

# Tour de France

Tour de France is yet again fast approaching. As we speak, professional bike riders who'll be joining the race are training hard and preparing themselves both physically and mentally. The hype for this yearly cycling sports event can't be denied which is why it's an excellent topic of discussion right now.



## Tour de France Definition & Meaning

Tour de France is an annual bicycle race held in France for professional male cyclists.

Tour de France, which literally translates to “Tour of France” in English, is a yearly bicycle racing event in France participated by teams of male cyclists from around the world.

## When Is Tour de France?

Tour de France happens yearly in July for about 23 days. This year 2022, Tour de France starts July 1 (Friday) and ends on July 24 (Sunday) Eastern Time. Within that time, teams of cyclists will have to finish the various stages of the race, which include routes to the Alps and Pyreneese mountain chains.

## **Tour de France Purpose, Importance**

Tour de France is an intense bicycle course competition with a rich history and a long list of winners and champions over the decades. However, it's more than just a yearly sports event. With that in mind, let's discuss the purpose and importance of the Tour de France.

### **Celebration of Cycling**

Cycling a sport and activity will be celebrated on Tour de France. Millions of people worldwide will be following the event not just to cheer and be in awe of the participating cyclists but also to express their love for the sport. It's indeed a very festive atmosphere.

### **Promote the Use of Bicycles**

Among the goals of the modern Tour de France is to promote the use of bicycles. Its organizers, participants, and the company/organization behind it aim to inspire others to make cycling a part of their daily life. They want others to discover the positive impacts cycling can have both physically and mentally.

### **Helps Boost Tourism in France**

One impressive fact about the Tour de France is that it attracts around 11 million tourists to France every year of July. The roadsides of the country are jam-packed with people hoping to get a glimpse of the cycling teams making their long-distance sprints. With that many people, hotels, restaurants, gift shops, and other establishments in the country will have plenty of guests and customers. Businesses will be booming indeed.

### **What's In Tour de France?**

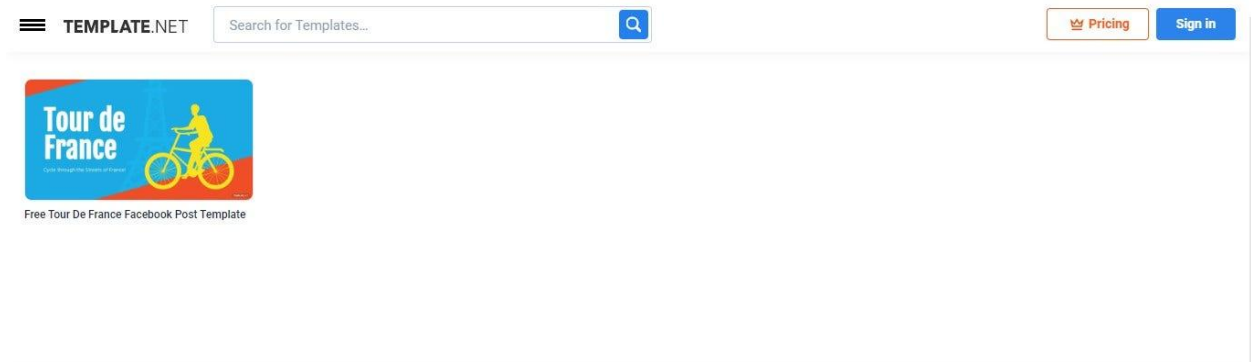
Tour de France is a long-distance bicycle race split into 21 stages. The breakdown of the race is this: nine flat regions, three hilly regions, and seven mountainous regions which include five summit finishes, two solo time trials, and two days of rest. The entire course reaches roughly 225 kilometers and on each day, one region will be performed or raced on.

### **How to Create a Tour de France Social Media Post**

You can share all about Tour de France on social media. You don't have to book a plane ticket bound for France this July to celebrate this festive sports event. Create the best Tour de France social media post by following our simple guides below.

