

50+ Analysis Samples, Format & Examples 2022

Your company must conduct an [in-depth analysis](#) of trends and studies concerning the market and the product itself. Large conglomerates administer necessary studies to help broaden their reach and continue to increase their income.

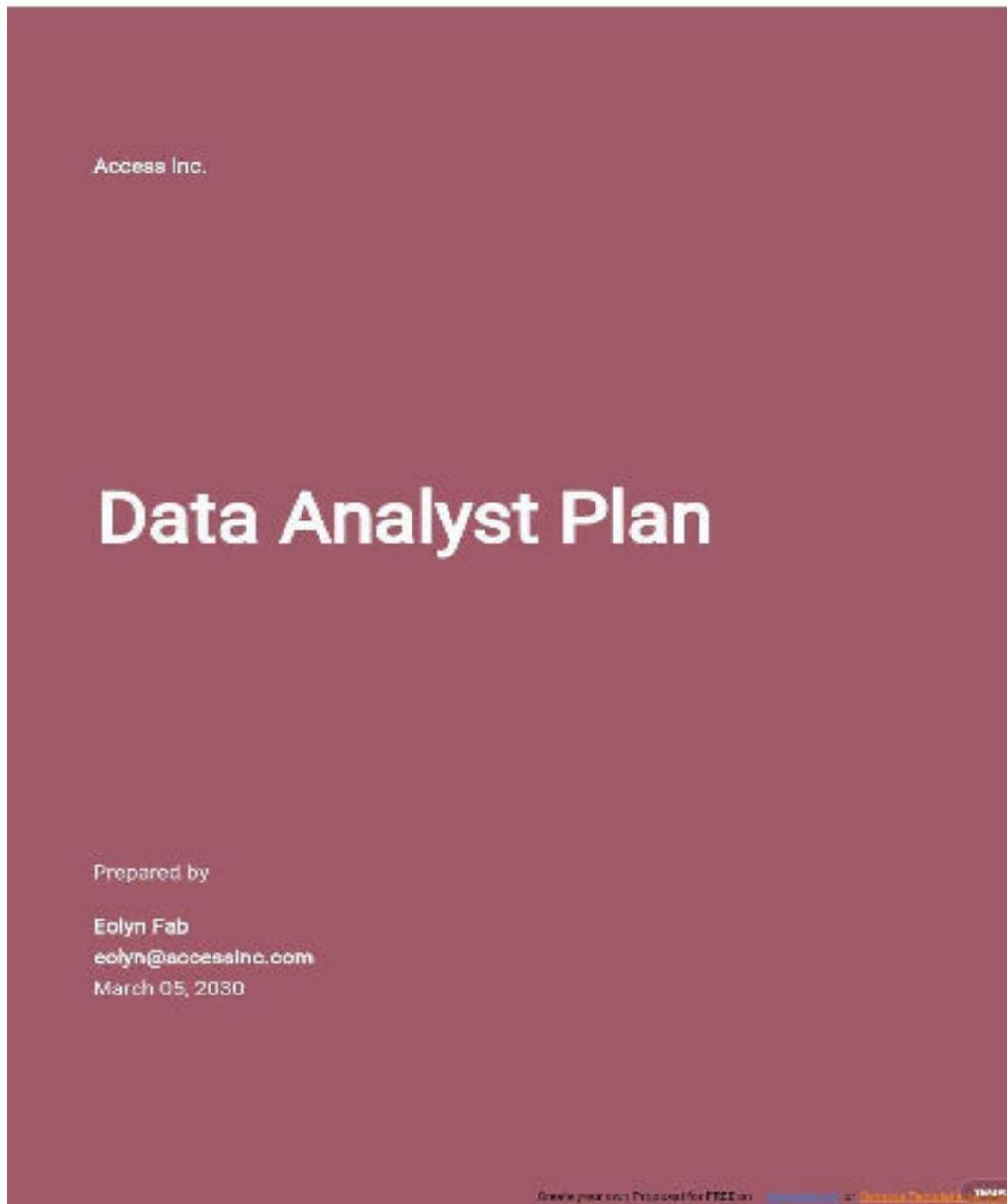
To create an analysis sample of your very own, follow the following steps:

- Browse through several analysis samples and examples for your own business.
- Customize Online or Download in your preferred File format and Print As Required

Take the time to analyze market trends with your marketing and production team to create a [comprehensible document](#) detailing all the necessary directions the company goes from there. Below are 50 samples and examples of an analysis document you need for your business. Check them out below and download and use them as necessary!

1. Data Analysis Sample

Providing a clear path to your goals from the interpretation and explanation of a [data analysis](#) plan tremendously helps the company's future. Remember to have a precise list of data from research and resources.



