

Feasibility Study Ideas

Feasibility Studies make a great first impression, not only with their content but also with their layout design. So, look for the perfect template in this series of Feasibility Study ideas and examples and lay out a design that suits its occasion.



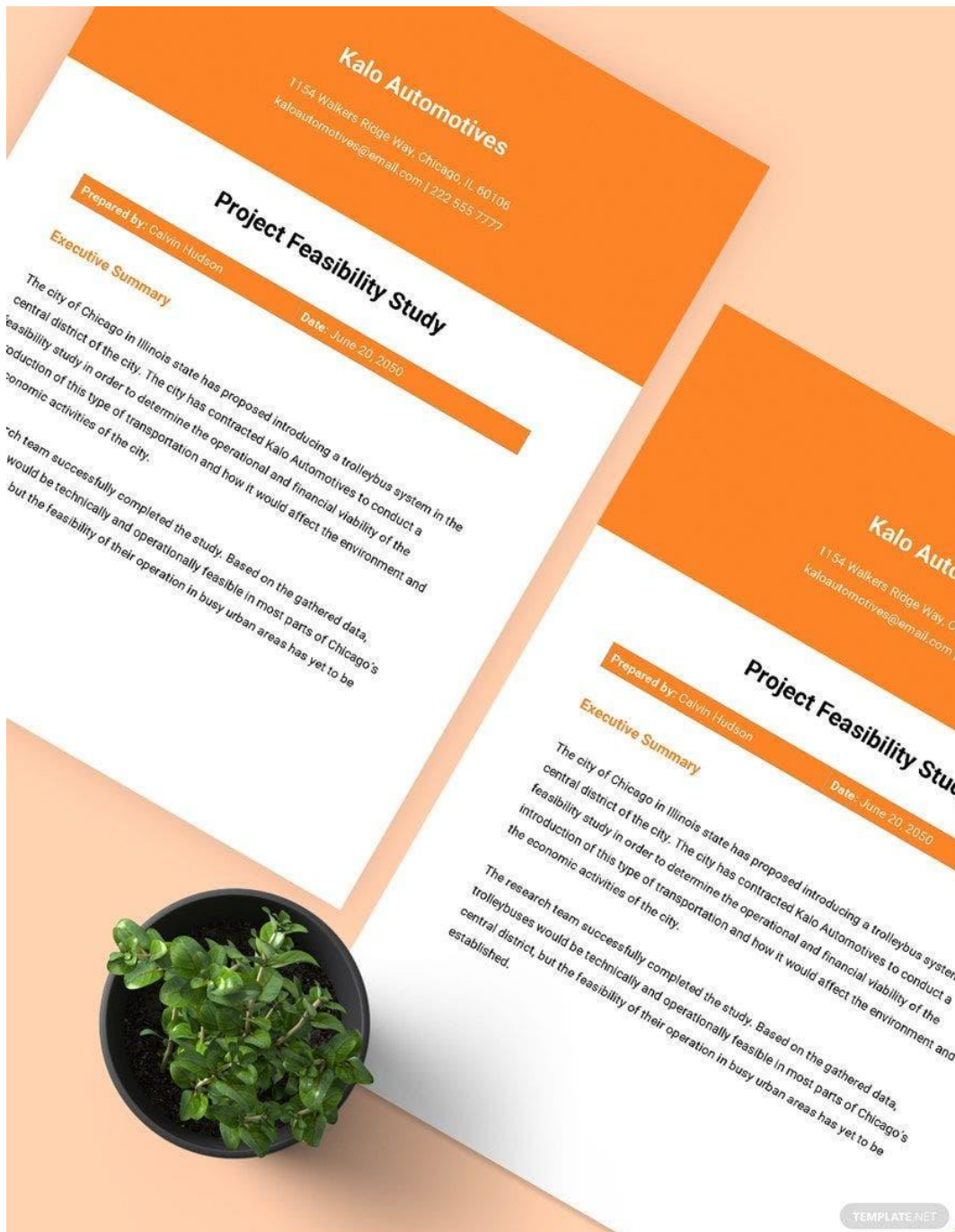
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A **Financial Feasibility Study** could either be a separate type or a section of a feasibility study. It contains information that presents the finances, the cash flow, and the source of funding for a proposed plan. The names of targeted investors could be included here as well.