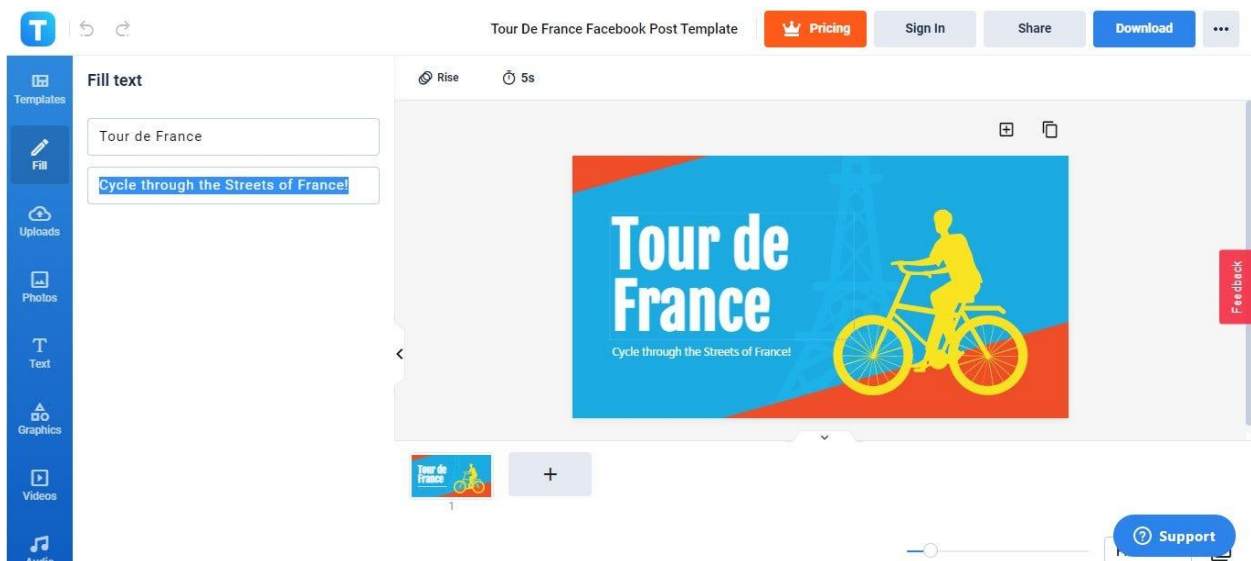
## Facebook

1. Use our [Tour de France Facebook Post Template](#).



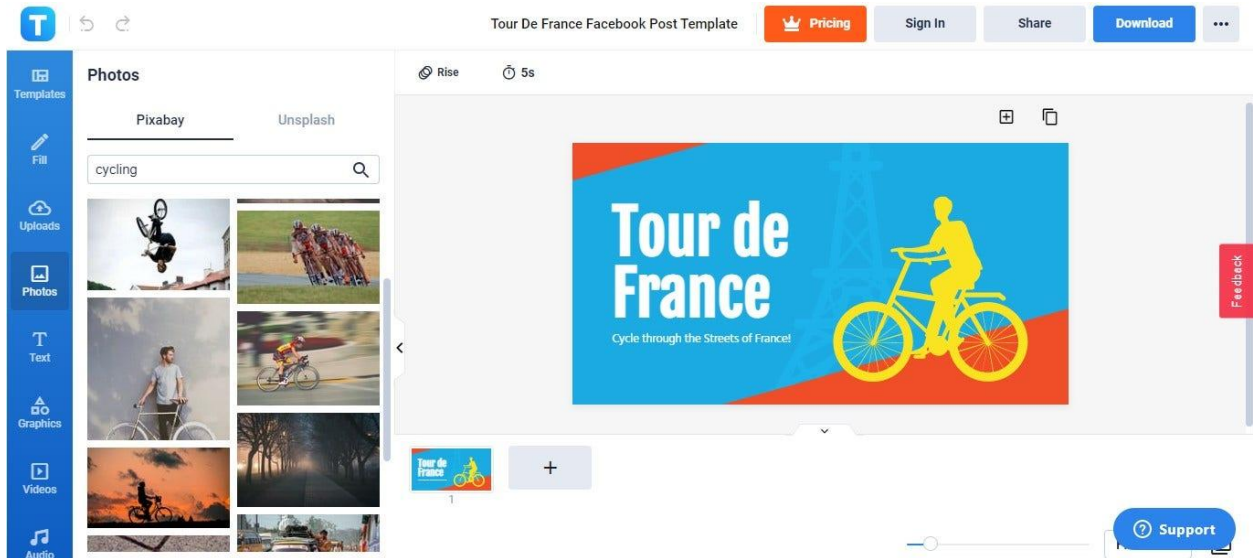
Take advantage of our [Tour de France template](#) made for Facebook. Click on it and start personalizing it on our Editor page.

2. Type in your Tour de France slogan or message.



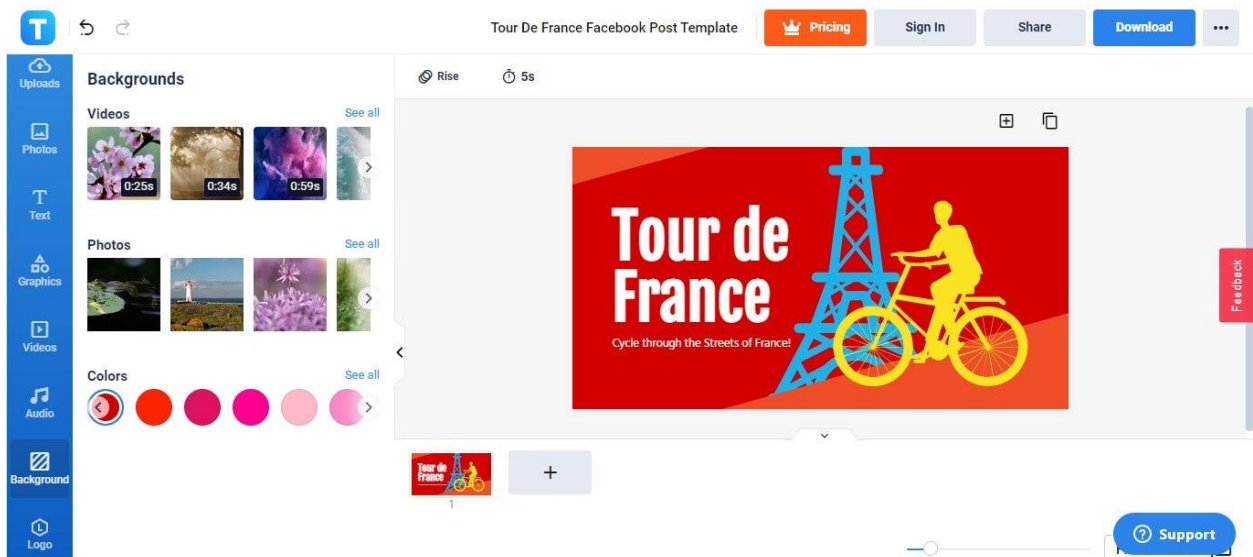
Once you're on the Editor page, you can begin by typing your Tour de France slogan or message. Simply open the Fill panel and customize the existing content of the Fill Text boxes.

