

50+ Leaflet Designs, Format & Examples

Like flyers, leaflets never go out of style. Even if marketing strategies are constantly changing, it is still out in the market. That is how effective and useful this piece of paper can be. Even those who don't use leaflets for their businesses still appreciate its creativity and beauty.

To create a Leaflet of your very own, follow the following steps:

- Browse through several Leaflet designs for your own leaflet.
- Customize Online or Download in your preferred File format and Print As Required.

However, there are various factors or elements that you need to know in terms of making leaflets. Take a look at some [editable leaflet](#) designs and formats below. These can help you choose the best style that suits your needs.

1. Business Leaflet Design

The color combination, choice of fonts, and appropriate details make this [business leaflet](#) design template a perfect example of a credible and successful leaflet. You can use this template as your reference if you want to make a similar one.



CRR TECHNOLOGIES

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed diam
nuncius nibh euismod tincidunt ut
laoreet dolore magna aliquam erat
volutpat. Ut wisi enim ad minim veniam,
quis nostrud. Id donec, rhoncus dolor
semper quam.

**We're the best
partner you
could have**

Contact

+54-123-456789
crrtechnologies.com

TEMPLATE.NET

2. Promotional Leaflet Design

Our [promotional leaflet](#) design template provides you the creativity and sophistication that most people want to see in a leaflet. You can use this template as an example for your next leaflet-making journey.

**CLEARANCE
SALE**

\$50

HURRY NOW!

COMTECH

**LIMITED
STOCKS
ONLY**

**STARTING
FROM \$10**

comtech.com

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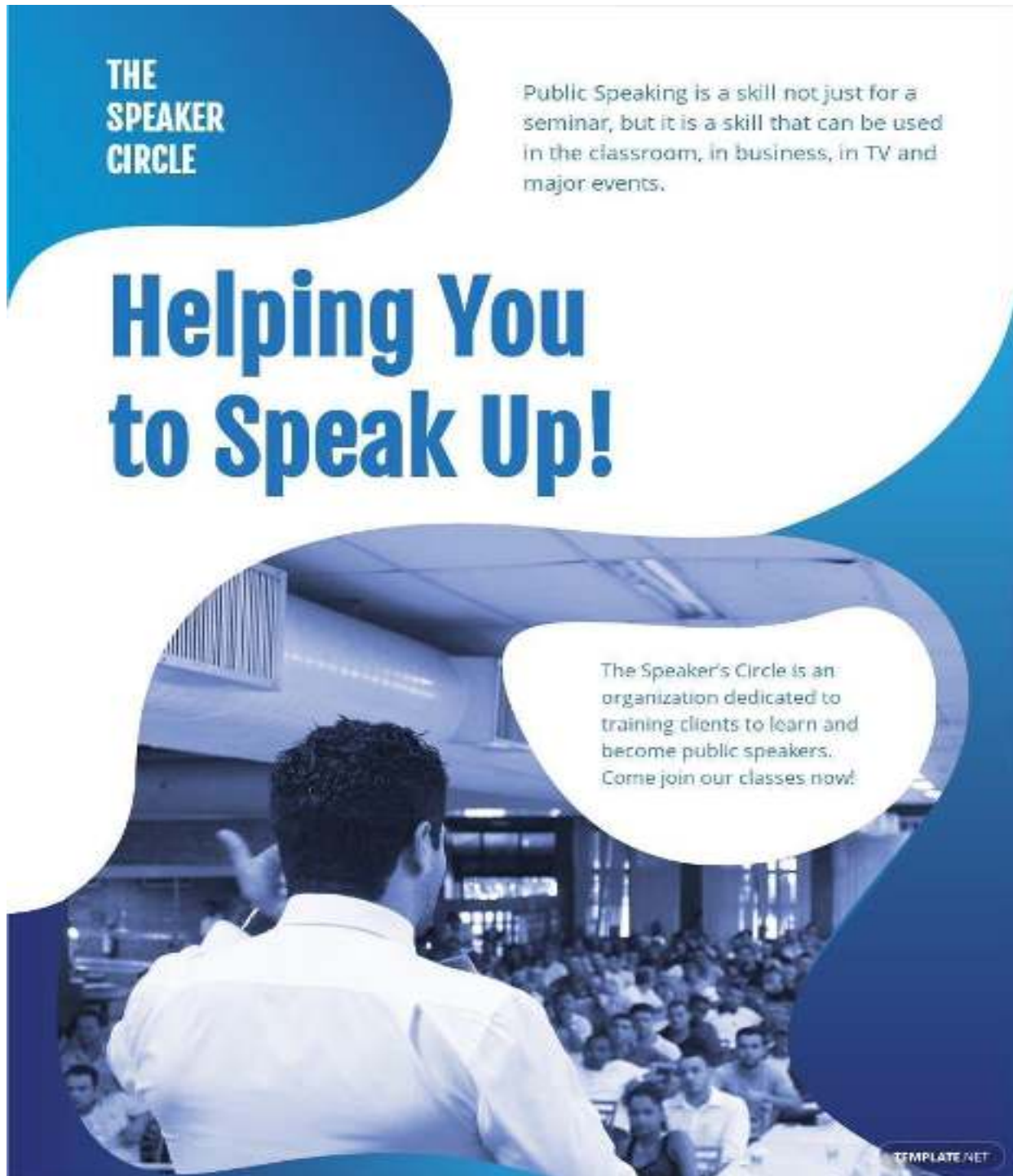
3. Conference Leaflet Design

The choice of colors, shapes, font, proper arrangements and borders make this [conference leaflet](#) design template looks credible and reliable. You can use this if you want to make a leaflet with a similar design.



4. Speaker Leaflet Design

If you want to make a credible and reliable leaflet for a speaker, you should use professional and simple designs. Look at how our [speaker leaflet](#) design template makes it possible.



5. Clinic Leaflet Example

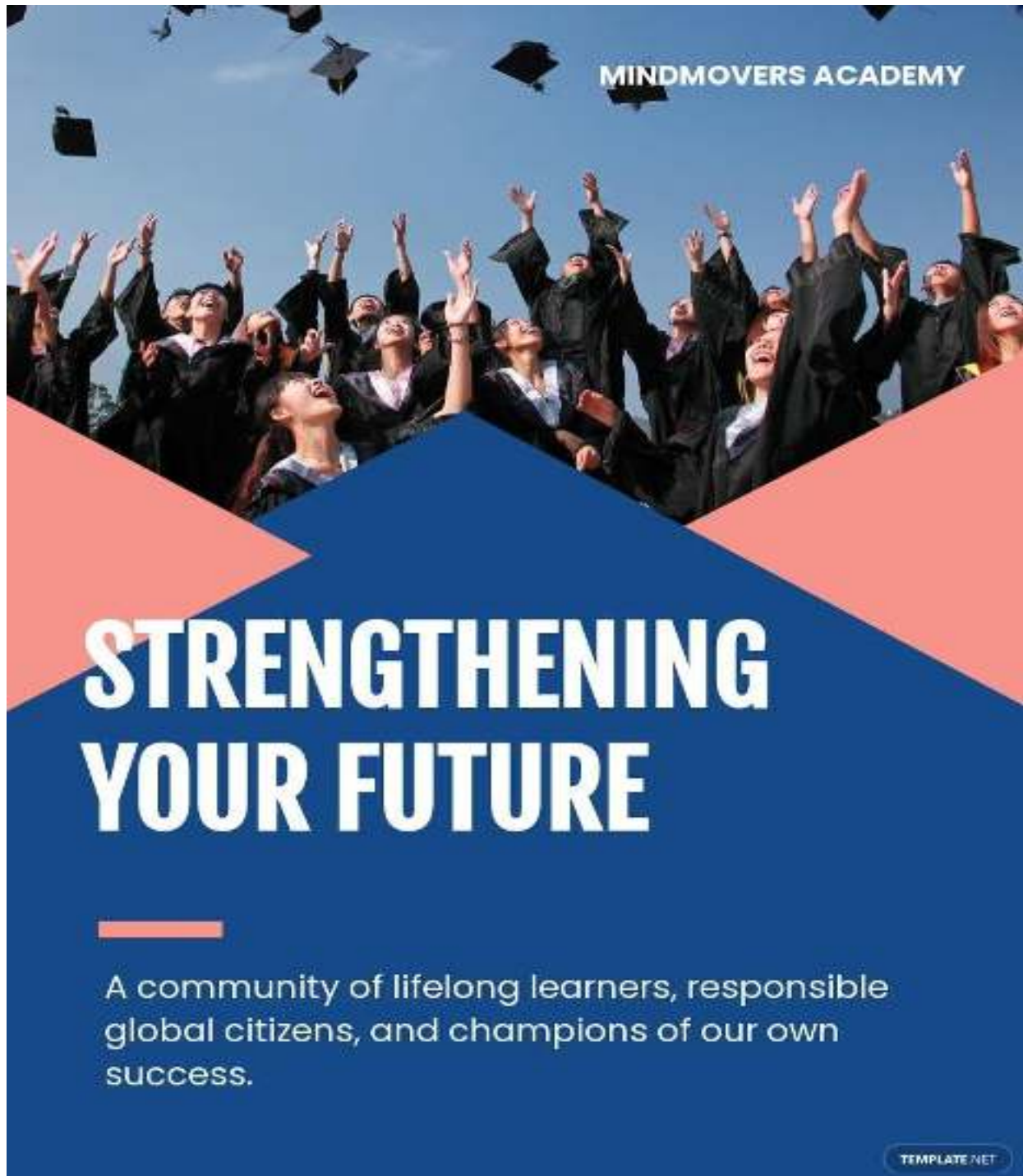
Right imagery, proper arrangement, complete details, and appropriate font can help you make a decent and credible leaflet. So don't hesitate to use those. Take the vet clinic leaflet example below as your reference.



