

50+ Gift Card Designs, Format & Examples 2022

Companies and organizations give [gift cards](#) to their loyal customers, exemplary employees, partners, and other stakeholders. Gift cards have been around for many, many years. They've granted amazing discounts, freebies, and other great benefits to their recipients.

To create an ID card of your very own, follow the following steps:

- Browse through our gift card design examples to create your own gift card.
- Customize Online or Download in your preferred File format and Print As Required

Designing a gift card can be daunting. You have to think about what visual elements to inject and how they should be arranged. Luckily, there are plenty of ready-made gift card designs and examples that you can use as your template and guide. We have 50 of them here.

1. Gift Card Promotion Voucher Design

Our Gift Card [Promotion Voucher](#) is for any type of product promotion or sales event. Whether you own a retail store or grocery store, you can use its design.



2. Spa Gift Card Voucher Design

Our [spa voucher](#) below features a design fit for spa gift cards. Its image shows a woman enjoying a tranquil spa treatment. And its green color scheme complements its theme.



3. Ticket Gift Voucher Card Design

The [ticket voucher](#) below sports a vibrant and bright design. With this sort of aesthetic for your gift cards, the recipients will surely appreciate it. Gift cards with designs that are full of life are attractive.



4. Gift Card Salon Voucher Design

If you have a salon business, you should reward your loyal customers. Create gift cards with the design of our Gift Card [Salon Voucher](#). Its aesthetic has a feminine feel, which is perfect for any salon brand.



5. Gift Card Travel Voucher Design

Discounted travel fees are gold for people who love to travel. So if you own a travel agency, gift cards can excite your clients. For that, use the design of our Gift Card [Travel Voucher](#).



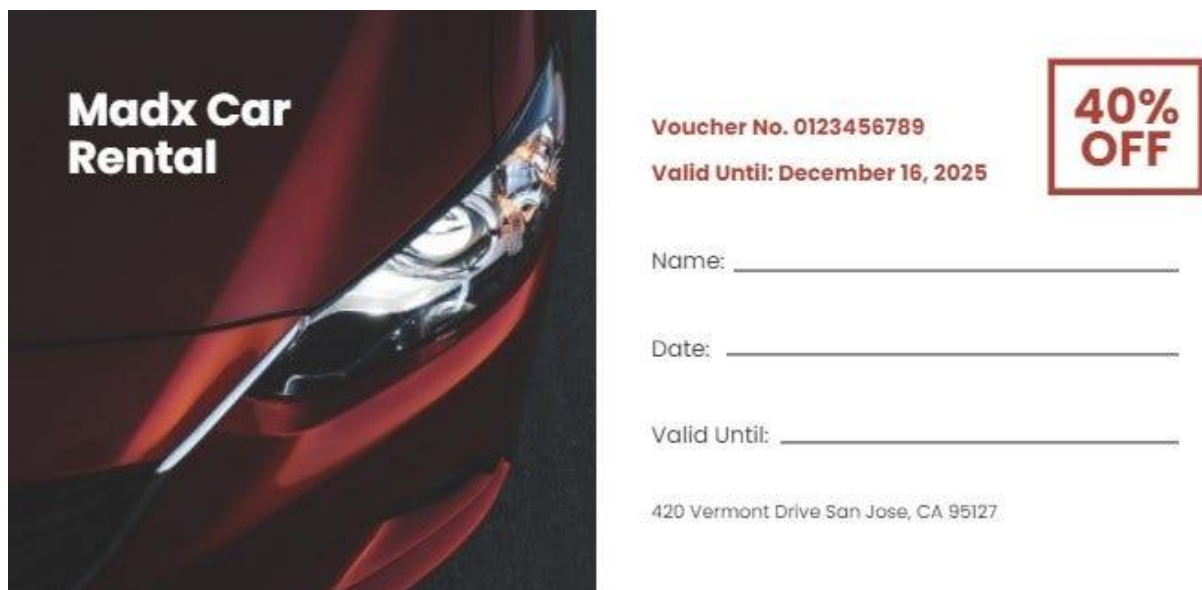
6. Hotel Voucher Gift Card Design

Aside from travel fee discounts, hotel room discounts are also gold. So if you're in the hotel business, take our [Hotel Voucher](#) Gift Card Design.



