

Rack Card Sizes

Rack card sizes vary greatly, but one thing is for sure, it has to fit on the store rack counter. Read on and find out all the sizes you can set your rack cards on while designing them.



Rack Card Sizes Standard

4 × 9

The most standard size for all rack cards. This size is ideal for rack cards to fit on the display racks and store counters where it is distributed.

3.5 × 8.5

The second standard size for all rack cards. This is usually used to make smaller rack cards so they can fit smaller store counters and also to cut costs.

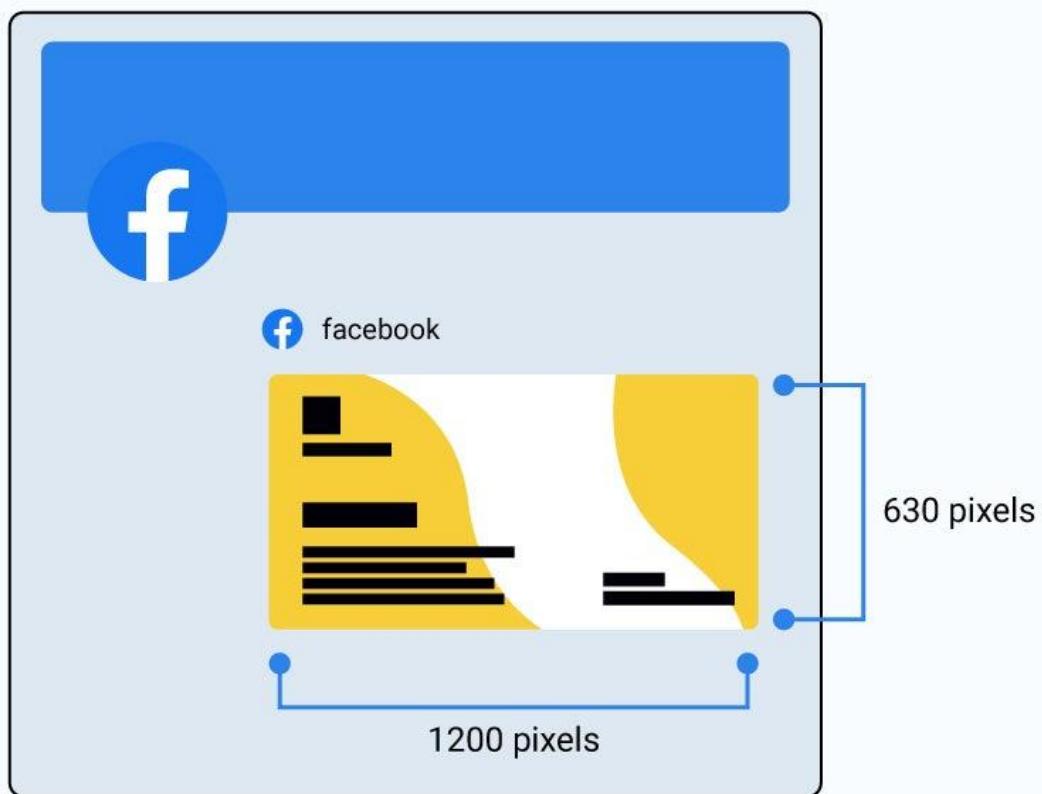
Rack Card Sizes for Digital – Social Media

Facebook Rack Card Size

Posting rack cards on Facebook is a great way to advertise a business. The recommended size for a Facebook post is 1,200 × 630 pixels.

