How to Change Text Color in Adobe Illustrator

Text color is used to emphasize a crucial statement as it conveys meaning beyond the actual text written in a material. There are diverse colors that you can use for your text and the application of the colors is based on the concept or theme of your text or material. In this article, learn how to easily make vector art in Adobe Illustrator.
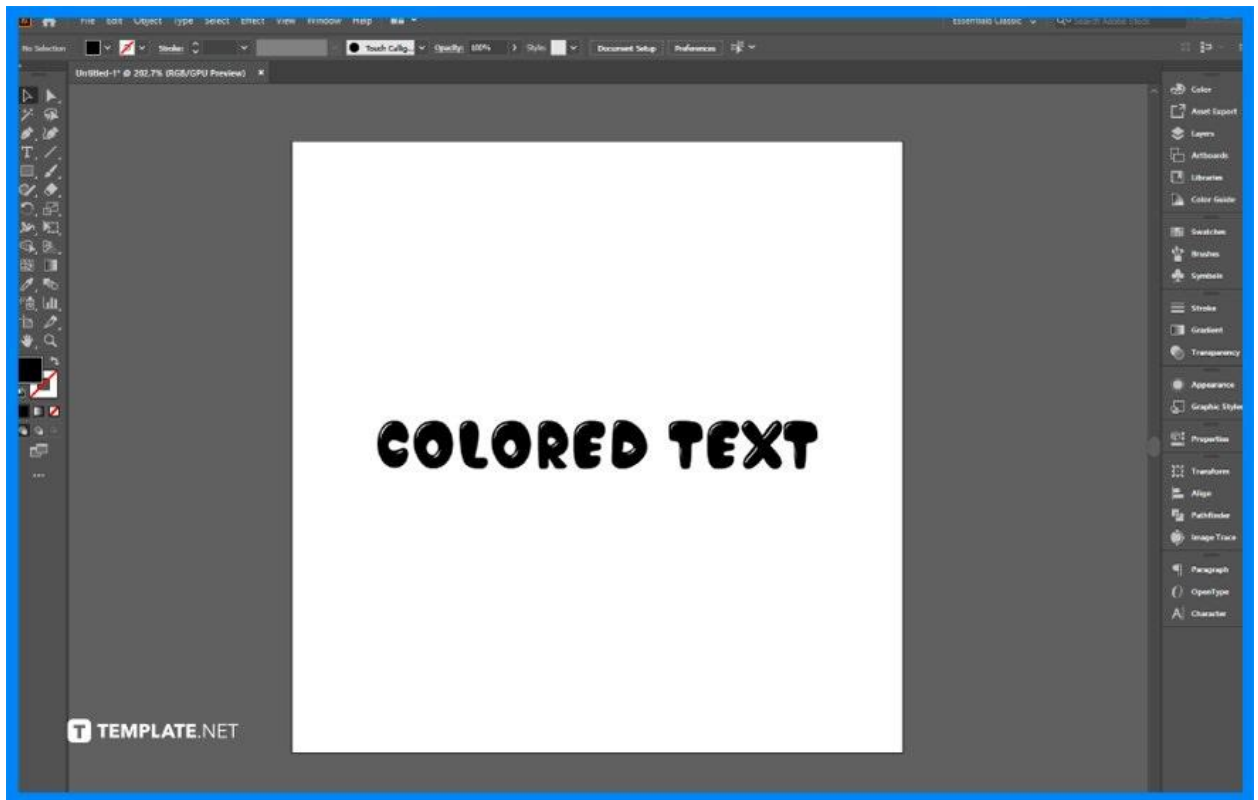

