50+ Logo Designs, Format & Examples

A company's logo is a significant aspect of its brand, and it has a big influence on how people perceive it. A logo is, in fact, one of the most crucial branding investments a company can make. That is why most companies today, be it big or small, use logos as part of their branding.

To create a Logo of your very own, follow the following steps:

- Browse through several Logo designs for your own logo.
- Customize Online or Download in your preferred File format and Print As Required.

However, there are several factors or elements that you need to consider when making a logo. Have a look at the bunch of editable logo designs and formats below and choose the best style that suits your needs.

1. School Logo Design

When it comes to creating a logo for your school, make sure you'll use designs that are simple yet appealing to the eyes. You would not want your logo to be overwhelming since it can affect the credibility of your school. Our Harper's High School logo template is the best example.

2. Agency Logo Design

When it comes to making a logo for your agency, make sure it looks formal and professional because it might affect your agency's credibility. Look at how our creative agency logo makes it possible.

3. Company Logo Design

The same with creating an agency logo, you must make a credible and professional logo for your company. Look at how our gaming company logo template gives justice to it.

4. Startup Logo Example

If you want to make your startup business look more credible, create a trustworthy and presentable logo. Simple designs can work well if you know how to use them. Take the startup company logo template as an example.

5. Pub Logo Design

If you opt to make your pub look reliable, creating simple and attractive logos can make a difference. Take our [pub logo](#) template as an example.

6. Bakery Logo Example

Making logos for a bakery is the same when creating a logo for any business. It should bring out the credibility of your bakery for the people to trust you. Take the bakery logo design below as your reference.

7. Spa Logo Design

The choice of color and asymmetrical lines makes this [spa logo](#) design a perfect example of a credible and reliable logo for spas. You can use this template as your reference if you want to make a similar one.

8. Massage Logo Design

Our [massage logo](#) design template provides you the simplicity, but it also brings out the credibility of the massage company. You can use this template as your reference if you prefer to make a logo with a similar design.

9. Hostel Logo Design

To make your hostel look credible and reliable enough for the people to trust, you should make a logo with a simple but professional design. Look at our hostel logo design template.

10. Grand Hotel Logo Design

For people to trust your services and your hotel, make sure that your logos are credible enough to support its name. Look at how our [grand hotel logo](#) makes it possible with simple designs.

11. SEO Logo Design

When it comes to SEO, simple designs will do as long as you're using them the right way. Take our SEO logo design template as an example.

12. NGO Logo Design

Our [NGO logo](#) templates give you the simplicity and substance that you may need in a logo. You can use this template as your reference if you prefer the design.

13. Charity Logo Design

The choice of graphics and simple designs make this [charity logo](#) template a perfect example of a successful logo. You can use this template as your reference if you like the style.

14. Clinic Logo Design

To make people trust your clinic, create a logo that provides strong credibility and reliability. Look at how our clinic logo template makes it possible even with simple designs.

15. Conference Logo Design

When it comes to logos for a conference, make sure it looks credible enough to support the company's name. Simple designs will do, especially if you're using them the right way. You can use our conference logo design as your reference.

16. Speaker Logo Design

Our [speaker logo](#) provides you the simplicity and essence that you may need and want in a logo. You can use this template as your reference if you like the design.

17. Shipping Logo Design

The choice of font and graphics and the proper arrangement of the context make this [shipping logo](#) a perfect example of a successful and efficient logo. You can use this template as an example if you want to make a similar one.

EAST COAST

FREIGHT FORWARDERS

18. Laundry Logo Design

Nothing could go wrong when using creative designs for laundry logos. It may look more enticing and can easily hook people's attention. Look at how our laundry logo design makes it possible.

19. Ice Cream Logo Design

Who doesn't want ice cream? Maybe a few, but most people love ice cream, especially kids. So creating an engaging and creative logo for your ice cream shop can help you boost your sales and attract people's attention. You can use our [ice cream logo](#) template as your reference.