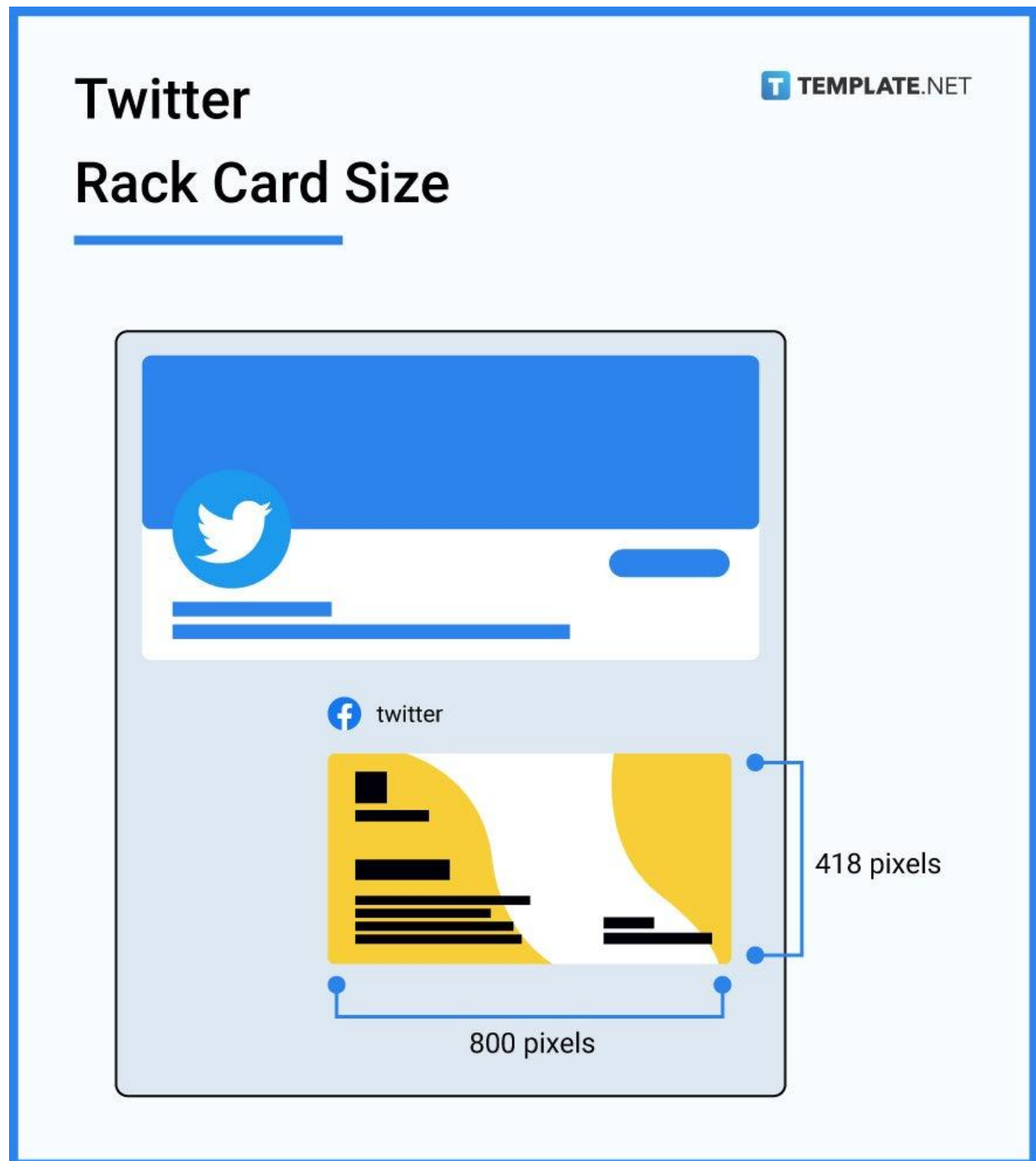
Facebook Rack Card Size

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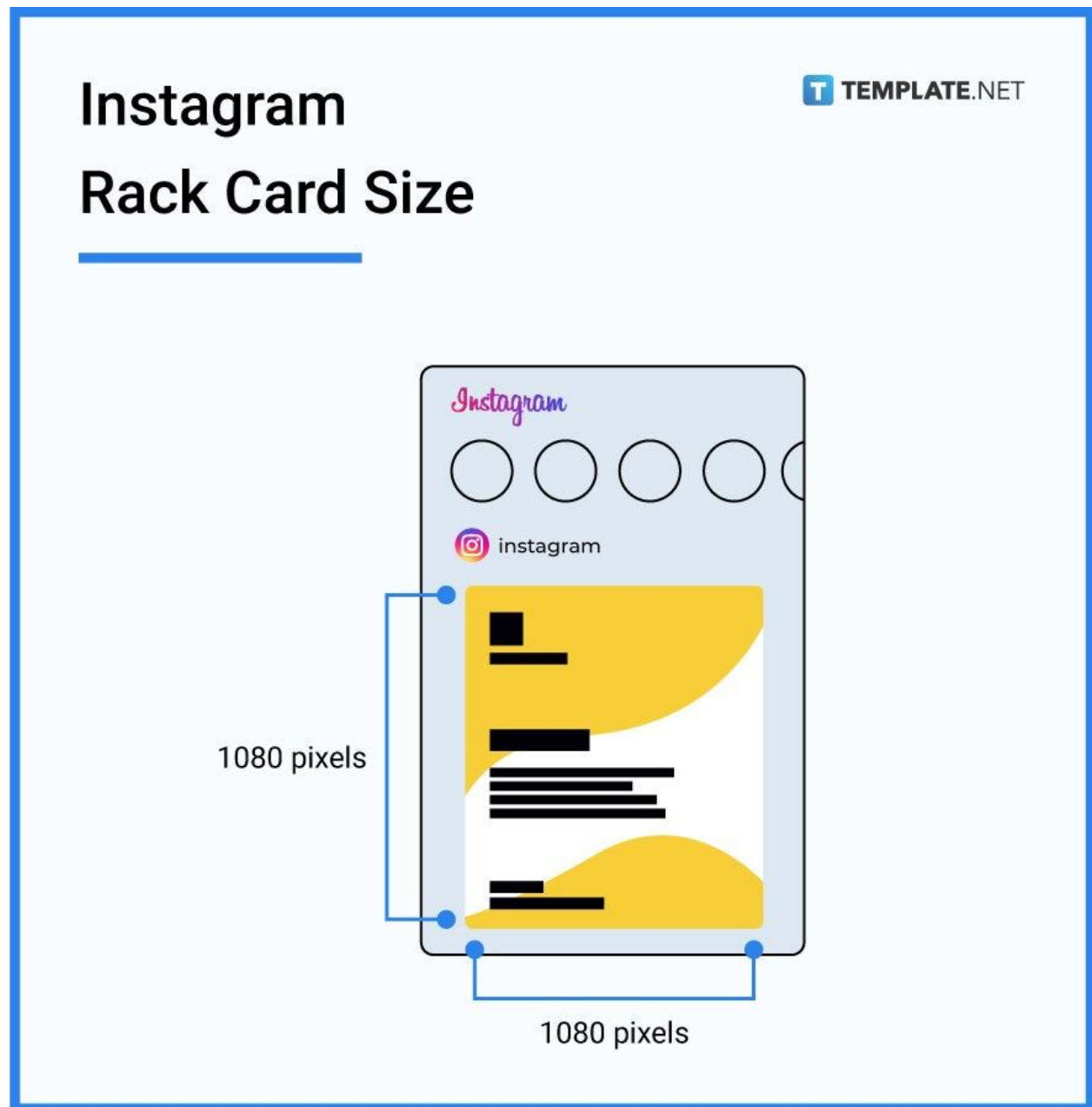
Twitter Rack Card Size

When posting your rack card content on Twitter, it is recommended you use the size 800 × 418 pixels.