Project Feasibility Study Ideas and Examples

A [Project Feasibility Study](#) is a common type of study that can be used from a business or school perspective. Like the many types of feasibility studies, its goal is to answer the question “Should we proceed with this project?” Professional entrepreneurs and undergraduate students usually conduct a project feasibility study.



Feasibility Study Outline Ideas and Examples

A [Feasibility Study Outline](#) serves as a guide to keeping track of where you are in the process of conducting your study. It lessens the risk of going beyond the necessary input of your proposal. Making use of an outline organizes thought processes that may sometimes be overwhelming.

Sunflower Vegan Café

2934 Valley View Drive, Brookline, MA 02146
sunflowervegancafe@email.com | 222 555 7777

Feasibility Study

Prepared by: Jordan Fletcher

Date: February 10, 2050

Executive Summary

Sunflower Vegan Café is a plant-based vegan cafe and restaurant that offers a wide array of vegetarian dishes and is currently based in Brookline, Massachusetts. Due to the current demand for healthier food options in the state of Connecticut, the owner opened a third location in New Haven, Connecticut. The cafe's owner and stakeholders requested to conduct a feasibility study to determine the viability of the business expansion project.



The research team successfully performed the feasibility study. Based on the findings, it was found that Connecticut is the best location to establish a third branch of the cafe.

Methodology

The research methods used in this study were descriptive and qualitative. To collect the required data for this study, the researchers traveled to New Haven, Connecticut.

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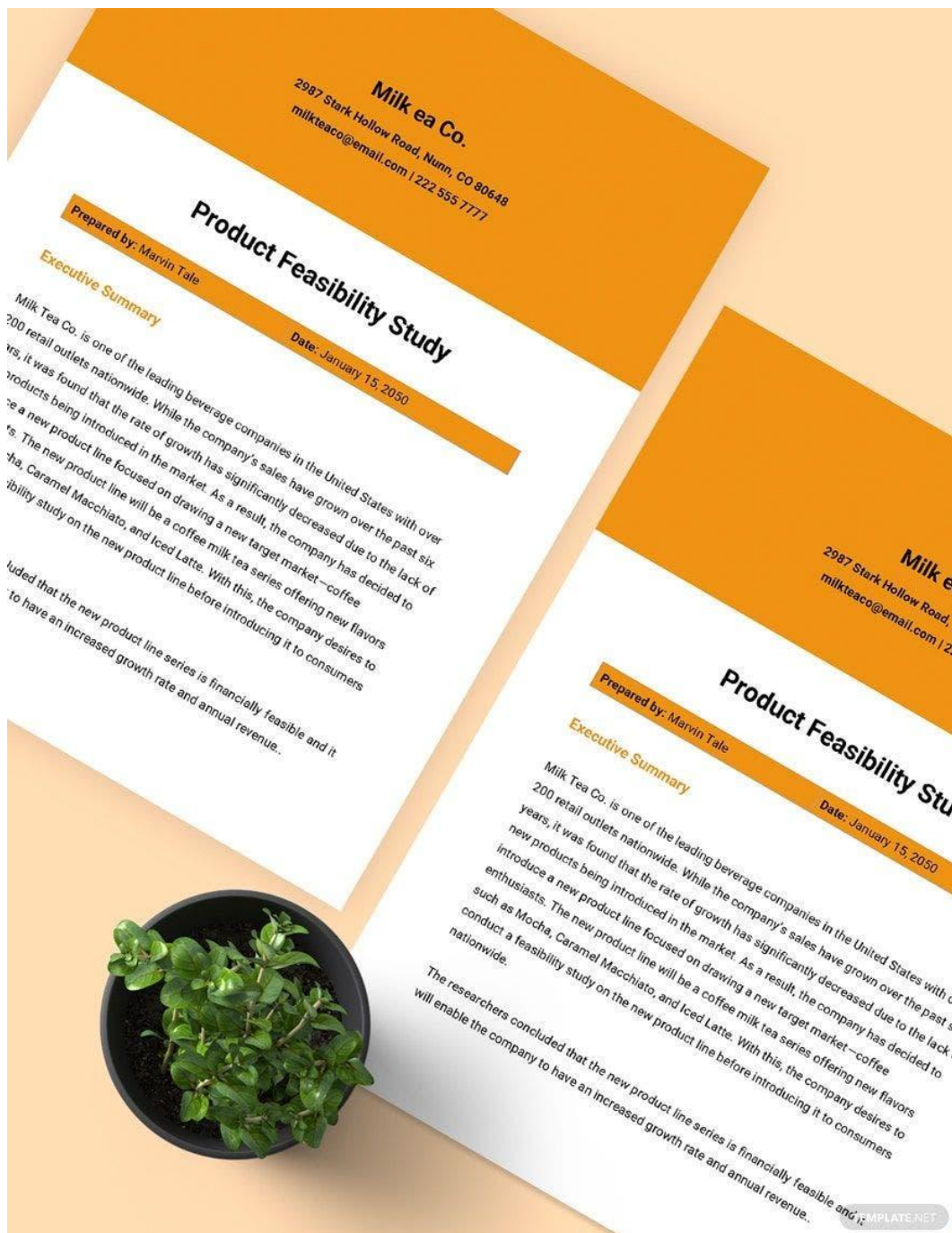
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Product Feasibility Study Ideas and Examples

