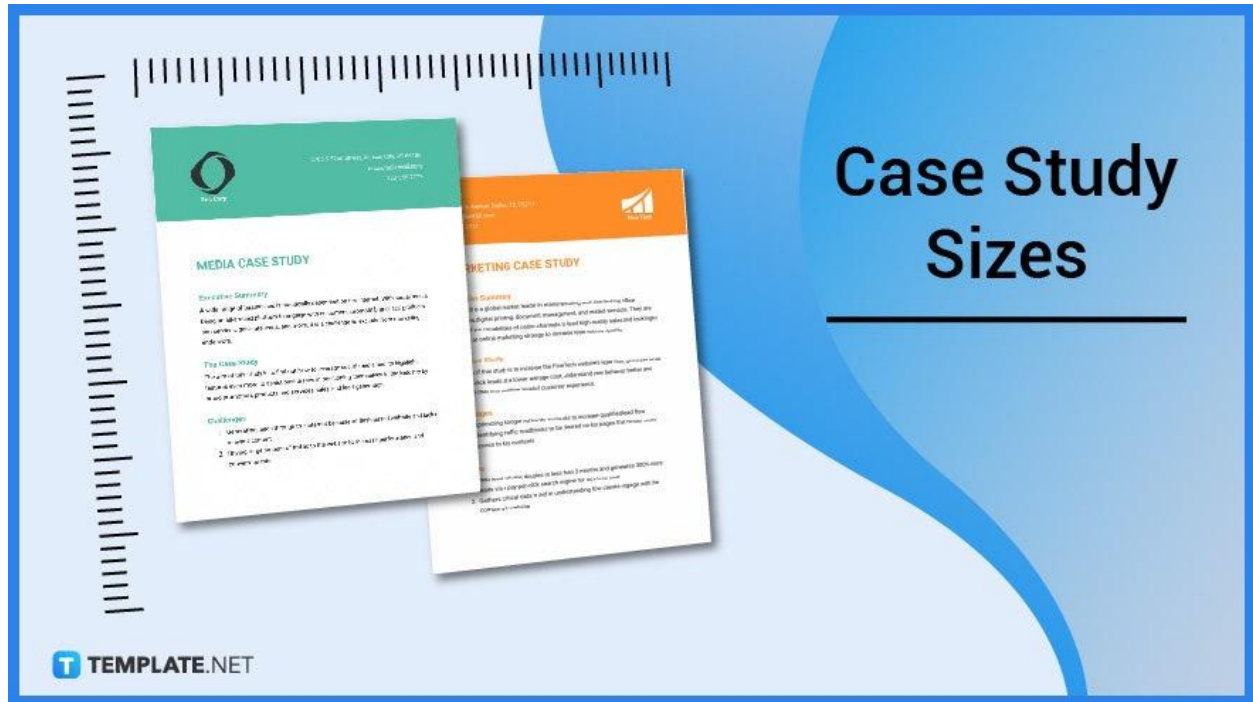


# Case Study Sizes

Case study outputs have standard sizes professionals prefer as it is the required and formal size. If you plan to make a case study, we have multiple formal sizes that you can refer to.



## Case Study Sizes Standard

### Letter

Letter paper with the measure of 8.5" × 11" or 216mm × 279mm is one of the standard sizes most professionals use to generate case studies and other research papers.

### Legal

Legal size with a measurement of 8.5" × 14" or 216mm × 356mm is longer in height than letter size and is used by the professional industry as it provides more ample space.

### Tabloid

Tabloid measuring 11" × 17" or 279mm × 432mm is bigger than letter and legal, which students use for their qualitative research or essay.

