

## Profiles

Profiles are commonly used to introduce many business firms, institutions, and organizations and their mission, vision, objectives, and plans. Developing a visually appealing profile will help businesses and organizations to provide important information about their overall business values, their current or former clients, the story of their business origin, the products and/or services, and future endeavors in their respective fields and industries.

## Profile Definition & Meaning

A profile is a concise and engaging description of a business or an organization that is composed of the key purpose, mission, vision, products or services, and other fundamental aspects of one's company or organization.

Profiles are integral to many businesses, and organizations so that the public can easily learn and understand what their business or organization is all about, what type of products and/or services they offer to the people, and why they are valuable to the lives of the people and in the society.

## What Is a Profile?

A profile is a brief and compelling summary of a company, an organization, or a professional. It is generally used in articles, books, brochures, magazines, pamphlets, blogs/websites, and various social media platforms. It is a fundamental promotional tool to make known a specific business, an organization, or a professional to the public.

## 10 Types Of Profile

### Construction Profile

A [construction business profile](#) establishes a fundamental element for the bid documents, corporate brochures, annual reports, and websites of a construction company. It presents basic information about a construction company including the year of establishment, the type of work the company handles, and its physical location. Template.net offers a variety of sample construction business profile templates that you can use freely.



# WILLOW ENTERPRISES

COMPANY PROFILE

Prepared By: [Merlin Brooks]  
Prepared On: August 12, 2041



- 1 Story
- 2 Mission and Vision



## STORY

Established in March 11, 2035, Willow Enterprises began as a construction consulting firm that provided construction consultation services. Throughout its five years in the industry, it was able to guide and achieve building different infrastructures both locally and internationally. Today, its founder, Robert Roberts, has scaled it to a large construction company that builds infrastructures and sells innovative devices to improve the construction industry's efficiency in order to accommodate its clients such as Cliff Productions, Peach Co., and Prophecycurity across various parts of the world.

*"Creating Better Futures"*



services



## **IT/Software Profile**

If you are working for an IT/software agency, creating an appealing modern [IT/software profile](#) is very beneficial to help people have basic knowledge of the goals, objectives, and vision of your IT/software company. Use a modern software company profile template with a clean outline for your IT business profile in your corporate brochures, websites, and social media pages. Also, our website has other profile options that you can choose from.



# REDEMPTION SOLUTIONS

Prepared By: William Bower | Prepared On: May 24, 2045

[About the Company](#) | [Company Mission](#) | [Company Vision](#) | [Redemption Team](#) | [Our Products](#) | [Current Projects](#) | [Our Clients](#) | [Current Figures](#) | [Contact Information](#)

## ABOUT THE COMPANY

Redemption Solutions is one of the leading software company that offers excellent and high-quality software products that are useful for our business clients, as well as in the other sectors in the industry. We have been serving the people in the state of Michigan since we started in the year 2020. We are highly ranked as one of the best software companies in the country through our passion for producing well-researched and effective software that is useful in enhancing business systems. In the future, we are planning to expand our reach and serve not only the entrepreneurs in Michigan but of the world. We are planning to bring and enhance our software products in the global scene.



Prepared By: William Bower | May 24, 2045

REDEMPTION SOLUTIONS

## PRESENTATION OVERVIEW

1. About the Company
2. Company Vision
3. Company Mission
4. Redemption Team
5. Our Products
6. Current Projects
7. Our Clients
8. Current Figures
9. Contact Information



[About the Company](#) | [Company Mission](#) | [Company Vision](#) | [Redemption Team](#) | [Our Products](#) | [Current Projects](#) | [Our Clients](#) | [Current Figures](#) | [Contact Information](#)



## COMPANY MISSION

## **Real Estate Profile**

Real estate companies need to showcase an engaging real estate profile to their prospective business partners, investors, and clients. Using a simple yet cool and eye-catching real estate profile from our diverse selection of [real estate brochure templates](#) is effective as a marketing and advertising tool. It can be used to outline the history and milestones of one's real estate business.



Waterfront Realty Services Corp. is one of the most recently established real estate company that provides both residential and commercial real estate services in **Orlando, Florida**. The firm has teams of real estate professionals who can give clients quality assistance should they look forward to buying, selling, or managing residential or commercial properties.

"Your best interests—always at the forefront of our thinking."

### MISSION

The company's mission is to provide clients with the real estate expertise they expect and deserve.



## **Startup IT Company Profile**

Bring state-of-the-art technology products or services to the market! Introduce them to the public when you use a visually-appealing startup IT company profile template from our [IT company brochure templates](#) for your startup IT business firm. A stylish company profile with two contrasting colors is great to use for your corporate brochure and company website.