### 3. Add cycling photos.



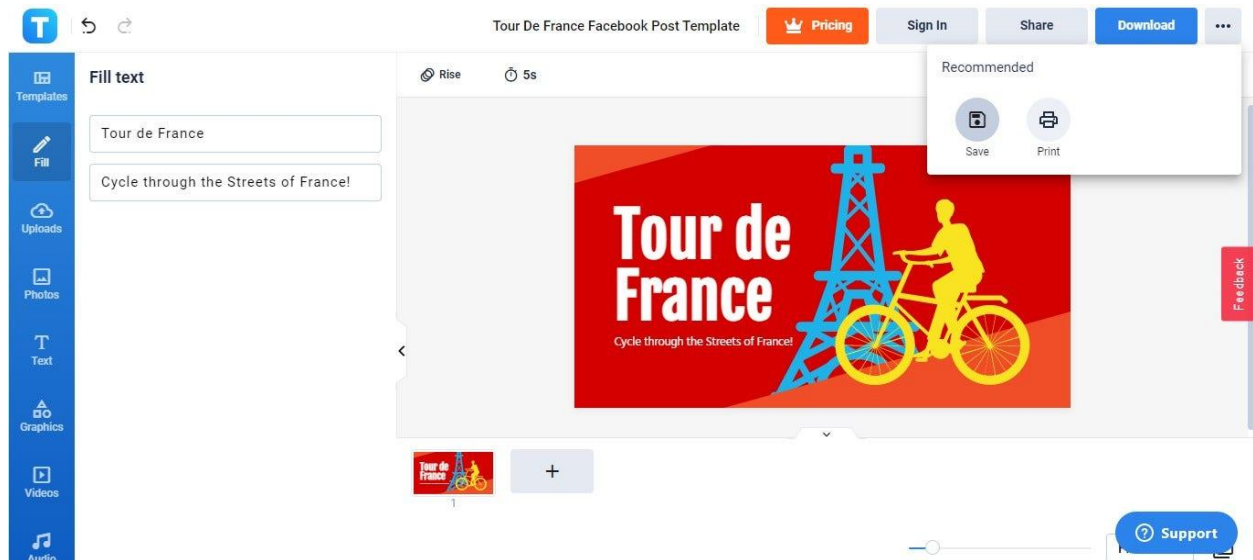
Since your post is all about Tour de France, you can add some cycling photos to the template. Head to the Photos panel and type “cycling” or “bicycle” in the Pixabay or Unsplash search bar. Click and drag the photo of your choice.

### 4. Customize the background color.



The template's background color is customizable. So if you wish to change it, just open the Background panel. On the Background panel, head to the Colors section, and from there, choose a background color of your choice.

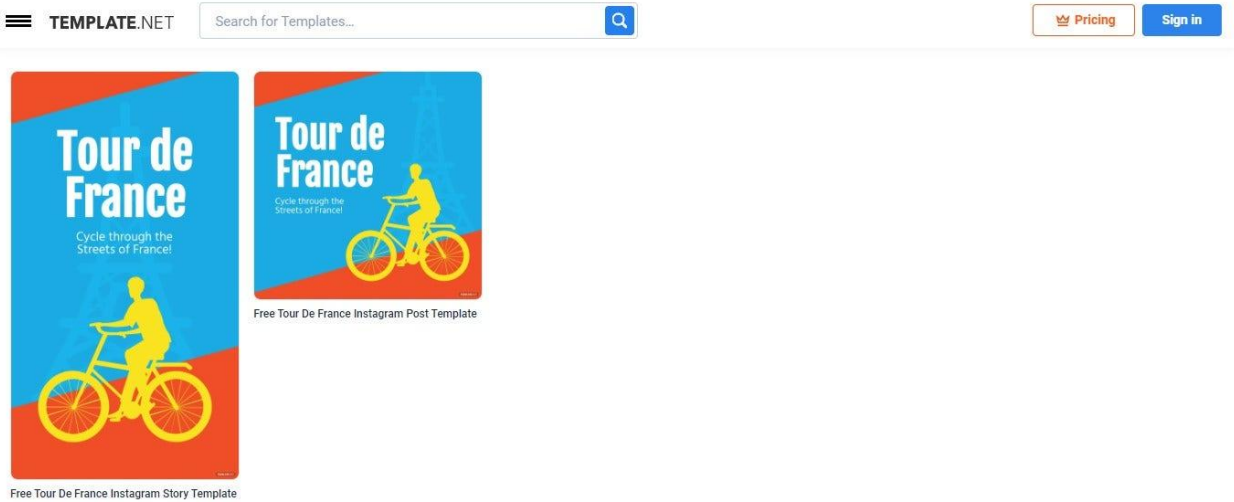
5. Save your Tour de France Facebook post.



Once you're done customizing, click the icon in the upper right corner and select Save to save your Tour de France FB post. And on July 1 which is the first day of Tour de France, you can upload it to your Facebook timeline.

