

Greeting Card Sizes

Greeting cards have wide-ranging sizes as they significantly vary depending on their uses and purposes. Whether you're making handmade or digital greeting cards for birthdays, anniversaries, weddings, graduations, and many other special events and occasions, it is important that you clearly know and understand the proper greeting card size before you print and send or sell it to others.



Greeting Card Sizes Standard

US

The US paper has a size of 8.5 x 11 inches. If you fold it in half and cut it into two, you will have two A2-sized cards.

UK

The UK paper is A4 sized with a measurement of 8.25 x 11.75 inches. You will get an A5-sized card if you fold an A4-sized paper in half, and you will have two A6-sized cards when you fold an A4 and cut it in half.

A-2

Smaller than most other greeting card options, it is a compact greeting card design that begins as a 5.5 x 8.5 inches sheet, and when folded, this card has a size of 4.25 x 5.5 inches. It is an ideal size if you need to make wedding invitations, postcards, replies, and less decorative greeting cards.

A-6

Popular in high-quality stationery, this card is most commonly used in many special events and occasions and is the perfect choice for decorative greeting cards with contemporary designs and rich paper textures. It matches an A6 envelope as it starts out as a 6.25 x 9 inches sheet and when folded, it turns into a 4.5 x 6.25 inches.

A-7

For standard greeting cards and visually-aesthetic cards, this card is the most common choice as it has a measurement close to the Golden Ratio, a special number approximately equal to 1.618 which denotes equal proportion. It begins in a 7 x 10 inches sheet and when folded, it has a size of 5 x 7 inches.

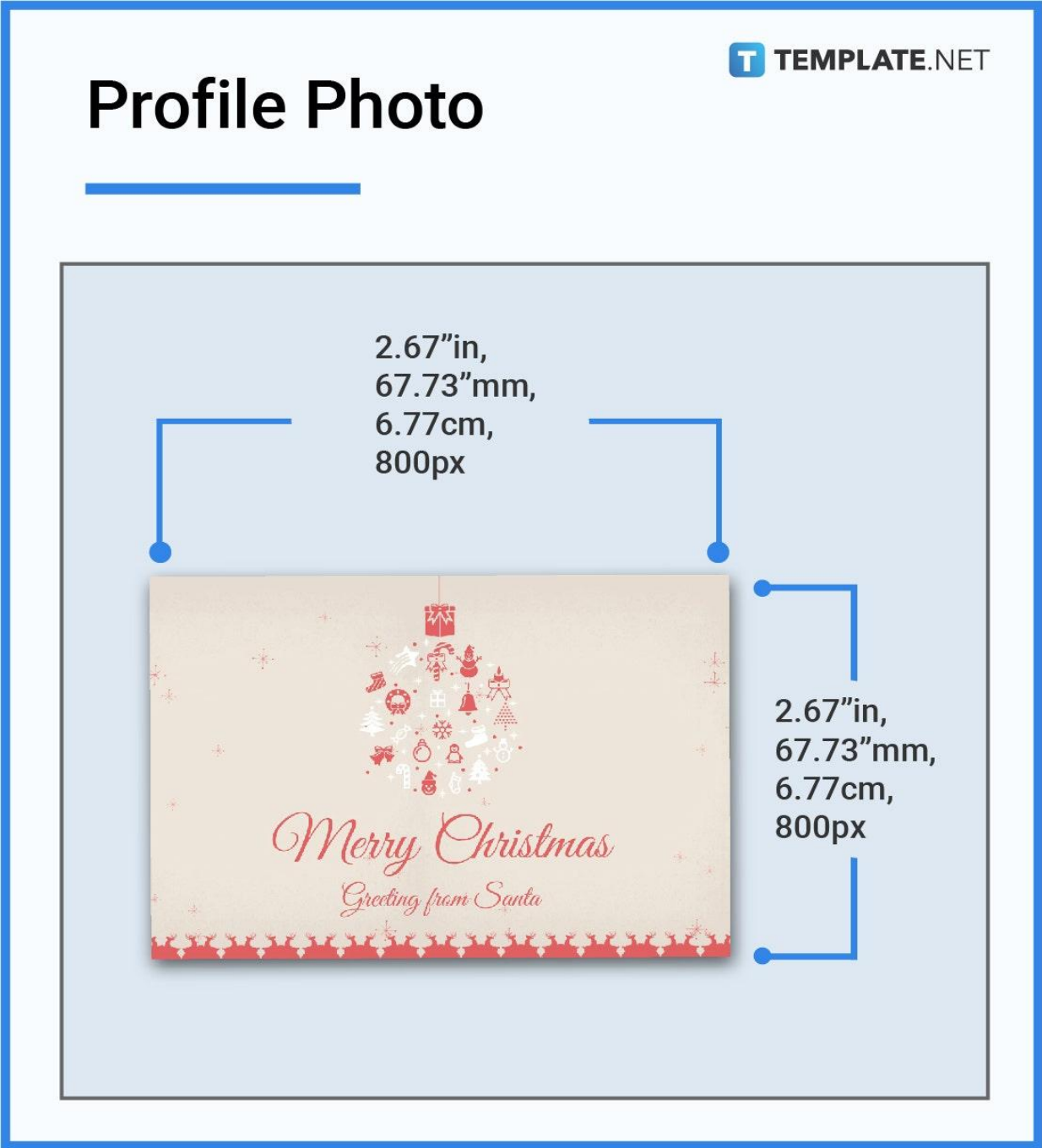
4 Bar

This is the smallest type of greeting card size with a corresponding envelope. It has a size of 4.875 x 3.375 inches when folded and it is used for event programs as well.

Greeting Card Sizes For Digital - Social Media

Profile Photo

The recommended sizes of greeting cards for a profile photo on various social media pages are 2.67 x 2.67 inches, 67.73 x 67.73 mm, or 6.77 x 6.77 cm, and 800 x 800 pixels.



Cover Image

The standard greeting card sizes for a cover image on most social media pages are 1.27 x 4 inches, 32.17 x 101.6 mm, 3.22 x 10.16 cm, and 380 x 1200 pixels.

