50+ Label Designs, Format & Examples 2022

Labels play an important role across all industries worldwide. They establish identities and communicate crucial information to the masses. Every company or organization creates labels to claim ownership of their products, equipment, and other assets. And many of them look for label templates to finish the job faster.

To create a label of your very own, follow the following steps:

- Browse through our label design examples to create your own label.
- Customize Online or Download in your preferred File format and Print As Required

If you need references to create your personal labels or your company's labels, we got you covered. In this blog, we have plenty of label designs and examples that you can get ideas from. We even encourage you to download them.

1. Small Flower Wedding Address Label Card Design

Our Small Flower Wedding Address Label Card has a romantic vibe. It's a perfect complement to your wedding invitation cards.

2. Water Bottle Label Design

If you own a business that sells bottled waters, this would be a fitting label for your products. Our Water Bottle Label Design can represent your brand.
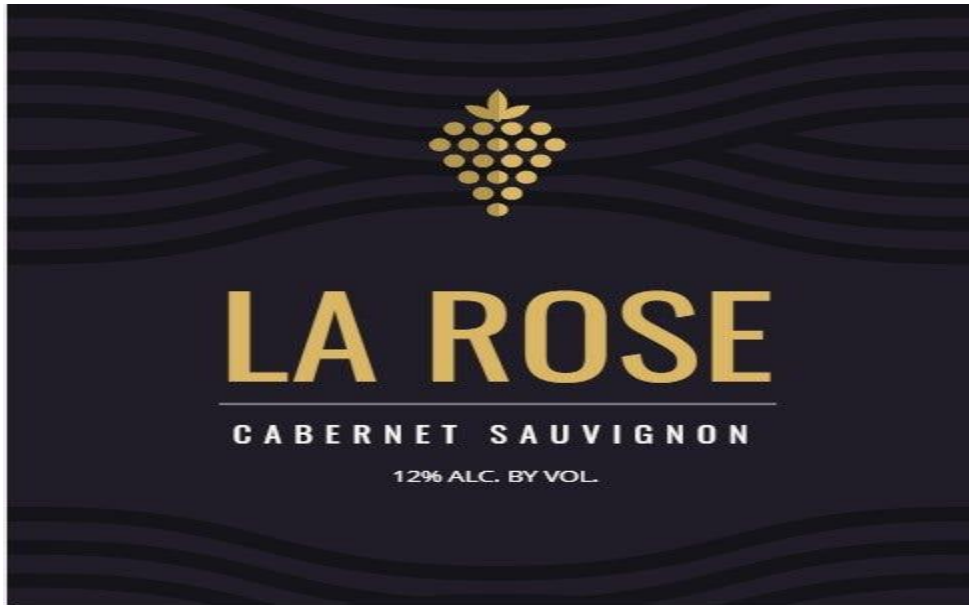

3. Star Wars Water Bottle Label Design

The Force is strong with our Star Wars Water Bottle Label Design. Get this in celebration of Star Wars Day on May 4th of every year or simply to appeal to Star Wars fans.
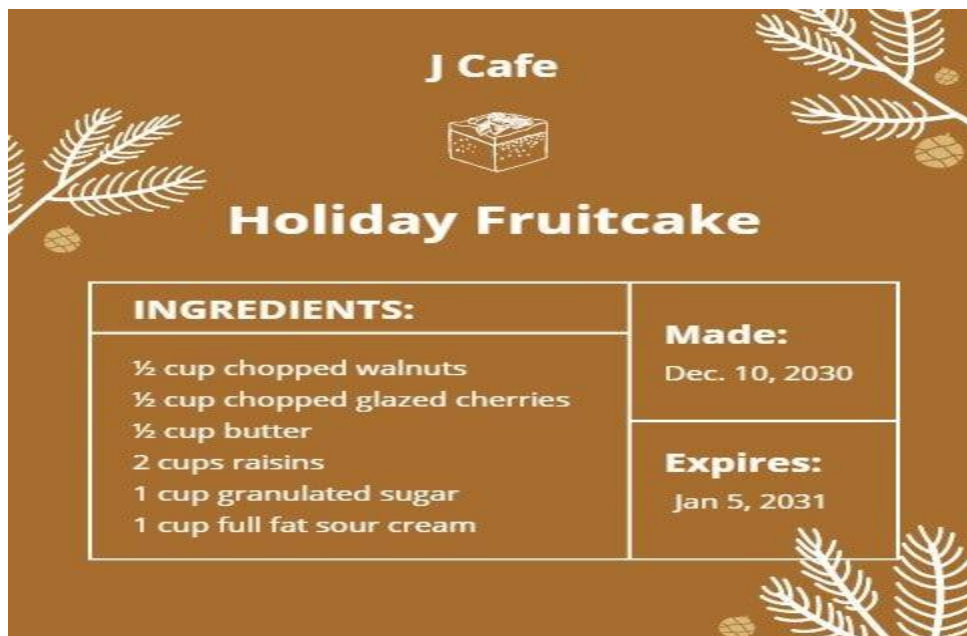
4. Wine Label Design

Our Wine Label Design sparks with class and elegance, a perfect branding for wineries. Grab this if you sell bottled wines.