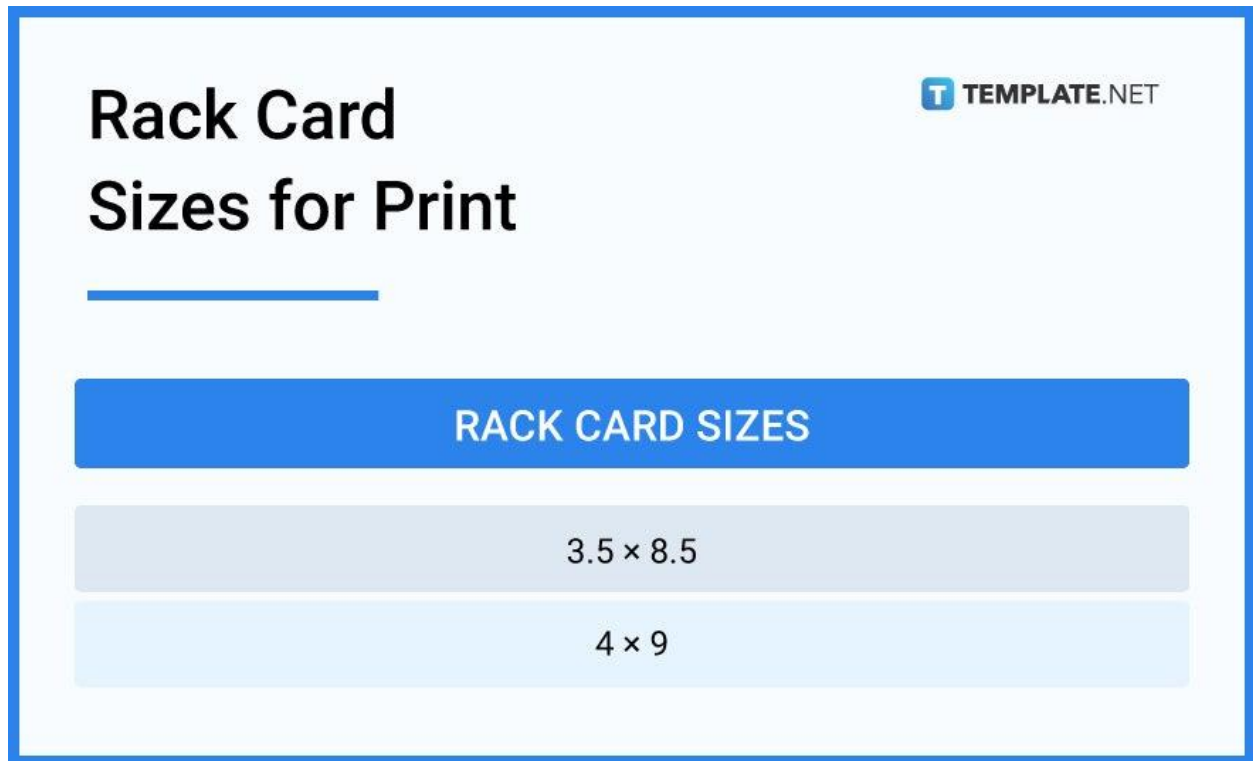
Instagram Rack Card Size

Make sure your rack card image is around 1,080 pixels, which is the size limit of all Instagram posts.



Rack Card Sizes for Print

While printed rack card sizes come in either 3.5×8.5 or 4×9 , you can also customize it in any way you like so long as it is within those sizes so it can fit in the mail or on a rack counter.