# PROSS SOFTWARE TECH

"THE FUTURE STARTS WITH US"

Presented by Ryan Crowfoot  
Prepared On: October 12, 2021

## 32% Clientele Increase

From the first month to the third month of operation.

## 99% Positive Reviews

Pross OS 1 and Golden Streamfox.

## 20+ Successful Consultation Sessions

With Tomund North Solutions, Cresmont, Inc., and  
Vlad Firm, Inc.

## Beginning

Pross Software Tech was founded on July 10, 2039 by Brad Stephen Pross. Although the company has yet to reach a year in operations, it's already poised to become one of the leading figures in the Information Technology industry in the near future. Pross Software Tech has already produced well-reviewed software products. With the leadership of Brad Stephen Pross, the company will continue to do so in the years to come.



## Mission

Our mission is to reach out to every sector in the community that utilizes digital technology. We want to transcend the efficiency and quality of the devices they're using by offering our very own software

## **IT Services Profile**

An IT services profile is a simple yet engaging profile that clearly outlines the different types of IT services of an IT business firm. When designing your profile, it is essential to use a beautiful [IT services profile template](#), cut down your text, be straightforward in describing your services, and highlight your accomplishments and milestones. Also, add striking colors to accent the overall design of your profile.



Advance Evolution Tech

Presented by: Eva Abueva  
Prepared On: April 7, 2050

## STORY

Advance Evolution Tech is a company that was established in 2050. In the present, it's growing as one of the most remarkable and impressive IT companies in New Jersey. Throughout its 11 years in the industry, it has helped clients improve their company technological systems and strategies. And until now, the company strives to surpass its excellent services to create a better system for customer service.

*"The Technology that Helps Through Diverse Services."*

High-quality information technology services to our clients. We look forward to developing interesting and resourceful services that will help improve the clients' systems. We also hope to provide our employees with better opportunities.



## **Startup Software Company Profile**

Make a fantastic company profile for your new software business! Use high-quality images, original illustrations, and contemporary fonts. Plus, add compelling headings and content while using our basic startup [software company brochure templates](#).



Ernest Software Technologies, Inc.

# “Information Safety is First”



Prepared by: Poppy S. White  
Prepared on: August 12, 2040

## Our Story

Established on March 17, 2035, Ernest Software Technologies, Inc. began as an Information and Technology company that provided technical and programming expertise services to companies, both local and international. Throughout its five years in the industry, it was able to achieve a monopoly in creating and providing information security technology, software and web development and others. Today, its founder, Nicholas Herrera, have scaled it to an even grander market in order to accommodate its clients such as Pompei Goods, Amoriz Realty, and other international companies across various parts of the world.



- 3 Our Story
- 4 Mission/Vision
- 5 Team
- 6 Our Services
- 7 Current Projects
- 9 Clients
- 10 Contact Information



Ernest Software Technologies, Inc.

### Digital Guard 1.0

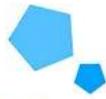
Purpose:

To help businesses in management and production by developing a

Our

## Software Solutions Profile

Present your software solutions to your prospective clients while using our unique [software solutions profile template](#). Express simplicity in your business profile. Use a clean profile design and outline and incorporate your software company logo, clipart, icon, and other cool designs.



## Pipeline Software

"We Lead Your Success  
On The Line"

### About Us

Started as a small time software company in Southfield, Michigan, ten years ago Pipeline Software emerged to the world to provide high-quality software solutions. For decades, the company was able to bring home numerous awards that drive the company to do what's best for our trusted clients and for the industry. Today, Pipeline Software still continues to thrive on being the best software company, for the team wants to expand its service all over the country.

### Mission

Pipeline Software is dedicated to delivering efficient and effective software-related services. Our integrity and accountability in serving you, our potential clients, we highly believe that we can provide the best results that you deserve. We believe that we can successfully deliver it through our team's capacity to bring out ideas.

### Visions

Our vision is to lead our company to the top. Through our one of a kind quality of service, we believe that we can offer a unique planning experience for our customers by providing the best software development services.

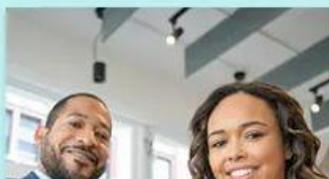


## **Real Estate Sales Profile**

This type of business profile is commonly used to demonstrate the mission, vision, objectives, and plans of your real estate sales. Use a bright-colored [real estate sales profile template](#) to showcase core aspects of your real estate business operations and sales strategies. Our website contains a lot of real estate sales profile templates that you can easily customize.

# We Build Your Future

Timber Key Land Inc.



Story

## **Real Estate Agency Profile**

Create a simple yet striking real estate agency profile for your corporate brochure and website. We highly suggest that you use a wonderfully-designed [real estate agency profile template](#) like this one. Present your real estate company's services and milestones to potential clients and investors with a gorgeous profile.

