

50+ Tumblr Banner Designs, Format & Examples 2022

The Tumblr banner plays a vital role in every Tumblr blog. Like the masthead in a newspaper or book cover of a book, it works to introduce the brand to an audience or new reader. That is why it is necessary to use. So, before you start publishing various blogs, photographs, articles, or advertisements on your Tumblr account, learn how to create eye-catching Tumblr banners to represent your brand.

To create a Tumblr Banner of your very own, follow the following steps:

- Browse through several Tumblr Banner designs for inspiration and ideas for your own Tumblr Banner.
- Customize Online or Download in your preferred File format and Print As Required.

However, there are various things that you need to consider when making a Tumblr banner. Take a look at some of our [editable Tumblr banner](#) designs and formats below. These can help you and other designers to learn more and choose the perfect style that suits your needs.

1. Thanksgiving Tumblr Banner Design

Nothing could go wrong with using creative and imaginative designs when making a Tumblr banner for Thanksgiving-related matters. Look at how our [Thanksgiving Tumblr banner](#) makes it possible.



2. Thank You Tumblr Banner Design

Our [Thank You Tumblr banner](#) provides you with a creative and unique design, enough to attract people's attention to continue reading the article or blog. You can use this template if you prefer to make something similar.



3. Quote Tumblr Banner Design

The choice of background and fonts and its proper arrangement and spacing make this [quote Tumblr banner](#) a perfect example of a credible and reliable Tumblr banner.



4. Studio Tumblr Banner Design

If you want to advertise your studio, you better use unique and engaging designs. Look at how our [studio Tumblr banner](#) utilizes the perfect style to catch people's attention.



5. Photography Tumblr Banner Design

Our [photography Tumblr banner](#) provides you a simple approach with creative designs that can easily attract people's attention. You can use this template for your next endeavor.



6. Green Energy Tumblr Banner Example

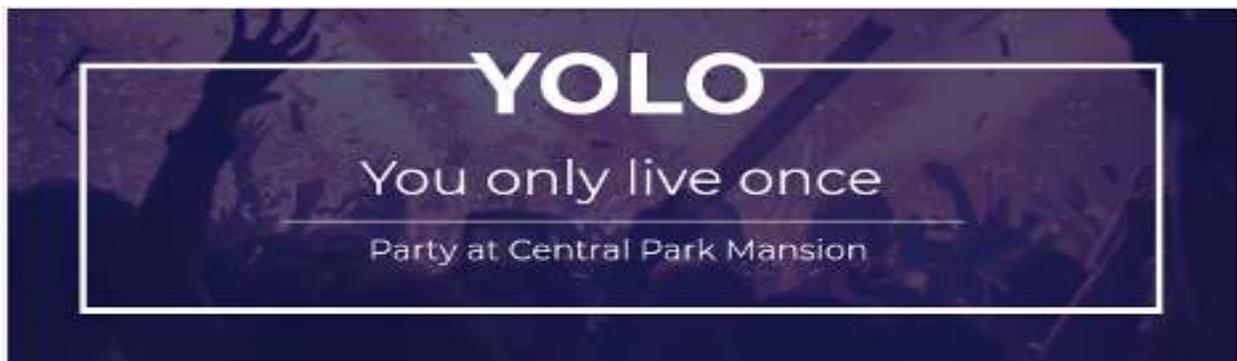
If you want to promote or advertise your brand through Tumblr or blogs, you better use creative and imaginative designs to attract people's attention. Look at how the green energy Tumblr banner design below makes it possible.



[Source](#)

7. Party Tumblr Banner Design

In terms of party-related Tumblr banners, you should use festive or relevant designs to suit well with the theme. Look at how our [party Tumblr banner](#) makes it possible.