[Source](#)

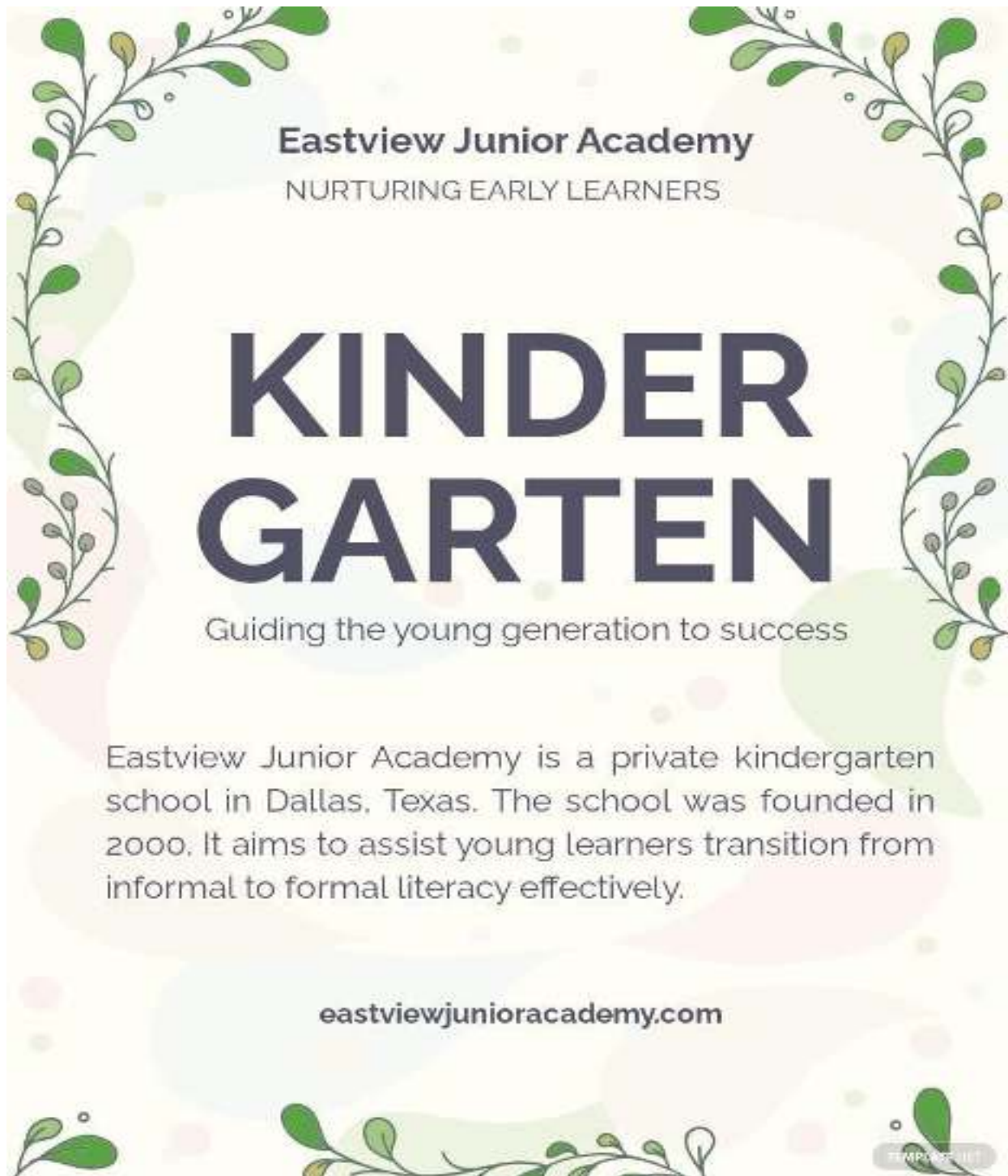
6. Education Leaflet Design

When creating leaflets for educational purposes, you should utilize designs that are both appealing and professional. You can use our [education leaflet](#) design template as your reference.



7. Kindergarten Leaflet Design

When making leaflets for kindergarten, using creative and engaging designs can never go wrong. However, simple designs can work well too. Look at how our [kindergarten leaflet](#) template makes it possible.



8. Shipping Leaflet Design

To entice people to avail of your shipping services, making a leaflet can help you a lot. However, don't overwhelm everything to avoid ruining the design. Look at how we make our [shipping leaflet](#) decent and credible.

The leaflet features a background image of a harbor with several ships and a city skyline at dusk. The design is overlaid with teal and light green circular shapes. In the top right, there is a white line-art logo of a ship above the text 'EAST COAST FREIGHT FORWARDERS'. The main headline 'Destination towards success' is in large white font on a dark teal background. Below it, a smaller white text block describes the company's services. A list of six bullet points is on the left, and contact information is on the right. A 'TEMPLATE.NET' watermark is in the bottom right corner.

**EAST COAST
FREIGHT FORWARDERS**

Destination towards success

We provide you with trusted, transparent, and excellent shipping solutions – a service guaranteed by our expertise of being in the industry for over 40 years.

- **99% positive reviews**
- **Permanent customer-based**
- **Worldwide connection**
- **Real-time cargo tracking**
- **Door to door delivery**
- **Professional and highly trained staff**

Contact us:
484 Airplane Avenue,
Hartford, CT 06103860-835-6610

eastcoast.com
eastcoast@gmail.com

TEMPLATE.NET

9. Laundry Leaflet Design

Using creative and engaging designs for a leaflet isn't a bad idea. It can even add flavor and texture to the leaflet. Look at how our [laundry leaflet](#) design makes it possible.

Laundry Land



Need
laundry
work done?



Our services:

- Cloth wash
- Dry cleaning
- Home delivery
- Designer cloth iron

What we do

Through passion and determination, Laundry Land is providing fast, quality, and customer-friendly laundry services in College Park, Maryland, since 2030. We are very certain of satisfying our customers.

laundryland.com

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10. Travel Leaflet Example

When creating a leaflet for your travel agency, using creative and lively designs can never go wrong. It can easily attract people who want to travel. Take the travel leaflet template below as an example.



