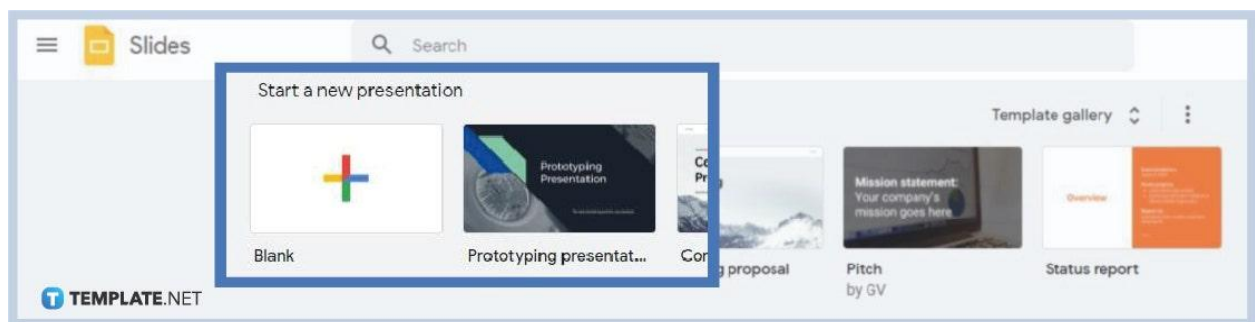
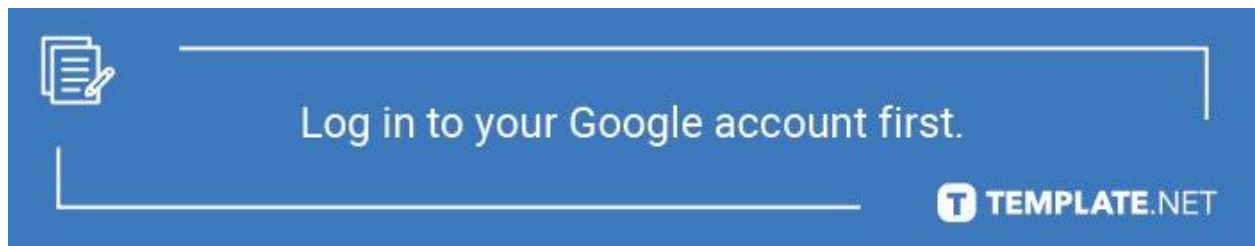


Images are essential visual elements to your [Google Slides presentation](#). So learn the basics on how to insert, crop, or mask them by reading this short, simple guide.

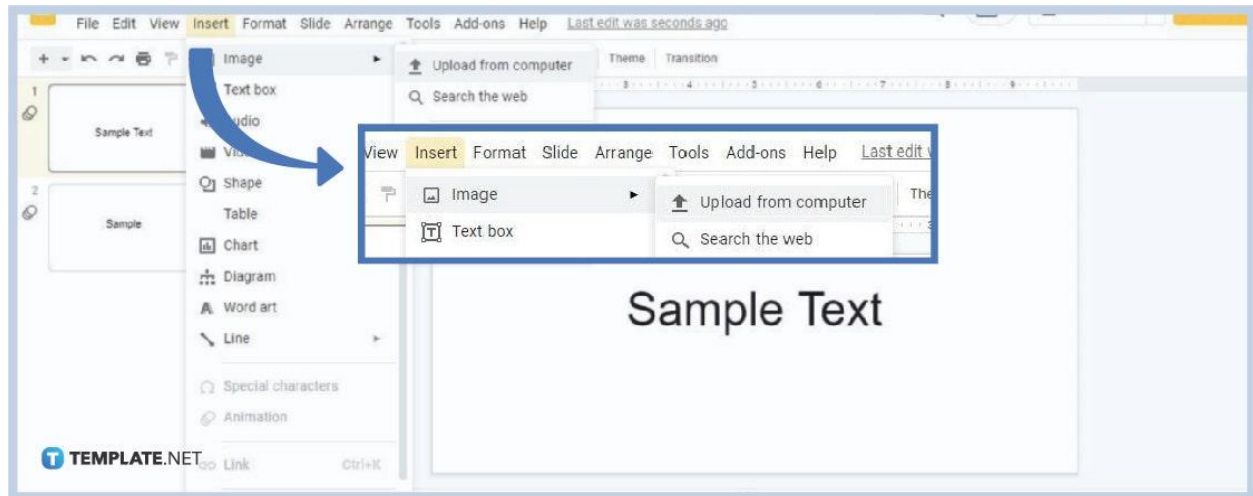
## How to Insert, Crop, or Mask an Image in Google Slides