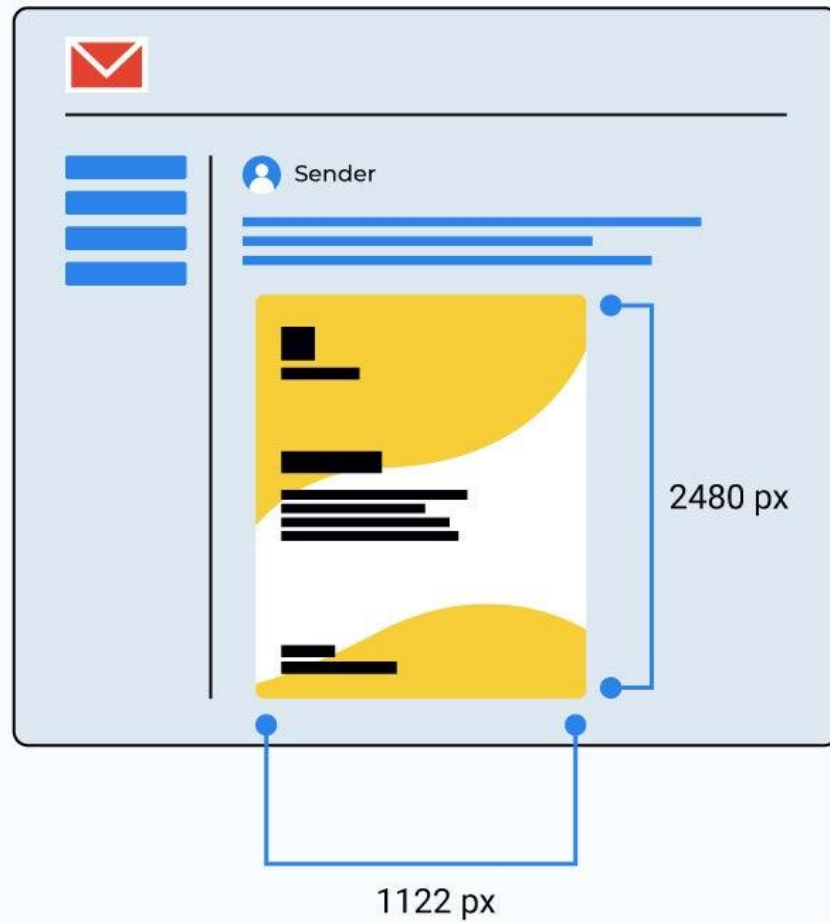
Rack Card Sizes for Email

The recommended size for rack cards, when sent through email, is around 1122×2480 pixels.

