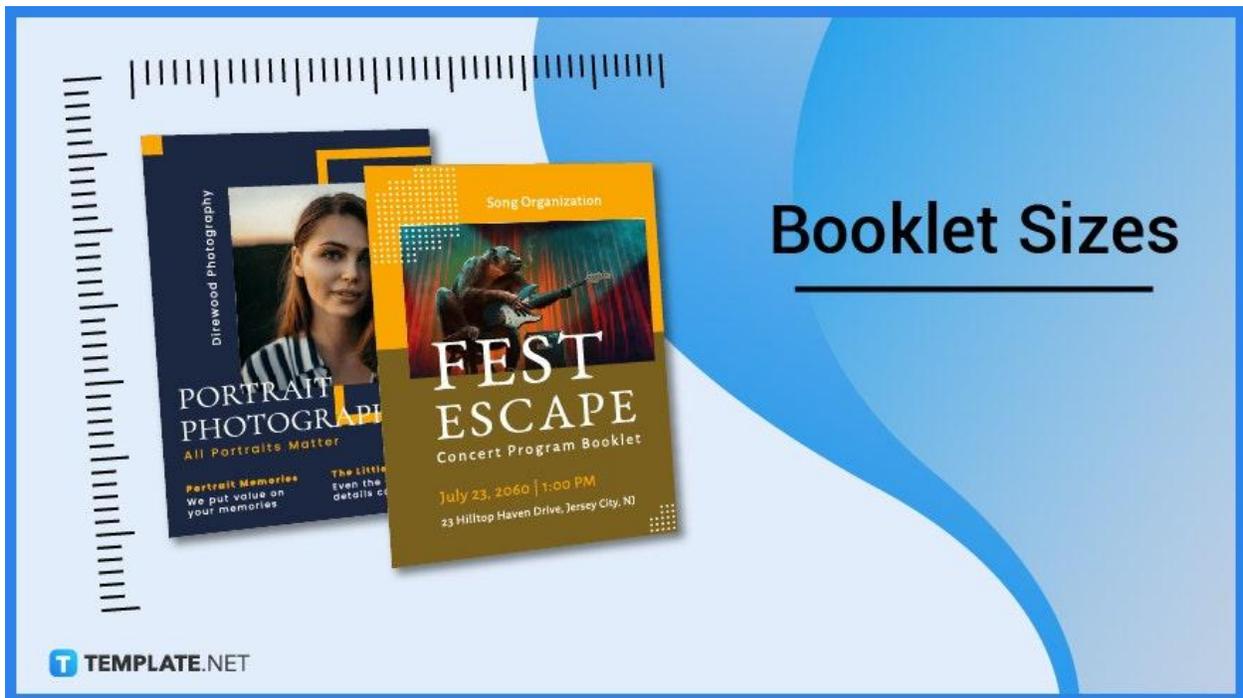


Booklet Sizes

Just like a regular novel, a booklet also comes in a variety of sizes depending on its purpose and content. This article will allow you to explore the different booklet sizes to choose from to help you create one that will fit you and your reader's needs.



Booklet Sizes Standard

Portrait Orientation

Portrait orientation is a commonly used size for booklet. The standard dimensions are 8.5" × 11" or 5.5" × 8.5".

Landscape Orientation

Another frequently used size for booklets is a landscape orientation. The standard dimensions are 9" × 6" or 8.5" × 5.5".

Square Orientation

Since booklets are patterned like regular books that have a square orientation feature. Its dimensions are 8" × 8" or 6" × 6".

