

Business Card Sizes

Business card sizes can vary depending on their purpose. Most countries follow a rectangular shape with a 3.5 x 2 inches dimension, but you can always get creative and use other shapes and sizes.



Business Card Sizes Standard

US : 3.5" x 2"	Square : 2" x 2" or 3" x 3"	Circle : 2.5" diameter
UK : 3.37" x 2.12"	Vertical Slim : 1.5" x 3.5"	Die-cut & Half-circle : 2" x 3.5"
Japan : 3.583" x 2.165"	Folded : 3.5" x 4"	Rounded Corners : 2" x 3.5"

US

The US standard size of 3.5" x 2" is this standard business card used worldwide. These dimensions are convenient as it can easily be slipped into the pocket, wallet, or purse.

UK

The UK business card size of 85 mm wide and 55 mm high or approximately 3.37 x 2.12 inches. This dimension is almost the same size as a standard credit or debit card.

Japan

In Japan, business cards are used on a different level. They are partnered with rituals, proper paper use, and a size of 3.583" x 2.165".

Square

A square business size of either 2" x 2" or 3" x 3" is a breath of fresh air for traditional-looking business cards. These dimensions are handy yet more unique than the common ones.

Vertical Slim

Vertical Slim business card sizes look the same as the US standard size but are slimmer, and slightly taller with their dimensions of 1.5" x 3.5".

Folded

A folded business card rests at a size of 3.5" x 4". This kind is a more unconventional and adventurous business card size.

Circle

A circle business card with a size of 2.5" diameter is among the unique ones on the market. Businesses do not always get these kinds of business cards but some prefer this as a more creative option.

Die-cut & Half-circle

Die-cut & Half-circle sized business card is at 2" x 3.5". This business card is just a variation of the US Standard size.

Rounded Corners

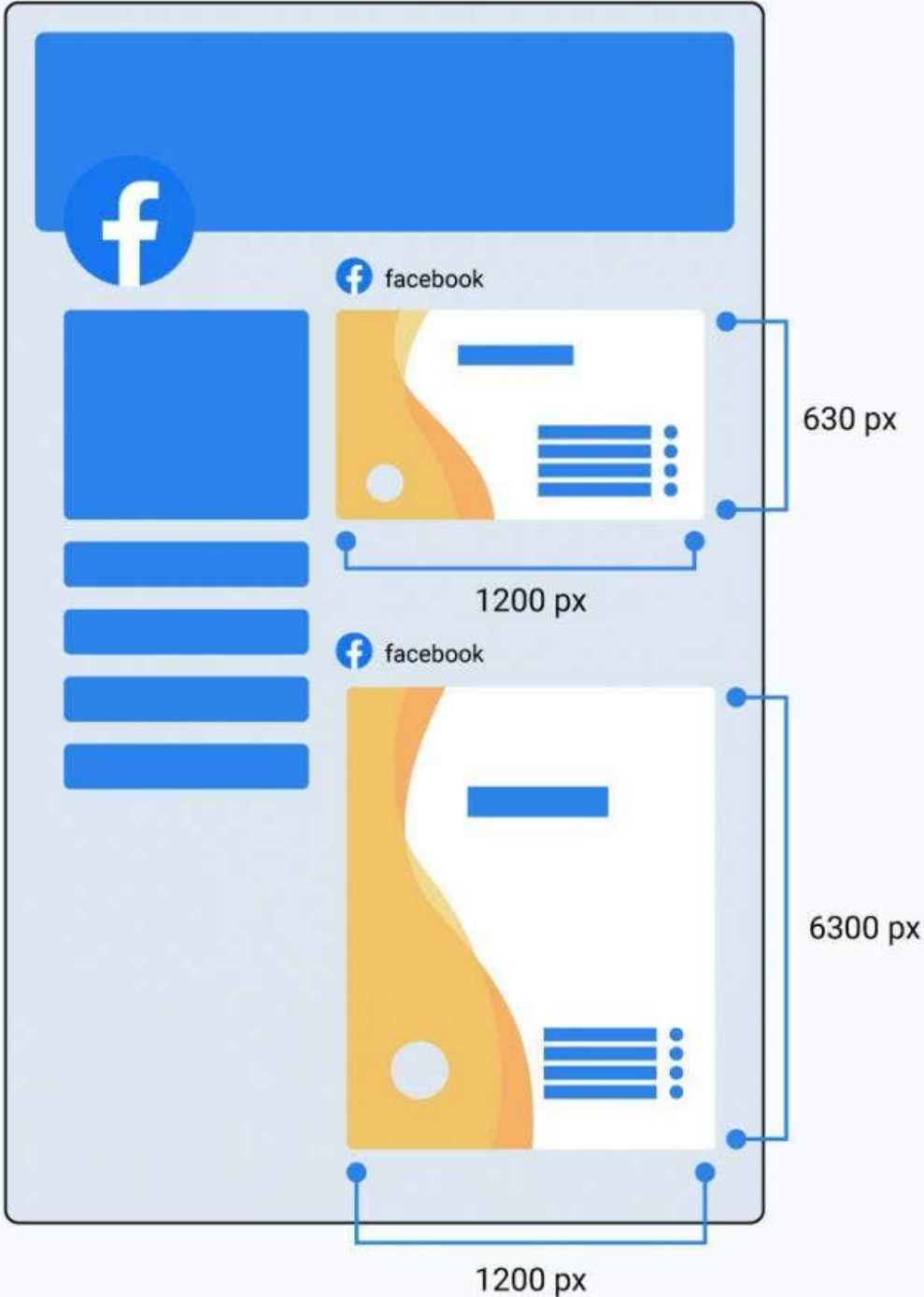
Another variation of the US standard size is the 2" x 3.5" rounded corners. They have the same dimensions as the standard US size but differ in terms of the corners or endings of the tool itself.

