

50+ Presentation Ideas & Examples 2022

Every new product, business, event, and operational method underwent a thorough proposal process before being given the green light to be official. They're first introduced through presentations where the creators discuss their specifics and benefits. Many of those creators used [presentation templates](#) to ensure high quality and presentability.

To create a presentation of your very own, follow the following steps:

- Browse through several presentations for inspiration and ideas for your own presentation.
- Customize Online or Download in your preferred File format and Print As Required.

If you need help in creating your presentation, you're in luck here. We have over 50 presentation ideas and inspirations to get you started. Browse all of them here and feel free to download the ones you like.

1. Tall Building Backdrop

Images of tall buildings make for an amazing backdrop for your presentation. Our [Business Presentation](#) template below is evidence of that. Its design can definitely hook your audience's attention.



2. Graphs and Colors

Graphs and colors are great tools to communicate data and other info in your presentation. That said, we encourage you to use our Business Proposal Presentation. It makes good use of graphs and colors.



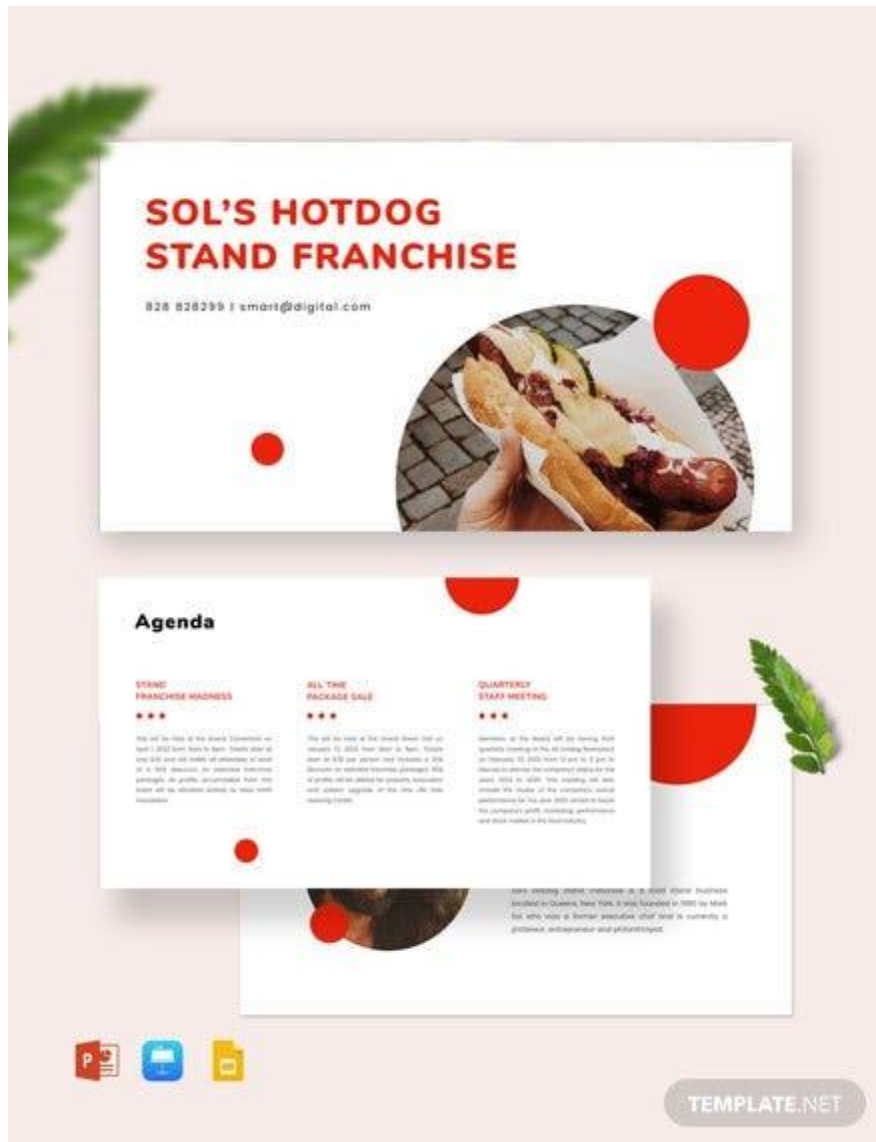
3. Roadmap Style

Roadmaps can simplify the info you want to relay in your presentation. They can make things simple to understand. So if you want to use a roadmap, download our Business Presentation [Roadmap Template](#).



4. Appetizing Image

If you plan to propose a hotdog stand or fast food business, you might want our Franchise [Business Plan](#) Presentation. Its design can be your reference to build your business brand around. And its image of a delicious hotdog can spark interest among your audience.



5. Sky Blue Color Scheme

Our Marketing [Pitch Deck](#) Presentation features a sky blue color scheme. It looks sleek and professional. It has no hint or element of being an eyesore to look at. Every nook and cranny in its aesthetic is very neat.