[Source](#)

11. Moving Company Leaflet Design

Our moving [company leaflet](#) design provides you the creativity and simplicity that people want to see in a leaflet. You can use this template as your reference for your next leaflet-making journey.



12. Art Director Leaflet Design

Our [art director leaflet](#) design provides you a stylish and sophisticated design that you want to see in an art director leaflet. You can use this template as your reference if you prefer to make a similar one.



13. Music Production Leaflet Design

The creativity and proper arrangement of context make this [music production leaflet](#) design a perfect example of a credible and successful leaflet. Use this template as your reference.



About us

Dynamic Notes is a full-service music production company established in 2045. The company is dedicated to work with various multinational and local artists, advertising companies, and other associated businesses.

dynamicnotes.com

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14. Meetup Event Leaflet Design

When creating leaflets for meetup event purposes, using creative and artistic designs can never go wrong. However, make sure that you're using them the right way to avoid overwhelming everything. Look at how our [meetup event leaflet](#) makes it possible.



15. Event Management Leaflet Design

When making leaflets for events, engaging and creative designs are perfect. Look at how we make our [event management leaflet](#) template look engaging and attractive enough.



16. Apartment Rental Leaflet Design

To entice people to avail of your apartment rental services, you should create an engaging and interesting leaflet. Use creative and artistic designs. Look at how our [apartment rental leaflet](#) template makes it possible.



REDVILLE APARTMENT

Comfortable City Living

About Us

RedVille Apartment is a five-story building in Lake Forest Drive, Kansas City. Designed as an apartment for residential and commercial rental, RedVille Apartment has a lot of amenities to offer to its tenants. It's the perfect location for city living in the state and a space that you can call home. We also have some reserved units for commercial leasing, retail, pharmacy and others.

redvilleapartment.com

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17. Vacation Rental Leaflet Design

If you want to advertise your vacation rental services, you should make an engaging and compelling leaflet. It should be creative and pleasant to attract people. You can use our [vacation rental leaflet](#) design as your reference.



18. Wedding Planner Leaflet Example

Weddings are special. So if you want to make a leaflet out of it, you should use creative and artistic designs to attract people. Take the wedding planner leaflet design below as an example.



[Source](#)

19. Music Festival Leaflet Design

Music festivals are usually lively and festive. So don't hesitate to use lively and festive designs in your leaflets. Look at how our [music festival leaflet](#) design gives justice to it.



20. Online Courses Leaflet Design

The proper arrangement of the context and choice of colors and style makes this online [courses leaflet](#) one of the perfect examples of credible and successful leaflets.



Conguide

Online Courses

Ready to learn something awesome together?

Think out of the box and create a learning experience where the learner can interact with the content and their brains.

— Become a member

Education comes from different platforms. You can get an education at home, in school, and even online. Learning online allows you to be flexible and gives you convenience. It's less costly than going to an actual school. Studying online also allows you to be responsible and productive. Learn with us. Be a member now!

— Popular Subjects

- Computer Science
- Language
- Data & Statistics
- Business & Management
- Engineering
- Social Sciences
- Health & Social Care

— Our properties

Being able to deliver outstanding learning services need to require high-quality tools to use. In Conguide, we encourage our team to communicate with our learners through first-rate equipment such as web cameras, microphones, functional computers, and the like.

conguide.com
info@conguide.com

Contact Us
256-312-8656

Visit Us
3354 Ritter Street, Gadsden
Alabama 35901

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21. Music Band Leaflet Design

Our [music band leaflet](#) design provides you the simplicity and substance that you want to see in a leaflet. You can use this template as your reference for your next leaflet-making journey.

Music Band

"We're the Music Machine!"

ABOUT OUR BAND

Dexter Machina is a rock/pop band founded in Williamsville, New York in 2012. Dexter Machina began its early performances in bars and other typical gigs until their single "Calling Us" the attention of the mainstream listeners and garnered them a lot of recognition. Dexter Machina is notable for their quirky outfits, over the top performances and catchy melodies with deep lyrics.

OUR PERFORMANCES & SERVICES

The band started out performing in events and bars. Dexter Machina also does performances for a cause. Charities and other organizations hire out our band to raise funds. Dexter Machina is also available for live performances in music festivals, concerts, and tours.

JOIN OUR TOUR!

We are currently on a tour across the country & we would love it if you join us! Check out our website and choose to donate to the charities we support. Doing so will give you a chance to join along with our band to every single venue of their scheduled performances! Don't miss this opportunity to help someone out and get rewarded for it.

PODCAST

Dexter Machina also maintains a podcast wherein the band members discuss everything under the sun and connecting with their fans.

ONLINE CONTENT

The band posts content online in order to promote their music either through their social media or website.

LIVE PERFORMANCE

Dexter Machina can be seen live, performing on their usual gigs and events.

Call us at:
716-839-8225

1983 Jarvis St.
Williamsville, NY 14221

Visit our website:
dextermachina.com

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22. Gaming Company Leaflet Design

The combination of creativity and simplicity makes this [gaming company leaflet](#) design a perfect example of a successful and credible leaflet. You can use this template as your reference.

Cheerpolis
GAMER CLUB



Life is short, play more

There's no comparing us with any other gaming company.
The more you play with us, the harder it gets.