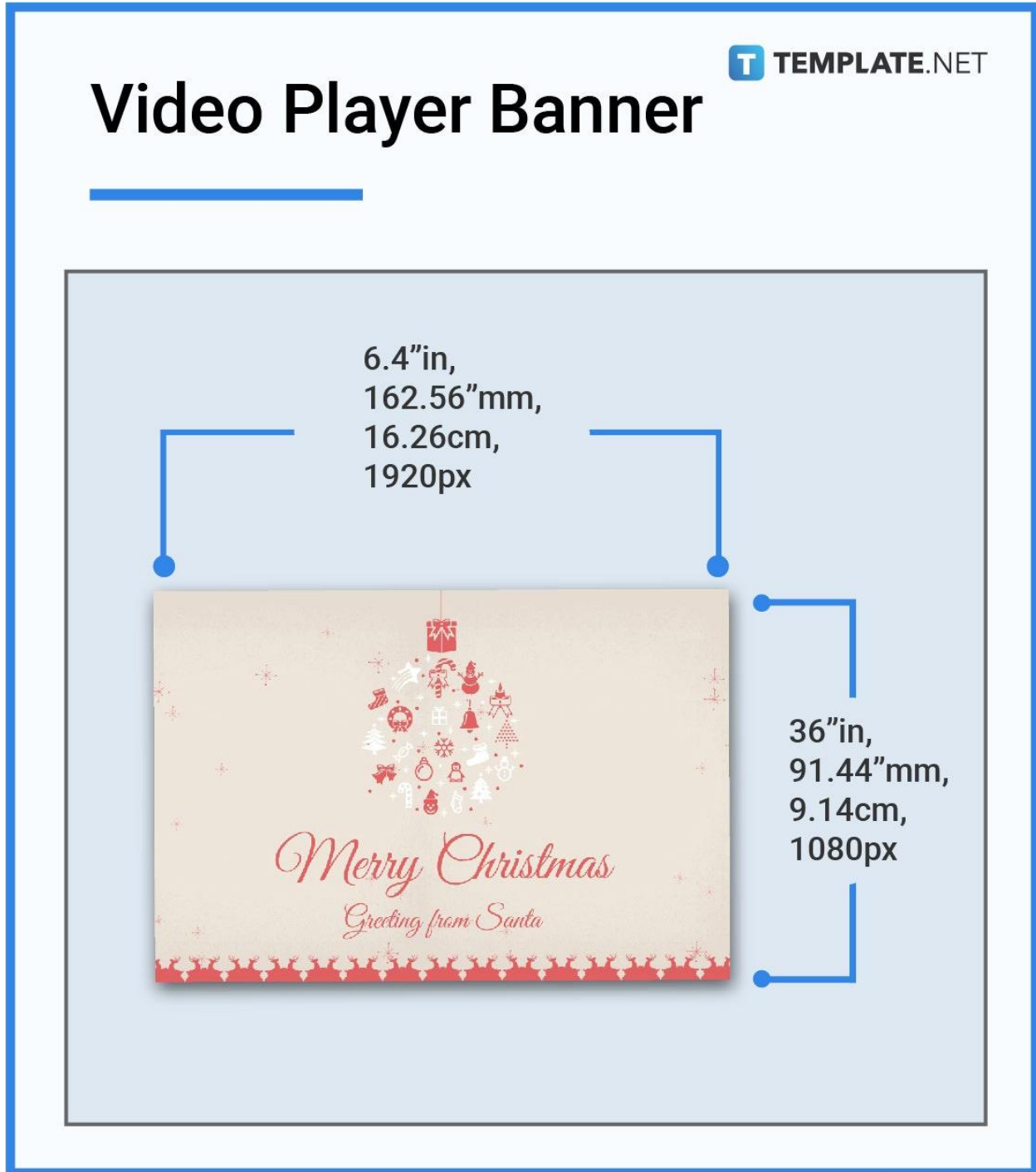
Cover Image

1.27" in,
32.17" mm,
3.22 cm,
380 px

4" in,
10.16" mm,
10.16" cm,
1200 px

Video Player Banner

For a video player banner, the recommended greeting card sizes are 6.4 x 3.6 inches, 162.56 x 91.44 mm, 16.26 x 9.14 cm, and 1920 x 1080 pixels.

