# **DL Card Sizes**

DL cards come in a variety of sizes depending on how they are going to be used. Continue reading this article to know all about DL card sizes.



### **DL Card Sizes Standard**

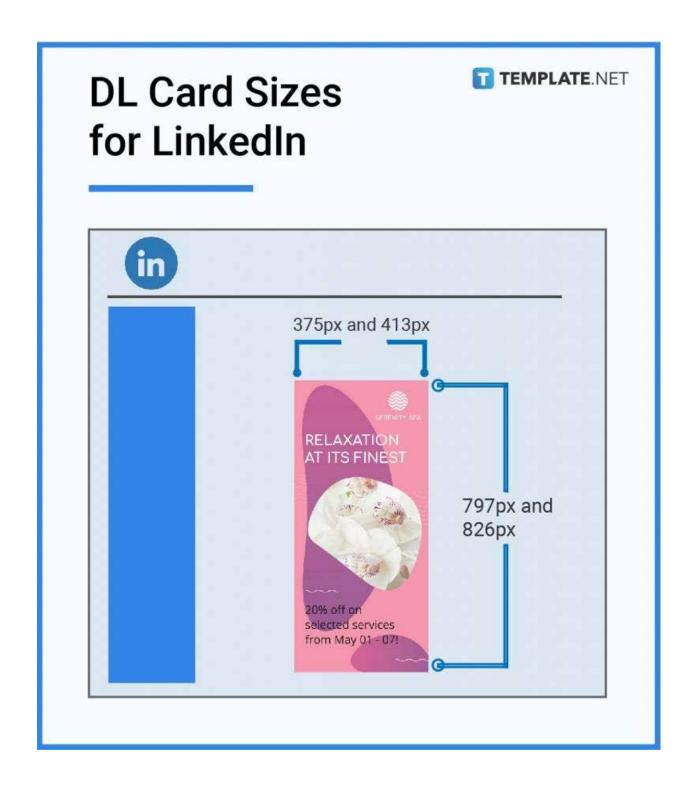
DL Cards are named because they fit in a standard size DL envelope, which measures around 4.3 inches x 8.6 inches. Here are the standard sizes that should be noted according to their usage:

- DL cards  $-3.9 \times 8.3$  inches
- DL compliment slip cards 3.9 × 8.3 inches
- DL flyers 3.9 × 8.3 inches
- DL postcards 3.9 × 8.3 inches
- DL brochures 4.3 × 8.6 inches

## **DL Card Sizes for Digital - Social Media**

## **DL Card Sizes for LinkedIn**

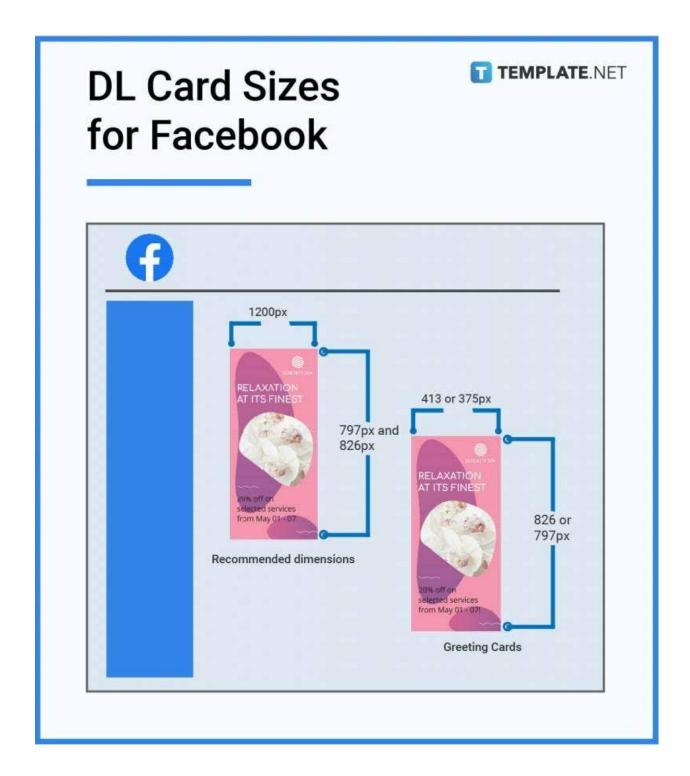
A majority of companies nowadays use LinkedIn as their main social media tool. Should they prefer to upload their DL cards or DL trifold brochures to this site, it should reach a minimum pixel count of  $375 \times 797$  px for DL cards and  $413 \times 826$  px for DL trifold brochures.



