

Magazine Sizes

Magazine sizes are critical elements to impress readers. Over the years businesses have developed different kinds of concepts and ideas which have prompted magazine companies to launch various magazine sizes and measurements to improve creativity and the whole reading experience.



Magazine Sizes Standard

European Size DIN A4 magazine

Several companies use DIN A4 size to market their products and services since it best fits a magazine's visual presentation. Its dimensions are 8.3" × 11.7" or 210mm × 297 mm.

European Size DIN A5 magazine

A5 magazine is one of the standard sizes as it has a convenient size of 5.8" × 8.3" or 148mm × 210mm. This allows readers to hold the material easily.

European Size DIN A6 magazine

A6 magazine with a size of 4.1" × 5.8" or a maximum of 105mm × 148mm is smaller than A5. Magazines of this size and layout can fit in bags enabling readers to bring them anywhere.

Magazine Sizes for Digital - Social Media

Facebook

Magazine upload on Facebook has an average resolution size of 1200 × 628px resolution size single images.

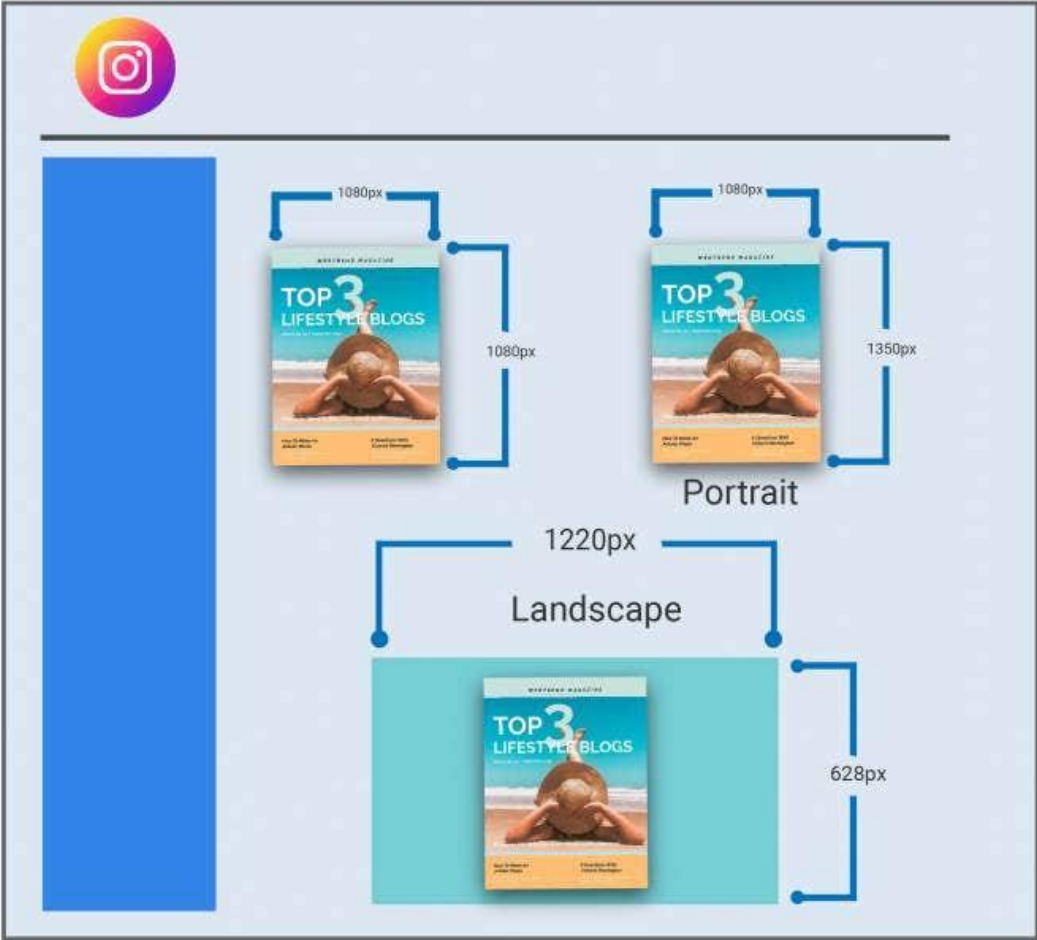
Facebook



Instagram

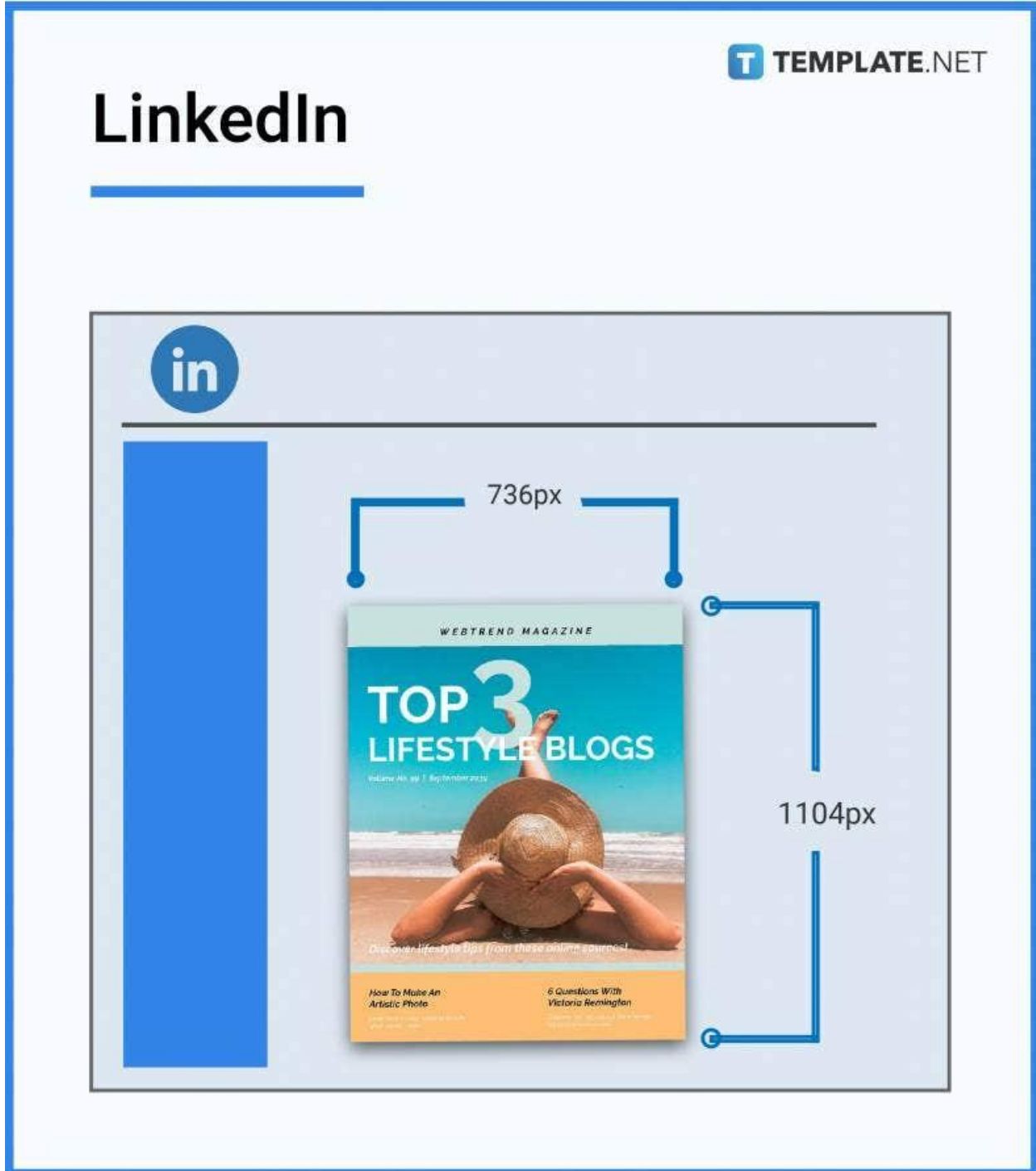
Instagram recommends images to have a resolution of 1220 × 628px (600 × 315px minimum) for landscape horizontal images, square image should be 1080 × 1080px, and the portrait (vertical) 1080 × 1350px.

Instagram



LinkedIn

If you wish to post on LinkedIn, it is preferable to have a resolution of 1104 × 736 pixels for images uploaded on this platform.



Pinterest

The recommended pin size for images on Pinterest are 600 × 900px, tall pins is 600 × 1260px, square pins should have dimensions of 600 × 600px.

TEMPLATE.NET

Pinterest

The diagram illustrates three recommended Pinterest pin sizes using a magazine cover as a template. The magazine cover features the text 'WEEKEND MAGAZINE' at the top, 'TOP 3 LIFESTYLE BLOGS' in large letters, and a photo of a person wearing a hat on a beach. At the bottom, there are two columns of text: 'How To Make An Artistic Photo' and 'How To Garden With Exotic Plants'.

