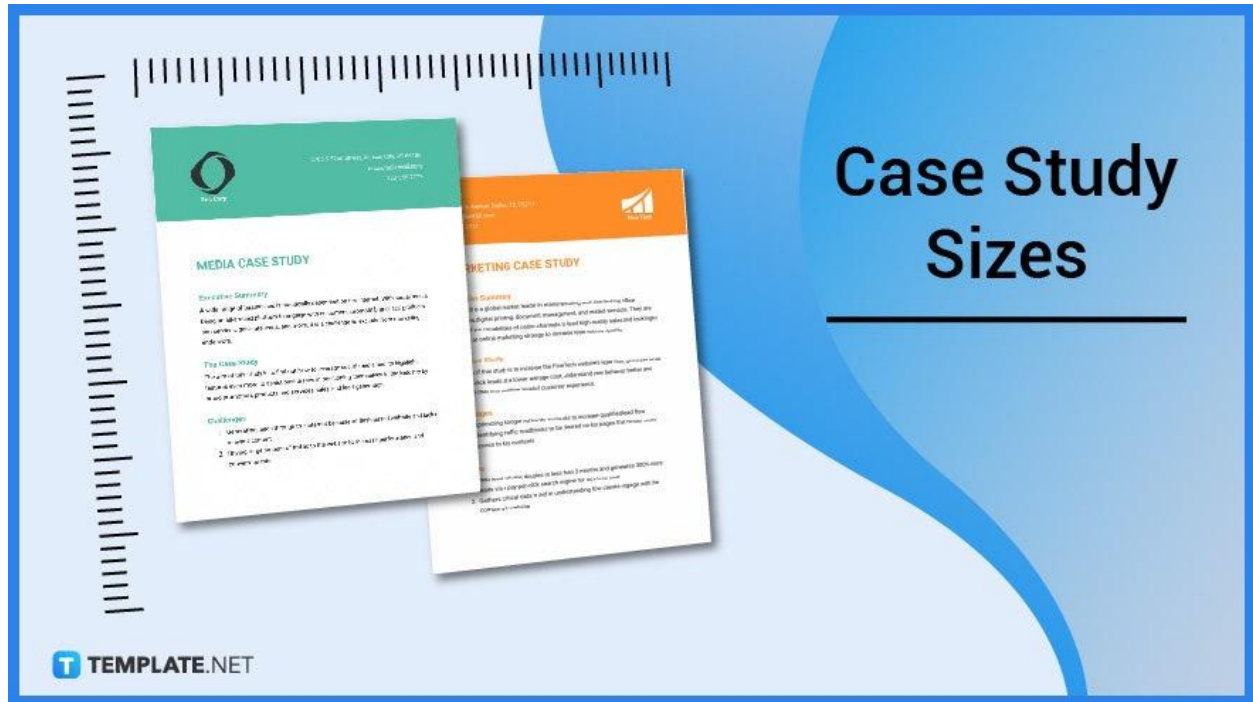


Case Study Sizes

Case study sizes have multiple meanings and purposes. Sizes vary depending on preferences, so it is important to research standard sizes that suit your company best and are compatible with your liking.



Case Study Sizes Standard

Letter

Letter paper with the measure of 8.5" × 11" or 216mm × 279mm is one of the standard sizes most professionals use to generate case studies and other research papers. When you enter the corporate world, it is natural to see documents that have letter size format.

Legal

Legal size with a measurement of 8.5" × 14" or 216mm × 356mm is longer in height than letter size and is used by the professional industry as it provides more ample space. Taller documents are critical in the professional industry to illustrate wider or larger infographics.

Tabloid

Tabloid measuring 11" x 17" or 279mm x 432mm is bigger than letter and legal, which students use for their qualitative research or essay. Since it is larger it is usually used for presenting the agenda of the meeting with visual presentations such as charts or timetables.

A4

A4 is one of the US standard sizes with the size calculation of 8.3" x 11.7" or 210mm x 297 mm researchers use because of its convenient measurement for documents such as case studies, marketing, etc. A4 has almost the same dimension as the letter, resulting in companies commonly using between A4 and letter.