## **DL Card Sizes for Facebook**

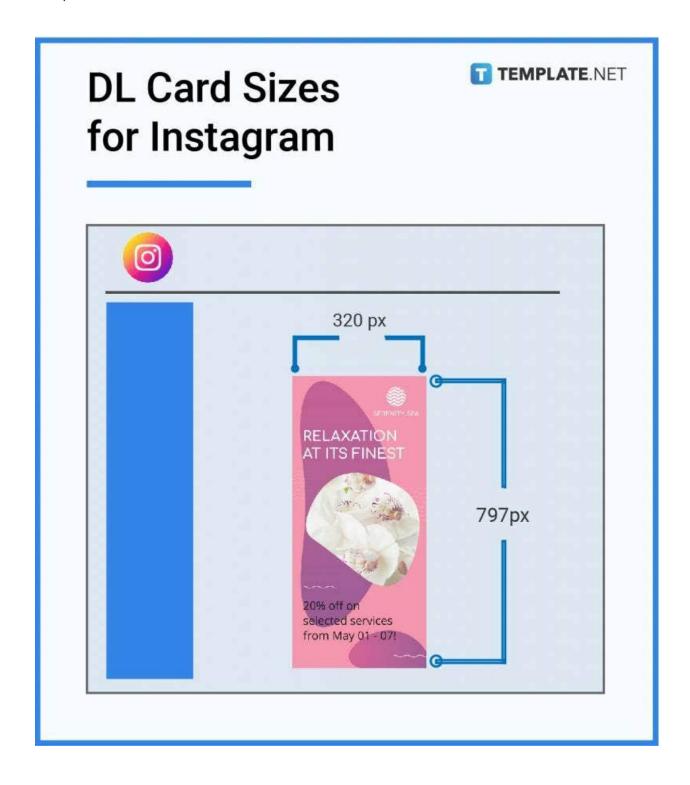
Photos uploaded on Facebook should have the recommended dimensions of 1200 × 630 px. However, whenever companies upload DL size cards here, such as event invitations or

Christmas greeting DL cards, it can be at  $413 \times 826$  px or  $375 \times 797$  px for compliment and greeting cards.



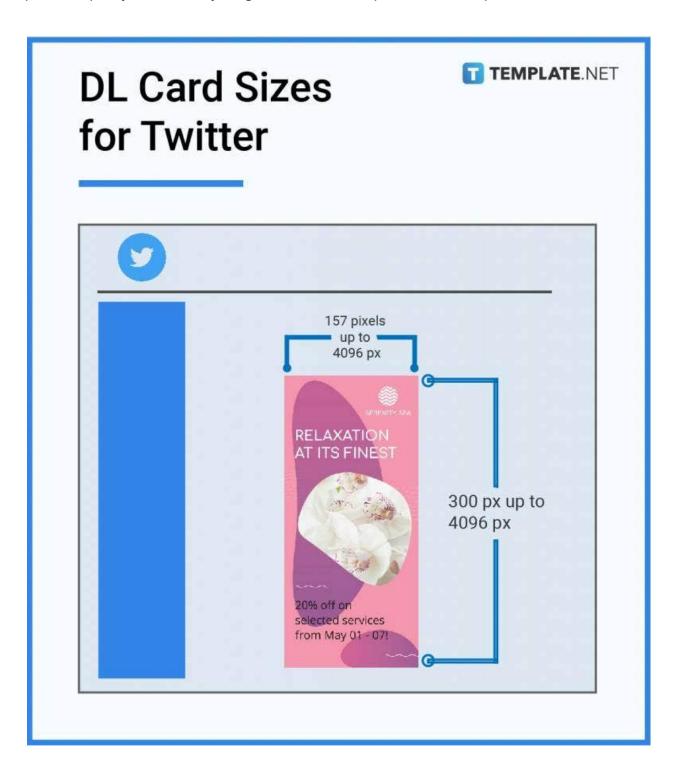
**DL Card Sizes for Instagram** 

For Instagram, photos that should be uploaded on this site should measure at least 320 px in width since if the card doesn't reach that minimum pixel count, it gets stretched and the original quality won't be retained. DL cards should have no problem since they are  $375 \times 797$  px.