6. Simple Texts and Stunning Images

Are you about to propose a marketing campaign? If you are, you should try our [Marketing Presentation](#). It sports a formal design and gives you enough space to discuss details about your envisioned marketing tactics.



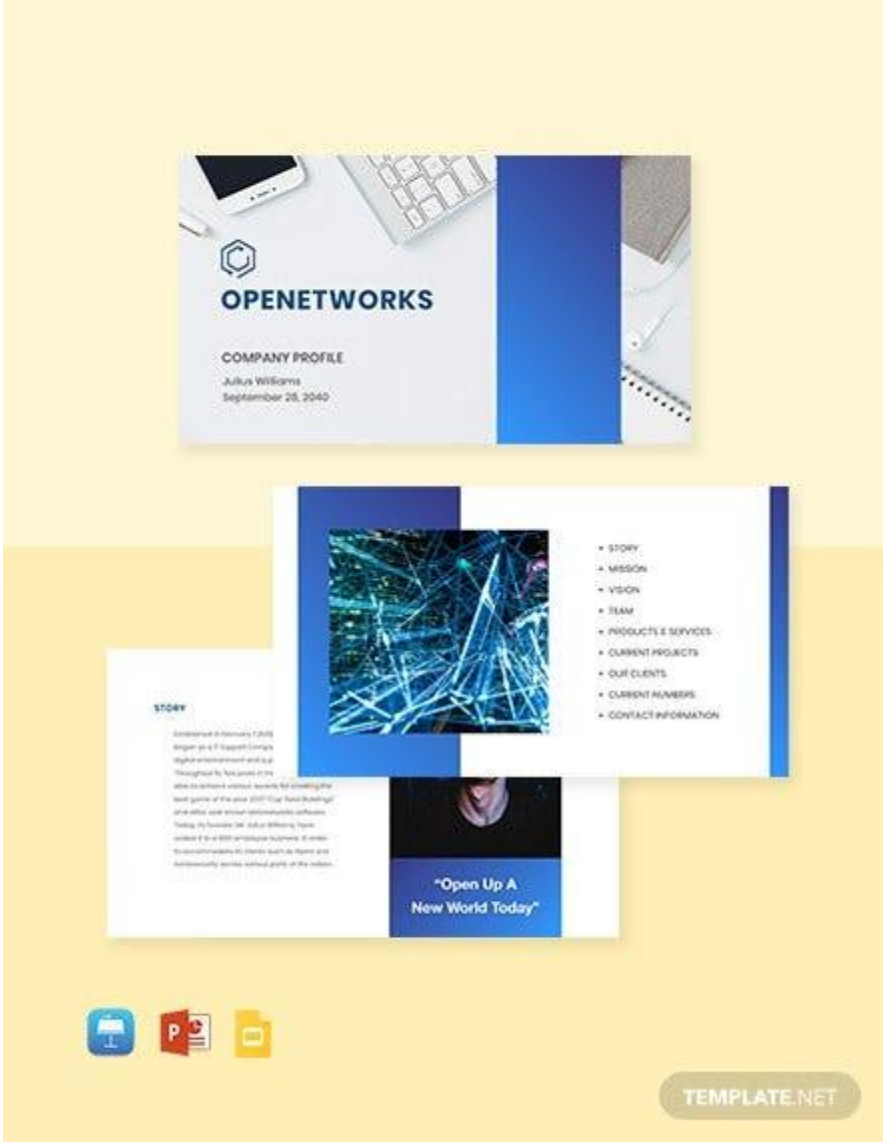
7. Clear Overview

In introducing a brand new product, hooking your audience's attention and providing a clear overview is an absolute must. You need every tool available to achieve that. Among those tools is our high-quality [Product Presentation](#).



8. Futuristic Design

Tech companies have this knack for shaping the future of technologies. For that reason, a futuristic design would be nice if your presentation is all about tech products. Our Software Sales Presentation has that quality.



9. Minimalist Aesthetic

If you work for an IT company and you have a strategy to propose, you can use our IT Strategy Presentation. It has a minimalist aesthetic that enhances the presentability and readability of your presentation. There are more like it in our [IT and Software Presentation](#) collection.



10. Prominent Yellow Design

Thanks to its brightness, the color yellow tends to stand out. With that in mind, it would make for an attractive color scheme for your presentation. Just utilize it well like how we've made our [Startup Pitch Deck](#) Presentation.



11. Engaging and Fancy

If you're someone who has finally decided to launch a startup business, our [Startup Presentation](#) is yours. It has an engaging and quite fancy design. This can leave a positive first impression on potential investors and business partners.



12. Showcasing Collaboration

Openness to collaborate should be part of every HR agency's core values. That's why we've included an image of people working together in our Simple [HR Presentation](#).



13. Workforce Camaraderie

Here's another HR presentation design. Its images feature what an excellent workforce camaraderie looks like. If you work for an HR agency, download this sample presentation.



14. Creative Layout

A creative layout would be a fitting aesthetic if what you'll be presenting is a creative agency. For that, a perfect template would be none other than our Creative [Agency Presentation](#).



