



InnovNation

Executive Program – Sample Itinerary

This sample itinerary is based on presentations and visits from previous InnovNation programs. Itineraries are put together once the group has been confirmed so that we can take into account the interests and backgrounds of participants as well as the availability of speakers and organizations.

Saturday - Arrivals

Opening session (Depending on time of Arrival)

Sunday - Israel - The Start-Up Nation

Visit to the Investment Promotion Center of the Israeli Ministry of Economy

Presentation about the Iron Dome by Rafael Advanced Defense Systems

Presentation by Dr. Eitan Eliram, Ambassador of Singularity University in Israel

Presentation JNEXT initiative by the Jerusalem Development Authority (JDA)

Visit to Mobileye - Road accident avoidance technology company. Raised \$1Billion in 2014 a record IPO for an Israeli company.

Night Spectacular - Tower of David light show

Monday - Tel Aviv Global City – Start-Up Walking Tour

Walking tour in Tel-Aviv

Presentation by Economic Development at Tel Aviv Global City Administration.

Visit to Tel Aviv Stock Exchange (TASE)

Genome Compiler advanced genetic design software company

Visit to Wibbitz is a text-to-video technology start-up

Visit to Aleph \$150MM venture capital fund focused on Israeli entrepreneurs building meaningful global businesses

Visit to BillGuard - a personal finance security company recognized by Online Banking Report as one of the top online banking innovations of all time

Visit to Wix - Israeli website builder platform. IPO value of \$760 million at Nasdaq (2013)

Tuesday - Jerusalem Creative Capital of Israel

Presentation "The Technological Future of Mankind." Dr. Roey Tzezana

Visit The Edmond & Lily Safra Center for Brain Science (ELSC)

Visit to Our-Crowd Israel focused equity-based crowdfunding platform

Visit to Jerusalem Venture Partners (JVP)

Visit to SifTech, The Jerusalem Entrepreneurship Center

Visit to Start-Up Nation Central - Non-profit backed by the authors of the international best-seller book promoting international co-innovation between Israel and other countries

Wednesday– Mentors and Multinational Firms

Google for Entrepreneurs' Campus Tel Aviv - Hub for entrepreneurs and developers

SIT - Systematic Inventive Thinking Workshop: "How to Make Innovation a Reliable, Reproducible Practice"

Message-experts Selling an idea Elevator pitch workshop

Fiverr - the World's largest marketplace for creative and professional services

Visit to IBM Global Technology Unit and Accelerator

Thursday - Israel's High-Tech -Shaping the Future

Visit to Sorek The World's Largest Desalination Plant.

Presentation by Kinrot Ventures, the leading seed investor in water technologies worldwide

Visit to Stratasys (Objet), world leader in 3D printing

Evogene, a world leading plant genomics company

Institute of Nanotechnology and Advanced Materials at Bar Ilan University

Friday Day 6 – Cultural and Historical Context

Visit to Yad Vashem – Holocaust Memorial

Visit to the Old City of Jerusalem

Shabbat Diner

Saturday – Conclusions and Departures

Closing session (Depending on time of Departure)