

50+ Gift Cards Ideas & Examples 2022

Just like coupons and vouchers, gift cards provide exceptional benefits for both the consumers and the business. That is why up until this day, marketers still use [gift card templates](#) to generate revenue, especially in challenging times. Even those companies and stores that don't use such cards for their business can't deny its effectiveness.

To create a Gift card of your very own, follow the following steps:

- Browse through several Gift card designs for inspiration and ideas for your own Gift card.
- Customize Online or Download in your preferred File format and Print As Required.

Now, if you're one of those marketers or people who want to discover and learn more about several design ideas and benefits of a gift card, this is the right article for you. Whatever you need or want, you can check out our 50 plus ideas and inspiration.

1. Be Minimalist

There is beauty in simple things. That is why don't hesitate to limit your designs and choose to be minimalist for your gift cards. Take our [graduation gift card](#) template as your reference.



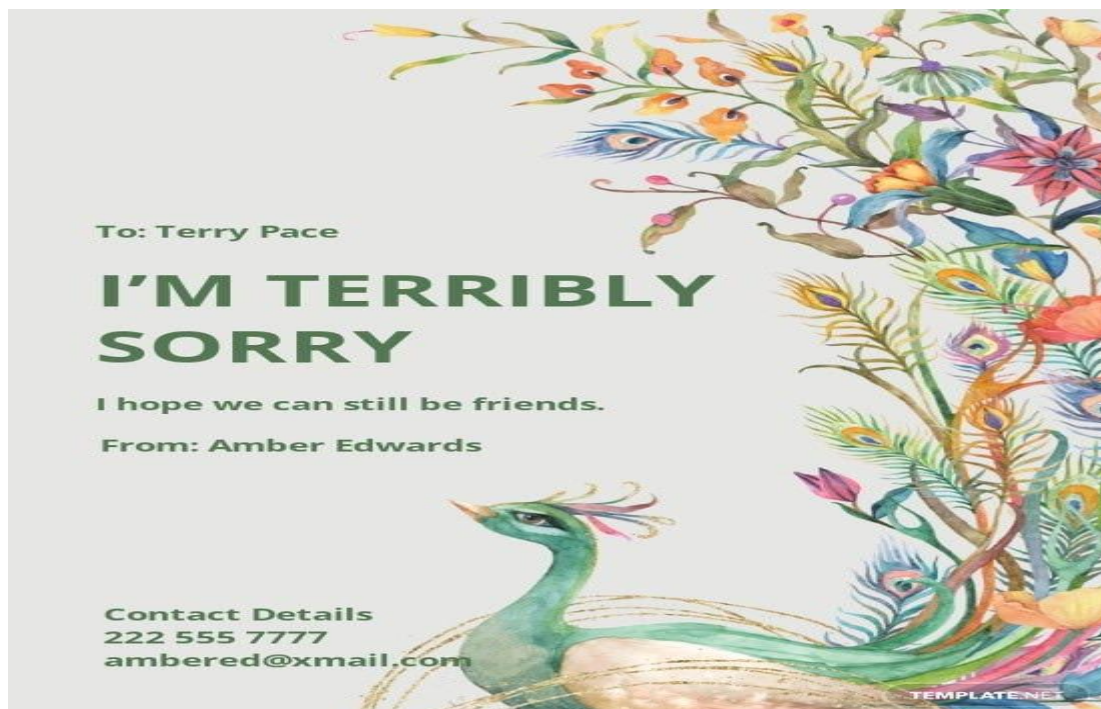
2. Simple and Cool Margins

Simple and cool margins can add flavor and texture to your designs. So don't be afraid to use them when designing your gift cards. You can use our Cyber Monday or the Valentine's Day gift card template as your reference for your next gift card-related task.



3. Be Creative

Nothing could go wrong with using creative and imaginative designs when making a gift card. However, make sure that you know your limitations to avoid ruining the entire gift card. You can use our apology gift card template as an example.



4. Use the Right Font

If you want to entice people with your gift card, be sure to use the right font. Using such can add texture and credibility to your gift cards. Take our Christmas Gift Thank You gift card as an example.