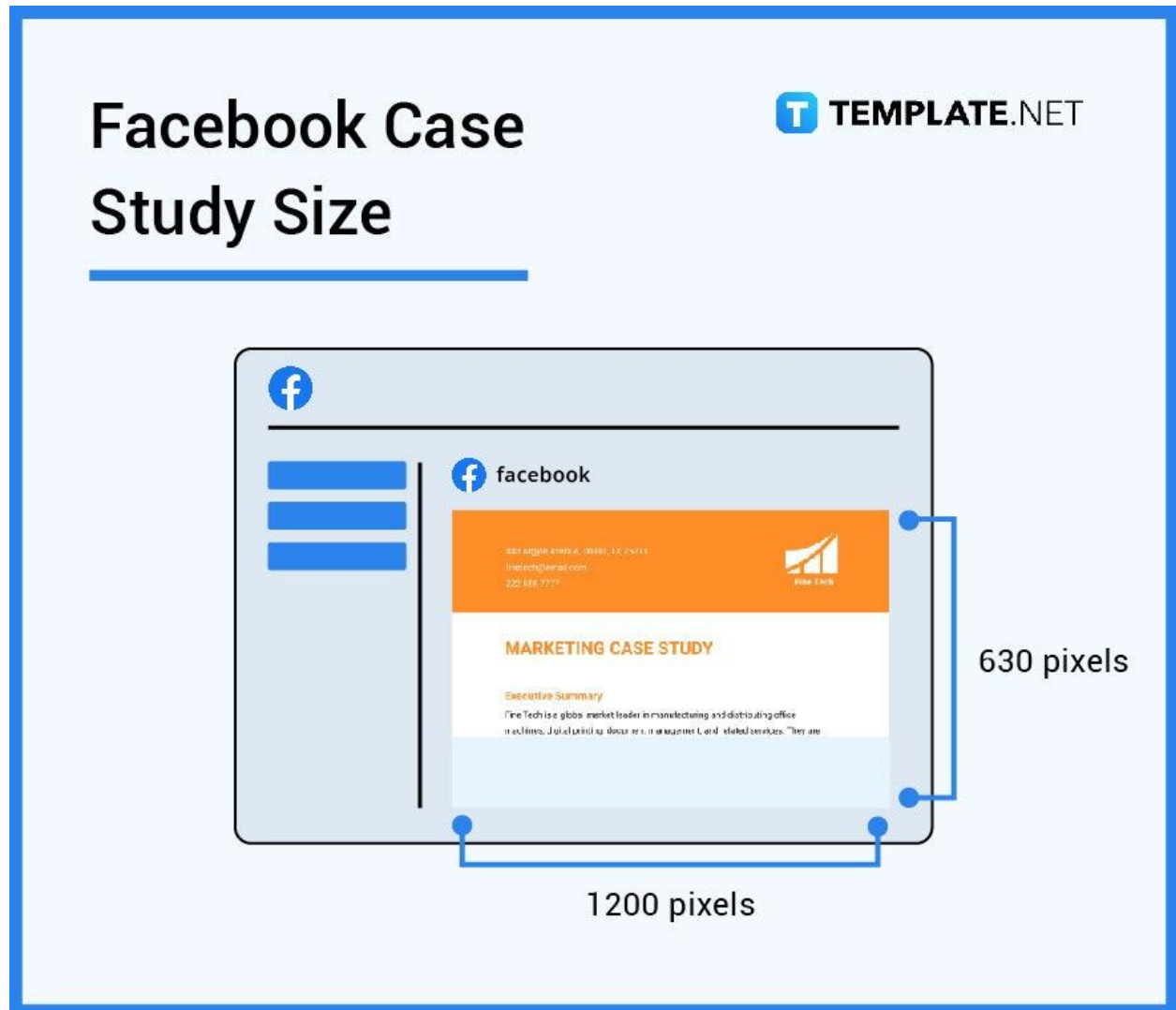
## **A4**

A4 is one of the US standard sizes with the size calculation of 8.3" × 11.7" or 210mm × 297 mm researchers use because of its convenient measurement.