Business Card Sizes for Digital – Social Media

Facebook Business Card Size

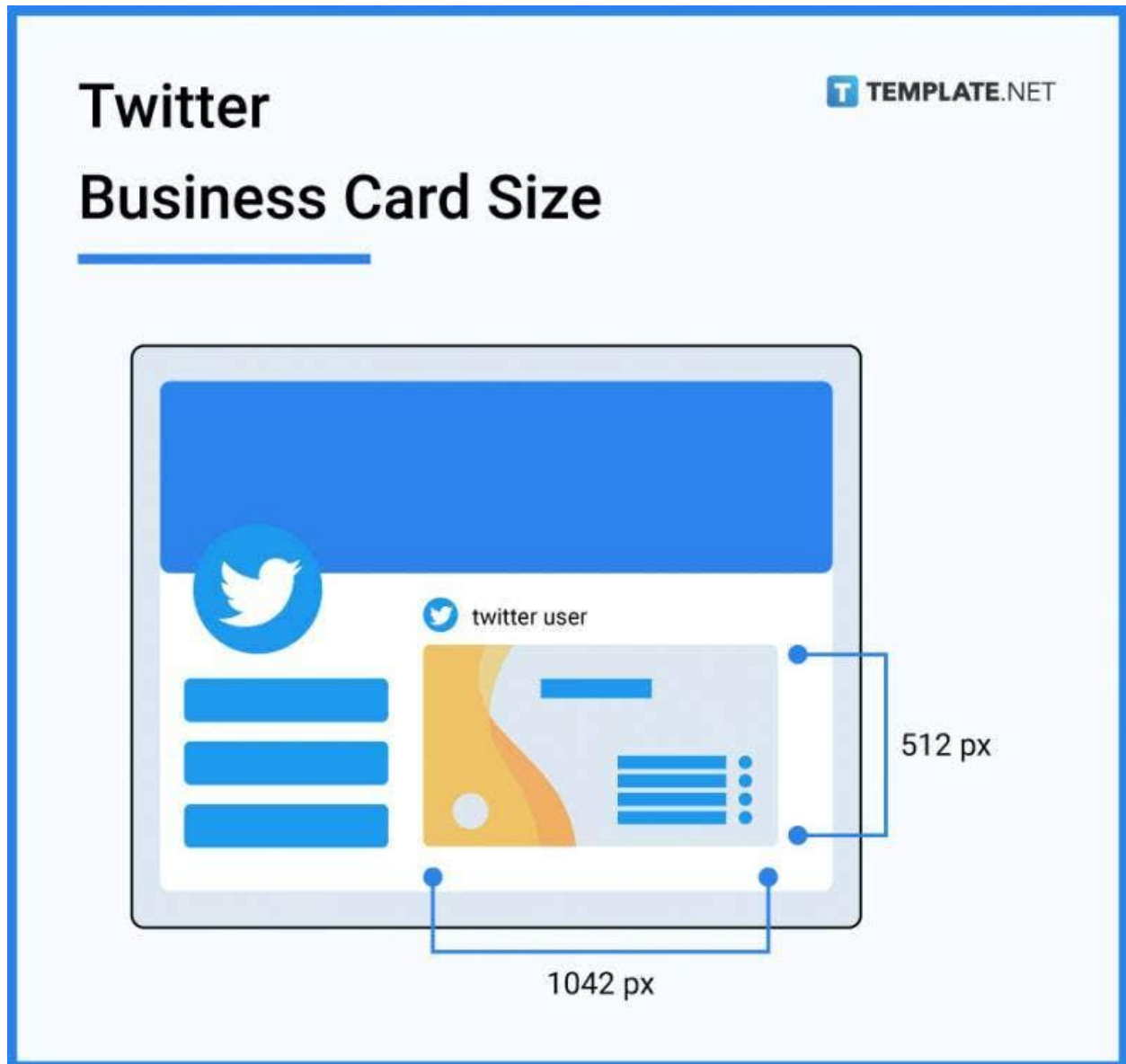
When using Facebook business card sizes, it is preferable to follow a 1200 x 630 px in landscape and 6300 x 1200 px in portrait for a better desktop and smartphone view. However, if you prefer a square-shaped business card, it is best to have a 1200 x 1200 px.