7. Business Gift Card Voucher Design

Here we have a [business voucher](#) gift card designed for car rental companies. It has a simple design that appeals to car enthusiasts, specifically its image of a car's front bumper.



8. St. Patrick's Day Gift Card Design

This coming St. Patrick's Day, treat your customers with high-value gift cards. To be fit for the occasion, use our St. Patrick's Day Gift Card Design.



9. Beauty Gift Card Voucher Design

If your business sells beauty products, a design like our [beauty gift voucher](#) below would be a great fit for your gift cards. It sports a pink backdrop and a stunning image of a model wearing shades.



10. Shopping Gift Card Voucher Design

Shopping discounts are every shoppers' want and need. So if your business is planning to grant discounts soon, gift cards would be a great instrument. Design them like our [shopping voucher](#).



11. Gift Card Money Voucher Design

Our Gift Card [Money Voucher](#) is another template created for salon businesses. It also has a feminine design and a pink and purple color scheme.



12. Car Wash Gift Card Design

If you own a car wash business, it's important to keep your customers. So for the loyal ones, reward them with a free car wash from time to time. Give them a car gift card similar to this one below.



13. Cyber Monday Gift Card Design

Our Cyber Monday Gift Card is made for businesses and stores selling gadgets, tech accessories, and other types of electronics. It has a simple design with neon-colored margins.



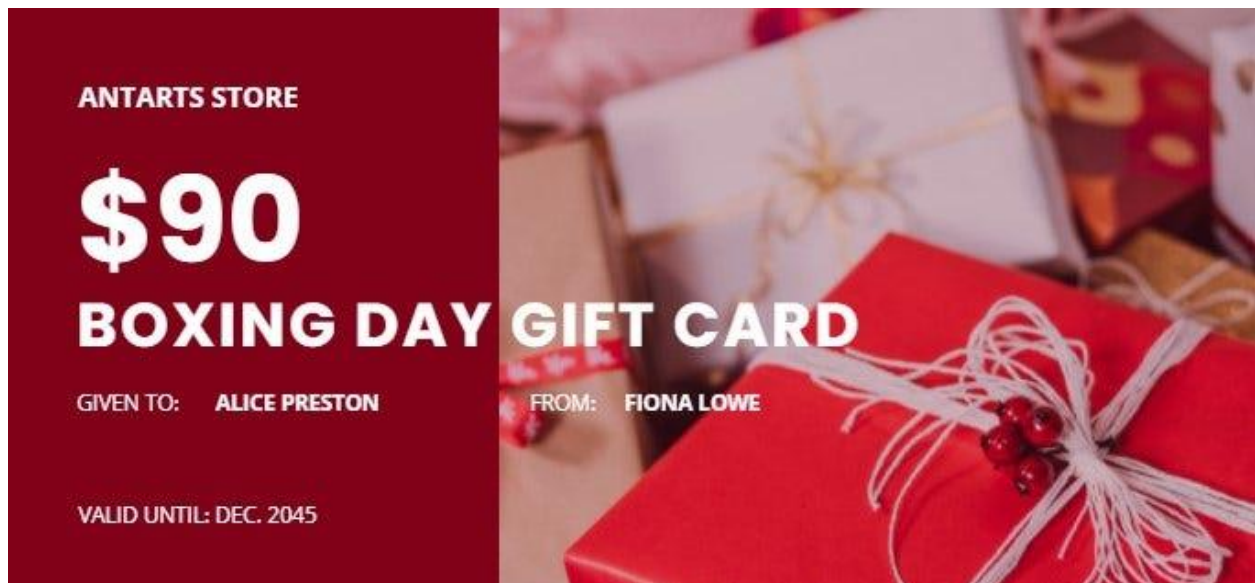
14. Fuel Card Gift Voucher Design

If you own a gas station business, you might like our Fuel Card Gift Voucher Design. It's a nice touch to add to your customer loyalty programs and incentives.