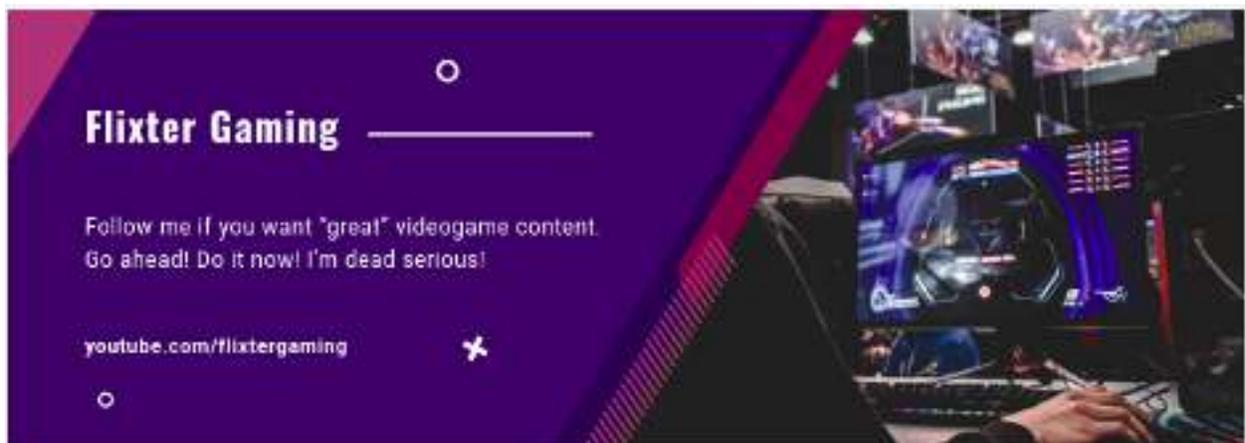
8. Charity Tumblr Banner Design

If you want to attract people to join or donate to the charity you work in, creating an enticing and engaging Tumblr banner can help. You can use our [charity Tumblr banner](#) as an example.



9. Gaming Tumblr Banner Design

Our [gaming Tumblr banner](#) provides you a creative and engaging design, enough to attract gamers' attention. You can use this template if you like to make something similar.



10. Bike Night Tumblr Banner Example

If you want to advertise or promote an event, you should use festive and engaging designs to catch people's attention. Take the bike night Tumblr banner design below as an example.



[Source](#)

11. Shopping Tumblr Banner Design

For shopping-related Tumblr banners, you should better utilize designs that suit it well. You can use our [shopping Tumblr banner](#) as your reference.



12. Restaurant Tumblr Banner Design

For restaurant-related Tumblr banners, you should utilize alluring designs and feature the perfect imagery or product. You can use our [restaurant Tumblr banner](#) as an example.



13. Sale Tumblr Banner Design

If you want to promote sales, make sure your designs are alluring and convincing. Look at how our [sale Tumblr banner](#) makes it possible.



14. Travel Tumblr Banner Design

The choice of imagery, colors, and fonts makes this [travel Tumblr banner](#) a perfect example of a credible and reliable Tumblr banner. Its designs are alluring, enough to attract a traveler's attention.



15. Corporate Exhibition Tumblr Banner Design

Our [corporate exhibition Tumblr banner](#) provides you a simple but professional design. It also utilizes the appropriate wordings and images, just enough to attract people.



16. Marketing Agency Tumblr Banner Example

If you want to advertise your marketing agency, creating an engaging Tumblr banner can help you. Thus, make sure to limit yourself when designing because too much can ruin the entire banner. Take the marketing agency Tumblr banner design below as an example.



[Source](#)

17. Personal Blog Tumblr Banner Design

For your personal blogs, you should make a creative and engaging Tumblr banner. Making such can help you attract more viewers or readers. You can use our personal [blog Tumblr banner](#) as an example.