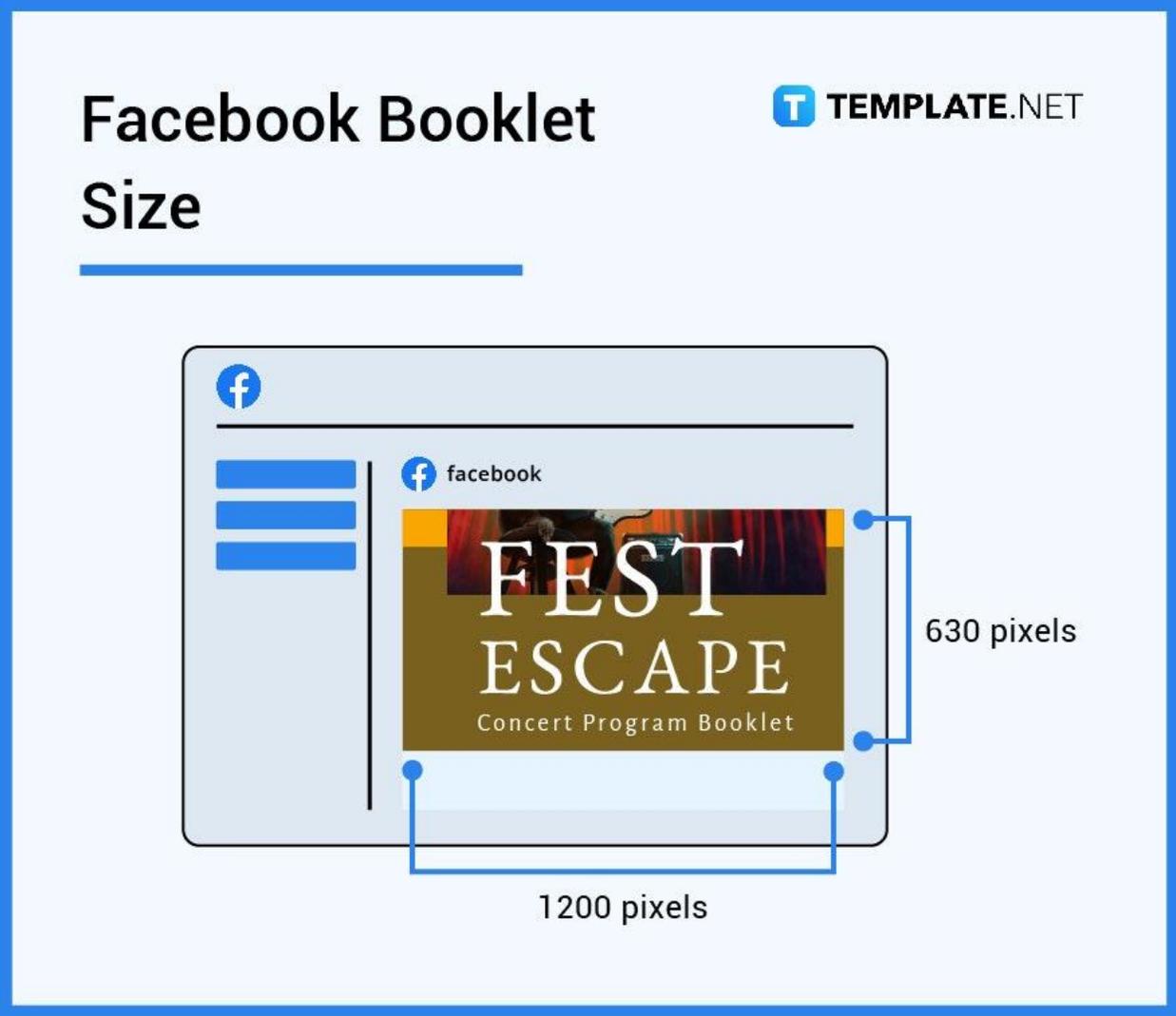
Larger Booklets

For booklets that are larger than the portrait, landscape, and square, the standard size measures 12" × 12".