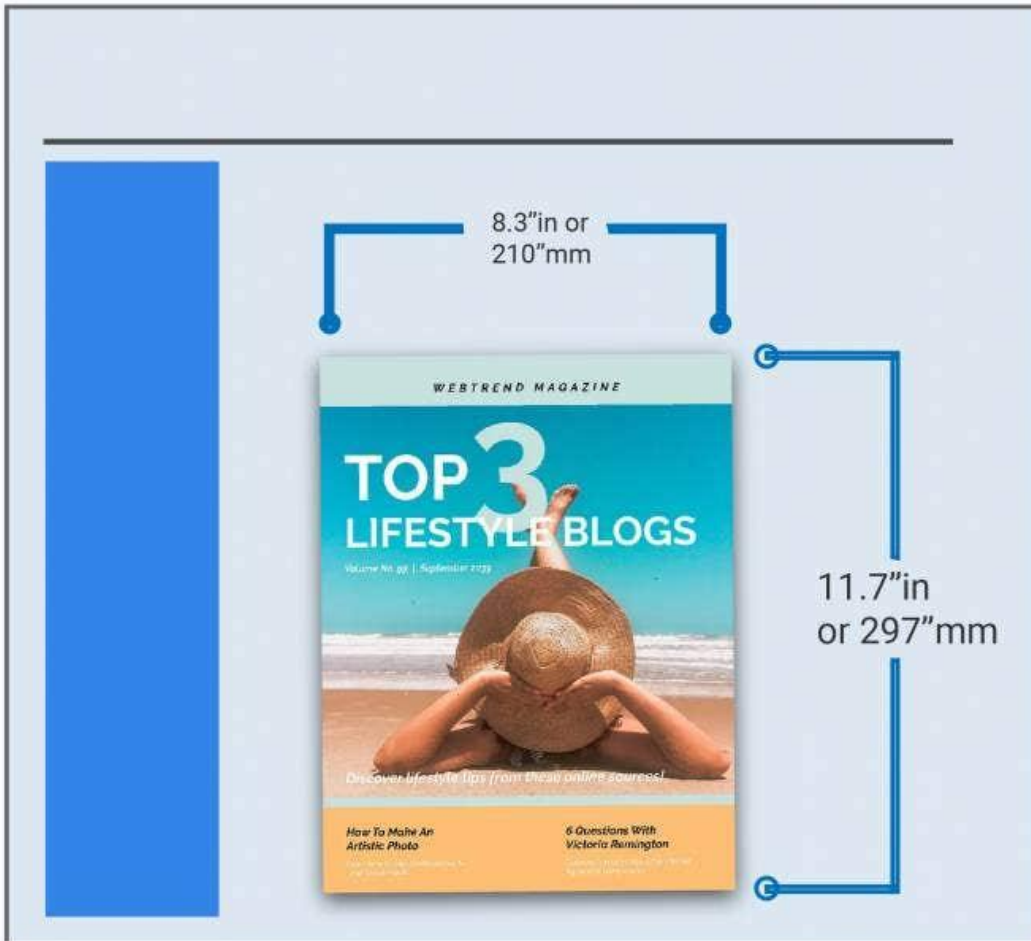
- Square Pin:** Dimensions are 600px wide and 600px high.
- Tall Pin (Left):** Dimensions are 600px wide and 900px high.
- Tall Pin (Right):** Dimensions are 600px wide and 1260px high.

Magazine Sizes for Print

A4

A4 paper size, with a measurement of 8.3" × 11.7" or 21.0 × 29.7 cm is one of the most commonly used sizes in the business industry and for academic submissions.

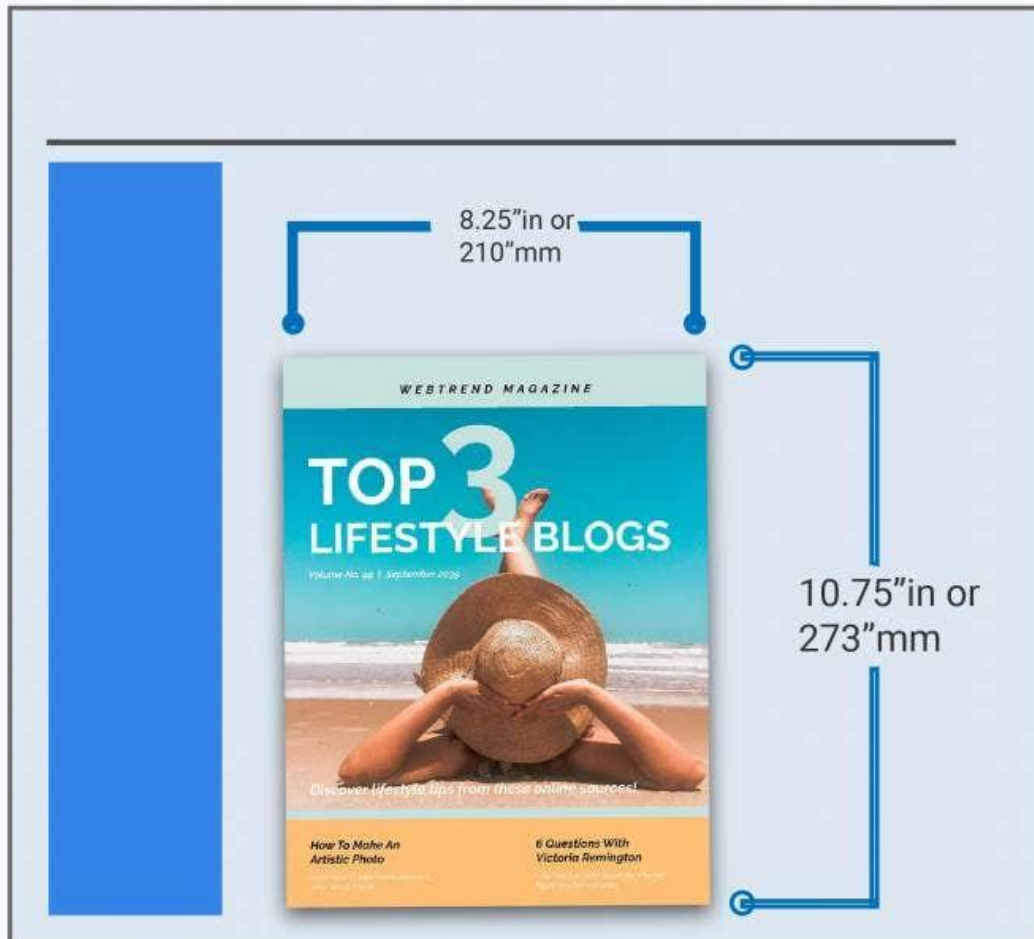
A4



Saddle Stitch Binding

The saddle stitch binding usually has a measurement of 8.25" × 10.75" or 210mm × 273mm. This size is common to most book manufacturing companies, especially booklets of magazines with fewer pages.