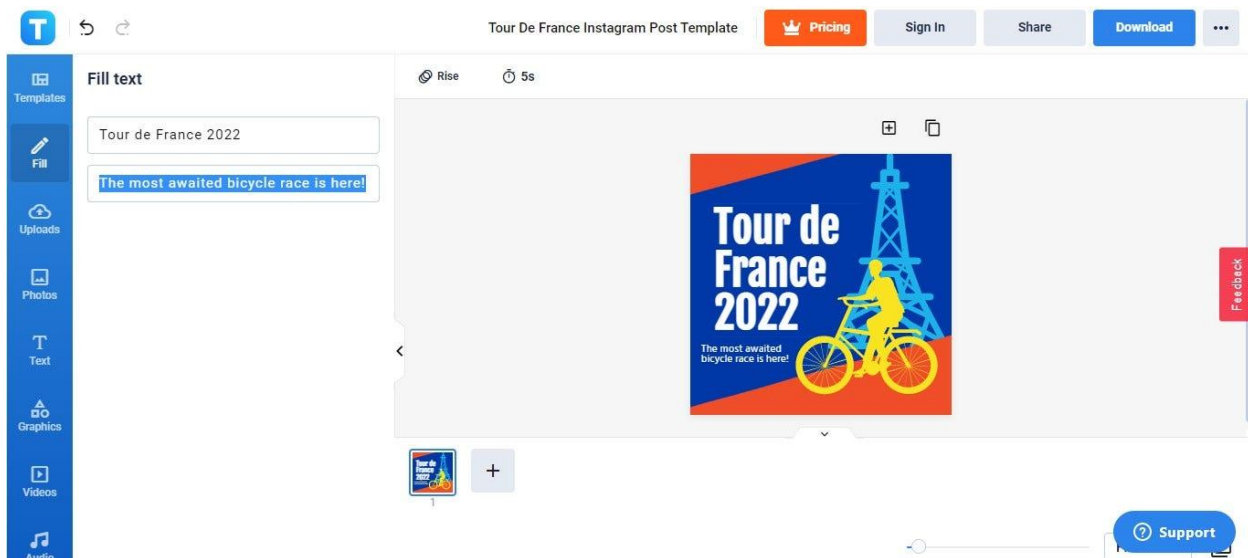
## Instagram

1. Select a [Tour de France Instagram Template](#).



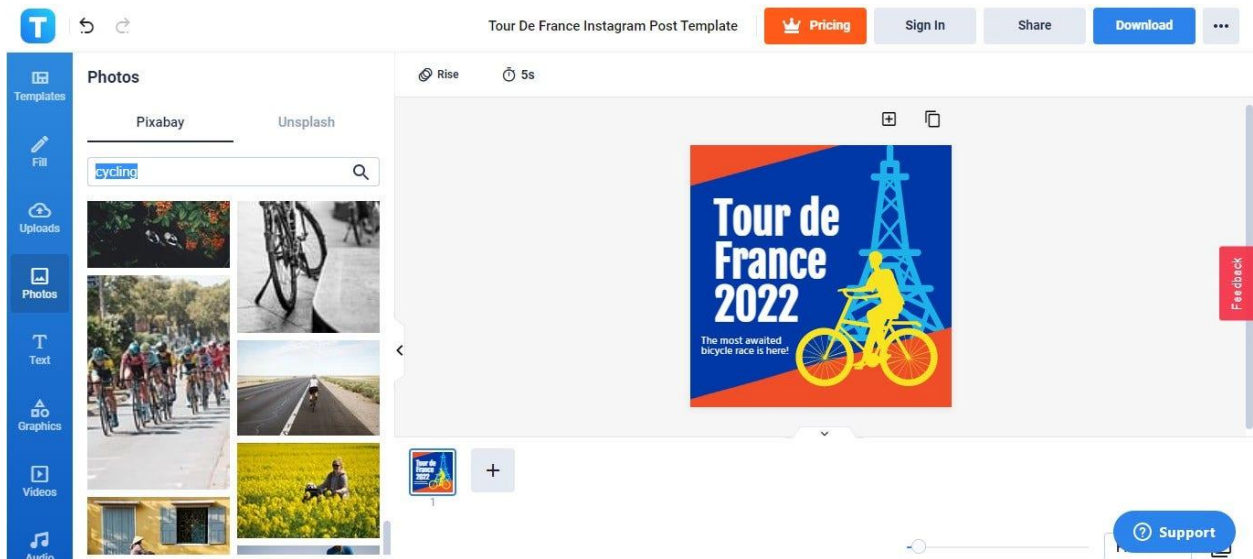
Choose from any of our two Tour de France Instagram templates. Click the template you want and open it on our Editor page to start customization.

2. Write your unique Tour de France slogan.



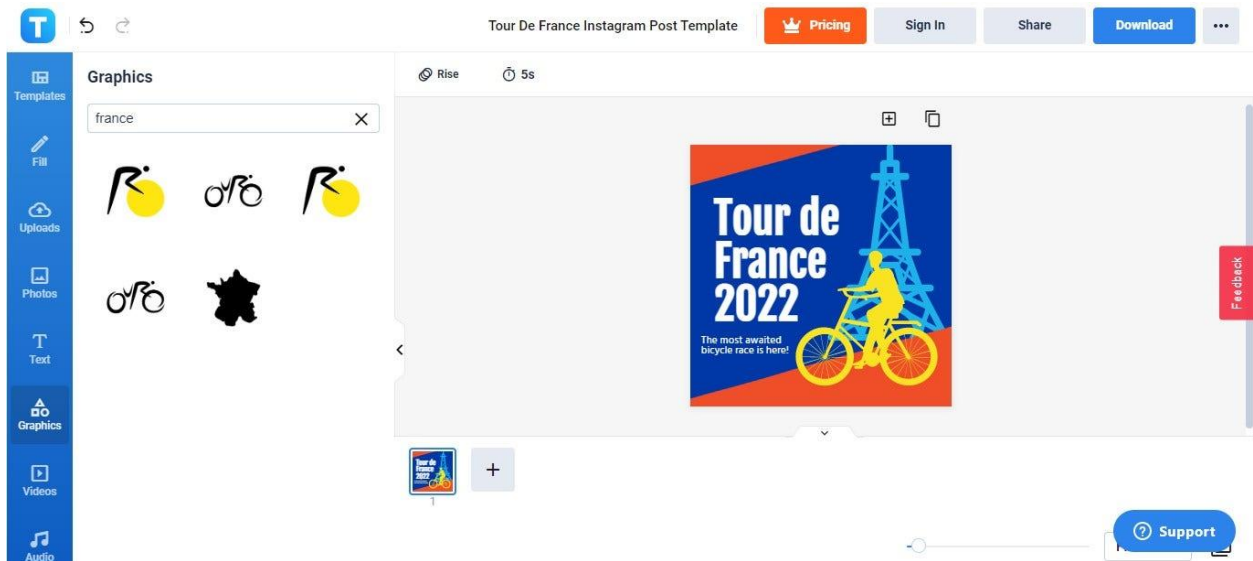
To input your Tour de France slogan, open the Fill panel and type your slogan in the second box under Fill Text. You can also add a year next to the Tour de France text if you want as shown in the image above.