5. Check out the Font Size

The font size can also affect your gift card, so you should choose the appropriate font size. Take our [Hotel Voucher](#) gift card template as an example.



6. Arrange the Text

Proper arrangement of text can give you a neat and clean result. Look at how our [birthday gift card](#) or certificate template makes this possible.



7. Icons and Graphics

Nothing could go wrong with using icons and graphics in designing your gift cards as long as you're using them the right way. You can use our [St. Patrick's Day gift card](#) template as an example.



8. Incentives!

Incentives are always present when it comes to gift cards. It should be shown in the front with bold and huge fonts so people can readily read it. You can use our [Christmas Gift voucher card](#) template as an example.



9. Plain Can Slay

Plain can also slay. So don't hesitate to use such plain designs for your gift cards. You can use our gift card [audit log and reconciliation](#) template as your reference.

Tundra Networks tundranetworks@zmail.com, 222 555 7777			
Gift Card Audit Log & Reconciliation			
Date: February 10, 2025 Logged by: Callum Nicholson			
DATE	TIME	NAME	DETAIL
June 10, 2025	9:00 AM	Mason Murray	Purchased 5 gift cards as payment to study subjects
June 11, 2025	9:00 AM	Reuben Hussain	Purchased 5 gift cards for the employees who have been doing well
June 12, 2025	9:00 AM	Joseph Spencer	Purchased 5 gift cards as payment to study subjects
June 13, 2025	9:00 AM	Finley Rees	Purchased 5 gift cards for the employees who have been doing well

10. Black and White

Nothing could go wrong with black and white, as long as you're using them the right way. Take the [gift money voucher](#) or gift card as your reference for your next gift card-making task.



11. Colored Background

Colored backgrounds are appealing if you're using them the right way. So don't overwhelm everything and try to limit your designs. Look at how the black Friday and the other gift card templates make it possible.



12. Contrasting Colors

When creating a gift card, don't hesitate to use contrasting colors. These colors can work well, especially if you know how to combine and choose the right colors that could complement each other. Take the [ticket gift card](#) as an example.



13. Play with Hues

Don't be afraid of playing with hues. It can work well if you know how to use it. You can use our [Photography gift card](#) as your reference.



14. Use Lines

Lines can help you create a better structure and design. So don't hesitate to use such when making a gift card. Look at how our modern [get well soon gift card](#) makes it possible.



15. Play With Shapes!

Shapes can add flavor and texture to your gift card designs. So don't be afraid to use those elements. You can use our get well soon gift card as an example.



16. Asymmetrical Designs Can Work

Asymmetrical styles and designs can work adequately, especially if you know how to use them and arrange them well. Take the [ticket gift card](#) and the other template as examples.



17. Be Symmetrical At Times

Symmetrical shapes and designs can help you create balance. So don't hesitate to use them when making a gift card. Take the [shopping gift card](#) as an example.



