

Announcement Sizes

Letting people know what the company is up to is critical to any profit-oriented business, and for potential customers to get hooked on whatever you're offering, you need to curate a highly professional announcement, every time. Factor in the purpose for which it's been made and the design that keeps it highly noticeable while keeping the right formats and dimensions in mind.



Announcement Sizes Standard

Announcements come in various sizes, and you can never squeeze everything into a small page. Your announcement's purpose should be highly intelligible and big enough to catch anyone's attention. Whether you have them in bi-fold or tri-fold, the following paper sizes and envelope dimensions will bring about an impactful message.

A-6 inches: 4.75 x 6.5 (mm: 120.65 x 165.1)

An A6-inch announcement card is perfect for all occasions, especially for baby showers or even a note card. As this typically features a booklet-style square flap, it's best to use an envelope that measures 4.75 x 6.5 inches to give it a nice, elegant look.

A-7 inches: 5.25 x 7.25 (mm: 133.35 x 184.15)

A7-inch announcements have a standard envelope size of 5.25 x 7.25 inches. These are popular for wedding announcements and other sorts of invitations.

A-8 inches: 5.5 x 8.125 (mm: 139.7 x 206.375)

When it comes to professional mailing purposes, an A8-sized announcement is hands down perfect. It's also great for personal use. Just be sure to put it inside a 5.5 x 8.125-inch announcement envelope to make it even more professional.

A-9 inches: 5.75 x 8.75 (mm: 146.05 x 222.25)

Another typically used announcement and invitation card size for formal events is A9. An A9-inch card or paper normally comes with a 5.75 x 8.75-inch envelope, which is absolutely perfect for a more personalized message as well.

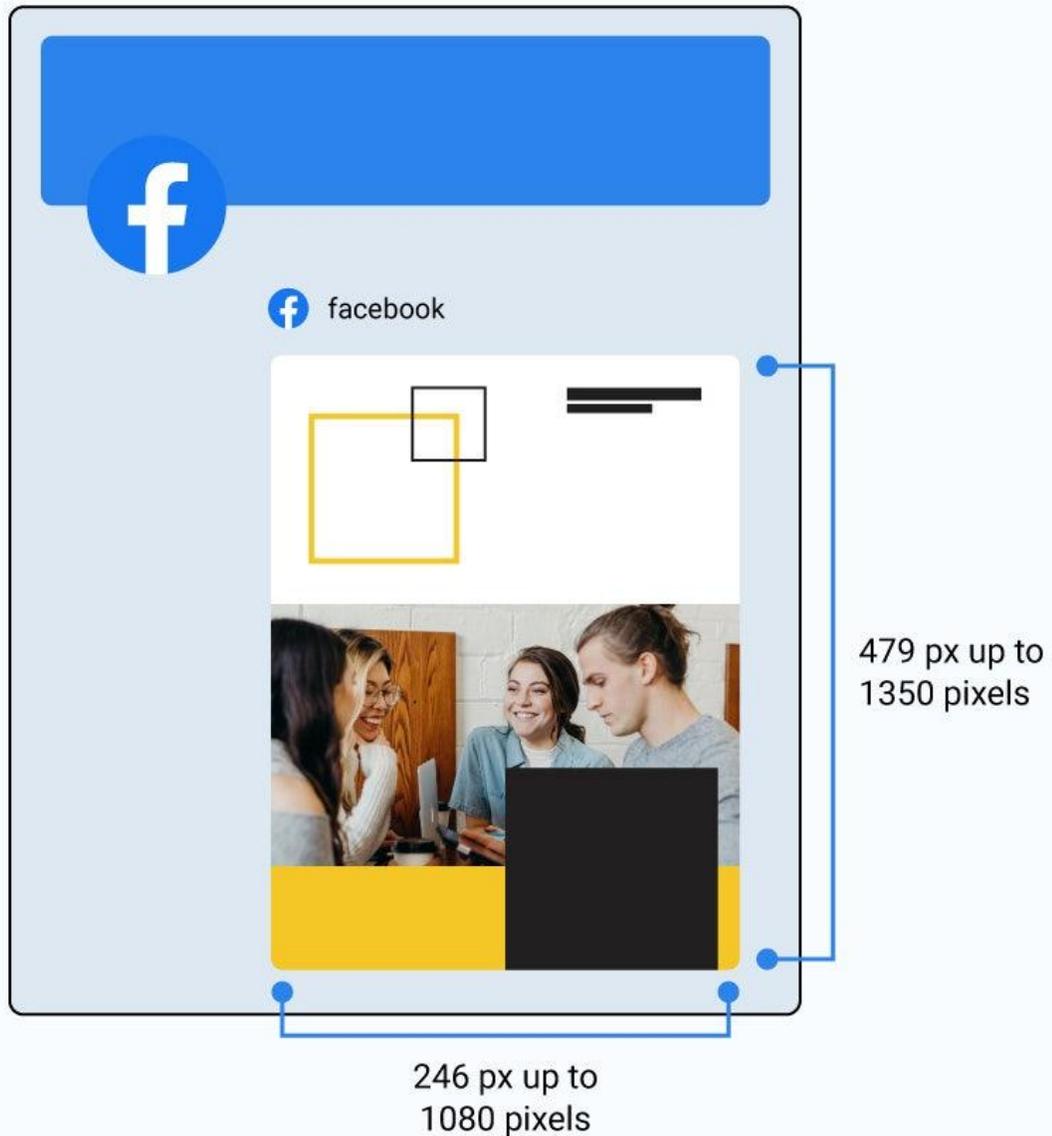
Announcement Sizes for Digital – Social Media

