

Muharram

Muharram is one of many Muslim holidays that marks a significant event in Islamic history. Whether you're a Muslim or not, Muharram is an occasion you should recognize and respect; and since it's fast approaching, we'll discuss it today.



Muharram Definition & Meaning

Muharram is among the four sacred months of the Islamic calendar and is seen by Muslims as the second holiest celebration after Ramadan.

Muharram, also called Muharram-ul-Haram, is the month that marks the new year of the Islamic calendar and is observed in different ways by Muslim communities worldwide.

When Is Muharram?

Muharram happens on a different date every year in the Gregorian calendar. The reason behind it is that the Islamic calendar is 11 days shorter. Muslims start observing Muharram every year after the new moon sighting on the last day of the Islamic calendar. In 2022, Muharram starts on July 30, 2022, which falls on a Saturday.

Muharram Purpose, Importance

Muharram is an important period of the Islamic calendar. It's a time of commemoration of the most significant figures and events that shaped Islamic culture. It's indeed a holy month for Muslims and here we'll talk about why that is.

Pay Respects to the Death of Imam Hussein

Imam Hussein is the grandson of the famed Islamic prophet Muhammad. Muharram is the month that Shia Muslims mourn the death of Imam Hussein and his family. In Muharram, the Shia Muslims offer prayers, offer sacrifices, and avoid joyous gatherings as a way of paying respects to Imam Hussein.

Commemorate the Martyrdom of Imam Hussein

Shia Muslims not only pay respects to Imam's death but also commemorate his martyrdom in Muharram. Some Shia Muslims perform painful public rituals such as self-flagellation with chains, chest-beating, and cutting of foreheads as a way of honoring the hardships faced by Imam Hussein. It partly parallels the reenactment of the Stations of the Cross performed by devoted Christians and followers of Jesus Christ.

The Observation of Ashura

Ashura is an important day in the month of Muharram. It's the 10th day of the month and commemorates the time when the Israelites were saved from the wrath of the Pharaoh by Allah (God). Sunni Muslims celebrate Ashura by fasting, a practice they learned from the Prophet Muhammad. In 622 CE, Muhammad met the people of Madina and discovered from them that the Jews fast on Ashura as a way of gratitude to Allah for saving the Israelites.

What's In Muharram?

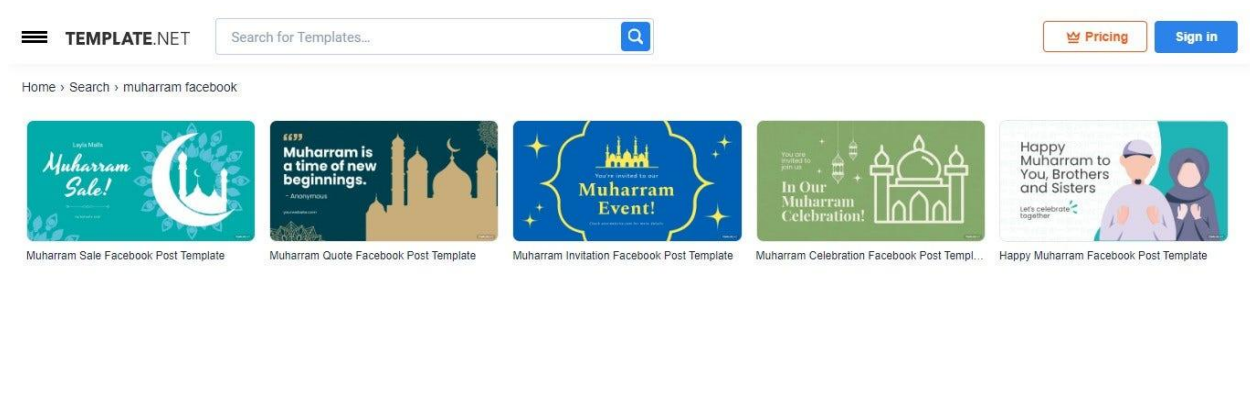
Muharram is a solemn period in the Islamic year. It's a month of mourning, sacrifice, and commemoration. That said, there are no music festivals, long late-night parties, beautiful gatherings, and other joyous events in Muslim communities. Instead, most Muslims do fasting, offer prayers in Mosques, and perform sacred ritualistic sacrifices.

How to Create a Muharram Social Media Post

Social media is an excellent place to express your enthusiasm for Muharram because hundreds or thousands of people will know about it. With that said, you need to create the best possible Muharram social media post. We got you covered through our short guides below.