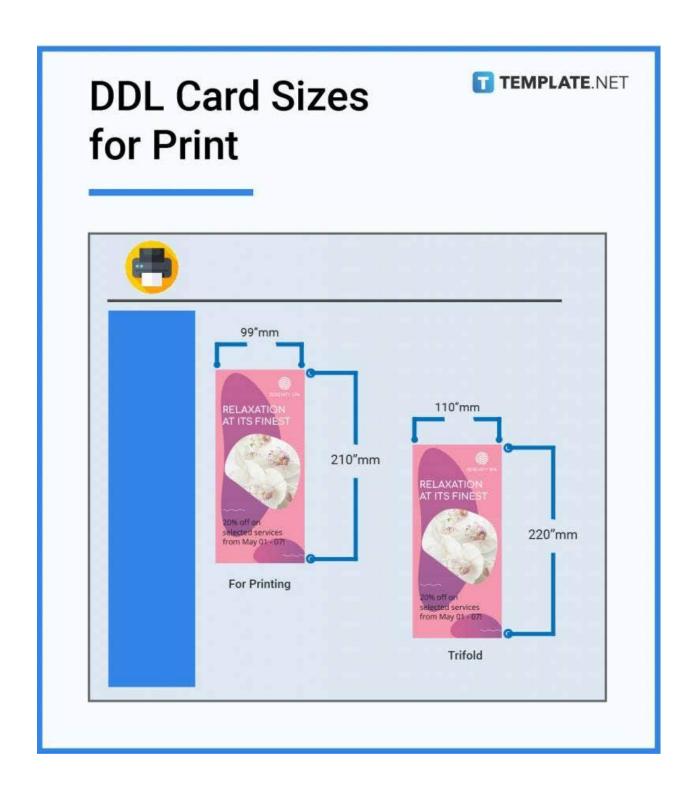
### **DL Card Sizes for Twitter**

Card images uploaded on Twitter should have a minimum pixel count of  $300 \times 157$  px and a maximum of  $4096 \times 4096$  px. Once again, DL cards uploaded on this site should have no problem quality-wise as they range from  $375 \times 797$  px to  $413 \times 826$  px.



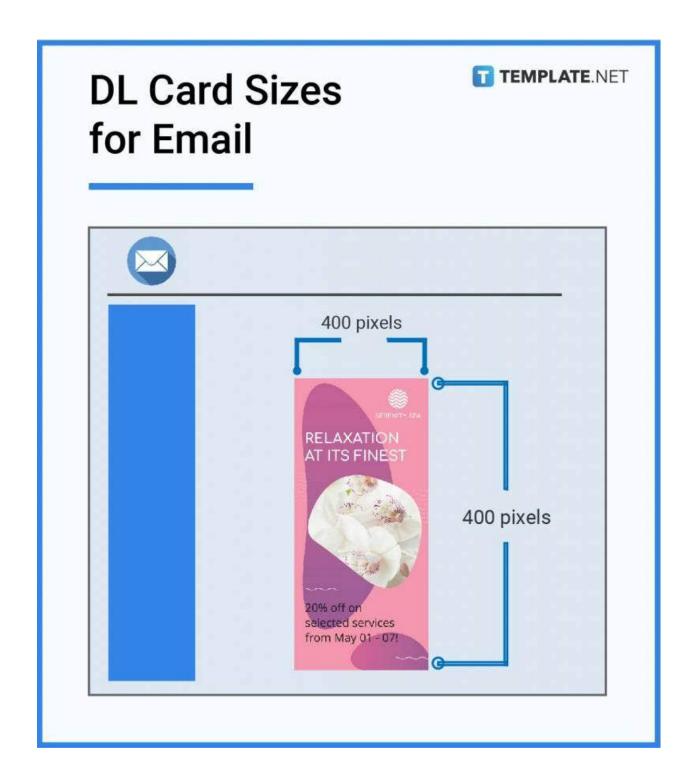
## **DL Card Sizes for Print**

When printing anything that fits inside a DL envelope, take note that the dimensions should be  $99 \times 210$  mm for flyers, greeting cards, and so on while for trifold brochures, the dimensions should be  $110 \times 220$ mm. In printing, the stock weight of the paper used should be 350 gsm for cards.