2. Business Analysis Sample

Various trends run the market day by day, and if you are planning to open a particular business, creating a [business analysis](#) is your safest bet. Ensure the data and study you collect are from very reliable sources.

Opal Mattresses Co.

BUSINESS ANALYSIS

Prepared by

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January 27, 2030

3. Research Analysis Sample

Businesses, schools, and universities conduct [research analysis](#) to help break down a broad topic into simplified groups to get a definite explanation for each.

Eco Go

MARKET RESEARCH ANALYSIS

Prepared by

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May 16, 2023

4. SWOT Analysis Sample

[SWOT analysis](#) is a common study that organizations use to analyze the situation of the company. It identifies the strengths, weaknesses, opportunities, and threats in the business.

Dash and Ally

SWOT ANALYSIS

Prepared by:

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November 4, 2028

5. Financial Analysis Sample

A company must provide accurate financial reports after conducting a thorough [financial analysis](#). In doing so, a company has sufficient background in growing and influencing the financial direction of the business.

Blanca Apparels

FINANCIAL ANALYSIS

Prepared by

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March 20, 2024

6. Process Analysis Sample

In any business, especially involved in production and marketing, [process analysis](#) data serves as an essential document in providing quality outputs and products. It helps highlight the processes for faster and better production.

Robinette Foods Inc.

BUSINESS PROCESS ANALYSIS

Prepared by

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July 16, 2030

7. Product Analysis Sample

All companies ensure that their products are safe for use or consumption. [Product analysis](#) helps with giving detailed information about products, including the composition and construction.

Cookie Monster Cafe

Product Analysis Report

Prepared by
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December 7, 2025

8. Project Analysis Sample

It is essential to evaluate all relevant information to a project by conducting a comprehensive [project analysis](#). It defines not only the positive remarks of a project but also the negatives so the company can make readjustments.

Atlas Construction Co.

TASK ANALYSIS

Prepared by

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October 10, 2020

9. Market Analysis Sample

The business industry changes as often as new products and engineering come to light. Stay up to date with trends and ideas by conducting [market analysis](#) for the company and tag them as essential documentation.

Plump and Plumper

MARKET ANALYSIS

Prepared by

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March 25, 2022

10/20/2022

10. System Analysis Sample

Starting a system analysis allows the company to identify a particular information system to identify problems, opportunities, and directives relevant to a [corporate institution](#).

Redbox Services

SYSTEM GAP ANALYSIS

Prepared by

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March 25, 2023

11. Competitor Analysis Sample

When running your own business, you must administer a [competitor analysis](#) with companies within the same industry. It helps you analyze your possible competition and make adjustments to your plans for the company's growth.

Fuzzy Mattress Inc.

COMPETITOR SWOT ANALYSIS

Prepared by

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January 21, 2025

12. Qualitative Analysis Sample

The qualitative analysis focuses on aspects of businesses relating to a company's value or prospects. These are based on unmeasurable data like [management expertise](#), labor market, investigations, and growth.

PNX Inc.

Qualitative Data Analysis Plan

Prepared by
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March 10, 2030

13. Cost Analysis Sample

In terms of evaluating company expenditures on materials, supplies, machinery, and other fees, a [cost analysis](#) is an essential documentation. Remember to indicate expenses annually to maintain a clear picture of payments.

Prime Industrial Gas

COST ANALYSIS

Prepared by

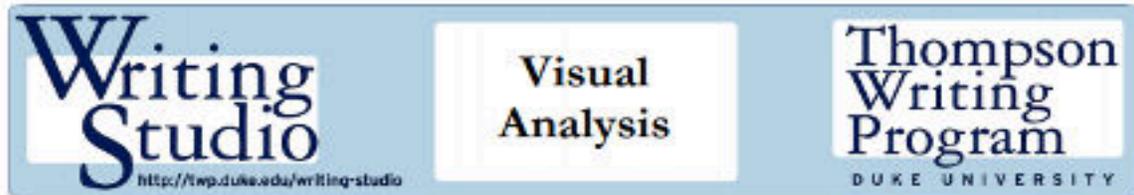
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August 20, 2025

14. Visual Analysis Example

Visual analysis is commonly seen when writing research papers on art studies. It helps understand various art forms, from classical to modern, seen in [photo art galleries](#).



Definition of genre

Visual analysis is the basic unit of art historical writing. Sources as varied as art magazines, scholarly books, and undergraduate research papers rely on concise and detailed visual analyses. You may encounter a visual analysis as an assignment itself, or you may write one as part of a longer research paper.

The purpose of a visual analysis is to recognize and understand the visual choices the artist made in creating the artwork. By observing and writing about separate parts of the art object, you will come to a better understanding of the art object as a whole.