Announcement Size for Facebook

For your announcements to become highly noticeable on anyone's Facebook feeds, you should set them to 479 x 246 pixels for optimal image quality on desktop and mobile devices. Nonetheless, you can go higher at 1,080 x 1,350 pixels, especially if your announcement contains pictures that need to be prominently highlighted.

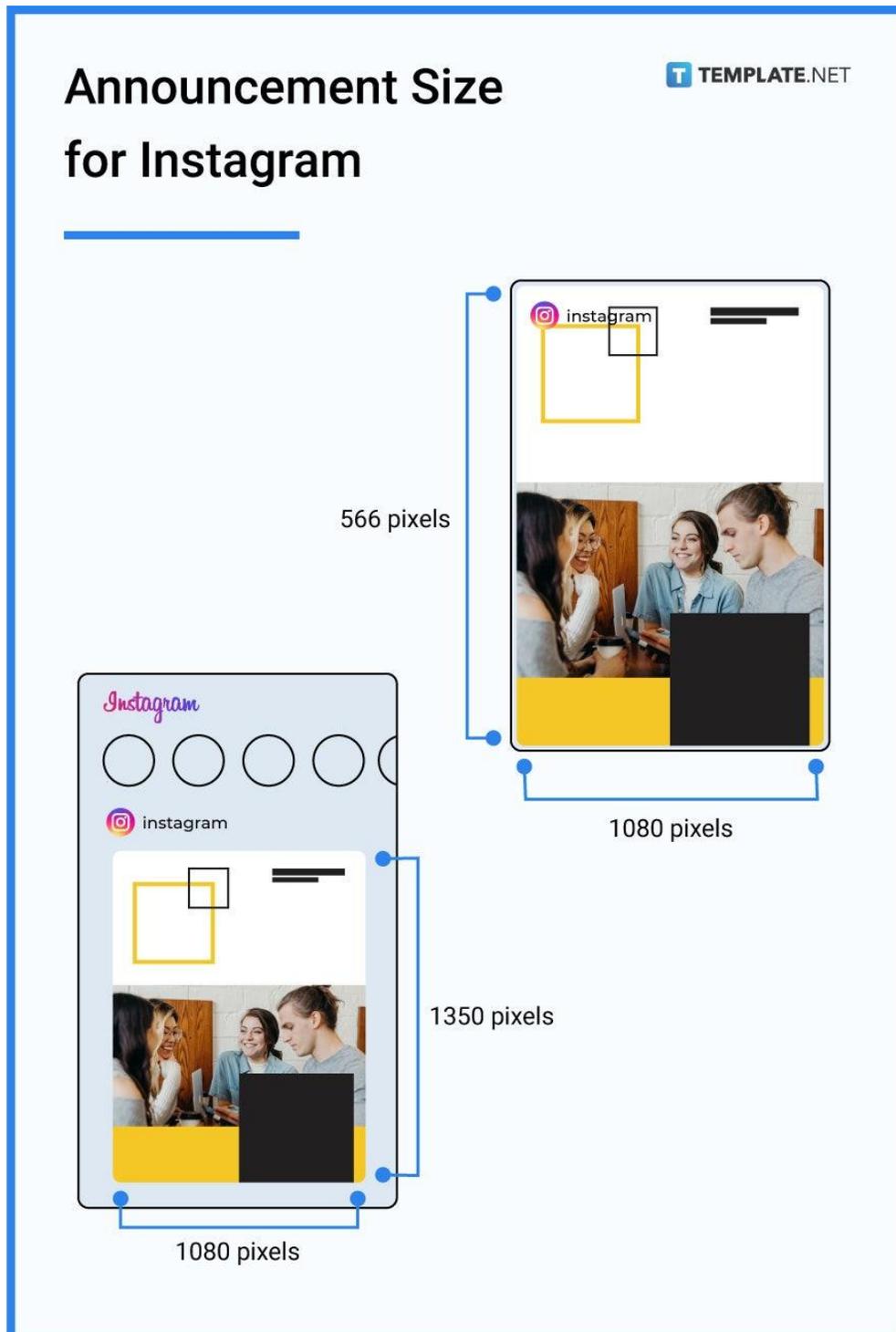
Announcement Size for Facebook

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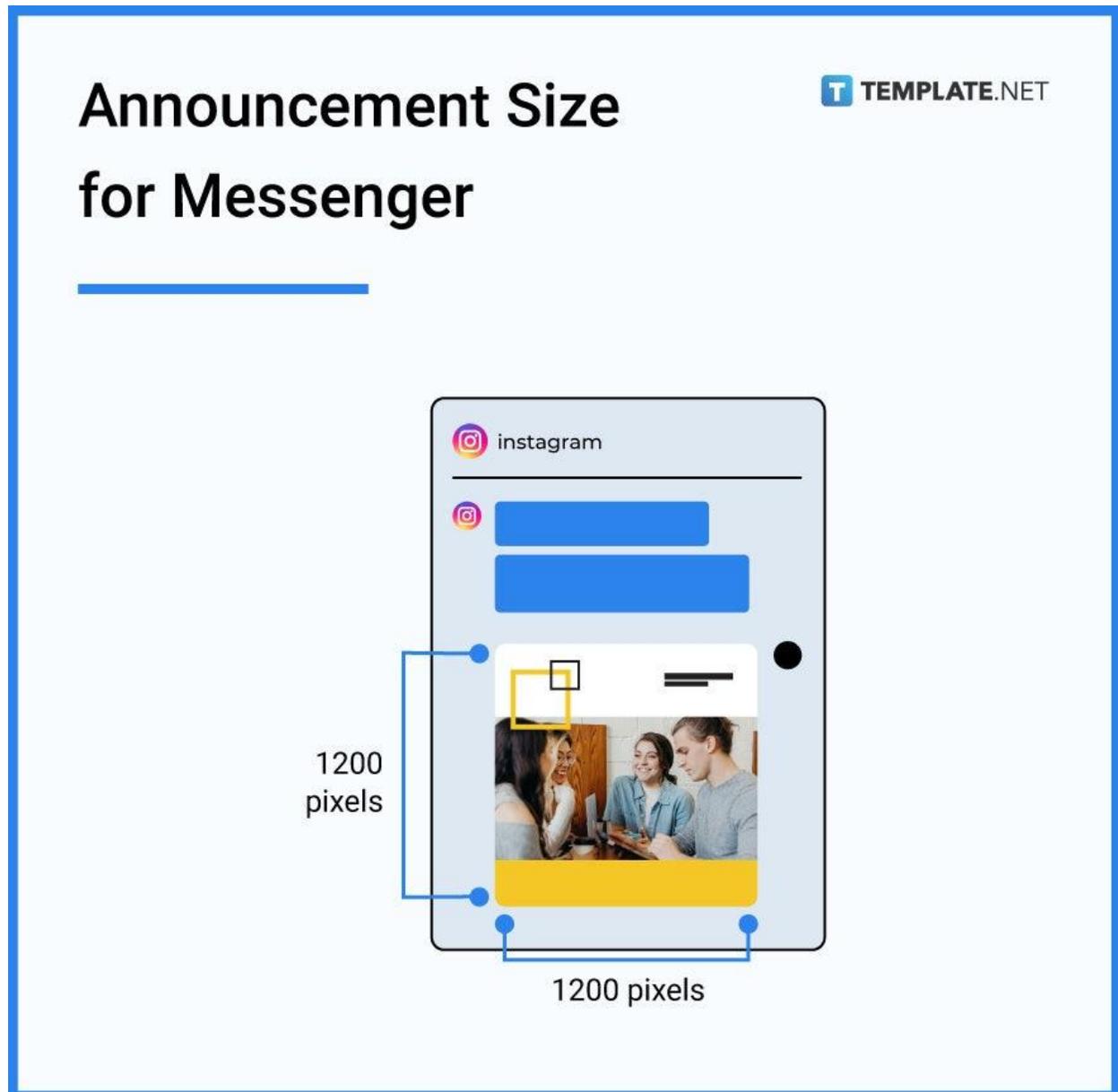
Announcement Size for Instagram