Facebook Business Card Size



Twitter Business Card Size

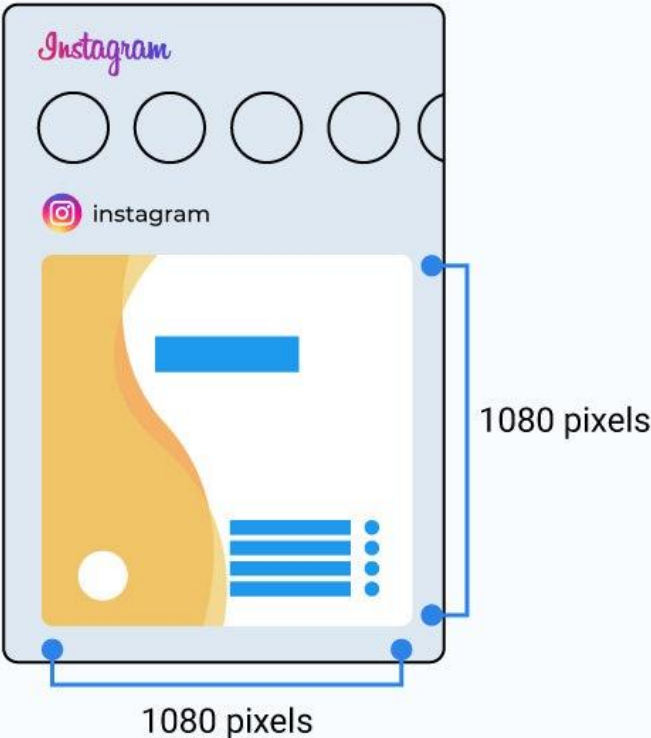
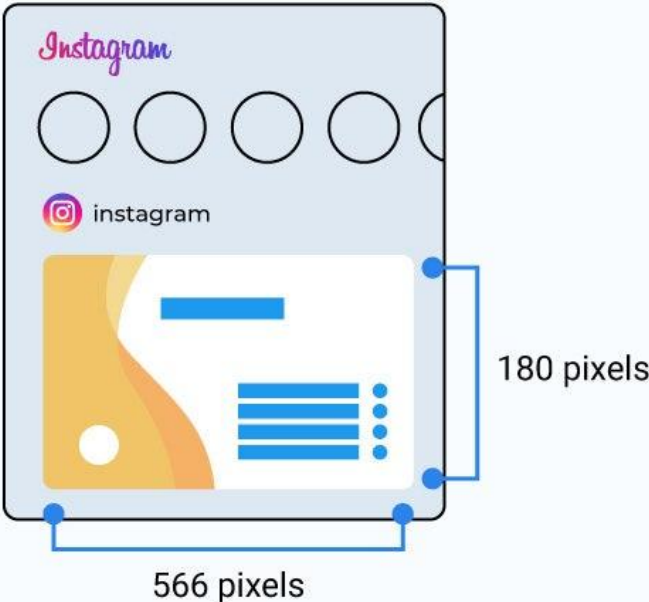
Consider creating an image with a 1024 x 512 px in landscape format for Twitter business card sizes. It is recommended to use a 1600 x 1900 px for in-stream photos and 120 x 120 px for card images.