5. Christmas Food Label Design

Be informative and transparent about your Christmas food products with this template. Our Christmas Food Label sports a design that celebrates the Yuletide season.

6. Organic Food Label Design

Organic food is healthy food. Advocate healthy eating using your company's name with our Organic Food Label Design.

7. CD Label Design

If you're going to release a CD containing music and videos, you can use our CD Label Design. It has simple artwork and a pure white backdrop.

8. Wedding CD Label Design

Your wedding video is a collection of beautiful moments. That said, its CD label should also be beautiful. So make sure to get our Wedding CD Label Design.


9. Perfume Bottle Label Design

Perfume bottles must look attractive, as attractive as the fragrance of the perfumes they contain. So if you sell perfumes, we invite you to take our Perfume Bottle Label Design.

10. Pill Bottle Label Design

Bottles of medical pills must be informative. Just like our Pill Bottle Label Design. If you own a company that creates pharmaceutical products, use this type of design.
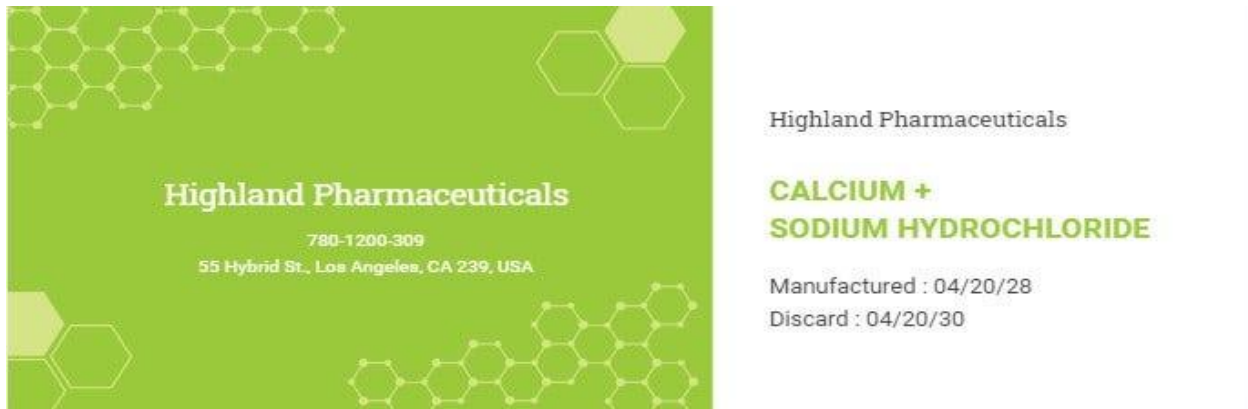
11. Sample Shipping Label Design

Shipping labels must have info about the sender and receiver. And they should have a simple design for better readability. So if you're about to ship something, use our Sample Shipping Label Design.
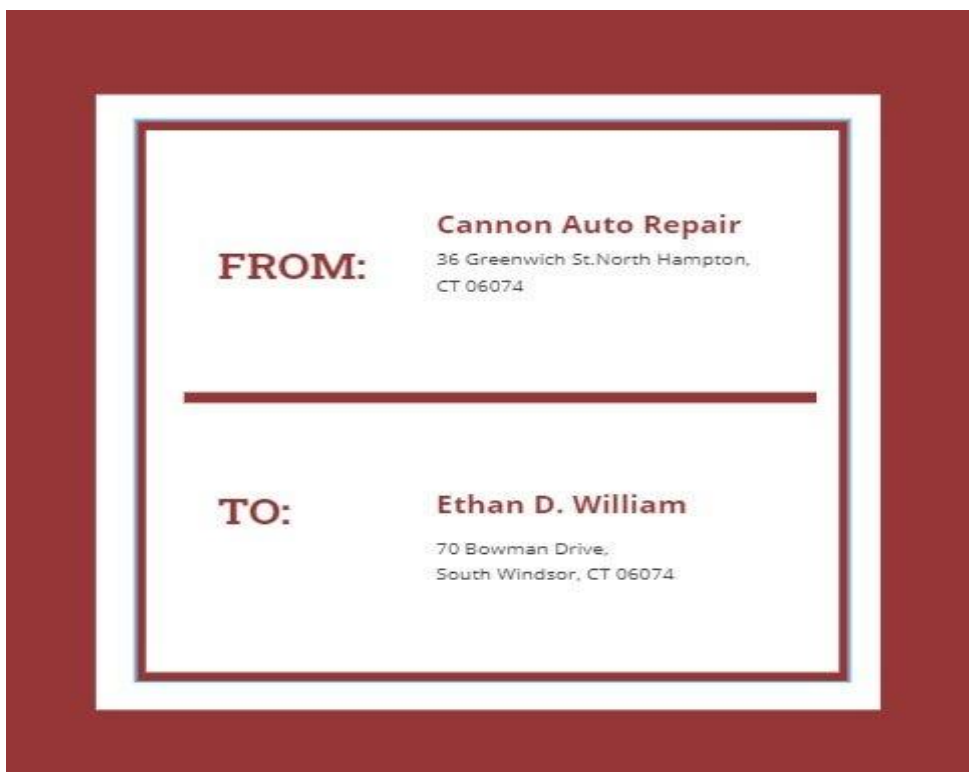
12. Beer Product Label Design

