

## How to Make a Snapchat Geofilter on Photoshop

Snapchat is one of the social media platforms that has been widely available to individuals since its launch. Snapchat geofilters took the new generation by providing filters to photos made by the company and other people through Snapchat geofilter upload. These Snapchat geofilter templates are available to all its users. All it takes is to download the Snapchat app and use Snapchat geofilter on android after login. You can also create your own Snapchat geofilter for business, and the guide below shows you how to make a Snapchat geofilter using Photoshop.

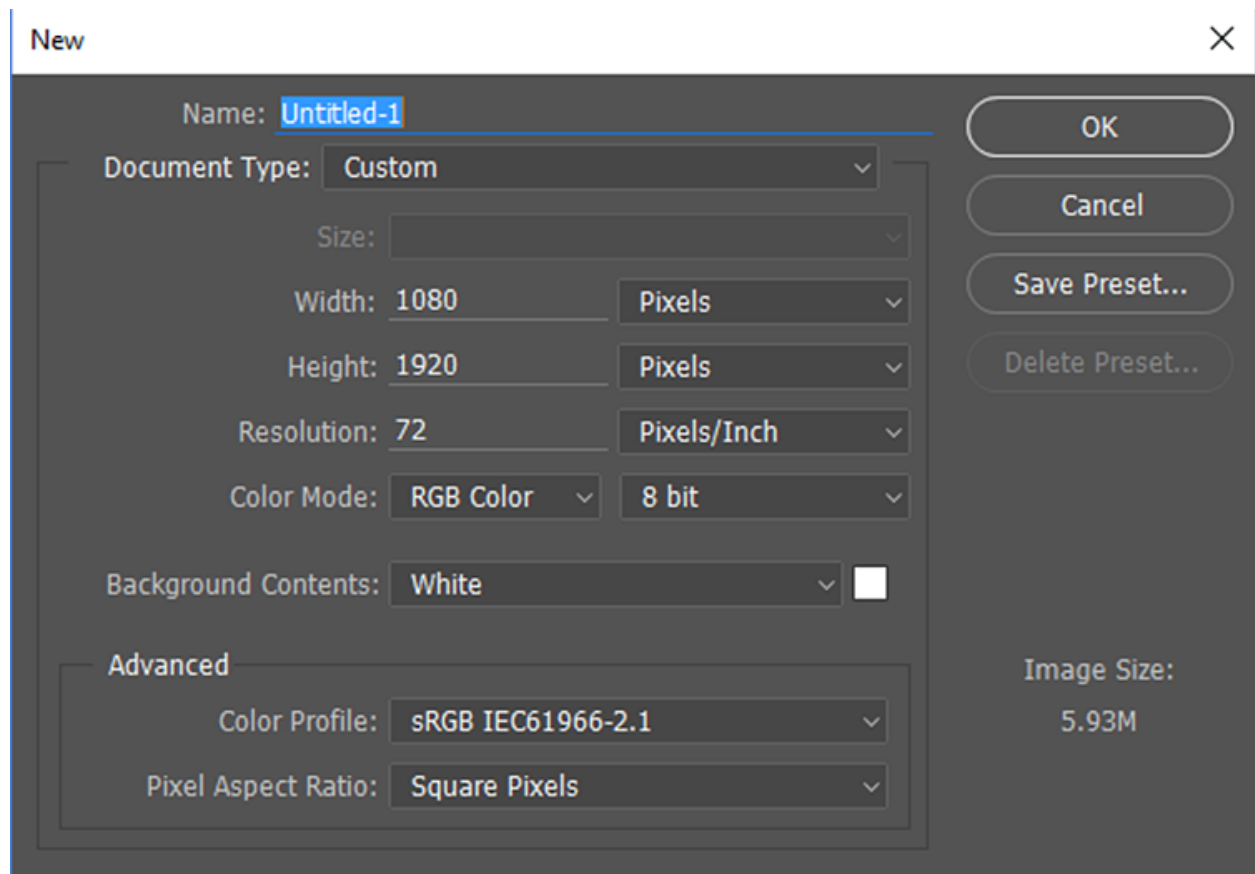
### SUMMARY:

- Open your Photoshop Application and create a **New Document** and start on a **Blank Canvas**.
- **Import** the image you have on the blank canvas and start working on your geofilter.
- Incorporate other elements like texts, icons, or stamps into your filter.
- **Save** your final product and **upload** it to Snapchat's website for approval.