# Case Study Sizes for Digital – Social Media

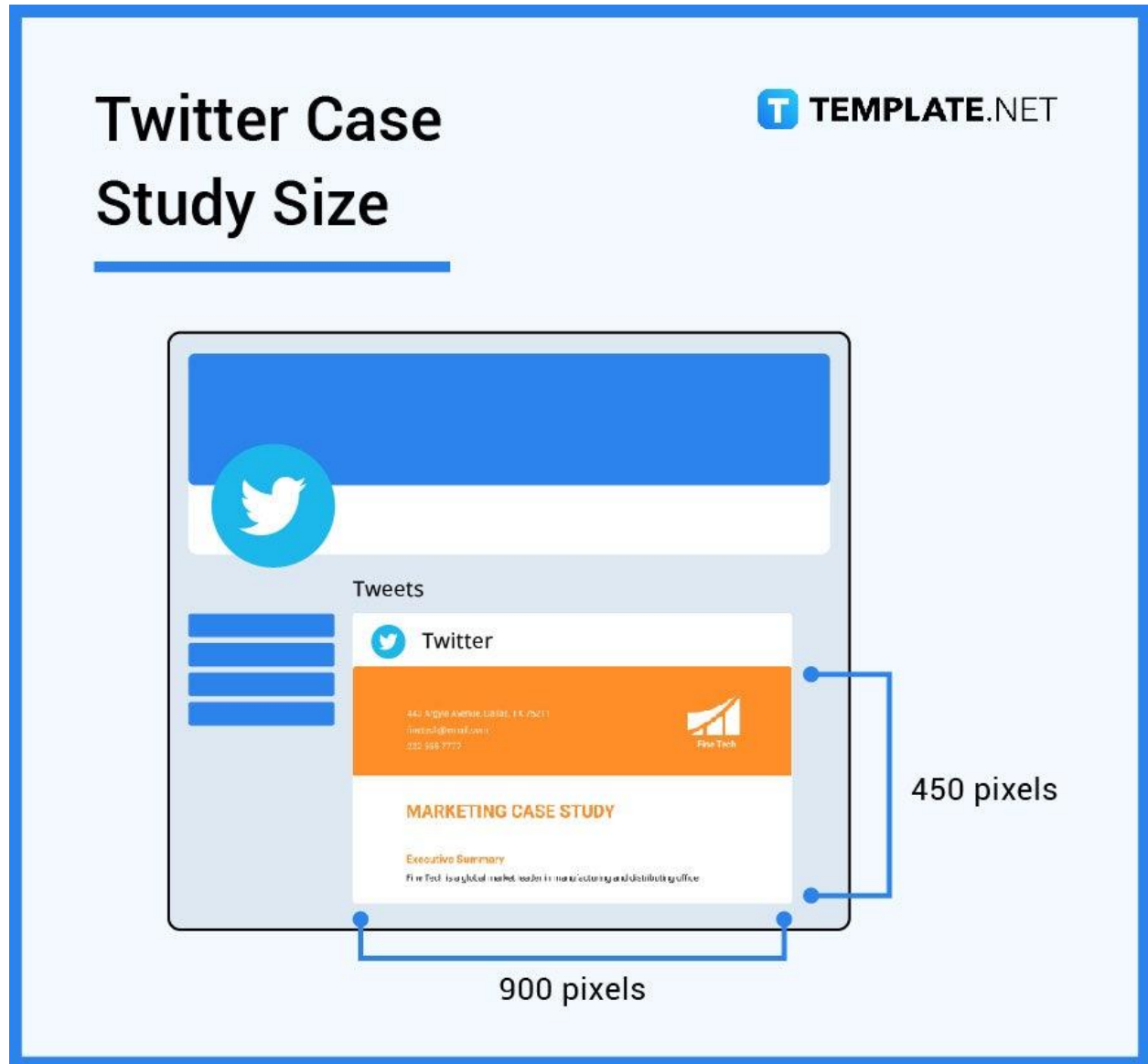
## Facebook

Facebook recommends a shared image resolution such as 1200 × 630 pixels for case studies or slides for finer visual graphics.



