

One Sheet Ideas

A one sheet is an excellent way to promote your service or product without sacrificing practicality and accessibility. Regardless of industry or field, anyone can craft a one page pitch if you just have the right one sheet ideas to obtain inspiration from!



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One Sheet Ideas and Examples

Whether you need to pitch a project, book, event, or even yourself to someone else, a one sheet is simple and straightforward marketing. A publisher, casting director, donor, or director can have all they need to know in just a single page informative document. These one sheet ideas and examples are bound to help you stir up your creativity!

Artist One Sheet Ideas and Examples

An [artist one sheet](#) is necessary for aspiring singers, bands, musicians, and any kind of performer. A well-crafted artist one sheet is not just loaded with important details about the artist, it is also visually compelling and interesting. Take a cue from the template below, the example uses bold fonts and backgrounds that stand out.

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ARTIST ONE SHEET TEMPLATE



Biography

Helena Sharpe was born in December of 2009 and started training for her music career at the age of 17. She is well-known for her soprano voice that can captivate an audience. Her first solo album was called 'Single Me Out' which hit the top 5 billboard charts of 2028. She is known to be the youngest pop musician to ever receive a Grammy award. Now she is currently pursuing acting roles such as the lead role for the movie 'She Left Me'.

Awards & Highlights

- Top 5 Billboard
- Grammy Winner for Song of the Year
- Grammy Winner for Best New Artist
- Her Lead Role for the film 'She Left Me'.
- She does charity work for those people with disabilities.

Albums Released

- Single Me Out 2028
- Don't Cry Me A River 2029
- Someday You Will Regret 2030

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Business One Sheet Ideas and Examples

A [business one sheet](#) does not need to be dull or serious. You need to be able to create a business one sheet that not only speaks to your brand but also reflects innovation and creativity. Make sure to include a brief overview of your company or business and enumerate your products and services as well.

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BUSINESS ONE SHEET TEMPLATE

Please Call
222 555 7777

Luminas Corporation
www.luminas.com

About Us
Luminas Corporation is a prestigious company that creates innovative solutions to everyday problems. They have opened their services to the general public since 2001 and have provided their products and services to over 200,000 and counting clients. The company produces appliances and technology that are in quality and affordable to the masses.

Free Installation and Delivery!
We provide free delivery and installation to our clients that purchase our products.

Testimonials
"Living alone can be scary, but after installing the security cameras and alarms at my house I felt more at ease. It is all thanks to Luminas Corporation that I am able to afford quality products like these." - Millie Smith

Products and Services
Security Camera Alarms Package | \$200
Washing Machine | \$100
Electric Stove and Selected Utensils Package | \$230

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Event One Sheet Ideas and Examples

An [event one sheet](#) is crucial if you are planning to pitch an event to sponsors or benefactors. Sponsors would want to know everything there is to know about the event, including the logistics and schedule. So if you are an event organizer or planner, make sure your single-page pitch is detailed and specific enough.

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EVENT ONE SHEET TEMPLATE



Annual Corporate Ball: *The Great Gatsby*

The Annual Corporate Ball: The Great Gatsby is a charity event hosted by the Karman Corporation. This event will help out 100,000 families in third world countries who are suffering from a lack of basic necessities. Through this event, the company hopes to raise about \$500,000 to supply water, electricity, and food to these families.

About the Company

Karman Corporation is a fast-food chain that is located in over 30 states around the United States. Its main focus is on Japanese Cuisine and has served its clients since the early 2000s.

Event Schedule

6:00 PM | Registration
7:00 PM | Opening Remarks
7:15 PM | Dinner
8:00 PM | Intermission Number
8:15 PM | Award Ceremony
9:00 PM | Intermission Number
9:30 PM | Closing Remarks

Conference Attendees

- Employees
- Partners
- CEO and Director of Company
- Board Of Trustees

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Music One Sheet Ideas and Examples

For bands and singers looking to get a big break or more exposure, a well-designed [music one sheet](#) is a must. It is a helpful and practical document that can easily be distributed to talent scouts, record producers, radio station managers, or agents. In addition to a short biography and contact information, don't forget to include a high-resolution photo of the artist as well.

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MUSIC ONE SHEET TEMPLATE

THE SAVIORS

The Saviors is a rock band composed of the lead vocalist Robert Williams, the guitarist, Joshua Cable, and the drum player, Dusty Browne. They have been making music since 2005 and will release their final album, Karmic Relationship, this coming March, which will be produced by ZTC Labels and distributed by Mimic Entertainment.

