

# Recipe Sizes

One of the most important parts, aside from collecting your recipes, is determining the overall recipe size. Don't take the sizes for granted because they have an impact on your tools, design or layout, readability, and visual effects, like color and shape, of the images and graphics in your recipes.

## Recipe Sizes Standard

### Recipe Cards

There are three main measurements for a recipe card: 3 x 5 inches for retro, 4 x 6 inches for regular, and 5 x 7 inches for large. This card should include a dish with its ingredients and preparation process.

### Recipe Books

The standard size for recipe books is 7.9 x 10.9 inches.

### Recipe Cookbooks

A good, medium-cut size for a recipe cookbook is 7.5 x 9.25 inches. This size for cookbooks is easy to carry and allows for big margins and plenty of room for photos.

### Recipe Journals

The most common journal sizes you can use for your recipe meals are A5 (5.8 x 8.3 in or 148 x 210 mm), which is the most common for journaling, as well as B5 (7.2 x 10.1 in or 182 x 257 mm), A6 (4.13 x 5.83 in or 105 x 148 mm), and letter (8.5 x 11 in or 216 x 279 mm).

## **Recipe Binders and Scrapbooks**

Identifying the perfect size is one of the most important aspects of making a recipe binder or scrapbook. The 8.5 x 11-inch size is the most frequently used for making recipe binders or scrapbooks.

## **Recipe Planners**

The frequently used recipe planner sizes are A4, which has a dimension of 8.27 by 11.69 inches or 210 by 297 mm, and letter, which has a dimension of 8.5 by 11 inches or 215.9 by 279.4 mm.

## **Recipe Sizes for Digital – Social Media**

### **Facebook**

You can share your recipes as an image or advertisement on the Facebook community using the US letter format (8.5 x 11 inches) A4, or A5.

### **Instagram**

The popular Instagram recipe post size is 12 x 12 inches or 1500 by 1500 (125 pixels per inch) and 3600 by 3600 (300 pixels per inch).

### **Twitter**

The ideal Twitter recipe image post should have a resolution of 800 x 418 pixels for a 1.91:1 aspect ratio and 800 x 800 pixels for a 1:1 aspect ratio.

### **Wattpad**

Wattpad suggests a cover size of 256 by 400 pixels with a 2:3 ratio. Choose the size that best suits your recipe's needs.

# **Recipe Sizes for Print**

## **Recipe Cards**

You can choose from these recipe card sizes for your prints: 3 x 5 inches (retro), 4 x 6 inches (regular), and 5 x 7 inches (large). The cards are printed on premium paper stock or board that can be given as gifts.

## **Recipe Books**

Once your recipe books are ready for printing, you can simply follow the 7.9 x 10.9 inches basic size.

## **Recipe Cookbooks**

If you prefer a cookbook size that is convenient to carry and has ample margins and image space, go for 7.5 x 9.25 inches, which is a decent medium-cut size.

## **Recipe Journals**

The typical recipe prints are in A5 size (5.8 x 8.3 in or 148 x 210 mm), which is the most common for journals. You can also choose from B5, A6, letter, legal, B6, and A4 sizes.

## **Recipe Binders and Scrapbooks**

One of the most crucial components of printing a recipe binder or scrapbook to make it readable and presentable is determining the ideal size. For recipe binder or scrapbook printing, the 8.5 x 11 inches format is the most popular.

## **Recipe Planners**

A4 and letter are the standard sizes for recipe planner prints. Other options include A5 (148 x 210 mm or 5.83 x 8.27 in) and half letter sizes (140 x 216 mm or 5.5 x 8.5 in).

## **Recipe Sizes for Email**

If you intend to write recipes online and share them via email, make sure the size is suitable for you by adhering to the standard size of 8.5 x 11 inches, which is not too large but can still feature elements like lines, margins, and food recipe photos.

## **Recipe Sizes for Business**

For your recipes in business, you can use the basic size of 8.5 x 11 inches as well as A4, A5, or A6 as long as there is enough room to add some of your advertisements or business marketing.

## **Recipe Sizes for Adobe Photoshop**

There are a lot of ready-made recipe templates that make creating recipes in Adobe Photoshop simple; you just adhere to the 0.125-inch bleed and set the image size to 300 pixels per inch for the best outcome.

## **Recipe Sizes for Adobe Illustrator**

When creating recipes with Adobe Illustrator, the ideal cut size is 0.125-inch bleed per side, with the CMYK color model and 300 pixels per inch image resolution.

## **FAQs**

### **How do I print on a 3×5 recipe card?**

You can produce recipe cards by hand by personally designing and cutting out each one, or you can utilize our recipe card designs by downloading a template design and printing it out on a 3×5 size using a printer.

### **How do you calculate serving size for a recipe?**

You can calculate the serving size of a recipe by dividing the ingredient quantities by the number of servings.

## **What does scaling a recipe mean?**

Scaling is the process of adjusting the number of servings in a dish by multiplying (to increase) or dividing (to decrease) the quantities of the various ingredients in the recipe.

## **How do I make a recipe bigger?**

To make your recipe larger, simply double (multiply) the number of ingredients in your original recipe.

## **How do you make a 4×6 recipe card in Word?**

Open your template in Word, choose the Page Layout tab, click Page Setup, select Paper, then Paper Size, customize the size to 4 x 6 inches, then save and print the output.

## **What are the dimensions of a recipe card?**

Recipe cards are commonly available in three sizes and dimensions: old-fashioned style (3 inches high x 5 inches wide), standard style (4 inches high x 6 inches wide), and oversized style (5 inches high x 7 inches wide).

## **What is the formula for scaling a recipe?**

To scale your recipe, use the formula  $CF=N/O$  (where CF is the conversion factor, N is the new recipe amount (or yield), and O is the original (or old) recipe yield), then multiply the CF by each ingredient amount.

## **What is unit and measure in a recipe?**

All measuring systems with basic units for length, mass (weight), capacity (volume), and temperature are referred to as units of measure.

## **How to increase recipe template size in photoshop?**

Select Image, followed by Image Size, then from the choices to the right of the Width and Height text fields, you can adjust (increase) the unit of measurement for width and height.

## **What is the pixel size of a recipe?**

A standard 4 x 6-inch print for your recipes should have a minimum resolution of 500 x 750 pixels and the best resolution of 1200 x 1800 pixels.