If you own a brewing business, our Beer [Product Label](#) Design can make your beer bottles appealing. They'll look good on grocery shelves and bar shelves.
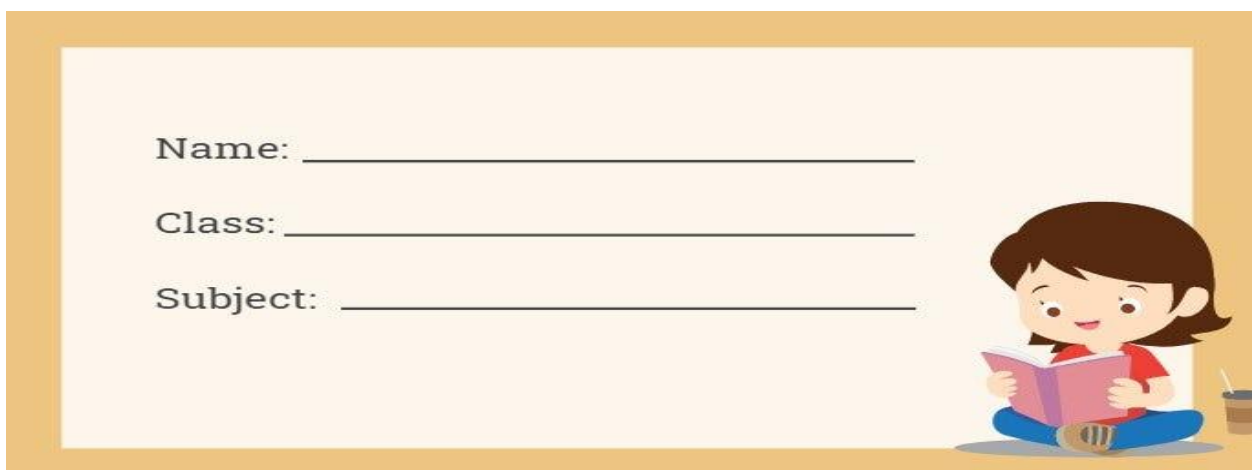
13. Shipping Label Design

Here we have a [Shipping Label](#) Design similar to the one earlier. However, this one has a tad fancier design and font style.

14. Preschool Book Label Design

Preschool students in one classroom have the same books. For that reason, preschool books must have a blank label where students can input their name as the book owner. So if you own a book publishing company, you can use our Preschool [Book Label](#) Design.

15. Book Spine Label Design

Here we have another book label design made for book spines. It uses a white and pale blue color scheme that makes it eye-pleasing.


16. Creative Beer Label Design

The Beer Label Design below is another attractive template for beer bottle labels. It has a more festive feel and vibe, earning its place in our Creative Label category.

17. Floral Gift Label Design

A gift is something bought or created with love. With that in mind, a fitting label for any gift would be our Floral [Gift Label](#) Design. The person receiving the gift will surely appreciate it.
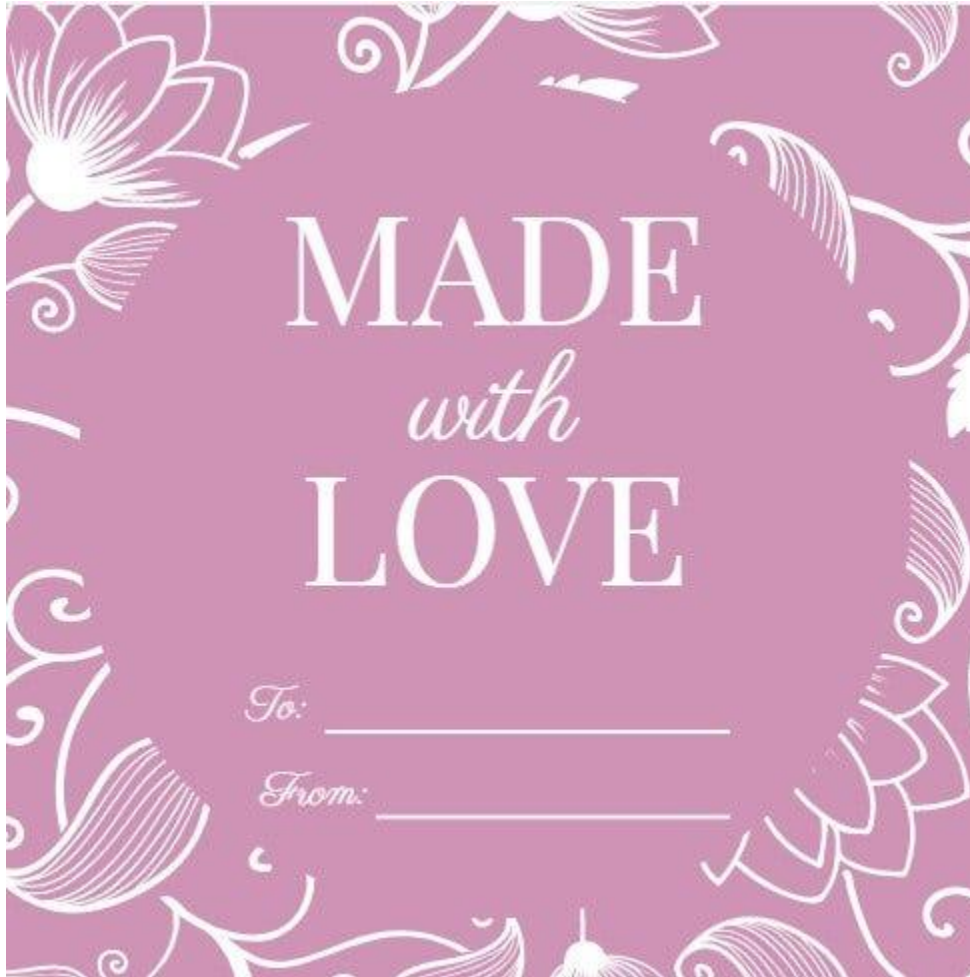
18. Christmas Gift Label Design