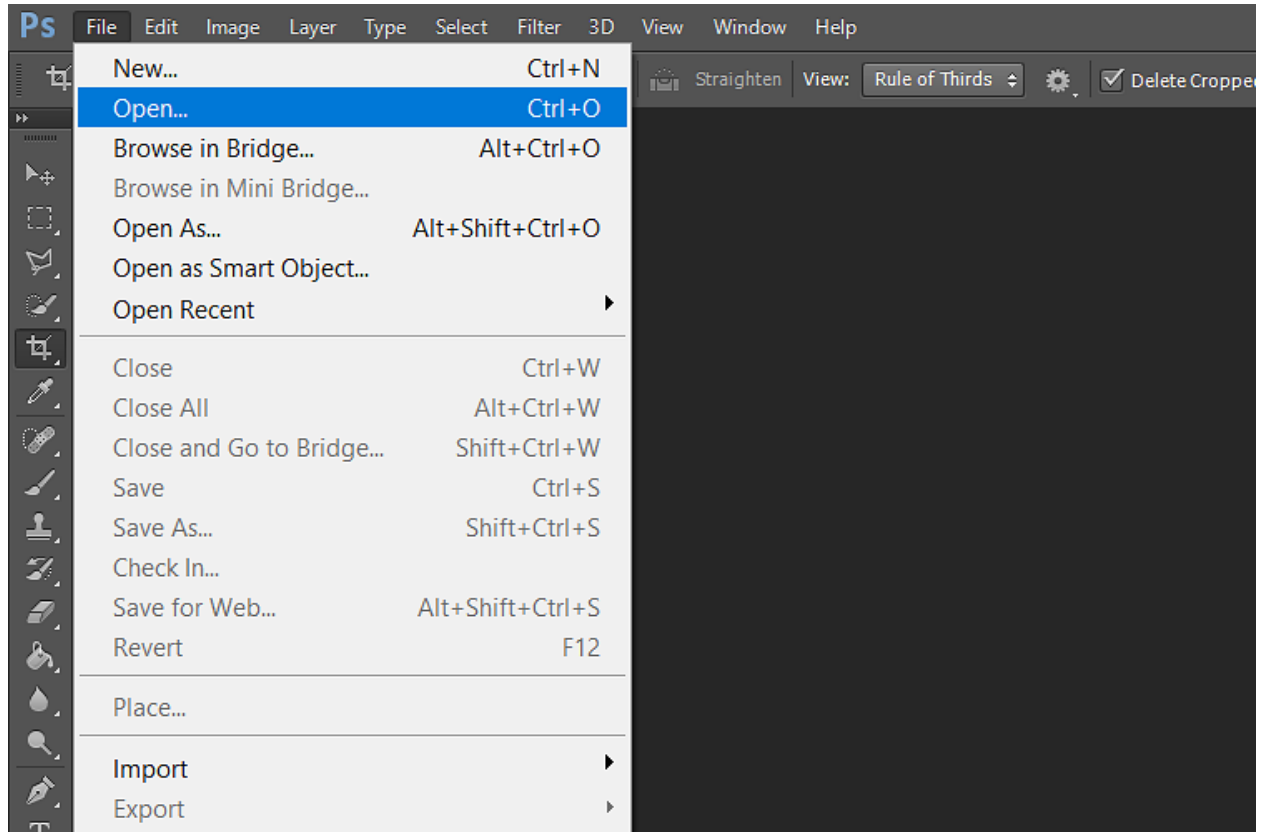
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Snapchat's geofilters are popular with plenty of individuals using the application and use these filters to show off where they are or when trying new products. Below is a step-by-step procedure for making a Snapchat geofilter for your business to promote products, events, or services.

1. Start by opening up the Photoshop application. Once the window opens, go to the **File** menu and select **New**.
2. A pop-up window appears detailing the dimensions, resolution, and color mode of the document. Change the photo units to pixels with the size at 1080 by 1920, then press **OK**.



3. Once you have your canvas set up, you can import the image you want to use. To do this, go to the **File** menu, and select **Open**. Locate the image you wish to upload and remember to use a **\*.PNG** media file format.