A visual analysis addresses an artwork's *formal* elements—visual attributes such as color, line, texture, and size. A visual analysis may also include historical context or interpretations of meaning.

Be sure to read the assignment carefully to decide which elements of visual analysis your professor expects you to include. Some professors will look for a formal analysis alone; others will expect you to frame your formal description in terms of historical information. You may be asked to offer one or more interpretations of the possible meanings of the work. If necessary, ask your professor or T.A. to clarify expectations for the assignment.



Figure 1: Paul Cézanne, *Mont Sainte-Victoire* (1885-7)

Actions to Take

To write a visual analysis, you must look closely at an art object—or at a photograph of an art object—and translate your visual observations into written text. However, a visual analysis does not simply record your observations. It also makes a claim about the work of art.

- **Observe the artwork and write down your observations.** Be precise. Consider the composition, colors, textures, size, space, and other visual and material attributes of the artwork. Go beyond your first impressions. This should take some time—allow your eye to absorb the image. Making a sketch of the work can help you understand its visual logic.
- **Formulate a main claim.** Your claim might do one of the following:
 - Reflect on the overall organization of the work of art, e.g. “Paul Cézanne’s *Mont Sainte-Victoire* [Figure 1] is composed of a number of repeated shapes and lines that serve to unify the composition.”¹

¹ Henry M. Sayre, *Writing about Art* (Upper Saddle River, NJ: Prentice Hall, 2005) 58.

15. Problem Analysis Sample

In terms of [machinery maintenance](#) and malfunction, there must be a way to solve the problem, and going through a problem analysis helps identify the root cause.

Galaxy BPO

GENERATOR SYSTEM PROBLEM ANALYSIS

Prepared by

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December 07, 2030

16. Situation Analysis Sample

It is necessary to keep track of the ongoing situation in the company by establishing a [situation analysis](#). It helps to plan out strategies and contingencies the business is currently facing.

Futurista Services

SITUATION ANALYSIS

Prepared by

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June 16, 2030

17. Job Analysis Sample

When it comes to creating a [job analysis](#), it contains details about the activities, skills, and prerequisites to ensure that an employee gets the job done most efficiently.

Grand BPO Company

JOB ANALYSIS

Prepared by

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December 23, 2030

18. Strategic Analysis Sample

Before a company moves on to planning, [strategic analysis](#) is necessary. It provides detailed representations of the pros and cons of marketing or production strategies the company plans on undergoing. In the long run, it helps save company expenses.

Indigo Delights Pastries

Summer Delights Cookies Strategic Analysis Report

Prepared by

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December 7, 2025

19. Quantitative Analysis Sample

For every company, a combination of qualitative and quantitative analysis helps support all planning procedures. The quantitative analysis focuses on hard facts from the number of sales to the [production costs](#).

Linked Outsourcing Services

QUANTITATIVE RISK ANALYSIS

Prepared by

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January 30, 2030

20. Ratio Analysis Sample

Ratio analysis is essential when it comes to [financial analysis](#) documents. It details and evaluates the company's ability in terms of profit, efficiency, and risk. The analysis produces information regarding expenditures from previous assessments.

Bubble Tea Online Ltd.

FINANCIAL RATIO ANALYSIS

Prepared by

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April 5, 2030

21. Risk Analysis Sample

When assessing risks, presenting a [risk analysis](#) that contains information about possible hazards of engaging new plans or producing new products helps a company make a meaningful decision.

Chef Eddie's Restaurant

Risk Analysis

Prepared by

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February 13, 2024

22. Trend Analysis Sample

Companies must look at current trends in local and international markets. Creating a [trend analysis](#) helps gain insights into the preferred inclinations of consumers, helping the company foresee the possible services or products to release in the future.

Kweenly

TREND ANALYSIS TEMPLATE

Prepared by

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December 17, 2024

23. Cash Flow Analysis Sample

[Cash flow analysis](#) helps the company see the cash flow of income and expenditures of the business for a particular year. It must list all accounted amounts with regards to spending and earnings.

Parsons Corporation

Cash Flow for FY 2030

Prepared by

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January 15, 2031

24. Critical Analysis Example

A critical analysis applies to analyzing [business plans](#) or projects with the intent of evaluating their effectiveness, whether it has positive or negative implications. It helps to oversee if the plan is worth spending money on or prepare possible adjustments.



THOMPSON RIVERS UNIVERSITY

Writing Centre

Critical Analysis Template

In a **critical analysis** essay, you systematically **evaluate a work's effectiveness** including what it does well and what it does poorly. It can be used to discuss a book, article or even a film. You must read the piece carefully and may need to look up terms or concepts you are unfamiliar with or research related reading prior to writing your essay.