If you're gifting someone this Christmas, wrap it beautifully and label it with our Christmas Gift Label Design as the finishing touch. This quality label template has the spirit of Christmas.

19. Graduation Gift Label Design

Fresh graduates deserve a little something for their hard work academically. So if you're about to give something to a friend who just graduated, label his or her gift with our Graduation Gift Label Design.

20. Nutrition Facts Label Design

Nutrition facts on food products should be informative and accurate. They're [modern label](modern) designs that must be simple, nothing too fancy, just like the example set by our Nutrition Facts Label Design.

Nutrition Facts

Serving Size	1 Bag		
Amount per serving			
Calories	280	Calories from fat	40
			% Daily Value
Total fat	4.5g		5%
Saturarted fat		2.5g	10%
Trans fat		3.5g	10%
Cholesterol	0mg		20%
Vitamin C	35%	**Vitamin A**	20%
Calcium	5%	**Zinc**	5%

21. Minimalist Candle Label Example

If you create and sell scented candles, you might want this Minimalist Candle Label Example. It comes in black and white.

22. Vintage Label Example

Vintage is an ageless design style. So if you want that for your labels, you would definitely like this Vintage Label Example. It's perfect for companies embracing old-school brand images.

23. Premium Beer Label Example

If you brew and sell beers of exquisite taste and quality, their bottles deserve this Premium Beer Label Example.

24. Brown Baking Shop Label Example

If you own a bakery, you can have this Brown Baking Shop Label Example. It enables you to be informative about your business, products, and everything concerning your baking business's brand. Take inspiration from its aesthetic and format.
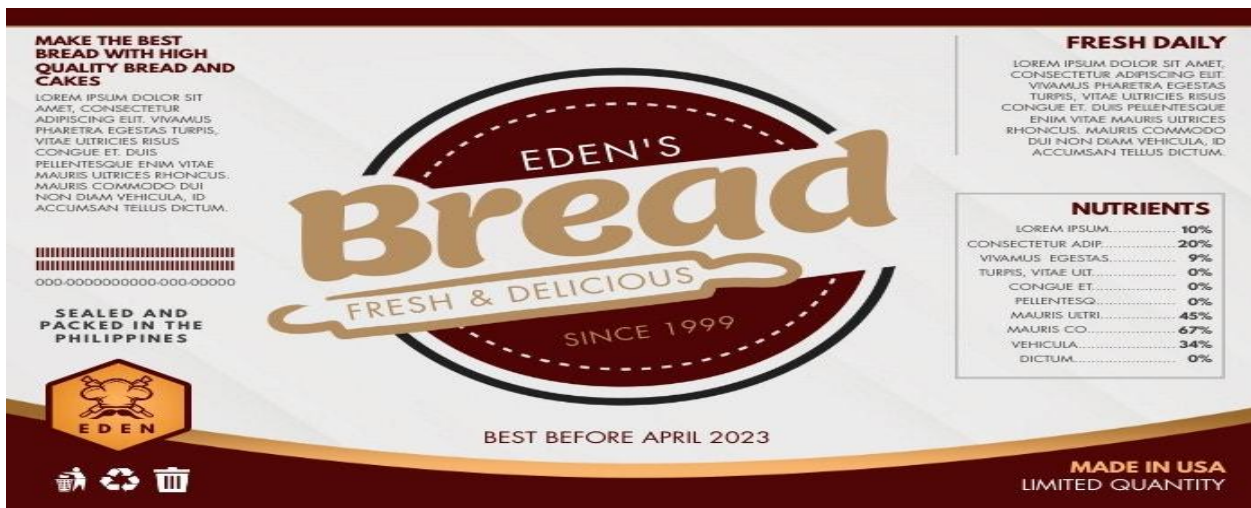
25. Vintage Wine Label Example

Here we have another vintage label design but it's made for high-end wine bottles. Everything from its logo, background, and graphic art lets you imagine how wines were made and sold in the early 1990s.