If you are posting your announcement in an Instagram story, setting it in 1,080 x 1,920 pixels should give you nice and crisp image quality. But since people normally browse through their Instagram feeds, it is best to scale it to 1,080 x 1,350 pixels for maximum Instagram feed image quality.



Announcement Size for Messenger

While your Facebook feed and story can pretty much inform your friends, loved ones, and even the entire community about your upcoming event, Messenger is still an excellent place for you to send personal invites to the people that truly matter. Should you decide to use the platform instead, don't forget to resize your announcement to 1,200 x 1,200 pixels to give it a perfect image quality as it lands on anyone's Messenger inbox.

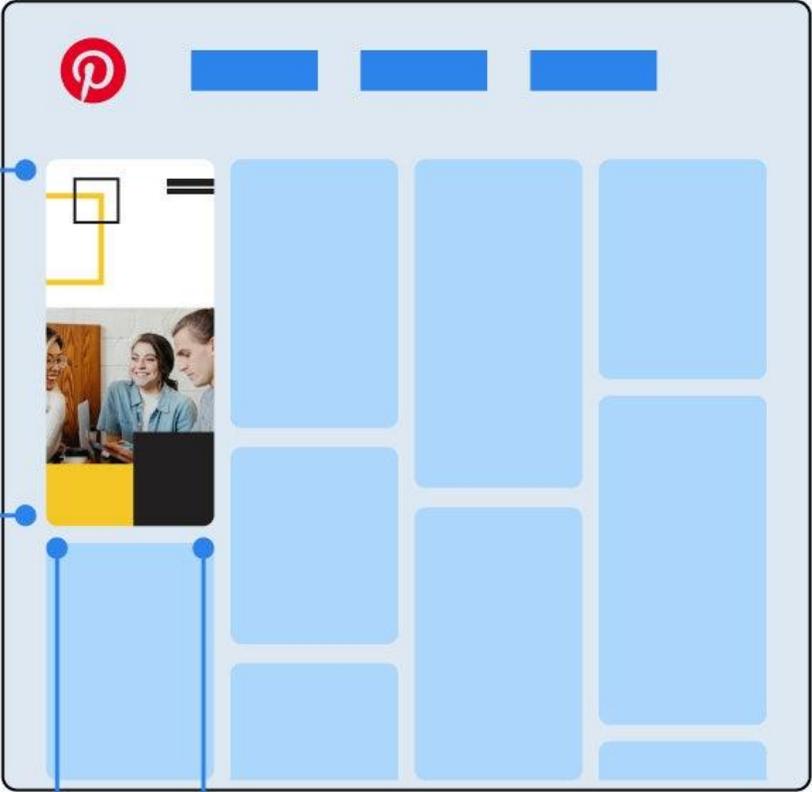


Announcement Size for Pinterest