20. Restaurant Logo Example

One thing that could help you keep your customers coming back is the logo. Make an enticing and attractive logo so they would want to avail of your service over and over again. You can use the restaurant logo template as your reference.

21. Fashion Designer Logo Design

For people to trust your fashion brand, you should make a logo. Simple designs will do as long as it shows your brand's credibility and supports your brand. You can use our fashion designer logo template as your reference.

ANNA BE FASHION DESIGNER

22. Advertising Consultant Logo Design

When it comes to advertising, make a logo that suits your brand. No one will take your advertising services when you choose an overwhelming design for your logo. You can use our advertising consultant logo design as an example.

APEX ADS

23. Art Director Logo Design

The choice of graphics, color, and fonts makes this [art director logo](#) a perfect example of a reliable and successful logo. You can use this template as an example.

24. Financial Technology Logo Example

For people to trust your financial technology company, make a credible and professional logo. Take the financial technology logo template as an example.
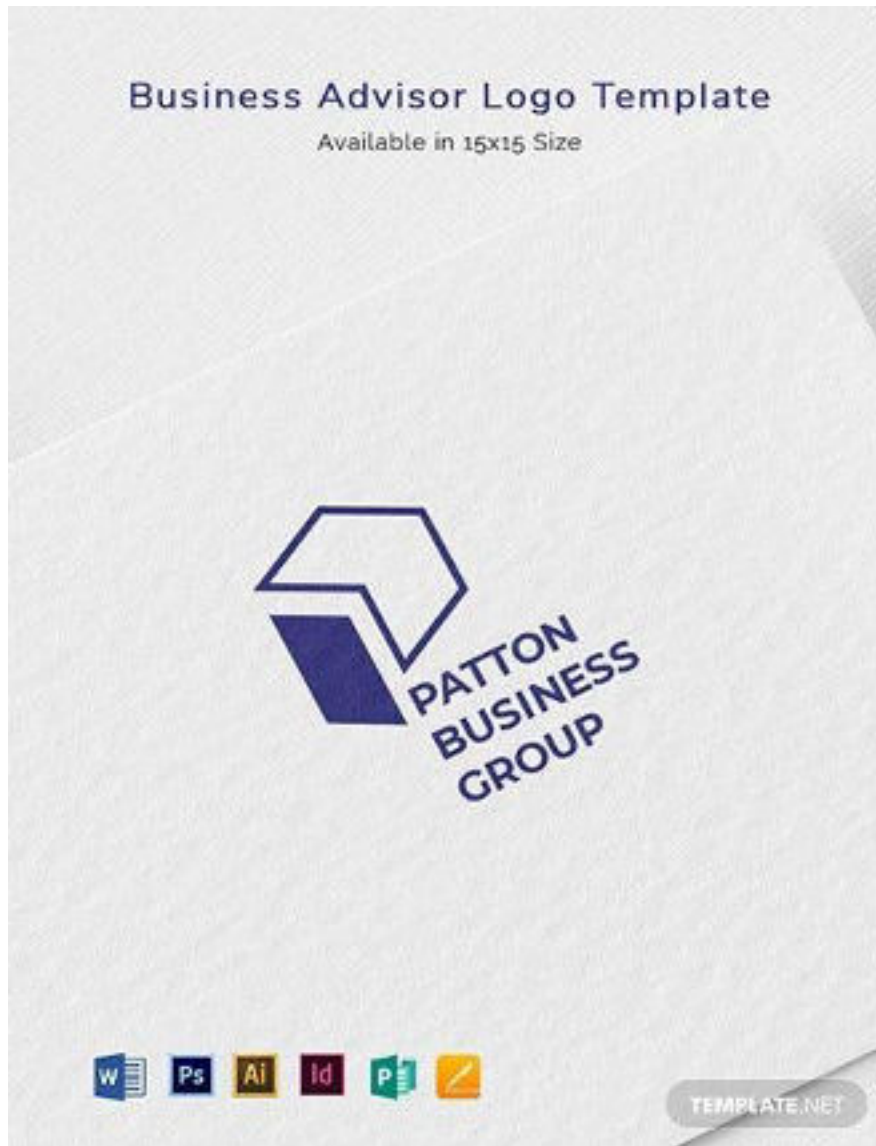
25. Finance Consultant Logo Design

People don't easily trust others when it comes to money. So if you want people to trust you, your logo should look credible enough. You can use our [finance consultant logo](#) template as your reference.