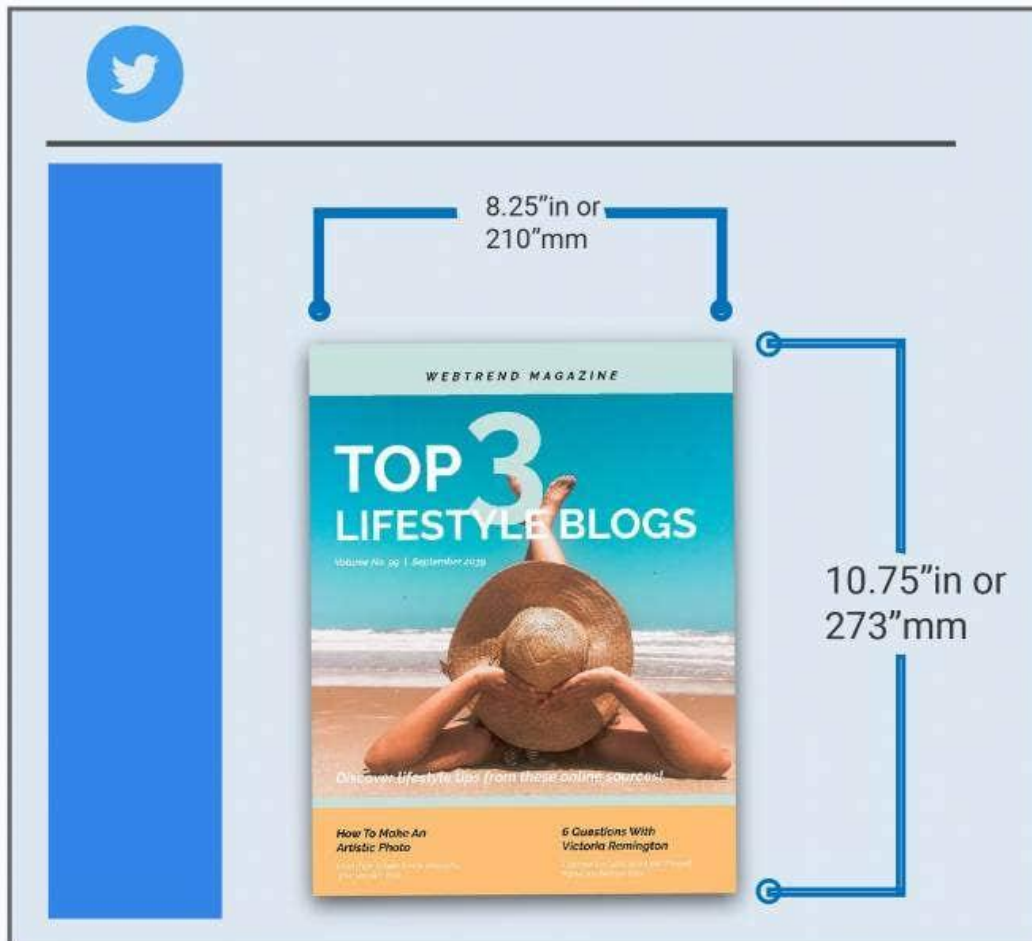
Saddle Stitch Binding



Perfect Binding

Perfect binding with the measurement of 8.25" × 10.75" or 210mm × 273mm is the standard binding method for magazines because it has thick paper pages. It is also commonly used for example in a National Geographic magazine because binding of this type tends to last longer.