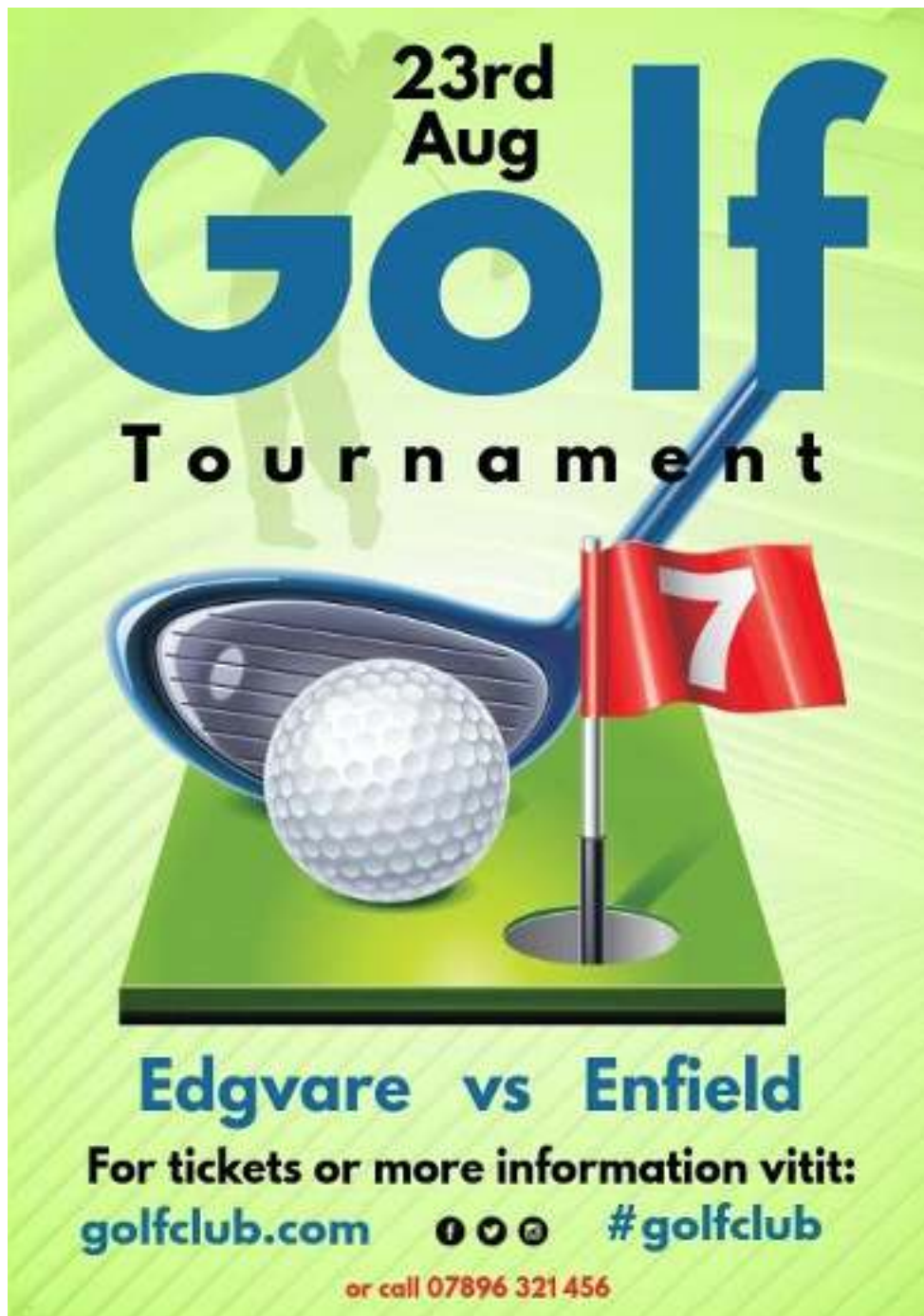
We propose

Our video games are always up-to-date for our customers.
Every genre is free from flaws and glitches.

cheerpolisgamerclub.com

23. Golf Leaflet Example

The creativity and proper arrangement of context make this golf leaflet design one of the best examples of successful leaflets.



[Source](#)

24. Flower Shop Leaflet Design

Our [flower shop leaflet](#) design has the originality, refinement, and substance you're looking for in a leaflet. You can use this template as an example for your next leaflet-making journey.



Each bloom makes even
mundane occasions memorable.

Adorning life's moments



Why choose us

Our 30 years in the business say a lot about our service and passion for making each significant moment of your life memorable. Our long years in the industry is fueled by every joy we see on everyone who has walked through our doors.

Our services

We offer quick flower arrangements while you wait in the store as well as free deliveries all around the state. We also cater to the occasion of every kind and provide a plan for special arrangements such as grand surprises.

Our properties

Our secret to having the best flowers in town lies in the special nurture and care that we give to each kind of flower. Weston Flower Farm breeds flowers of every kind with utmost care. Our clients always leave our premises with complete satisfaction as they bring with them flowers of great quality.



bloomerangflowershop.com
info@bloomerangflowershop.com

1294 Wines Lane, Houston, TX 77002
832-320-9443

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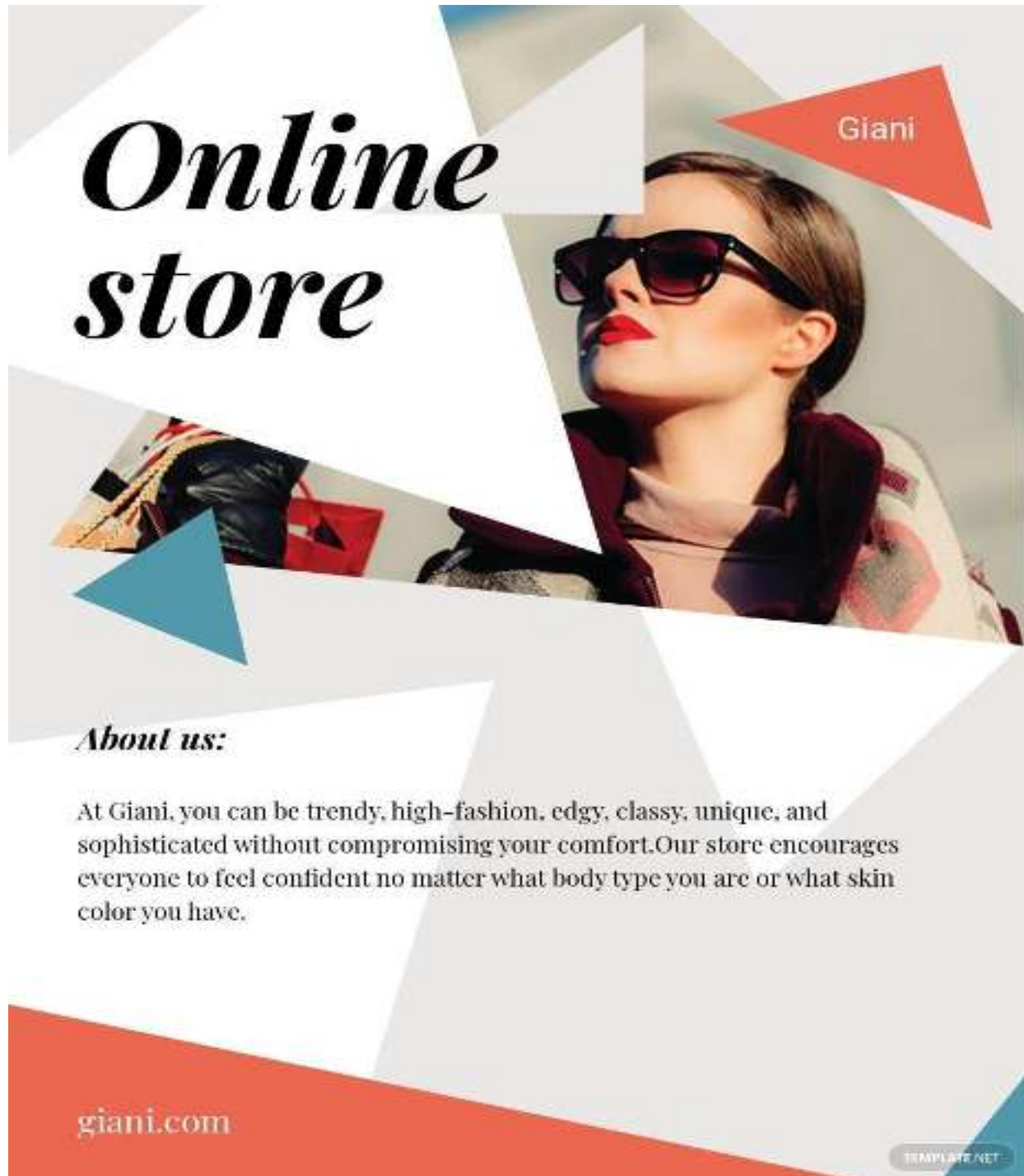
25. Church Leaflet Design

The simplicity and refinement make this [church leaflet](#) design a perfect example of a credible leaflet. Its simple styles showcase devotion and a serious tone.



26. Online Store Leaflet Design

This [online store leaflet](#) stands out because of its simplicity and originality. Its designs give it a credible and fascinating appearance. If you like the style, you can utilize this template.



27. Recruitment Firm Leaflet Design

When creating a leaflet for a recruitment firm, make sure to use firm and professional designs to make it look credible and reliable. Look at how our [recruitment firm leaflet](#) design makes it possible.

Dreamline
Recruitment Firm

We Are Hiring!

Who we are

Dreamline Recruitment Company the leading recruitment company that's been serving the public. Our main function is to find the most appropriate candidate to fill in the job vacancies to its recruiters.

Our Services

Business Support and Monitoring
Customer Service and Relation
Information Technology



dreamlinerecruitmentfirm.com

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28. Staffing Agency Leaflet Design

The same with recruitment firms, you should use firm, professional, and formal designs when creating a leaflet for a staffing agency. Our [staffing agency leaflet](#) is the perfect example of it.