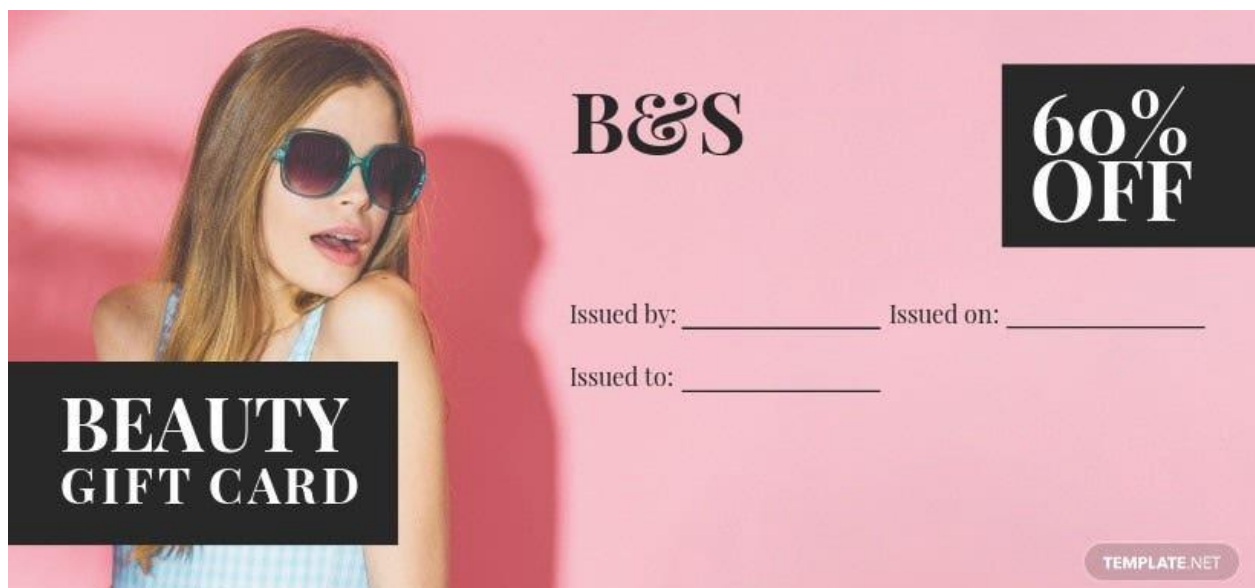
18. Proper Imagery

Using the appropriate imagery can not only help you create a reliable and credible gift card, but it also helps you catch people's attention. You can use our [fast-food gift card](#) template as your reference.



19. Flex Your Model

If you have models, flex them. They can help you attract people's attention. Take our [beauty gift card](#) or voucher template as an example.



20. Entice Customers

Give your audience what they desire if you want to entice them. Provide them with the styles and context that they enjoy. Consider the template for a [restaurant gift card](#).



30% OFF
on all selection

DISCOUNT VOUCHER

TEMPLATE.NET

21. Connect With Your Audience

If you want to connect with your audience, make sure to use designs and context that are relevant and relatable. Take the [mother's day gift card](#) template as your reference.



22. Business is Business

When it comes to business, make sure to create a credible gift card to make people trust your services and market. Take the [business gift card](#) template as an example.



23. Be Professional

Being professional doesn't mean that you should use extravagant and extreme designs. Simple designs will do. Take the [photography gift card](#) template as your reference.



24. Money, Money, Money!

People love money. So giving them money gift cards will make them happy. However, ensure to limit your designs to avoid overwhelming and ruining the gift card. Take the [money gift card](#) template below as an example.



25. Celebrate Hanukkah!

When it comes to Hanukkah celebrations, utilize colorful and lively graphics that go well with the occasion. You can use our [Hanukkah gift card](#) template as your reference.



26. Let's Go Travel

Many people love to travel. So if you want to entice them, you should choose the right imagery, font, and style. Take the [travel gift card](#) or voucher template below as an example.



27. Coffee Cheers!

People love coffee, and giving them a gift card for a free coffee makes them happy. However, make sure your styles and designs for your gift cards suit well with whatever occasion you may have. Take the 4th of July gift card and the coffee gift voucher as examples.



28. Passion for Fashion

People love shopping, especially if it's on sale. So giving and creating gift cards can make them happy. But try to limit yourself when designing because too much can ruin everything. Take the [shopping gift card](#) as an example.



29. Show Some Love!

Show some love and entice people. You can use our [love gift card](#) as your reference for your next gift card-related tasks.



30. Encourage Self-love

Encourage self-love and promote positivity. People, especially women, can appreciate that. You can use our [beauty gift card](#) as an example.



31. It's Spa Day!

If you want to promote your spa business, make sure to create enticing and engaging gift cards. You can use our [spa gift card](#) or voucher template as your reference.



32. Bad Hair Day?

If you want people to avail of your hair services, you should entice them by creating a reliable and engaging gift card. Take our [salon gift card](#) or voucher template as an example.



33. Happy Father's Day!

Celebrate Father's Day by creating a gift card dedicated to them. You can use our [Father's Day gift card](#) template as an example.



34. Celebrate Mother's Day!

If you want to honor mothers and treat them for their sacrifices, making a gift card is a great idea. You can use our [Mother's Day gift card](#) as your reference.



