

50+ Catalog Ideas & Examples 2022

The catalog has always been the go-to resource tool because it's comprehensive and informative. Similar to a magazine, a catalog is a compilation of information and images compressed into a single publication. But unlike a magazine, the focus of the catalog is mainly to advertise products and services. It lists items according to a particular order. And aside from being informative, the catalog is versatile too. Essentially anything can be featured in a catalog- from perfume to houses to sneakers.

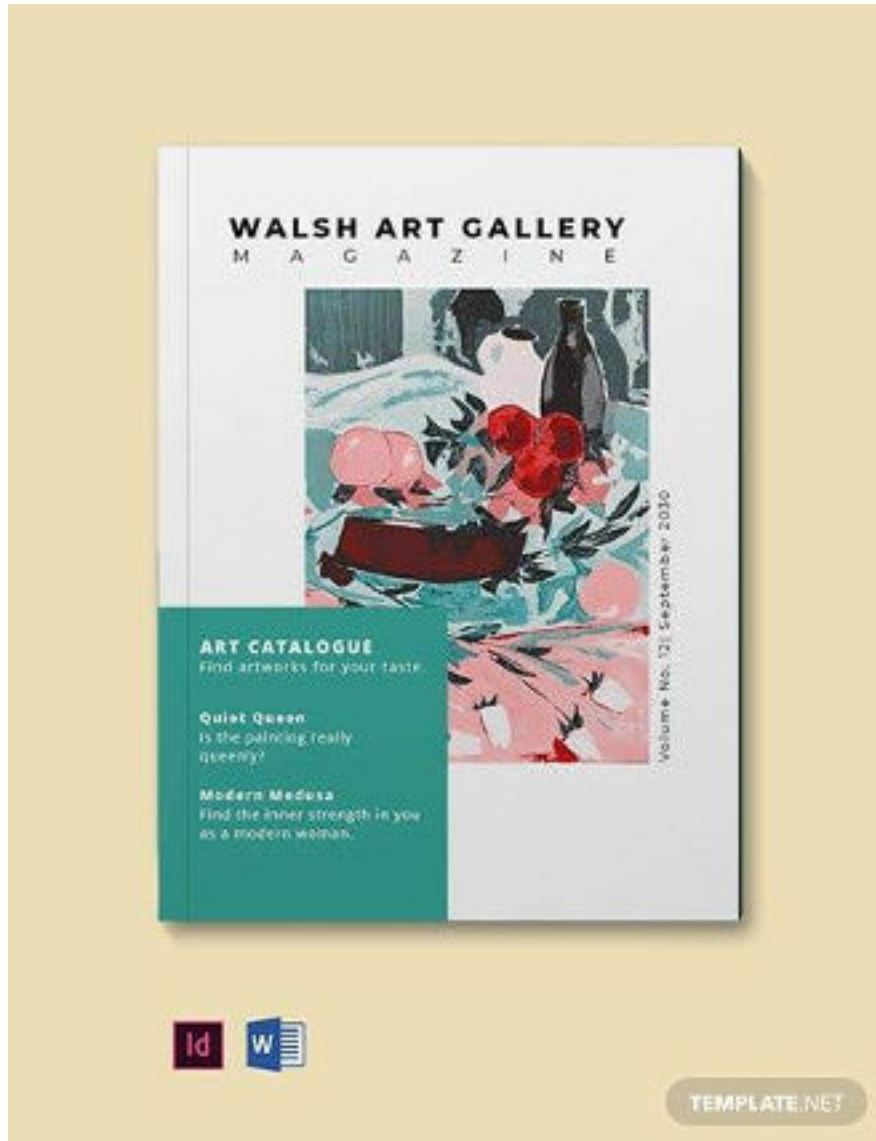
To create a catalog design of your very own, follow these simple steps:

- Browse through dozens of creative designs and ideas.
- Customize it the way you want and download it in your preferred file format.

Browse through the 50 plus [catalog templates](#) in this article and you're sure to find one that tailor fits your needs. Prepare to be inspired and to let your creativity soar! Happy reading!

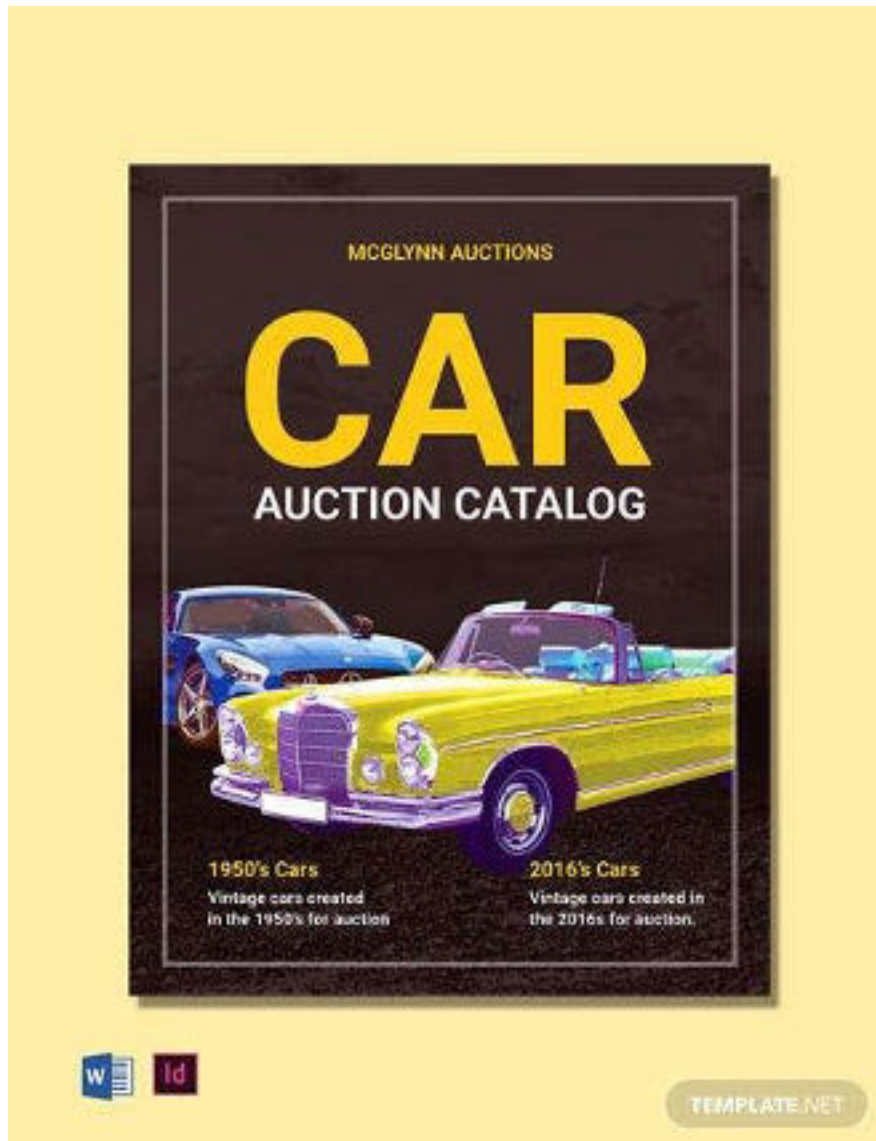
1. Art is Freedom

The interesting portrait featured in this [art catalog](#) is curious as it is captivating. Art galleries typically collate their paintings and other works in a catalog to make it easier for patrons and guests to browse through the collections.