The image shows a professional staffing agency leaflet design. At the top right, the logo for 'HEROFORCE STAFFING AGENCY' is displayed in yellow and black. Below the logo, the headline 'LETS WORK TOGETHER' is written in large, bold, black capital letters. The background features a photograph of four diverse business professionals (two women and two men) smiling and looking at each other in an office setting. The leaflet is divided into two main color sections: a yellow section on the left and a black section on the right. In the yellow section, there is a horizontal line followed by the text 'Our team understands your unique needs.' in bold black font. In the black section, the text 'Our mission' is in bold white font, followed by a paragraph: 'Our staffing agency takes pride in building long term relationships with our employers and job seekers in order to fully understand their needs and goals.' Below this, the website 'heroforce.com' is written in yellow. In the bottom right corner, there is a small white oval containing the text 'TEMPLATE.NET'.

HEROFORCE
STAFFING AGENCY

LETS WORK TOGETHER

Our team understands your unique needs.

Our mission

Our staffing agency takes pride in building long term relationships with our employers and job seekers in order to fully understand their needs and goals.

heroforce.com

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29. Trucking and Logistics Leaflet Design

The creativity and pleasing appearance make this [trucking and logistics leaflet](#) a perfect example of a credible and successful leaflet. You can use this template as your reference if you like the design.



**DIGITAL DISRUPTION IN
FREIGHT AND LOGISTICS**

THE MOVING COMPANY

YOUR NEXT MOVE

ABOUT TRUCKING AND LOGISTICS

The trucking and logistics business will merge you with different fields of business. Trucking and Logistics could specialize in the import or export of commodities. The Moving Company focuses on transportation services, shipping, and trucking.

OUR SERVICES

-  FAST SERVICES
-  SHIPMENT
-  TRANSPORTATION
-  DELIVERY
-  ARRIVAL LANDING

Contact Information

440-638-8847,
419-283-8327

564 Harley Vincent
Drive, Garfield Heights, Ohio

themovingcompany@mail.com
themovingcompany.com

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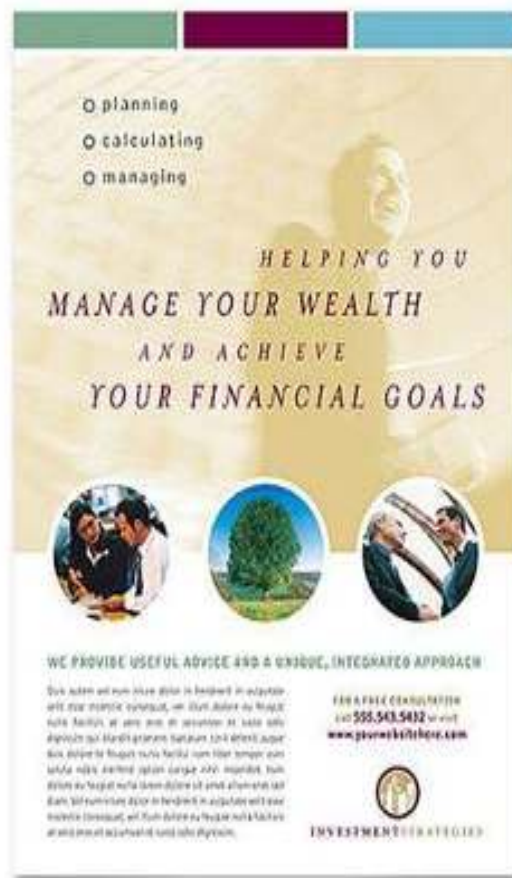
30. Accountancy Firm Leaflet Design

You should create a professional-looking and comprehensive leaflet if you want people to trust your company. If you use unique and creative designs correctly, they can work well. Look at how our accounting company leaflet accomplishes this.



31. Finance Consultant Leaflet Example

Using simple and elegant designs for a finance consultant leaflet isn't a bad idea. If you use them the right way, it will turn out well. Take the finance consultant leaflet design below as an example.



[Source](#)

32. Investment Fund Leaflet Design

If you want people to invest their time and trust your services, making a credible and engaging leaflet can help you. However, make sure you know your limits in designing such leaflets. Simple designs can work well too. Look at how our [investment fund leaflet](#) makes it possible.



33. Hotel Leaflet Example

If you want people to trust your hotel, make a creative and engaging leaflet. It could help you attract people and keep your customers coming back. Take the hotel leaflet design below as an example.



[Source](#)

34. Construction Advertising Leaflet Design

When creating a leaflet to advertise your construction services, you should make it firm and professional to make it look credible and reliable. You can use our [construction advertising leaflet](#) design as your reference.



ALPHA
DEVELOPERS CO.

“Building the way of how it should be”

About Us

Alpha Developers Co. tagged as the Most Recommendable Choice for Construction Services for nine consecutive years by Entrepreneurs of America Coalition (EAC).

Our Services

- Commercial Establishments
- Residentials
- Road and Logistics
- Interior Designing

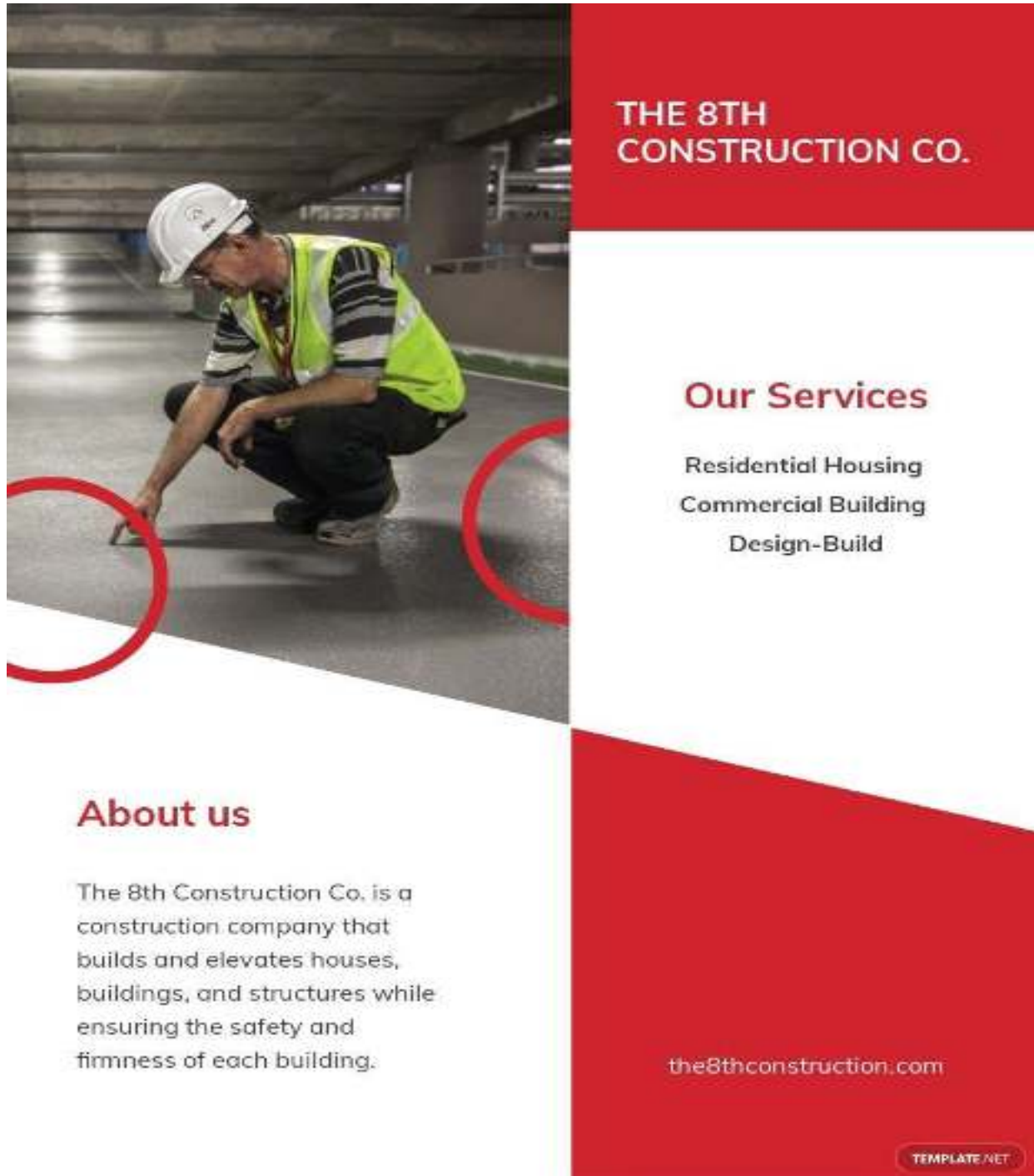
Contact Us

www.alphadevco.com

TEMPLATE.NET

35. Construction Promotion Leaflet Design

If you want to promote your construction services, making a firm and credible leaflet can help you a lot. Using creative and artistic designs can work well, especially if you use them correctly. You can use our [construction promotion leaflet](#) design as an example.



