

**Request for Quotation (RFQ) 20210505-1**  
**Video Production MFP PSA's**

**About Generations for Peace**

Generations For Peace is a leading global non-profit peacebuilding organization founded by HRH Prince Feisal Al Hussein in 2007.

Dedicated to sustainable conflict transformation at the grassroots, Generations For Peace empowers volunteer leaders of youth to promote active tolerance and responsible citizenship in communities experiencing different forms of conflict and violence.

Carefully facilitated sport-based games, art, advocacy, dialogue, and empowerment activities provide an entry point to engage children, youth, and adults, and a vehicle for integrated education and sustained behavioral change.

**Project Description**

“Media For Peace” is a program that uses both a practical and theoretical approach to promote peacebuilding principles that are integral to good media practice. The proposed program will engage media representatives, TV videographers and social media influencers, using a carefully designed curriculum to impart the knowledge and skills required to challenge harmful media practices. The program will develop competencies in conflict sensitivity, gender sensitivity, Do No Harm (DNH), and Diversity, Equality and Inclusion (DEI), and will encourage critical thinking, constructive dialogue, diversity of thought, and innovative approaches to solving societal challenges; empowering program participants to take an active role in preventing violence, and encouraging positive counter narratives that promote inclusive dialogue, support peacebuilding efforts and foster social inclusion and cohesion.

## **Scope of Work**

GPF is looking for companies/freelancers with previous experience in video production to produce 3 Public Service Announcement videos - 1 video will be filmed in a studio; 1 video will be filmed with a presenter and 1 video will be require actors and different locations - as per the following:

1. The video duration for each PSA is 3-5 min.
2. GFP will provide the approved scripts, presenter and GFP filmmaker will be the director of all videos.
3. The company/freelance will provide equipment, locations, crew, 7 professional actors, audio and video studios and will develop shooting schedule and logistics under the supervision of GFP Filmmaker.
4. The suggested filming days are 8 production days, and 10 post-production days.
5. The company/freelancer will film in 5 to 7 locations in Amman and should have access to greenscreen and audio studios.
6. Equipment used should be at the highest level and must have steady cam like DJI – Ronin MX, drone, and any of C100/300 / DSLR Canon 5D mark VI / Sony A7S II cameras.
7. Video outcome should be in 4K with excellent VFX, audio mastering and coloring.
8. Cost of transportation, food and logistics should be included in the offer.
9. Filming will take place in May and final outcomes should be delivered in early June 2021.

## **Company/Freelance Experience and Requirement**

The consultancy firm/freelancer will be required to have;

1. At least 4 years of experience in video production.
2. Proven experience working and making films for NOG's/INGO's in Jordan.
3. Mastery of Adobe software; Adobe Premier and After effects.
4. Video samples showing the competence in the filed.

5. Experience in creating PSAs and Video campaigns is highly desired.
6. Excellent technical capacities and access to state of art filming equipment to ensure smooth and high-quality production.

### **How to apply**

**Prepare the below documents, compile them in one PDF file and send it to [procurement@gfp.ngo](mailto:procurement@gfp.ngo) and include Video Production MFP PSA's in the title.**

- 1. CV of the company/freelancer.**
- 2. Price Quotation breakdown by days showing equipment, crew, logistics, and any other related costs in JOD.**
- 3. Quotation Price should be tax exempted.**
- 4. Links to 3 video samples similar to the assignment produced by the company/freelancer.**
- 5. Two References with full contact information.**

**Failing to write the correct title or missing any of the above requirement will disqualify your application automatically.**

**Deadline for submission is May 15, 2021.**