[Source](#)

26. Olive Oil Product Label Example

If you own a business that sells olive oil, let your brand spark with this Olive Oil Product Label Example. It helps create the impression that your product is of premium quality, as it should be.
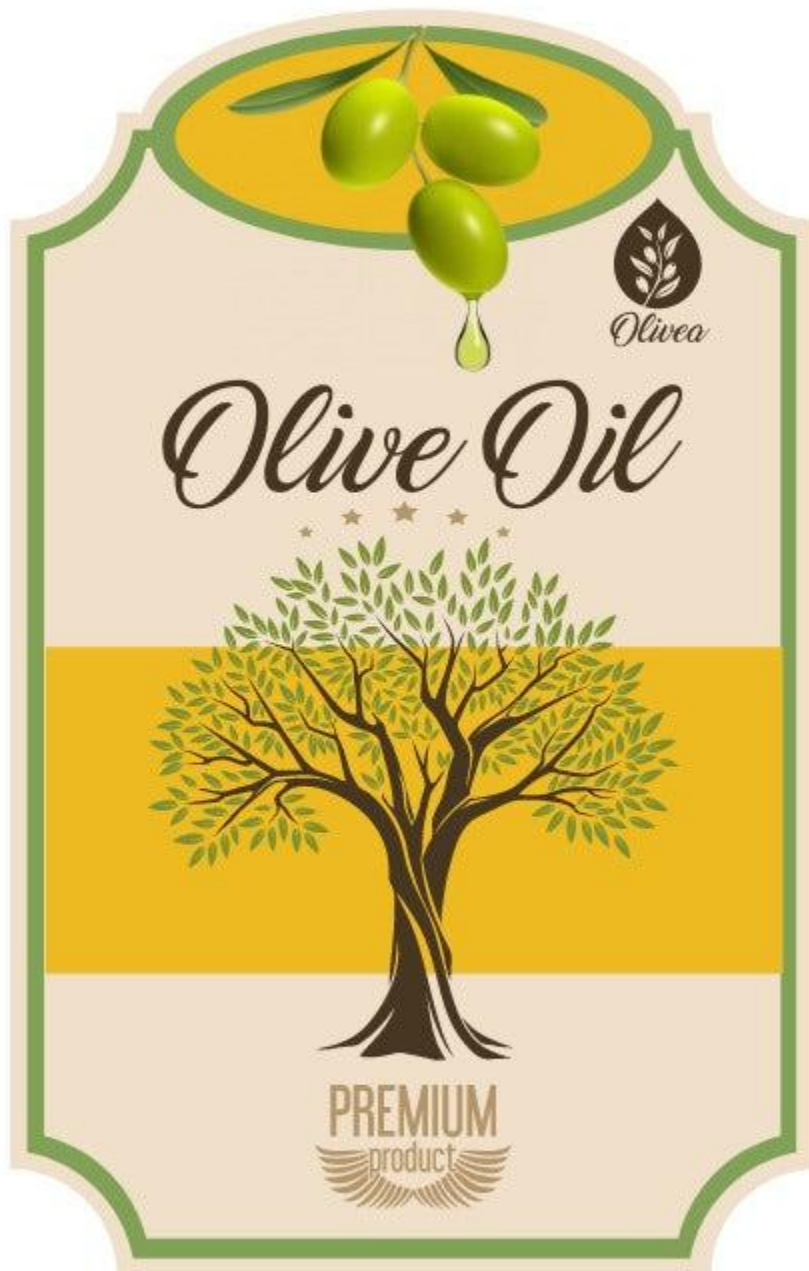
27. Label Example

This Label Example is blank but has an existing design. You can edit and personalize it to fit your brand and identity. It's a great template for price tags.