26. Business Advisor Logo Design

If you want people to trust you when it comes to business matters, you should create a reliable and credible logo. Our business advisor logo template is the perfect example of it.

27. World News Logo Example

When it comes to news, your logo should be trustworthy and reliable for people to trust you. Take the world news logo as an example.

[Source](#)

28. Travel Agency Logo Design

Everybody wants to travel. So for people to trust your travel agency, you should make a trustworthy and reliable logo. Our [travel agency logo](#) template is the perfect example of it.

29. Royal Resort Logo Design

If you want people to keep coming back to your resort, making a reliable and credible logo can help. You can use our [royal resort logo](#) template as your reference if you prefer the design.

30. Wedding Planners Logo Design

Wedding planning could be stressful. But with the help of wedding planners, you can have an easy way. However, if you want couples to trust your services, you should have a credible logo. You can use our [wedding planners logo](#) template as your reference.

31. Event Planner Logo Design

This [event planner logo](#) template provides you a simple design, but it still has the essence that you're looking for a logo. You can use this template as your reference if you want to make a similar one.

32. Makeup Artist Logo Design

For people to trust you as their makeup artist, your logo should look professional enough to be trusted. Simple designs can work well as long as it suits well with the brand. You can use our [makeup artist logo](#) as your reference.

33. Law Firm Logo Design

When it comes to making logos for law firms, ensure that it looks professional and credible enough. Logos can affect your firm's credibility, and if you overwhelm your style, no one will take you seriously. Our law firm logo is the perfect example.

34. Cleaning Services Logo Design

The simplicity of this [cleaning services logo](#) template makes it a perfect example of an efficient and successful logo. You can use this template as an example.

