

# Brochure Ideas 2022

Brochures are highly effective printed marketing materials for getting the word out about a product, service, or event. Companies over the years have been using brochures to raise brand awareness, with the majority of them using brochure templates to create designs and print copies seamlessly.



## Brochure Ideas and Examples

Making custom brochures need not be complicated, that's why we invite you to check out our brochures below for gathering inspiration. Each sample has a unique and innovative design that you can refer to.

## Brochure Ideas for Business & Examples

[Business brochures](#) can save businesses and corporate entities the trouble of spending extra money on other marketing tools when they can print these in bulk. This can also help promote and spread the brand far and wide.



## Brochure Ideas for School & Examples

[School brochures](#) are primarily used to promote school programs and activities. These brochures are meant to entice people to get enrolled in their school among others.



## Brochure Ideas for Events & Examples

Whether it's a party or a meeting, these [event brochures](#) are perfect for promoting such an event. The content may involve program flows, venues, and performances to look forward to.



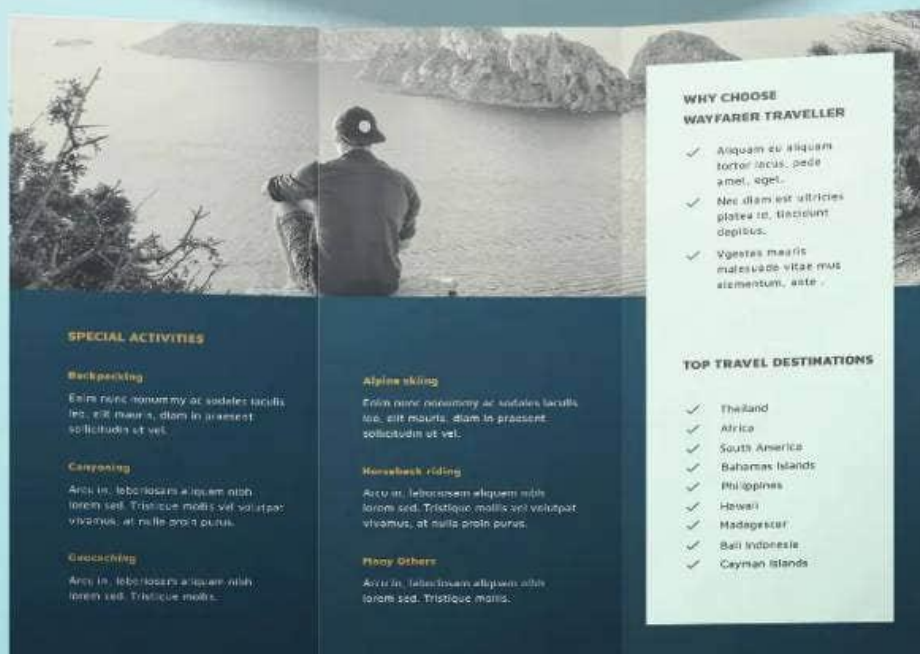


Education brochures are brochures catered for students who seek to create brochures for student activities. Their content mainly focuses on promoting educational matters.



# Brochure Ideas for Travel & Examples

Travel brochures are perfect for tourism companies and travel agencies in promoting their products and services. Things like travel packages, and tour guide services are the focus of the content.



## Aesthetic Brochure Ideas & Examples



Need to make an aesthetically pleasing brochure? Then try using a brochure such as a [retro brochure](#), which is easy to edit regardless of how many folds there are.



# NGO Brochure Ideas & Examples

An NGO brochure helps non-government organizations promote their causes and operations. You can use an [agency brochure](#) and other similar templates.

