNIVERSITY MANAGEMENT

1. What is your gender?

- ☐ Male
- ☐ Female

2. In what age group do you belong?

- ☐ 16 years old or younger
- ☐ 17 to 25 years old
- ☐ 26 to 34 years old
- ☐ 35 to 43 years old
- ☐ 44 to 52 years old
- ☐ 53 years old or older

3. What is your civil status?

- ☐ Single



Business Questionnaire Ideas and Examples

A type of questionnaire that can be used in the business world is a [business questionnaire](#). It can be a tool used to survey a group of people, such as existing customers, prospective customers, or employees. It can also be used as a business branding questionnaire that contains questions such as who the target customers are for a particular event (such as mother's day or grandparents' day), what their objectives for launching a new product are, and so on.

DGP Electronics Co.

Business Branding Questionnaire

Instructions:

Fill in the blanks with the appropriate information. Your answers will serve as our basis to improve and achieve DPG Electronics Co.'s branding goals. We highly appreciate your time and effort in completing this questionnaire. Thank you.

General Information:

NAME:

BIRTHDATE:

GENDER:

ADDRESS:

EMAIL:

Questionnaire:

1. What is the mission of DPG Electronics Co.?
- Our company's mission is to make people's lives easier using our technology.
2. What is the goal of DPG Electronics Co. after ten years?
- We envision our company to be one of the leading electronics companies in the world.
3. Who are our target customers?
- Our target market involves male and female workers from 20-31 years old.
4. What are the advantages of our products to our customers?
- Our products include a higher storage capacity and the latest software system.
5. What colors represent our brand and company?
- The colors blue and white represent our brand and company.



Satisfaction Questionnaire Ideas and Examples

A [satisfaction questionnaire](#) is designed to help businesses know what their customers think about their products or services. It's more commonly known as a customer satisfaction questionnaire and is a great way to understand how a customer feels about a particular business. Conducting frequent analyses of customer satisfaction is a great way for building out a company's customer lifecycle.

Customer Satisfaction Questionnaire

Instructions

Thank you for agreeing to fill out this customer satisfaction questionnaire. Please answer thoughtfully and truthfully. All data collected will be used anonymously and will not be sold to third parties.

General Information

Name: Ms. Sally Goyle

Date of birth: January 01, 2007

Gender: Female

Email: sally_g@zmail.net

Questionare

Did you receive your CraftBox package on time?

☒ Yes ☐ No

How satisfied are you with the package's shipping and delivery?

☐ Unsatisfied ☒ Somewhat Satisfied ☐ Satisfied ☐ Very satisfied

How long have you used the items in the package for?

I've been using them for around 13 days.

How long have you used the items in the package for?

☒ Yes ☐ None

How long have you used the items in the package for?

☐ Yes ☒ Maybe ☐ No

Research Questionnaire Ideas and Examples

A [research questionnaire](#) is an instrument that consists of a series of questions that are used to gather information from a participant or a respondent. It can also be used to understand the semantic/semantics of a particular market, in which the viability of a product/service will then be determined. It can simply contain yes/no questions or it may also make use of a Likert scale.

Allison Enterprises
allison@mail.com, 222 555 7777

Market Research Questionnaire

Date: May 23, 2029
Prepared By: **Rio James**

Prepared For: **Jack Sully**
Email: **jack@mail.com**

Instructions

Please answer all the questions below.

| QUESTION | YES | NO |
|--|--------------------------|--------------------------|
| <input type="checkbox"/> Did you see our Holiday Bonanza Marketing Campaign? | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Did you visit our company website in relation to the Holiday Bonanza event? | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Did you join the Holiday Bonanza event? | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Did you buy a product during the Holiday Bonanza event? | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Did you think the Holiday Bonanza event was as advertised? | <input type="checkbox"/> | <input type="checkbox"/> |

Discovery Questionnaire Ideas and Examples

A discovery questionnaire is a type of questionnaire that can help employees create a foundation for working with each other. It can also be in a form of a [client discovery questionnaire](#), in which case it is used to help prospects understand a particular business in a much better way. It usually contains questions relating to a brand's mission and vision, what the company brand is all about, and so on.

Client Discovery Questionnaire

Instructions

This questionnaire is private and confidential. Please read the questions carefully and answer accordingly.