36. Construction Company Leaflet Design

If you want to entice people to hire your construction company, making a trustworthy and engaging leaflet can be beneficial. You can be artistic but ensure to know your limit to avoid overwhelming your design. Look at how our [construction company leaflet](#) makes it possible.



**HAPPY-SPACE
CONSTRUCTION**

“Build Space that brings Smiles!”

About Our Company

Happy-Space Construction is a construction company that operates in the city of Ganda as its headquarters. From construction work to home renovations, we got you covered. Founded in the year 2003 by architect and current CEO Laura Hamilton, the company's team has done a lot of amazing work since then. In our fifth year, we won the Most Outstanding Construction Company award by the International Builders Association (IBA).

Our Services

- Construction Planning
- Landscape Designing
- Interior Designing
- Commercial Construction
- Home Renovations
- Total Restoration
- Architecture Design



Why Choose Us?

Happy-Space Construction values integrity, innovation, and passion in our work and these help us in giving our clients the best output they could ask for. Our employees are the best in their field and are trained to handle clients with care and professionalism. For over 5 years, our company has thrived and become a leading force in the construction industry. With our company, we can make your requests come to reality and make it a smooth and fun process all the way.

CONTACT US

For Inquiries, Contact us at:
301-530-5026 / 240-277-9656
youremail@companyname.com

Or visit us at:
yourwebsite.com

4830 Doe Meadow Drv,
Bethesda, MD 20014

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37. Carpenter Leaflet Design

Our [carpenter leaflet](#) design provides you the simplicity and sophistication that you want to see in a leaflet. You can use this template as your reference for your next leaflet-making task.



38. Yoga Leaflet Design

The proper context arrangement and appropriate imagery and fonts make this [yoga leaflet](#) design a perfect example of a credible and successful leaflet.



39. Photography Leaflet Design

The creativity and simplicity make this [photography leaflet](#) design a perfect example of a successful and reliable leaflet. You can use this template if you prefer the style.



**PRISTINE MOTION
PICTURE COMPANY**

WORLD PHOTO- GRAPHY DAY

August 19



Come join us in the celebration!
Offering a 3-day workshop by only the best in the industry.



- **Mark Philip**
- **Jacob Henry**
- **Timon Dallas**

**Register today at
pristine.com**

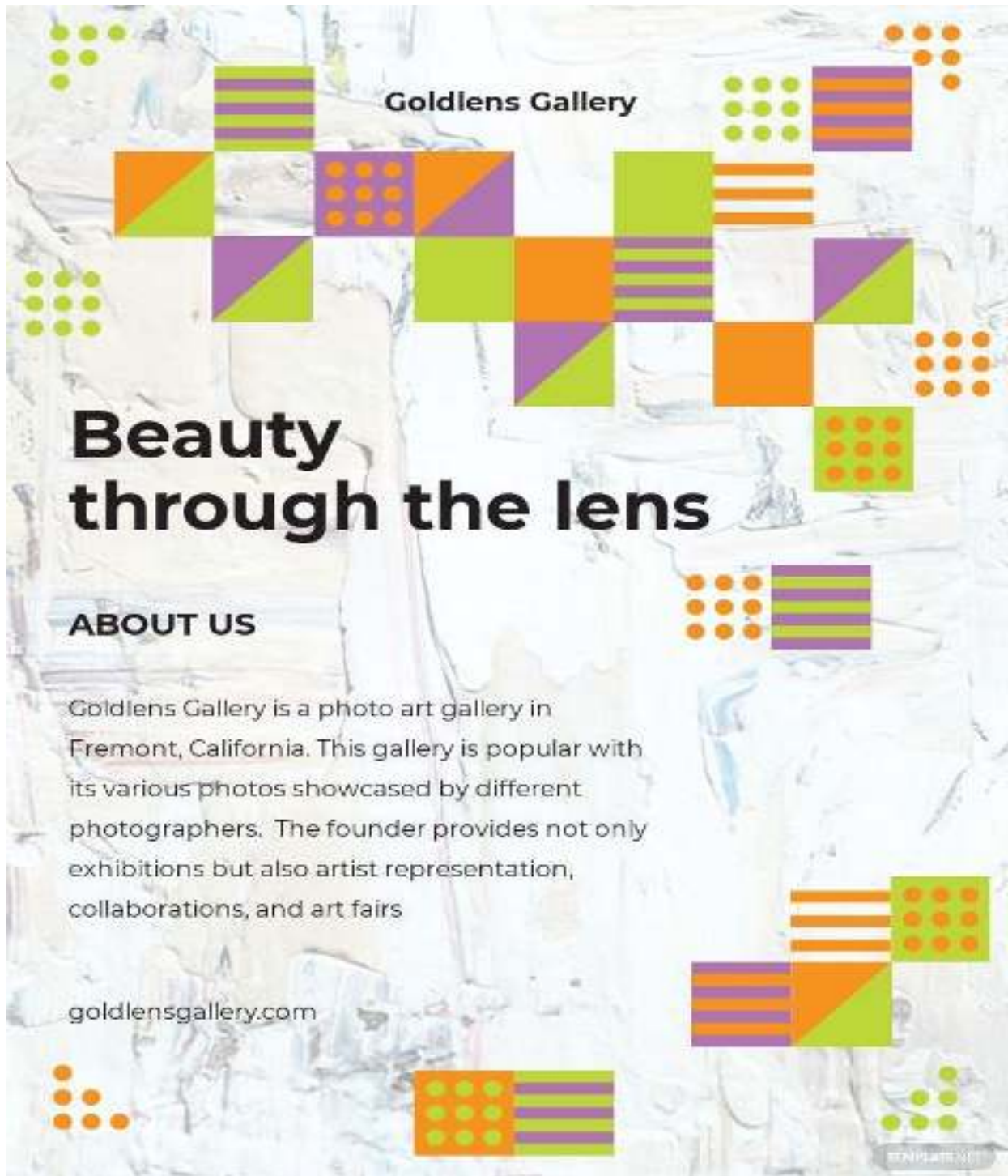
Bluefort Towers, 222 555 7777
1313 Adamsville Road, Harlingen,
TX 78550



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40. Photo Art Gallery Leaflet Design

Our [photo art gallery leaflet](#) has the sophistication, simplicity, and creativity you're looking for in a leaflet. You can use this template for your future endeavors.