Pinterest has a recommended pin size of 1000 × 1500 pixels but you can also go for a higher resolution up to 2000 × 3000 pixels or lower at 600 × 900 pixels. Either can look great on your board. If you have it as a banner, you can set it to 1,920 × 480 pixels which should be around 1,920 × 480 inches.

Announcement Size for Pinterest

TEMPLATE.NET



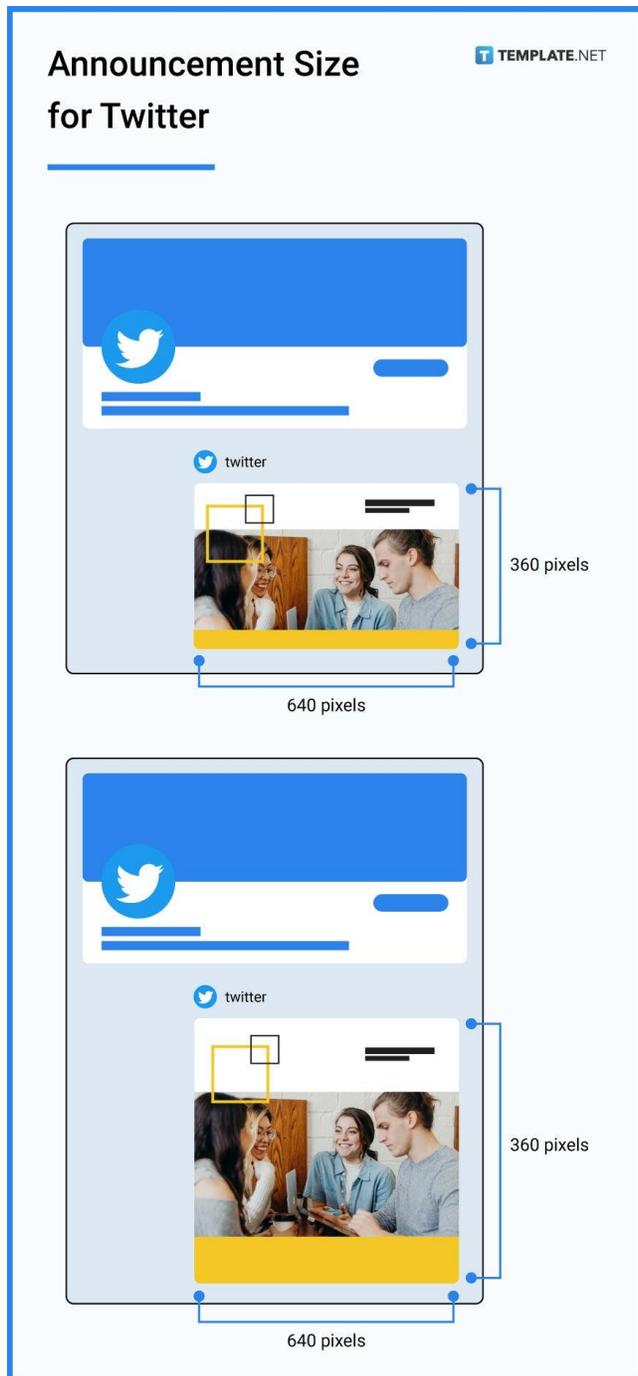
900 px up to 3000 pixels

600 pixels up to 2000 pixels

The diagram illustrates a Pinterest board layout. At the top left is the Pinterest logo. Below it, a pin is shown with a yellow and black image. A blue bracket on the left side of the pin indicates its height, labeled '900 px up to 3000 pixels'. Below the pin, a blue bracket indicates its width, labeled '600 pixels up to 2000 pixels'. The rest of the board is filled with several other blue rectangular placeholders of various sizes, representing different pin dimensions.