15. Boxing Day Gift Card Design

Our Boxing Day Gift Card has a design fit for the holiday season. It features a festive and joyous vibe highlighted by its red color scheme.



16. Ramadan Gift Card Example

If you have some Muslim customers in your business, commemorate Ramadan with them by giving them a Ramadan-themed gift card. You can refer to the design below.



[Source](#)

17. Corporate Gift Card Example

The Corporate Gift Card Example features an all-white backdrop with stunning images on the left side. It's a gift card design made for any business selling any product.



[Source](#)

18. Valid Gift Card Example

The Valid Gift Card Example features an excellent graphic design. Its aesthetic is very neat and not overdone.



[Source](#)

19. Dark Color Gift Card Example

Dark colors can also be attractive. If you like such colors, you'll like this Dark Color Gift Card Example. It's a nice-looking gift card design for corporate companies.



[Source](#)

20. Multi-Color Gift Card Example

As its name suggests, the Multi-Color Gift Card Example features multiple colors in its design. There's red, yellow, green, gray, blue-green, and yellow-green.



[Source](#)

21. Elegant Gift Card Example

The Elegant Gift Card Example features a woman walking on a beach. And its texts use artistic font styles. It's a gift card that indeed sparks elegance.



[Source](#)

22. Bank Gift Card Example

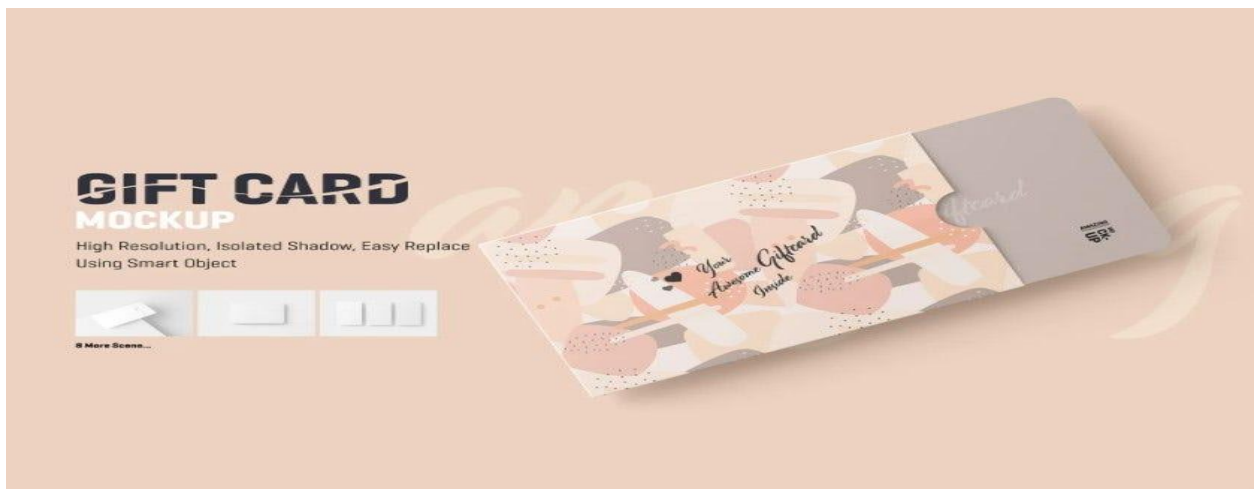
The Bank Gift Card Example has a majestic design. It has a gold backdrop with some creative artwork around it. Holders of such a gift card will feel like billionaires.



[Source](#)

23. Gift Card Mockup Example

The Gift Card Mockup Example dominantly has an apricot color scheme with specks and shades of gray colors. Its design resembles that of beautiful abstract paintings, making it very presentable to the recipients.