3. Click and drag a cycling-related photo.



Instagram is a platform that's all about quality photos. That said, you might want to insert cycling-related photos into the template. Head to the Photos panel and type "cycling" in the Pixabay search bar.

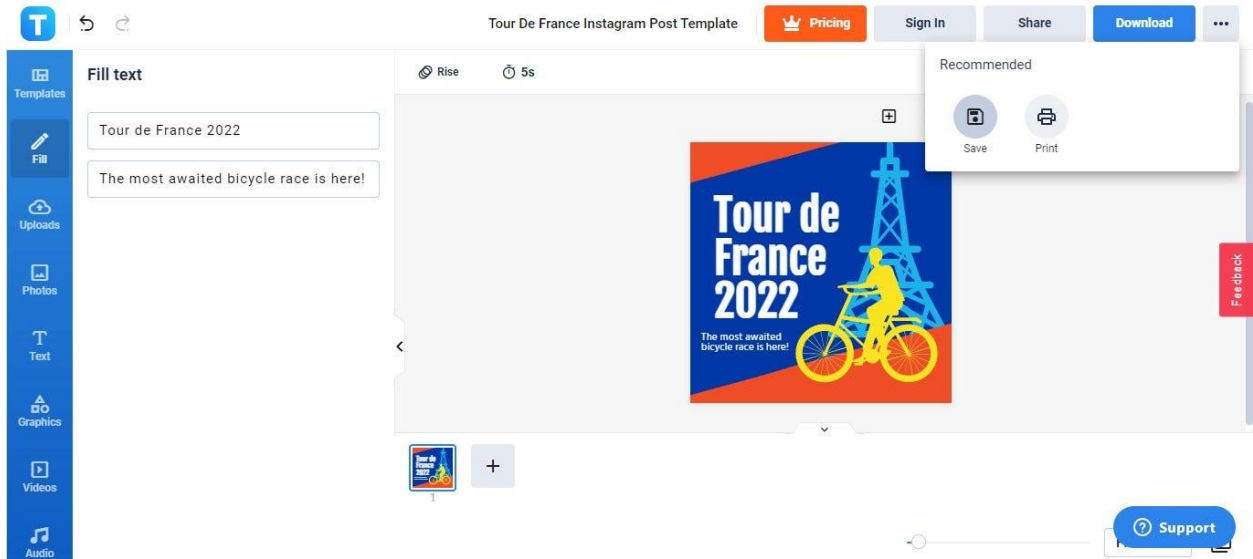
#### 4. Insert Tour de France clipart and graphics.



You may also insert Tour de France clipart and graphics into your post. You'll find them on the Graphics panel. Simply type "France" on the search bar and accurate results will show up.

#### 5. Save your Tour de France Instagram post.

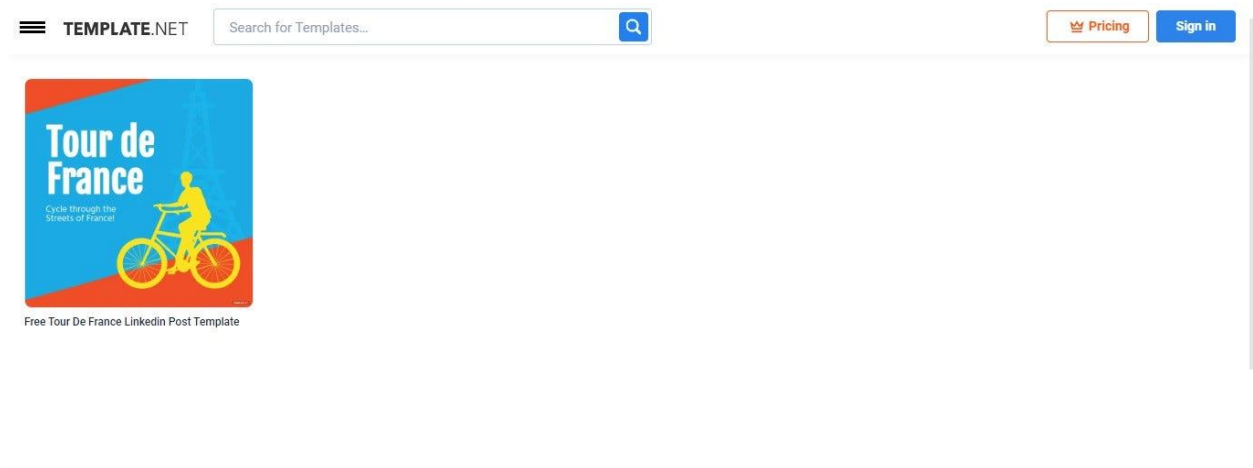




If you're done, click the three-dotted icon in the upper right and select Save. Keep your Tour de France Instagram post template for now. Upload it to Instagram in July.