15. Digital Brand

If you work for an agency that provides digital media services, this could be the design idea you're looking for. Our Digital Agency Presentation is a great tool in proposing your services to potential new clients.



16. Campus Photographs

Campus photographs are a nice touch if you'll be presenting the brand, values, and overall image of a university. If that's the case, you should take our Modern [University Presentation](#).



17. Showing the Campus Life

Showcasing what campus life looks like is also a nice touch for university presentations. Just like the example we've featured below.



18. Excellent Education Brand

If your presentation isn't about a university but a high school, our [School Presentation](#) template is yours. It can complement the excellent brand of education of your high school. Parents would definitely want to enroll their kids in your school if presented with such a quality presentation.



19. Back to School

Every summer, back-to-school promos come in hot. So if the new school year is fast approaching, now is the best time to start creating a presentation like our Back to School Presentation.



20. Exquisite Dining Vibes

In proposing a restaurant business, showing what it looks and feels like is important. So if you plan to propose a restaurant, use the style of our [Restaurant Presentation](#). It shows the feel and vibes of exquisite dining.



21. Mouth Watering Images

Mouthwatering images of the menu are a great feature for any restaurant presentation, as evidenced by our Restaurant Business Presentation below. It features a well-shot image of sushi dishes.



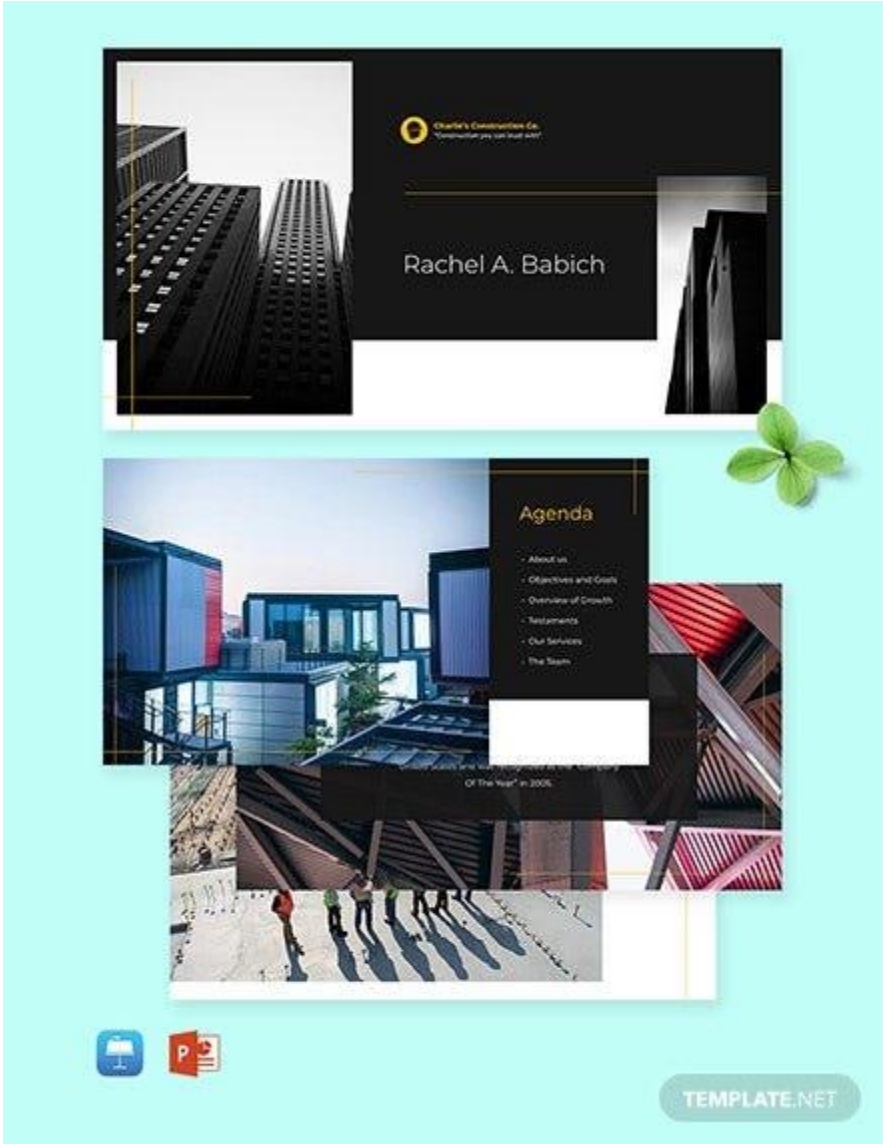
22. Stunning Construction Site Images

Construction sites can be great scenery if shot at great angles and with decent lighting. So if you're presenting a construction company, you might want our [Construction Presentation](#). It has stunning construction site images that enhance a construction firm's brand.



23. Modern Buildings

Images of modern buildings can also enhance a construction company's brand. They imply that a construction firm can build strong buildings that meet the standard of today's generation. Our Construction Management Presentation has those sorts of images.