[Source](#)

24. Simple Gift Card Example

The Simple Gift Card Example features a simplistic aesthetic. It uses pale white and pale blue background colors with stunning leaf and flower artworks on the right side.



[Source](#)

25. Creative Gift Card Example

The Creative Gift Card Example has a polka dot design for its background. If you compare it with other gift card designs, it's capable of standing out.



[Source](#)

26. Gray Photography Gift Card Example

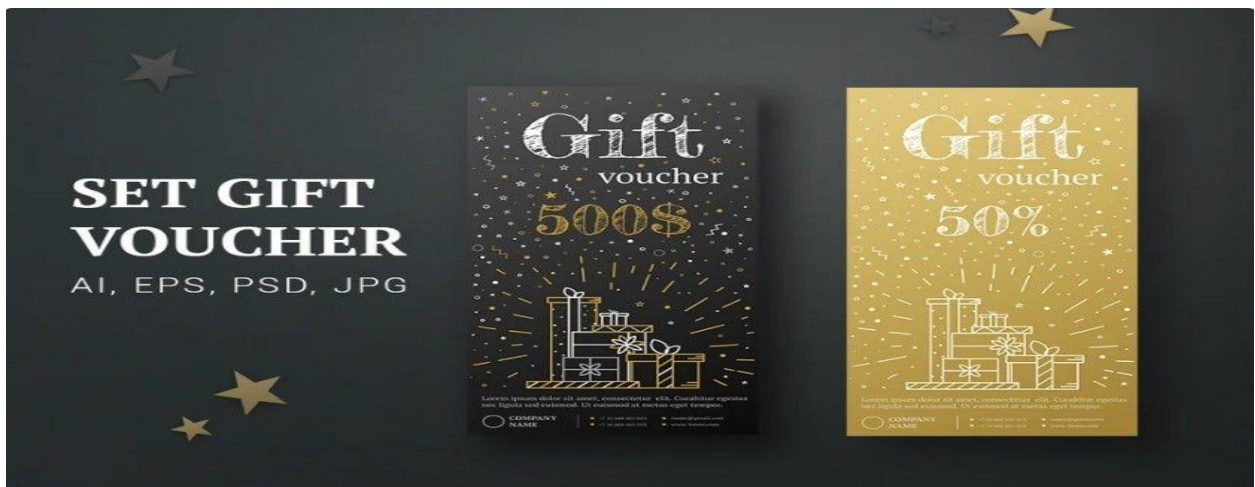
This sample photography gift card shows a gray color scheme. Though it doesn't feature any actual color, it still looks vibrant and beautiful. That said, it's indeed a perfect gift card for photography businesses.



[Source](#)

27. Black and Gold Gift Card Example

This gift card example features a set of black and gold vertical gift cards. Both are well-designed and sprinkled with specks of tiny artworks. They're great gift cards to give to people celebrating their birthdays.



[Source](#)

28. Elegant Photography Gift Card Example

Here's another photography gift card but this one features stunning wedding photos. If your business offers wedding photography services, feel free to take it.



[Source](#)

29. Fashion Gift Card Example

If you're in the business of selling fashion items, your customers will surely like this Fashion Gift Card Example. Use it as a tool to grant them discounts and freebies.



[Source](#)

30. Cleaning Services Gift Card Example

This gift card example is made for cleaning services providers granting discounts to clients. Its design was specifically created to fit with most cleaning business brands.



[Source](#)

31. Coffee Shop Gift Card Example

If you own a coffee shop business, treat your customers with a well-designed gift card. A fitting theme would be one like the Coffee Shop Gift Card Example below.



[Source](#)

32. Christmas Gift Voucher Card Design

Christmas is a fitting season to give gifts. So for this upcoming holiday season, prepare stunning Christmas gift cards. Feel free to use our [Christmas Gift Voucher](#) Card's design.