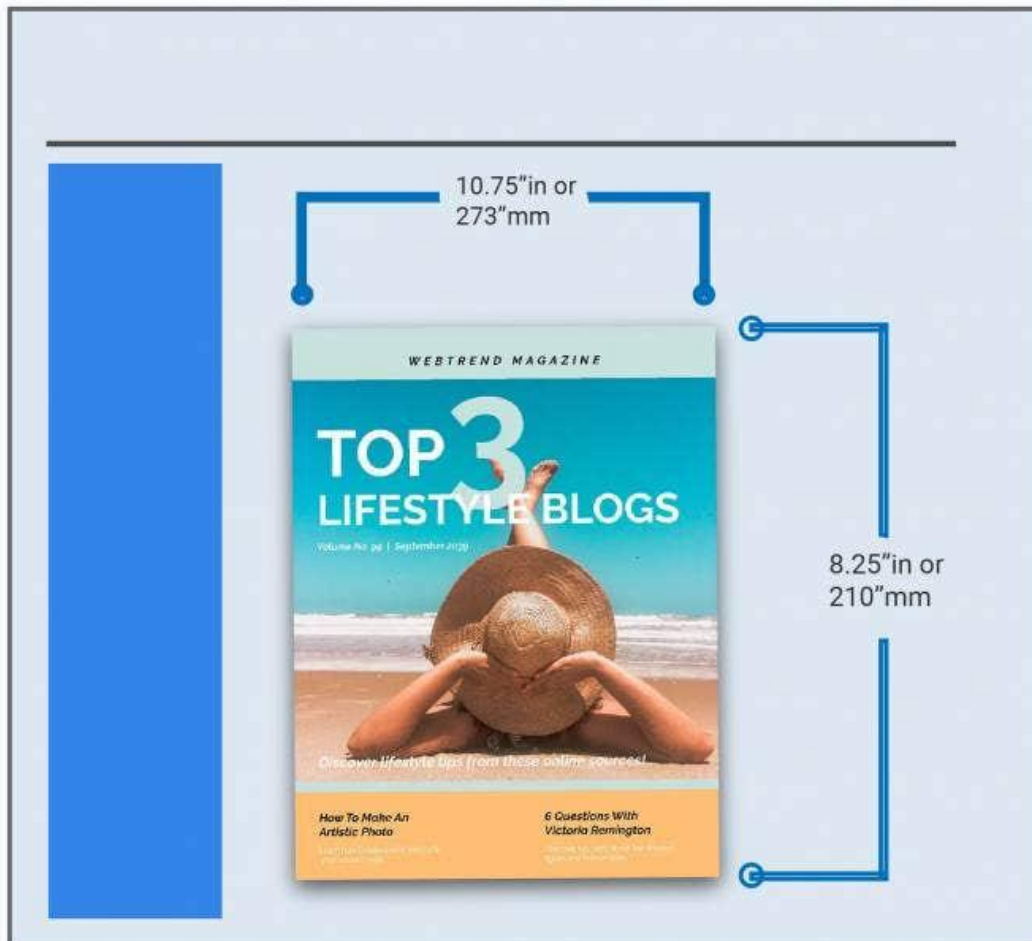
Perfect Binding



Wire-O Binding

Several companies use the wire-o binding method for readers who like to rip off pages from magazines and to avoid gutter. Its standard size dimensions are 10.75" × 8.25" or 273mm × 210mm which allows readers to tear off pages with ads, especially in apartment or clothing magazines.

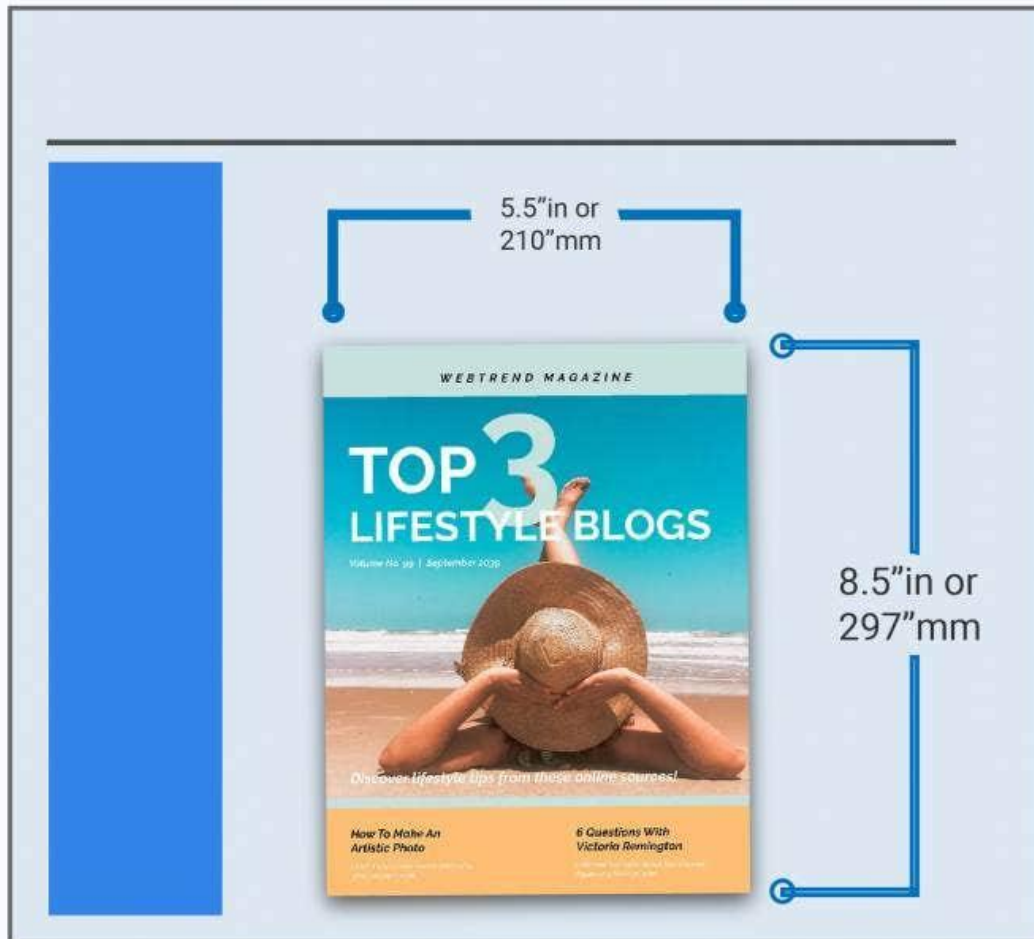
Wire-O Binding



DIN A5

DIN A5 is a European size of 5.5" × 8.5" or 210mm × 297mm is another commonly used size by most magazine companies. This is because it lessens the burden of holding such material plus it improves reading time satisfaction.