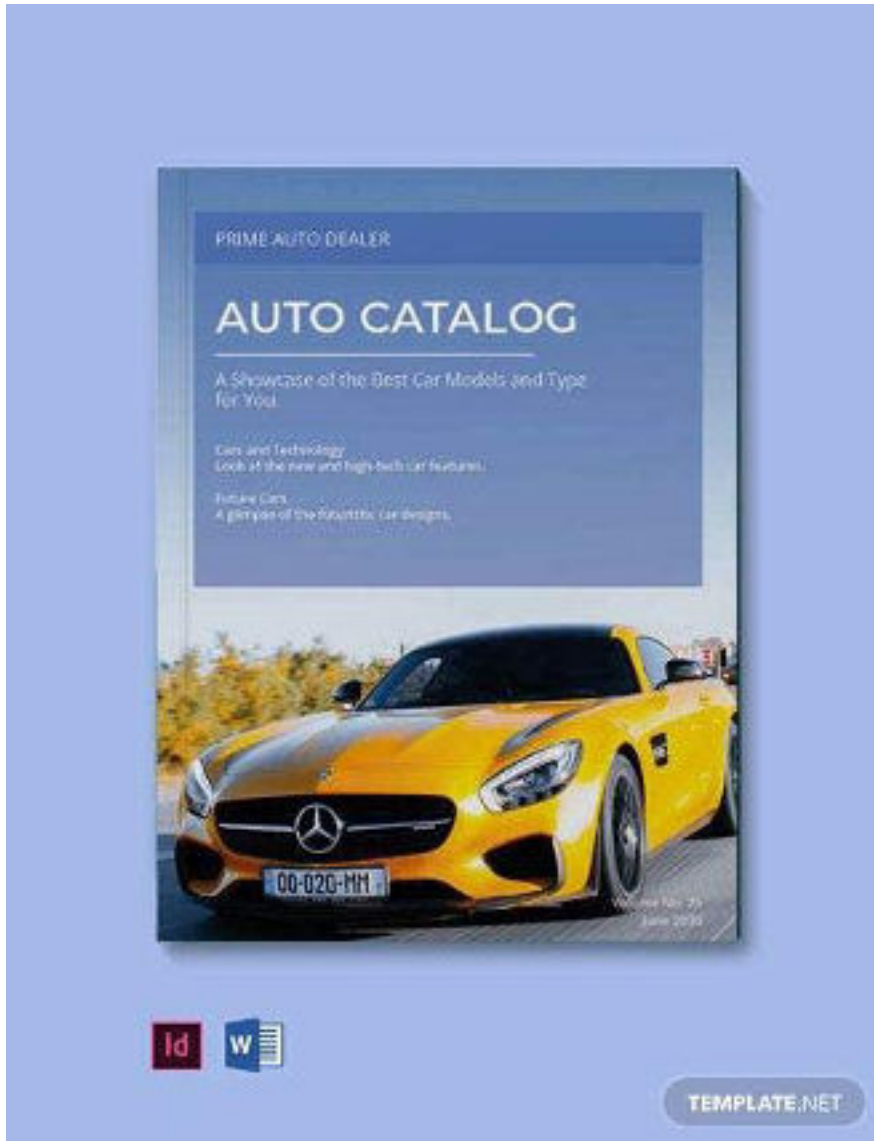
2. Sold!

Vintage cars may be an expensive hobby, but a lot of people invest a significant amount of resources to nurture their love for it. The [auction catalog](#) below features colorful automobile classics that's sure to appeal to vintage car enthusiasts.



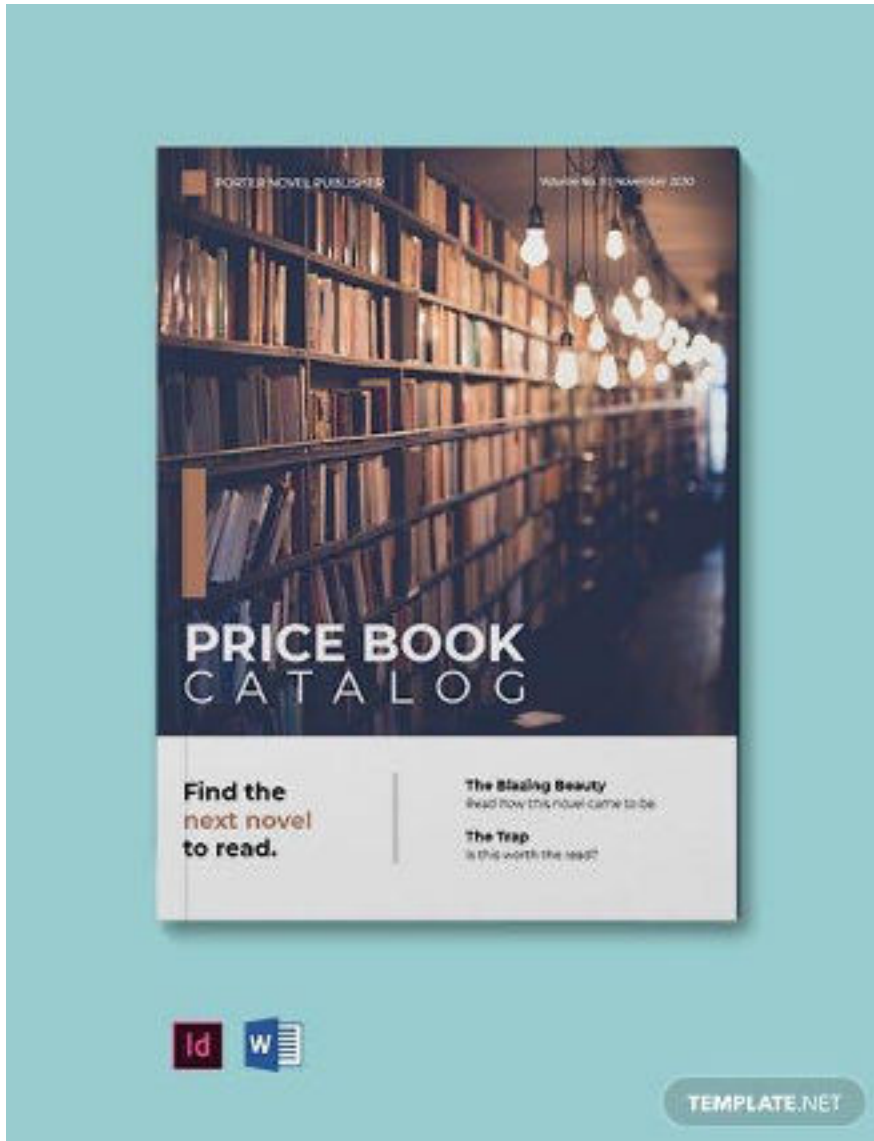
3. Fast and Furious

Boost your company car sales with a stylish catalog! The edgy and sleek sports car makes the perfect cover photo for this [automobile catalog](#) below.