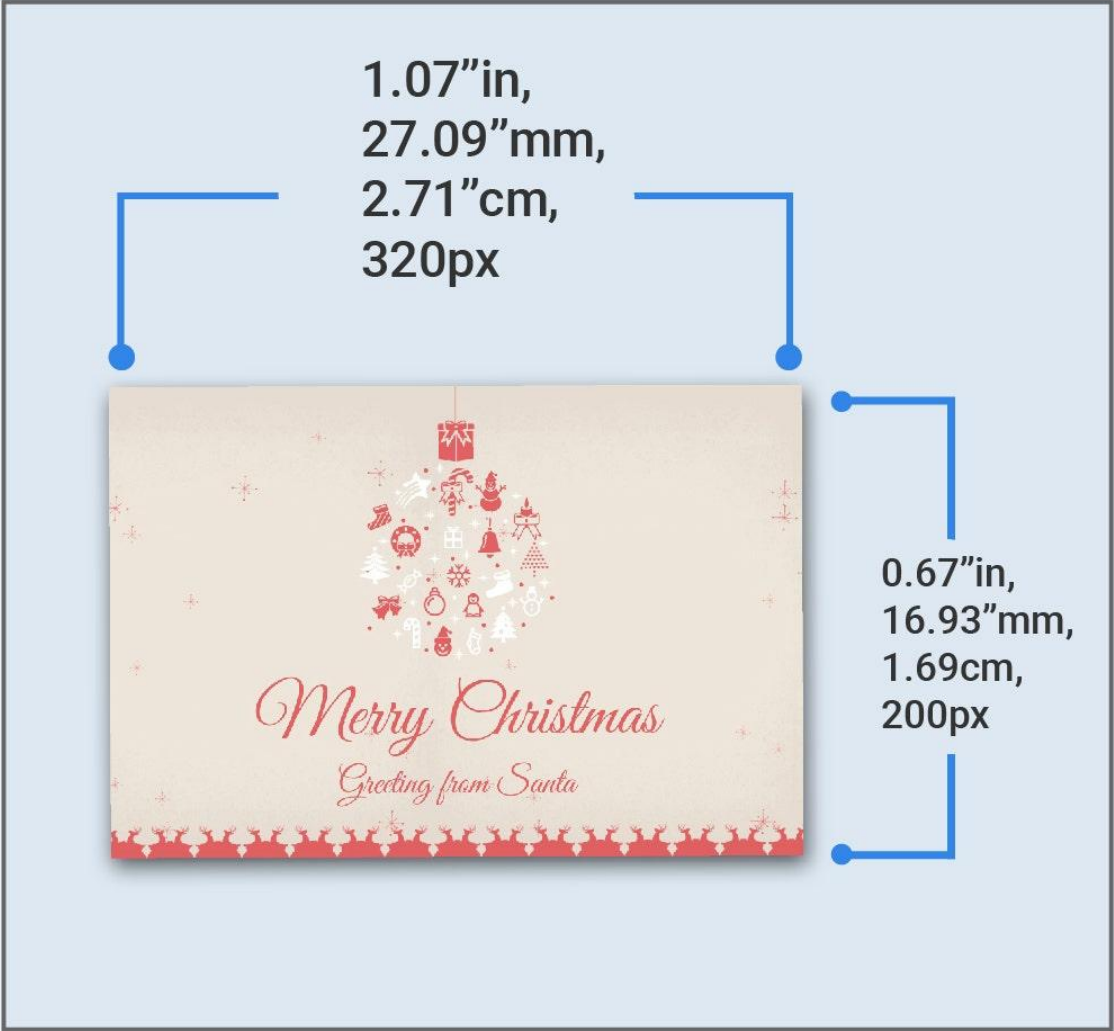


Info Panels

When you create greeting cards and place them in your info panels, the appropriate greeting card sizes that you should use are 1.07 x 0.67 inches, 27.09 x 16.93 mm, 2.71 x 1.69 cm, and 320 x 200 pixels.

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Info Panels



The diagram illustrates the dimensions of a Christmas card within an info panel. The card is centered and features a festive design with a circular arrangement of red and white icons (including a gift, snowflakes, a reindeer, and a snowman) and the text "Merry Christmas" in a red cursive font, with "Greeting from Santa" in a smaller red cursive font below it. The card has a red decorative border at the bottom. Blue lines with circular endpoints indicate the dimensions: a horizontal line above the card is labeled with width dimensions, and a vertical line to the right of the card is labeled with height dimensions.

1.07" in,
27.09" mm,
2.71" cm,
320px

0.67" in,
16.93" mm,
1.69cm,
200px

Video Thumbnail

The recommended greeting card sizes for a video thumbnail are 4.27 x 2.4 inches, 108.37 x 60.96 mm, 10.84 x 6.1 cm, and 1280 x 720 pixels.

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Video Thumbnail

4.27" in,
108.37" mm,
10.84" cm,
1280px

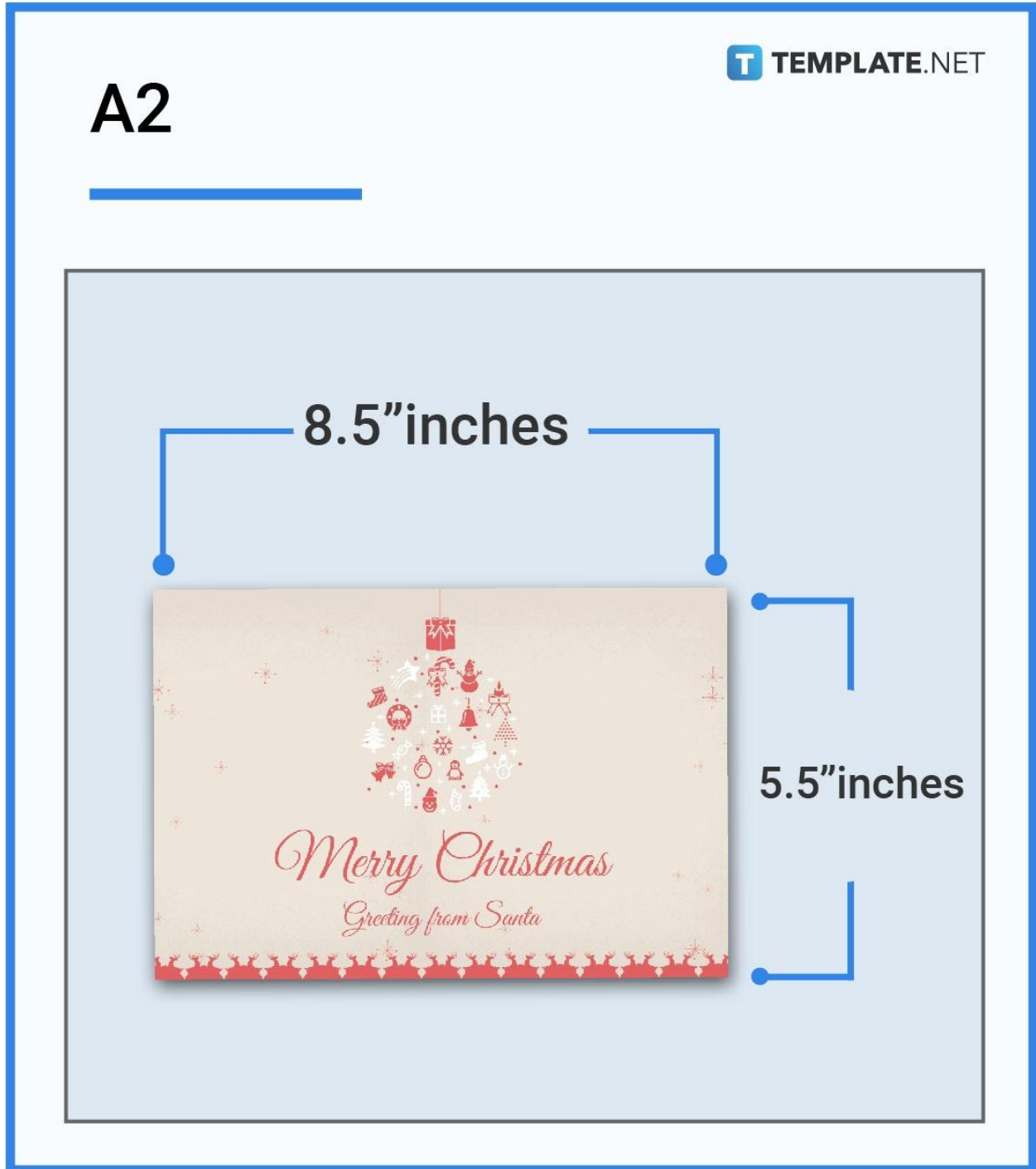
2.4" in,
60.96" mm,
6.1 cm,
720px

The diagram features a central image of a Christmas card with a light beige background and a red border. The card has a circular arrangement of red and white Christmas icons (trees, gifts, Santa Claus, etc.) at the top. Below the icons, the text "Merry Christmas" is written in a red cursive font, and "Greeting from Santa" is written in a smaller red cursive font below it. The card is set against a light blue background. Blue lines with circular endpoints connect the dimensions to the card's width and height.