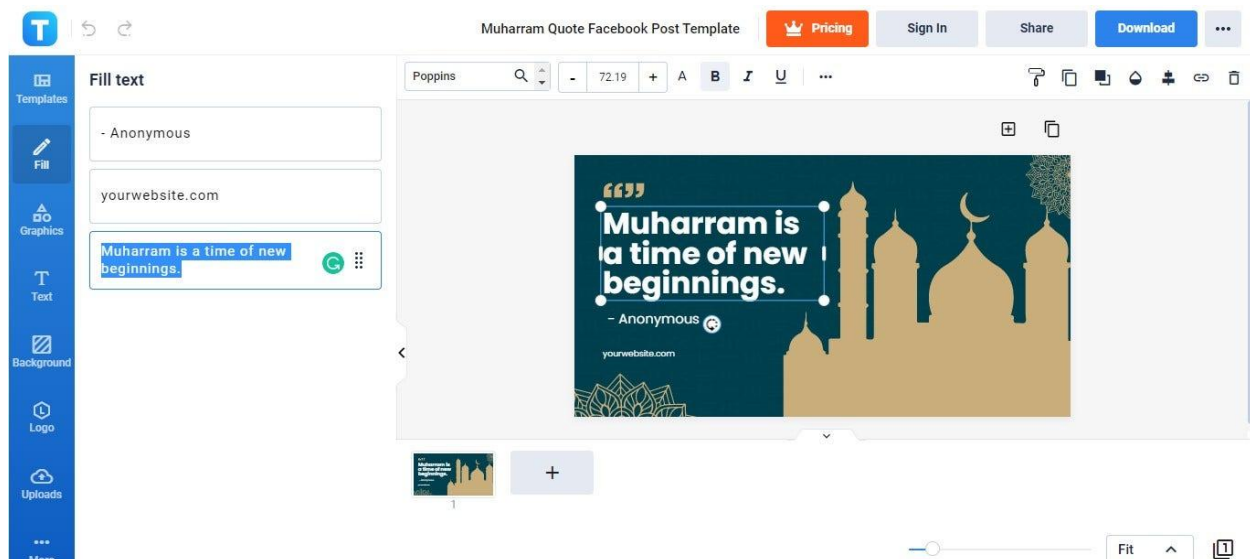
Facebook

1. Choose a [Muharram Facebook Post Template](#).



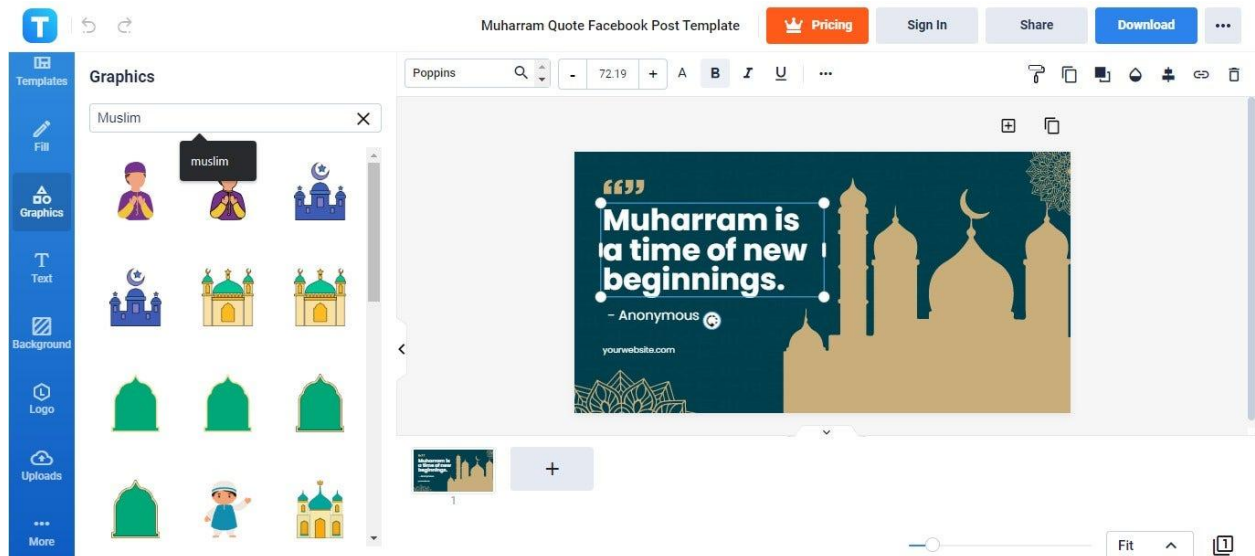
Select any of our Muharram Facebook post templates. We have a few of them and each has its own unique aesthetic. Click the template that speaks to you and proceed to customize it in our Editor tool.

2. Type in your Muharram message.



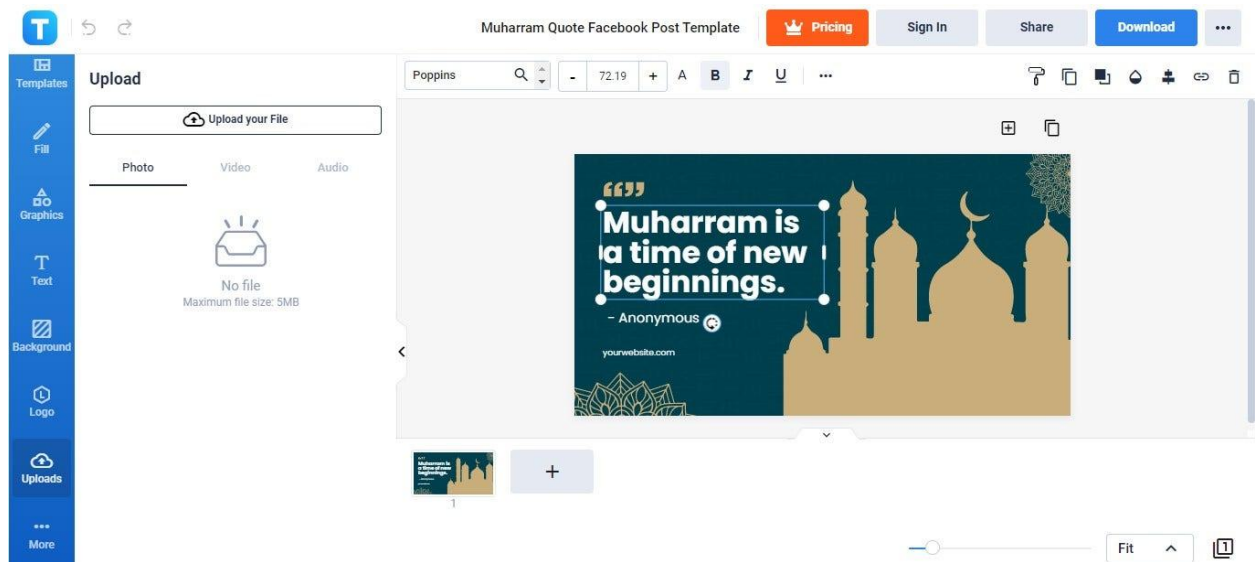
Once you're in the Editor tool, you can start by typing in your Muharram message on the template. Go to the Fill panel and write your Muharram message in the third Fill Text box. You can also type in your name in the second Fill Text box if you want. Keep your message short and simple so it fits perfectly in the post.

3. Add more graphics.



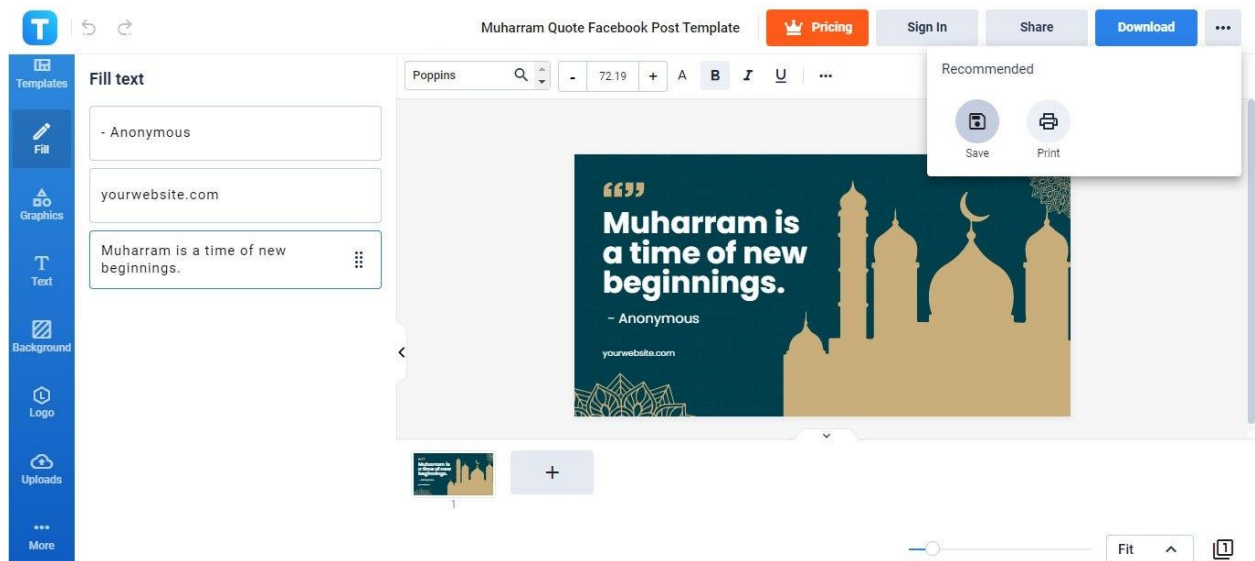
Our templates already have beautiful graphics, but you can add more if you want. Go to the Graphics panel and search for Muslim-related graphics. Click and drag your selected graphic to the template to attach it. You can adjust its size so it doesn't look awkward in the post.

