Pamphlets come in different sizes that may best suit an organization's needs and required information. You can use this document for advertising or raising awareness regarding a certain topic by providing your readers with the right details and images.

Pamphlet Sizes Standard

Pamphlets usually come in a single sheet of paper, printed back to back or folded into half, thirds or fourths. The standard sizes are 8.5 x 11, 8.5 x 14, 11 x 17, and 11 x 25.5 inches. And the common folding styles are as follows:

- Half-fold
- Tri-fold
- Z-fold
- 3-panel gatefold
- Roll-fold
- 4-panel accordion fold

Pamphlet Sizes for Digital - Social Media

Facebook

If there is a need to share a pamphlet via Facebook, the recommended size for its resolution is around 1200 x 630 px.

Instagram

For Instagram, pamphlets with a square photo should be around 1080 x 1080 pixels, while a landscape photo should be 1080 x 680 pixels with a minimum width of 600.

Twitter

Posting a pamphlet in timeline photos on Twitter should be about 1200 x 675 pixels with a minimum of 600 x 335.

Pamphlet Sizes of Print

International

- A4 - Paper size: 210×297 mm or 8.27×11.69 inches
- A5 - Paper size: 148×210 mm or 5.83×8.27 inches
- A3 - Paper size: 297×420 mm or 11.69×16.54 inches
- DL - Paper size: 110×220 mm or 8.66×4.33 inches

US, Canada

- Letter - 8.5×11 inches
- Legal - 8.5×14 inches
- Half-Letter - 8.5×5.5 inches
- Tabloid - 11×17 inches

Pamphlet Sizes for Email

The recommended size is around 600 px to 640 px for pamphlets sent via email, and the general email size is 102 KB.

Pamphlet Sizes for Business

When creating a pamphlet for business purposes, you need to consider your topic and content length to choose the right size (8.5 x 11, 8.5 x 14, 11 x 17, and 11 x 25.5 inches) and presentation.

Pamphlet Sizes for Adobe Photoshop

The typical pamphlet size when using Adobe Photoshop is 8.5″x11″. However, they can vary in size depending on your printing method and your page number.

Pamphlet Sizes for Adobe Illustrator

When using Adobe Illustrator, an average pamphlet size should be 297 x 210 mm and in landscape (horizontal) orientation.

FAQs

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What is the standard size of a pamphlet?

The standard size of a pamphlet is either 8.5 x 11, 8.5 x 14, 11 x 17, and 11 x 25.5 inches.

What size envelope for 6x9 pamphlet?

A 6x9-inch pamphlet can fit on an envelope of the same size with a maximum enclosure size of 5-3/4 x 8-3/4 inches.

What is the font size of the pamphlet?

The most preferred font size for a pamphlet's main content is between 12 points to 14 points, but the title can have a bigger design size.

What are the dimensions of a pamphlet?

The basic dimensions of a pamphlet depend on the type of paper used and its folding style; however, the most commonly used pamphlet sizes are either A4 (210×297 mm or 8.27×11.69 inches) or A5 (148×210 mm or 5.83×8.27 inches).

How do you change the pamphlet image size?

Open an editing tool where you have created your pamphlet, choose the image to be resized, and adjust its height, width, and resolution.

How to increase the size of a pamphlet in Photoshop?

Open Photoshop, go to image, select the canvas size and input the size (width and height) which best suits the pamphlet.

How to design pamphlet in perfect resolution?

Use high-quality photos to avoid pixelated contents in order to create a pamphlet with the perfect resolution and layout.

How to create the pamphlet in pixel size?

For A4 size paper, the size in pixel without the bleed area is 3508 x 2480 px, while A5 size in pixel without the bleed area is 2480 x 1748 px.

What is the size of a pamphlet in cm?

A pamphlet in A4 size is 21 × 29.7 in cm, 14.8 × 21 cm in A5, and 11 x 22 in cm for the DL size.

What is the standard size of an educational pamphlet?

The standard sizes of an educational pamphlet are 8.5 x 11 inches, 8.5 x 14 inches, 11 x 17 inches, and 11 x 25.5 inches.