33. Restaurant Gift Voucher Card Design

Here we have a [restaurant gift card](#) that looks appetizing thanks to its featured image. Get this if you're a restaurant owner or manager.



34. Christmas Gift Thank You Card Design

Thank your loyal customers and your employees this Christmas for being with you for years. You can give them our Christmas Gift [Thank You Card](#) Design.



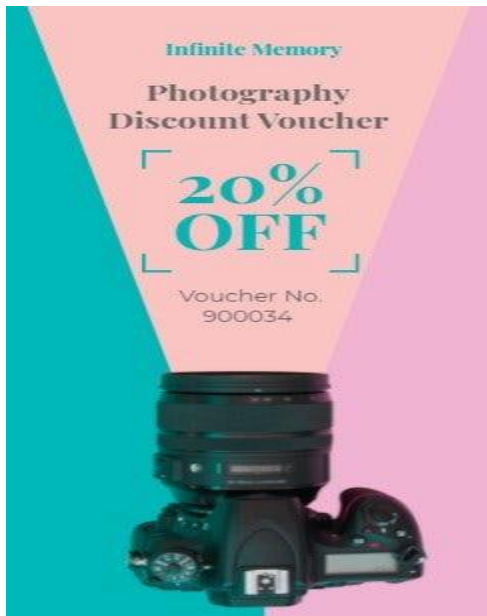
35. Black Friday Gift Card Design

Black Friday is one of the biggest sales events every year. Customers will come flocking to stores to purchase items at low prices. So to prepare your business way ahead, create gift cards soon with our Black Friday Gift Card.



36. Photography Gift Card Voucher Design

Here we have yet another photography gift card design, which is also a [photography voucher](#). If you're offering discounts for your services and photography products, then this would be useful for you.



37. Gorgeous Gift Card Example

This Gorgeous Gift Card Example comes in different colors. There's brown, silver, gold, and lime green. This is an excellent choice to model your discount gift cards around.



[Source](#)

38. Minimalist Gift Card Example

Gift cards with a minimalist design can be as appealing as typical, extravagantly designed gift cards. Just like the example shown below.



[Source](#)

39. Polygonal Gift Card Example

This gift card example features polygonal graphic designs. It looks very modern and sort of futuristic. Tech and software companies can really make use of it.



[Source](#)

40. Royal Gift Card Example

The Royal Gift Card is true to its name thanks to its shiny gold background. It resembles the golden tickets in the Willy Wonka and the Chocolate Factory movie.



[Source](#)

41. Ribbon Gift Card Voucher Example

Ribbons are classic finishing touches to gift wraps. That said, having a ribbon graphic art in a gift card would add to its aesthetic quality, as shown by the Ribbon Gift Card Voucher below.



[Source](#)

42. Colorful Gift Card Example

The Colorful Gift Card Example is very vibrant and evokes a cheerful vibe. If your company brand has that kind of feel, then this would be a perfect gift card.



[Source](#)