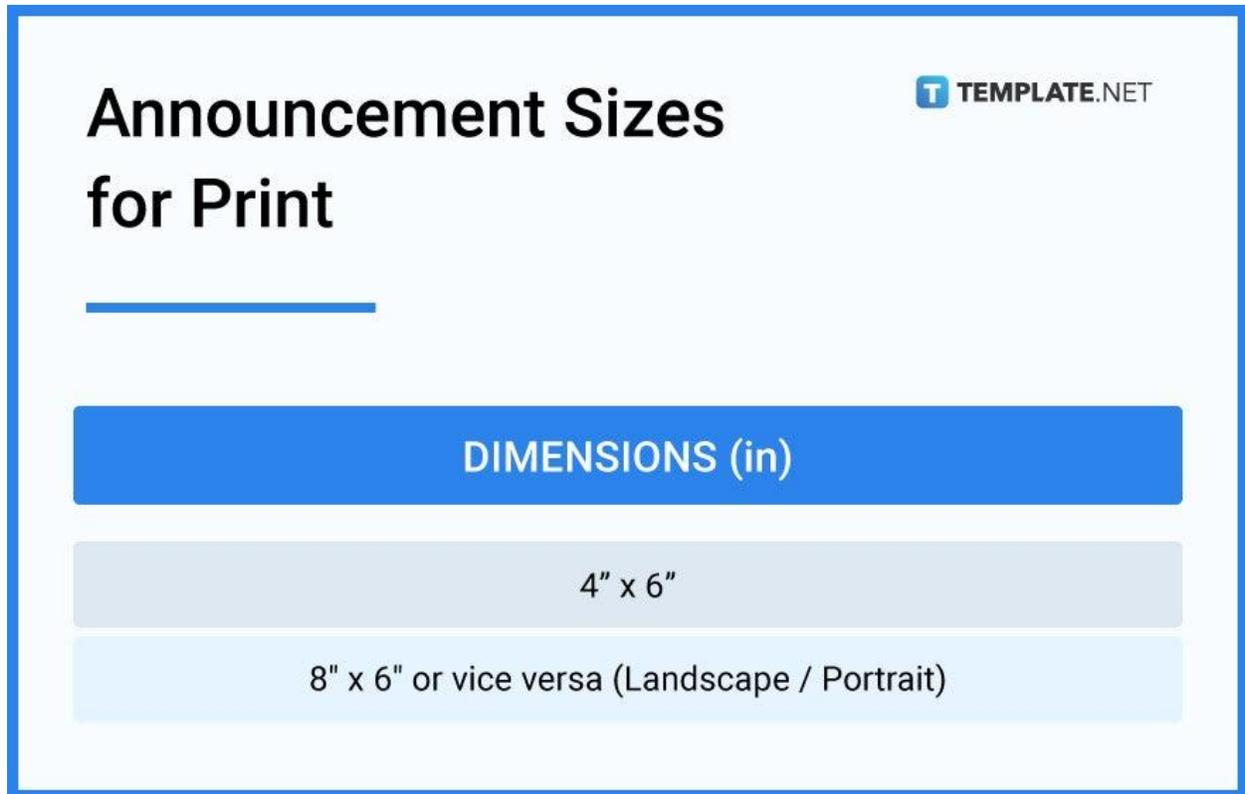
Announcement Size for Twitter

When tweeting your announcement, you should have it at 640 x 360 pixels in an aspect ratio of 16:9 as recommended by the platform, itself. You may also opt for a 1:1 ratio which is at 360 x 360 pixels. Just be sure that the image of your DIY announcement is formatted in JPEG or PNG as Twitter doesn't allow GIFs. Also, take note that your image must not be any larger than 3 MB for optimal image quality.