A [Product Feasibility Study](#) is mostly appropriate when presenting a business concept that involves products rather than services. It highlights the product—its benefits, packaging, and manufacturing. This study also discusses the means to continue producing a particular product.



Hotel Feasibility Study Ideas and Examples

A [Hotel Feasibility Study](#) is a specific type of study conducted to see the viability of a business establishment in a determined area or site. Within the study, factors that contribute to the totality of the proposed plan, such as the construction of the building, the interior design, and the management team are laid out. Of course, the financial aspect is also included in this study.

Twilight Hotel
4875 Raver Croft Drive, College Station, TN 37367
twilighthotel@email.com | 222 555 7777

Hotel Feasibility Study

Prepared by: Michelle Hewitt



Date: April 25, 2050

Executive Summary

Twilight Hotel is a family-owned hotel in College Station with a spectacular view of the Tamara River and it is within close vicinity of the city's malls and tourist spots. The city's growth rate has increased significantly over the last five years, and the company's owners and stakeholders decided to launch this business expansion project. The stakeholders of the company requested that this feasibility study be conducted to determine the viability of establishing a second location in Pigeon Forge. This business expansion project will benefit the company and aid in the economic recovery of the hotel industry in Pigeon Forge, as there are few new hotel projects in the area.

The research team successfully completed this feasibility study, and the Pigeon Forge is an ideal location for the establishment of its second location.

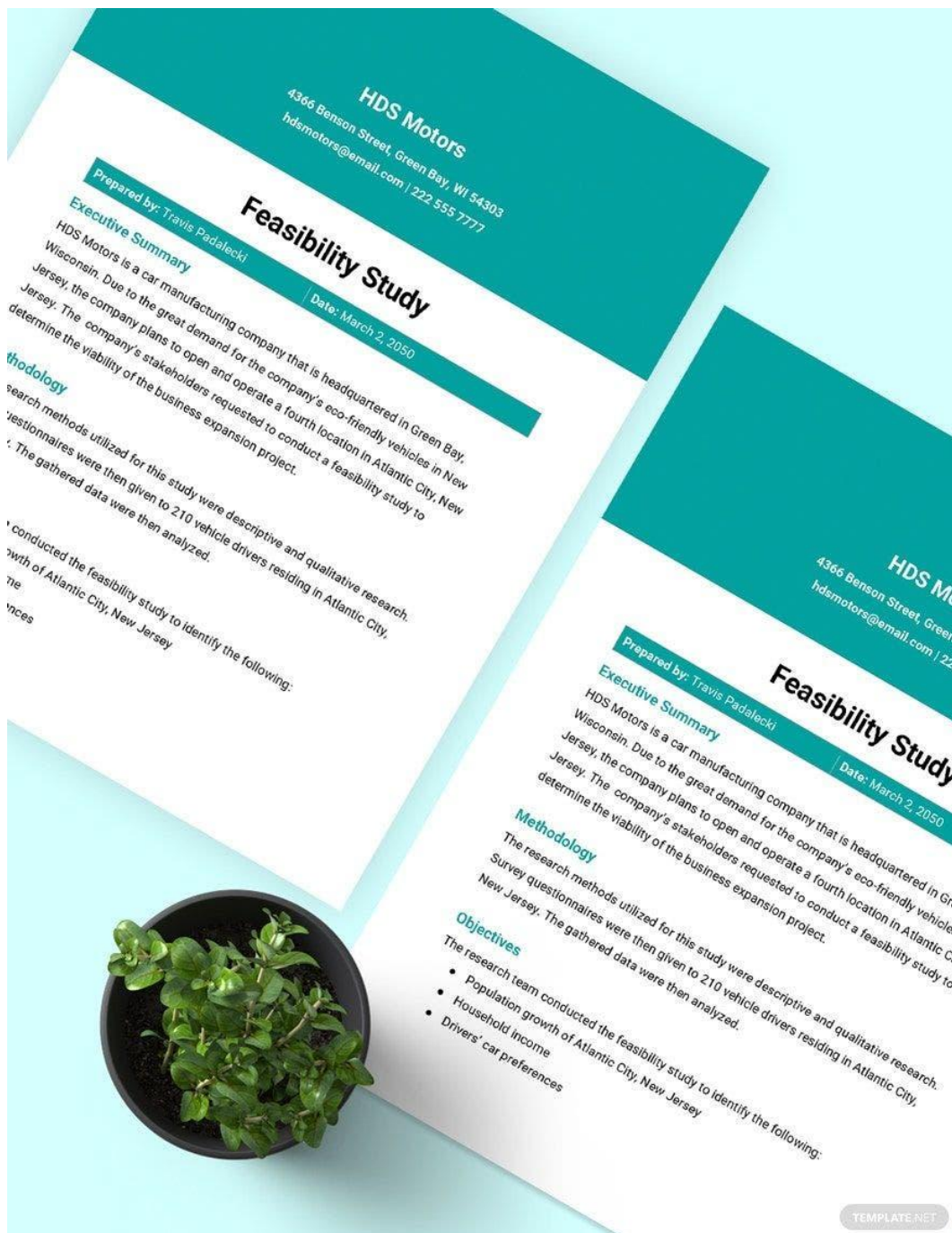
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One Page Feasibility Study Ideas and Examples