- **Step 1: Start a New Presentation on Google Slides**



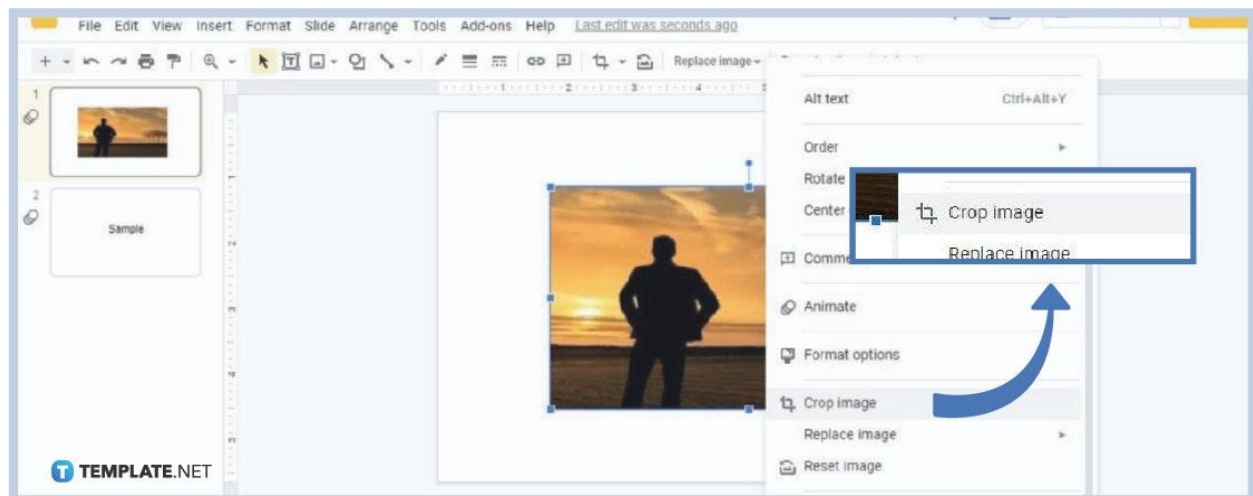
Visit [docs.google.com/presentation](https://docs.google.com/presentation) using your go-to web browser. That brings you to the [Google Slides](#) homepage where you can start a new presentation. You can start a blank one or choose from Google's template gallery. There are even more template options in our own gallery of [Google Slides Templates](#).

- **Step 2: Open the Insert Menu and Go to Image**



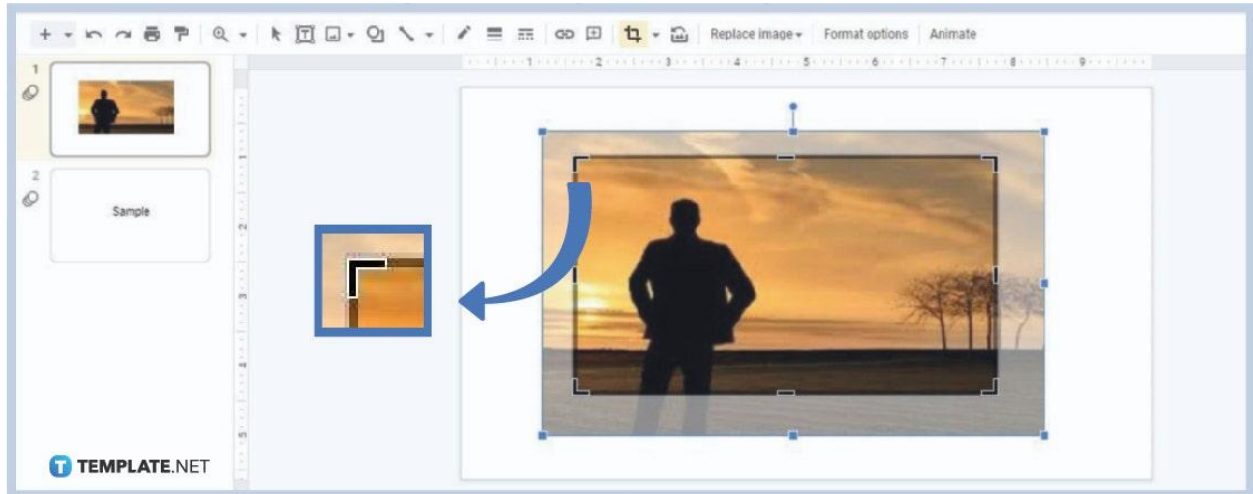
Open the Insert menu found between View and Format on the menu bar. Once it's open, go to Image and choose a method of inserting an image. You can either upload from your computer, search the web, grab images from Google Drive, insert images from the photo gallery, insert by URL, or capture an image using your webcam. You can also [embed a video or YouTube video in Google Slides](#).