Release Date	Track Listing
03-15-2036	<ol style="list-style-type: none"> 1. I Thought She Was The C 2. Lie To My Heartbeat 3. Why So Discourage? 4. Here You Are 5. Found Myself In Your Arms

www.thesaviors.com 222 555 7777

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Author One Sheet Ideas and Examples

If you are a budding author seeking to get your work published, you might want to consider crafting your own [author one sheet](#). The document is useful when you are in meetings with editors or publishers. Always remember to include a brief biography of yourself and relevant contact information.

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AUTHOR ONE SHEET TEMPLATE



Summary

Millie Rose is a girl who has always wanted to be a superhero. She is in her freshman year of college and has been daydreaming about it since she was little. On a particularly boring day of classes, she wishes for superpowers to save the world. To her surprise, she actually gets one! Unfortunately, it's not what she expected: her power is to change colors. She does get an awesome costume though.

Reviews

"It was such a light novel to read and made me realize to appreciate the things I already have. Truly a genius the author is!"
-James North

"I can't believe this book doesn't have a part two! I swear reading it made me connect with the characters. Gary Jones always has a way for his readers to involve themselves in his writing. This is truly remarkable!"
-Cynthia Martha

Author
222 555 7777 |
garyjones@zmail.com

Title of Book:
She Helped Me First

Theme:
Superpowers, Splice Of Life

Genre:
Fantasy, Drama, Comedy,
Romance Fiction

Audience:
Ages 18+

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Film One Sheet Ideas and Examples

In the film and entertainment industry, thousands of screenplays don't get produced or come to fruition. For those that do get a shot, there is still a lot of marketing and promotion that comes with it. A [film one sheet](#), like the one below, is a simple yet powerful promotional tool that requires careful and creative construction.

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FILM ONE SHEET TEMPLATE



Hello
Sheila

Kalila Minney
222 555 7777
kalila@lisbonpictures.com

Ages
I2+

Logline
A girl who is diagnosed with obsessive-compulsive disorder tries to live her day-to-day life rejecting the disorder.

Genre	Themes
Drama	Sacrifice, Spice of Life

Synopsis
The film begins with a young girl, Milley Mae, who finds out that she has OCD. Not wanting to burden her loved ones, she hides this and lives her day-to-day life as a normal young girl. This is until she meets Davis, a guy who also is like her but embraces the disorder that he has.

Conclusion
The movie will make the audience fall in love with who they are. It will open up the sacrifices every individual makes for their family even when they are unaware of it. It is a movie that opens up the heart to be more honest with oneself and accept the things that make up an individual.

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Sponsorship One Sheet Ideas and Examples

When it comes to obtaining sponsorships or funding, you want to make everything as clear and convenient for prospective sponsors as much as possible. A [sponsorship one sheet](#) is a quick and convenient information tool that's reader-friendly too. In addition to key project or event details, you can prepare a list of predetermined sponsorship packages just to make it easier for donors to choose.

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SPONSORSHIP ONE SHEET TEMPLATE



Boozer is an annual music event that celebrates the different local artists in the country. It is held every month of May and has successfully done so for the past 5 years. This event is expected to have an amount doubled than last year, which was 200,000 individuals.

SPONSORSHIP PACKAGES

Silver	Gold
The minimum investment required for this package is \$11,000.00. This shall include a tarpaulin, your logo projected on the screen, and shoutouts during the event.	The minimum investment required for this package is \$25,000.00. This shall include a tarpaulin, a social media shoutout, and a commercial in the local area for two months.
Platinum-Gold The minimum investment required for this package is \$50,000.00. This shall include a social media shoutout, a stall inside the event, and a commercial in the local area for two months.	

222 555 7777 | boozer@zmail.com | boozer.com

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Promotion One Sheet Ideas and Examples

A one sheet is essentially a promotional and marketing tool. Whether you need to promote an event, service, product, company, or an individual, a [promotion one sheet](#) is fairly easy to create. All you need to do is to compile all relevant information and design a stunning layout with graphics.

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PROMOTION ONE SHEET TEMPLATE



FunTale
"A music that creates a story for your kids"

About The Product

Songs.ly is an app that lets people download music that they can listen to whenever they go out without wi-fi. FunTale is also that, but is an extension to songs.ly that is more concentrated on kid friendly music and has additional features such as a storybook.