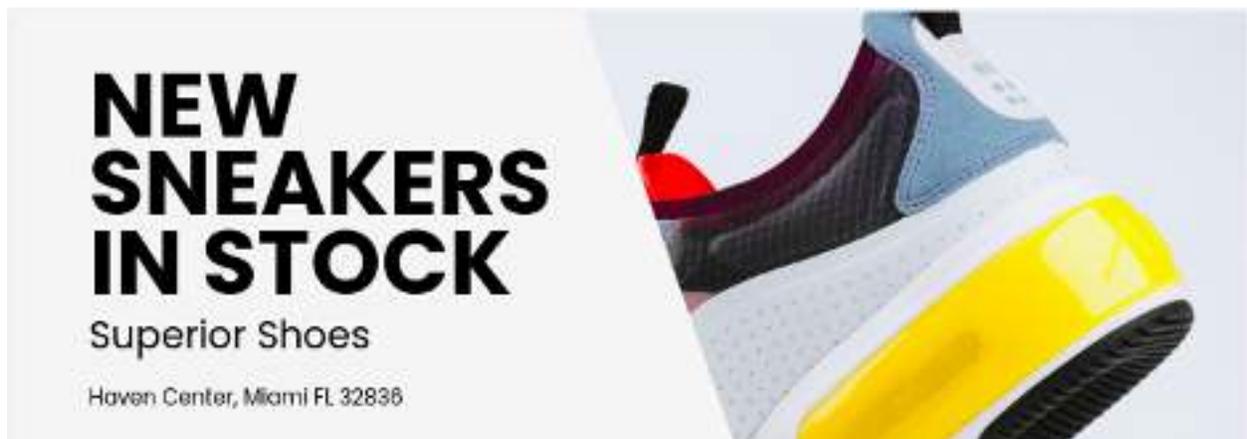
18. Black Friday Tumblr Banner Design

Ensure to use appropriate designs to suit the concept and event while creating Tumblr banners for Black Friday. Take our [Black Friday Tumblr banner](#), for example.



19. Product Promotion Tumblr Banner Design

If you want to promote your product through blogs or your Tumblr account, ensure to utilize alluring and convincing designs. Look at how our [product promotion Tumblr banner](#) makes it possible.



20. Beauty Salon Tumblr Banner Design

If you want to entice people, especially women, to hire or avail of your services, make sure to make a credible and engaging Tumblr banner. You can use our [beauty salon Tumblr banner](#) template as an example.



21. Online Classes Tumblr Banner Design

For online classes-related Tumblr banners, it is better to use engaging and creative designs to attract student's attention. You can use our [online classes Tumblr Banner](#) template if you want to make something similar.



22. Covid-19 Tumblr Banner Example

If you want to spread awareness in your account, making a Tumblr banner about Coronavirus can help. However, ensure to use only appropriate designs. Take the Covid-19 Tumblr banner design below as an example.



[Source](#)

23. Real Estate Tumblr Banner Design

For real estate-related Tumblr banners, make sure to utilize only appropriate designs to avoid ruining the entire banner. You can use our [real estate Tumblr banner](#) as your reference.



24. Back-to-School Tumblr Banner Design

Making school fun can help you generate traffic to your Tumblr account. However, make sure to limit yourself when designing such Tumblr banners to avoid overwhelming everything. You can use our [back-to-school Tumblr banner](#) as an example.



25. Graduation Tumblr Banner Example

For graduation-related Tumblr banners, you should utilize relevant designs to suit the event. Take the graduation Tumblr banner design below as your reference.



[Source](#)

26. Save the Date Tumblr Banner Design

When making a Tumblr banner for a save the date event, you should use appropriate designs such as floral or magical. Take our [Save the Date Tumblr banner](#) as an example.



27. Opening Soon Tumblr Banner Design

The choice of accents, fonts, background, and imagery makes this [opening soon Tumblr banner](#) a perfect example of a credible and reliable Tumblr banner. You can use this template as your reference for your next Tumblr banner-making task.



28. Sports Tumblr Banner Example

For sports-related Tumblr banners, make sure to utilize only sporty designs and other appropriate designs. It is because too many unnecessary objects can overwhelm everything. Take the sports Tumblr banner design below as an example.



[Source](#)

29. Parent's Day Tumblr Banner Design

If you want to honor your parents, making a Tumblr banner for parent's day is a great idea. However, ensure to limit yourself when designing to avoid overwhelming everything. You can use our [Parent's Day Tumblr banner](#) as an example.



30. Mother's Day Tumblr Banner Design

Celebrate Mother's Day by making a creative and engaging Tumblr banner. You can use our [Mother's Day Tumblr banner](#) design as your reference. You can take this as your reference if you want to make something similar.