Instagram Business Card Size

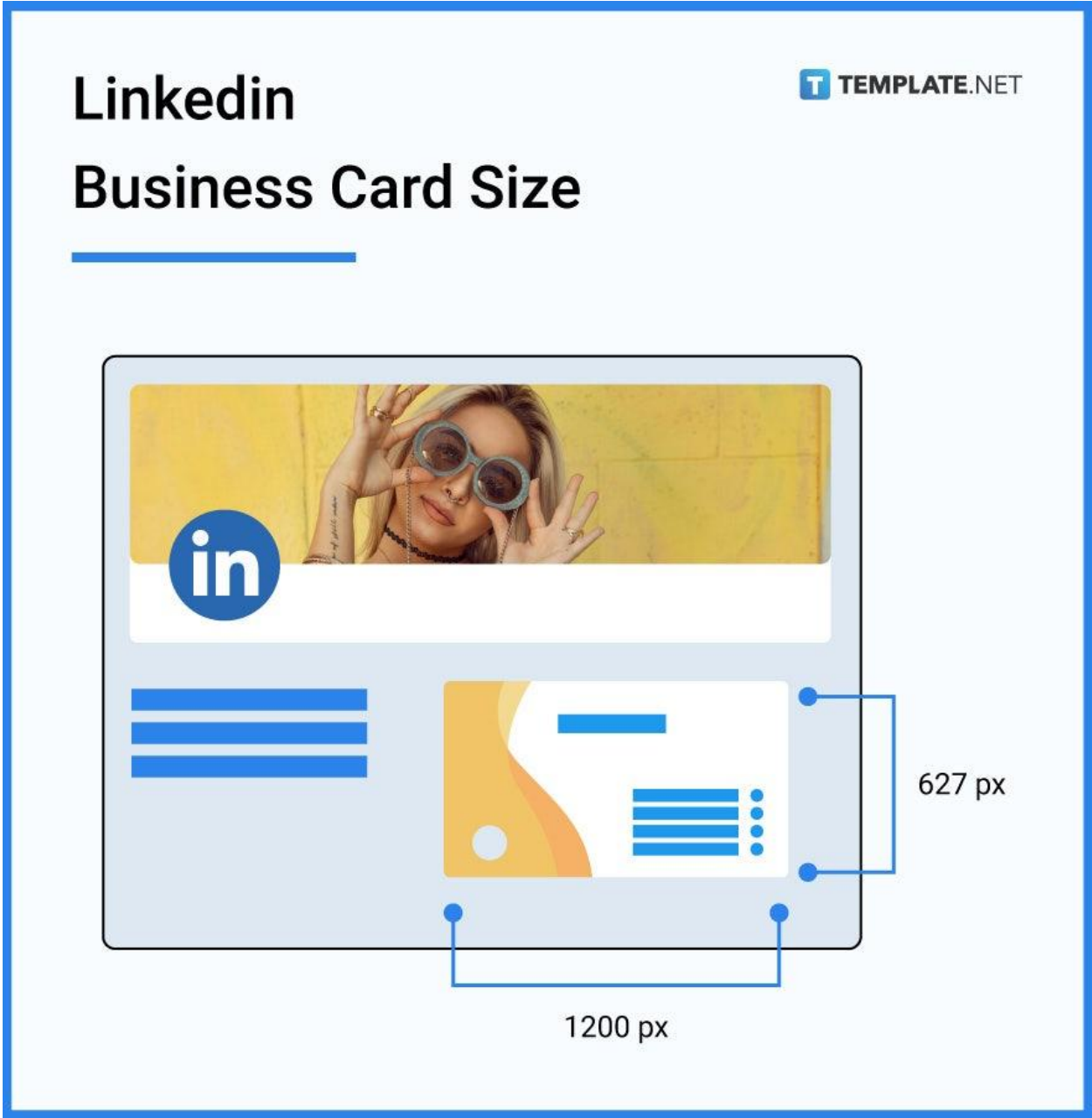
For IG business cards, the recommended sizes include 180 x 566 px in landscape mode, 1030 x 1350 px in portrait, and 1080 x 1080 px if it follows a square shape.