24. High-Class Real Estate

Our Creative [Real Estate Presentation](#) is made for real estate agents who'll present their company's properties. It features photographs of high-class real estate properties to appeal to the audience.



25. Detailed Real Estate Services

Other than images of properties, real estate presentations must also contain detailed info about the services. Take note of that if you're a real estate agent. And you should consider downloading our Real Estate Agent Presentation.



26. Simple and Elegant

Simplicity and elegance can co-exist in one design as shown by our [Microsoft Powerpoint](#) Presentation below. It's as attractive and presentable as most well-made presentations.



27. Engaging and Eye-Catching Slides

Each slide in your presentation must be engaging and eye-catching. It's essential in maintaining your audience's interest and attention. Take our Powerpoint Slide Presentation as an example.



28. Spotless Cleaning

If you plan to present a cleaning service business, get our Simple [Cleaning Services Presentation](#). It shows quality images of spotless cleaning services.



29. SEO Brand

If you work for an SEO company, sell its SEO brand using our SEO Presentation. It has a modern-style design that's editable in [Apple \(MAC\) Keynote](#).



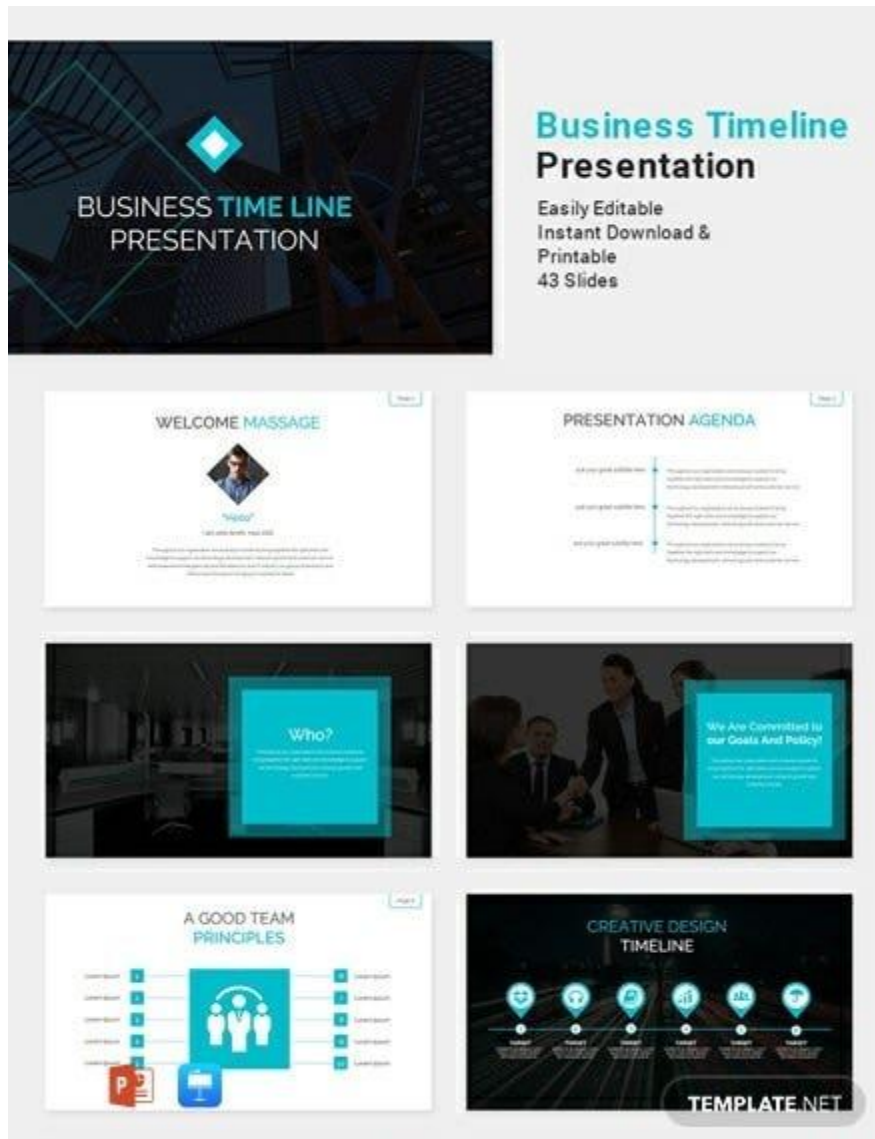
30. Ad Agency Excellence

Advertising agency presentations can be extravagant. That's because extravagance is what advertising is all about to capture the audience and raise brand awareness. The sample ad agency presentation below shows flashy images of city streets lit up by billboards and ad campaign materials.



31. Timeline of Future Events

Our [Business Timeline](#) Presentation lets you outline future events in clear chronological order. That way, the audience can easily follow your plan and how you're going to achieve it.