Greeting Card Sizes For Print

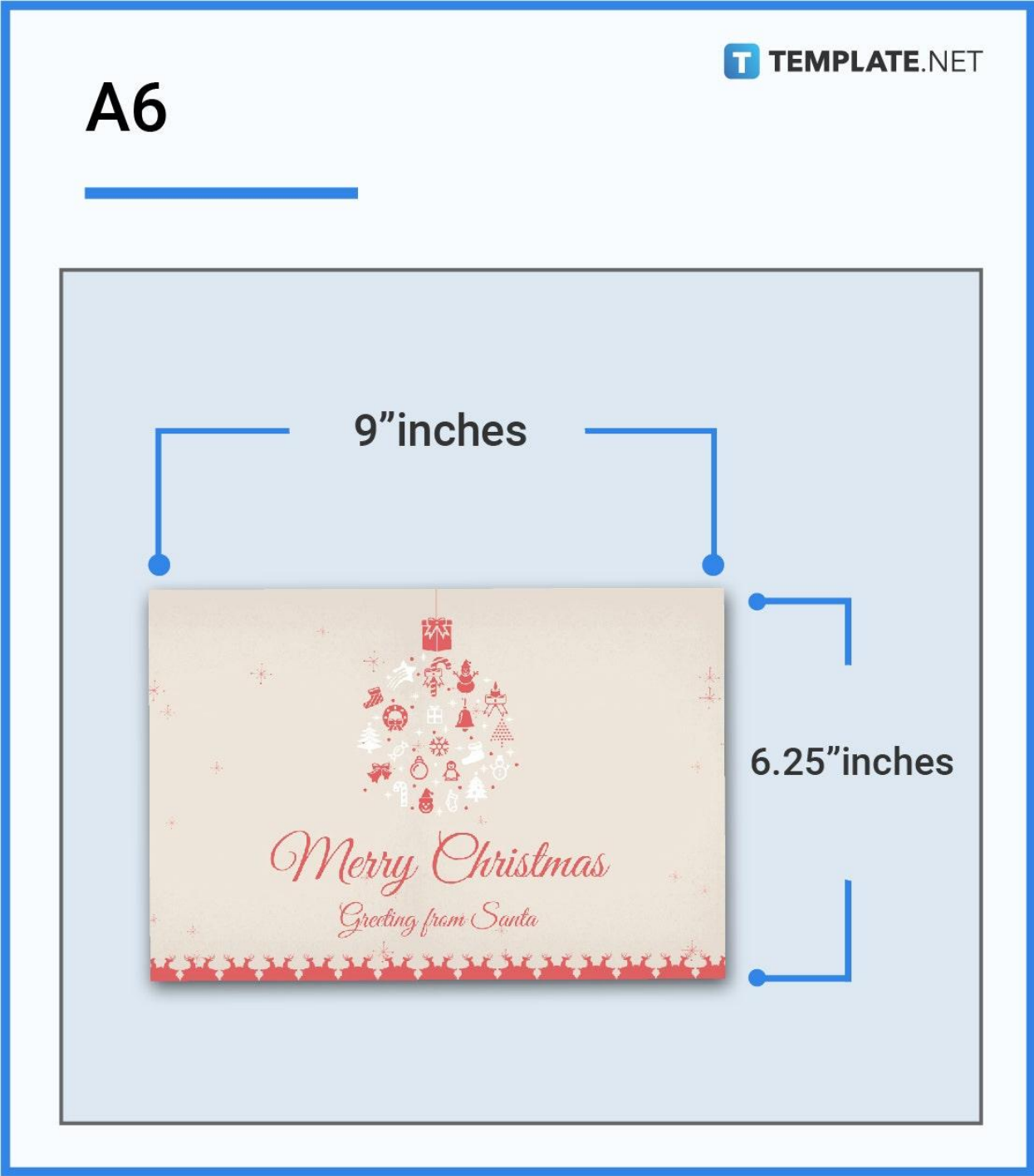
A2

This card has an overall length of 5.5 inches and overall width of 8.5 inches. It can easily fold to a size of 5.5 x 4.25 inches and the printable area is 5.25 x 4 inches.