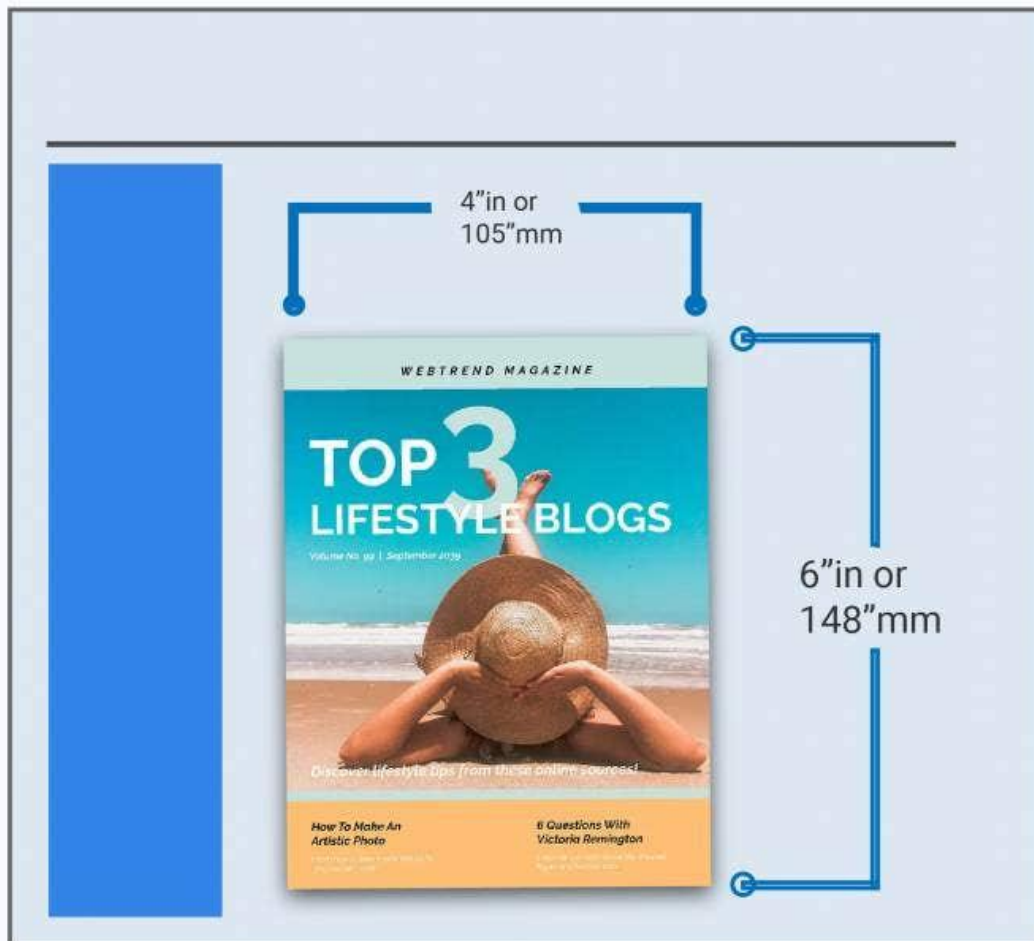
DIN A5



DIN A6

DIN A6 is a European size of 4" × 6" or 105mm × 148mm, which is half the size of A4 and A5. It fits in smaller bags which readers can bring conveniently.