Introduction	<ul style="list-style-type: none">state the title of the work, the author's name and the date of publicationoutline main ideas of the book and identify the author's thesisstate your own thesis statement and your main idea about the work <p>The novella, <i>The Metamorphosis</i>, by Frank Kafka is an excellent story because the author... The article "Narratives of intercultural transformation" by Ingrid Adams is informative and insightful because the author...</p>
Summary	<ul style="list-style-type: none">briefly outline the main ideas of the book, article or filmshould involve who, what, where, when, why and howyou may also choose to discuss the structure, style or point of view <p><i>This book is about...</i> <i>The author argues that...</i> <i>The setting is...</i> <i>The research was...</i> <i>The main character...</i> <i>The main points are...</i> <i>The theme is...</i> <i>The authors conclude...</i></p>
Analysis	<ul style="list-style-type: none">critically state what you like and do not like about the book, article or filmexplain your ideas with specific examples from the book, article or filmassess whether the author has achieved their intended goalthe analysis may look at whether the work is<ul style="list-style-type: none"><i>focused, understandable, persuasive, clear, informative</i><i>original, exciting, interesting, well-written</i><i>directed at the appropriate audience, meeting the purpose</i><i>well researched, with appropriate conclusions, and more...</i> <p>The analysis is made up of several different paragraphs.</p>
Conclusion	<ul style="list-style-type: none">restate your thesis in new wordssummarize your main ideas if possible with new and stronger wordsinclude a call to action for your reader <p><i>You must read this book because ... or This article is not useful because...</i></p>

Remember **critical analysis should be fun!** This is your chance to say what you think about a piece, but you must back up your opinions with supporting arguments and specific details from the text.

25. Industry Analysis Sample

It helps to understand the nature of your business and the industry it belongs to. Creating an [industry analysis](#) gauges how the organization fairs in its field and provide valuable information to help push itself further and increase brand reputation.

Prime Properties

INDUSTRY MARKET ANALYSIS

Prepared by

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January 17, 2030

26. Statistical Analysis Sample

In terms of moving forward, statistical analysis helps provide sufficient data that can be used by [various industries](#), research, and government studies. It makes decision-making steps much easier, backed up by scientific information.

Pickens Pharmaceuticals Inc.

Statistical Analysis Plan

Version No. 3

Prepared by

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February 20, 2025

27. Gantt Charts Analysis Sample

In analyzing Gantt charts, a clear and concise interpretation and assessment must be done by professionals. It helps identify all projects with their corresponding timelines and helps the company discern potential expenses within the timeframe.



28. Computer Analysis Example

Through online media, consumers make use of personal computers, laptops, mobile phones, or tablets to access your products and services. Knowing how your website processes for your clients through a computer analysis helps solve various technical and [software issues](#).

Form 4.1
Computer Task Analysis Template

Name of company and package: _____

Name of specific activity: _____

Description of the activity: _____

Reading level required:

Would your clients have trouble reading it? Yes No

Other prerequisite skills: Little Medium Will need a lot of computer familiarity

Cognitive deficits that can be addressed:

- Attention
- Working memory
- Verbal memory
- Visual memory
- Problem solving (i.e., circumscribed goal exists with steps needed to get there)
- Reasoning, categorization
- Processing speed
- Mental flexibility
- Multitasking
- Planning, prioritization, organization

Adaptability of the task (continuum of difficulty):

- Small (task does not have much range)
- Adequate
- Level of difficulty adjusts according to accuracy of individual performance

Allows for self-pacing: Yes No

29. Forensic Analysis Example

When there are crimes that concern [legal implications](#), forensic analysis is conducted by law enforcement agencies. It helps them to verify and collect vital information in detecting the course and reason of action and culprits that fall under the state law.

Facilitation of Forensic Analysis Using a Narrative Template

Shelby Hopkins, Andrew Wilson, Austin Silva & Chris Forsythe

Sandia National Laboratories

ABSTRACT

Criminal forensic analysis involves examining a collection of clues to construct a plausible account of the events associated with a crime. In this paper, a study is presented that assessed whether software tools designed to encourage construction of narrative accounts would facilitate cyber forensic analysis. Compared to a baseline condition (i.e., spreadsheet with note-taking capabilities) and a visualization condition, subjects performed best when provided tools that emphasized established components of narratives. Specifically, features that encouraged subjects to identify suspected entities, and their activities and motivations proved beneficial. It is proposed that software tools developed to facilitate cyber forensic analysis and training of cyber security professionals incorporate techniques that facilitate a narrative account of events.

