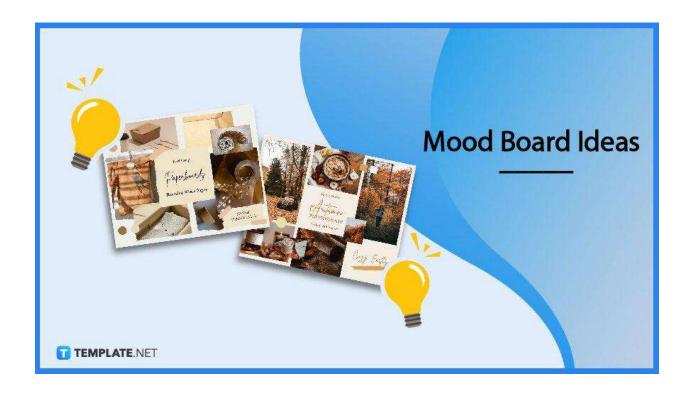
### **Mood Board Ideas**

Sometimes it is very hard to have Mood board ideas which might require some inspiration or a creative spark. These ideas and examples can range from various themes and uses many different elements that create a appealing and aesthetically appeasing mood board. Read the article below and get inspired to create a beautiful mood board.



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## **Mood Board Ideas and Examples**

The following list hosts different templates of mood boards that are best described as creative, elegant, and unique. So if you are feeling a bit uninspired and want to get the creative fix. Then feel free to peruse and browse the different mood boards below.

## **Fashion Mood Board Ideas and Examples**

A fashion mood board is a great way to conceptualize what type of aesthetic or overall fashion style you would want yourself to wear. By adding a note on what genre of clothing you want to wear and have on the mood board makes it easier to find different looks to add to the finalized mood board. Having a fashion mood board makes it easy to have a cohesive personal style.



### **Interior Design Mood Board Ideas and Examples**

Sometimes its really hard to communicate with your interior designer on how you want the design to be. An interior design mood board will help make this job easier. By writing out what overall theme and feel you want to have in the mood board and pairing it with different pictures of chairs, rooms, and office layouts, it'll ensure that no miscommunications will happen.



### **School Mood Board Ideas and Examples**

Do you feel bogged down by school and learning? A school mood board will help influence how you feel and make those happy chemicals flow out of your brain. By putting down pictures of the fun times you had with your friends and motivational quotes and feeling, its hard not to be lifted up when viewing the mood board.



# **Art Mood Board Ideas and Examples**

There are times when inspiration strikes but its hard to describe, write or draw out. By placing images and words on what you think best describes what you imagine onto an art mood board that looks like this. It becomes easy to communicate what the overall concept is to those around you.



### **Unique Mood Board Ideas and Examples**

Want to post something interesting and personal, or have a unique life story or aesthetic to show? By making a vertical mood board and lining it with personal and artsy photos, a unique mood board is born. Having something like this on your social media will make you stand out from your peers.







#### **Business Mood Board Ideas and Examples**

Modern day businesses make use of social media as a marketing platform. There are plenty of ways to catch the attention of their audience and one of the most effective ways is to create a business mood board. Adding clear images of the products and the branding it is easy to communicate with your audience what the business is all about.



### **Handmade Mood Board Ideas and Examples**

Looking for a cheap and easy way to market your handmade products. A great way to sell one's handmade and beautifully crafted goods is to make handmade mood board and use it as a marketing tool. By creating a collage of pictures containing handmade products for sale, the vision of the business and the brand's aesthetic, one will be able to get the attention of customers in a flash.



### Office Mood Board Ideas and Examples

An office mood board is a great productivity tool to have in the office. The company/business can make beautiful mood board by putting brand imagery, mottos, and the company's logo into a mood board. This ensures that the company can stay on track with its branding.

### **Makeup Mood Board Ideas and Examples**

Worried about what make up to wear, or what color palette to theme your today's look? Preparing a makeup mood board will help with that dilemma. By arranging different pictures of similar make up looks and color palettes, one can easily imagine what type of look they want to have for the day.

#### **FAQs**

#### What makes a successful mood board?

A successful mood board is composed of various images, notes, and logos (if needed), all of these need to be cohesive with one another.

#### Who is the target audience for the mood board?

This is wholly dependent on the type of mood board, one is making.

### What is a mood board image?

These are pictures, images, drawings, symbols and other image type media placed on the mood board.

#### Why does a business need a mood board?

A business will need a mood board if they want to guarantee that their vision and concept will be understood by their employees and anyone they work with.

#### What Is an Advertising Mood Board?

An advertising mood board is a mood board used by the marketing team to feature their products in a cohesive and creative way.

#### How do interior designers create mood boards?

Interior designers will compile and create a collage of images, notes, and themes in photo shop to create a mood board.

#### How is a mood board used in illustration?

When illustrating, a mood board can be used as a creative guide for the final product.

### What to include in your advertising mood board?

An advertising mood board makes use of images associated with the company/business, the logo, and the vision of the company.

#### What is a mood board for a brand?

A brand can use a mood board to advertise and market their concept and products.

#### What are the things inside a mood board?

A mood board can contain various images, notes, logos, to-do-lists, and more.