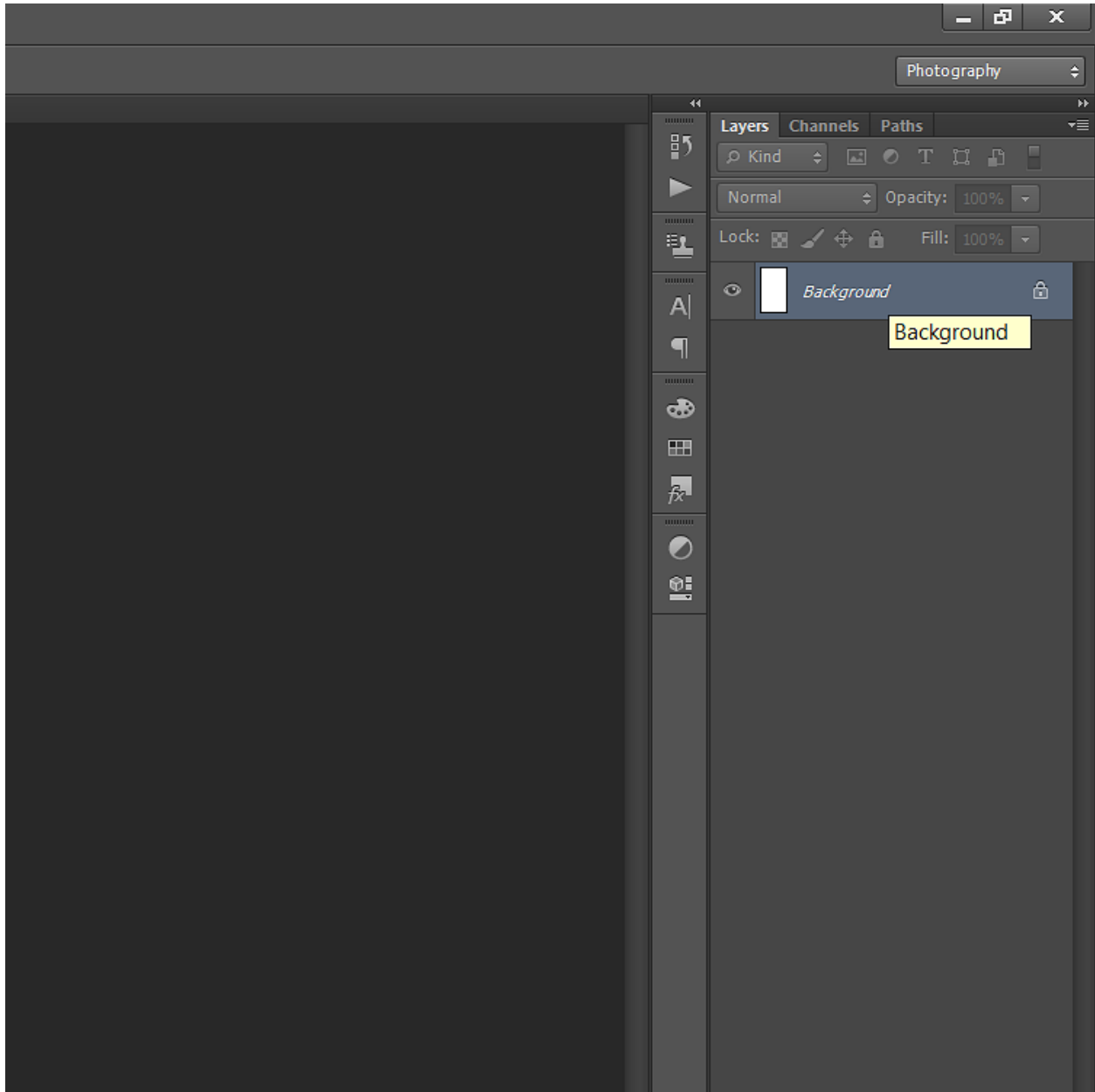


4. To move the uploaded image to your geofilter canvas, go to the **Select** menu and click **All**. After making a selection, go to the **Edit** menu and select **Copy**. Go to your geofilter canvas from earlier and paste the image onto it by clicking the **Edit** menu, then **Paste**.

**Note:** Edit and transform your image by dragging the sides to fit the current canvas. It is also advisable to use images that are free from copyright claims to avoid legal implications.

5. Once you have the desired image on your canvas with all the correct proportions, click the checkmark on the toolbar to apply the changes.