KEYWORDS

Cyber Security, Forensic Analysis, Narrative Comprehension, Human Performance

INTRODUCTION

Criminal forensic analysis involves examining a collection of clues to construct a plausible account of the events associated with a crime. Typically, investigators are provided a relatively sparse set of clues and their task is to apply inferential reasoning to formulate alternative interpretations and deductive reasoning to arrive at a conclusion regarding the most likely account. From a cognitive perspective, several processes are involved. The investigator must interpret clues and recognize associations between clues based on general and specific domain knowledge combined with relevant past experience. Clues must be combined to form a narrative that includes basic narrative components such as the entities, their respective motives, the time and place of events, and intentions and causation (Zwaan & Radvansky, 1998). Narratives must undergo critical evaluation and are appraised with respect to the investigator's confidence in alternative interpretations. Forensic analysis can be a mentally demanding activity. With competent professionals, the prevalence of cognitive biases has been documented, with these biases present despite rigorous standards of practice (Kassin, et al., 2013; NAS, 2009).

30. Checklist Analysis Sample

Using an [analysis checklist](#) to improve your business' way to success is a smart choice. It helps the company understand its strengths and opportunities and improve on shortcomings.

Industry Analysis Checklist

- How much is the industry growth rate compared to the economic growth rate?
- How much is the cumulative market share of the top 4 competitors?
- How much is the availability of the close substitutes?

Notes

1. Ensure that the performance reviews are done by supervisors.
2. Assign tasks and responsibilities to the workers.

31. Medical Analysis Sample

In medical institutions, medical practitioners must compose a useful [medical analysis](#) for their patients. It must detail necessary reports about their health examinations and describe them most efficiently.

Akron Medical

MEDICAL SWOT ANALYSIS

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October 27, 2030

32. Site Analysis Example

In terms of [pre-construction assessment](#), conducting a site analysis helps give insight into the conditions and specifications of a particular location. It includes information about the possible influences of design and proposed use of the land.



PLANNING SCHEME POLICIES POLICY 17

SITE ANALYSIS



33. Analysis Report Sample

Through an [analysis report](#), you can easily document the findings you have for a particular analysis, depending on its nature. It also serves as documentation for the organization and can be used to look back on when processing information in the future.

FDM Hotel & Condominiums

Data Analysis Report

Prepared by

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December 4, 2030

34. Literary Analysis Example

Most [local universities](#) take part in creating literary analyses to ensure that students gain an understanding of a particular literary work. It also helps students enhance their vocabulary, reading, writing, and grammar skills.



ACADEMIC CENTER FOR EXCELLENCE

Literary Analysis Sample Paper

A literary analysis is an argumentative analysis about a literary work. Although some summary is needed within the argument of a literary analysis, the objective is not to write a report about a book or story. Instead, a literary analysis discusses a writer's interpretation of a text through careful examination of the author's choices within the text: word choice, themes, motifs, as well as many other literary devices. The writer uses portions of the text, as well as his or her reasoning, to demonstrate how the evidence supports the interpretation. For more information about how to write a literary analysis, please refer to the [Writing a Literary Analysis Paper handout](#) available at www.germannanna.edu/academic-center-for-excellence/.

Formatting a Literary Analysis

Literary analysis papers are typically written using MLA citation style formatting guidelines. However, your professors may assign a literary analysis assignment that is formatted with APA or another citation style's guidelines. Please follow the citation style format assigned by your professor.

Throughout this sample literary analysis, footnotes are used to highlight the key components of a literary analysis paper, including:

- a strong thesis statement
- an explanation of quotes
- a utilization of credible, scholarly sources

Please do not include footnotes in a literary analysis paper unless they are specified by your professor.

35. Case Study Analysis Sample

Case study analysis is prominent in [business schools](#). It helps students learn to investigate business problems and requires them to provide alternate solutions by using supportive information and evidence.

West Mathilda Elementary School

School Case Study

Prepared by

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Prepared for

Richard Campbell

June 11, 2020

36. Benefit Analysis Sample

Businesses also need to explore the efficiency and importance of [benefit analysis](#). It helps the company identify certain benefits when applying a plan and if they outweigh any negative effects.