28. Thieves Cleaner Label Example

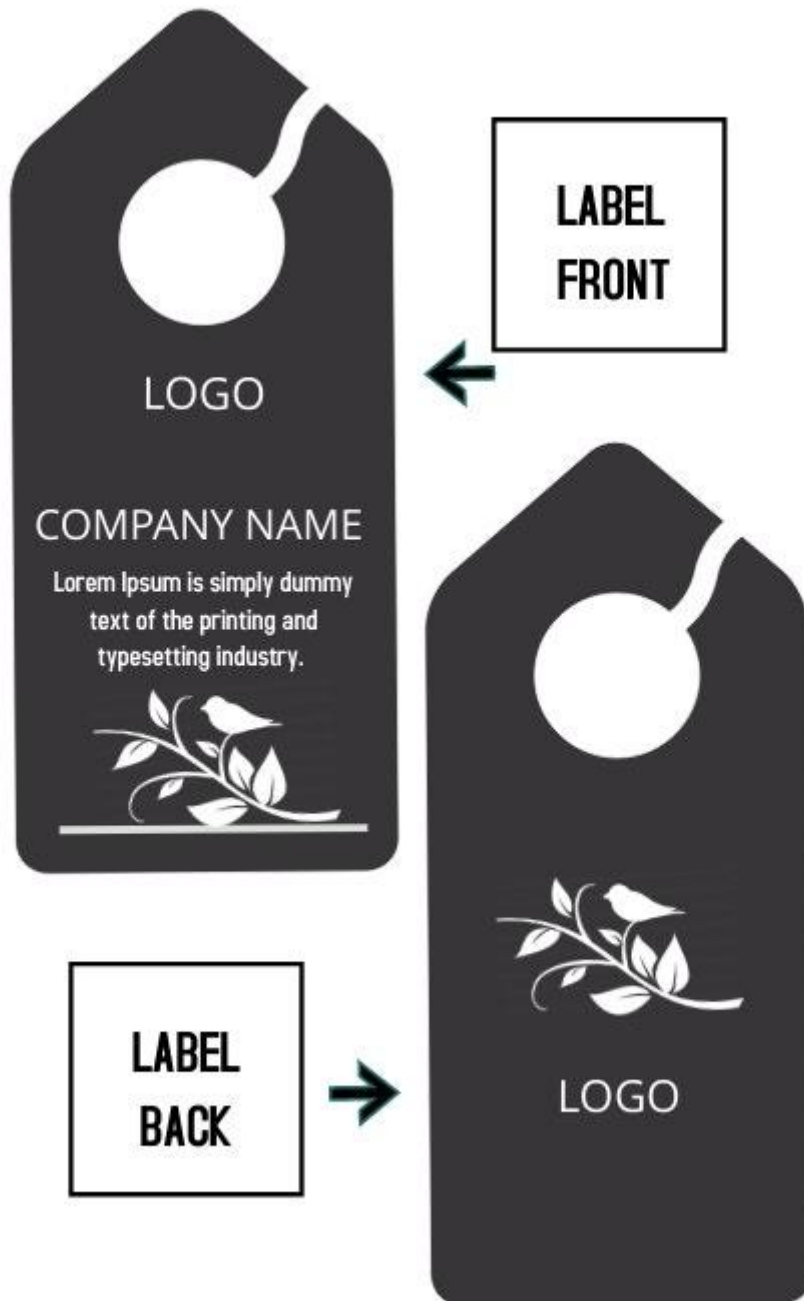This label example is for cleaning products. It looks elegant and eye-catching, most notably the font style that the company name uses.

29. Silver Whiskey Label Example

If you own a liquor company that sells whiskey, you might like this Silver Whiskey Label Example. It's very unique thanks to its metallic design. It's a modern design that today's generation of whiskey drinkers will surely love.

30. Green Sparkling Water Bottle Label Example

If you sell bottled sparkling waters, it's time to improve its branding with the Green Sparkling Watter Bottle Label Example. It has nature vibes and is perfect for eco-friendly businesses.

31. Jar Label Design

Jar labels are wide since they're wrapped around jars. So if you sell products contained in jars, our Jar Label Design can help you. Its design is simple and lets you input details about your product.

32. Happy Easter Label Design

Easter is a very festive occasion. So if you're planning to gift something to a loved one this coming Easter, label it with our Happy Easter Label Design. It has some easter egg artwork and a minimal floral design.

33. Printable Product Label Design

This printable label design is made for food product wrappers. It's a great design for biscuits, cookies, chocolates, and other types of sweets. If you like it, don't hesitate to download it.
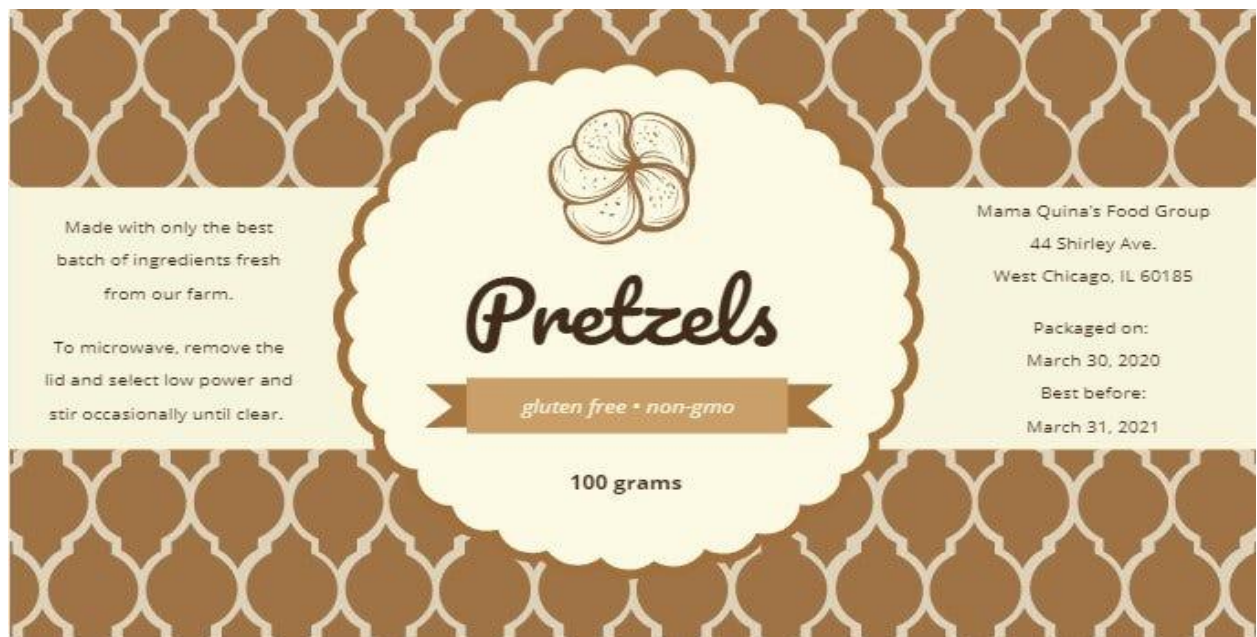
34. Vintage Fish and Sea Food Label Design