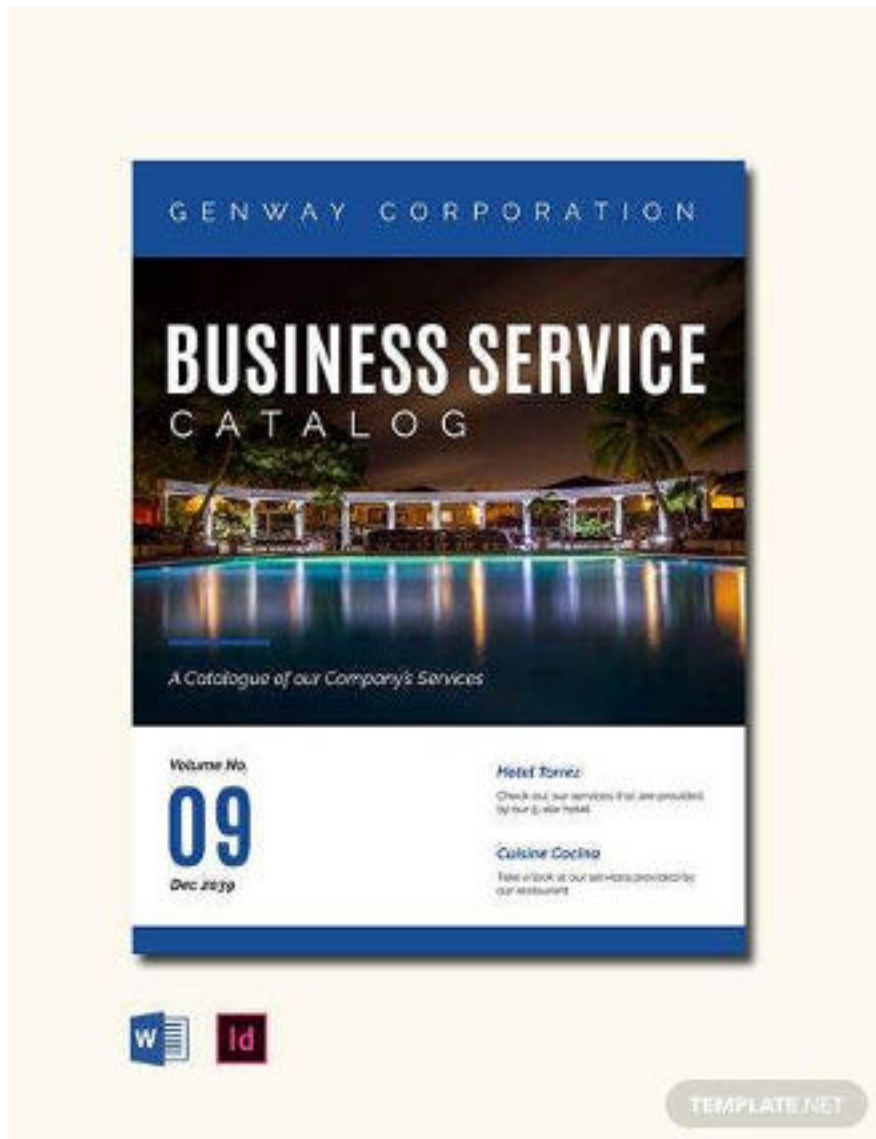
4. Bookworm

The price [book catalog](#) below features a charming background photo that gives off a rustic and nostalgic vibe. Aside from the beautiful bookshelves, the dangling light fixtures really capture your attention.



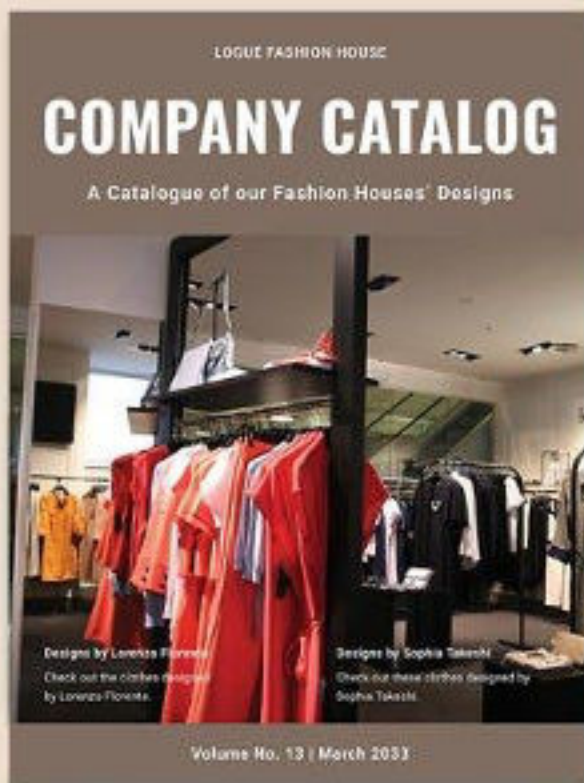
5. Business as Usual

Are you a service-oriented company? It might be a good idea to organize and compile a list of all your services in a [business catalog](#). Keep it professional yet bold like this template that features a stunning panoramic image.



6. House of Fashion

This retail company features fashion-forward pieces as its cover page in their [clothing catalog](#) below. Notice how the clothes are neatly grouped together according to color. Another way of arranging your fashion catalog is by function or season. For example, you can group together all the winter pieces and keep them separate from the spring or summer collection.



TEMPLATE.NET

7. Bold Colors

This color-intensive [company catalog](#) template below is not afraid to go bold. The interesting and contrasting mix of colors makes this example surprisingly aesthetic.



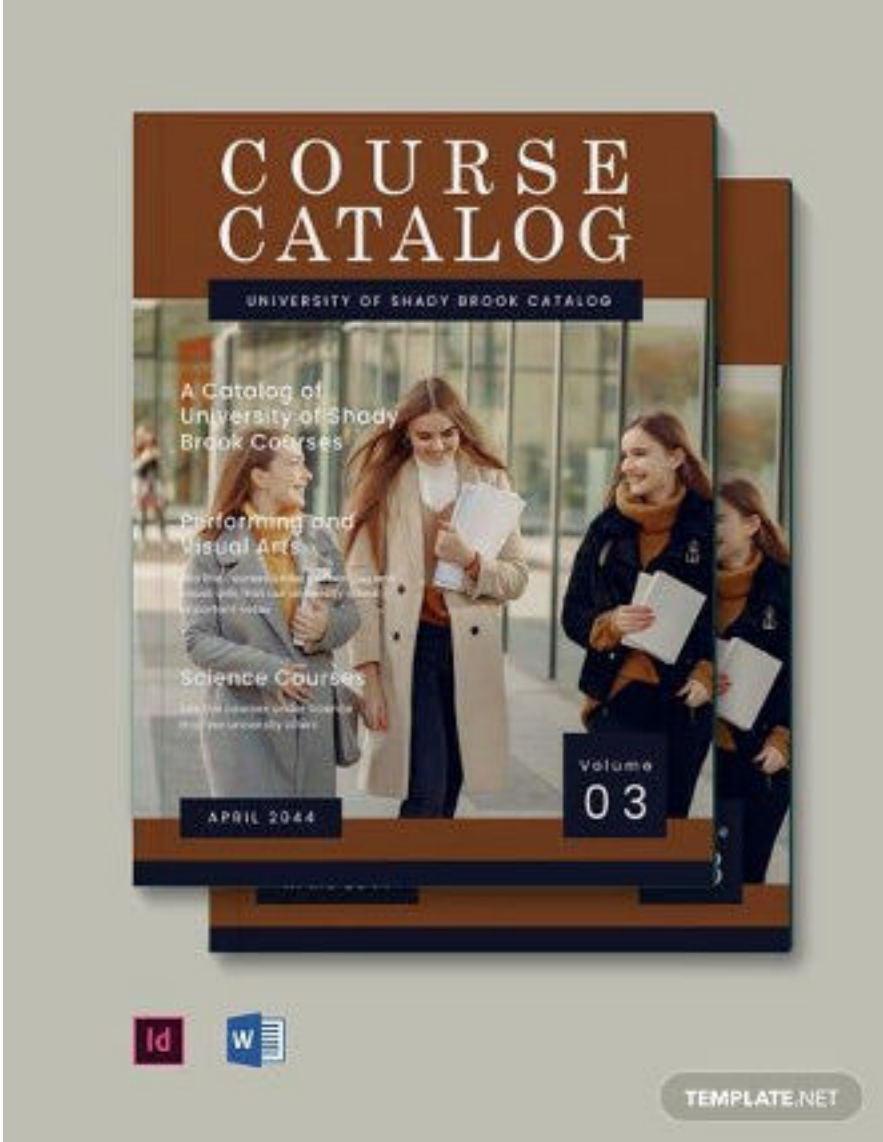
8. Clean & Green

Most people do not immediately associate green and nature with corporate environments. This landscape [corporate catalog](#), however, is attune to nature with its simple green design.