Booklet Sizes for Digital – Social Media

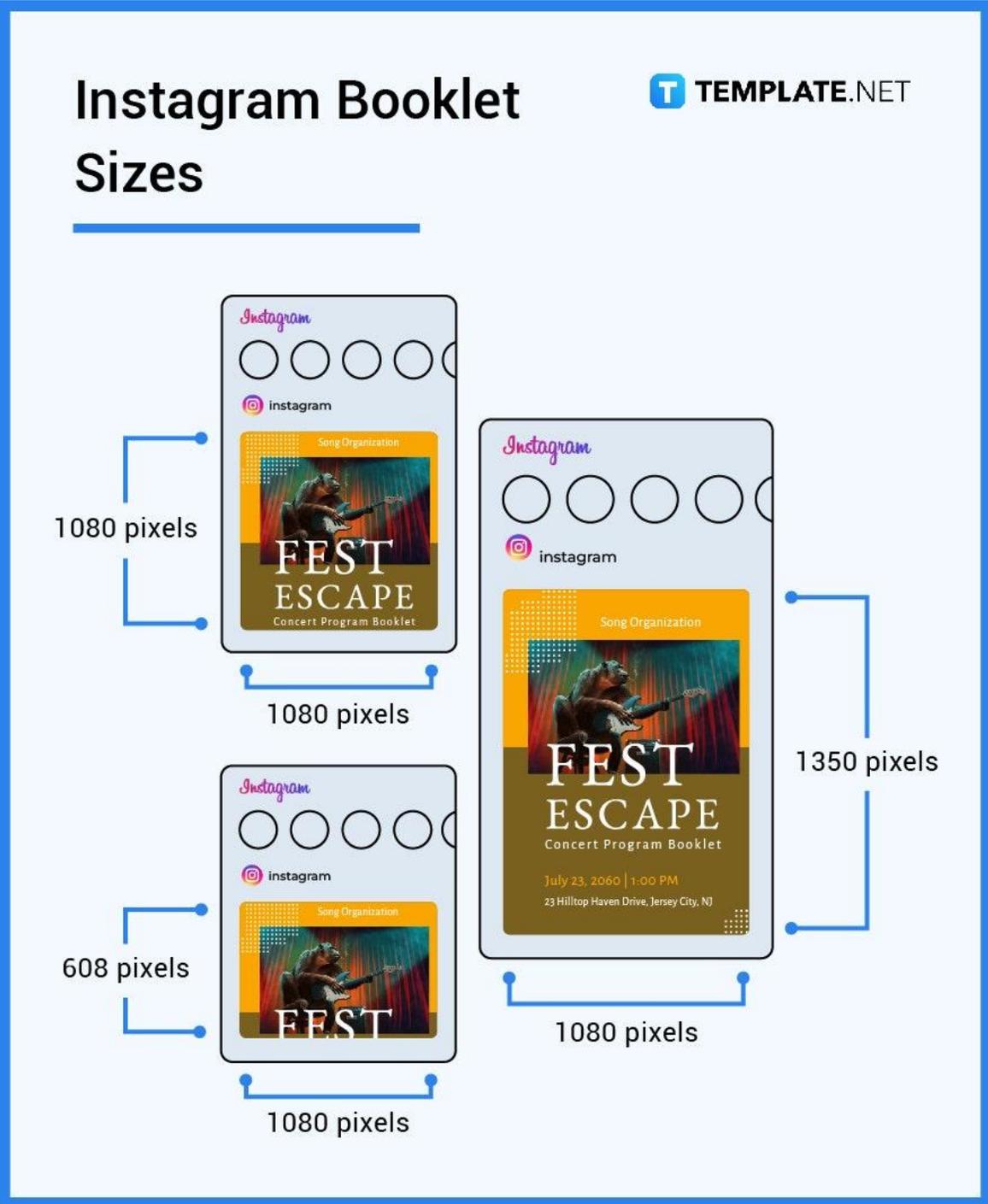
Facebook

When uploading or sharing a booklet photo via Facebook, the recommended dimensions are 1200x630 pixels with a maximum and minimum image height and width of 2048 pixels.