Rack Card

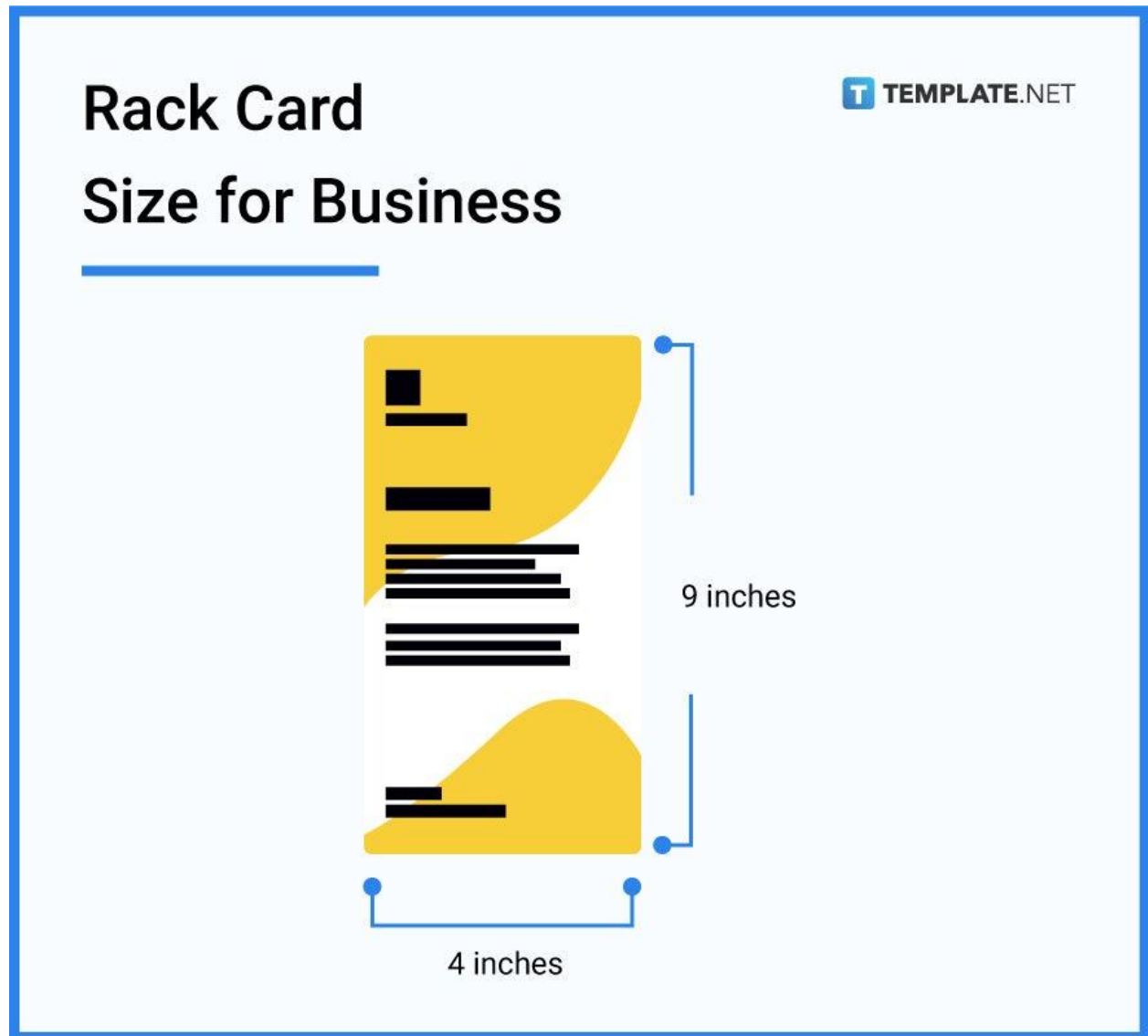
Size for Email

T [TEMPLATE.NET](https://www.template.net)