Case Study Sizes for Print

Letter

The letter has the size of 8.5" x 11" or 216mm x 279mm, which you usually see in the professional industry that uses documents for reports.

That is why a lot of individuals use them for print regularly.

Legal

A legal paper sizing 8.5" x 14" or 216mm x 356mm, is popular in the printing industry for business statistics and research introduction.

It is a suitable dimension for a case study with multiple visuals and graphs.

Tabloid

Tabloid, as mentioned above, has the size of 11" x 17" or 279mm x 432mm, which is wider and taller than legal and letter, which is best for case studies with visual images and longer

contents. It helps reporters or researchers to show more comprehensive and detailed illustrations, boosting discussion quality.

A4

A4 with the size of 8.3" × 11.7" or 210mm × 297mm is the standard size in the US and UK, which multiple people adapt. this dimension is as popular as letter since it has roughly similar measurements.

Case Study Sizes for Print			TEMPLATE.NET
TYPE OF CASE STUDY	SIZE (in)	SIZE (mm)	
Letter	8.5" × 11"	216 mm × 279 mm	
Legal	8.5" × 14"	216 mm × 356 mm	
Tabloid	11" × 17"	279 mm × 432 mm	
A4	8.3" × 11.7"	210 mm × 297 mm	

Case Study Sizes for Microsoft Word

Microsoft word provides default paper sizes such as a letter with sizes of 8.5 × 11 inches or 216 × 279 mm as this dimension is what the professional industry prefers. However, you can edit them depending on what you need and prefer.

Case Study Sizes for Apple pages

Letter size with the measurement of 8.5 × 11 inches or 216 × 279 mm is the popular paper size apple pages offer. Of course, as a digital documentation tool, it allows you to resize your document in either landscape or portrait you are free to use your preferences.

Case Study Sizes for Google Docs

When opening google docs, the paper size that automatically prompts is a letter with a measurement of 8.5 × 11 inches or 216 × 279 mm since that is the standard paper size used by multiple industries to ensure uniformity across documents world.

FAQs

What is the recommended size for a case study?

The printed case study recommended sizes are A4, letter, legal, and tabloid, while the digital case study recommends 720 × 720 pixels.

How long should a case study paper be?

A case study should have about 500-1500 words.

What should be the font size in the case study?

A formal case study should be 10 pt, time new roman font, and single-spaced.

What is the ideal length of a case study?

A case study's usual length should be 500-1500 words, but it can vary depending on how you can demonstrate your research creatively or concisely.

How do I change the size of my case study thumbnails?

There is graphic software such as Adobe Illustrator and Photoshop that has resizing tools you can use in estimating and calculating the best size for your case study, cover page, infographics, etc.

How do you measure the size of a case study?

You can measure the size of an actual paper case study with rulers, while a digital case study can be automatically measured with automated measuring tools.

What are the dimensions of the case study?

A case study project can have multiple sizes with various dimensions such as A4 with 8.3 × 11.7 inches, a letter with 8.5 × 11 inches, legal with 8.5 × 14 inches, and tabloid sizes with 11 × 17 inches.

What is the perfect resolution for a case study?

According to most researchers, 720 × 720 pixels are recommended resolution, and a minimum resolution of 250 × 250 pixels.

What is the size of the case study in inches?

The most used size in creating a case study or thesis is the letter 8.5 × 11 inches or 21.59 × 27.94 cm or legal sizes 8.5 × 14 inches or 21.59 × 35.56 cm.

What is the size of the business case study?

A4 with the size of 8.3 × 11.7 inches or 21.082 × 29.718 cm is a standard and professional size usual in the business industry for documenting business development.

Why do most firms use letter size?

Current and older firms use letter size, especially in the US, with business documents carried out in various countries, leading most firms globally to adjust to this paper size and layout and recognize it as the appropriate and formal size for documentation.

What are the four most important parts of a case study?

To properly present and convey the intent, problem, and critique of your case study, it is necessary to exhibit the issues, tell your experiences in the research and explore, provide the results of your analysis, and give away the conclusion.