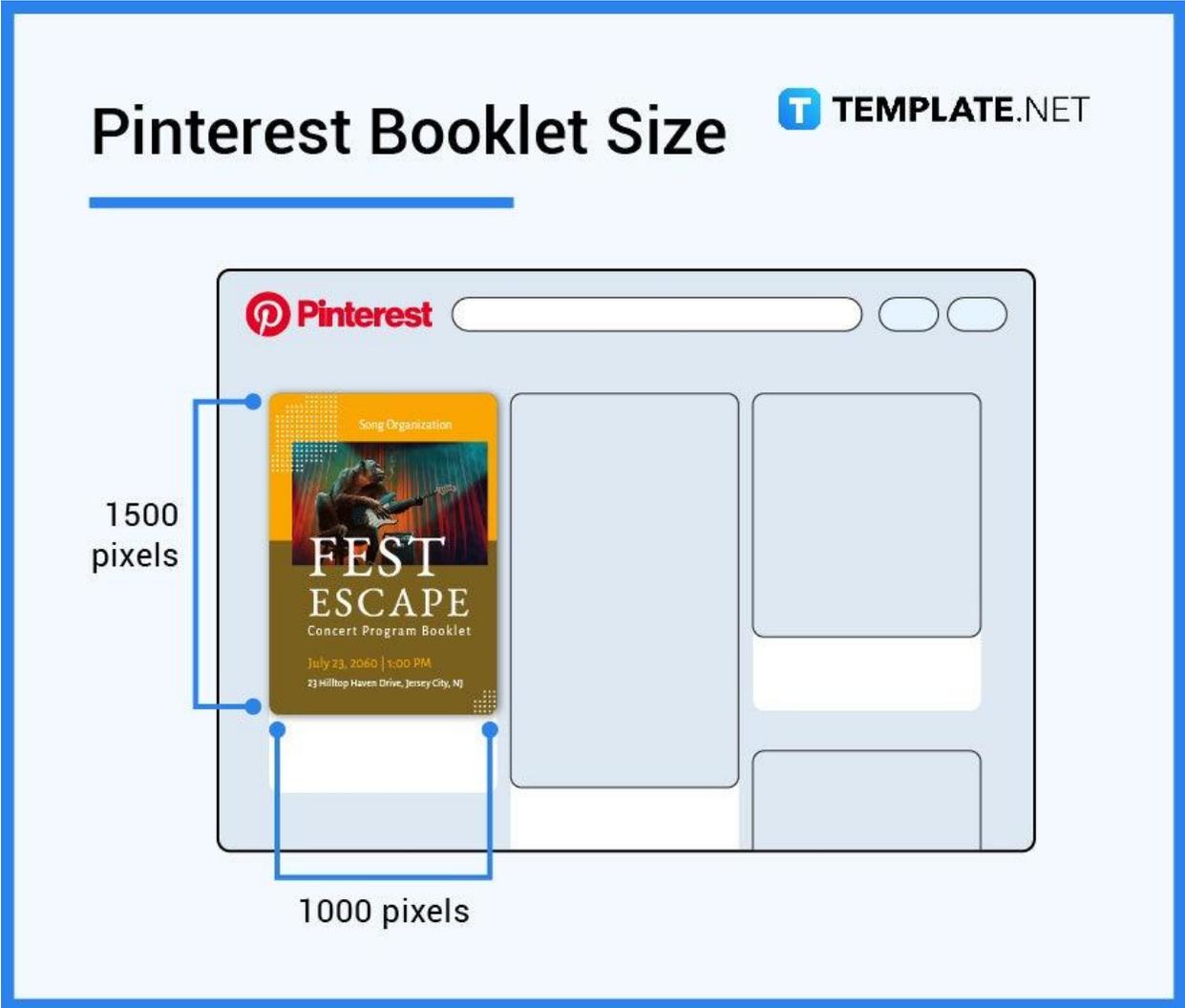
Instagram

For Instagram, standard image sizes comes in three options which are 1080px by 1080px for square, portrait images are 1080px by 1350px and for landscape orientation it should be 1080px by 608px.