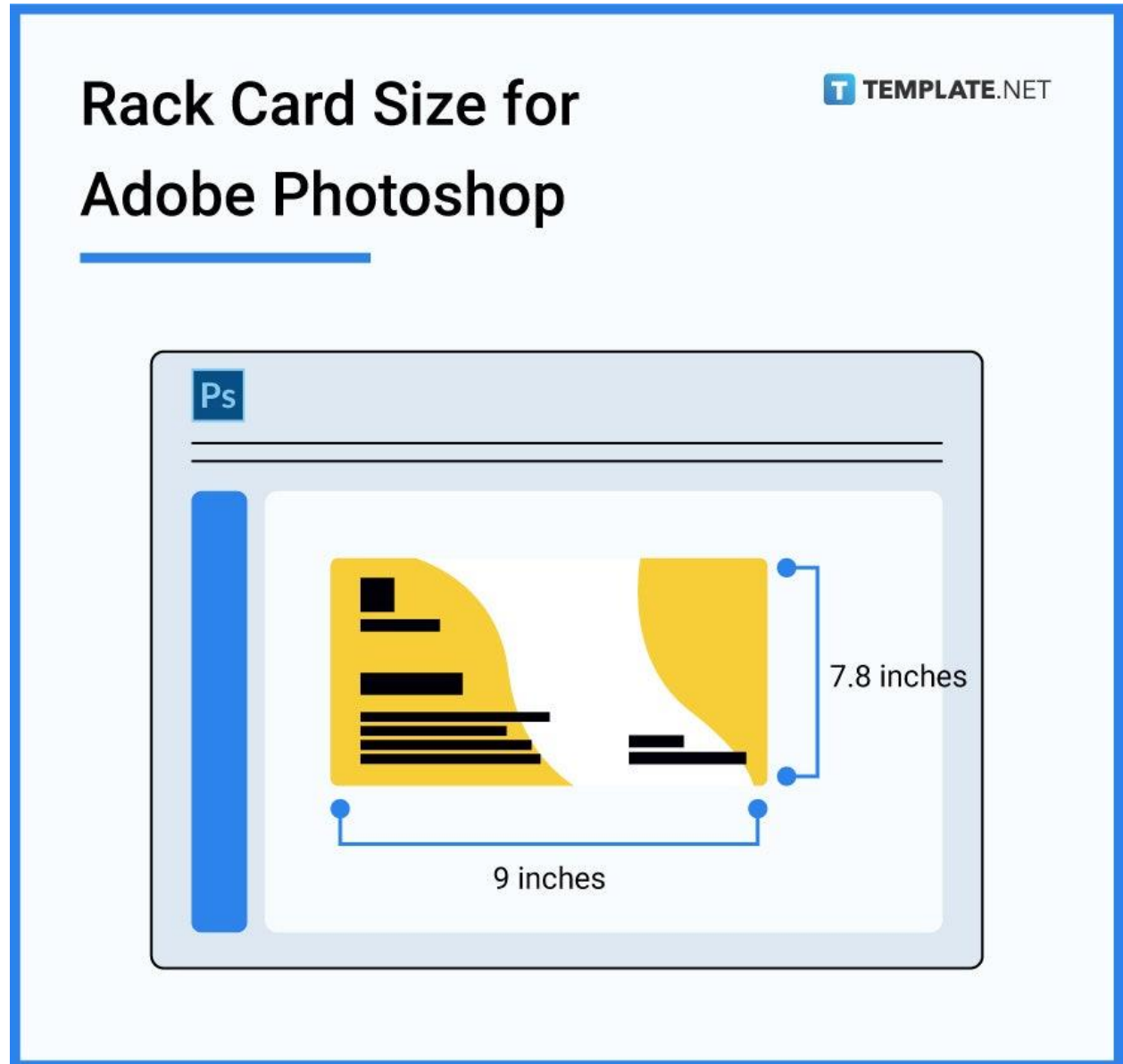
Rack Card Sizes for Business

As mentioned above, the ideal size for a business rack card is around 4 × 9 inches.



Rack Card Sizes for Adobe Photoshop

When using Adobe Photoshop, the recommended size you can use for them is around 9 × 7.8 inches.



Rack Card Sizes for Adobe Illustrator

When making a rack card on Adobe Illustrator, the recommended size for it is around 3.5 × 8.5 as per the standard size.



FAQs

What is the standard size of a rack card?

The standard size of a rack card whether it be for real estate or marketing is either 4 × 9 or 3.5 × 8.5 inches.

What is the image size of a rack card?

Any image that fits the size of 4 × 9 inches is preferable whether it's a photo of a hotel resort, an office, products, among others.

What is the measurement of a typical rack card?

A typical rack card is measured by its content and size.

What is the pixel size of a rack card?

The pixel size of a rack card is around 1122 × 2480 pixels.

What kind of paper is a rack card printed on?

The types of paper used in rack card printing are uncoated, C1S, and C2S.

What size rack card fits in a number 10 envelope?

Rack cards sized 4 × 9 inches are the ones that fit in a number 10 envelope.

What are the dimensions of a rack card?

The length and width of a rack card depend on which standard size is being used.

What are the most common sizes for rack cards?

The common sizes include 3.5" × 8.5", 4" × 9", 7.875" × 9", and 11.875" × 9".

What are Vistaprint's rack card dimensions?

The dimensions of a Vistaprint's rack card are 3.74" × 8.27".

How to change the rack card in photoshop?

Open Photoshop on your computer and you can begin your edits like changing the graphics and other graphic design elements to sizing the layout.