## **DL Card Sizes for Email**

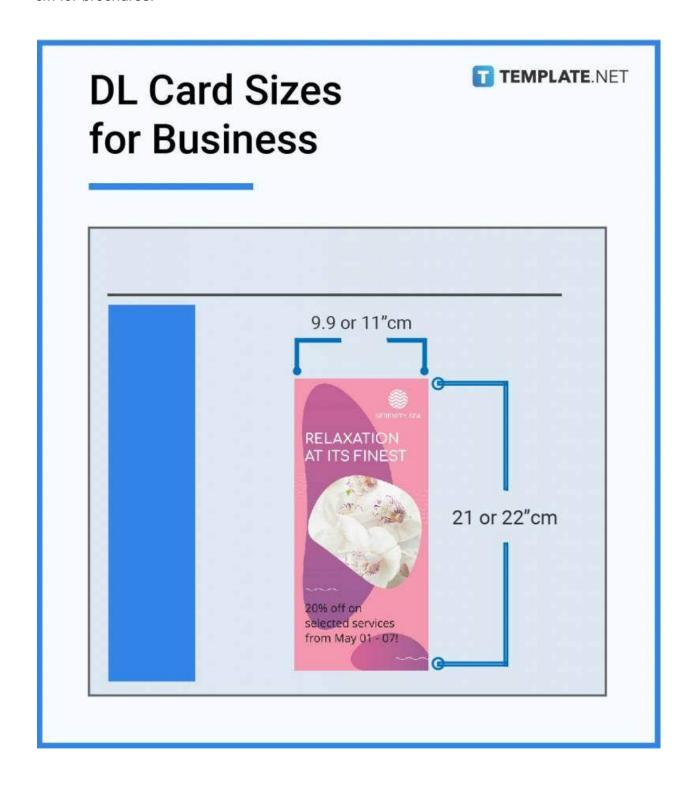
The recommended dimension size when sending DL-sized media through email should be at least  $400 \times 400$  px for great quality and the recommended weight should be at least 1 mb. DL size brochures should have no problem meeting this.



# **DL Card Sizes for Business**

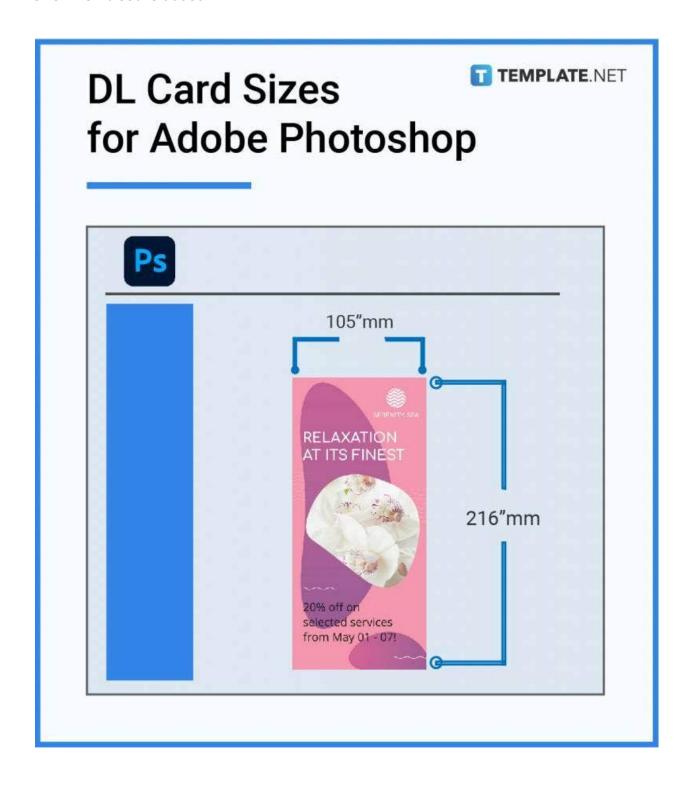
Compared to a standard business envelope, business DL cards are relatively small in size, which is why businesses can opt for them for greeting and invitation cards, flyers,

brochures, and so on. Businesses can opt for  $9.9 \times 21$  cm for cards and flyers or  $11 \times 22$  cm for brochures.