31. Father's Day Tumblr Banner Design

Pay tribute to every father by making an enticing and pleasant Tumblr banner. Look at how our [Father's Day Tumblr banner](#) looks like with simple yet appealing designs. You can use this as your reference if you want to make a similar one.



32. Valentine's Day Tumblr Banner Design

Our [Valentine's Day Tumblr banner](#) provides you with simplicity but with substance. Its designs suit well with the event and can easily attract people's attention. You can use this template if you prefer to make something similar.



33. Birthday Tumblr Banner Example

When making Tumblr banners for birthdays, you should utilize merry and celebratory designs. Take the birthday Tumblr banner design below as an example.



[Source](#)

34. President's Day Tumblr Banner Design

Our [President's Day Tumblr banner](#) provides you the simplicity and the appropriate context that we want to convey. Its designs may be simple, but it is still alluring. You can use this template if you like the style and designs.



35. Election Day Tumblr Banner Example

For election-related Tumblr banners, you should utilize designs that are appropriate and relevant. Take the Election Day Tumblr banner design below as your reference.



[Source](#)

36. Patriot's Day Tumblr Banner Design

The choice of background and fonts and its proper arrangement and spacing makes this [Patriot's Day Tumblr banner](#) a strong contender for a perfect and successful Tumblr banner.



37. Labor Day Tumblr Banner Design

Our [Labor Day Tumblr banner](#) provides you the creativity and neatness that you may want to see in a Tumblr banner. Its designs are alluring and can easily attract people's attention. You can use this template as your reference for your future endeavors.



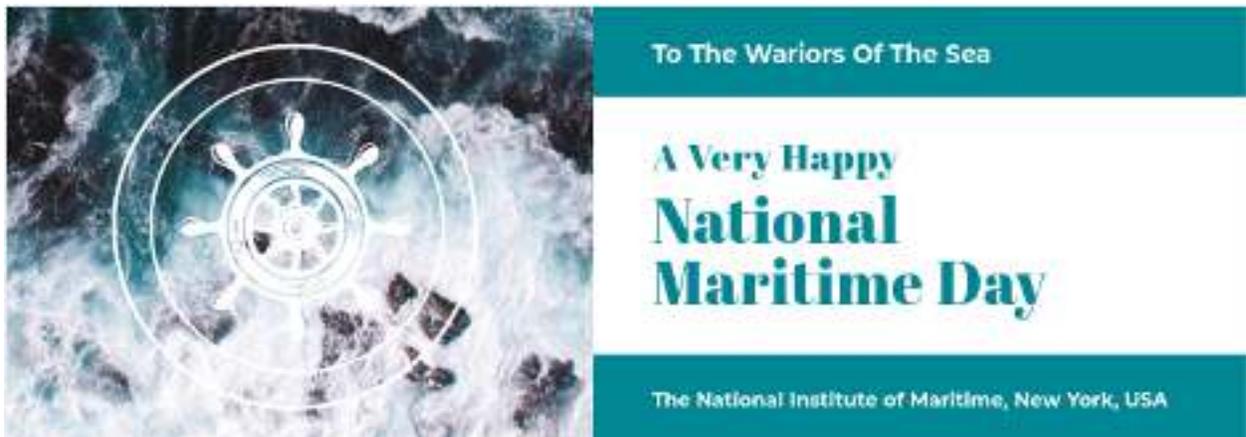
38. 4th of July Tumblr Banner Design

Our [4th of July Tumblr banner](#) is a fantastic example of a credible and successful Tumblr banner because of the fonts and background and the proper spacing and layout. You can use this template as your reference if you want to make something similar.



39. National Maritime Day Tumblr Banner Design

Our [National Maritime Day Tumblr banner](#) provides you a unique and relevant design. These designs can easily attract people's attention. You can use this template if you like the style.



40. National Library Workers Day Tumblr Banner Design

The choice of colors, background, and fonts and its proper arrangement and spacing makes this [National Library Worker's Day Tumblr banner](#) a strong contender for a perfect and successful Tumblr banner.