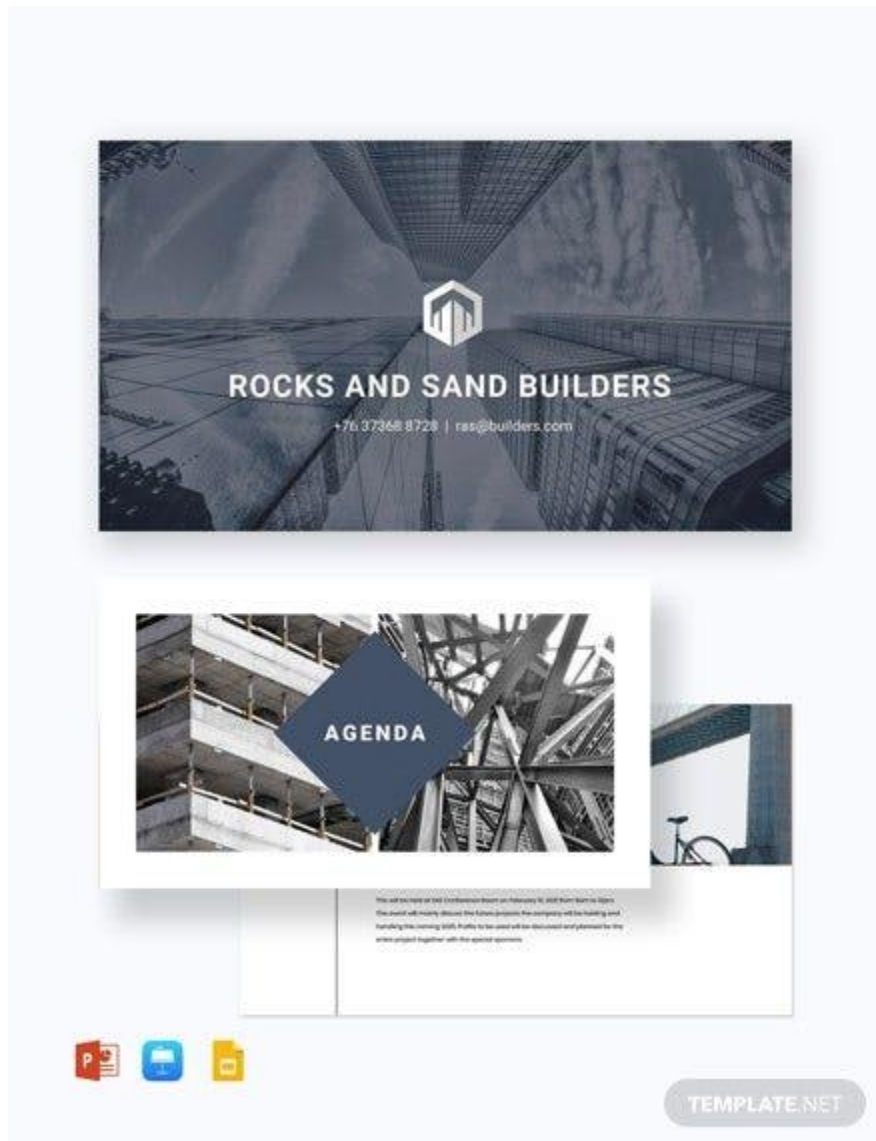
32. Flaunt Your Fashion Brand

If you run a fashion company, your presentation should look like our Fashion Designer Presentation. Don't be afraid to flaunt your fashion brand and its flashy elegance. Get this template and customize it in [Adobe Photoshop \(PSD\)](#).



33. Starting a Project

One of the first stages of a project's life cycle is the proposal presentation. So if you have a new project, you can present it using our [Project Presentation](#) template.



34. Hotel Branding

The hotel industry is very competitive. So if you plan to open your own hotel, start it on a positive note with our Grand Hotel Presentation. Let your audience know that your hotel can be a landmark and hub for tourists.

GRAND HOTEL
THE ART OF MEETING YOUR HIGHEST EXPECTATIONS

GRAND HOTEL
PRESENTATION

Easily Editable
Instant Download & Printable
15 Slides

AGENDA

- ABOUT US
- SERVICES

GRAND HOTEL

"Here at the Grand Hotel, we do our best to make you feel at home."

JOHN KRUFFMAN

DISCOVER A HOTEL THAT DEFINES A NEW DIMENSION OF LUXURY.

THE PERFECT PERSONALITY

AESTHETIC DETAILS

Ai Ps P I

TEMPLATE.NET

35. Lady Justice

Law firms should be symbols of justice. That's why we've featured an image of Lady Justice in our Law Firm Presentation template. If you work for a law firm, justice should be part of its branding. Download and edit it in [Adobe Illustrator](#).



36. Presenting A Home Away From Home

Get our Vacation Rental Presentation if you run a vacation rental business. Its design presents a home away from home for tourists in your locality.



37. Budgeting

Every company has its own monthly budget plan. If you're assigned to arrange your company's budget, our Budget Presentation template can help.



38. Sell Your Artistic Skills

If you're a professional artist, it's important to sell your skills and portfolio. That way, more clients will be aware of your amazing services. So present yourself to potential clients using our Art Director Presentation.