# COMPANY PROFILE

Prepared By: John S. Everette

Prepared On: April 30, 2030



- A. Story
- B. Mission
- C. Vision
- D. Team
- E. Products And / Or Services
- F. Current Projects
- G. Clients
- H. Current Numbers
- I. Contact Information



Members + Contact Information

## Story

Clara Luna Realty was established in 1998 as a real estate agency that provides its clients with quality and reliable real estate services and industry expertise. The company cultivates some of the most sought-after listings for both residential and commercial properties in the country. Composed of over 100 members and 6 offices nationwide, Clara Luna Realty ensures that its clients are fitted with top-rated real estate services, both those looking to buy and sell properties.

"Helping people find the perfect fit"



## **Construction Company Profile**

Create a beautiful and sophisticated [construction company profile](#) while introducing your diverse construction services to interested clients and investors. Show off the notable project accomplishments and milestones of your construction company through a captivating and minimalist profile. It helps your company profile to get noticed in a competitive construction field.

# Snowstone Builders



SNOWSTONE BUILDERS

SNOWSTONE BUILDERS

## Story

Snowstone Builders delivers global construction services to its clients. It was established in 2030 by Froilan Garner. Throughout its ten years in the industry, it has become one of the prominent construction companies in the market. Now, it serves more than millions of clients around America, and it strives to reach the global market.



## Vision

Our vision is to be perceived as one of the sought-after construction companies in the world. We look forward to being one of the leading companies that provides excellent customer service through integrity and respect.



## **Profile Uses, Purpose, Importance**

A profile has numerous uses according to the purpose of a business, an organization, or a professional. You can see a wide array of business profiles in traditional mediums like newspapers, magazine articles, corporate brochures, and annual reports, as well as in digital forms such as profile newsletters, company blogs, websites, and business social media platforms. What are the other common uses, purposes, and importance of profiles?

## **Brand Awareness and Credibility**

Developing an attractive and well-thought-out profile is essential to make your brand stand out. It is beneficial when you share your powerful brand story to your prospective customers. Plus, it allows potential business partners to see the credibility of your company despite the intense competition among other business firms in the same industry.

## **First Impression**

Investors look for certain aspects of a company before they consider investing. So, make a great first impression on your potential investors when you include competitive advantage, solid values, and logical business strategies of your business in your company profile. Optimize your profile on your websites, media kits, staff recruitment portals, press releases and other external documents.

## **Marketing and Promotional Tool**

Many companies, organizations, and professionals use an aesthetic and animated work profile to win and reach as many prospects as possible. As an excellent marketing and promotional tool, it makes your company visible across all types of traditional media and digital platforms. You can see different profiles in physical prints, emails, websites, and professional social media networks.

## **Informative**

Company profiles are made to deliver integral information and assurance that businesses can meet the needs and preferences of their customers. An engaging and informative profile acts as a window to your company. It gives business partners, customers, and employees a glimpse at what you offer and provide.

## **Talent Recruitment**

An interesting business profile will help a company to get the attention of professionals. It also convinces them to do business with your company. Creating an attention-grabbing profile is beneficial to make potential talents informed about your business, and what it's like working with you and invite them to work with your company.

# **What's In A Profile? Parts?**

## **General Business Information**

Write your business's basic information, including the company name, company logo, tagline, the year it was established, business location, contact information, and website URL. Inform your readers of the most important details about your company.

## **Names and Key Roles of the Ownership and Management Team**

Provide the designated names and key roles of the management team members, especially the owner or founder of the business. Include names of the business partners, executives, board members, and many others.

## **Company History**

Tell the origin of your business and why you started it. Add some interesting information and personality if possible, especially when it is connected to your company culture.

## **Graphics or Illustrations**

Including several eye-catching icons, clipart, animated designs, drawing, wallpaper, graphics, or illustrations is a wonderful way to make an engaging profile. Transform your profile and make it enticing and stylish with contemporary, vivid graphics and illustrations.

## **Mission and Vision Statement**

Write the mission and vision statement of your company so that your prospects are informed about the purpose of your company, the problem your company aims to solve, and the future goals and objectives of your company. Also, include a brief description of your business growth goals.

## **Products and Services**

Share important details about your brands, products, and services that your company offers and your target audience. Describe the fundamental aspects of your business and products in this section.

## **Notable Accomplishments and Milestones**

Add your notable business accomplishments and milestones such as awards, certifications, special projects, testimonials, or news and media coverage. Highlight significant milestones in your business.