Instagram Business Card Size



LinkedIn Business Card Size

LinkedIn business cards commonly follow a standard size of 1200 x 627 px in landscape and 627 x 1200 in portrait.



Business Card Sizes for Print

Prints will never go out of style, especially for business cards. A printed business card must have a size of:

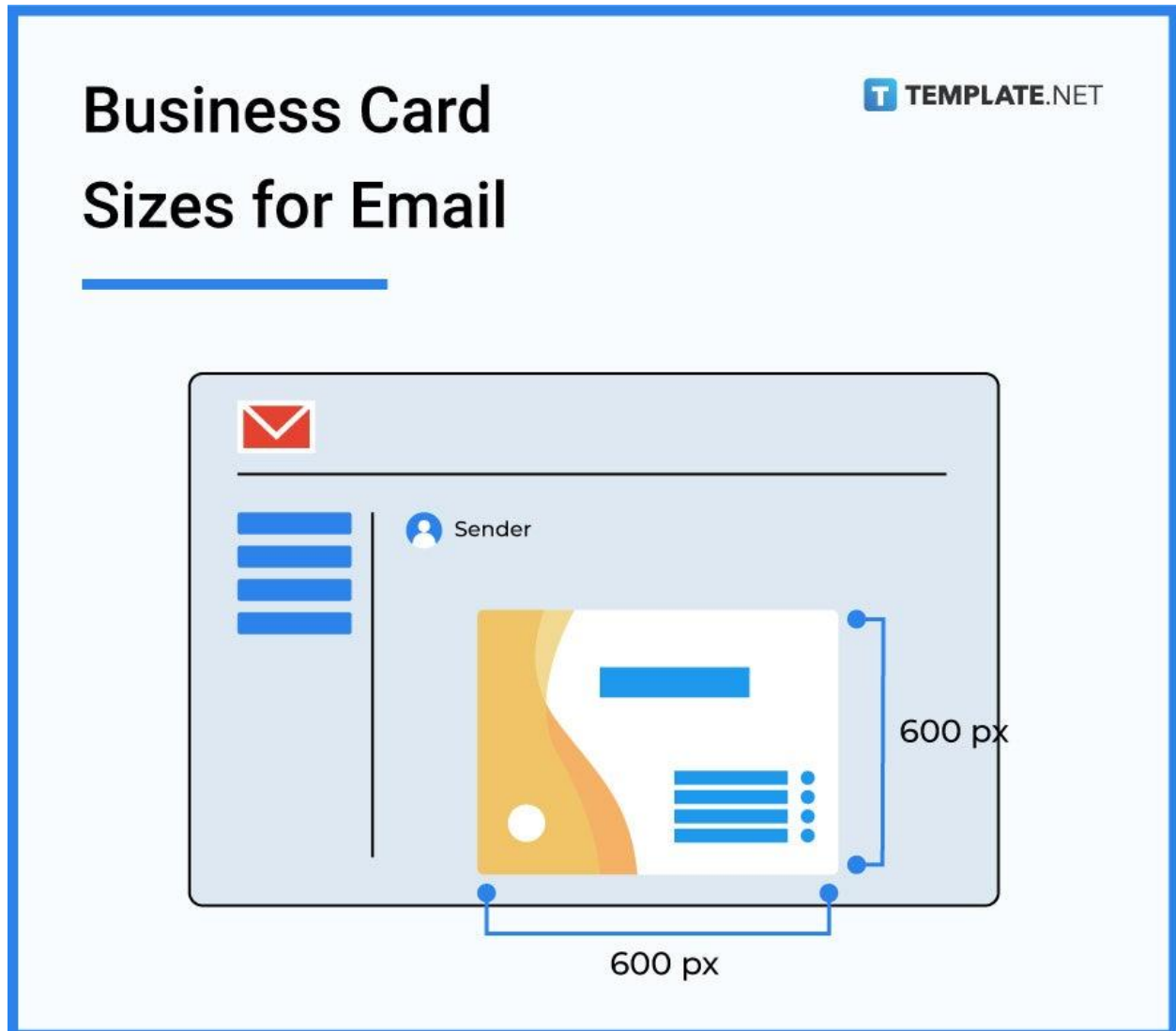
Business Card Sizes for Print

 **TEMPLATE.NET**

TYPE OF BUSINESS CARD	SIZE (in)
US	3.5" x 2"
UK	3.37" x 2.12"
Japan	3.583" x 2.165"
Square	2" x 2" or 3" x 3"
Vertical Slim	1.5" x 3.5"
Folded	3.5" x 4"
Circle	2.5" diameter
Die-cut & Half-circle	2" x 3.5"
Rounded Corners	2" x 3.5"

Business Card Sizes for Email

The recommended business card size for email is 600 pixels. This size is suitable for both desktop and smartphone viewing.