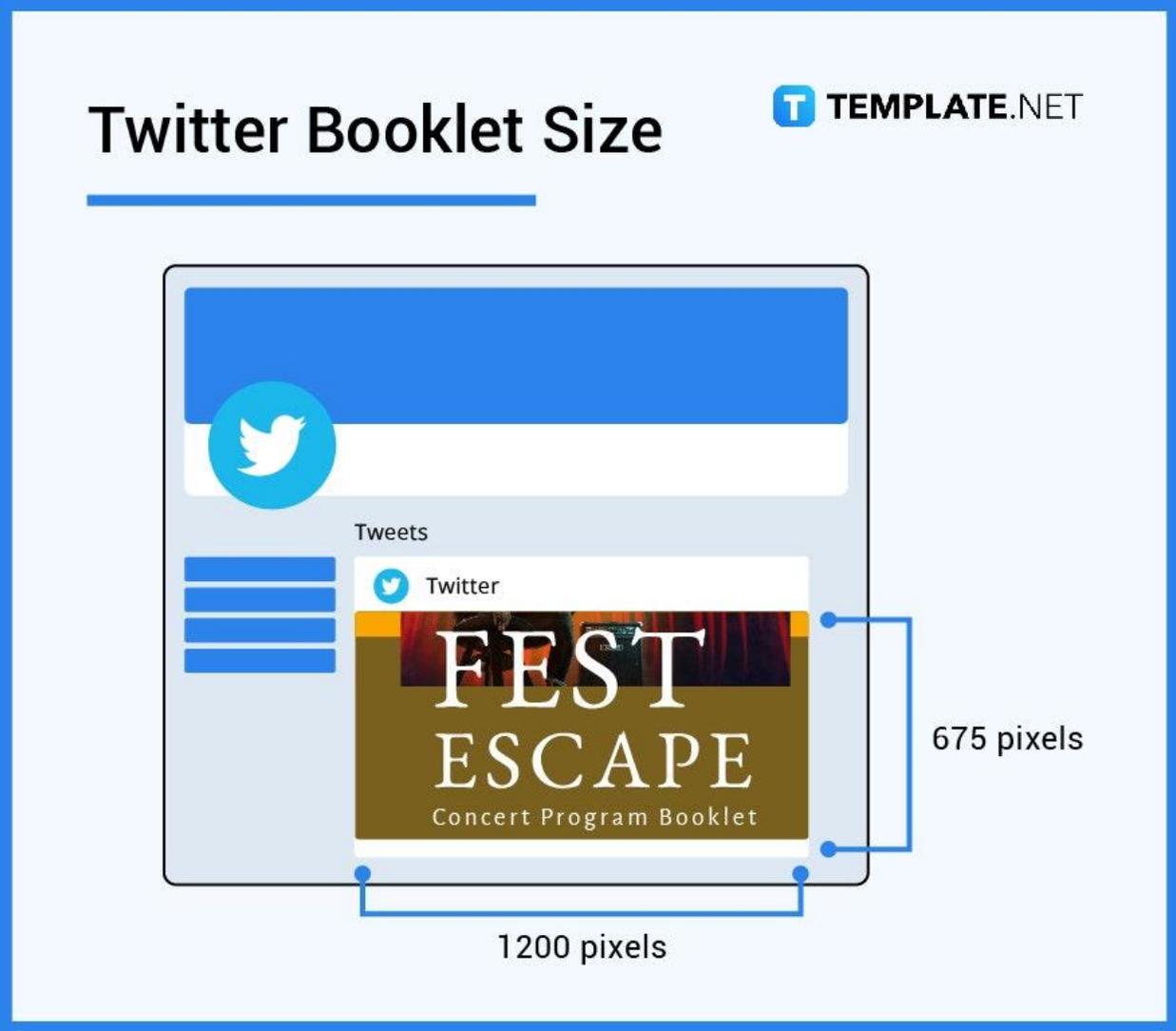
Pinterest

Pinterest is a platform filled with graphic images so when uploading a booklet image the ideal dimension is 1000px × 1500px and an aspect ratio of 2:3.