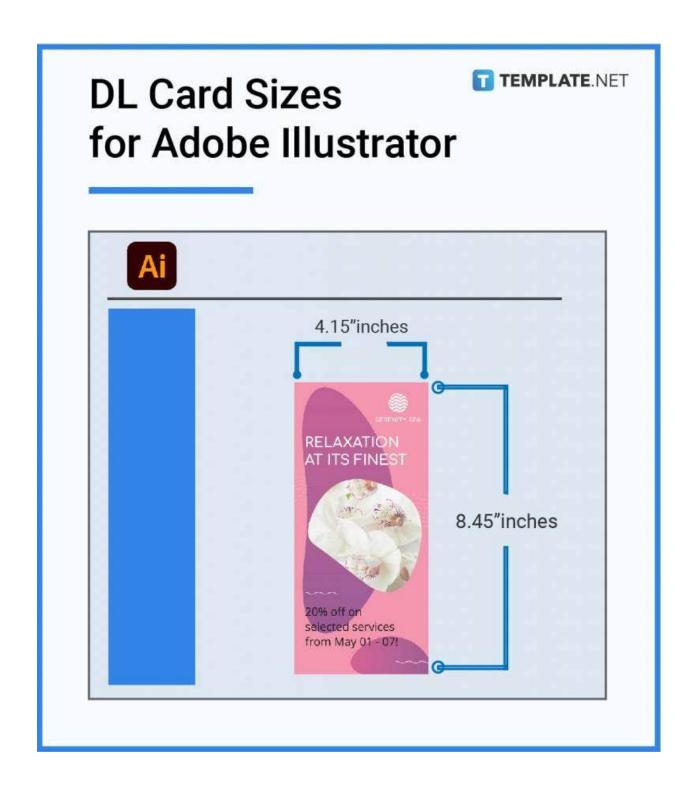
**DL Card Sizes for Adobe Photoshop** 

For DL cards to be made in Photoshop, bleed now has to be taken into account when creating a template to be printed. Because of that, DL cards now measure 105 × 216 mm in size when bleed is added.



## **DL Card Sizes for Adobe Illustrator**

For DL cards to have the best possible quality when being made in Illustrator, they should follow a measurement of  $4.15 \times 8.45$  inches while bleed is added. This is because having a bleed allows the artwork to extend beyond the cut edge of the document. When printed, the bleed is then trimmed off, creating a finished look that extends to the edge of the paper instead of having blank white spaces.



## **FAQs**

What is the standard size of a DL card?

The standard size of a DL card (also known as a rack card) measures around 99 × 210 mm and should fit inside a DL-sized envelope.

#### What is the size of a DL menu card?

The size of a DL restaurant menu card measures around 11 × 22 cm.

### What size is DL for postcard?

DL postcards have a size of 3.9 × 8.3 inches.

#### What are the dimensions of a DL card?

The dimensions of a DL card are 99 mm in height and 210 mm in length, which is 1/3 of A4, the same in length as A5, but shorter in width than A6.

## How to print a DL card in perfect sizes using Photoshop?

It usually begins by making sure that the size is appropriate to the purpose and then making sure that bleed is added to the template so that when it is being printed, the design fills out the entire card.

#### What is the size of a DL file?

The optimal size of a DL file should be around 1 mb.

## How to change the font of a DL card using Word?

Begin by highlighting a specific part of the DL card, then go to the font drop-down box to select the font of your choice.

#### What is the size of a DL card in cm?

The size of a DL card in cm measures around  $9.9 \times 21$  cm, which is much smaller than the A3 paper size that measures  $29.7 \times 42$  cm.

#### How to increase/decrease DL card font size?

To adjust the font size of a DL card, highlight the text that needs adjustment, then proceed to the font size drop-down box to increase/decrease font size according to your preference.

### What size envelope fits for $8.3 \times 3.7$ size DL card?

A3 size envelope would fit this kind of card since it already exceeds the length that a typical DL envelope can take.

#### How to measure the size of a DL card?

To measure the size of a DL card, lay it on a flat surface and take a ruler to measure its edges, and after that, write down the card's dimensions according to what the ruler states.