41. Olympic Day Tumblr Banner Example

Similar to sports, Olympics-related Tumblr banners should contain appropriate and relevant designs. Using sporty designs can work well. Take the Olympic Day Tumblr banner design below as an example.



[Source](#)

42. Earth Day Tumblr Banner Design

Our [Earth Day Tumblr banner](#) provides you the simplicity and sophistication that you may need to see in a Tumblr banner. You can use this template as an example if you want to make something similar.



43. Welcome Tumblr Banner Design

The choice of font and background and its proper arrangement makes this [welcome Tumblr banner](#) a perfect example of a successful and credible Tumblr banner. You can use this template as your reference.



44. Armed Forces Day Tumblr Banner Design

Our [Armed Forces Day Tumblr banner](#) provides you relevant and appropriate designs, enough to attract people's attention. You can use this template if you want to make a similar one.



45. Memorial Day Tumblr Banner Design

The choice of style, colors, fonts, and proper arrangement makes this [Memorial Day Tumblr banner](#) a perfect example of a credible Tumblr banner.



46. Easter Sunday Tumblr Banner Design

The relevant and creative designs make this [Easter Sunday Tumblr banner](#) a strong contender for a successful and reliable Tumblr banner. You can use this template if you want to make a similar one.



47. Palm Sunday Tumblr Banner Design

Our [Palm Sunday Tumblr banner](#) gives you a simple yet alluring design. Its scheme may be simple, but it can easily attract people's attention. You can take this as your reference for your future endeavors.



48. Church Conference Tumblr Banner Example

When making a Tumblr banner for church-related activities, you should utilize relevant designs. Take the church conference Tumblr banner design below as an example.



[Source](#)

49. National Day of Prayer Tumblr Banner Design

Our [National Day of Prayer Tumblr banner](#) provides you a simple and relevant design. You can use this template as an example if you want to make something similar.



50. Chinese New Year Tumblr Banner Design

Our [Chinese New Year Tumblr banner](#) utilizes relevant and appropriate designs, which can help to catch people's attention. You can use this template if you want to make a similar one.



TUMBLR BANNER FORMAT

Although Tumblr banners are different in their own way, they all shared the same elements and factors. The format listed below can help designers learn and discover more about Tumblr banner-making.

1. Brand Name

The first thing you need to consider when making a Tumblr banner is your brand name, especially if you want to promote or advertise your business. Since Tumblr banners are at the top of an article, picture, or advertisement, people can see them easily. These can also help you attract new customers or readers.

2. Event Title

Apart from the brand name, you should also consider the event, especially if you want to join the celebration. It could be anniversaries, birthdays, global activities, election days, or more. It can also help you drive more traffic, primarily if it is relevant to them.

3. Details

Do not also forget about the necessary details. This information should include time, date, location, contact information, email address, incentives, and other similar items. Having such can help you create a credible Tumblr banner.

4. Spacing

The proper usage of spacing is necessary when making Tumblr banners. Space in the design can help designers move freely and come up with neat and reliable results.

5. Arrangements

Arranging the content is essential when creating a Tumblr banner. When you place all of your content anywhere without proper planning, you could end up making a mess.

General FAQs

What is a Tumblr banner?

A Tumblr banner, also known as the header image, is the main top-of-page image of a Tumblr blog. It serves to welcome a new visitor or audience to a blog and is independent of any posts.

Is Tumblr good for promotion?

Tumblr is a powerful social media platform, but only when used correctly. Your brand has a big chance to reach an engaged audience on Tumblr, which has over 200 million active blogs posting 80 million posts per day.

What is the regular size of a Tumblr banner?

On desktop, the Tumblr banner is 3000 pixels by 1055 pixels, whereas, on mobile, it is 640 pixels by 360 pixels.

How to make a Tumblr banner?

Making a Tumblr banner isn't that difficult, especially if you have a little background. The first thing you will do is to pick or choose the format you want. Then, select and customize the template. Once done with the customization, you can save and post it.

Can you make a Tumblr banner for free?

Yes, you can. There are many templates available online that you can edit and customize based on your preferences. You can also download our available editable templates if you want.