39. Introduce Your Gaming Brand

The gaming industry is growing every year. That said, now's a great time to introduce your startup gaming company. Present clear details about it with the help of our Gaming Company Presentation.

Gaming Company Presentation Template
Available in 1920x1080 Size

Cheerpolis GAMER CLUB

Game on

Cheerpolis GAMER CLUB

Agenda

- Gamescom 2020**
Cheerpolis Gamer Club participates in this annual video game trade fair where areas of business, entertainment, music, & fan shop are situated.
- 2021 Game Global Summit**
Cheerpolis Gamer Club takes part in Game Global Summit, where a group of people gathered for improving the industry through business partners, sharing insights & any collaborative manner.
- Anime Impulse 2022**
As a gaming company, Cheerpolis Gamer Club (one of the event's organizers) where the event highlights video games, cosplay, celebrities, food, & more.

We also offer friendly accommodation for those people looking for suitable amenities and spots to bond with their friends and families. With our trained personnel and staff, we ensure you that your concerns will be resolved immediately. Our customers are always our top priority.

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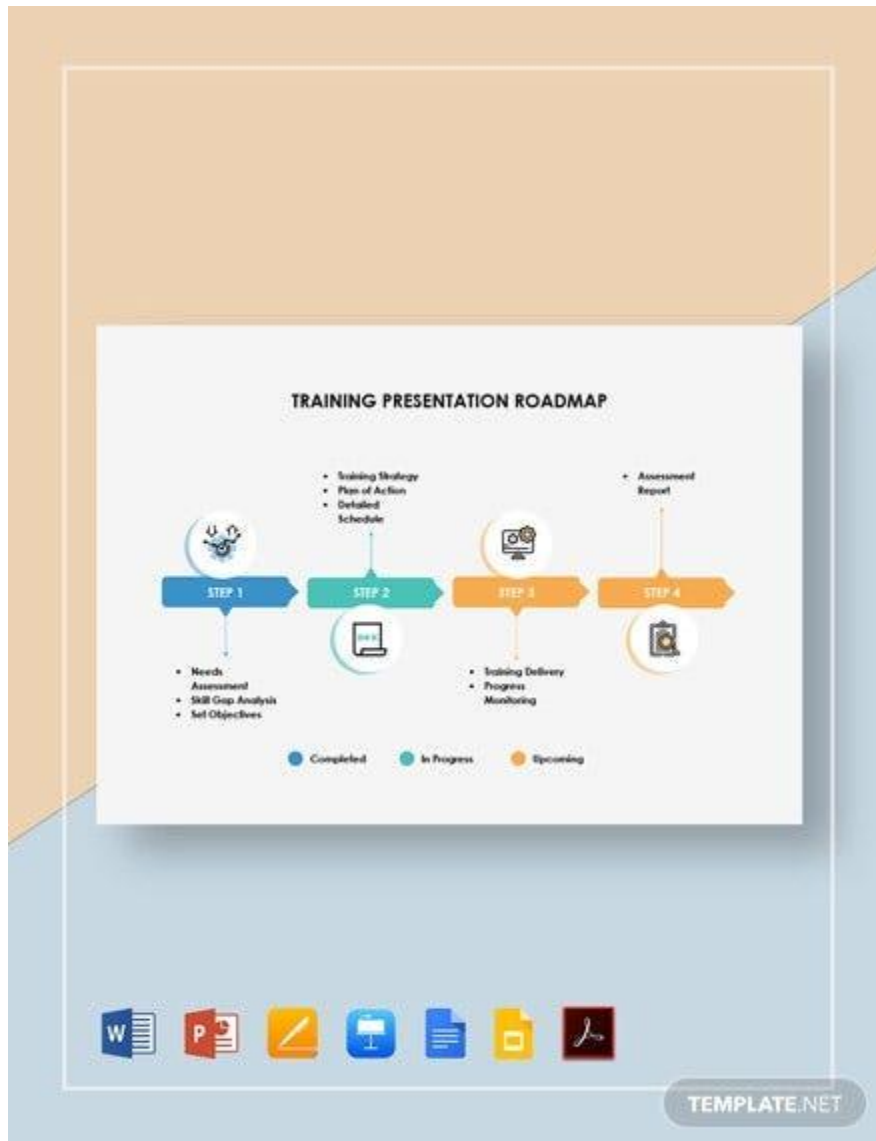
40. For Conferences

Every conference has well-made presentations. That's what they're about, especially business conferences. So if you're one of the presenters of an upcoming conference, our Conference Presentation can be your visual aid.