We have several [restaurant label](#) designs. And among the best is our Vintage Fish and Sea Food Label Design. It's a fitting label for your high-end food products such as salmon, steak, and many more.

35. Sample Transparent Label Design

This [sample label](#) design is great for restaurant branding. It uses the classic black-and-white color scheme and has the ambiance of fine dining. Get this Sample Transparent Label Design by clicking the button below.

36. Vegetable Label Design

If you sell vegetable products, you might want to label them with our Vegetable Label Design. Its green color scheme is the main reason why it's perfect for vegetable items.

37. Simple Food Label Design

Our Simple Food Label Design sports a sleek and clean aesthetic. It has a white backdrop with realistic drawings of wheat, making it an excellent product label design for wheat-based products. Get this quality simple label design if you fancy it.

38. Discount Label Design

Here we have another simple label design made for discounted items. This would be perfect if your store will have a sale soon, such as a Black Friday Sale. Get this now to prepare for your upcoming promo events.

39. Wedding Label Design

A Thank You message would be a nice touch on your wedding giveaways. If you're about to get married soon, use our Wedding Label Design for your giveaways for your wedding guests. Let them know that you appreciate them witnessing the most romantic day of your life.

40. Wedding Lace Wrap Label Design

Our Wedding Lace Wrap Label Design would also be a welcome addition to your wedding's overall aesthetic. It was designed with pure elegance as evidenced by the font style, the graphic artworks, and the color scheme.

41. Business Address Label Design

Our Business Address Label Design sports a professional look. It's a nice tool to display your company's address and invite people to come to visit your business headquarters anytime. You can download this design and have it customized in Adobe Photoshop (PSD).
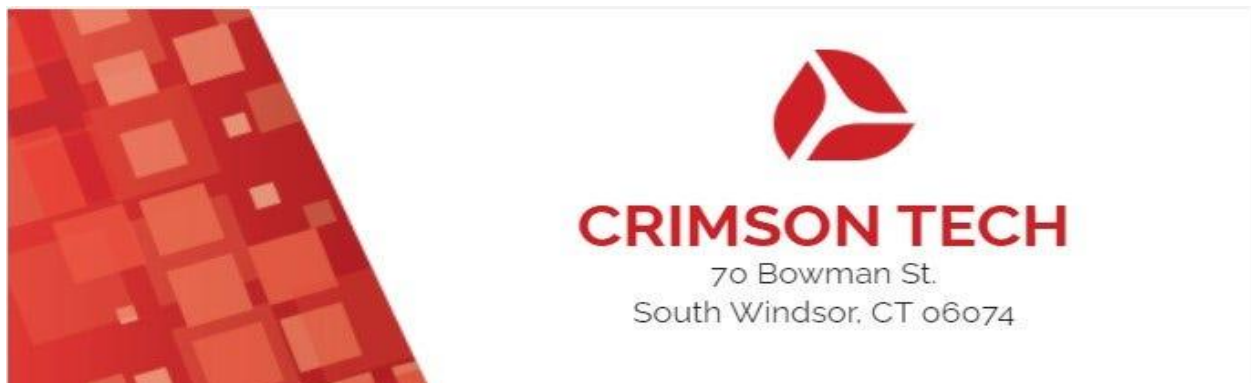
42. Storage Label Design

Things in your warehouse need to be labeled to be identified easily. So if they aren't labeled yet, start doing so by downloading our Storage Label Design. Its design is as simple as you get, which is what a storage label should be. Get this now and customize it in Adobe Illustrator.

43. Promotional Label Design

Our Promotional Label Design is similar to the Discount Label Design we've shown earlier. As its name suggests, it's made to label discounted products and other store items. Use this template and edit it in [Microsoft Publisher](#).

44. Music Label Design

If you're planning to burn your favorite mixtape on a CD, we encourage you to use our Musci Label Design as its label. Its aesthetic is all about music and certainly appealing for music lovers like you. You can even add your personal touch to it by editing it on [Apple (MAC) Pages](#).

45. Retro Label Price Tag Design

If you fancy retro-style designs, you can take our Retro Label Price Tag Design. You can customize it even if you only have [Microsoft Word](#) as your editing tool.