9. Academic Excellence

Are you ready to start a new school year? Go all polished and preppy like in this university [course catalog](#). The students featured on the cover look all geared up for the fall semester!



10. Fresh Food Wanted

The edgy and intense black background complements the beautiful, pink strawberries to make this [food catalog](#) truly stand out. The design is fresh and functional at the same time.



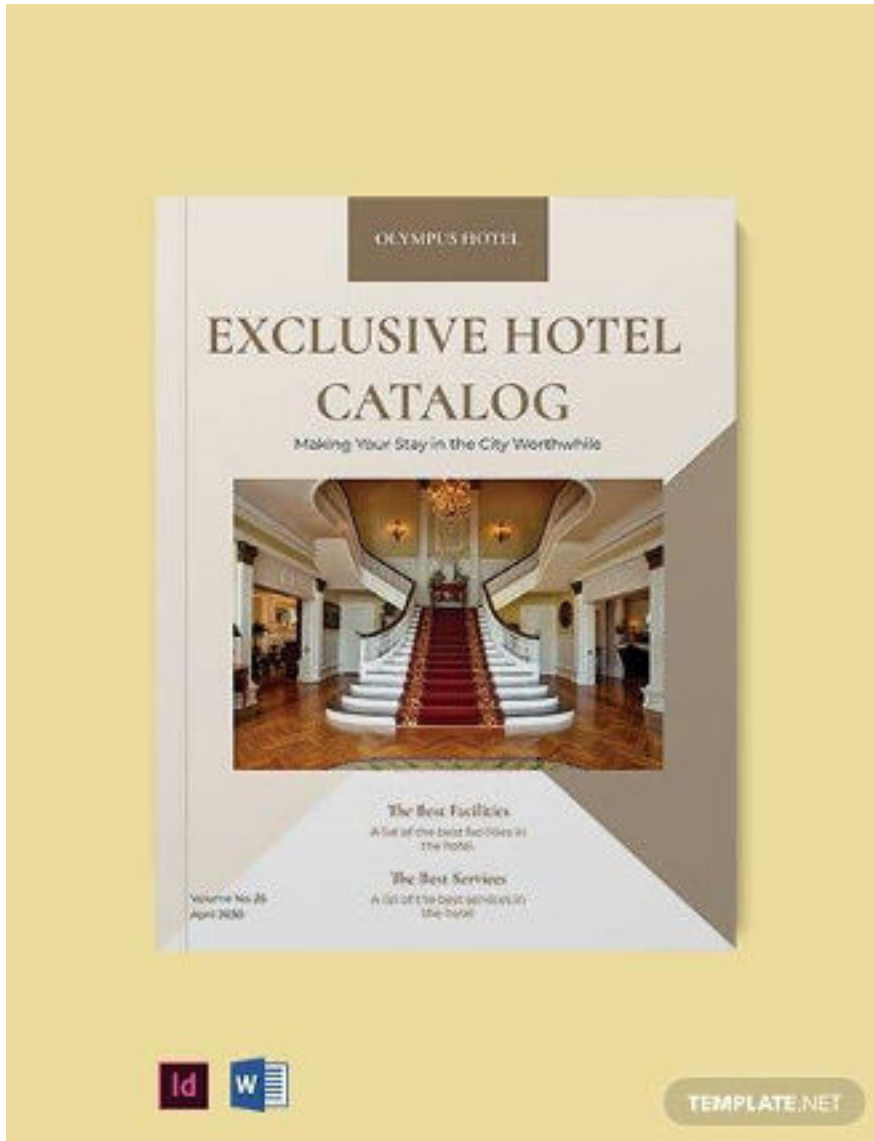
11. Fancy Furniture

This beautiful [furniture catalog](#) is all glammed up with its red-to-purple palette. The addition of the prominent plant on the cover adds even more character and elegance.



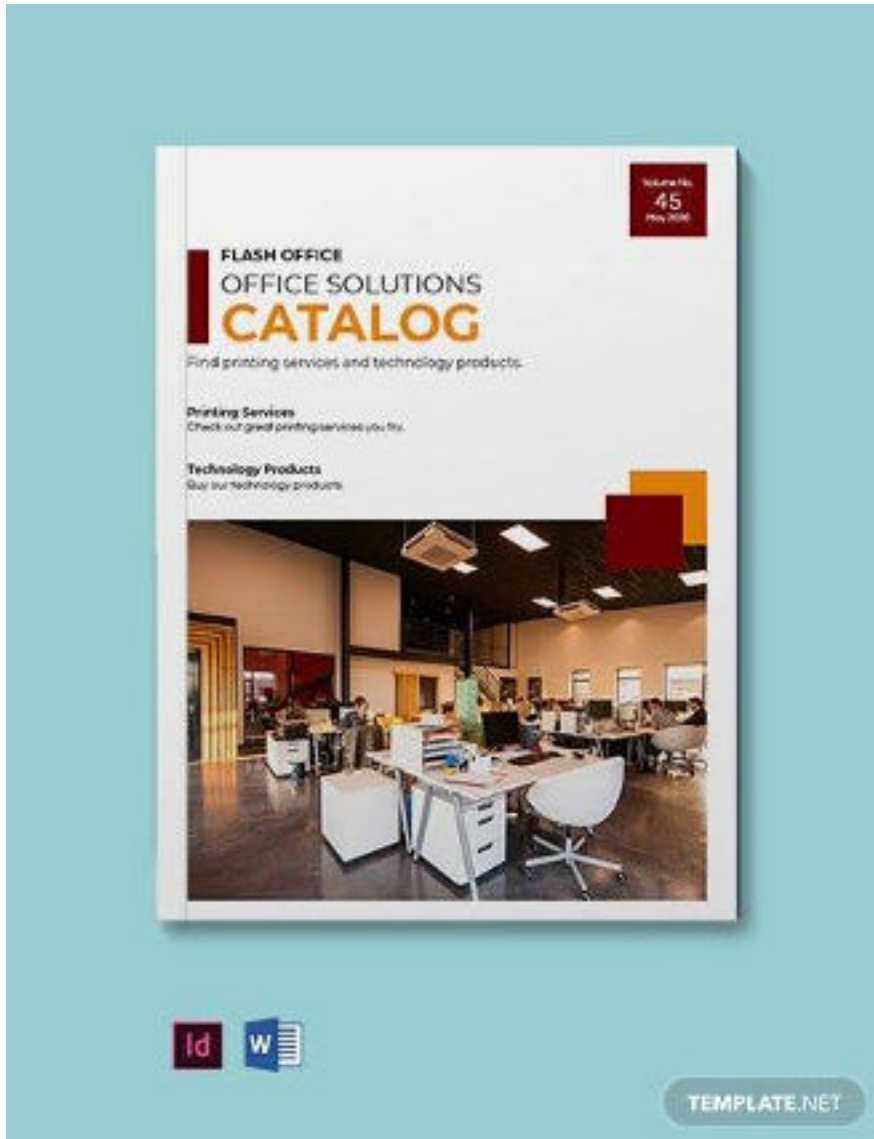
12. Staycation

These [hotel catalogs](#) exude luxury and sophistication. Looking for cover page ideas? The templates below feature a hotel lobby's beautiful grand staircase and lovely palm trees set against pink skies. Both are equally captivating.