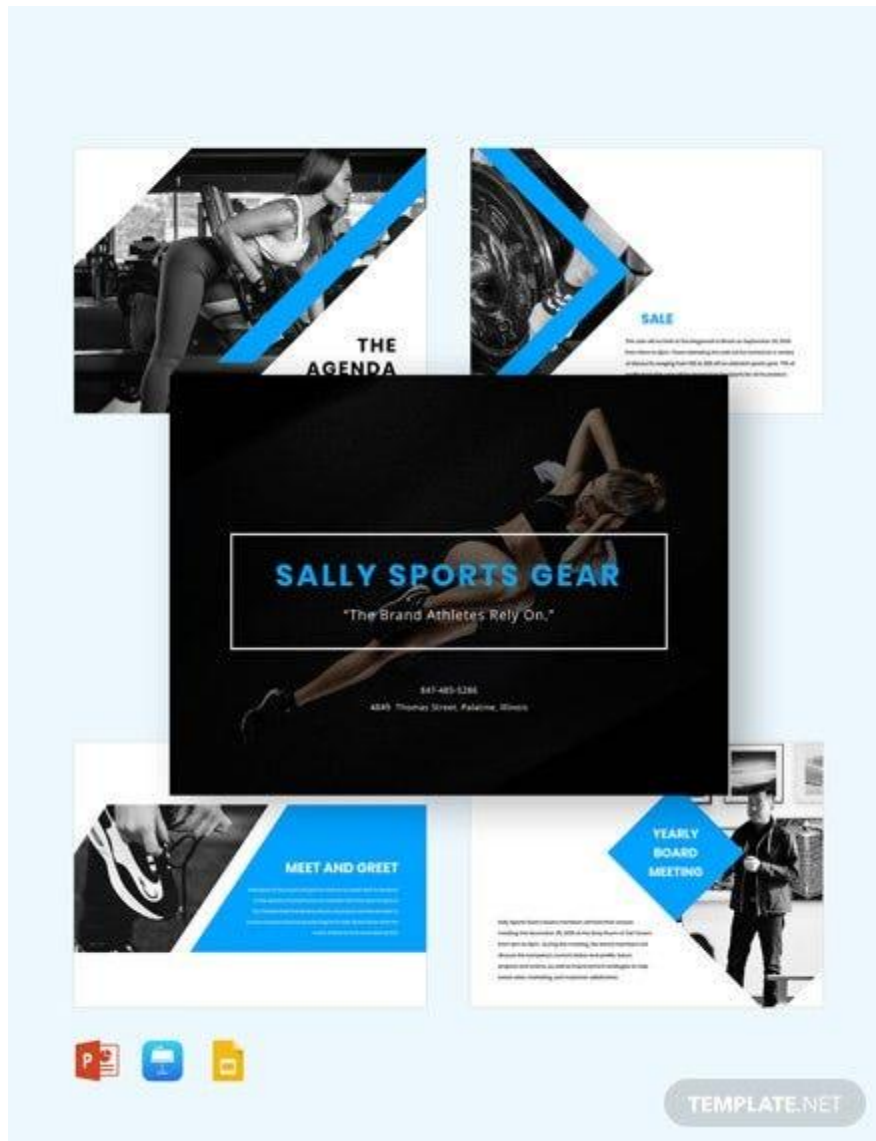
41. Clear and Simple Outline

Our Training Presentation Roadmap has a clear and simple outline. It doesn't have too many artistic designs. It goes straight to the point. Download and edit this sample presentation in [Microsoft Word](#) if you like keeping it lowkey.



42. Sports Gear Brand

Sports gear stores have brands showcasing athleticism and fitness. So if you'll propose a sports gear business, your presentation should be like our Sports Presentation template.



43. Color Coding

Color-coding your presentation's info is a good idea. Your audience can easily follow and understand what you're communicating. So if you'll push through with that idea, use our Marketing Presentation Roadmap. Edit and customize it in [Google Docs](#).



44. Eye-Pleasing Flowers

A flower shop can be a profitable business. So if you have plans to open a flower shop, introduce it to investors using our Flower Shop Presentation. It has stunning images of fresh, colorful flowers.

Flower Shop Presentation Template
Available in 1920x1080 Sizes



*Flowers
with impact*



Agenda

- Event name 1
- Event name 2
- Event name 3



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TEMPLATE.NET

45. Presenting Work From Home Opportunities

Working from home will continue to be a trend since the Covid-19 threat still looms. So if your company still adopts work-from-home setups, make sure to inform candidates and new hires. Use our Sample Work From Home Presentation which is editable in [Google Slides](#).



46. Pharmaceutical Brand

Planning to launch a pharmaceutical company? If yes, there's no better way to introduce it than with our Pharmaceutical Presentation template.