222 555 7777
funtale@songsly.com
www.songsly.com

Advertisement Details

FunTale will be commercialized by Winter, Skye Jen's daughter. She will be set up into a background with clouds and will act like she's listening to the lullabies that can be uploaded from the app.

Goal Of the Advertisement

The objective of the advertisement is to make parents aware that there is a more kid-friendly music streaming app that can help boost their children's listening skills.

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Podcast One Sheet Ideas and Examples

Podcasts are widely popular in today's socially integrated and content-driven world. Podcasts can cover all sorts of topics and subjects and can be more accessible than traditional talk shows. A [podcast one sheet](#), like the example below, can help you get started on promotional exposure for your podcast show.

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PODCAST ONE SHEET TEMPLATE

Ages
16+



School Crushes

222.555.7777 | schoolcrushes@zmail.com

Genre: Friendship, Comedy, Romance, School / Themes: Slice of Life, Education

School Crushes

School Crushes is a podcast made by a group of friends namely, Sheera Devin, Beverly Debra, Kim Lin, Joseph Brandon, and Mike Walker. This podcast tackles the difficulty that students have to face with online classes. Being unable to meet with their classmates physically, thus forcing them to deal with the new reality.

Goal

The goal of this podcast is to connect with students who no longer feel the life that is worth living because of how cooped all of us are due to the pandemic.

Podcast Titles

She was Him: Episode 15
This episode talked about a classmate that Beverly had identified as transgender and how unevenly treated they can be by the public.

Creating Rainbows: Episode 20
This episode tackled the importance of one's mental health and what one may do about it when they do experience it. This episode was sponsored by leaf, a mental health app designed to help students check themselves.

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Advertising One Sheet Ideas and Examples

With increasingly busier people and short attention spans, it can be challenging to capture and maintain a customer's interest. Plus, the competition for people's attention is fierce and shows no signs of slowing down. Thus, it's simply for practical reasons to come up with a single-page [advertising one sheet](#) that offers everything there is to know about a product or service in just one glance.

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ADVERTISING ONE SHEET TEMPLATE



Meat Buns

"An authentic freshly made dish compact with flavor"

About The Product

Feasty Feast's meat buns are full of beef, pork, and cheese inside a hot steaming bun. This dish is best served with cold lemonade.

Advertisement Details

The meat buns will be commercialized by a famous celebrity chef. This will show how the meat buns are processed and made. In the commercial, guests of celebrities will rate the meat burger and share their opinion.

Goal Of the Advertisement

The objective of this commercial is to prove that the meat buns are made with fresh ingredients and are done in quality rather than in quantity.

222 555 7777 | feastyfeasts@gmail.com | www.feastyfeasts.com

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FAQs

What are One Sheets in publishing?

In publishing, one sheets are single-page promotional documents that contain the author biography, synopsis, contact details, and other relevant information about a book or manuscript.

What are One Sheets in screenwriting?

In the film and broadcasting industry, a one sheet presents a summary of important information for the purpose of pitching a script or screenplay in the film.

How do you Create a Killer One Sheet?

A good one sheet is visually appealing, clear, concise, and filled with useful information.

What does the One Sheet do?

A one sheet is used to pitch or market a product or service.

What is the concept of a One Sheet?

The concept of a one sheet is to make information more accessible, reader-friendly, and easy to comprehend.

How do you use a One Sheet for business?

A one sheet for business is used primarily for marketing, advertising, and promotional purposes.

What are One Sheets on TV shows?

A one sheet for television shows is basically a single-page document that contains the synopsis of the story, genre details, cast information and other relevant details about the show or series.

How do you write a one sheet for a book?

To write a one sheet for a book, make sure to include a brief synopsis of the book, relevant author and publishing information, genre details, and other basic information about the book.

What is a One Sheet in Art?

A one sheet in art is a one-page summary detailing a particular work of art—either visual, music, literature, performance, etc.

What are One Sheets in Graphic Design?

A one sheet in graphic design is a quick and condensed overview that's usually used for the purpose of pitching a work or project.

How do I make One Sheet of my brand?

To make a one sheet of your brand, only pick out the most important information and make sure to design your one sheet in such a way that it's content-centered and visually engaging.

What are speaker One Sheets?

A speaker one sheet is a single-page promotional document that contains a brief biography, achievements, and contact information of a professional speaker.