4. Add more Muharram photos.



If you want your post to have more life, you can add Muharram photos. Go to the Uploads panel and select Photo to upload an image file. You can only upload image files not going beyond 5MB in size.

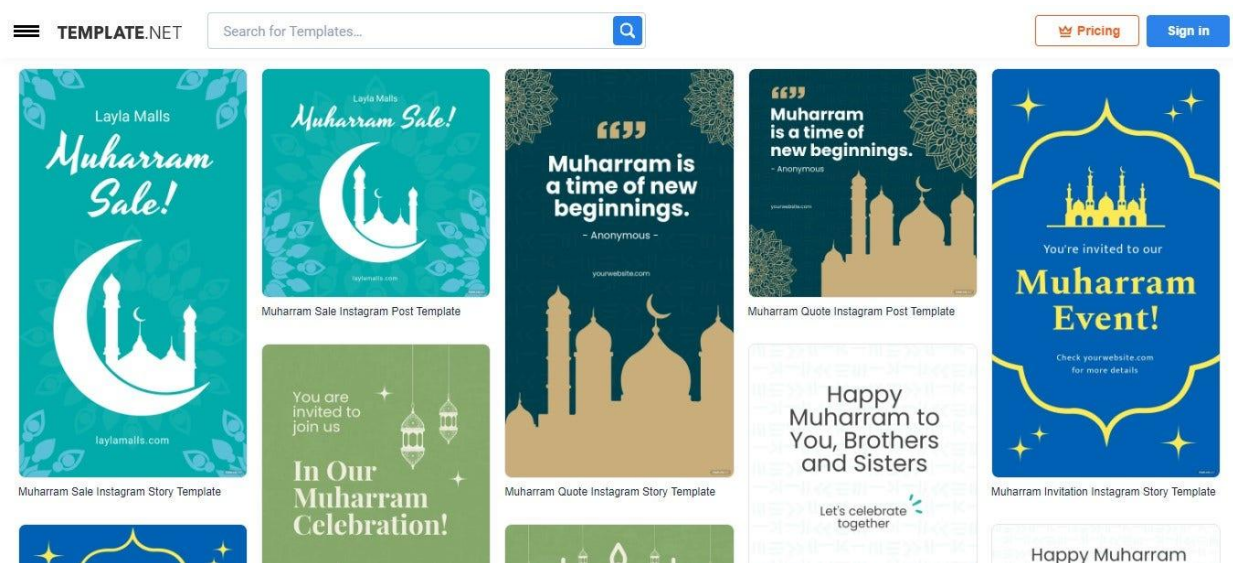
5. Save your Muharram Facebook post.



When every image, graphic, and visual element is set, you're about done. So make sure to save your Muharram Facebook post. Click the three-dotted icon in the upper-right corner and select Save. Hold on to it and be ready to upload it to Facebook once Muharram arrives.

