

Tag Sizes

Tags come in different tag sizes and shapes to suit a company's marketing needs. Since tags serve various purposes than general information about a product, some companies personalize and make custom arrangements with a change of dimensions.



Tag Sizes Standard

Tag Size #1

One of the small sizes for tags measuring 1.375 x 2.75 inches is commonly used as an address and price tag.

Tag Size #2

This tag size measures 1.625 x 3.25 inches, slightly larger than the address tag.

Tag Size #3

Tag size #3 is ideal for gift tags, perfect for any occasion with the size measurement at 1.875 x 3.75 inches.

Tag Size #4

This tag size has a length of 10.8 cms and a width of 5.4 cms, measuring 2.125 x 4.25 inches, and is the standard tag size.

Tag Size #5

Tag size #5 measures 2.375 x 4.75 inches, another medium-size tag marketers use to sell a product, including clothing.

Tag Size #6

This tag size measures 2.625 x 5.25 inches companies can edit it to have the background color similar to their brand.

Tag Size #7

The measurement for tag size 7 has dimensions of 2.875 x 5.75 inches that manufacturers can custom-make to fit paper hang tags.

Tag Size #8

Tag size #8 has measurements of 3.125 x 6.25 inches, the perfect size for printing luggage tags.

Tag Size #9

This tag size belongs to larger sizes of hang tags that can carry full-size images and text at higher qualities, measuring 3.625 x 7.25 inches.

Tag Size #10

Size 10 measures 4.125 x 8.25 inches or 104.78 x 209.55 mm, and can carry distinct styles and bold fonts to introduce products.

Tag Size #11

This hang tag measures 4.625 x 9.25 inches, with a company using it to provide lengthy information about products.

Tag Size #12

The largest print size available in US printing press agencies measures 5.125 x 10.25 inches.

Tag Sizes for Print

Tags, or hang tags, are labels that come in various shapes and sizes to fit the needs of a company, aligning with the market and background of an organization. The standard print size of tags measures 2 x 3.5 inches or 2 x 4 inches (medium-sized tags). Companies can select from the 12 standard sizes available from different printing presses.

Tag Sizes for Print		TEMPLATE.NET
TYPE OF TAG	SIZES (in)	
Standard	2 x 3.5 inches	
Medium	2 x 4 inches	
Tag Size #1	1.375 x 2.75 inches	
Tag Size #2	1.625 x 3.25 inches	
Tag Size #3	1.875 x 3.75 inches	
Tag Size #4	2.125 x 4.25 inches	
Tag Size #5	2.375 x 4.75 inches	
Tag Size #6	2.625 x 5.25 inches	
Tag Size #7	2.875 x 5.75 inches	
Tag Size #8	3.125 x 6.25 inches	
Tag Size #9	3.625 x 7.25 inches	
Tag Size #10	4.125 x 8.25 inches	
Tag Size #11	4.625 x 9.25 inches	
Tag Size #12	5.125 x 10.25 inches	

Tag Sizes for Business

Many companies and businesses use tag sizes #1 with measurements of 1.375 x 2.75 inches, #2 at 1.625 x 3.25 inches, and #3 measuring 1.875 x 3.75 inches to accompany their products when it is for display in stores, malls, and supermarkets. Other businesses use tag sizes #11 at 4.625 x 9.25 inches and #12 measuring 5.125 x 10.25 inches to print comprehensive descriptions and information about their products.



Tag Sizes for Adobe Photoshop

Adobe Photoshop can create multiple tag sizes ranging from tag size #1 to #12, setting up the canvas size to the appropriate size in pixels, inches, or centimeters, and using CMYK colors instead of RGB to bring out the best high-quality images and visuals for tags.



Tag Sizes for Adobe Illustrator

Adobe Illustrator can also accommodate tag sizes from 1 to 12, similar to Adobe Photoshop, by adjusting the canvas to correspond to the appropriate size and ensuring it is a CMYK color document to produce high-quality graphics on the tag.



Tag Sizes FAQs

What Is the Standard Tag Size?

The standard tag size measures 2 x 3.5 inches or 2 x 4 inches, with options from the standard tag size chart.

What Is the Size of a Price Tag?

The size of a price tag follows the standard tag size 1, measuring 1.375 x 2.75 inches.

How to Reduce the Tag Size?

Using HTML CSS codes, reduce font sizes by enclosing the text in the tags `` and ``, and for using photo editing apps like Adobe Photoshop or Illustrator, go to the Image menu, select the Image size button to manipulate the dimensions of the tag according to the preferred size.

How to Change the Tag Dimensions?

Open a photo editing application like Adobe Photoshop, go to the Image menu, select Image size, and input the dimensions you want the tag to be in inches (in), centimeters (cm), millimeters (mm) or pixels (px).

What Size Should Tags Be?

There are no definite sizes for product hang tags that companies can use for their products, however, there are ideal sizes for each kind of tag, and for gift tags, the ideal size is tag size 3 with measurements of 1.875 x 3.75 inches.

Why Do You Need the Right Tag Dimensions?

Having the correct tag dimensions ensures that the product tag is clean, readable, and functional, only incorporating the necessary amount of information it needs.

What Are the Different Tag Templates for Specific Themes?

There are different tags that a company can use to fill specific themes and seasons, including Christmas, Birthday, or Black Friday Sales.

What Is the Standard Layout of a Tag?

The standard product tag layout has branding, company and product information, and the company's contact details.

What Size Should Clothing Tags Be?

Clothing tags have different sizes, but retailers use measurements between 20mm to 70mm.

How Wide Is a Tag?

For a standard tag, the width must measure 2 inches.