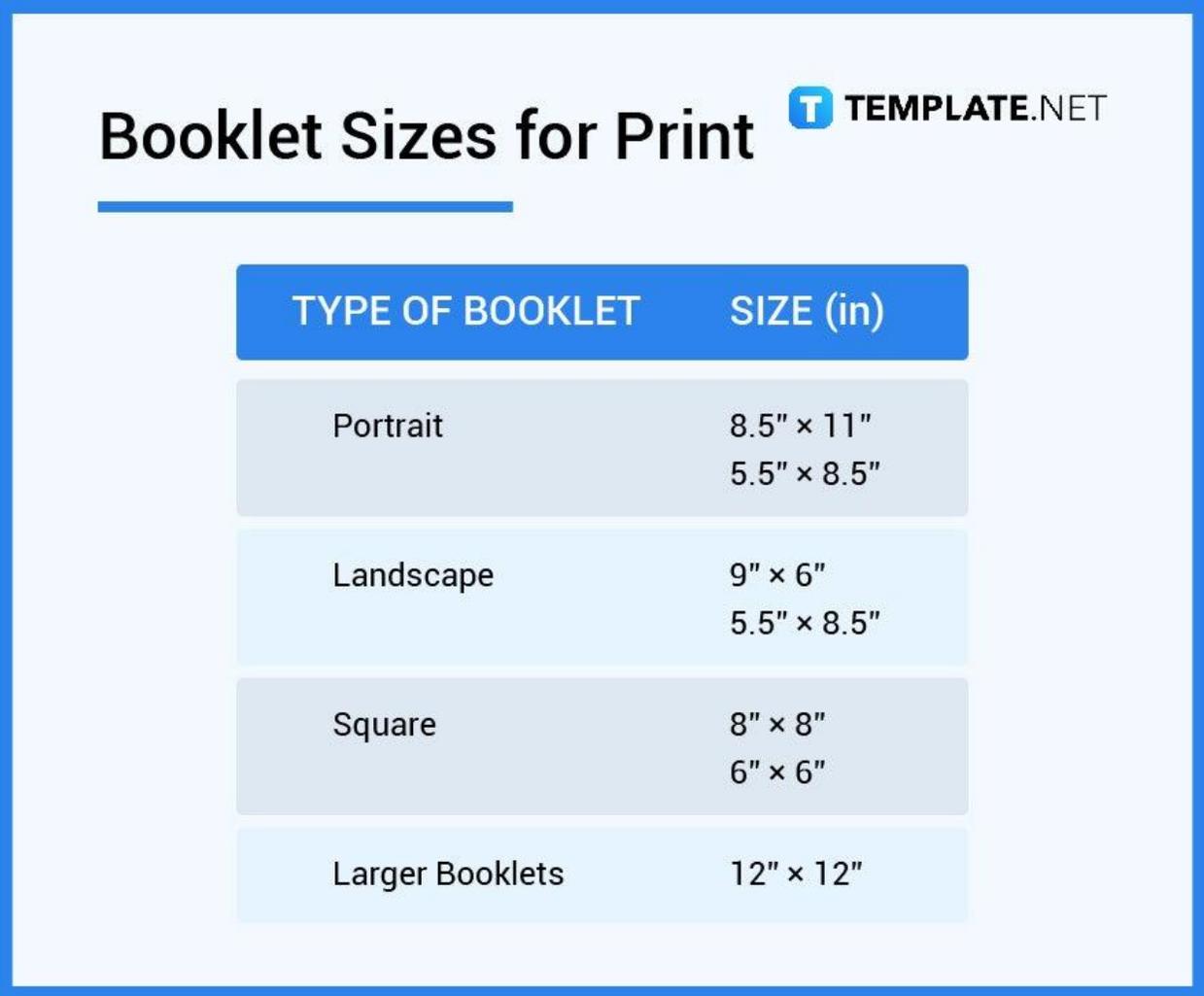
Twitter

For twitter images, the regular image size and aspect ratio are 1200px × 675px and 16:9.



Booklet Sizes for Print

For booklets that need to be printed, there are different kinds of sizes and qualities of paper to choose from. Both portrait and landscape booklets use A5 or A4 paper with a standard dimension of 8.5" × 11" or 5.5" × 8.5", respectively, square-sized books have a dimension of either 8" × 8" or 6" × 6", and the largest booklet size measures 12" × 12".