35. Construction Company Logo Design

This [construction company logo](#) provides you a simple look with the appropriate graphics and fonts. You can use this template as your reference.
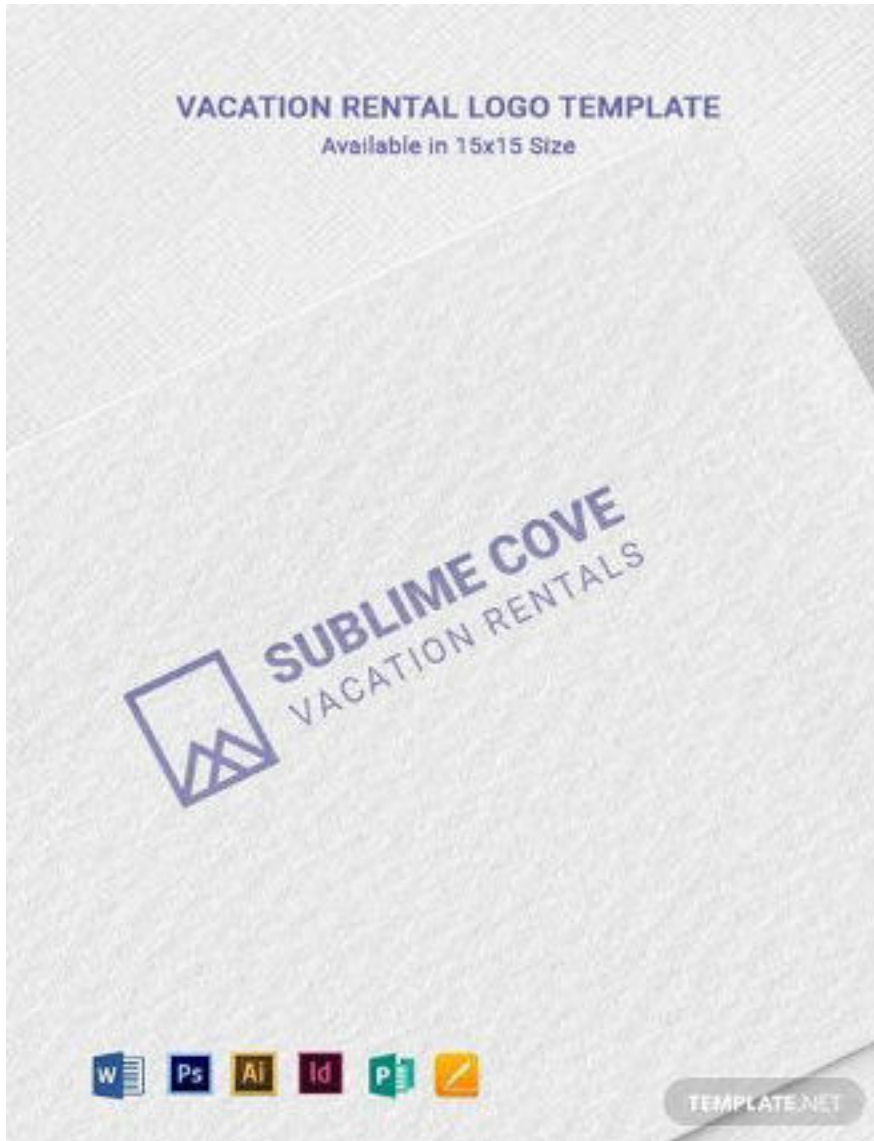
36. Apartment Rental Logo Design

For people to trust your rental service, your logo should look enticing and reliable at the same time. Our [apartment rental logo](#) template can be your reference if you prefer to make a similar design.

REDVILLE
APARTMENT

37. Vacation Rental Logo Design

Our [vacation rental logo](#) template provides you the simplicity and substance that you may need in a logo. You can use this template as your reference if you want to make a similar logo.

38. Music Production Logo Design

When it comes to music production, your logo should contain the credibility and formality that artists are looking for in a logo or label. Our [music production logo](#) template is the perfect example of it.

39. Music Band Logo Design

The choice of font and graphics and its proper arrangement makes this [music band logo](#) template a perfect example of the best and effective logo.
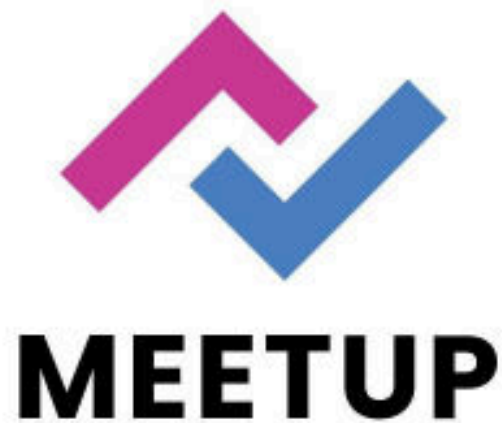
40. Music Festival Logo Design

Our [music festival logo](#) template has a simple yet enticing design that people need and wants for a logo. You can use this template as your reference if you opt to make a similar one.

41. Meetup Event Logo Design

This [meetup event logo](#) template is a perfect example of the best and most effective logo because of the colors, style, and font used. You can use this template as your reference for your next logo-making journey.

42. Theater Company Logo Design

Our [theater company logo](#) contains the simplicity and essence that most people want to see in a logo. You can use this template as an example if you prefer to make a logo with a similar design.

43. Recruitment Firm Logo Design

A recruitment firm should show its boldness and firmness to make people trust them. So making a credible and reliable logo can help them a lot. However, make sure that you don't overwhelm everything to avoid ruining the design. Our recruitment firm logo is the perfect example of it.