Huntington Hospital

Risk-Benefit Analysis

Prepared by

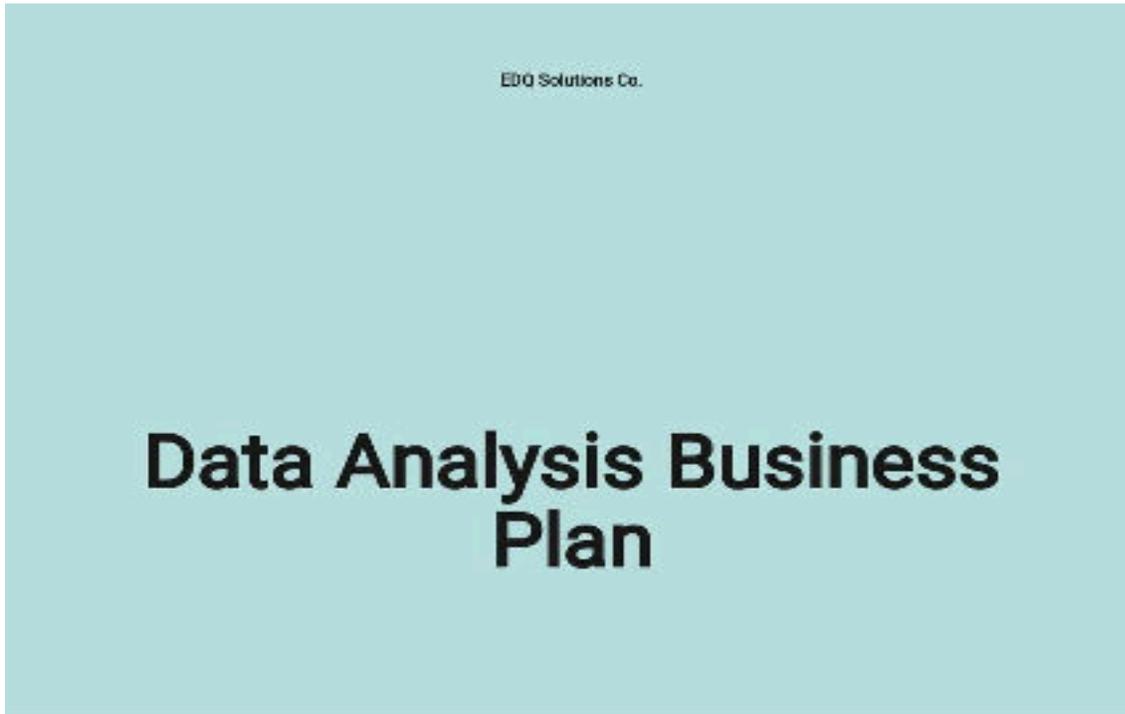
Elisa Grinch

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February 13, 2024

37. Analysis Plan Sample

An [analysis plan](#) helps the company sort out the collected data in terms of its use and its purpose. The company finds a way to make use of the data and implement the information in aiding the company's brand and sales.



Prepared by

Kevin Wolfhard
Kevin Wolfhard
Kevin Wolfhard

38. Descriptive Analysis Example

Descriptive analysis helps correlate data from past years to the present in hopes of improving the business. The goal is to use the information to get a holistic view of performance and trends to aid in business [strategic plans](#).

March 2017

Descriptive analysis in education: A guide for researchers

Susanna Loeb Stanford University	Pamela Morris New York University
Susan Dynarski University of Michigan	Sean Reardon Stanford University
Daniel McFarland Stanford University	Sarah Reber UCLA

Key Themes

- Descriptive analysis characterizes the world or a phenomenon—answering questions about who, what, where, when, and to what extent. Whether the goal is to identify and describe trends and variation in populations, create new measures of key phenomena, or describe samples in studies aimed at identifying causal effects, description plays a critical role in the scientific process in general and education research in particular.
- Descriptive analysis stands on its own as a research product, such as when it identifies socially important phenomena that have not previously been recognized. In many instances, description can also point toward causal understanding and to the mechanisms behind causal relationships.
- No matter how significant a researcher’s findings might be, they contribute to knowledge and practice only when others read and understand the conclusions. Part of the researcher’s job and expertise is to use appropriate analytical, communication, and data visualization methods to translate raw data into reported findings in a format that is useful for each intended audience.

39. Needs Analysis Sample

It is imperative to assess the needs of a company through a [needs analysis](#). It details what the company is missing from supplies to planning. Remember that assessing the company's needs also extends to the employee's needs.

Zagros Tactical

NEEDS ANALYSIS

Prepared by

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January 23, 2030

40. Economic Analysis Example

It is essential to have an economic analysis for your company, especially in the midst of the [COVID-19 economy](#). It helps the business identify its economic standing and how it fairs for the coming years.

[Market Transformation through Introduction of Energy-Efficient Electric Vehicles Project \(RRP PH# 43207\)](#)

ECONOMIC ANALYSIS

A. Approach

1. The economic analysis includes an assessment of the sustainability of project long term effects to ensure that: (i) the project provides a sufficient incentive for future investors in the Philippine e-Trike industry; (ii) sufficient funds and technical capacity will be made available to maintain project operations; (iii) the distribution of project benefits, costs and risks are consistent with the broad long term objective of market transformation; and capability of the parties; and (iv) external environmental and social effects are included in the analysis, whether quantified or not.