A [One Page Feasibility Study](#) is seldom utilized since a standard feasibility study is composed of various contents and sections. However, a one-pager study can be used for minor proposals. This may occur when a potential investor wants a synthesized and temporary copy of a business idea.



Market Feasibility Study Ideas and Examples

A [Market Feasibility Study](#) aims to inform readers about the means and strategies to promote or gain customers which, therefore, gain profit and revenue. However, this study does not only cover the financial aspect of a project, this also detects the target market and the ways to continuously grow customers or clients. Advertising or product promotion is also highlighted in this particular feasibility study.

K-Fusion Restaurant
3999 Willis Avenue, Daytona Beach, FL 32114
k-fusionrestaurant@email.com | 222 555 7777

Market Feasibility Study

Prepared by: Jim Hopps

Date: May 19, 2050

Executive Summary

K-Fusion Restaurant specializes in Korean-American fusion food and is one of the most popular Korean restaurants in the United States, with over 30 locations across the country. With the ongoing success and growth of Korean restaurant chains, the restaurant wishes to expand its market in the upper states, starting with Oklahoma City. The marketing director requested that a feasibility study be conducted in order to determine the viability of the market expansion project.

The feasibility study was conducted and led by the marketing research team. Based on the collected data, the marketing research team discovered that Oklahoma City would be an ideal location for the market expansion project due to the high diversity of demographics in the Oklahoma area.