43. Valentine's Day Gift Card Example

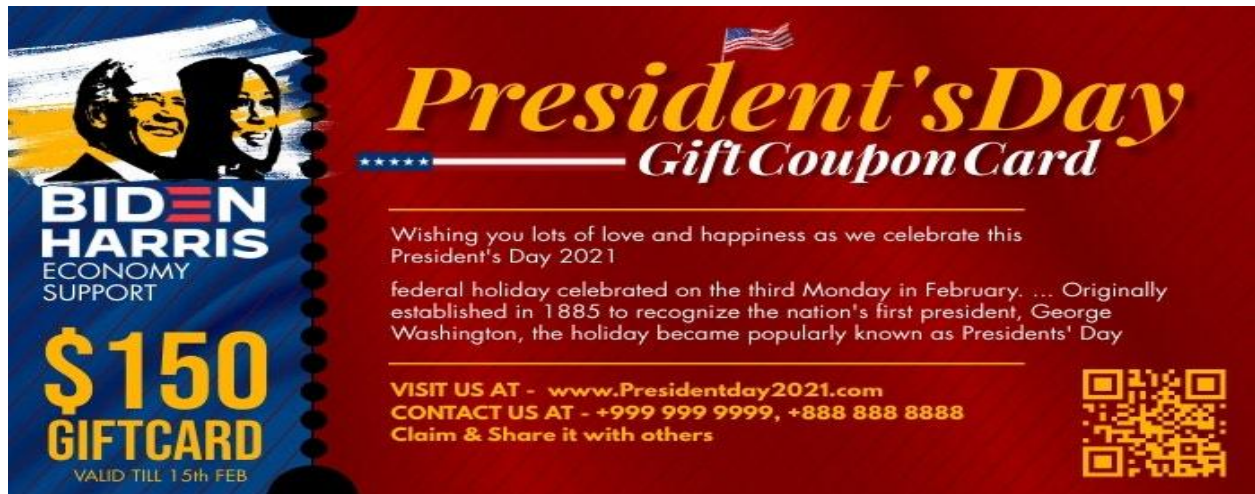
The Valentine's Day Gift Card Example is full of love and romance. It has heart clip art, images of roses, and a red color scheme. It's a gift card that celebrates Valentine's Day to the fullest.



[Source](#)

44. President's Day Gift Coupon Card Example

Celebrate democracy and patriotism with the President's Day Gift Coupon Card Example. It features an image of President Joe Biden and Vice President Kamala Harris.



[Source](#)

45. Sleek Gift Card Example

This gift card example features a sleek, dark design. It's specifically made for sellers of nail color gel and polish products. But you can use its design if you want since you can simply edit it.



[Source](#)

46. Green Background Gift Card Example

As its name implies, the Green Background Gift Card Example sports a green-colored backdrop. To be specific, the green background is actually an image of a field of grass. It could be the grass of a golf course.



[Source](#)

47. Holiday Gift Card Example

Here's another gift card example for the holiday season. It also features ribbon graphic art and a dominant red color scheme.



[Source](#)

48. Black Friday Gift Card Example

Here we have another gift card for Black Friday sales. It has a classic black and white color scheme.



[Source](#)

49. Black and Red Gift Card Example

The Black and Red Gift Card is designed to resemble a wrapped birthday or Christmas present. If you fancy its aesthetic, click on the "Source" text below to download it.



[Source](#)

50. Burger Gift Card Example

If you have a burger joint business, you might like this Burger Gift Card Example. It's about time that you offer discounts to your loyal customers.



[Source](#)

Gift Card Format

In order to create a complete and valid gift card, it must have these components:

1. Company Name and Logo

A gift card isn't credible without the company name and logo. They need to be part of the design. You can place them at the top or bottom as long as they can easily be seen.

2. Value of the Gift Card

You should indicate the value of the gift card, whether it's worth \$25.00, offers a 50% discount, or grants whatever sort of freebies.

3. Expiration Date of the Gift Card

Every gift card must have an expiration date. It encourages its recipients or holders to use it as soon as possible.

4. Graphic Art and Designs

Gift cards must look attractive to draw attention. So make sure to add some graphic art and designs to their aesthetic. You can keep it simple. No need to make it too extravagant.

FAQs

How much is the usual value of gift cards?

The value of gift cards is usually around \$20.00. Some are valued at around \$30.00 to \$75.00.

What is the purpose of a gift card?

Gift cards are used to make purchases at discounted prices. Retail stores, restaurants, gas stations, and many other businesses offer gift cards to their customers.

Can gift cards be converted to cash?

Yes but not all of them. It's up to the company if a gift card can be converted to cash or not.

What apps can I use to create gift cards?

You can use these apps to create and edit gift cards:

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Word
- Microsoft Publisher
- Apple Pages

Can gift cards be used for online purchases?

Yes, gift cards can be used for online purchases. The cardholders can simply input the card number or redeem codes when they make their purchase.