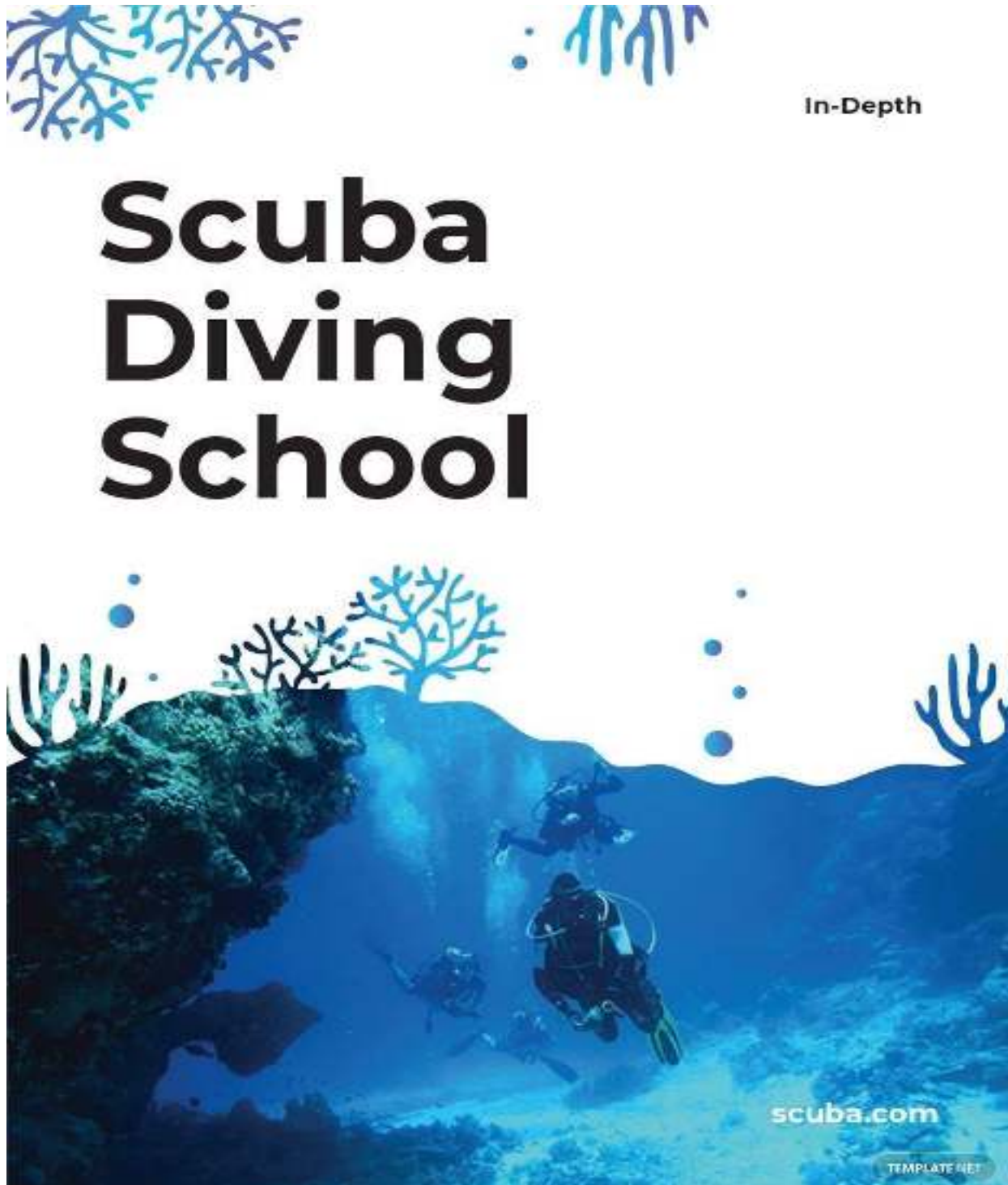
41. Web and Mobile App Development Services Leaflet Example

Our [web and mobile app development services leaflet](#) contains a simple and elegant design. You can use this template as your reference if you like the style.



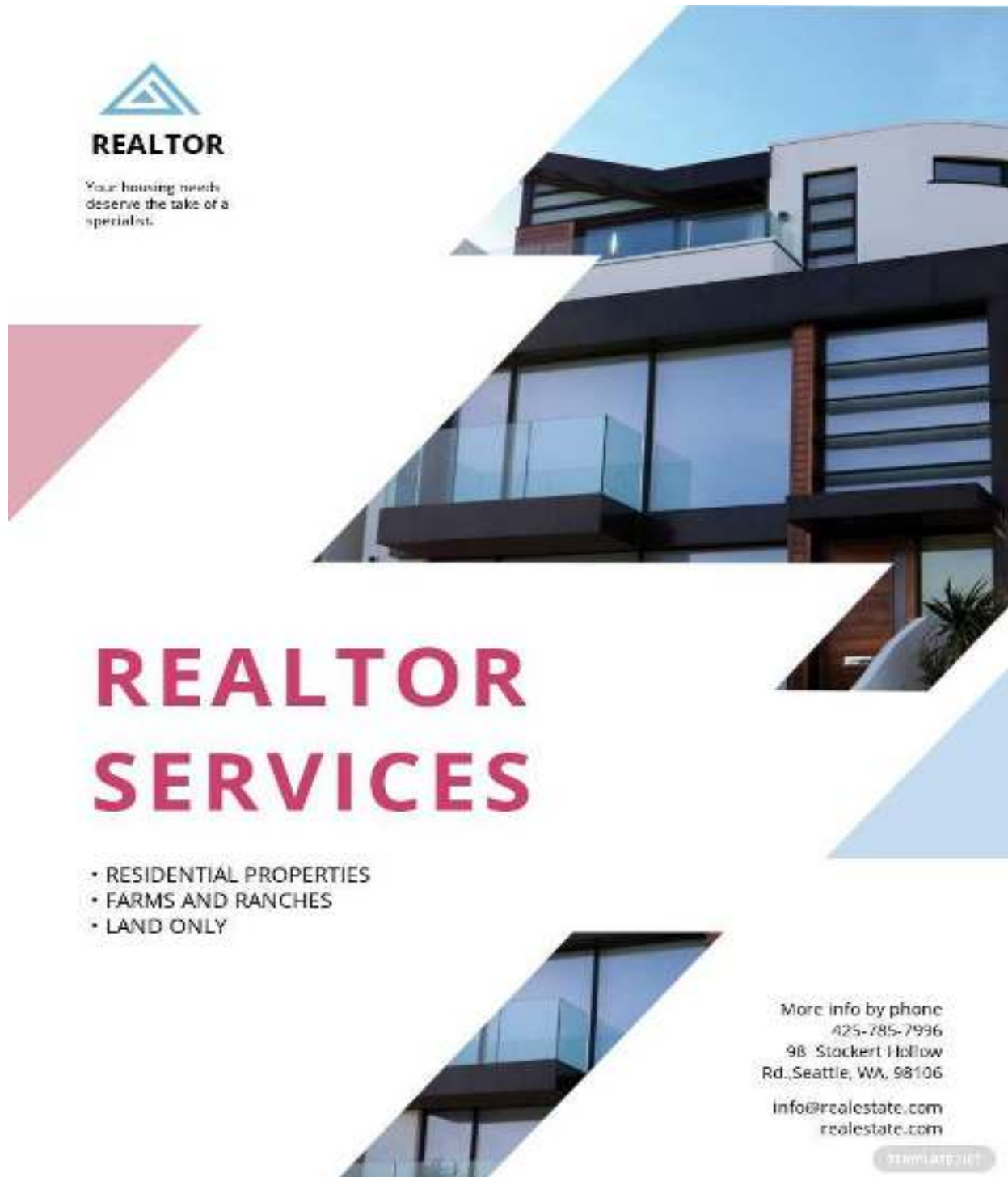
42. Scuba Diving School Leaflet Design

The creativity and uniqueness make this [scuba diving school leaflet](#) a perfect example of an engaging and reliable leaflet. You can use this template as a reference if you want to make a similar one.




43. Real Estate Agent Leaflet Design

If you want to entice people to obtain your services as a real estate agent, making an engaging and creative leaflet can help. But remember to limit yourself when designing to avoid ruining the leaflet. Look at how our [real estate agent leaflet](#) makes it possible.



The leaflet design features a background image of a modern, multi-story building with large windows and balconies. The design is accented with geometric shapes: a pink triangle on the left, a blue triangle on the right, and a white triangle at the bottom. The text is arranged in a clean, professional layout.


REALTOR
Your housing needs
deserve the take of a
specialist.