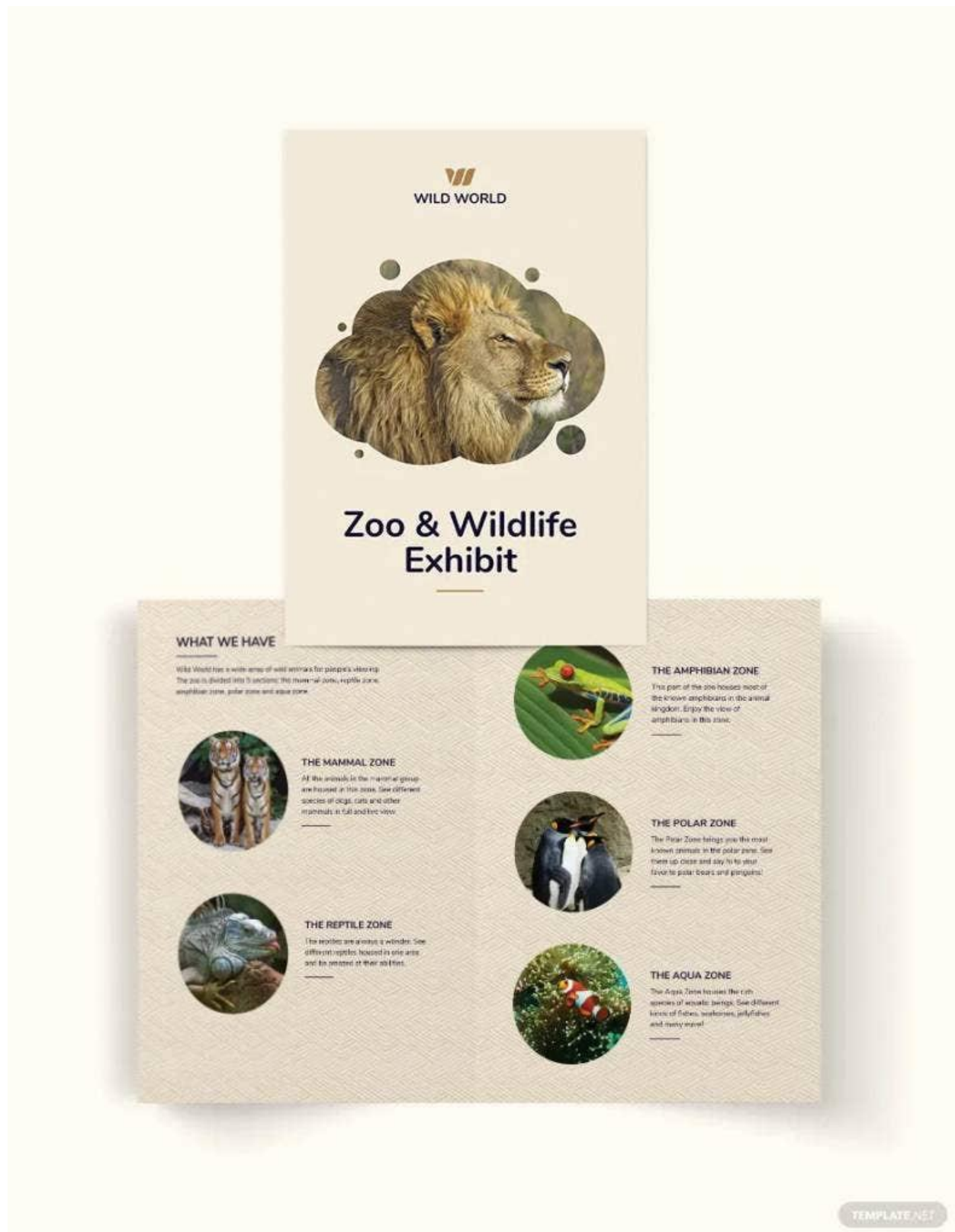
# NGO Tri-Fold Brochure Template (Available in A4, US Sizes)



TEMPLATE.NET

## Brochure Ideas for School Project & Examples

Educational brochures for school projects can be used to promote things such as a business student's project, for example. These brochures will help students accomplish their projects or other school requirements in no time.



# **Brochure Ideas FAQs**

## **What Are the Steps in Creating a Brochure?**

The steps in creating your own brochure are as follows: Choose whether to go with a bifold or trifold layout; add text; import images; and print copies.

## **How Long Does It Take to Make a Brochure?**

From scratch, it will take around 1 to 4 hours to complete an entire brochure design, but it can be shortened by simply using free templates.

## **What Apps Can I Use to Make a Brochure?**

There are various interactive apps that you can use to make brochures, but the most prominent ones include Brochure Maker, Canva, and Adobe InDesign.

## **What to Write in a Brochure?**

Write content in a brochure that serves the purpose of its distribution which is to promote a business.

## **How to End a Brochure?**

The best way to end a brochure is by giving it a powerful call to action that's guaranteed to entice readers to do what you want them to do.

## **What Are the Innovative Brochure Design Ideas?**

Innovative and creative design ideas for brochures include a catchy color scheme, engaging text, and lively images.

## **What Is a Brochure Purpose?**

A brochure's purpose is to advertise and promote the products and services of a business.



## **Should You Use Images to Make an Impression on Your Audience?**

Yes, first impressions are everything, and you should add high-quality images to your brochure cover to hook your audience into your content.

## **What Should a Brochure Include?**

A brochure should always include high-quality images, an engaging title, an attention-grabbing color scheme, and a readable font or text.

## **What Are the Rules of a Brochure?**

The only rule in creating brochures is that you should choose good themes or layouts to go with your topics.