13. Office Solutions

This [office catalog](#) promotes an open workplace environment. Gradually, society is starting to see a shift in traditional office culture where more value is placed on flexibility, openness, and even informality.



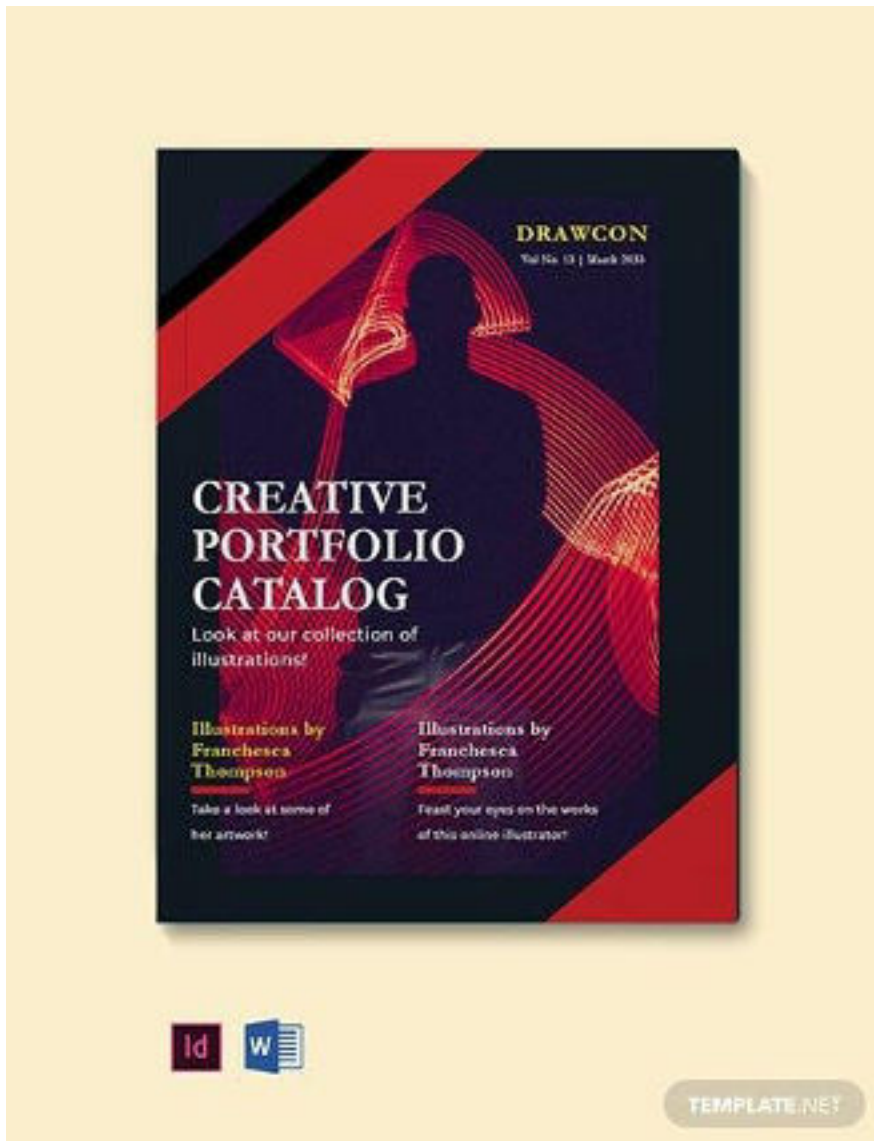
14. Passionate and Driven

A portfolio is not only for employment purposes, it can help you track personal growth progress. This [portfolio catalog](#) for graphic design is aesthetically pleasing with its use of unconventional contrasts and eye-popping colors.



15. Stunning Visuals

Go all out with a captivating design that utilizes stunning visuals. The [creative catalog](#) below is not afraid to experiment with graphics and intense colors.



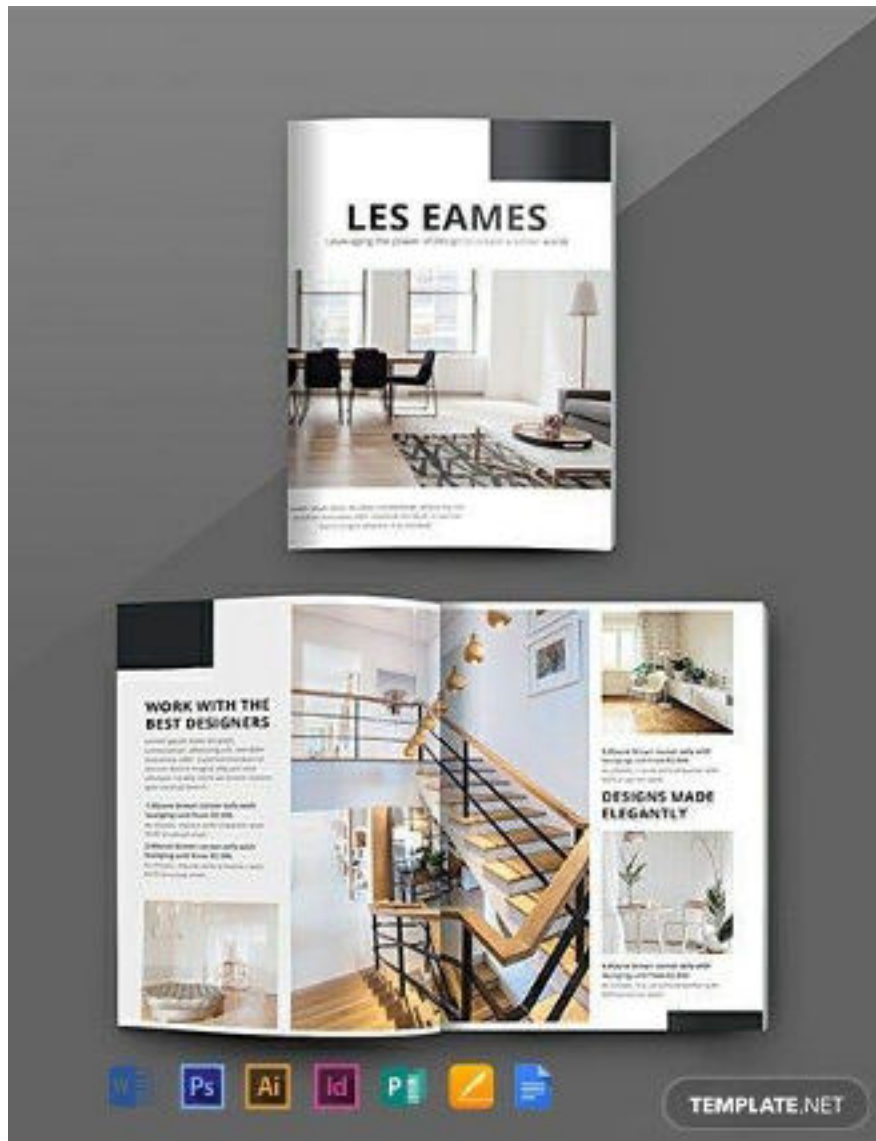
16. Passion for Fashion

The women's [fashion catalog](#) below features functional yet stylish fashion pieces that's perfect for everyday wear. Go from flirty, sunny dresses to classic street style in no time!