35. Be Relevant

If you want people to rely on your services, make relevant and relatable gift cards. You can use our love gift card template as your reference.



36. Food Is Life

If you want to entice people with the food you serve and provide, you should capture and feature the best food you have. Take the [fast-food gift card](#) template as an example.



37. Happy New Year!

When it comes to New Year celebrations, gift cards don't have to use festive and bright designs. Simple styles and designs will do. Use our [New Year gift card](#) template as an example.



38. Get Well Soon!

If you want to brighten someone's day, making a creative and engaging gift card can help you. You can use our get well soon template as an example.



39. Let's Add Fuel

If you want people to avail the services of your gasoline station, you should make enticing and engaging gift cards. It can also keep them coming back. Use our fuel gift card or voucher template as an example.



40. A Simple Thank You!

Gift cards can also be great presents. It is the best gift to give as a thank you. You can use our [Christmas Thank You gift card](#) template as your reference.



41. Fresh Carpet, Fresh Life

For carpet cleaning service providers like you, making gift cards can help you generate leads and invite new customers. You can use our [carpet cleaning gift card](#) as an example.



42. Let's Wash Your Car!

If you want to entice people to avail of your car wash services, creating a gift card can help. However, make sure to keep it simple to avoid overwhelming the design. You can use our [car wash gift card](#) as an example.



43. Black Friday Night!

Celebrate Black Friday by creating engaging and creative gift cards. Look at how our [Black Friday gift card](#) template gives justice to it.



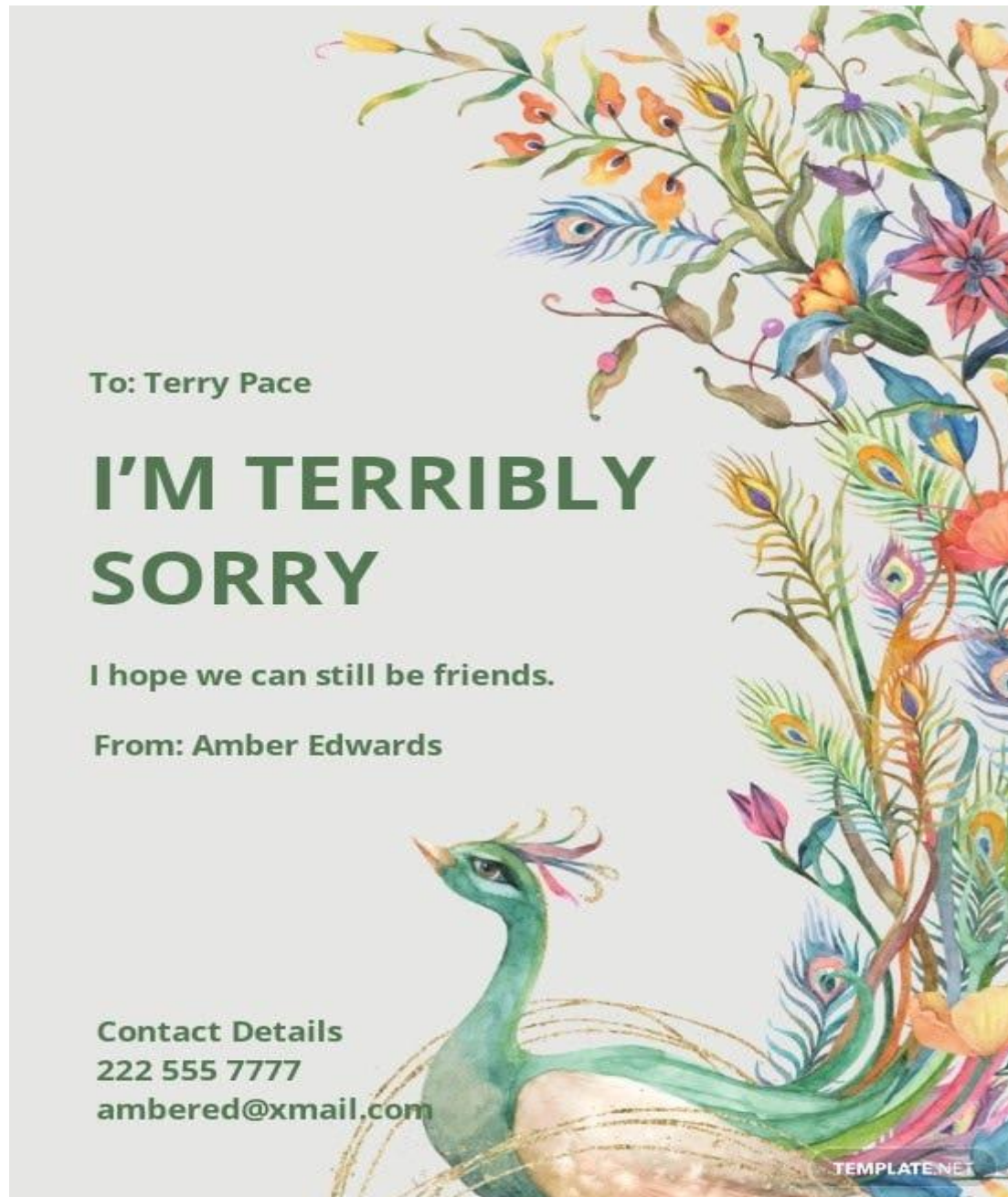
44. Happy 4th of July!