2. The market transformation design further distinguishes between productive efficiency (producing e-Trikes and services at minimum cost through competitive bidding), allocative efficiency (ensuring that concessional resources are used to produce goods and services that produce the maximum benefit to the drivers, the passenger, and others on the road through increased safety), and dynamic efficiency (ensuring that use of e-Trikes or consumption and future investment decisions lead to most efficient outcomes over time, in the face of changing conditions without any market distortions). There are no subsidies included in the project design.

3. Economic analysis was performed for the project and its variants to determine whether its economic returns were satisfactory and that money invested in them would achieve development objectives equivalent to or better than alternative investments. The various analyses were carried out using discounted cash-flow techniques to derive economic Internal rates of return (EIRRs). The economic hurdle of 15% was used as a benchmark, as issued by the National Economic Development Authority (NEDA).

B. Development Impact

4. Through the use of highly concessional Clean Technology Fund (CTF) resources to support the expansion of e-vehicles in the country will not only contribute to the country's low-carbon development objectives but will also help reduce the country's reliance on imported energy sources for the transport sector. Other developmental benefits will include better health for drivers, passengers and urban residents generally through improved air quality, new skills development, job creation, and establishment of a vehicle and spare parts supply industry. The proposed project also includes provision for the testing of solar charging stations from e-vehicles, which is expected to create an enabling environment for related private sector investments and technology risk sharing. Further, the additional net income of e-vehicle drivers and owners should largely be poured back into the participating communities.

C. Economic Costs

5. The project costs include materials and labor, all valued before tax. No price contingencies are included in the base capital cost, but the economic capital costs include physical contingencies of about 5%. Costs were separated into foreign exchange and local costs using a ratio of 60:40 (foreign goods: domestic goods). A shadow exchange rate factor of 1.2 was used. The labor cost on the other hand was disaggregated as skilled and unskilled labor using a 70:30 ratio (skilled: unskilled). A shadow wage rate factor of 0.60 was used, as issued by NEDA.

41. Gap Analysis Sample

In every success, there are shortcomings. A [gap analysis](#) helps identify possible gaps in plans and the system before constructing a final action plan.

The GoGoal Company

GAP ANALYSIS

Prepared by

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November 23, 2025

42. Cash Analysis Sample

Every company must take the time to furnish a [cash analysis](#) for the company. It helps to compare the price values of products and services to the company's income.

Cave Cafe

Cash Flow for FY 2025

Prepared by

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January 15, 2026

43. Impact Analysis Sample

In terms of formulating plans for the company, forecasting impact is necessary to get the best results. The [impact analysis](#) helps predict changes to analyze the risks and influence of these developments on the company.

Crankworx Suspension

Impact Analysis

Prepared by

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October 20, 2030

44. Construction Cost Analysis Sample

If you are planning on a construction project, creating a [construction cost analysis](#) is mandatory. It helps better understand the possible expenditures the company will face in taking on the project.

Steel Tower Construction

CONSTRUCTION COST ANALYSIS

Prepared by

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April 23, 2030

45. Root Cause Analysis Sample

When the company faces challenges in implementing changes or new plans, it is helpful to conduct a [root cause analysis](#). It helps identify where things went wrong and work on modifications to lessen difficulties.

Graphy Designs

ROOT CAUSE ANALYSIS

Prepared by

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June 17, 2024

46. Rhetorical Analysis Example

A rhetorical analysis centers around the interpretation of rhetorical situations that center on the [way of communication](#) and depends on the delivery and interpretation of content.

1.

About this sample rhetorical analysis: The following rhetorical analysis originally appeared in Volume 10 of *e-Vision Journal of First-Year Writing*, which published the work of students in James Madison University's first-year writing courses from 2000-2012. This paper analyzes an opinion piece that was published in *The Breeze* (JMU's student-run newspaper) on September 8, 2009. While this paper follows many of the conventions of a rhetorical analysis, it uses strong language and personal opinions, which are fairly unusual. Most rhetorical analyses employ a more neutral tone and an analytical perspective. Make sure to talk to your professor about assignment instructions and expectations, which can vary. For more information about rhetorical analyses, see an overview of rhetorical analyses (along with more resources) at [this link](#).

The writer uses the opening sentences to provide key information about the text she will examine: its author (speaker) and title, where it was published, and a brief summary of its message.

Giant Emotion Meets Tortured Logic

by Kinsey Blumenthal

The CIA is being destroyed and the United States sold out. Or at least that's the claim Patrick Haggerty makes in his article "The Passing of a Giant," which appeared in the September 8, 2009, edition of *The Breeze*, James Madison

The opening sentence serves as an attention-getter.

In this paragraph, the writer employs a critical and emotionally charged tone, using language like "deteriorates," "feeds on fears," and "hardly a qualification." Some professors may prefer a more neutral tone in a rhetorical analysis.