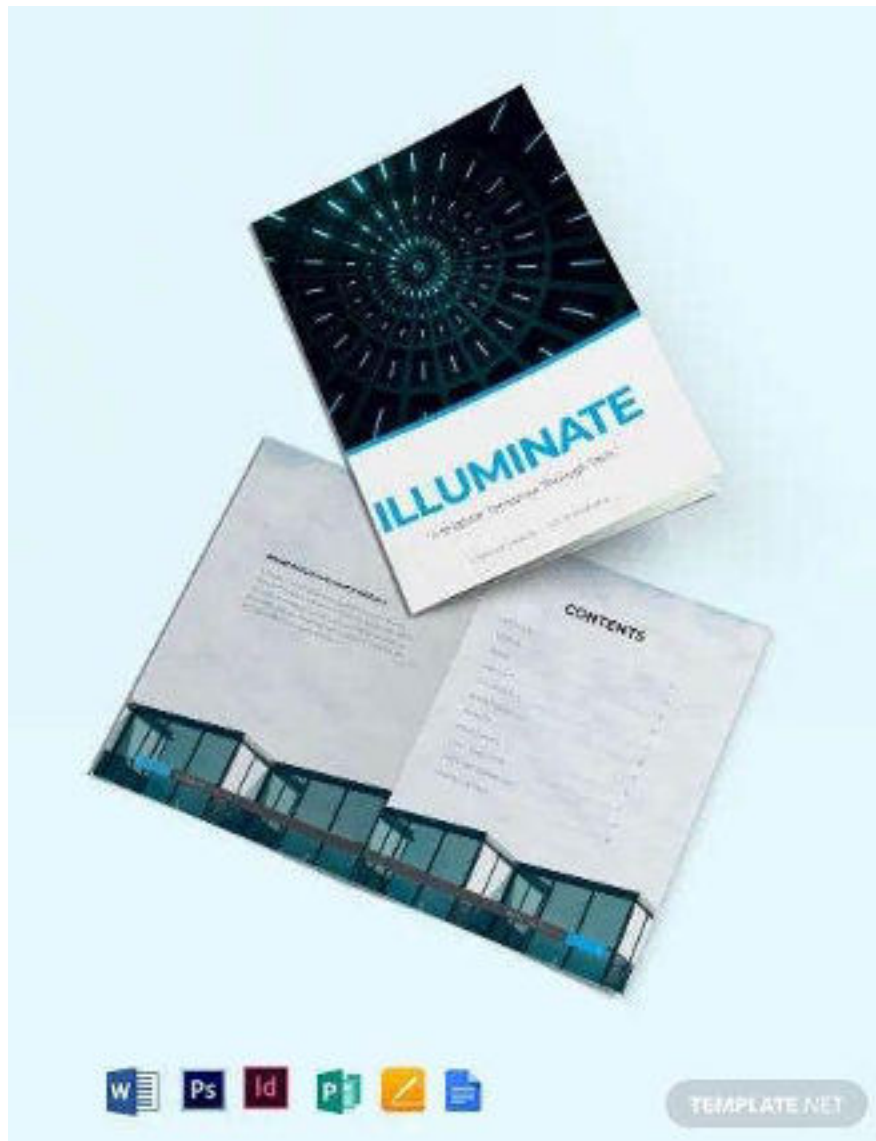
17. Post-Modern

The home interiors featured in this [modern catalog](#) are all about promoting elegance and minimalism. The classic combination of white, black, and wood is always fool-proof!



18. Information Illumination

This [printable catalog](#) on IT services is forward-thinking, both in its content and design. The Information Age is here and now; and it's only onward and upward for the IT industry from here on end.



19. The Right Restaurant

Some business owners operate multiple restaurants under different brands or cuisines. Showcase all your brands in a one-stop shop [restaurant catalog](#) to display all your hard work!



20. The Essence of Exhibits

The [sample catalog](#) below is a printed collection of an art exhibition. Turn a museum field trip into an educational experience by providing guests and visitors a catalog upon entering.



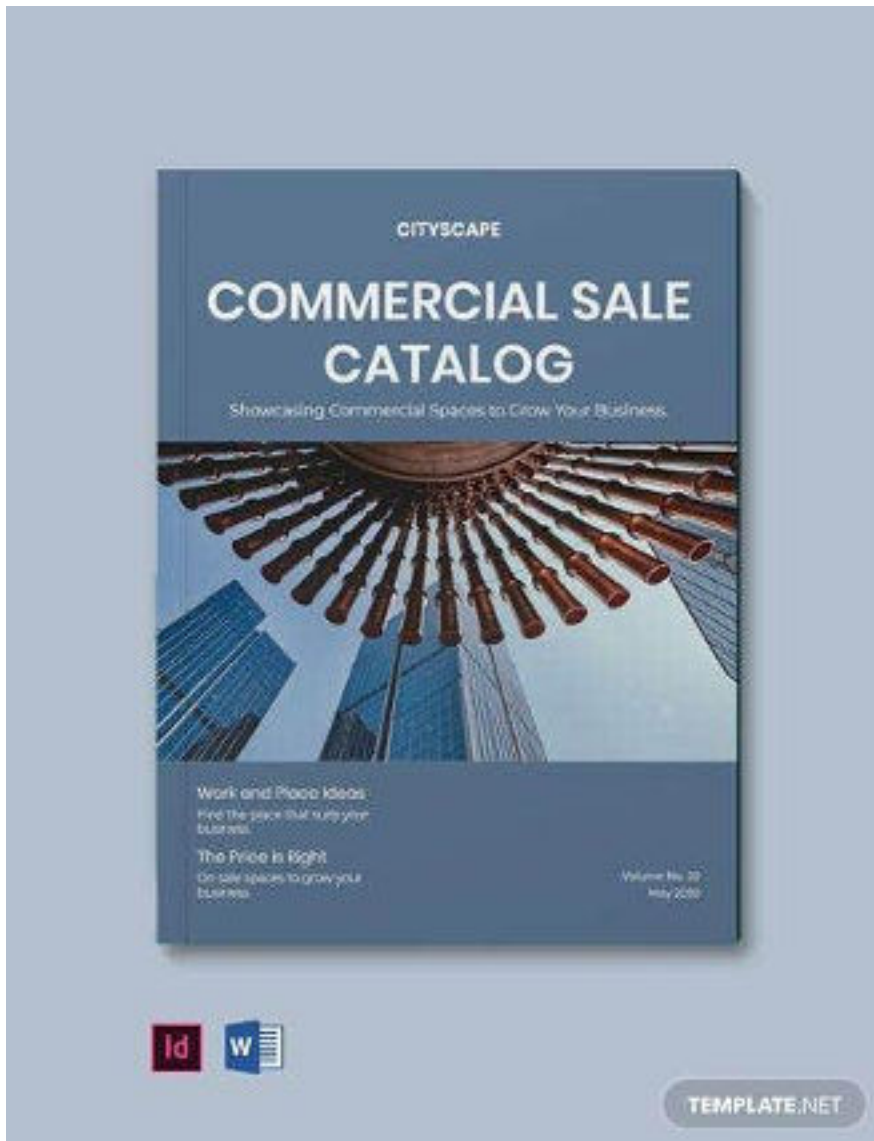
21. Pretty In Pink

The lovely aura of pink never fails to create an impact. The [simple catalog](#) below is anything but boring because of the power of pink in its design.