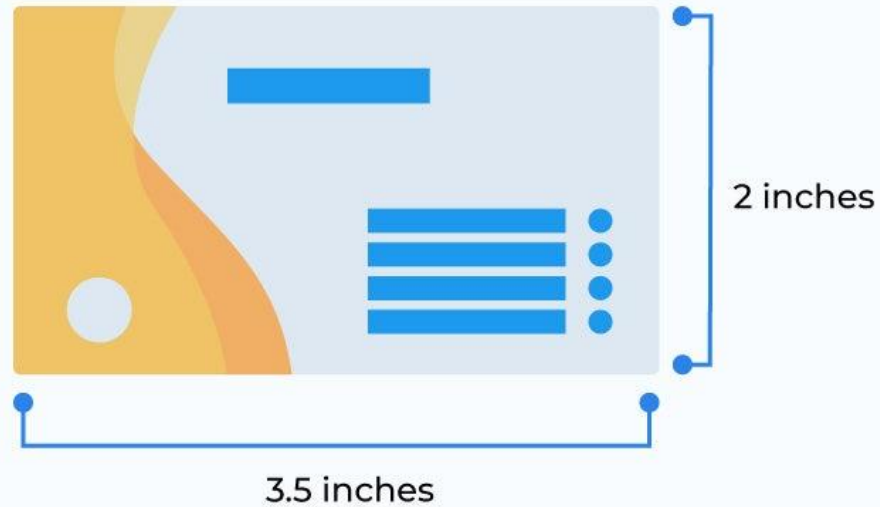


Business Card Sizes for Business

Generally given during quick business meetups as a company introductory tool, it is essential for business cards to fit easily in your recipient's wallets, pockets, and purses. Hence, they must follow a standard size of 3.5 x 2 inches.

Business Card Sizes for Business

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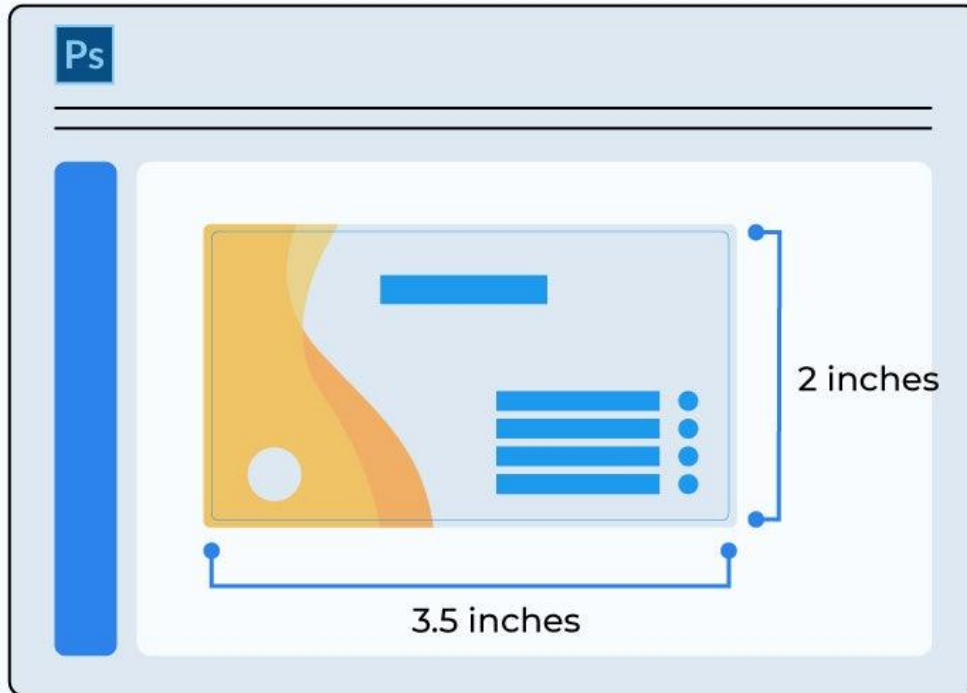


Business Card Sizes for Adobe Photoshop

In using Adobe Photoshop, make sure to follow the proper dimensions of 3.5" width and a height of 2". It is highly recommended to add an additional 1/8 bleed on the edge as well.