## Twitter

Twitter recommends a 900 × 450 pixels resolution, so your case study will complement its visual layout.



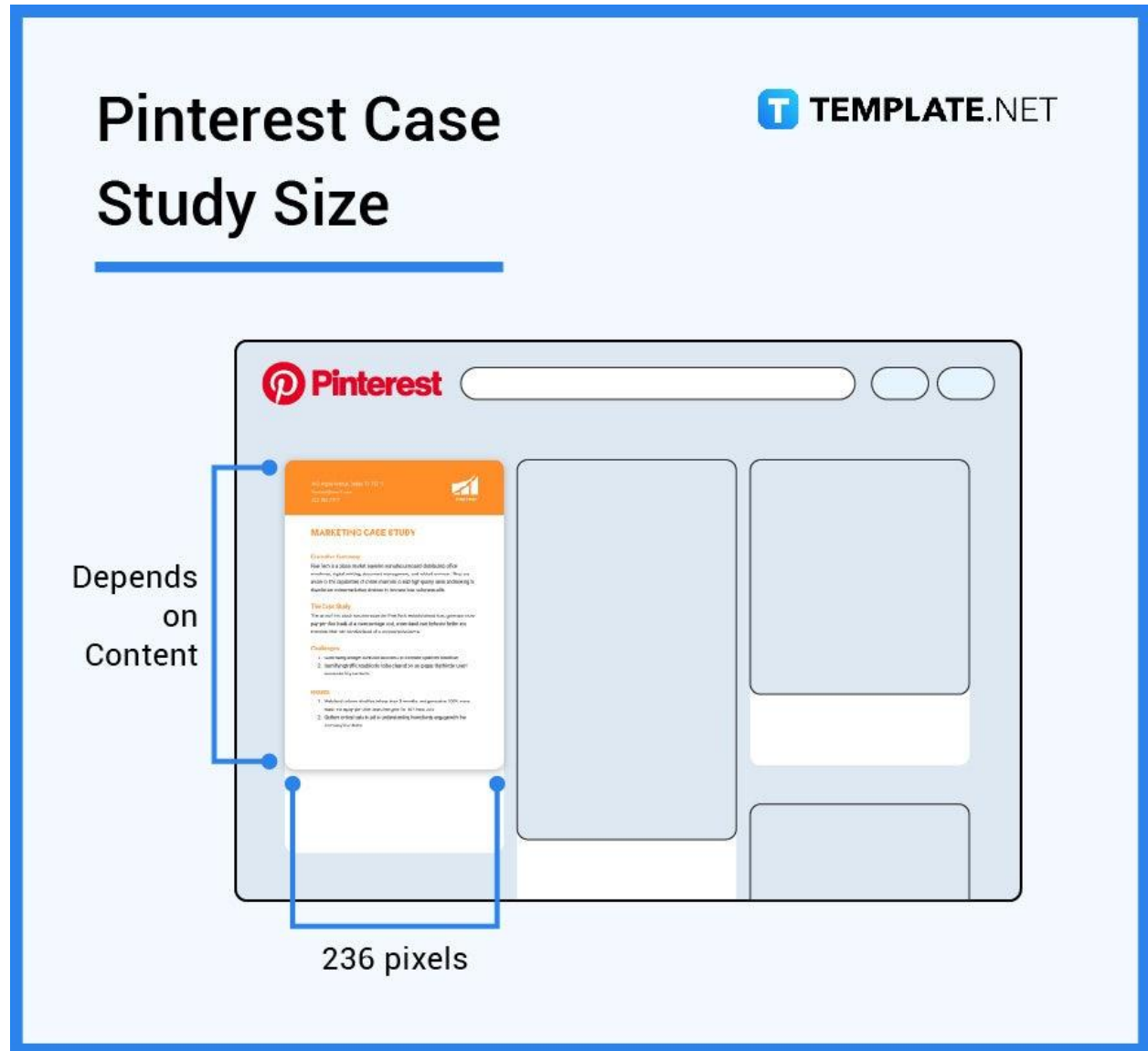
## LinkedIn

LinkedIn is a marketing place that requires you to use their blog post image resolution, which is 1350 × 440 pixels.