Celebrate the 4th of July by creating and providing people with reliable and artistic gift cards. However, ensure that your designs suit well with the celebration. Take our [4th of July gift card](#) template as an example.



45. Say Sorry!

Sometimes, saying sorry isn't enough. Thus, giving gift cards can help you mend your relationship with the person you quarrel with. Make it more creative and fun. You can use our [apology gift card](#) as an example.



46. Happy Christmas!

When it comes to the Christmas season, your designs should look festive and happy to suit well with the celebration. However, try to limit yourself when designing. Remember, too much is bad. You can use our [Christmas Gift Card](#) or voucher and the other template below as your reference.



47. Boxing Day Sale!

Christmas isn't over on the 26th day of December. It is still boxing day which people still celebrate. You can use our [Boxing Day gift card](#) template as an example if you want to make a similar one.



48. Staycation Is Real

Nothing could go wrong with using enticing and alluring designs and imagery, especially if you want to attract people to avail of your services. Look at how our card [gift voucher](#) template makes it possible.



49. It's Cyber Monday

Celebrate Cyber Monday by making professional and pleasing gift cards for your customers. However, ensure that your designs suit well with the event's theme to avoid overwhelming and ruining the gift card. You can use our [Cyber Monday gift card](#) template as your reference.



50. It's St. Patrick's Day!

Pay respect and celebrate St. Patrick's Day by creating creative and credible gift cards for the consumers. Take our [St. Patrick's Day gift card](#) as an example.



General FAQs

What is a gift card?

Gift cards are prepaid debit cards that have funds loaded on them for future usage. People use these cards to pay for a portion of purchase in some cases, with cash, debit, or credit being used to balance the bill.

[/ns_row][ns_row class="faq-sec"]

How does a gift card work?

A gift card can work when you load money onto the card, which you or the recipient of the gift card can then use at any location that accepts it. Some prepaid gift cards have a fee associated with them.

Do gift cards have the same value as cash?

A gift card is a form of stored-value card with money placed on it for future discretionary spending. It only has a specific sum of money in it. The card will become unusable once you spend all the money it has. Gift cards, like prepaid cards, have expiration dates that are sometimes significantly shorter.

Where may gift cards be used?

You can use gift cards in stores, marketplaces, shopping malls, and any other establishment that accepts them. If the store does not provide such services, you will not be able to use them. If you wish to use your gift card, check to see if the store you want to visit accepts gift cards.

Can customers use gift cards online?

Yes, customers or consumers can use gift cards online. They just have to type the gift card number into the website's shopping cart and complete the transaction. Whether your gift cards are electronic or plastic, you can easily use them online without any hassle.