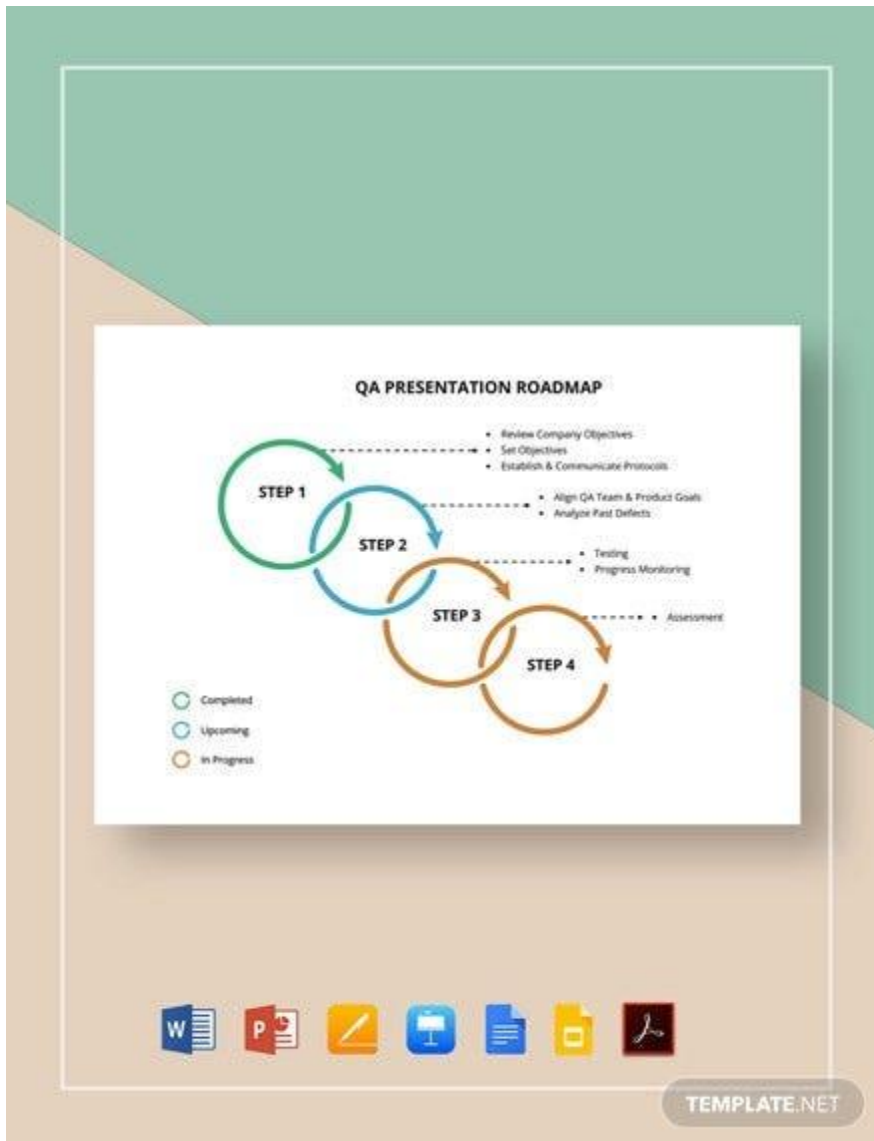
47. Clear Step by Step Process

If your presentation is instructional, it should show a clear step-by-step process. Format it like our Security Presentation Roadmap template customizable in [Apple \(MAC\) Pages](#).



48. QA Process

Our QA Presentation Roadmap also features a step-by-step process. But it uses a different graphic design.



49. Project Process

Our Printable Project Presentation Roadmap shows clear details about a project's progression. This enables you to be transparent to your audience regarding your project's development process. You can customize it in [Adobe PDF](#).



50. Fighting COVID-19

As mentioned earlier, COVID-19 is still a threat. So make sure to present your company's COVID-19 safety protocols as soon as possible. For that, you can use our Temporarily Closed Coronavirus Presentation Poster.



Coronavirus Precaution

- ✔ Clean your hands frequently and thoroughly. Use soap and water, and/or an alcohol-based hand sanitizer. Wash for at least 20 seconds.
- ✔ Cover your mouth while coughing or sneezing.
- ✔ Avoid contact with people who show these symptoms.
- ✔ Wear a mask, especially in public places
- ✔ Avoid traveling as much as possible
- ✔ Reschedule all meetings to a future date
- ✔ Avoid all private and public gatherings
- ✔ Follow the directions provided by the local health authority

FAQs

How can I make an engaging presentation?

Here are some tips to make your presentation engaging:

- Have a passionate voice.
- Focus on your audience's expectations and needs.
- Keep things simple and don't stray away from the main focus.
- Add high-quality images of your products, services, and facilities.
- Don't create too many slides. Follow the 10-20-30 rule in making slideshows.
- Tell relevant stories.

How should I end my presentation?

You can end your presentation by writing a message of gratitude, tell a short relevant story, or quote a famous saying. It's entirely up to you how to end your presentation. Just make sure that it ends on a positive note.

What is the most recommended number of slides?

Ten is the most recommended number of slides per presentation. However, you can add more if your presentation has a broad topic that must be discussed in full detail.

What font size should I set for my presentation's texts?

The font size of your text should be 24 or bigger. In addition, it's best not to exceed 30 words and 6-8 lines per slide.

What software or apps can I use to create presentations?

These are the best apps to create your presentations:

- Microsoft Powerpoint
- Microsoft Word
- Apple Keynote

- Apple Pages
- Adobe Photoshop
- Adobe Illustrator
- Adobe PDF
- Google Slides
- Google Docs