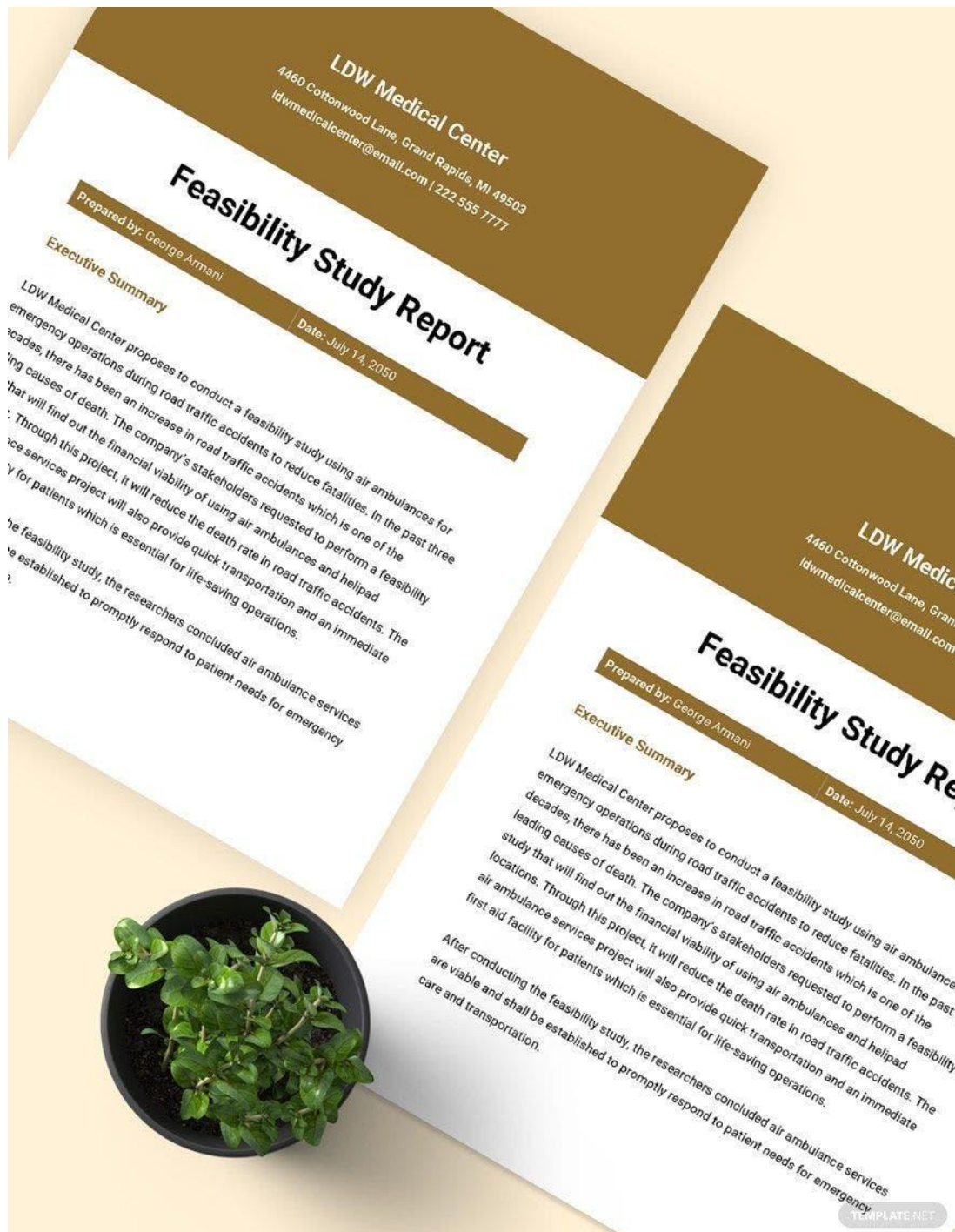
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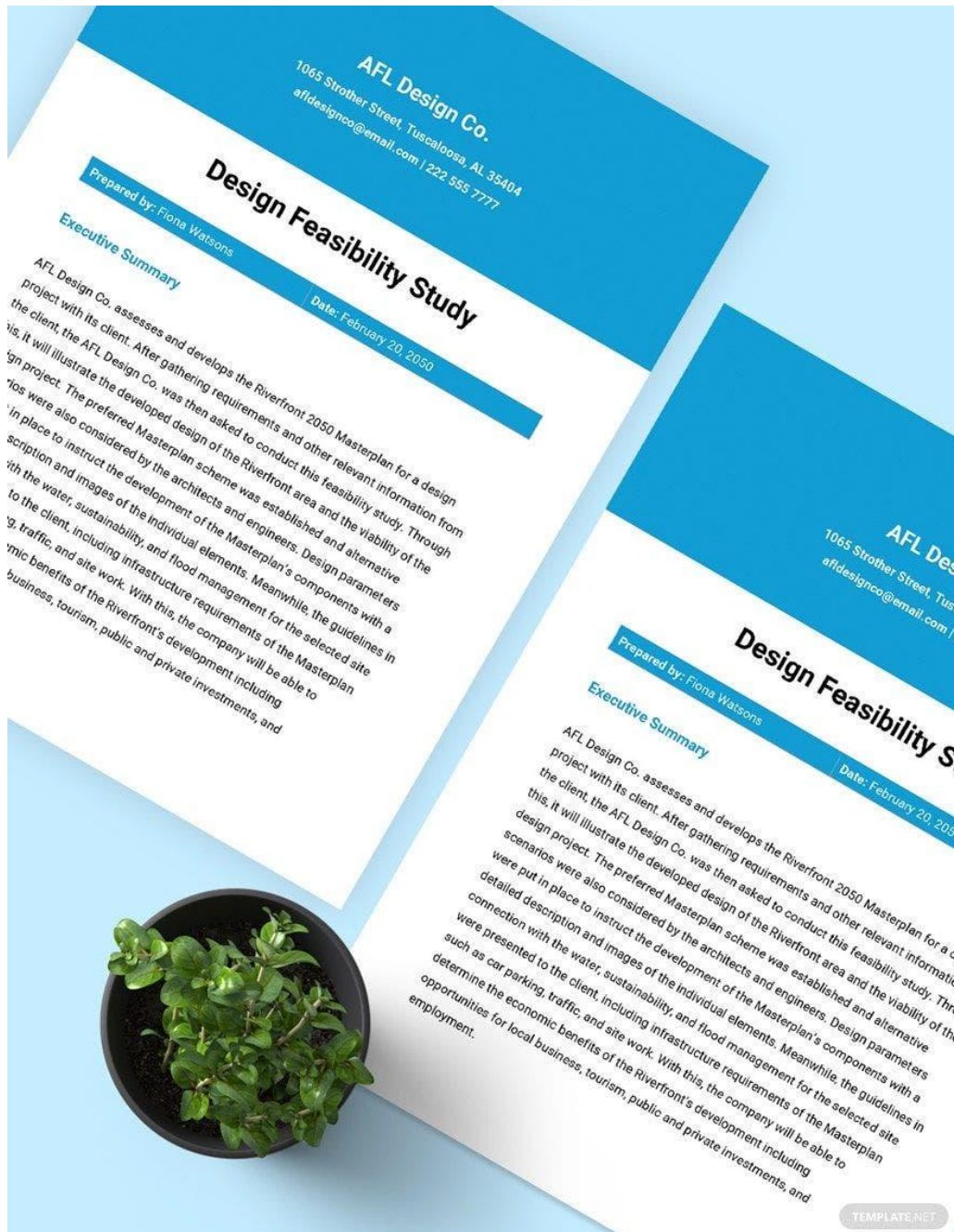
Feasibility Study Report Ideas and Examples