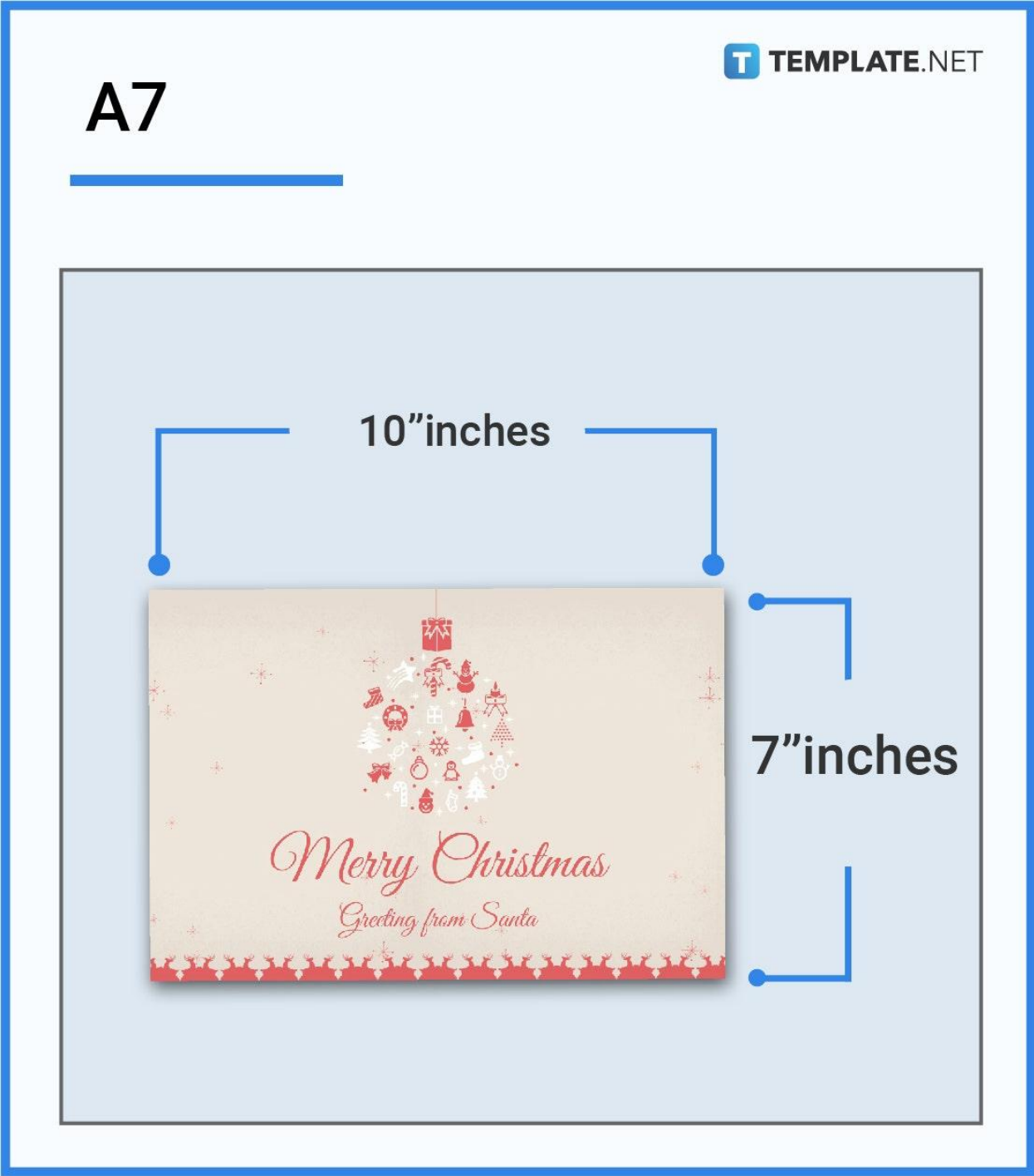
A6

This card starts out with a measurement of 6.25 x 9 inches and when you fold it along a pre-scored line, it will turn into a 6.25 x 4.5 inches card. The printable area is 4.25 x 6 inches.



A7

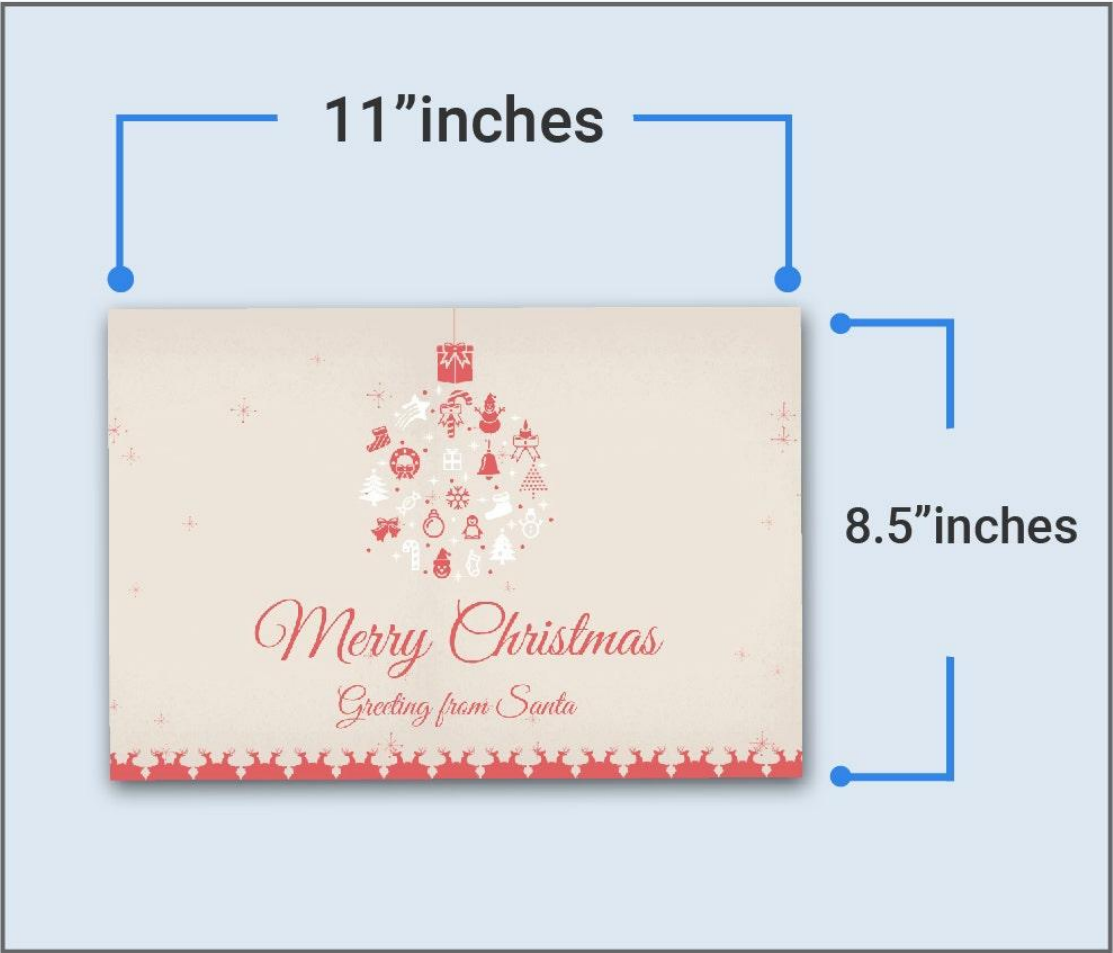
The overall measurement of this card is 7 x 10 inches and when you fold it along a pre-scored line, it will become a 5 x 7 inches card. The printable area is 4.75 x 6.75 inches.



Half Letter/Large Card

This card makes an impact on the receiver due to its big size compared to the most common greeting card sizes. It has an overall measurement of 8.5 x 11 inches, it measures 5.5 x 8.5 inches when folded, and its printable area is 8.25 x 5.25 inches.