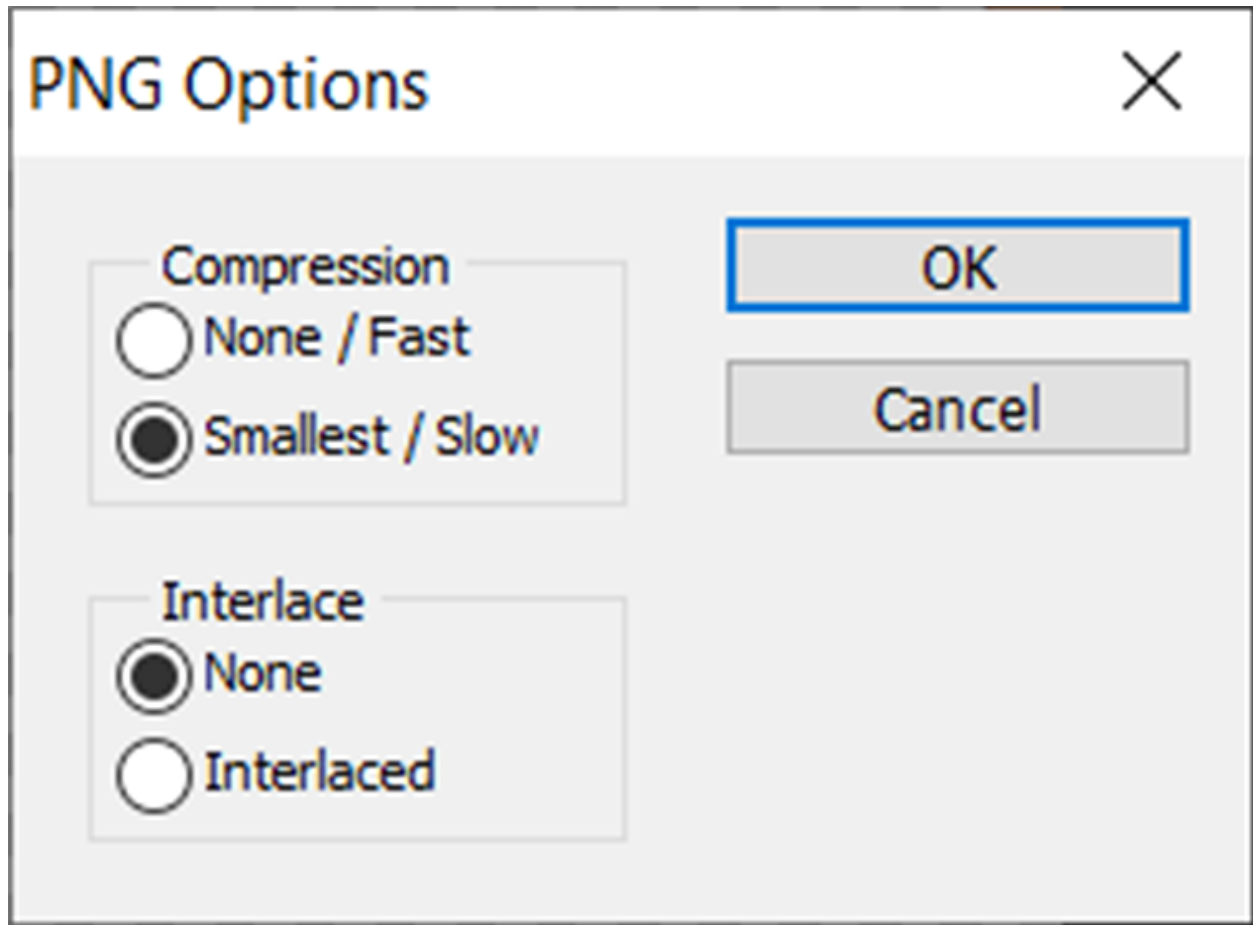
6. Afterward, press the **Layer Visibility** box in the **Layers** tab on the right portion of the window for the **Background**.



7. Complete the filter by adding all the necessary elements, including texts and other elements. The final product on Photoshop will look like it has a checkered pattern background.



8. You can now save your image. To save the filter, go to the **File** menu, then **Save As**. Ensure that you save the file format as a \*.PNG file. A pop-up window appears to make adjustments to your file, setting compression and interlace options. Click **OK** to save.



9. You can now upload your geofilter to Snapchat's website, select the area you want the filter to cover, add all other details relating to the geofilter, and you can now submit it.

10. Snapchat will send you an email regarding your submission and another email for the approval of the geofilter.

**Note:** If you're short on time in creating a geofilter you can use for promotional purposes, there are plenty of available templates online. Template.net hosts a variety of [Snapchat Geofilter designs in Photoshop](#) that you can use!