REALTOR SERVICES

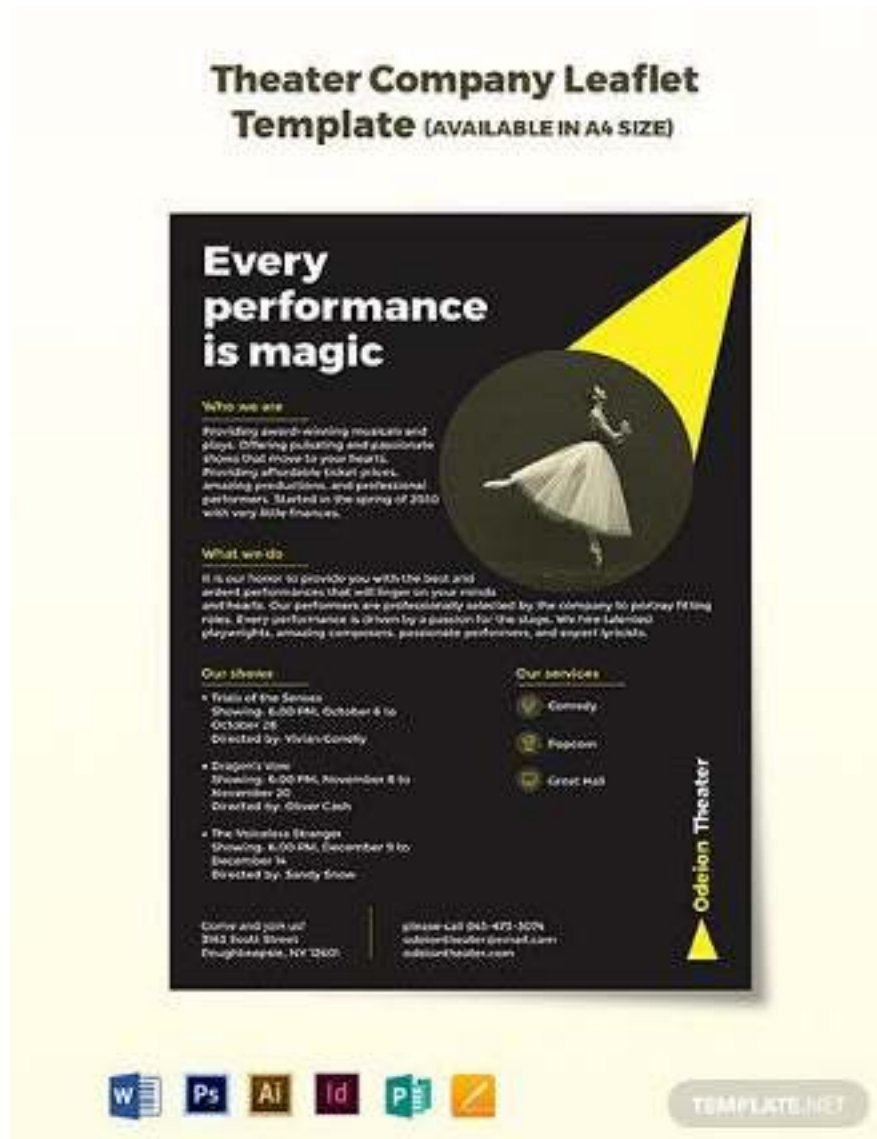
- RESIDENTIAL PROPERTIES
- FARMS AND RANCHES
- LAND ONLY

More info by phone
425-785-7996
98 Stockert Hollow
Rd., Seattle, WA, 98106
info@realestate.com
realestate.com

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44. Theater Company Leaflet Design

The simplicity makes this [theater company's leaflet](#) stand out. Its uniqueness helps you attract people to join your company. You can use this template as your reference if you like the design.



46. Spa Leaflet Example

When creating a leaflet for your spa, make sure it is engaging and relevant. With the right fonts, colors, styles, and imagery, you can easily attract people. Take the spa leaflet below as an example.



Keep yourself
BEAUTIFUL

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam.
consectetur adipiscing elit, sed diam nonummy.

www.website.com

\$5 

\$10 

\$15 

Relax, Renew, Revitalize

- ✓ Massage Therapies
- ✓ Energy Therapies
- ✓ Hydrotherapy
- ✓ Treatments
- ✓ Treatments
- ✓ Body Treatments
- ✓ Nail Treatments
- ✓ Makeup & Waxing

Price Start From \$45

Call +121 1010 360 | WWW.WEBSITE.COM

[Source](#)

47. Nail Studio Shop Leaflet Design

Our [nail studio shop leaflet](#) has the refinement and originality you're searching for in a leaflet. You can use this template as your reference for your future endeavors.



48. Airline Leaflet Design

The choice of fonts, styles, and imagery makes this [airline leaflet](#) a perfect example of a credible and successful leaflet. You can use this template as an example for your next leaflet-making task.



49. Restaurant Leaflet Example

When creating a leaflet for your restaurant, featuring your best product is the best way to entice people. Also, don't hesitate to use creative designs. Take the restaurant leaflet below as an example.

EL BURRITO

HABA
mexican restaurant

old world charm enhances the dining experience through authentic Mexican colors and rustic folk art & many of which were collected personally by our founder. Enjoy our fresh corn tortillas made on the comal in the dining room and surround yourself with the sizzle of steaks on the open fire grill.

Hours:
Mon-Fri 12:00 pm - 8:00 pm
Sat 5:00 pm - 8:00 pm
Sun CLOSED

Fun. Family. Fiesta.

Starters & Shareables

OUR SIGNATURE GUACAMOLE	\$14.00
FLAUTAS DE POLLO	\$7.00
CEVICHE DE CAMARONES	\$11.00
QUESADILLA	\$8.00
QUESADILLA DE POLLO	\$13.00
QUESADILLA DE CARNE ASADA	\$11.00
ENSALADA CAESAR MEXICANA	\$7.00

Orders for delivery and pickup will be accepted daily between 1-9pm. Order online at mexicano.com or call the restaurant to place your order.

+1 212 255-4195
1201 WARREN AVENUE NEW YORK, NY 10017
WWW.HABA.COM

[Source](#)

50. Charity Leaflet Design

Our [charity leaflet](#) design provides you the simplicity and substance that you need in a leaflet. You can use this template as your reference if you want to make a similar one.



LEAFLET FORMAT

Even though each leaflet is unique in its way, they all share common aspects or factors. The format outlined below can help designers learn more about leaflet design.

1. The Logo

When it comes to making a leaflet, the first thing you should consider is the logo. The logo's placement is entirely up to you. However, it is usually at the top. You should include logos in every leaflet since it adds credibility and texture.

2. The Slogan

Apart from the logo, you also need to consider the slogan. Adding a slogan to your leaflet can add more texture, flavor, and reliability. With such, your leaflet will appear to be credible and successful.

3. The Details

You should also consider all the necessary details. These details include the company's overview and history and its offered services. Adding such can help you catch people's attention.

4. The Spacing

When it comes to designing leaflets, spacing is crucial. The gaps help viewers identify and interpret the information offered by creating a visual structure for the elements.

General FAQs

What is a leaflet?

A leaflet is a piece of paper that conveys a brief message clearly and concisely. Businesses use it to sell and advertise their products and services. They're also frequently utilized to inform customers about new stores, special offers, and events.

What is the purpose of a leaflet?

A leaflet's purpose is to provide concise information in a short amount of space. People use it frequently to influence readers on a specific topic. Leaflets are a direct and cost-effective approach to reach a large number of individuals with information.

How useful is a leaflet to a company?

Leaflets can be very beneficial to any business, no matter how big or small. They're an excellent method to raise awareness of who you are and what you offer, but they're also a great way to reach out to clients, particularly new ones.

What is the size of a leaflet?

A leaflet comes in many sizes. It could be A2, A3, A4, and A5, depending on your choice.

What is the origin of a leaflet?

It was first used during the British Civil War. During that time, both sides utilized printed leaflets to encourage their troops and weaken their opponents, resulting in a print explosion.