A [Feasibility Study Report](#) is a separate document that may come after the completion of a feasibility study. This may be a run-down of what occurred during the project presentation. Revisions of some areas or sections in the feasibility study could also appear in this report.



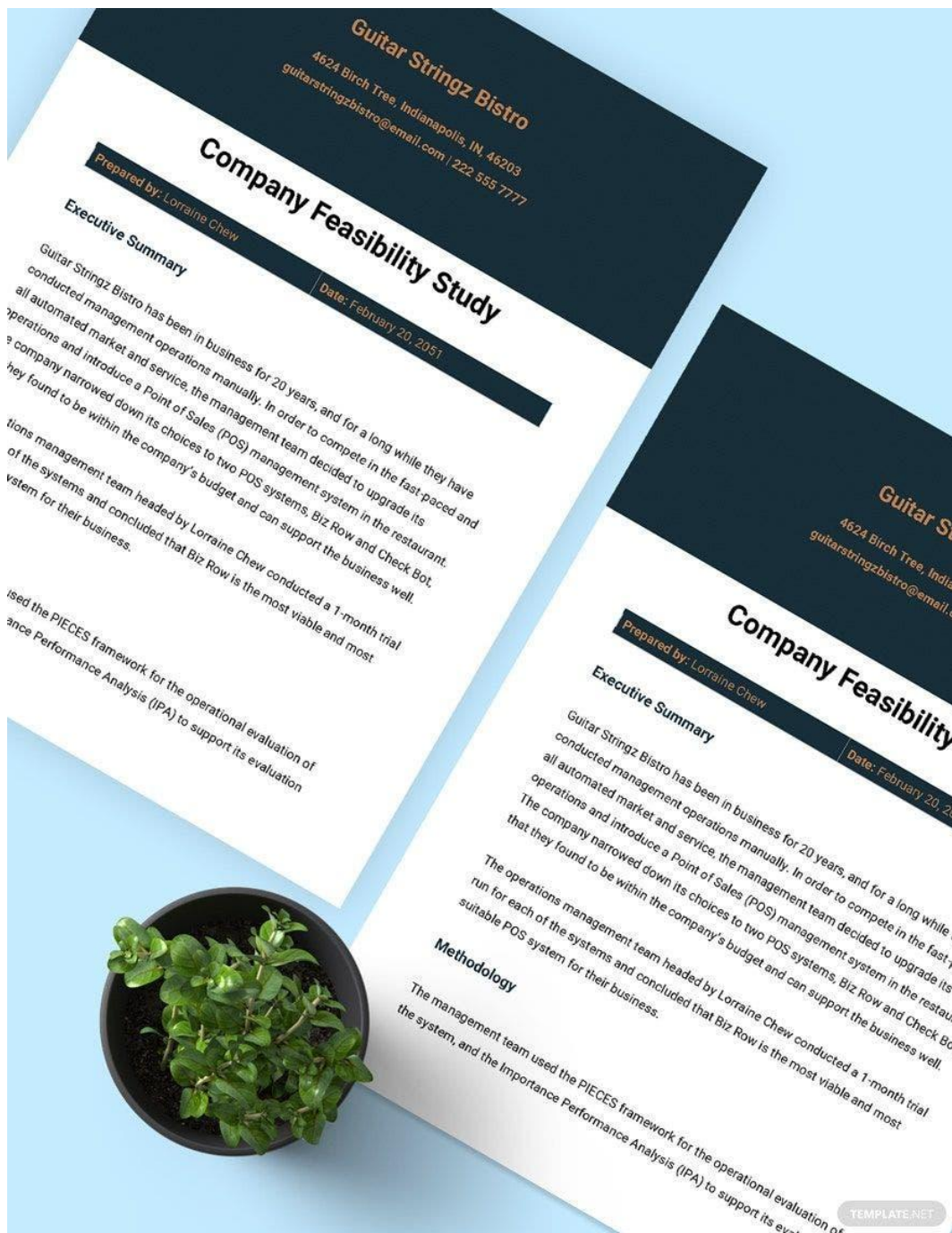
Design Feasibility Study Ideas and Examples