Business Card Sizes for Adobe Photoshop

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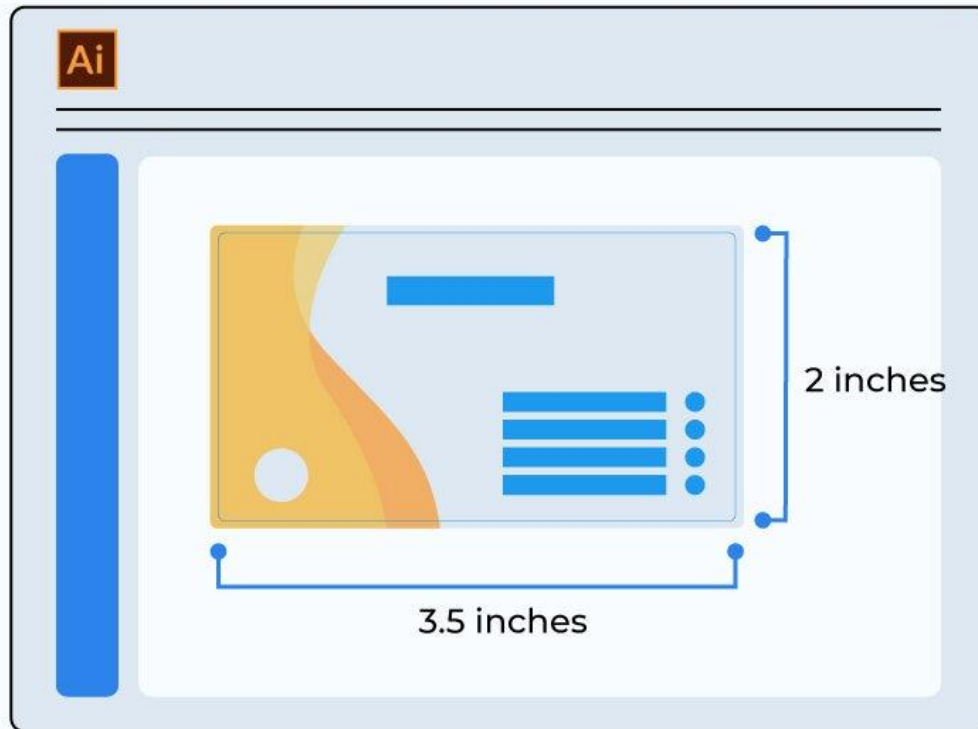


Business Card Sizes for Adobe Illustrator

For Illustrator, make sure your business card size is set at 3.5 x 2 inches with a bleed setting of 0.25 inches.

Business Card Sizes for Adobe Illustrator

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FAQs

What is the standard size of a business card?

The standard size of a business card is 3.5" by 2", commonly used in the US.

What size is a regular business card?

A regular business card is 3.5" in width and 2" in height.

What is the size of a business card in inches?

A business card must be 3.5 x 2 inches.

Which margin size is most appropriate for a business card?

The margin size for standard business cards is 1/8 from the edge.

What should be the business card image size in Photoshop?

For Photoshop, the recommended business card size is 3.5" in width and 2" in height with a recommended 1/8 bleed on edge.

What is the size of a vertical business card?

A vertical business card should be 1.5" x 3.5" in size.

What is the bleed size for a business card?

1/8 of an inch is the recommended bleed size for business cards.

What is the size of a business card in Illustrator?

For Illustrator, the size is at 3.5" x 2" with a bleed setting of an additional 0.25".

What font should be in a business card?

San Serif fonts such as Arial, Helvetica, and Time New Roman are the best fonts for business cards and other business materials.

What is the best size for a picture on a business card?

Pictures on business cards must occupy 1/3 or 1/4 of the paper to avoid crowding the card and ensure that details and photos are coherent in terms of visuals and information.