# Pinterest

Pinterest is a world of pictures that recommends the resolution of their pin size 236 pixels wide with adjustable height.



# **Case Study Sizes for Print**

## **Letter**

The letter has the size of 8.5" × 11" or 216mm × 279mm, which you usually see in the professional industry that uses documents for reports.

## **Legal**

A legal paper sizing 8.5" × 14" or 216mm × 356mm, is popular in the printing industry for business statistics and research introduction.

## **Tabloid**

Tabloid, as mentioned above, has the size of 11" × 17" or 279mm × 432mm, which is wider and taller than legal and letter, which is best for case studies with visual images and longer contents.

## **A4**

A4 with the size of 8.3" × 11.7" or 210mm × 297mm is the standard size in the US and UK, which multiple people adapt.

# Case Study Sizes for Print

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TYPE OF CASE STUDY	SIZE (in)	SIZE (mm)
Letter	8.5" × 11"	216 mm × 279 mm
Legal	8.5" × 14"	216 mm × 356 mm
Tabloid	11" × 17"	279 mm × 432 mm
A4	8.3" × 11.7"	210 mm × 297 mm



# Case Study Sizes for Email

The recommended case study size for email campaigns is 1500 pixels and 102kb.



# Case Study Sizes for Business

Most researchers use the standard paper size, which is legal paper measuring 8.5" × 14" or 216mm × 356mm and recommended resolution of 720 × 720 pixels and a minimum resolution of 250 × 250 for digital marketing.



# Case Study Sizes for Adobe Photoshop

Adobe Photoshop offers various file formats such as ppt, png, jpg, web, or different dimensional sizes for document generation, such as the US letter size, which is 8.5 inches wide and 11 inches high.



# Case Study Sizes for Adobe Illustrator

Adobe Illustrator allows you to use even 100 pixels and various resolutions you can use in A4 documents.



# **Case Study Sizes FAQs**

## **What is the recommended size for a case study?**

The printed case study recommended sizes are A4, letter, legal, and tabloid, while the digital case study recommends 720 × 720 pixels.

## **How long should a case study paper be?**

A case study should have about 500-1500 words.

## **What should be the font size in the case study?**

A formal case study should be 10 pt, time new roman font, and single-spaced.

## **What is the ideal length of a case study?**

A case study's usual length should be 500-1500 words, but it can vary depending on how you can demonstrate your research creatively or concisely.

## **How do I change the size of my case study thumbnails?**

There is graphic software such as Adobe Illustrator and Photoshop that has resizing tools you can use in estimating and calculating the best size for your case study, cover page, infographics, etc.

## **How do you measure the size of a case study?**

You can measure the size of an actual paper case study with rulers, while a digital case study can be automatically measured with automated measuring tools.

## **What are the dimensions of the case study?**

A case study project can have multiple sizes with various dimensions such as A4 with 8.3 × 11.7 inches, a letter with 8.5 × 11 inches, legal with 8.5 × 14 inches, and tabloid sizes with 11 × 17 inches.

## **What is the perfect resolution for a case study?**

According to most researchers, 720 × 720 pixels are recommended resolution and a minimum resolution of 250 × 250 pixels.

## **What is the size of the case study in inches?**

The most used size in creating a case study or thesis is the letter 8.5 × 11 inches or 21.59 × 27.94 cm or legal sizes 8.5 × 14 inches or 21.59 × 35.56 cm.

## **What is the size of the business case study?**

A4 with the size of 8.3 × 11.7 inches or 21.082 × 29.718 cm is a standard and professional size usual in the business industry for documenting business development.