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It is important for designers and other individuals to use the appropriate background color and text color for their designs, projects, and other creative works to allow the readers to clearly understand the content and key message of their work. Below are simple steps that you can follow if you need to change text color in Adobe Illustrator.
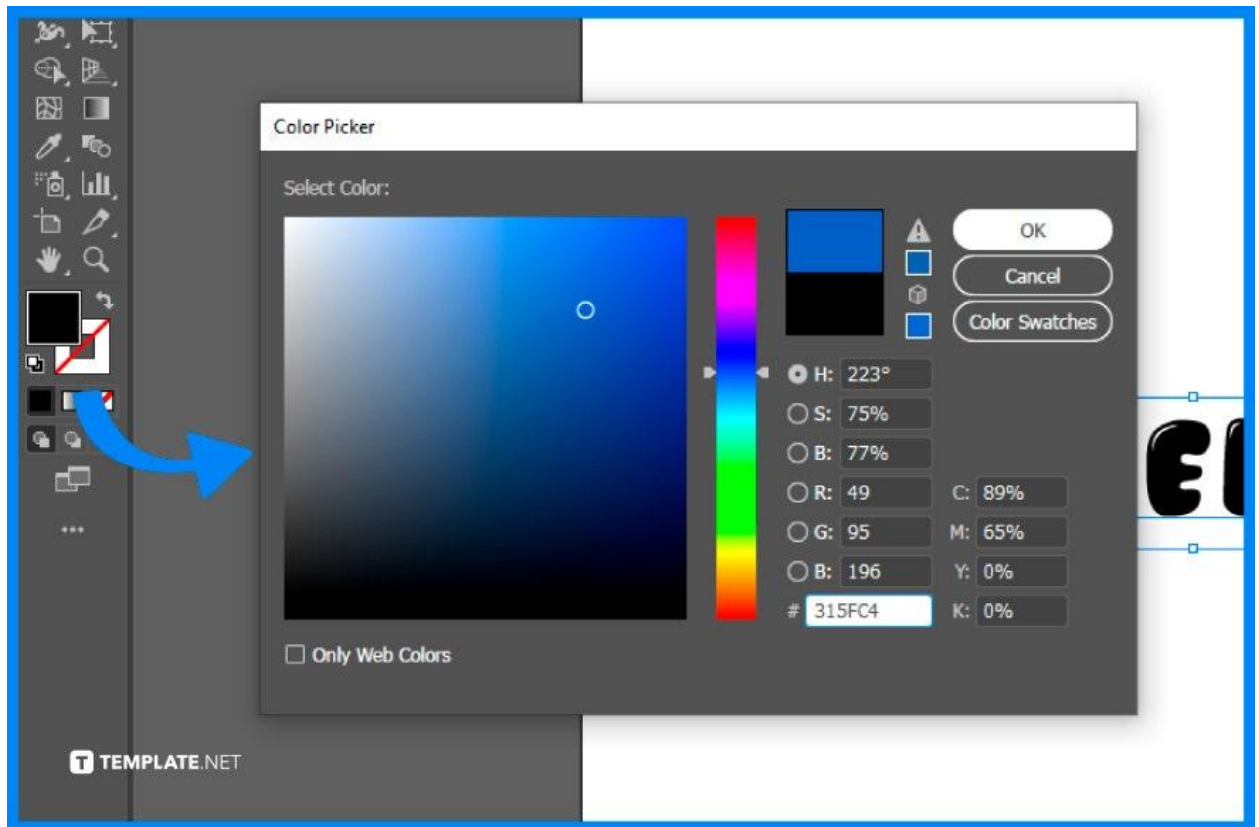
- **Step 1: Open the Document with the Text**
Open the Illustrator. Then, open the document with the text you want to change the font color.
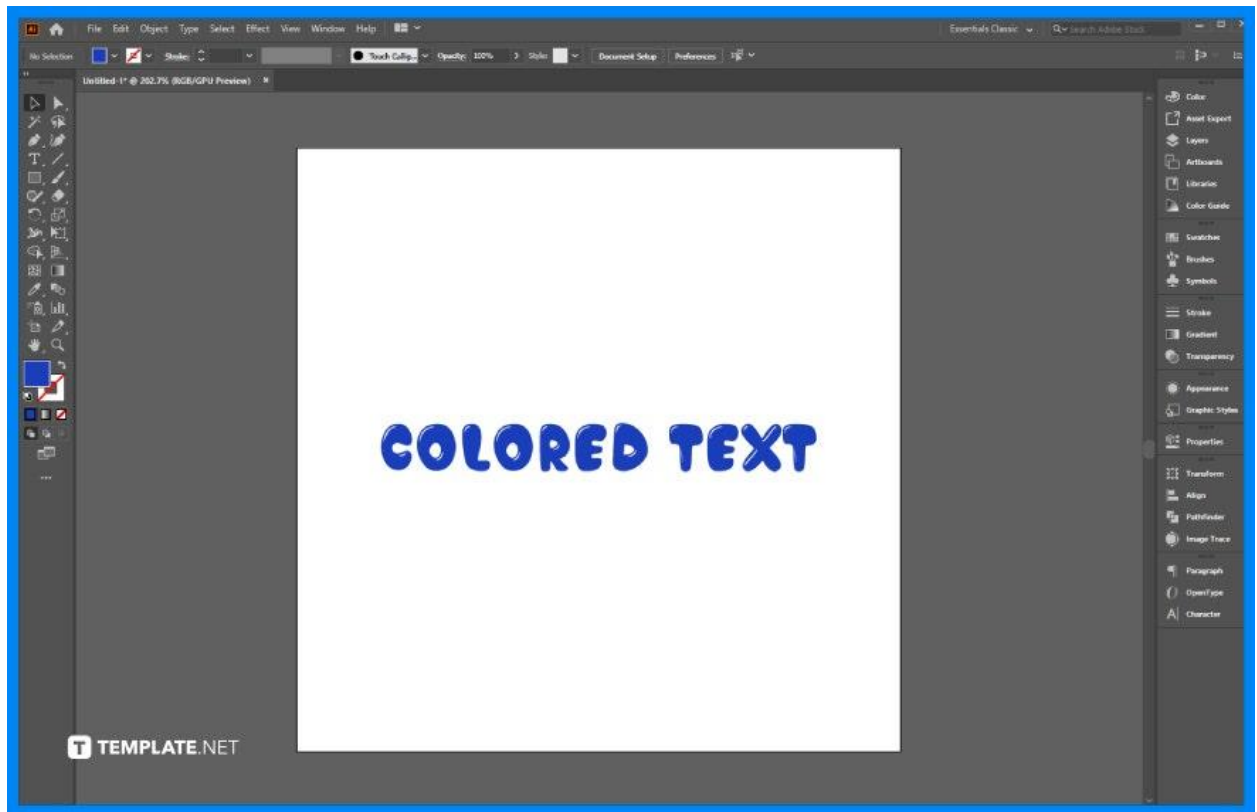
- **Step 2: Use the Color Picker Tool**
  To change the color of the text, use the Color Picker Tool. Select the color you preferred for the text.

- **Step 3: Adjust the Color**
  After you changed the text color, you can adjust the color of the text if you want to make it brighter or darker. Go to Color and make some adjustments if necessary.

FAQs

What are the best text colors for easy on-screen reading?

The best text colors used for easy on-screen reading are black and white.

How does text color affect readability?

Color combinations that used black appeared more readable than those that did not, and darker text with lighter backgrounds have a higher readability rate than lighter text on darker backgrounds.

How does color affect the appearance and readability of a web page?

Colors with higher contrast ratios typically lead to higher readability, so the preferred colors like blues and chromatic colors lead to higher ratings of visual aesthetic quality.

What is the significance of colors and typography in a design?

Using the right colors and typography in a design is significant in setting a positive first impression on the target audience and attracting other people to read the content and become interested in your design.