Announcement Sizes for Print

Although nothing beats handmade announcements, you still need to be sure to get the correct dimensions, especially when it comes to the envelope, which is the tricky phase. Your announcement before fold must measure 8" x 6" or vice versa, depending on the orientation (horizontal or vertical). For a 4" x 6" print size, you should scale the file size to 720x1080 which is in 0.75 monoprnts or MP. To get the best quality, however, put it at 1200x1800 or 2.2 MP.



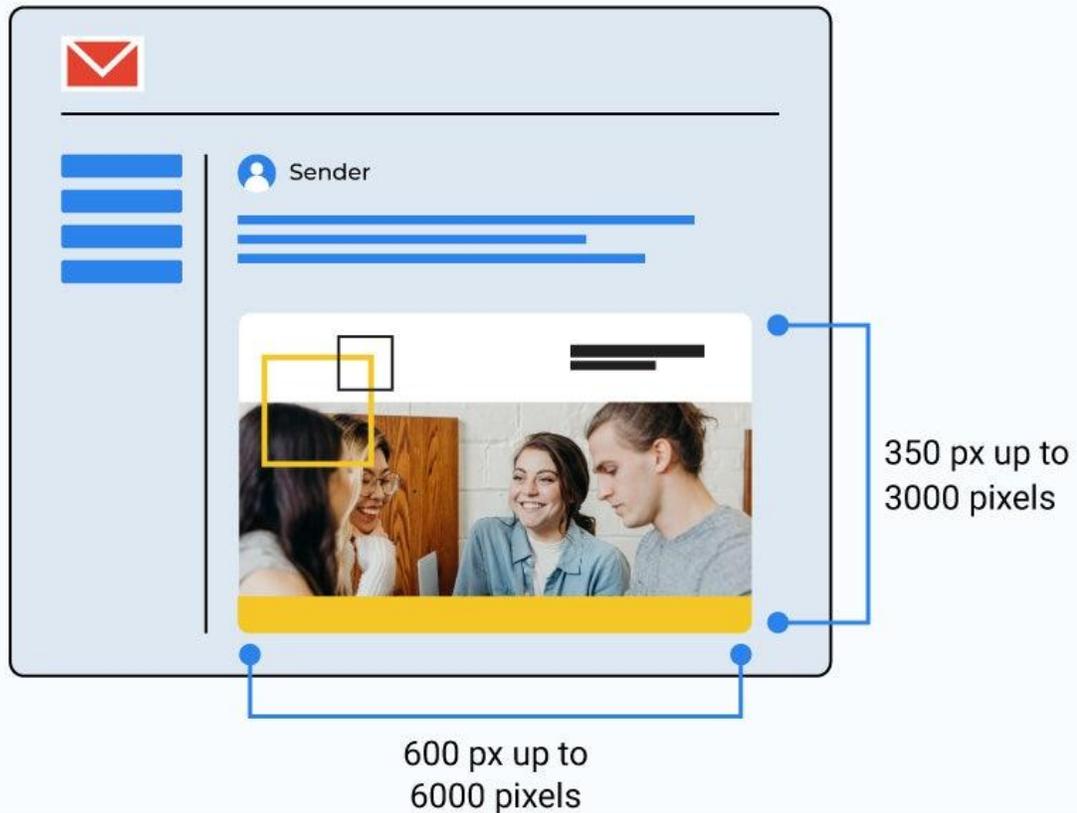
DIMENSIONS (in)
4" x 6"
8" x 6" or vice versa (Landscape / Portrait)

Announcement Sizes for Email

Before sending out your announcement electronically, check if you have it in the right dimensions for maximum image quality. The recommended size for the width in pixels is 600 pixels while the height is 350 pixels. The common alternative size for the width, though, is 640 pixels while the height can go as high as 3000 pixels depending on what the senders or mailers think is right for the current announcement.