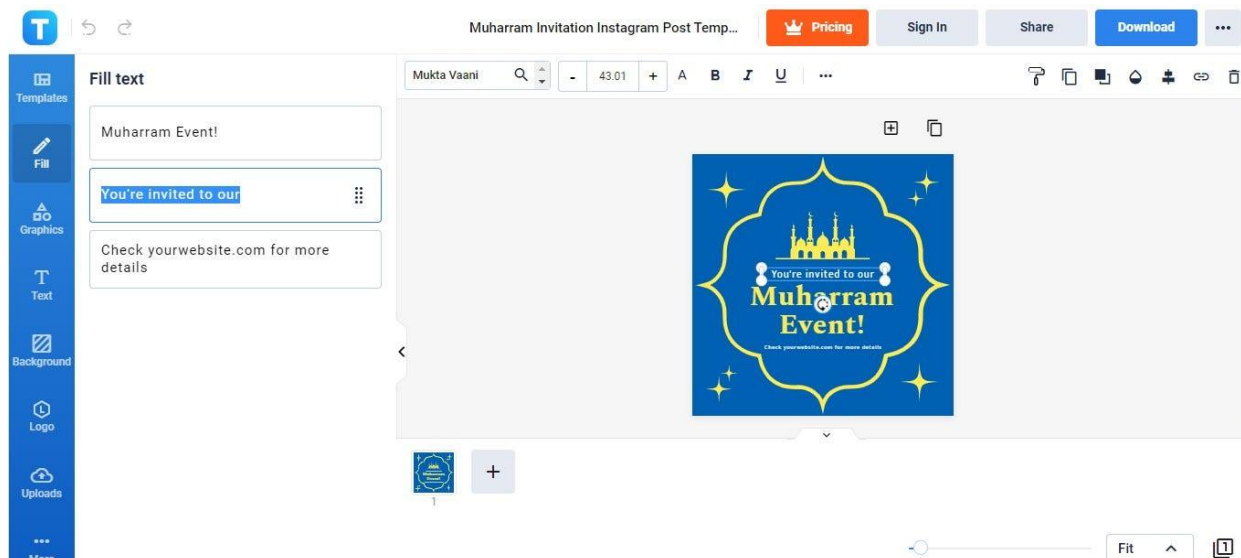
Instagram

1. Select a [Muharram Instagram Post Template](#).



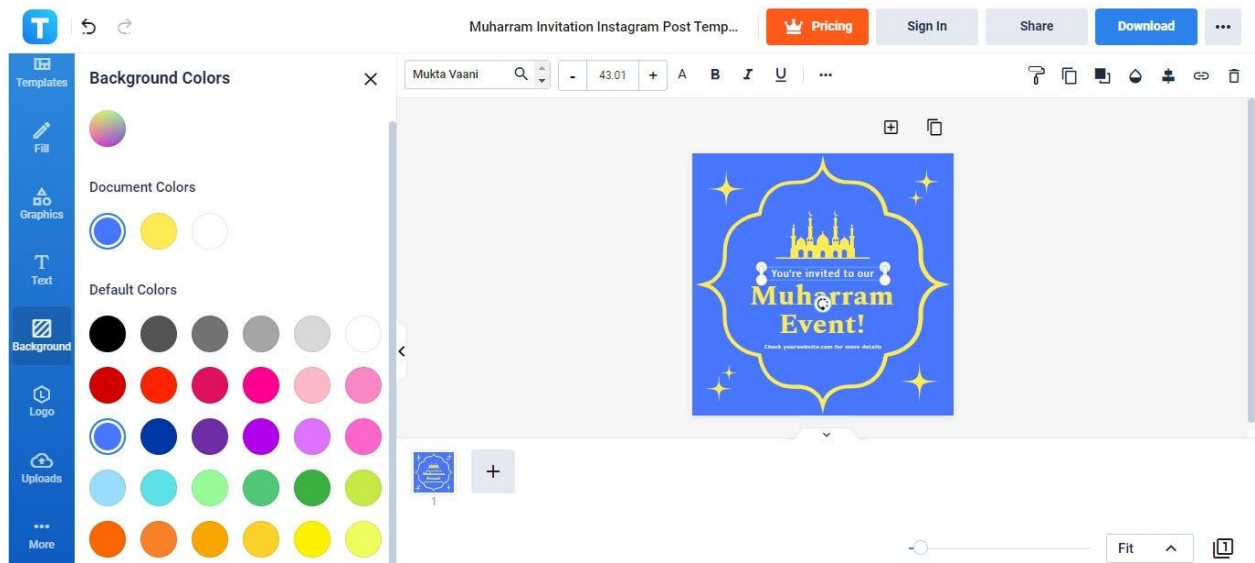
Select any of our Muharram Instagram post templates. Each of them has Instagrammable qualities and would be welcome additions to your Instagram profile. We also have [Muharram Instagram Story](#) templates.

2. Write your Muharram greeting or message.



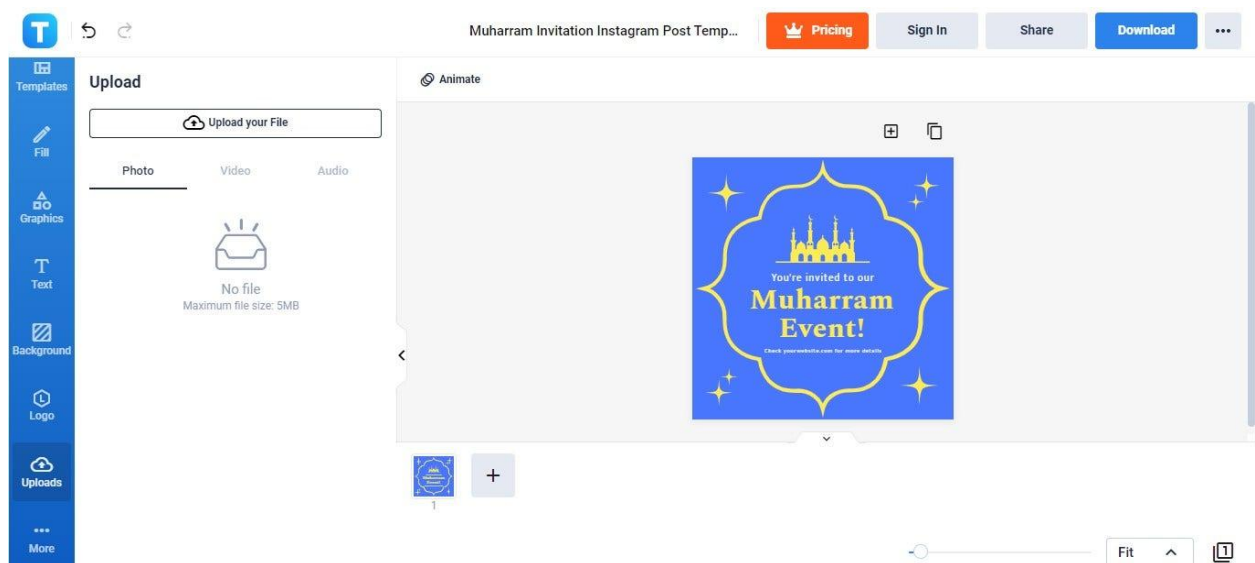
Start by writing your Muharram greeting or message. Go to the Fill panel and customize the Fill Text boxes. Also, keep your text short so it doesn't overlap with the other visual elements in the post.

3. Customize the background color.



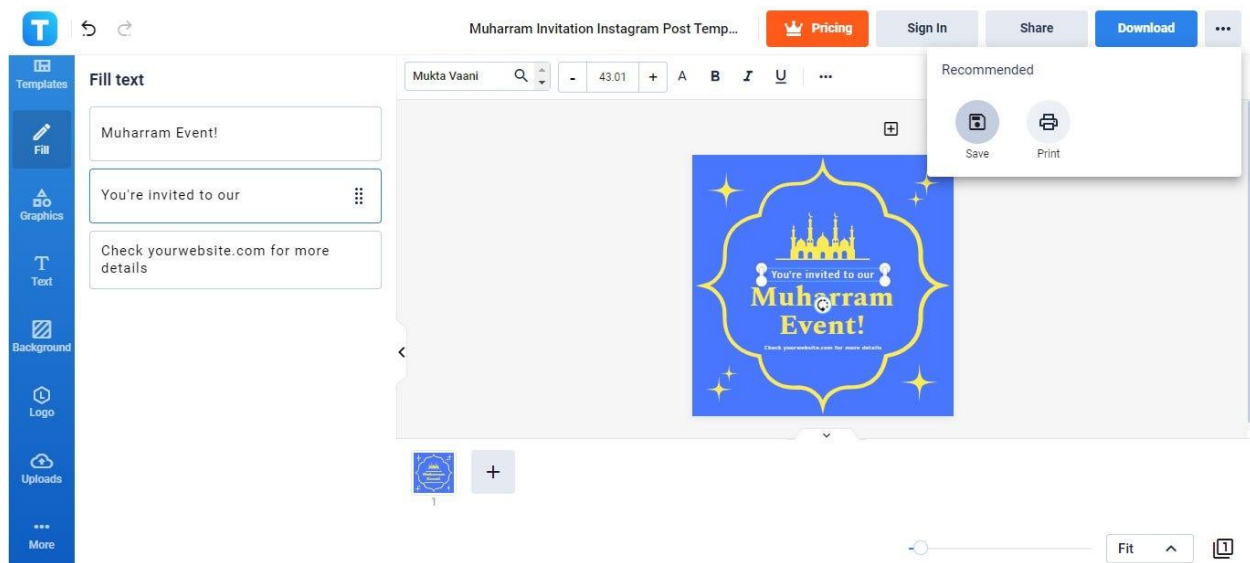
If the default background color is not to your liking, feel free to change it. Go to the Background panel and select the Background Colors section. From there, you can choose any color you want as long it doesn't diminish the post's readability. By clicking the color of your choice, the change automatically reflects on the template.