22. Sales Call

Even the most seasoned salesman needs visual aids to close a deal. The [sale catalog](#) below features office and commercial spaces to address business expansion needs.



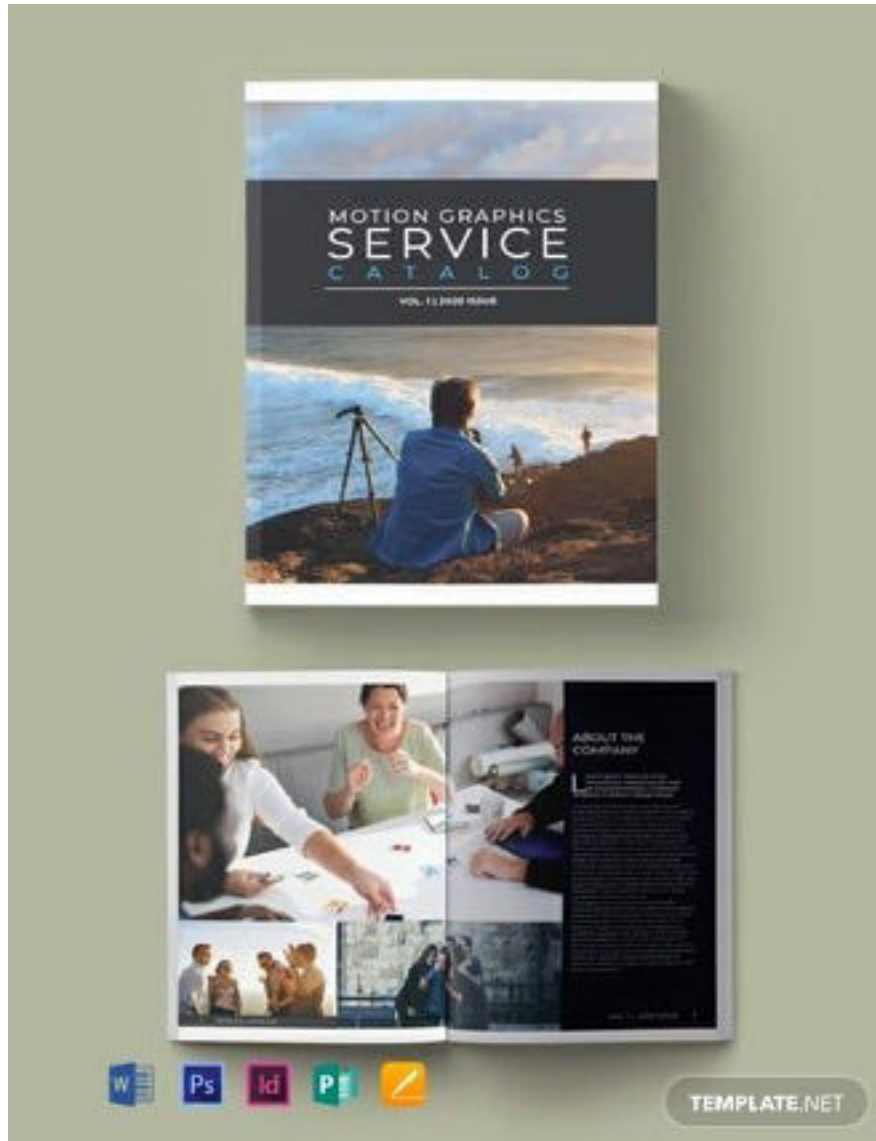
23. Too Cool for School

This junior [school catalog](#) is all set with its bright, refreshing design. The classic yellow school bus is this catalog's main focal point.



24. At Your Service

The motion graphics [service catalog](#) featured below uses a stunning landscape background as its cover page. Bonus tip? Always make sure to include price points and product photos in your service catalog.



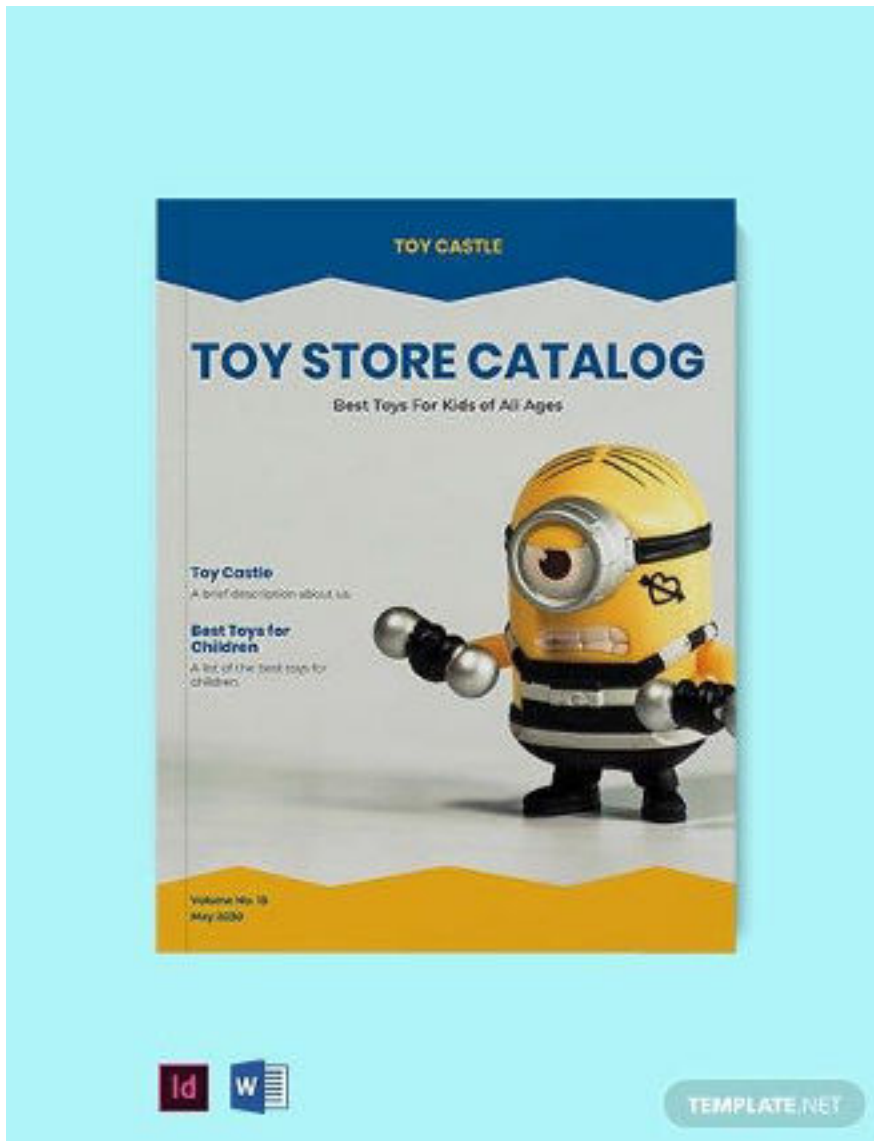
25. Sportsmanship

The colorful [sports catalog](#) below looks almost like an influencer ad. The teal background and orange accents are refreshing to the eyes.