46. Valentine's Day Wine Label Design

Our Valentine's Day Wine Label Design is certainly made for the season of love. Its all red backdrop, rose artwork, and heartfelt message make for a perfect wine label this coming Valentine's Day. Download it now and add your own romantic touch to it using Adobe InDesign.
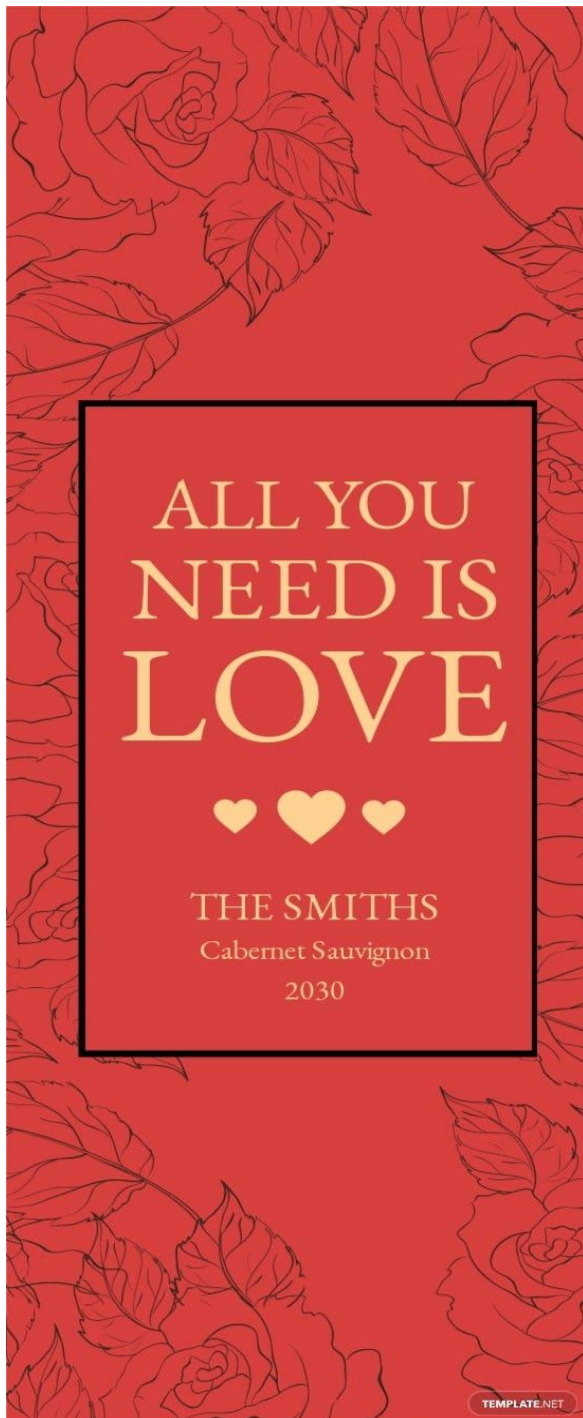
47. White and Gold Vintage Label Design

If you want your brand to have a white and gold color scheme, our White and Gold Vintage Label is yours. It helps make your brand look grand. When people see it, they'll immediately get the impression that your company is trustworthy. Grab it now and personalize it in Google Docs.

48. CD Label Example

Here's another quality CD label design. Its design has circles of different sizes and colors. This would make for a good visual identity for your pop mixtapes.

Source

49. Logo Mockup Label Tag Example

The Logo Mockup Label is a great reference to create an official brand label for your products, especially for fashion items. Your business will sport a luxurious brand image.

[Source](#)

50. Blank Company Logo Example

As its name implies, the Blank Company Logo Example invites you to personalize its design to fit your brand. You can easily add your logo and company name. With its help, it will only take a minute or two to create your label.

Label Format

Labels are visual tools that establish ownership and represent identities. But in order to be those things, they must have these components in their format:

1. Company or Brand Name

The company or brand name indicates that a certain product or object belongs to a certain organization. For that reason, it's the most important component of a label.

2. Brand Colors

Brand colors are a significant part of a company's identity. Though not really necessary, it would be better if a label sports a company's brand colors.

3. The Logo

The company logo is as important as the company name. It should be front and center, especially for product labels.

4. The Backdrop

A backdrop adds more depth to a label and enhances its entire aesthetic. A backdrop could either be simple graphic arts or any background color.

FAQs

What are the various types of labels?

These are the different types of labels:

- Grade label
- Brand label
- Descriptive label

How can I make a label attractive?

To make a label attractive, especially if it's a brand label, you have to pick the right colors, graphics, font styles, and shapes. Make sure to blend them together seamlessly. Don't be afraid to make some adjustments. You'll get the right overall aesthetic quality eventually.

What apps should I use to create labels?

You can use these applications to create labels:

- Microsoft Word
- Microsoft Publisher
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Apple Pages
- Google Docs

Can I print labels using an ordinary printer?

Yes, you can print any label using ordinary printers, especially mailing labels made of standard paper material.

What should a product label include?

Product labels must include the following:

- Brand name
- Product name
- Series name
- Company contact info
- Barcode
- Packaging size