

Catalog Sizes

Catalogs come in varying sizes and shapes, depending on the products and services a company wants to incorporate into its material. Showcase items and graphics to their full potential by using a catalog size with the perfect layout, and consider the different catalog sizes below, choosing the best option for products.



Catalog Sizes Standard

US

The US standard size for catalogs measures similar to a letter size paper at 8.5 x 11 inches or 216 x 279 mm, or 22 x 28 cm, making it the most cost-effective and fitting all kinds of information, prevalent in the men's and women's clothing, fashion, and apparel industries.

Slim-Jim

Slim-Jim catalog sizes range from 4 x 9 inches or 5.5 x 8.5 inches, with tourism agencies and jewelry stores using these catalogs to market products and services.

Square

Square catalogs measure 6 x 6 for smaller or 12 x 12 inches, greater than the standard size available in supermarkets, department stores, and lookbook designs.

Catalog Sizes for Print

US Standard Size

The US standard size measures 8.5 x 11 inches, widely used by different industries and organizations to market products and services.

Euro Size

Euro-sized catalogs are slightly larger hand-held prints that are unique in size with measurements of 6 x 9 inches, with companies using them for modern designs.

Slim-Jim Size

Companies often print slim-jim catalogs in measurements of 5.5 x 8.5 inches or 4 x 9 inches, with tourism agencies, sports stores, and outdoor companies using them most often.

Tabloid Size

Tabloid-sized catalogs are big and non-traditional, with companies using them as table books or menus with measurements of 11 x 17 inches.

Square Size

Square size prints are either 6 x 6 inches for smaller sizes or 12 x 12 for the bigger ones that supermarkets and department stores use.

Catalog Sizes for Print

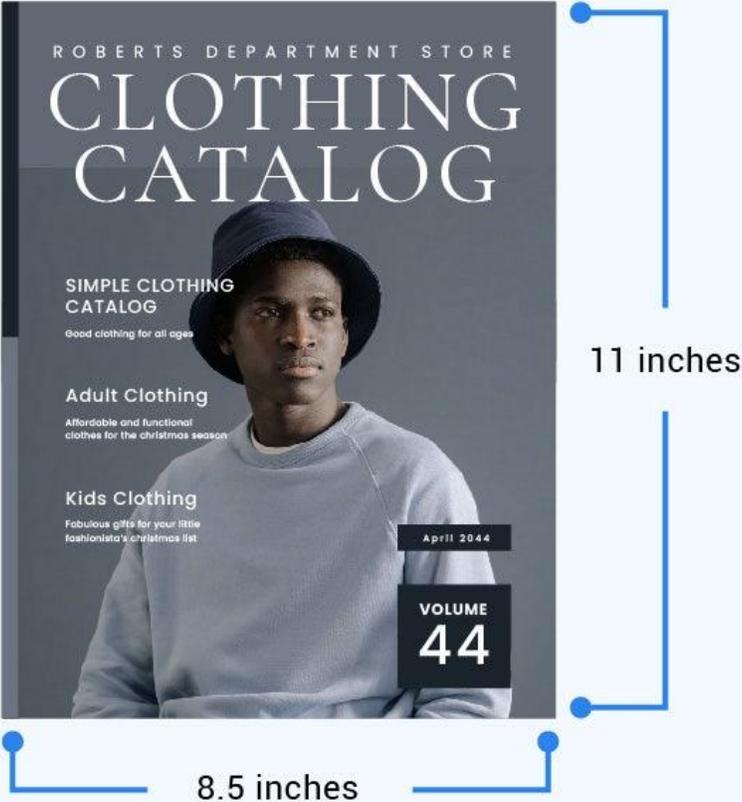
TYPE OF CATALOG	SIZE (in)
US Standard Size	8.5" × 11"
Euro Size	6" × 9"
Slim-Jim Size	5.5" × 8.5" 4" × 9"
Tabloid Size	11" × 17"
Square Size	6" × 6" 12" × 12"

Catalog Sizes for Business

Companies deliver printed catalogs to customers and companies that show interest in purchasing products or services, with catalog sizes of 8.5 x 11 inches.

Catalog Sizes for Business

TEMPLATE.NET



Catalog Sizes for Adobe Photoshop

Adobe Photoshop accommodates multiple catalog templates, including 8.5 x 11 inches, 5.5 x 8.5 inches, and 12 x 12 inches.

Catalog Sizes for Adobe Photoshop

TEMPLATE.NET

11 inches or 8.5 inches

8.5 inches or 5.5 inches

12 inches

12 inches

Catalog Sizes for Adobe Illustrator

Similar to Adobe Photoshop, Adobe Illustrator supports catalog sizes in US size of 8.5 x 11 inches, Slim-Jim size at 5.5 x 8.5 inches, and large square at 12 x 12 inches.

Catalog Sizes for Adobe Illustrator

TEMPLATE.NET

11 inches or 8.5 inches

8.5 inches or 5.5 inches

12 inches

12 inches

The image contains two diagrams illustrating catalog sizes for Adobe Illustrator. Each diagram shows a catalog cover within a light blue frame that has a vertical blue bar on the left and horizontal lines at the top. The top diagram shows a 'CLOTHING CATALOG' cover for 'ROBERTS DEPARTMENT STORE' with a man's portrait. Blue dimension lines indicate a height of '11 inches or 8.5 inches' and a width of '8.5 inches or 5.5 inches'. The bottom diagram shows an 'INTERIOR CATALOGUE' cover for 'WYLE INTERIORS' with a dining room photo. Blue dimension lines indicate a height of '12 inches' and a width of '12 inches'. Both diagrams include an 'Ai' icon in the top left corner of the frame.

Catalog Sizes FAQs

How To Reduce Adobe Lightroom Catalog Sizes?

Delete unnecessary images, delete smart previews, clean cache, delete duplicates, and clear history to reduce Adobe Lightroom catalog size.

What Is the Size of a Catalog Envelope?

Catalog envelopes have a size of 9 x 12 inches, perfect for storing US standard size catalogs, fitting the common envelope of standard envelope size.

What Is a Good Resolution Size for a PDF Picture Catalog?

A resolution size of 300 DPI is the industry standard for producing high-quality images in documents.

How to Increase the Catalog Size in InDesign?

To adjust the catalog size using Adobe InDesign, go to the File menu, select Document Setup, click the Adjust Layout button, and adjust the height and width accordingly.

What Is the Normal Size of a Catalog?

The standard size of a catalog measures 8.5 x 11 inches.

What Determines the Catalog Size?

Companies determine catalog sizes according to the content they want to display in the catalog.

What Is the Ideal Product Catalog Size for e-Commerce?

Many e-Commerce sites support a 1:1 ratio for photos, using 500 x 500 pixels between 72 to 300 DPI is most ideal.

How to Change the Catalog Size in Photoshop?

To change the size of a catalog using Adobe Photoshop, go to the Image menu, select Image size, and adjust the dimensions of the document.

What Are the Dimensions of a Catalog?

Catalogs have varying measurements depending on their content, but the US standard size measures 8.5 x 11 inches.

How Do I Choose the Right Size for My Catalog?

Choosing the right size of the catalog depends on the content you want to display choosing large square shapes for many items like supermarkets and stores.