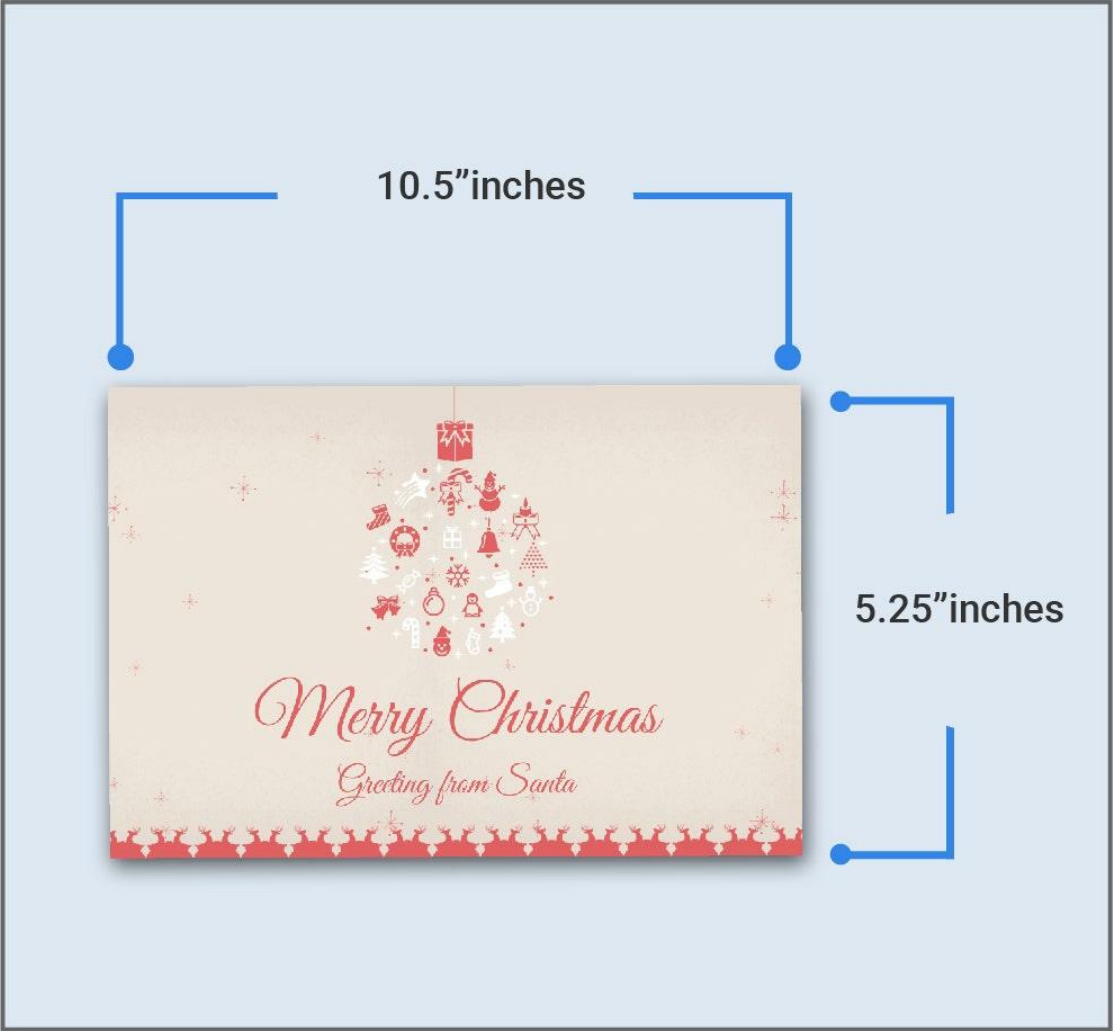
Half Letter/Large Card



Square

For decorative cards, use this card size for print as it begins with an overall measurement of 5.25 x 10.5 and it becomes 5.25 x 5.25 inches when folded. The printable area is 5 x 5 inches.