University's student-run newspaper. The piece, which starts out stressing the CIA's importance and arguing against investigations into the CIA's interrogation techniques, quickly deteriorates into what can only be described as a prophecy of doom and despair. Very much driven by pathos, Haggerty's article feeds on the fears not just of people still very concerned about terrorist attacks, but also of those apprehensive about the government and the direction in which the country is being taken. Throughout the article there is a feeling that to support the investigations of the CIA is unpatriotic and little short of heresy. Haggerty's conviction is admirable, but fervor is hardly a qualification for an articulate argument, especially if the argument is established solely on vehemence and zeal.

This is the writer's thesis. In addition to making an evaluative claim about how well or poorly the speaker fulfills the rhetorical purpose, some instructors might also like the thesis statement to map out the paper by listing the techniques the paper will analyze.

"The Passing of a Giant" is a response to the government's decision to investigate the allegations of torture that have been leveled at the CIA. Haggerty argues that since the CIA works to protect the United States and United States

47. PEST Analysis Example

PEST analysis is a strategic tool for the business management that aids in assessing political, economical, [social](#), and technological factors impacting a business.

Tool 1.1: PEST Analysis Template

PEST analysis (Political, Economic, Socio-cultural, Technological) is a tool for discovering and evaluating background factors that influence the operational environment of a business or an organisation. In the case of mining and metallurgy, it is useful for understanding different conditions and factors that may affect projects. There are variations on it as well, the most popular being PESTLE, which adds categories for Legislation and Environment. In the MIREU project, a simple PEST analysis was conducted for eight partner regions to map the 'lay of the land' and understand how different regional contexts may affect the acceptance of exploration and mining projects. In this analysis, legislation was incorporated into the Political category and Environment was considered a cross-cutting category and not explicitly broken out. In retrospect, considering the environment as its own category is recommended as specificity tends to be lost when it is combined with other categories.

Looking at political, economic, socio-cultural and technological conditions, PEST helps to give a broader view of the situation in the region of interest. The PEST for SLO melds publicly available background information with the expectations and concerns of interested actors.

In Brief:

- PEST stands for Political, Economic, Socio-cultural, Technological
- In the case of mining and metallurgy, it is useful for understanding background factors that may affect projects.
- The PEST for SLO melds publicly available background information with the expectations and concerns of interested actors.

Steps in PEST analysis for SLO:

1. Collect background information about the region through desk research.
2. Collect background information through desk research for the PEST model.
3. Contribution from regional stakeholders.
4. Finalise PEST for SLO

PEST analysis for SLO

Steps



48. Cost-Benefit Analysis Sample

[Cost-benefit analysis](#) centers on weighing possible risks the company faces when it comes to spending money on new projects, products, or services, along with the plan's implementation.

Houle-Rider Co.

COST-BENEFIT ANALYSIS

Prepared by

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October 23, 2030

49. Customer Analysis Sample

Each industry caters to various customers depending on their wants and needs. A [customer analysis](#) is a helpful tool to identify your customers and the company's status in the industry in terms of customer service.

Colalicious Co.

CUSTOMER NEEDS ANALYSIS

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50. Competitive Analysis Sample

A [competitive analysis](#) holds the record of industry trends and possible competition within. It is advantageous to keep track of industry competitors to gain insight into future strategies.

Town Line BBQ

COMPETITIVE ANALYSIS

Prepared by

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March 3, 2025

TOP SECRET

ANALYSIS FORMAT

Creating an analysis document for your company is a critical step into achieving your goals, marketing your products, and cementing your brand's reputation. Ensure that you create a comprehensive analysis for the improvement of the company.

1. The Liason

The liaison determines the groups or teams involved in the study and assessment of analysis plans. Business analysts work with various parts of the company depending on the structure and organizational hierarchy of the business.

2. The Purpose

There is always a purpose when conducting analysis studies on different elements of the business. Identify and understand everything about the company and the industry it is in. Analyze the business needs, structures, processes, and improvements applicable to better the organization.

3. The Solution

In terms of creating solutions, analysts provide recommendations rather than straight solutions. They give various options for the company to take as each business is unique and follows various methods of implementation.

FAQs

What is analysis?

An analysis is a process or method of breaking down information into different parts to learn what they do and their correlation with one another.

What are the types of analysis?

- Descriptive analysis
- Diagnostic analysis
- Predictive analysis
- Prescriptive analysis

How do you write an analysis?

- Pick a topic
- Record notes
- Portray conclusions

How do you create a strong analysis?

Choosing the right evidence is crucial in proving an argument. Once you have the correct information, leading you to make complex yet comprehensive solutions and conclusions.

Is business analysis a skill?

Business analysis is not a technical skill. Rather, it is gained through experience and the ability to read and understand people and circumstances.