The graphic features a blue border and a light blue background. At the top left, the title "Booklet Sizes for Print" is displayed in a large, bold, black font, with a horizontal blue line underneath. To the right of the title is the logo for "TEMPLATE.NET", which consists of a blue square with a white letter 'T' followed by the text "TEMPLATE.NET" in a bold, black, sans-serif font.

TYPE OF BOOKLET	SIZE (in)
Portrait	8.5" × 11" 5.5" × 8.5"
Landscape	9" × 6" 5.5" × 8.5"
Square	8" × 8" 6" × 6"
Larger Booklets	12" × 12"

Booklet Sizes for Email

Digital booklets if not posted on social media are also distributed via email. You must take note that different email providers have their own set of standard image sizes. Yahoo mail and Gmail allow attachments no larger than 25MB. Microsoft Outlook image attachments should not exceed 20MB the same thing works for iCloud users.

Booklet Sizes for Email

TEMPLATE.NET

 **yahoo/mail** *File Size: < 25 MB

 *File Size: < 20 MB

 **Sender**



Depends on image size

Booklet Sizes for Business

Those who need booklets for business purposes such as instruction manuals, marketing, product paraphernalia, and office displays are able to choose from the regular sizes which are 12" x 12", 8.5" x 11" or 6" x 6".

Booklet Sizes for Business

TEMPLETE.NET

Regular Size

11 inches

8.5 inches

Square Size

12 inches
6 inches

12 inches
6 inches

The diagram illustrates two booklet designs. The 'Regular Size' booklet is 8.5 inches wide and 11 inches high. The 'Square Size' booklet is 12 inches wide and 6 inches high. Both booklets feature a design with a monkey playing a guitar on a stage, with the text 'Song Organization' at the top, 'FEST ESCAPE Concert Program Booklet' in the center, and event details 'July 23, 2060 | 1:00 PM' and '23 Hilltop Haven Drive, Jersey City, NJ' at the bottom.