## LinkedIn

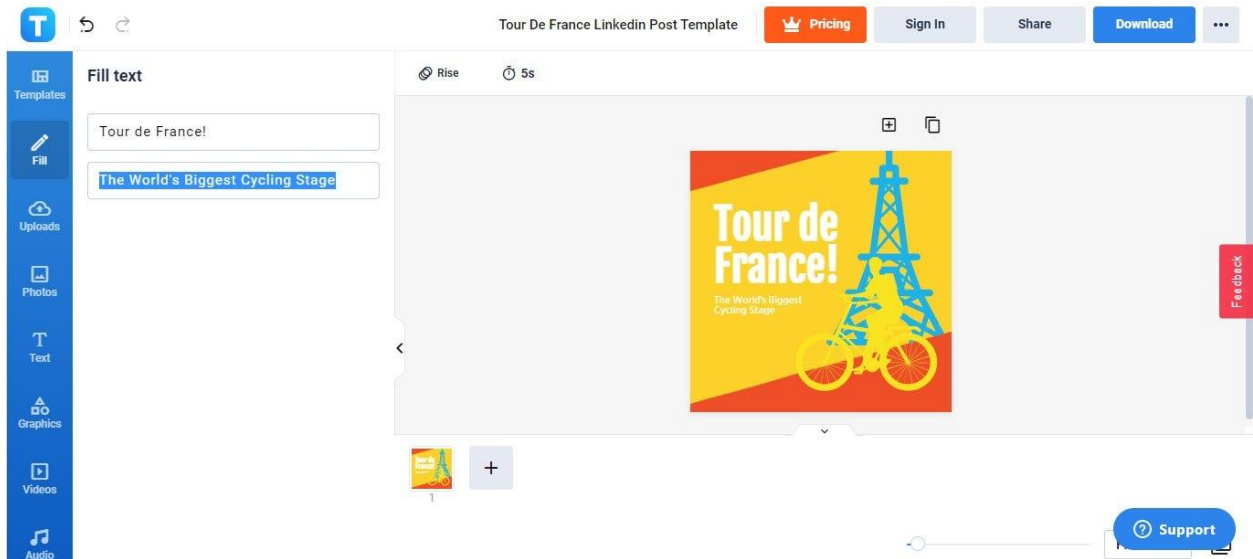
1. Use our [Tour de France LinkedIn Post Template](#).



Click our Tour de France LinkedIn Post Template and customize it using our Editor tool. With it, you won't have to start making your social media post from scratch.

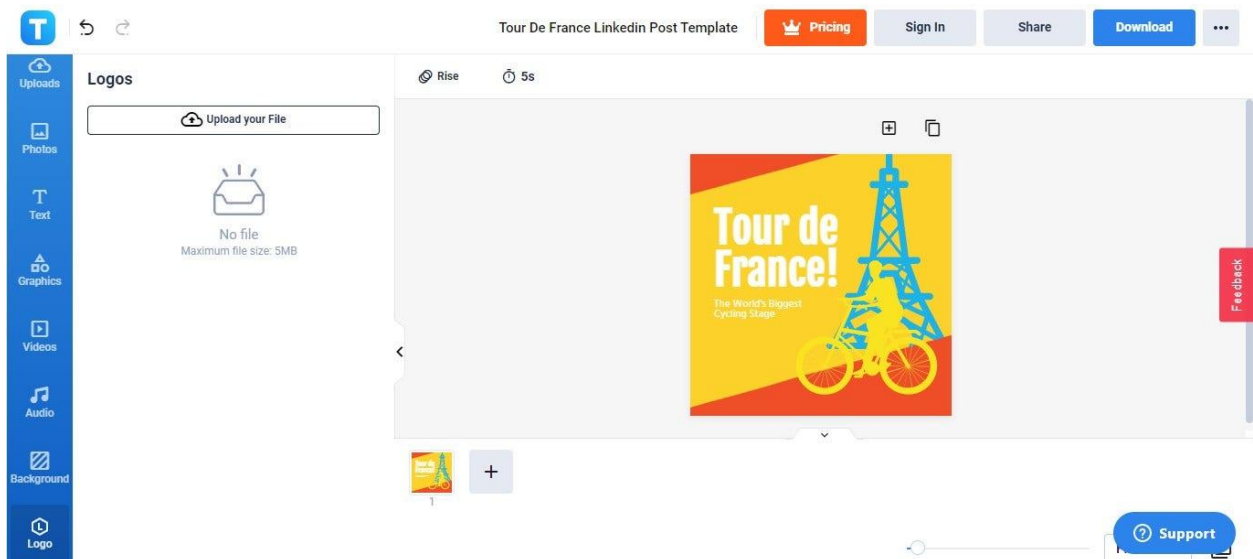
2. Customize the text of the template.





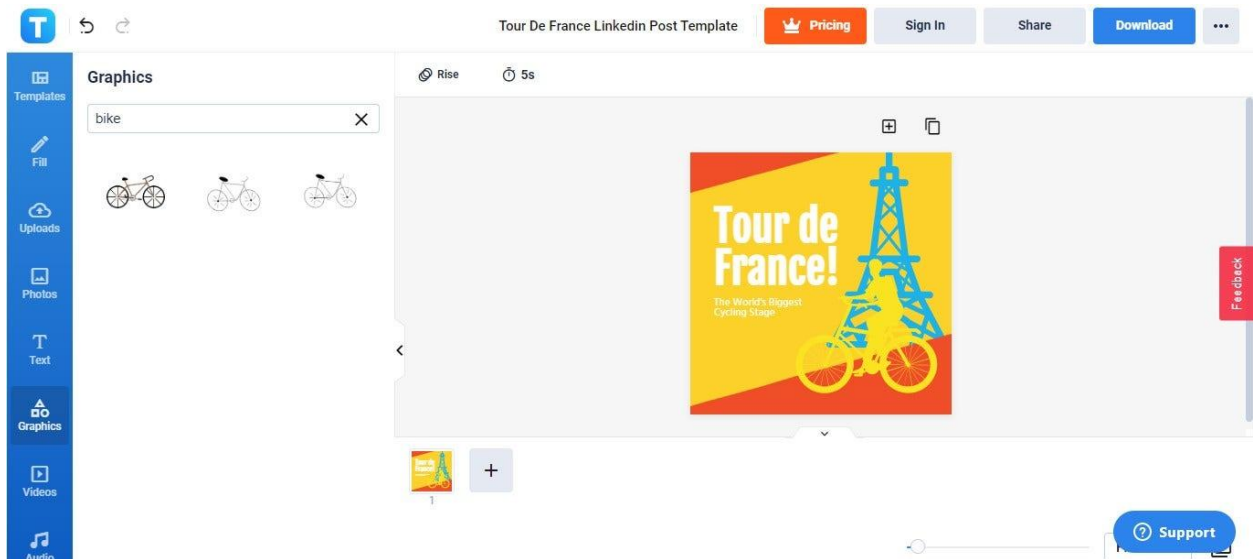
Customize the text of the template in the Fill Text boxes under the Fill panel. You can type in your Tour de France greeting, message, or slogan.