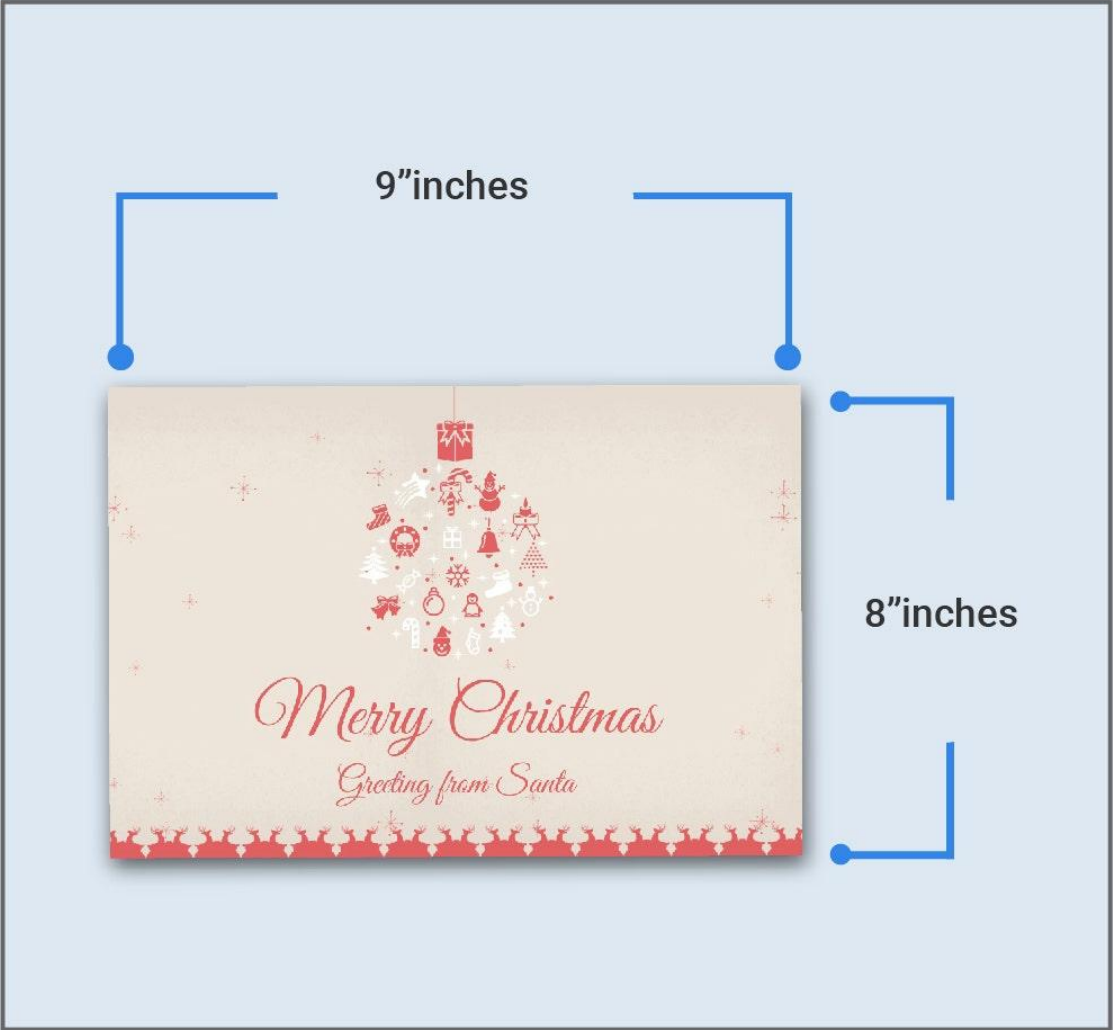
Square



Panoramic


Great for artwork, landscapes, and wide-angle shots, this is a unique greeting card size that stands out among all greeting card sizes. It has an overall measurement of 8 x 9 inches and when folded, it measures 4 x 9 inches, and the printable area is 3.75 x 8.75 inches.

Panoramic

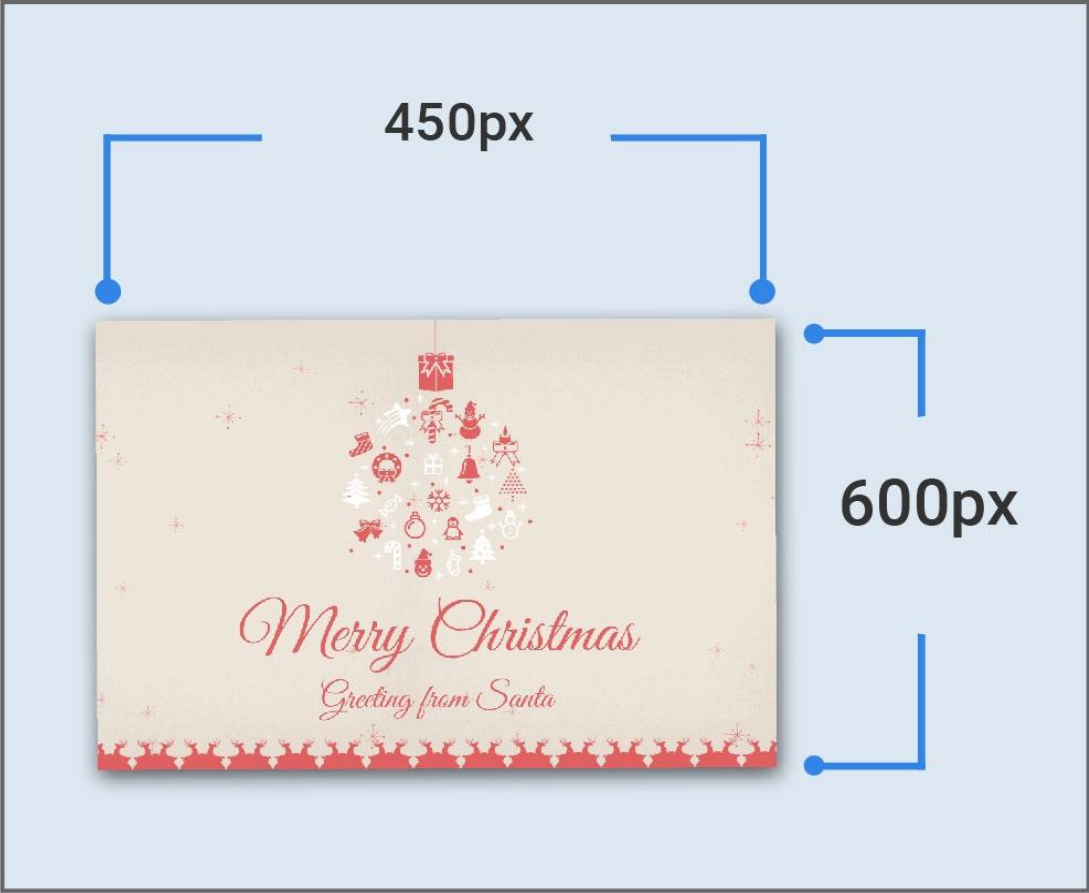


Greeting Card Sizes For Email

The recommended dimensions for a common digital or online greeting card that you can easily send through email are 600 x 450 pixels. Make sure to keep the size of your card relatively small, no wider than 600 pixels, and maintain the height between 450 and 600 pixels, due to the wide variety of devices that people use nowadays, and to ensure the clarity of the images displayed on all kinds of devices.



Greeting Card Sizes For Email



450px

600px

Greeting Card Sizes For Business

Business greeting cards have standard dimensions that you must use such as postcard flat (6 x 4 inches), square flat (5 1/2 x 5 1/2 inches), standard flat vertical (4 7/8 x 6 3/4 inches), signature flat horizontal (7 7/8 x 5 5/8 inches), standard folded vertical (4 7/8 x 6 3/4 inches), and many others. There are also other unique folds and sizes like standard tri-fold vertical (6. 3/4 x 14 5/8 inches) and horizontal tri-fold (12 3/4 x 5 1/2 inches) that features three 4 1/4" wide x 5 1/2" tall panels.