A [Design Feasibility Study](#) examines the practicality as well as the effectiveness of a project's or a product's design. This is critical especially from a business perspective since the exterior of a product, or how it is presented, is what people notice first. Conducting a feasibility study on this aspect of a business in any industry will be advantageous in a way that overlooked flaws in the design can be detected and resolved.



Company Feasibility Study Ideas and Examples

A [Company Feasibility Study](#) is much like a Hotel feasibility study, in essence. It gives readers an overview of what the company would look like, how it will operate, and what services it will offer. This study is also one of the many steps in the assessment of a proposed company prior to its realization.



FAQs

What kind of qualitative research is the Feasibility Study for new products?

There are no specific kinds of qualitative research that a feasibility study for new products belongs to; however, it is, in fact, best approached using a qualitative research design that is descriptive in nature.

Why do we use the Feasibility Study?

The feasibility study is used to investigate a proposed project and its viability to ensure quality services or products come out of the said project.

What are the content sections of a Feasibility Study?

These are the common contents or sections of a feasibility study: title page, table of contents, executive summary, market feasibility, technical feasibility, financial feasibility, organizational feasibility, and conclusion.

How many phases are there in a feasibility study?

There are quite a few versions out there but according to qsstudy.com, these are the six phases in a feasibility study: planning, analysis, selection, financing, implementation, and review.

What do you need for a Feasibility Study?

For a feasibility study, you will mostly need various documents and data that will support your project proposal in aspects including but not limited to financial, organizational, technical, and marketing.

What are the functions of a Feasibility Study in software engineering?

A feasibility study establishes whether a particular project has the right conditions to be implemented.

What makes an effective Feasibility Study?

A well-researched and well-organized collection of data that covers the totality of a proposed idea or project make an effective feasibility study.

What are the characteristics of a Feasibility Study?

A feasibility study can be described as organized, strategic, and cost-effective.

How do you analyze a Feasibility Study?

In a nutshell, all contents or sections of the study must be dissected to see if they provide sufficient information because, ultimately, a feasibility study should be able to make the people involved arrive at a decision—whether a proposed project should be supported or rejected.

What are the factors determining Feasibility Study?

The major factors that are determined in a feasibility study concern financial, technical, organizational, and marketing aspects.

What is the purpose of a Feasibility Study?

A feasibility study allows all the persons involved in the conception of a project or business idea to see if the said project is practical and achievable within a specific period.

What are the components of a Feasibility Study report for a project?

Many suggestions of what a feasibility study should include but the following are the most common ones for a project report: project scope, current analysis, requirements, approach, evaluation, and review.