- **Step 3: Right-Click the Image and Select Crop Image**



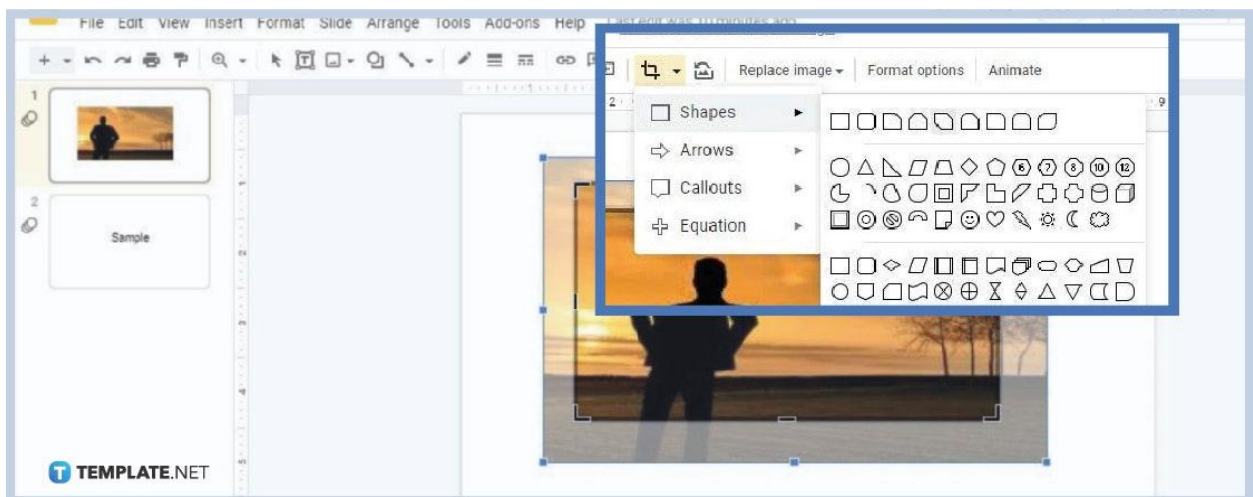
To access the image cropping tool, right-click the image and a context menu will appear. On that menu, scroll down to find the Crop Image option. Click it so that you can activate the image cropping tool.

- **Step 4: Click and Drag the Black Lines to Crop Image**



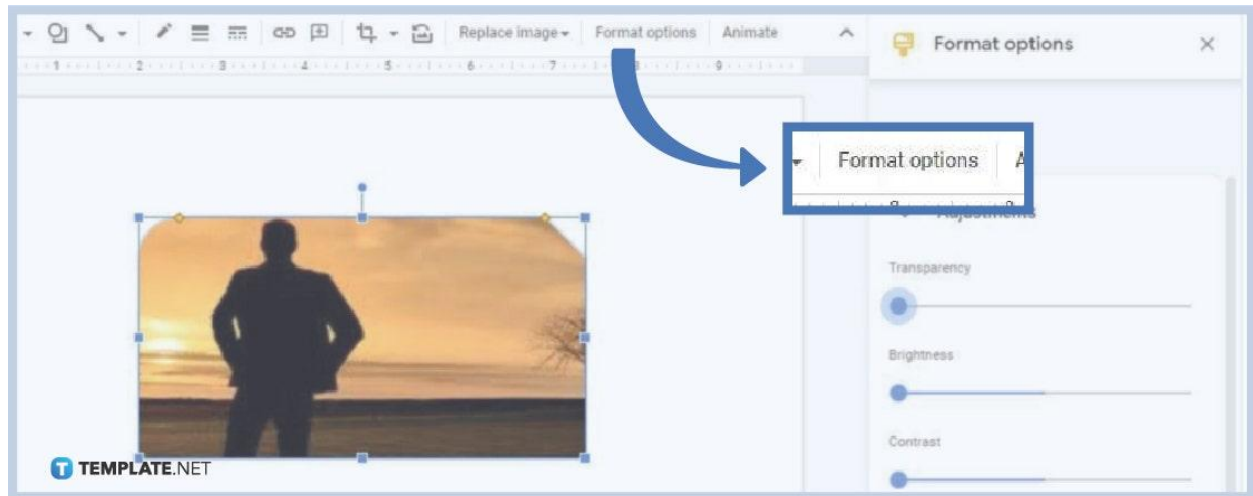
You'll notice black lines on the edges of your image. What you want to do is to click and drag any of them inward to start cropping images. In this process, you're essentially moving and resizing pictures but you're cutting out some of their outer parts.

- **Step 5: For Masking Images, Click the Mask Image Option**



If you want to mask an image or crop an image to a shape, click the Mask Image option. It's represented by an upside-down triangle icon beside the Crop Image icon. Check out the image above to be further guided. After clicking Mask Image, select a shape that you want your image to take form. Then after that, move the black lines to crop the image.

- **Step 6: Go to Format Options for Image Adjustments**



Deeply formatting pictures is possible in Google Slides. So if you want to adjust your image transparency, brightness, and contrast, open the Format Options menu. Go to Adjustments and drag the sliders below it. Adjust them slowly until your image looks right for you. You can even completely [make an image transparent in Google Slides](#) if you want.

## Can I search for free images on Google Slides?

Yes, you can easily search and insert free images without leaving Google Slides. On the Insert Image menu, select the "Search the web" option. A search bar will appear on the right where you can search images. On the search bar, you can type something "free images" or "stock free images no copyright." Press Enter and free images will appear on the search results. Select one or multiple images then click Insert to add them to your presentation.

## Can I insert GIFs in Google Slides?

Yes, you can insert an image or GIF in Google Slides. You can insert GIFs the same way you insert images. It could be by uploading from your computer, searching the web, or getting from Google Drive or your photo gallery.

## What image file types does Google Slides support?

Google Slides supports images in JPEG, PNG, and GIF formats.