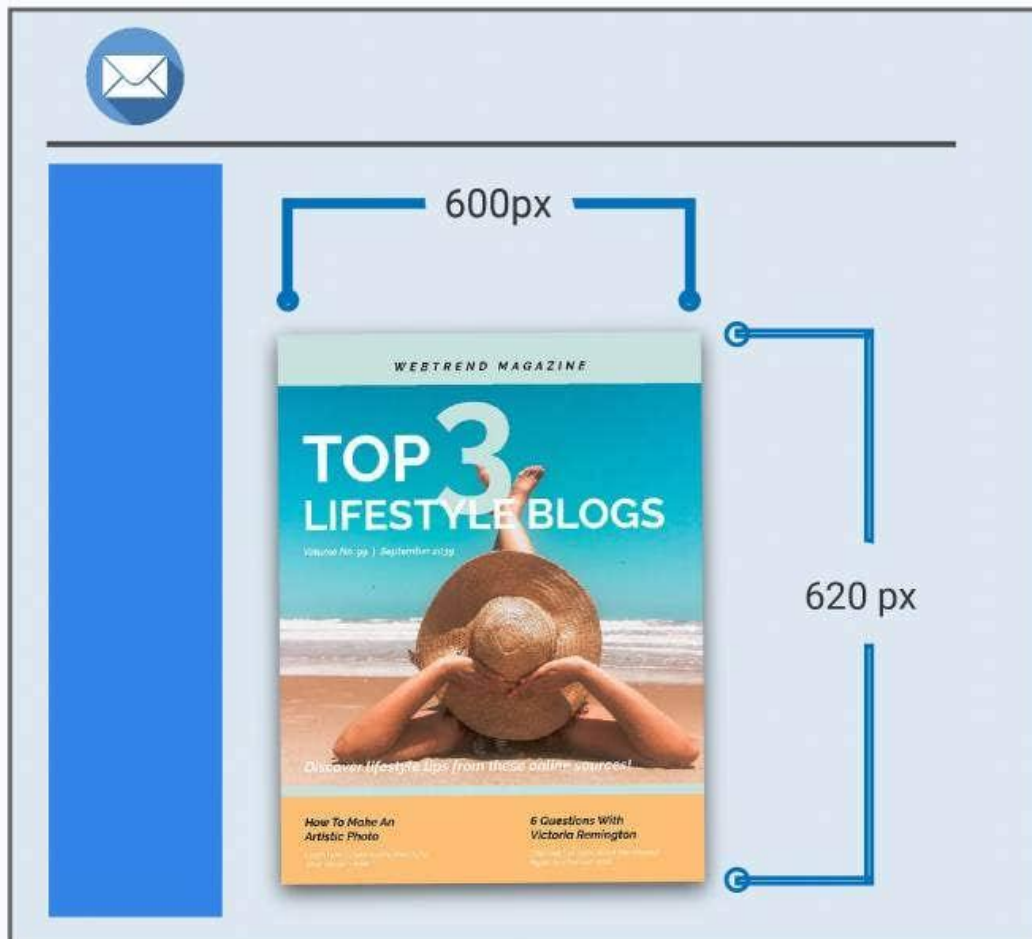
DIN A6



Magazine Sizes for Email

Magazines that are in digital format and are sent through email have a recommended width resolution of 600 pixels to a maximum of 620 pixels. Its height is usually customized depending on the design.

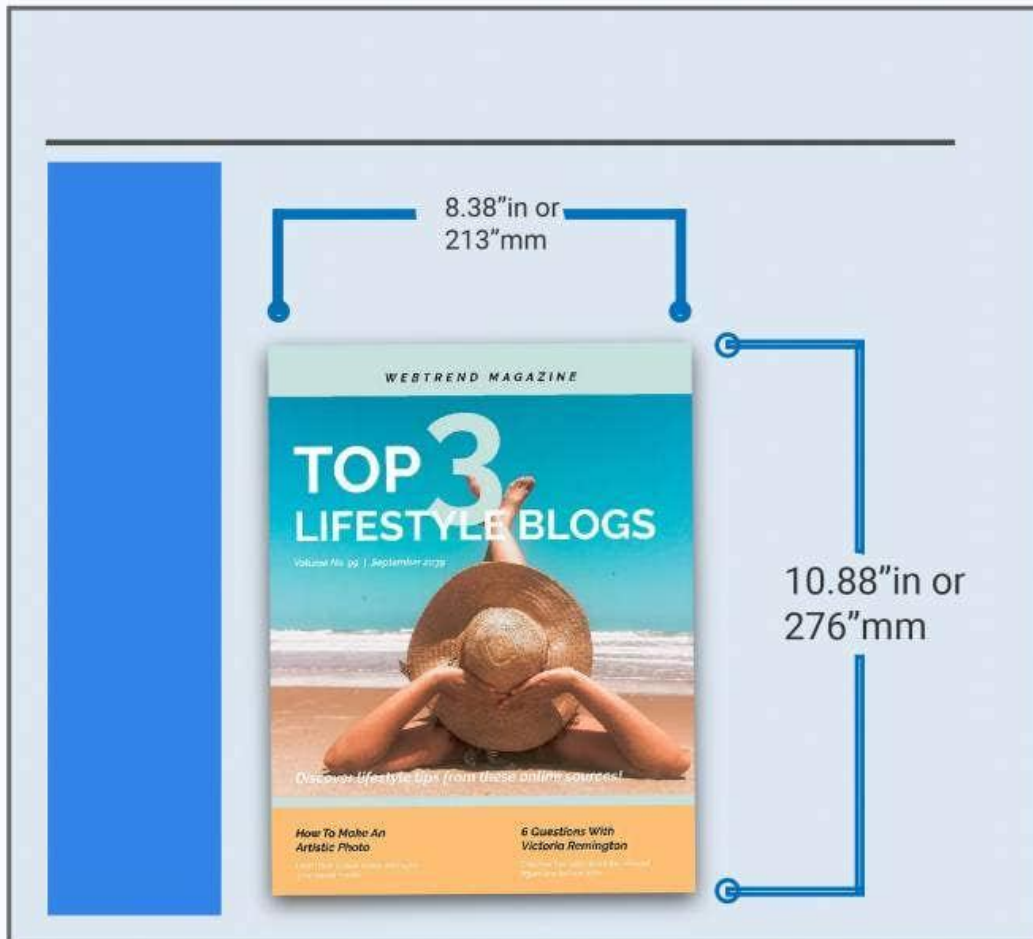
Magazine Sizes for Email



Magazine Sizes for Business

The business magazine usually has sizes of 8.38" × 10.88" or 213mm × 276 mm. This size type is economical to use and is quite cost-effective while it ensures showcasing relevant ads.