General Information

Your Name: Christian Lee

Brand Name: Lee's Home

Phone Number: 222 555 7777

Email: christianlee@applemail.com

Questionnaire

What is your company brand all about?

My brand sells a variety of inexpensive and high-quality house items and clothes.

What are the specifications for your brand design?

Brown represents stability and home; I opt for it to be our Brand's color.

What are your brand's vision and mission?

Lee's Home brings stability to your family, giving long-lasting products at an affordable price.

Any other instructions about your brand design?

I would like to have an otter for the logo with leaves around it.

What is the ideal time frame for this project to be completed?

I prefer the project to be completed 30 days after completing and submitting this questionnaire.

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Food Questionnaire Ideas and Examples

A food questionnaire can mainly be used as a [survey questionnaire for a food business](#). This can be made to gather critical insights regarding the consumption habits of a food company's customers. It can also be used to determine their spending habits as well as the diversity in a class of the customers of a food business.

[INSERT ORGANIZATION EMBLEM OR LOGO]

SURVEY QUESTIONNAIRE FOR FOOD BUSINESS

[INSERT NAME OF COMPANY]
[INSERT COMPLETE ADDRESS OF COMPANY]
[INSERT PHONE NUMBERS] [INSERT FAX NUMBERS]
[INSERT EMAIL ADDRESS] [INSERT WEBPAGE]

[INSERT DATE]

Dear valued customer,

Since our restaurant's success is based on exceeding or at least meeting customer expectations, we consider it as one of our priorities to provide you with the best restaurant experience. As such, we are conducting a survey on our restaurant cuisines and services to determine how well we are doing in achieving this goal. We have attached a survey sheet containing questions pertaining to our cuisines and services. Please take about 5-10 minutes to answer and complete the survey form.

Thank you in advance for participating in this survey. We consider every customer's thoughts and feedback on our cuisines and services very important to our success, especially in providing all of you with a higher level of gastronomic experience and customer service in the future.

Very truly yours,

[INSERT FULL NAME]
[INSERT JOB TITLE]
[INSERT COMPANY NAME]

Personal Information: (You may or may not fill up this section of the survey)

Name :

City/Town :



Questionnaire Ideas FAQs

What are the basic principles for designing a good questionnaire?

The basic principles for designing a good questionnaire are the questionnaire flow, the shortness and simplicity of it, the neutral tone in questioning, the avoidance of double-barreled questions, and the use of only one type of scale throughout the document.

What is the structure of the questionnaire?

The structure of a questionnaire includes the title of the questionnaire, the invitation to respond, the introduction of the questionnaire, the instructions on how to answer, the items and the response sets, and a closing statement.

What kind of a questionnaire is a checklist?

A checklist can be considered a type of survey questionnaire.

What is a pictorial questionnaire?

A pictorial questionnaire is a type of questionnaire that uses pictures to promote interest and fun in answering questions.

What are the major parts of a questionnaire?

The major parts of a questionnaire are the title, the invitation to respond, the instructions, and the items/response sets.

How do you create a questionnaire in Google Forms?

To create a questionnaire/survey in Google Forms, name your questionnaire, write questions, select multiple-choice, add the correct answer, click on the side menu icons to

build your document, and choose whether or not the question is mandatory by toggling the “required” button.

How do you prepare a questionnaire for students?

To prepare a questionnaire for students, pick the appropriate size, choose a student questionnaire template or build one from scratch, modify the structure of the template, and finalize the contents.

What are the keys to designing an effective questionnaire?

The key things to consider when designing an effective questionnaire include the mode of data collection, the impact of survey fatigue, the effect of the questionnaire wording, the order of your questions, the questionnaire semantics, the format of the questions, and a clear question structure.

What is an employee satisfaction questionnaire?

An employee satisfaction questionnaire is a type of questionnaire that is used to gauge the level of fulfillment of the employees.

What is a customer service survey questionnaire?

A customer service survey questionnaire is a type of questionnaire that is used to ask customers about the quality of a company’s customer service.

How can I use questionnaires to obtain employee information?

Questionnaires can be made as a pulse survey, an interview questionnaire, a new employee questionnaire, and so on to obtain employee information.

What is a questionnaire in a survey?

A questionnaire in a survey is a written set of questions used to obtain the relevant and required information from the respondents of a survey.