4. Upload Muharram photos.



Instagram is mostly all about showing off photos. With that in mind, consider inserting Muharram photos in your post. Go to the Uploads panel and select Photo. Upload an image file of your Muharram photo and attach it to the template.

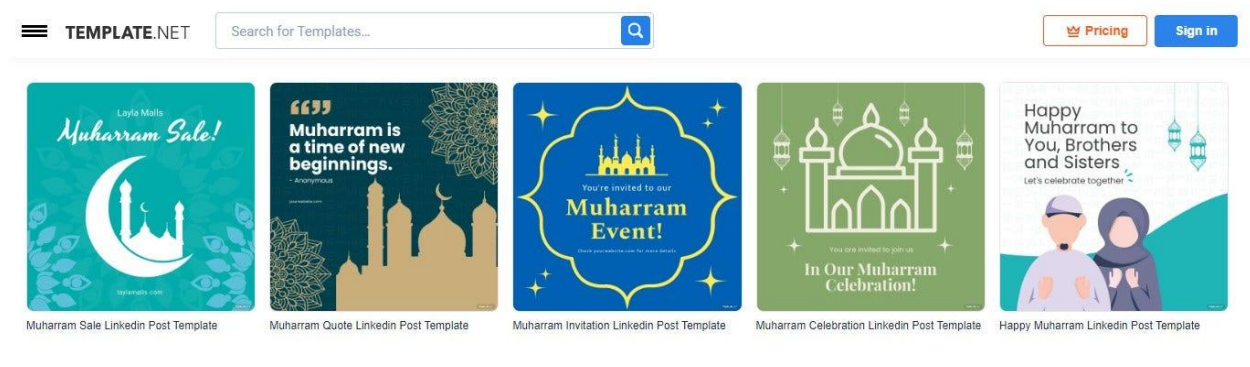
5. Save your Muharram Instagram post.



Once you're done with the customization process, don't forget to save your Muharram Instagram post. Click the three-dotted icon in the upper right and click the Save button. Post it on Instagram when the month of Muharram starts.

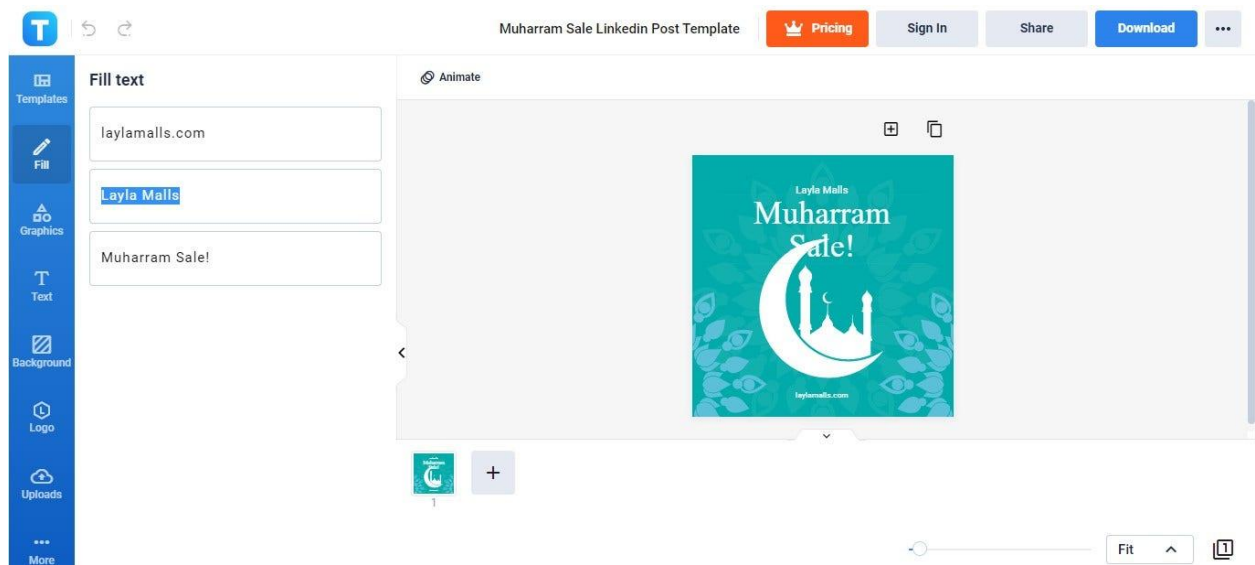
LinkedIn

1. Choose a [Muharram LinkedIn Post Template](#).



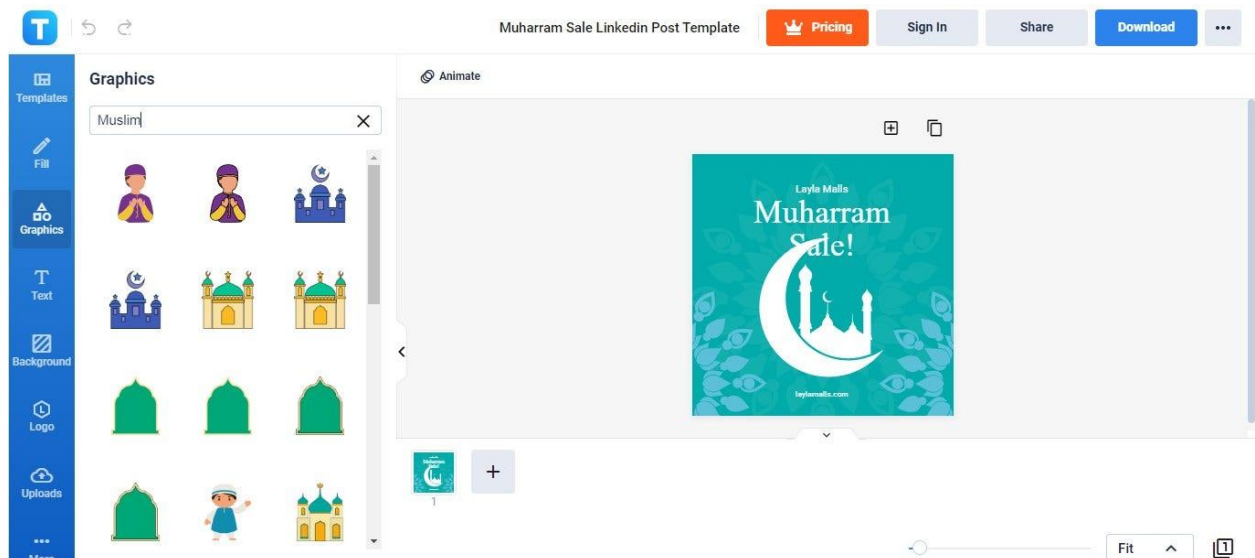
Select any of our Muharram LinkedIn post templates. Choose one that you think goes well with your company brand. Click the template you want and open it in our Editor tool to start customizing.