3. Attach your official company or organization logo.



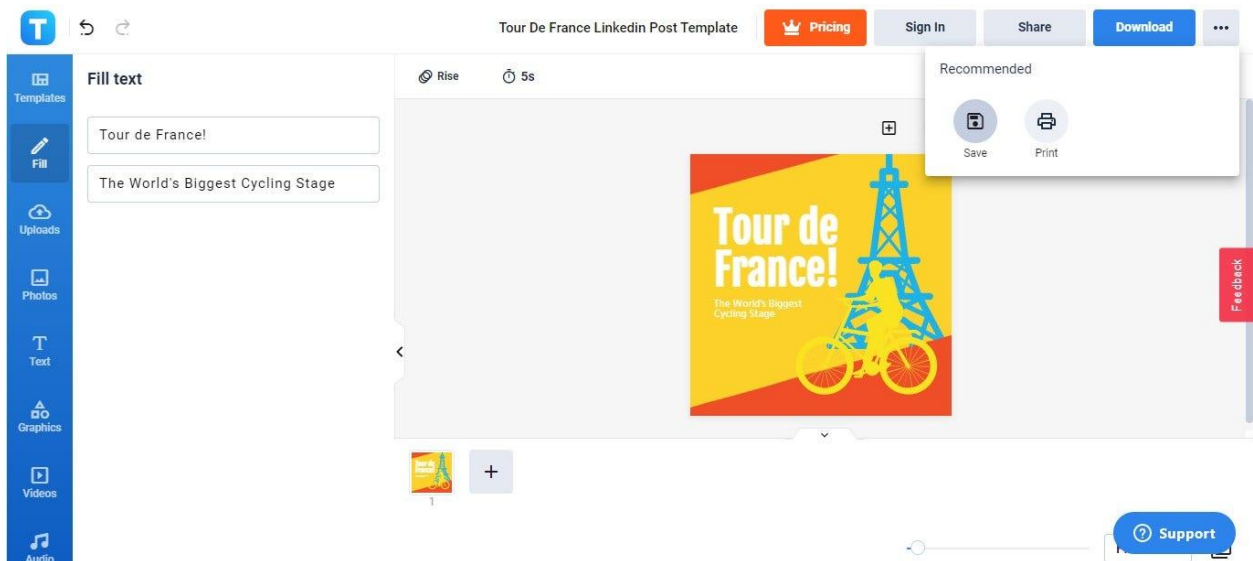
If the Tour de France post will be owned by your company, you should insert its logo into the template. Simply upload an image file of your company logo via the Logo panel of the Editor tool.

4. Add bike clipart and graphics if you want.



Tour de France is all about bicycles, so feel free to add more bike graphic art to the post. Open the Graphics panel and type “bike” on the search bar.

5. Save your Tour de France LinkedIn post.



Lastly, save your Tour de France LinkedIn post by selecting Save after clicking the three-dotted icon in the upper right. Share it via LinkedIn on the very first day of Tour de France.

## Tour de France vs. Olympics

Tour de France is a yearly sports event primarily in France where multiple teams of professional cyclists race against each other to win the prestigious Coupe Omnisports trophy and hoist it standing on the podium.

The Olympics, also called the Games of the Olympiad, is the world's grandest sports event that happens every four years where the best athletes worldwide compete against each other in their respective fields.

## **Tour de France Ideas & Examples**

As a simple, everyday individual, there are many ways you can be a part of Tour de France even though you're not a participating cyclist. This amazing event is for everyone who loves cycling and is interested in the sport. So check out our lists of Tour de France ideas and examples.

### **Tour de France Ideas**

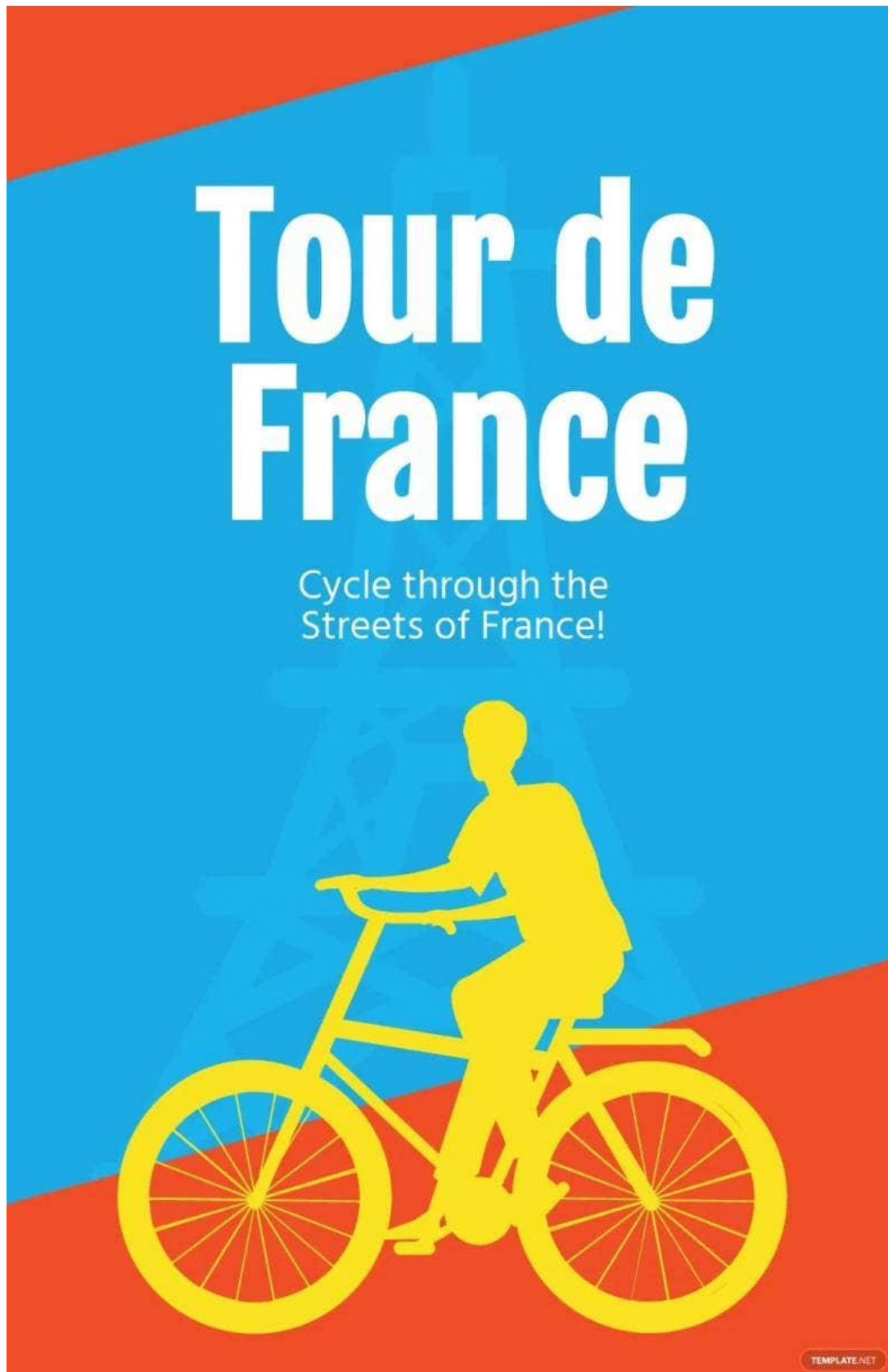
Here are some activities you can do on Tour de France:

- Watch the Tour de France opening ceremony live on TV, streaming platforms, and social media.
- If you're financially capable, book a plane ticket to France to experience Tour de France in person.
- Read all about the history of Tour de France through articles, books, and documentaries.
- Purchase a new bicycle and learn how to ride one if you haven't yet.
- Teach your kids to ride a bike.
- Host a Tour de France watch party with food and drinks and invite your friends over.
- Visit a sports bar with a Tour de France theme or decor.
- Join in Tour de France live betting events and bet on your favorite cycling team.
- Learn about the physical and mental health benefits of cycling.
- Start making cycling a regular hobby.

### **Tour de France Examples**

Check our professionally made Tour de France graphic design examples. You can use them as inspiration to craft your Tour de France posters, clipart, and flyers.

1. Tour de France Poster



2. White Tour de France Clipart



3. Tour de France Logo Clipart

*Tour de  
France*



4. Tour de France Jersey Clipart





5. Vintage Tour de France Clipart



6. Tour de France Map Clipart



Miri Bakery

# TOUR DE FRANCE BAKE SALE

10% discount on all  
breads and pastries.



[miribakery.com](http://miribakery.com)

TEMPLATE.NET



# TOUR DE FRANCE COMPETITION 2070

Join and get a  
chance to win!

June 26, 2070 / 10 A.M.  
Copenhagen, Denmark

**POLDEUX EVENTS**  
[poldeauxevents.com](http://poldeauxevents.com)



**ARNI EVENTS**

# **TOUR DE FRANCE RACE 2055**

**JOIN AND  
WIN THE  
RACE!**

June 26, 2055 / 10 A.M.  
Champs-Elysees,  
Paris, France





Narcon  
Events

**REGISTER  
NOW!**

**TOUR  
DE FRANCE  
2059**

Be a part of a  
historic event.

TEMPLATE.NET

The flyer features a light beige background with a faint, large-scale silhouette of the Eiffel Tower on the left. On the right, there is a large, stylized graphic of a bicycle wheel with a red tire and grey spokes. A vertical red line is positioned to the right of the main title. The text is arranged in a clean, modern layout.

## **FAQs**

### **Why is Tour de France celebrated?**

The very reason why Tour de France is celebrated is because of its history of uniting the French people and the entire country of France.

### **What kind of race is Tour de France?**

Tour de France is a long-distance bicycle race that spans thousands of kilometers and is participated by multiple cycling teams.

### **What is a peloton on Tour de France?**

A peloton refers to a group of cyclists bunched together during a bicycle race.

### **What happens in the Tour de France?**

On Tour de France, multiple professional cycling teams will race for over 20 days across different regions and stages in France and neighboring countries.

### **What is the top speed in Tour de France?**

The top recorded speed in Tour de France is 63.1mph (101.5kph).

### **Why do Tour de France riders warm down?**

Tour de France riders warm down so that their muscles can eradicate accumulated waste products, preventing them from feeling stiff and sore.

### **What is the symbol of the Tour de France?**

The yellow jersey is considered the symbol of the Tour de France.

### **What is hidden in the Tour de France logo?**



The hidden figures in the Tour de France logo are the cyclist and the yellow jersey.

## **What is the origin of the Tour de France?**

The first Tour de France occurred in 1903 and was created by George Lefèvre and Henri Desgrange.

## **How long are the stages in Tour de France?**

Each stage is hundreds of kilometers and one is performed per day.

## **What is the highest climb in the Tour de France?**

The highest recorded climb in the Tour de France is 2,802 m (9,193 ft.).

## **What is the flag at Tour de France?**

There are two flags at the Tour de France: the black and white flag of Brittany and the red and white flag of Vendée.

## **What is the Queen Stage Tour de France?**

The Queen Stage of the Tour de France is the last chance for climbing cyclists to put time onto opposing teams.

## **What is the average speed of the Tour de France?**

In recent years, the average speed of Tour de France champions is 25mph (40kmph).

## **Why are Tour de France yellow jackets?**

The wearers of yellow jackets or jerseys are the Tour de France cyclists who finished the race fastest.