44. Online Store Logo Design

Our [online store logo](#) uses the right colors, symbols, and fonts to create a simple design with the substance that people like to see in a logo.
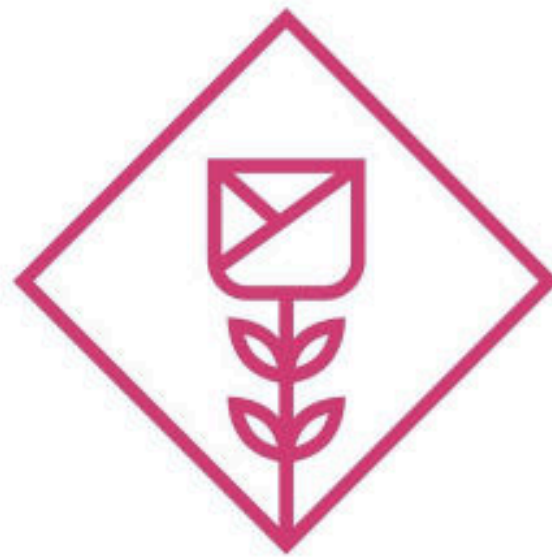
45. Online Courses Logo Design

This [online courses logo](#) template is a perfect example of an effective and best logo since it arranges the context properly and uses simple yet enticing designs.

46. Flower Shop Logo Design

Our [flower shop logo](#) template provides you a representation of a great flower shop. Although it uses a simple design and graphics, it still contains an impact on people. You can use this template as an example.
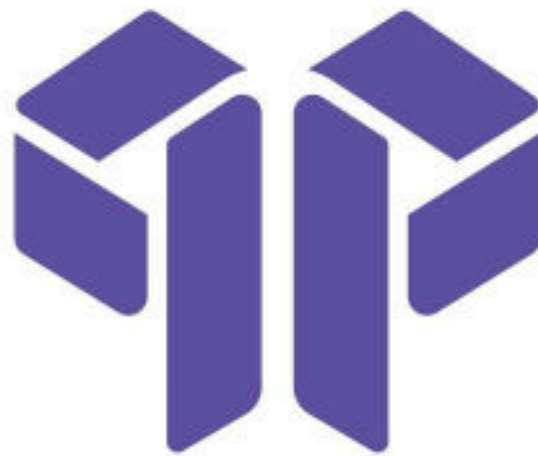
47. Trucking Logistics Logo Design

Our [trucking logistics logo](#) template provides you the formalism and professional design that most logistic firms have. You can use our template as your reference if you want to make a logo with a similar design.