2. Write your company name and title of your Muharram event.



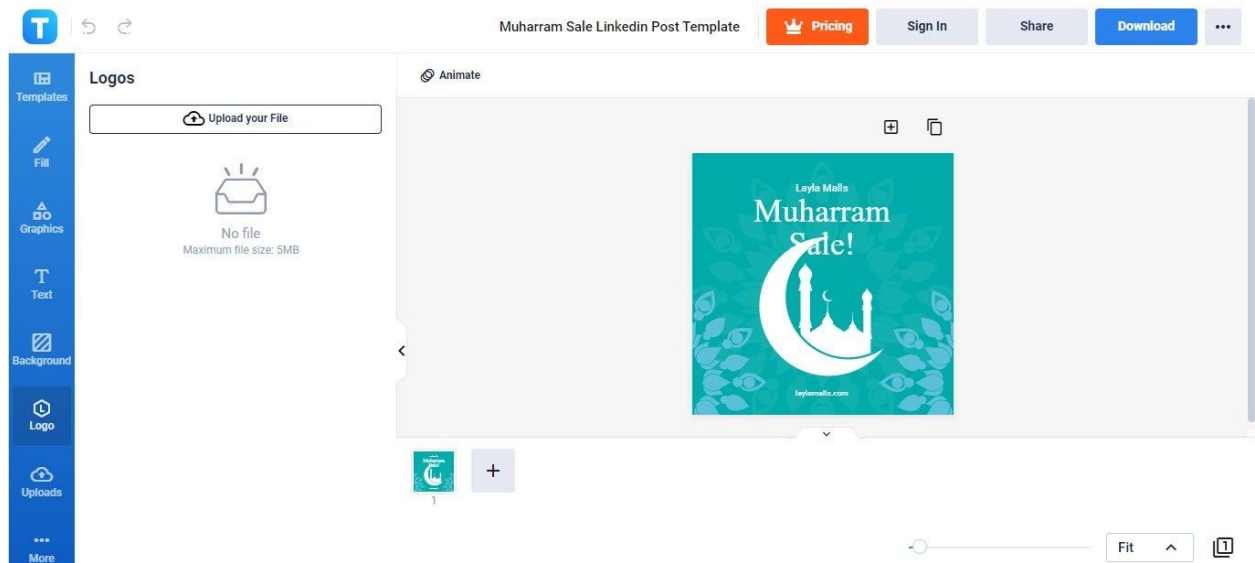
Once you're in the Editor tool, you can start by writing the name of your company and the title of your Muharram event. Go to the Fill panel and write them in the Fill Text boxes. Write your company name in the second box and the Muharram event title in the third box.

3. Insert Muslim-related graphics.



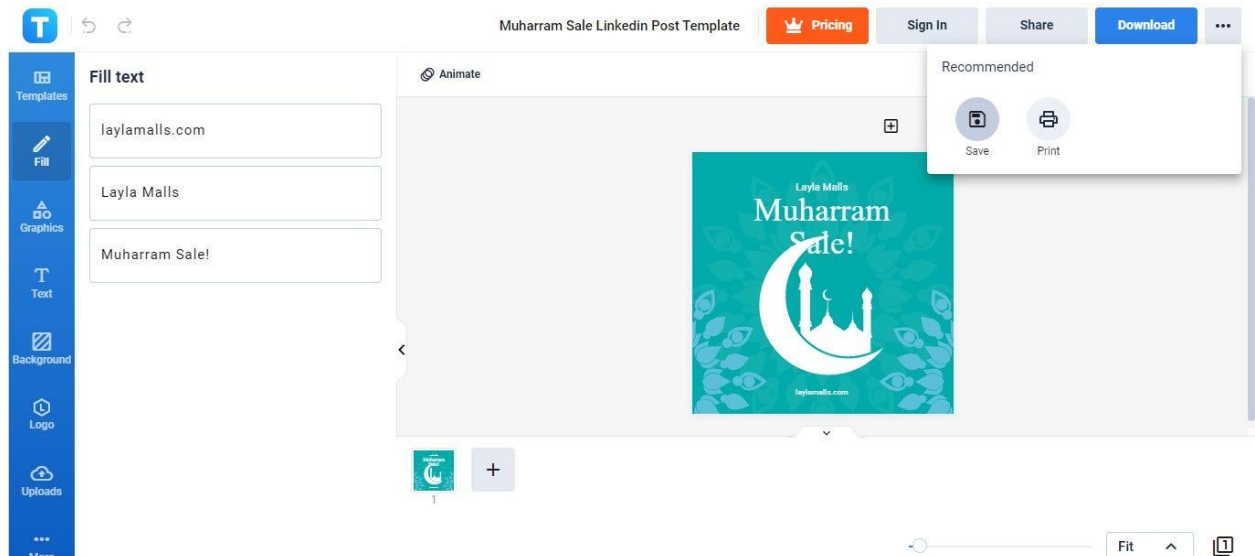
You can make your post more artistic and stylish by adding more graphics. Head to the Graphics panel and type "Muslim" on the search bar. You'll see plenty of Muslim-relevant graphics. Simply click and drag them to the template. You can resize them if needed.

4. Upload your company logo.



Your company logo is an important element of your brand, so don't forget to attach it to the post. Go to the Logo panel of our Editor tool and upload an image file of your company logo. Its file size should not go beyond 5MB. Place your logo in the upper parts of the post.

5. Save your Muharram LinkedIn post.



After you've done all the customizations, save your Muharram LinkedIn post. Select the three-dotted icon in the upper right and click Save. Get ready to upload it to LinkedIn once Muharram is only days or a week away.