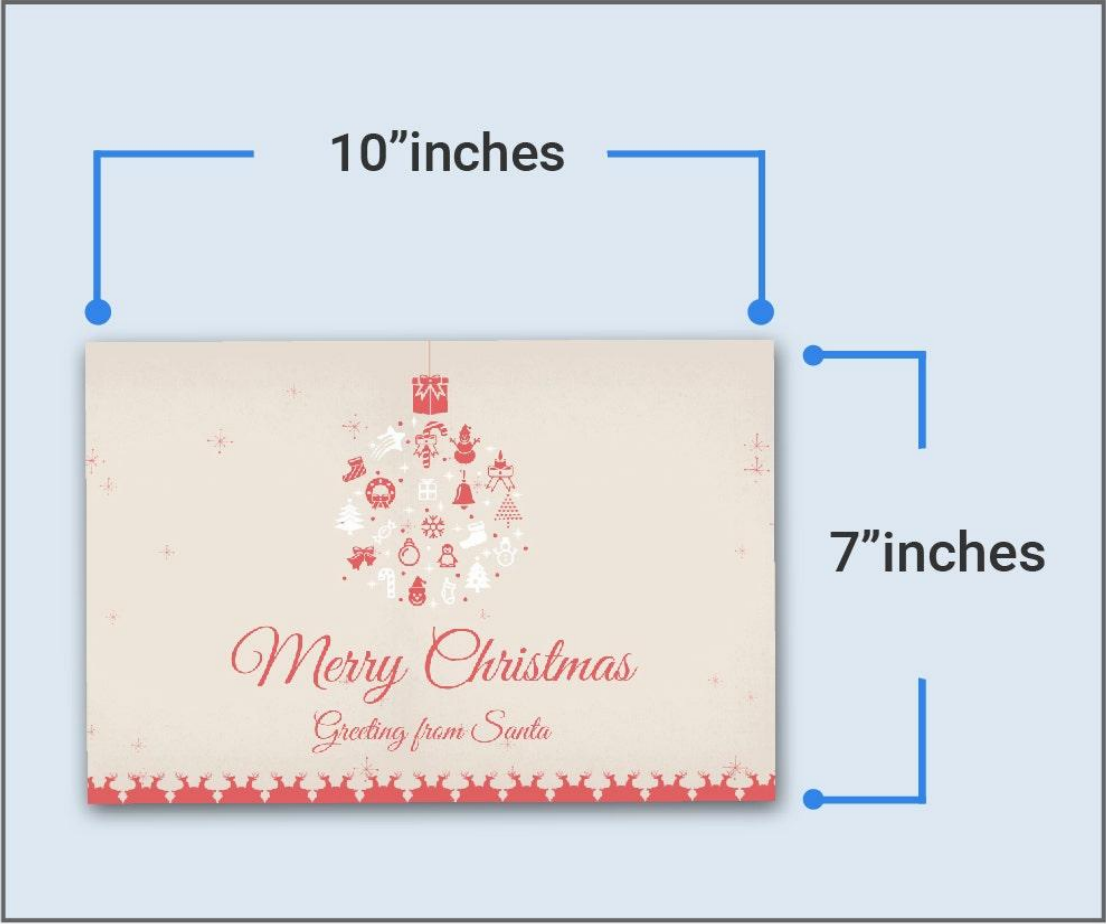


Greeting Card Sizes For Adobe Photoshop

The recommended greeting card sizes for Adobe Photoshop are 7" x 10" for A7, 6.25" x 9" for A6, 5.5" x 8.5" for A2, 5.25" x 5.25" for square, 8" x 9" for Pano, and many others. Take note that you need to set the resolution to 300ppi and the color mode in RGB color for optimal quality.

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Greeting Card Sizes for Adobe Photoshop




The diagram shows a rectangular greeting card template with a width of 10 inches and a height of 7 inches. The card features a festive Christmas design on a light beige background. At the top center is a red gift box. Below it is a circular arrangement of various Christmas icons including a Santa Claus, a reindeer, a snowflake, a bell, a tree, a star, a candy cane, and a snowman. The text "Merry Christmas" is written in a red cursive font, and "Greeting from Santa" is written in a smaller red cursive font below it. The bottom edge of the card is decorated with a red border featuring a repeating pattern of small white snowflakes and red dots.

Greeting Card Sizes For Adobe Illustrator

The standard greeting card sizes for Adobe Illustrator are 10" x 7", 5.5" x 8.5", 5" x 7", 6" x 8", 6" x 8.5", 7" x 10", 7" x 5", and 8.5" x 5.5". Ensure that your file is in CMYK and your output PDF from Illustrator is at 300 DPI. Check the marks and bleeds in your work when you're saving your file as well.



Greeting Card Sizes For Adobe Illustrator



The diagram shows a rectangular greeting card with a width of 7 inches and a height of 10 inches. The card features a festive design with a circular arrangement of Christmas icons (Santa Claus, reindeer, snowflakes, etc.) and the text "Merry Christmas" in a cursive font, followed by "Greeting from Santa" in a smaller cursive font. A decorative red border with white snowflakes runs along the bottom edge of the card.

FAQs

What are the Most Popular Greeting Card Sizes?

The most popular greeting card sizes are A1 (3 ½ x 4 ⅞ inches), A2 (4 ¼ x 5 ½ inches), A6 (4 ½ x 6 ¼ inches), and A7 (5 ⅞ x 7 inches).

What Size is a Greeting Card?

A greeting card size is about 5 inches across and 7 inches tall.

What Size is an A5 Greeting Card?

An A5 greeting card size is 14.8 x 10.5 cm, 148 x 210 mm, or 5 ⅞ x 8 ¼ inches.

Why do You Need the Right Greeting Card Size?

You must use the right greeting card size because greeting cards come in a diverse range of sizes, uses and purposes, and the right size will help you in conveying your thoughts and feelings to the receiver in the most appealing way.

What are the Different Types of Greeting Cards with Their Specific Sizes?

Several different types of greeting cards with their specific sizes are photo greeting cards (8 ½ x 5 ½ inches), anniversary greeting cards (4 x 6 inches), quilling greeting cards (6 x 6 inches), pop-up greeting cards (8.5 x 5.5 inches), sympathy cards (3 ½ x 5 inches), and get well soon cards (5 x 7 inches).

What is the Standard Size of a Greeting Card Envelope?

The standard size of a greeting card envelope is 5.25" x 7.25".

What are Your Recommended File Sizes for Upload?

The recommended file sizes for your greeting card for upload are 4 x 6 inches, 5 x 7.5 inches, and 575 x 412 pixels with a minimum of 350 DPI.

What Size is a Large Greeting Card?

A large greeting card size is 5.5" x 8.5" folded.

Can You Make a Greeting Card in Microsoft Word?

Yes, when making a greeting card in Microsoft Word, open a blank document, set up the orientation and layout, balance everything with gridlines, divide your page for the fold, add your graphics, images and illustrations, and select visually appealing fonts.

What are the Normal Dimensions of a Greeting Card?

The normal dimensions of a greeting card are approximately 6.75 x 4.75 inches when folded.

How do You Make A 3x5 Cards in Word?

Go to the Layout tab and click the Size option, choose more paper sizes, adjust the width and height to 3" x 5", and then get creative in designing your greeting cards.

How do You Make a 5x7 Card in PSD?

Choose a template for the greeting card in Photoshop, create a new document, enter a name under preset details, set the width to 7 inches and length to 5 inches with a portrait orientation, and set the resolution to 100 pixels/inch and the background color to white.