48. Playhouse Logo Design

Our playhouse logo template uses a combination of simple and creative design. You can use this template as your reference if you like the style.
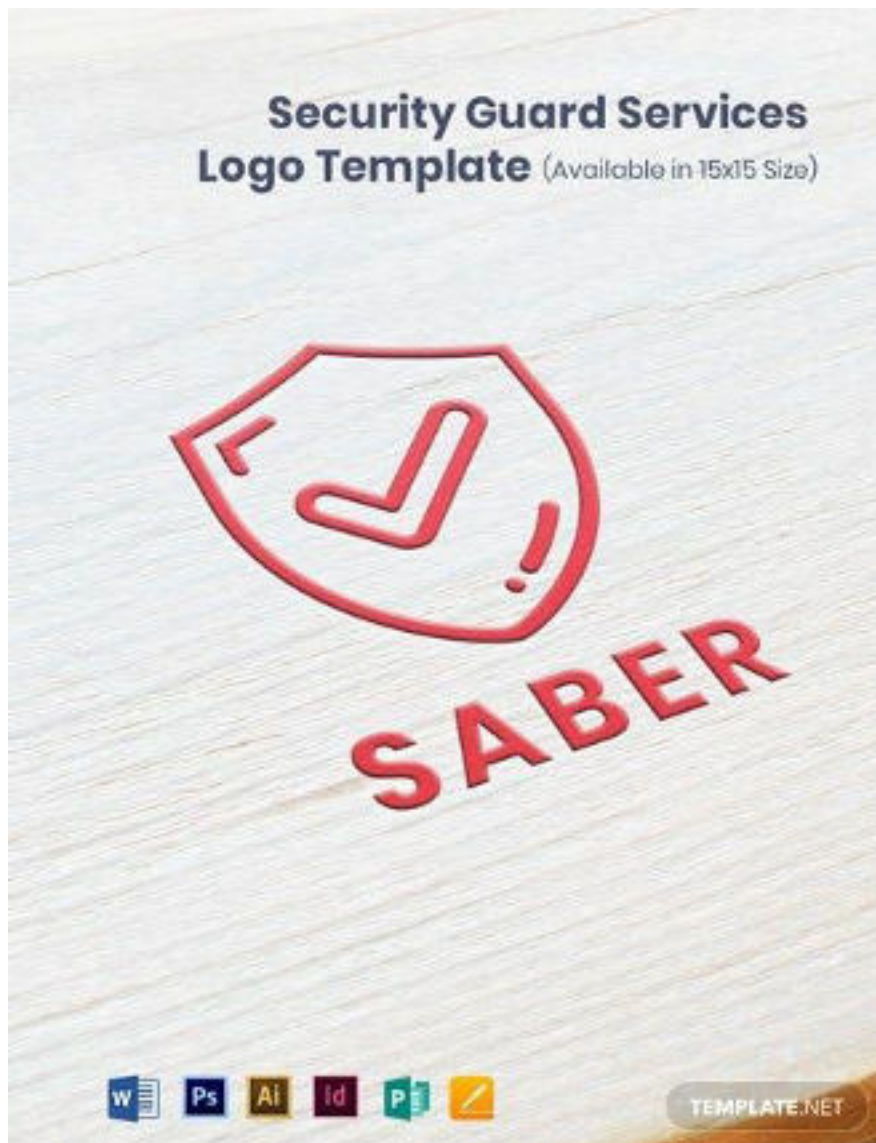
49. Church Logo Example

The choice of graphics, fonts, and colors makes this church logo the best example of an effective logo. The designers also arrange the text well, so it turns out to be neat and pleasing.

50. Security Guard Services Logo Design

Our security guard services logo provides you with a simple but credible design. You can use this template if you like to make a similar one.

LOGO FORMAT

Although each logo is different in its way, all of them share common elements or factors. The format provided below can help designers learn and discover more about logo-making.

1. The Icon

The first thing that you need to know when it comes to creating a logo is the icon. You can't call a logo without it. It is the symbol of your brand.

2. The Brand Name

After the icon or the symbol, you should also place your brand or company name in your logo. Although not all logos use such, it will make your logo more credible if you put your brand name on it.

3. The Slogan

Not all logos have a slogan. But if you have, you can use it and put it in your logo. It can add some flavors and texture to your logo. With such, it appears to be more credible.

4. The Spacing

Spacing is essential when it comes to designing logos. The gaps create a visual hierarchy for the elements, making it easier for viewers to identify and comprehend the information presented.

General FAQs

What is a logo?

A logo is a stylized name, emblem, or symbol used to identify a brand, company, organization, or product.

Where did the logo originate?

The logo's origins were in Ancient Egypt. It was used to distinguish between nobility statuses and hieroglyphics to brand and identify their goods until the Middle Ages.

What is the purpose of a logo?

A company's logo is supposed to be its face. They're supposed to visually portray the brand's distinct identity and what it stands for.

What are the types of a logo?

There are four main types of logos. They are the lettermark, wordmark, brandmark, and combination mark.

What are the qualities of a logo?

A logo has five fundamental characteristics. These are simple, relevant, memorable, timeless, and adaptable. These five characteristics make a logo instantly recognizable and ensure that people connect with your business when they see it.