Muharram vs. Eid al-Adha

Muharram is a sacred Islamic calendar month and is observed by Muslims as a period of mourning and commemoration, especially for Allah's act of saving the Israelites and Imam Hussein's martyrdom.

[Eid al-Adha](#) is a celebration of commemorating Ibrahim's obedience to Allah (God) by being willing to sacrifice his son Ismail. The phrase Eid al-Adha means "feast of sacrifice" or "festival of sacrifice."

Muharram Ideas & Examples

Since Muharram is coming soon, now would be a great time to devise your Muharram plans. If you need help, we invite you to check out our Muharram ideas and examples below.

Muharram Ideas

Here are some appropriate activities to do on Muharram:

- Observe fasting on the day of Ashura.
- Recite passages from the Quran.
- Visit your local mosque.
- Give charity to your neighbors.
- Offer prayers honoring Imam Hussein.
- Refrain from doing your leisure hobbies.
- Avoid going to parties and other joyous gatherings.
- Spend time with your family and await the new Islamic year together.
- Recite the Dhikr.
- Avoid sinful acts, even the small ones.
- Pray and seek forgiveness for all your misdeeds.

Muharram Examples

Here we've gathered some of our best Muharram social media posts, flyers, and backgrounds. Feast your eyes on each of them below.

1. Happy Muharram LinkedIn Post



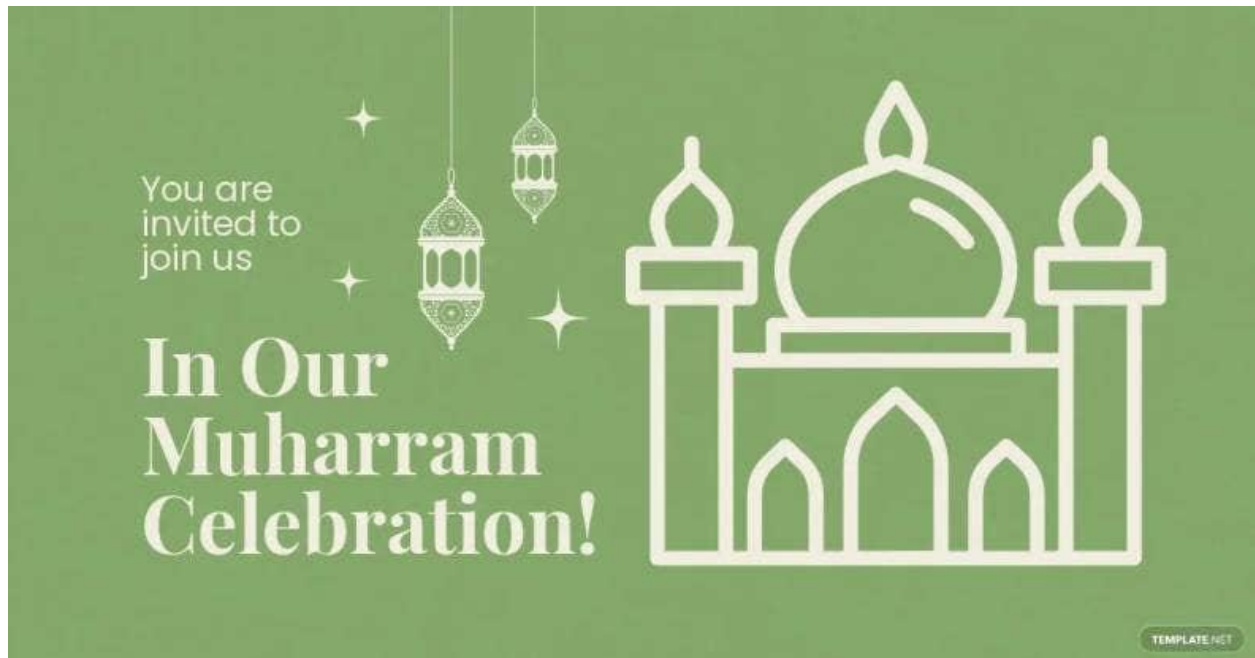
2. Muharram Quote Instagram Post



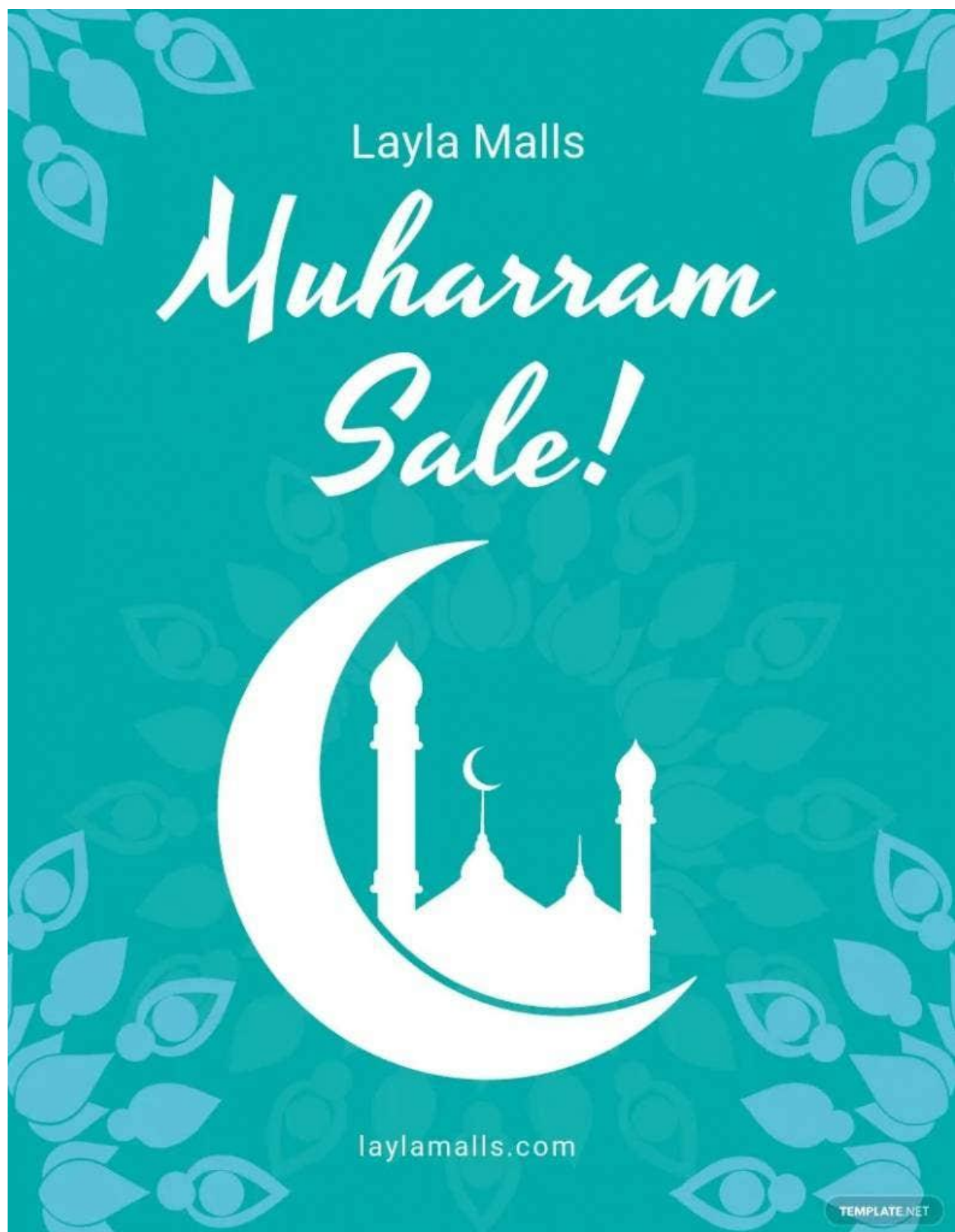
3. Muharram Invitation Facebook Post



4. Muharram Celebration Facebook Post



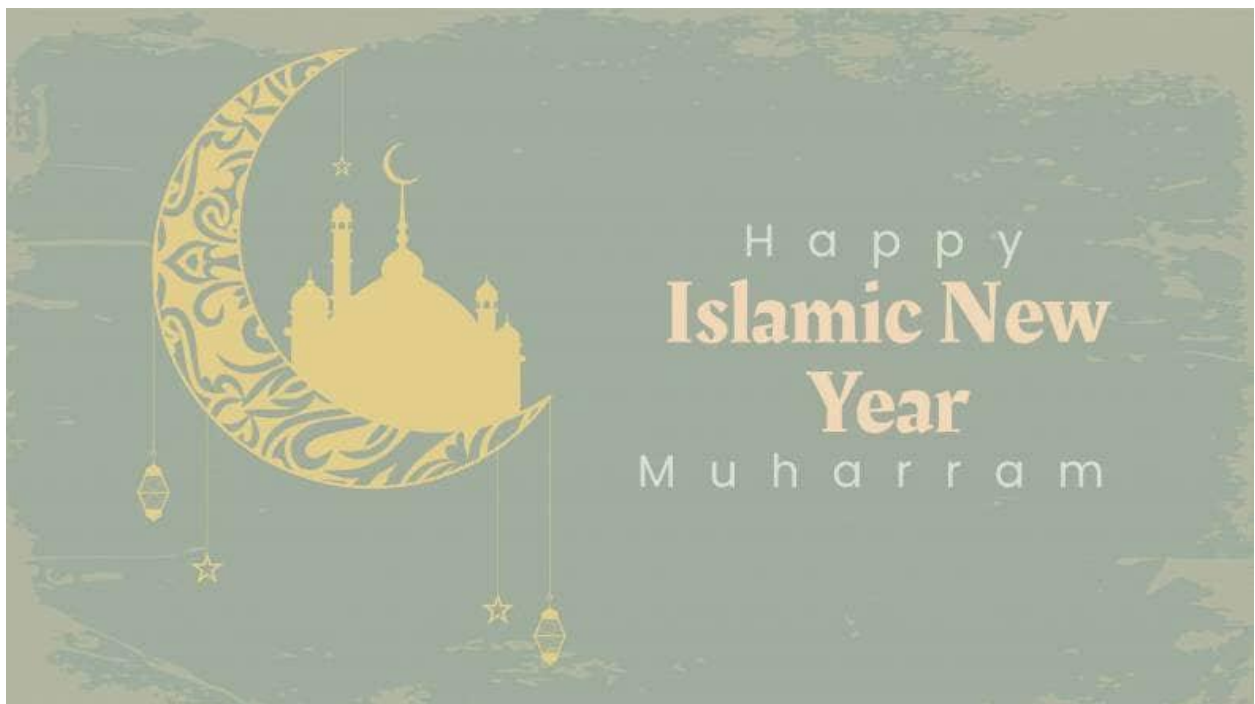
5. Muharram Sale Flyer



6. Simple Muharram Background



7. Vintage Muharram Background



8. Muharram Banner Background



9. Modern Muharram Background



10. Muharram Poster Background



FAQs

Why is Muharram a sacred month?

Muharram is a sacred month because it's the first month of the Islamic calendar and it's a period of mourning the death of Imam Hussein and his kin.

What should we do on the first 10 days of Muharram?