Announcement Sizes for Email

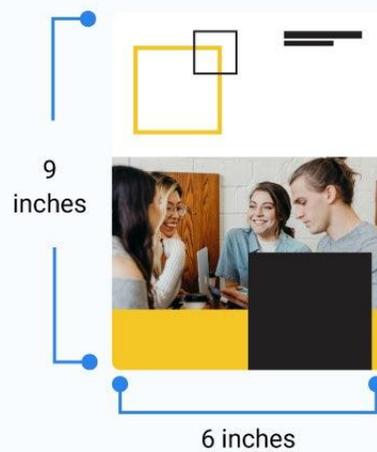
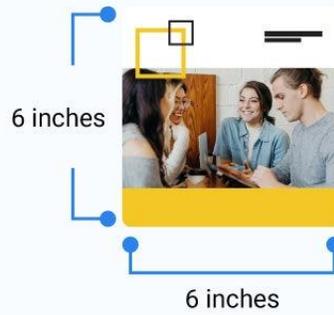
TEMPLATE.NET



Announcement Sizes for Business

The content will always have an overarching impact on how effective a business announcement turns out later. But when it comes to the proper dimensions and proportions, your announcement should be 4" x 6", 6 "x 6", 5" x 7", 5.5" x 8.5", or 6" x 9", as well as any of your other campaign.

Announcement Sizes for Business



Announcement Sizes for Adobe Photoshop

Designing an announcement using Adobe Photoshop involves technical skills. If the image is in RAW format, your color profile is expected to be ProPhoto, but for you to change this to sRGB or standard red, green, and blue, open the edit menu to convert it to profile.

Afterward, set your image at 8 bit per channel mode with dimensions of 1080 x 1350 pixels. And as for a 7"x10"-inch card, have it in a 13" wide printer.



Announcement Sizes for Adobe Illustrator

If the announcement is created in a card form, the standard size is 5" x 7", but if you are designing it as a poster, the default page size in Illustrator is 8.5" x 11". You can change these specifications to your intended poster size but keep in mind that the paper height in large format printers is 36 inches.



Announcement Sizes FAQs

What Is the Standard Size of an Announcement?

The standard size of announcements are A2 or 16.1/2 x 23.3/8 inches, A6 or 4.1/8 x 5.7/8 inches, A7 or 2.15/16 x 4.1/8 inches, A8 or 2.1/16 x 2.15/16 inches, A9 or 1.5 x 2 inches, and A10 (1 x 1.5 inches).

What Size of Picture Should Be Put in a Graduation Announcement?

A great picture for a graduation announcement is 4" x 6" which is two times bigger than a pocket-size photo.

What Size Should a Facebook Announcement Be?

Facebook suggests a minimum of 476 x 249 pixels for a feed image ad.

What Is the Standard Size of a Graduation Announcement?

The common size for a graduation announcement is 4" x 6" and 4.25" x 6" but you can also have your custom graduation announcement card at 5" x 8".

What Is the Standard Size of an Envelope Announcement?

The most common envelope sizes for announcements are 4.75" x 6.5" for A6, 5.25" x 7.25" for A7, 5.5" x 8.125" for A8, and 5.75" x 8.75" for A9.

What Size Would a Birth Announcement Be in Pixels?

When making a birthday announcement, you can size it to 200 pixels per inch, add the baby's photo, and write their name in a cute font to yield a great quality print.

What Is the Perfect Resolution of an Announcement?

The recommended minimum resolution of any image file, including an announcement with a face, is 300 dpi or dots per inch.

What Are the Dimensions of an Announcement?

An announcement can be printed on any paper size, but for an A6 paper, you must have 4.75" x 6.5", A7 at 5.25" x 7.25", and A9 at 5.75" x 8.75".

What Is the Size of the Announcement Envelope?

The size of the announcement envelope varies significantly, but the most common ones include 4.75" x 6.5", 5.25" x 7.25", 5.5" x 8.125", and 5.75" x 8.75", especially for a Christmas party invitation or announcement.

What Is the Average Size for a Wedding Announcement?

A wedding announcement typically measures 4.5" by 6.25".