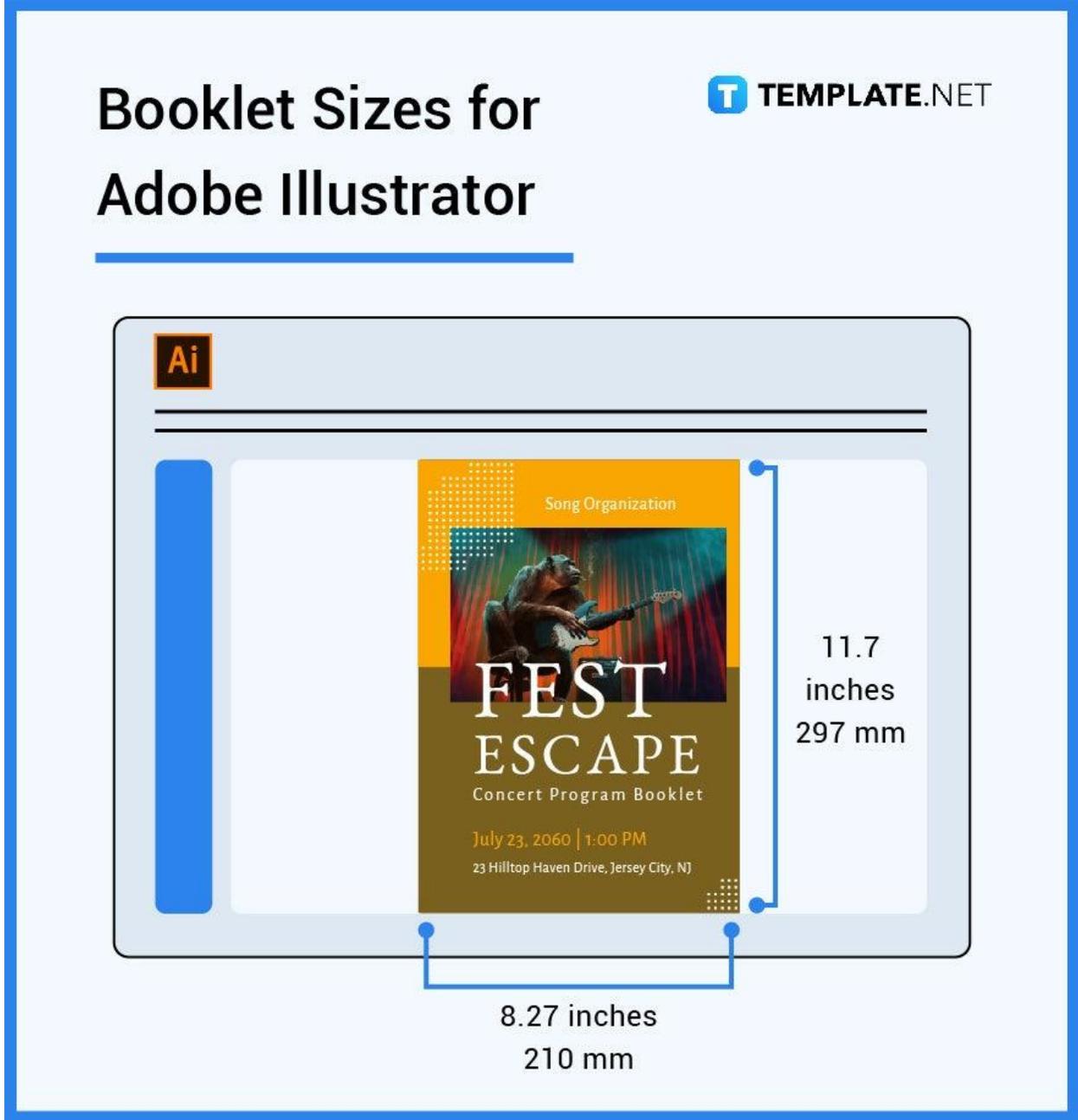
Booklet Sizes for Adobe Photoshop

When creating a booklet via Photoshop, use an A4 paper or A5 size roughly around 8.27 × 11.69 inches in a landscape format with a minimum of 300 dpi.



Booklet Sizes for Adobe Illustrator

For Adobe Illustrator, the document should be 210 × 297 mm or 8.27 × 11.7 inches and in landscape orientation.



Booklet Sizes FAQs

How do you make an A4 booklet?

Before writing down the content you need to make sure that the margins are customized and for an A4 size booklet should be set up in landscape with a dimension of 210 × 297 mm or 8.27 × 11.69 inches.

What are the different booklet sizes?

The different types of booklet sizes are from larger-sized ones which are around 12 × 12 inches to pocket booklets which are about 5.5" × 8.5".

What are the dimensions of booklet?

Booklets come in different dimensions ranging from 5.5 × 8.5 inches small size booklets to larger ones which are about 12 × 12 inches, all depending on what the booklet is for and the required number of pages.

What are the standard book sizes in publishing?

The most commonly used book sizes range from 5" × 8" to 6"×9" which are called trade paperbacks.

What's the best paper size for printing most booklets?

The best printer paper size for booklets is A6 which is 4.13 × 5.83 inches A5 or A4 paper size which is 8.5×11 inches.

How to set up a letter-sized booklet?

To set up a letter-sized booklet simply go to layout or page set up and adjust the margins in an editing application like MS Word in order to get the right dimensions before printing this out and finishing its content.

What is the size of booklet in pixel?

When using the regular size such as 8.5"×11" then the file should be 2550 pixels wide and 3300 pixels tall.

What is the best size to print a booklet?

The most ideal size for printing a booklet is 8.5 × 11 inches.

What size is a small booklet?

Small or pocket-sized booklets measure about 5.5 × 8.5 inches.

What is large square booklet size?

The paper size of a large square booklet is about 8.27 × 8.27 in or 21 × 21 cm.

How do I format a booklet on 11 x 17 inch paper?

To format a booklet make sure to customize the size before printing and to do this you need to check on the page set up and adjust the margins, then ensure the content and design fit the paper.