On the first 10 days of Muharram, Shia Muslims observe a mourning period for the martyrdom of Imam Hussein, the grandson of the renowned Islamic prophet Muhammad.

When and why Muharram is celebrated?

Muharram is celebrated because it marks a new year in the Islamic calendar and it's a period to commemorate the martyrdom of Imam Hussein.

What are the traditions of Muharram?

There are plenty of Muharram traditions such as fasting, offering prayers in the mosque, performing public rituals in honor of Imam Hussein, abstaining from joyous gatherings/activities, giving charity to the poor, and many more.

What is the story behind Muharram?

The story of Muharram dates back over 1,400 years ago when Muhammad and his followers were forced to move to Medina from Mecca.

What should we do on Muharram day?

On Muharram day, we can observe fasting, offer prayers, and visit the mosque; doing ritualistic sacrifices is not compulsory.

What is the significance of Muharram?

Muharram is the second holiest month of the Islamic calendar next to Ramadan and it's observed as a period to mourn the death of Imam Hussein and his family and followers.

What is the main message of Muharram?

The main message that Muharram imparts to Muslims is to mourn Imam Hussein and recognize his sacrifices for Islamic culture and beliefs.

Why is Muharram important for Shias?

Muharram is important for Shia Muslims because they're devoted followers of Imam Hussein who they entitle as the Prince of Martyrs.

What do Shias do on Muharram?

Shias mainly mourn the death of Imam Hussein on Muharram and perform rituals such as fasting, weeping, chest-beating, wearing black clothes, and reenacting the Battle of Karbala.

What happens during Eid al-Adha?

Eid al-Adha is a grand Islamic celebration where Muslims donate to the poor, have feasts, spend time with family, and celebrate the completion of the Hajj.

What is Eid al-Adha celebrated for?

Eid al-Adha is mainly celebrated to commemorate the obedience of Ibrahim to Allah when he was commanded to sacrifice his son Ismail.