Magazine Sizes for Business

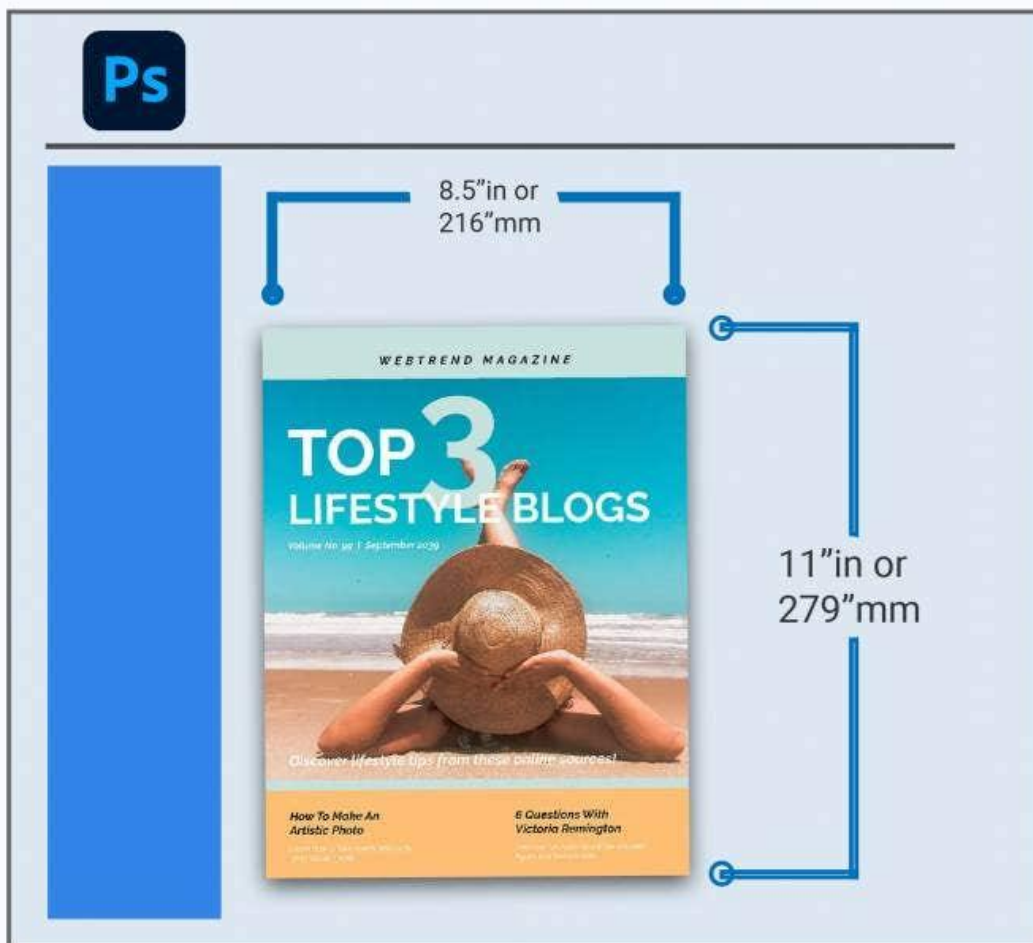


Magazine Sizes for Adobe Photoshop

When creating a magazine using Adobe Photoshop, the best size to use is 8.5" × 11" or 216 mm × 279 mm. However, the application also offers customizable layouts and dimensions sizes you can edit to ensure you are able to fit the text, frames and images.

Magazine Sizes for Adobe Photoshop

T [TEMPLATE.NET](https://www.template.net)



Magazine Sizes for Adobe Illustrator

For those who opt to use Adobe Illustrator to design magazines, the best size to use is 8" × 11" or 203mm × 279mm. Yet like most applications of its kind, you have the option

to make all the necessary size adjustments on a magazine's full or spread size so you are able to get creative with the font and its design.

Magazine Sizes for Adobe Illustrator

T TEMPLATE.NET

The diagram illustrates a magazine cover template within the Adobe Illustrator workspace. The workspace includes the 'Ai' logo in the top-left corner and a blue vertical bar on the left side. The magazine cover itself is centered and features the following text and graphics: 'WEBTREND MAGAZINE' at the top, 'TOP 3 LIFESTYLE BLOGS' in large white letters on a blue background, 'Volume No. 01 | September 2012' below the title, a photograph of a person lying on a beach with their back to the camera wearing a large straw hat, and a yellow footer with two columns of text: 'How To Make An Artistic Photo' and '6 Questions With Victoria Romington'. Blue dimension lines with circular endpoints indicate the cover's size: 8 inches or 203 millimeters in width and 11 inches or 279 millimeters in height.

Magazine Sizes FAQs

What Is the Standard Size of a Magazine?

The standard size of a fashion, glamor, business, or sports magazine is 8.38" × 10.88" or 213mm × 276 mm, commonly used by multiple firms as it is the usual size people are familiar with because it is able to cover most features a magazine should have.

What Is the Size of a Sports Magazine in Illustrator?

When using Illustrator to create a sports magazine, it has a standard size of 8.5 inches wide and 11 inches tall.

How to Change the Size of a Magazine in InDesign?

First, you need to choose file, then document setup, click the adjust layout button, change the values for width and height, and change the dimensions of your document pages.

What Is the Average Size of a Magazine Cover?

20cm × 28 cm is an average size most magazine companies use, such as Rolling Stone magazines and other clothing firms.

How Do You Design a Perfect-Size Magazine in InDesign?

InDesign has recommendations you can use for your magazines, such as text, frame, vector, and sizes you can review and choose to create appealing magazines for your readers.

What Size is a Vogue Magazine?

Vogue uses a magazine size of 8 × 10.86 inches.

What Are the Dimensions of a Magazine?

A4 (8.3 × 11.7 inches), A5 (5.8 × 8.3), and A6 (4.1 × 5.8) are standard sizes most magazine companies use because these can serve various purposes.

What Is the Size of a Magazine Cover in Photoshop?

Photoshop magazine cover size is 8.5 inches in width and 11 inches tall, though you can always make changes depending on the size you prefer.

How to Create a Professional Magazine Layout?

First, you will need to plan for creative designs, choose the right graphic design software (some apps are free online but with limited tools, while some are premium) or use our templates that are available for download, work with digital tools, proofread, then save or download the file.

How Do You Measure the Size of a Magazine?

You can measure them up manually by using tangible measuring tools or through digital tools while setting up their dimension sizes during the initial stages of digital magazine generation.