# How To Design A Profile?

1. Choose a [Profile Size](#)
2. Consider the purpose of your profile
3. Select the [Profile Template](#)
4. Highlight the core values, mission, and vision of your business
5. Add compelling graphics and attractive design elements to your profile
6. Adjust, edit and revise other visual and text elements if necessary
7. Finalize and download your work

## Profile vs. Portrait

A profile is a simple and compelling introduction of the name, title, accomplishments, and milestones of an individual, a business, or an organization in a specific field or industry.

A portrait is a visual representation of a person, male or female, in a form of a drawing, cartoon art, anime art, painting, or photograph, displaying only the face or head and shoulders.

## What's the Difference Between a Profile, Resume, and Biography?

A profile provides a brief and cohesive overview of general information about an individual, or a business firm, allowing the public to get to know the basic information of the person or an organization.

A resume is a professional form of writing that outlines the basic information of the job applicant, especially showcasing his or her skills, educational attainment, work experience, and qualification for a particular position.

A biography is a comprehensive account or record of a person's life history which is written by someone else.

## Profile Sizes

Profiles have a wide selection of standard sizes both in digital and physical formats. The [profile size](#) and format are based on the use and purpose of the business or organization.

| Material    | Size (in) & File Format  |
|-------------|--|
| A4 Brochure | 8.3 x 11.7 in. (or 21 x 29.7 cm) with bleeds 5 mm; 300 dpi, CMYK |

|                            |  |
|----------------------------|--|
| Letter size Brochure       | 8.5" x 11" (or 21.59 x 27.94 cm) with bleeds 5 mm; 300 dpi, CMYK   |
| Legal size Brochure        | 8.5" x 14 in. (or 21.59 x 35.56 cm.) with bleeds 5 mm; 300 dpi, CMYK   |
| Tabloid Brochure           | 11 x 17 in. (or 27.94 x 43.18 cm) with bleeds 5 mm; 300 dpi, CMYK  |
| Standard Tri-Fold Brochure | 8.5" x 11" (or 21.59 x 27.94 cm), divides one paper into three   |
| Blogs/Websites             | Up to 2560 pixels  |
| Facebook                   | 1200 x 628 pixels for Shared Post Image, and 1080 x 1920 pixels (an aspect ratio 1.91:1); minimum size of 403 x 403 pixels and a maximum up to 2048 x 2048 pixels for Facebook Stories |
| Instagram                  | 1080 x 1080 pixels for the square image, 1080 x 566 pixels for a horizontal image, 1080 x 1350 pixels for the vertical image, and 1080 x 1920 pixels for Instagram Stories             |
| Pinterest                  | 600 x 900 pixels   |
| LinkedIn                   | 1104 x 736 pixels  |

## Profile Ideas and Examples

There are various ways to showcase your creative side and innovation when it comes to designing business profiles. Check out the following details for more [profile ideas](#) and design inspiration.

- Company Profile Ideas and Examples
- Amazing Ideas and Examples for Business Profile
- Ideas for Dating Profile with Examples
- Real estate Profile Ideas and Examples
- Social Media Profile Ideas and Examples
- Ideas for Instagram Profile and Examples
- Personal Profile Making Ideas and Examples
- Profile Ideas and Examples for Job
- Student Profile Ideas and Examples

## **FAQ**

### **What is a person's profile?**

A person's profile is a written record about a person which is often published as a narrative non-fiction article in various printed and online publications like newspapers, magazines, blogs, or websites.

### **What is the Tagalog of a profile?**

There is no available translation of the word "profile" in the Tagalog language because Filipinos only use the English term of the word "profile".

### **How do I make a company profile?**

When making a company profile, you need to identify the main purpose for the profile, choose a style and format, add the business contact details, write the mission and vision statement of the company, highlight the history, accomplishments, and milestones of the company, and describe the products and services.

### **What is a software profile?**

A software profile is basically a simple description of a software product.

### **What is a profile for a job?**

A profile for a job is a short and concise description of a person's skills, work experience, and notable achievements in his or her field which are relevant to the job industry he or she is applying to.

## **What contents should you put in your company profile?**

Your company profile should include the company name, established date, physical location address, contact details, website URL, and email address.

## **How do I update a profile?**

If you need to update a profile, tap the About section of your social media page, tap your name, and edit the content of your profile, and when you're done editing your profile, tap the update and save.

## **What is a profile image?**

A profile image is a photo that represents one's social media account like an avatar or any other personal image of the person.

## **How to set up an Instagram business profile?**

To set up an Instagram Business profile for your startup company, go to your profile, tap the upper right corner, click Settings, tap Account, click Switch to Professional Account, click Continue, choose a category for your business, tap OK to confirm and tap Business, and then add the contact details.

## **What is the key feature of a profile?**

The key feature of a profile is the mission/vision statement and description of the business.

## **What does a profile contain?**

A profile contains a brief description of a person or business, major qualifications and skills, products and services, top accomplishments and milestones, and contact details.