26. Toys, Toys, Toys

Feel like a kid again when you open these toy [store catalogs](#). There's sure to be something for every child in the colorful pages of these catalogs.



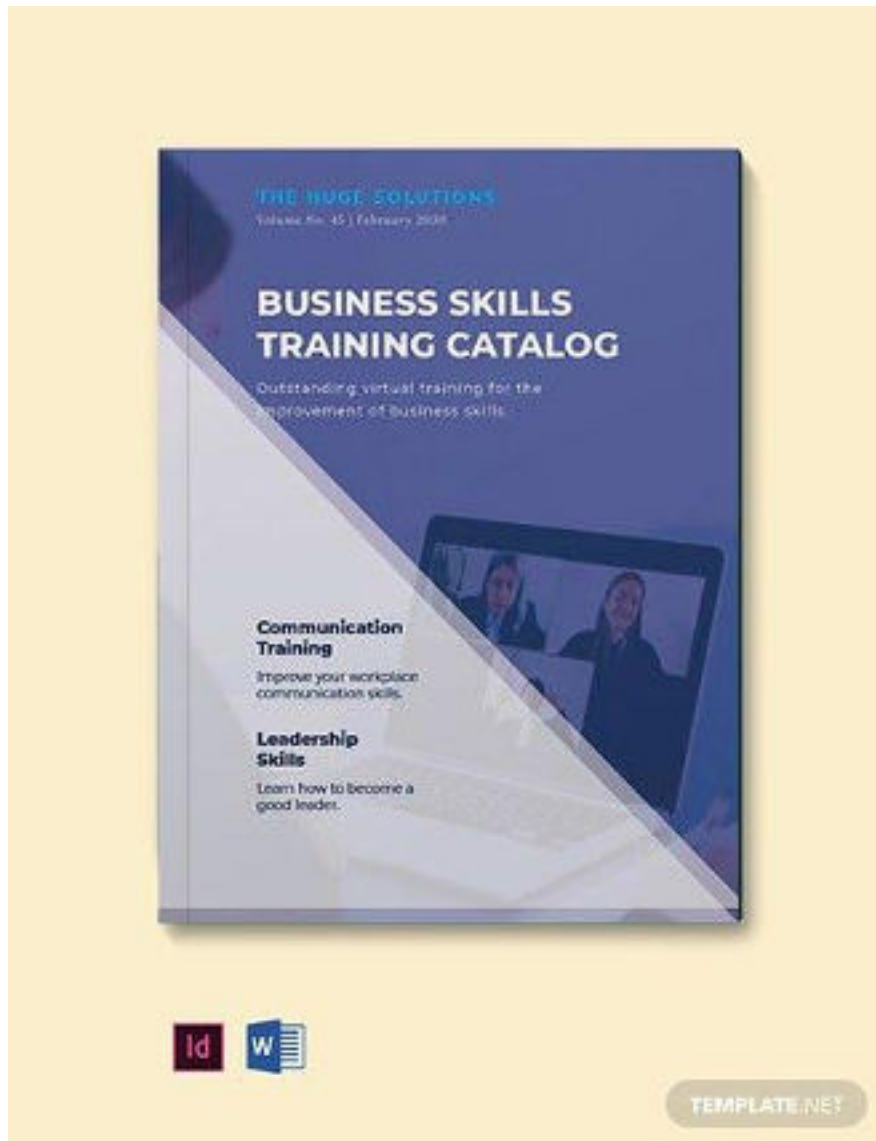
27. Tech Giant

This [technology catalog](#) keeps it nice and simple with a contemporary design. Many retail computer stores list their products in a single catalog to help customers weigh decisions more easily.



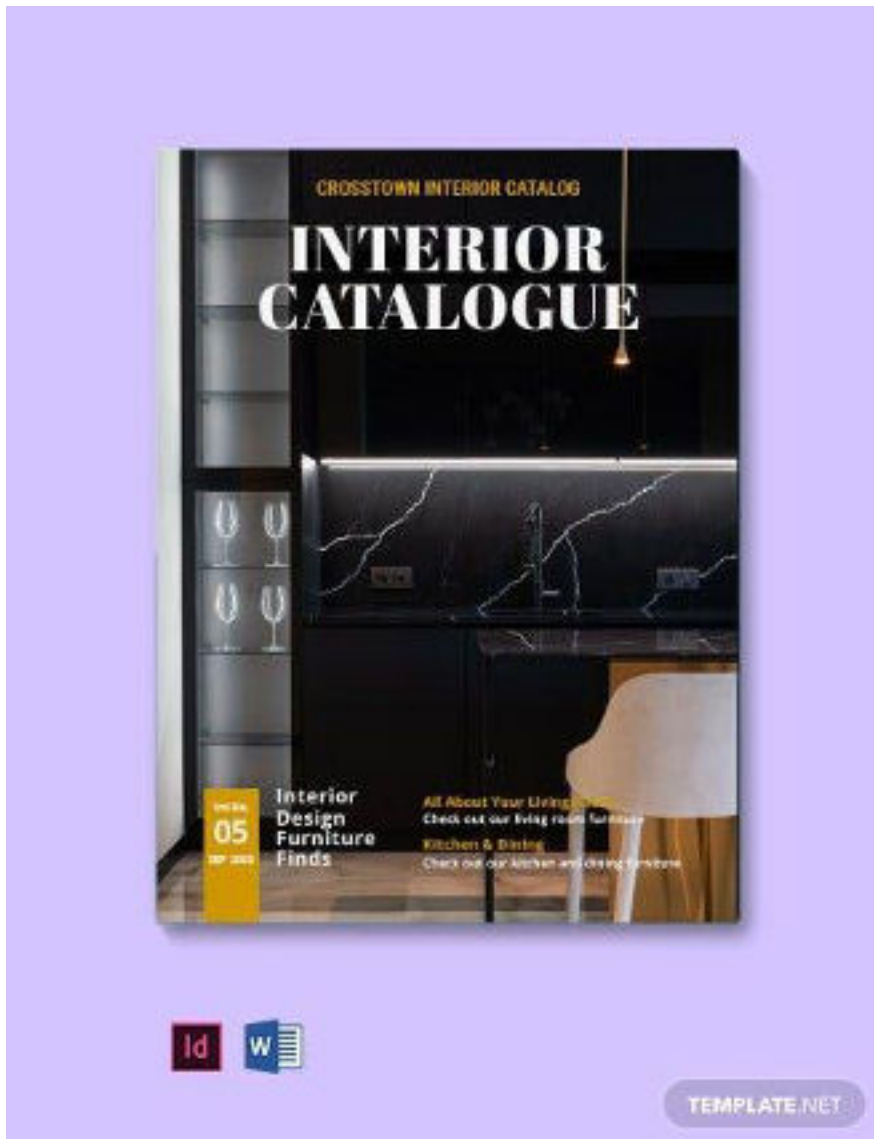
28. Training and Development

Companies who invest in training and development of their workforce show that they value their employees' professional growth. This [training catalog](#) is a compilation of business skills needed to propel a company forward.



29. Glossy Finish

The marble finish featured on the cover of this [interior design catalog](#) makes it unique and stand out. The sleek and modern design of the template below makes the perfect coffee table book.



30. Beauty and the Beat

Many cosmetic companies create catalogs in order to feature all their products in a single go. The beauty [product catalogs](#) below feature their company's skincare and makeup bestsellers.



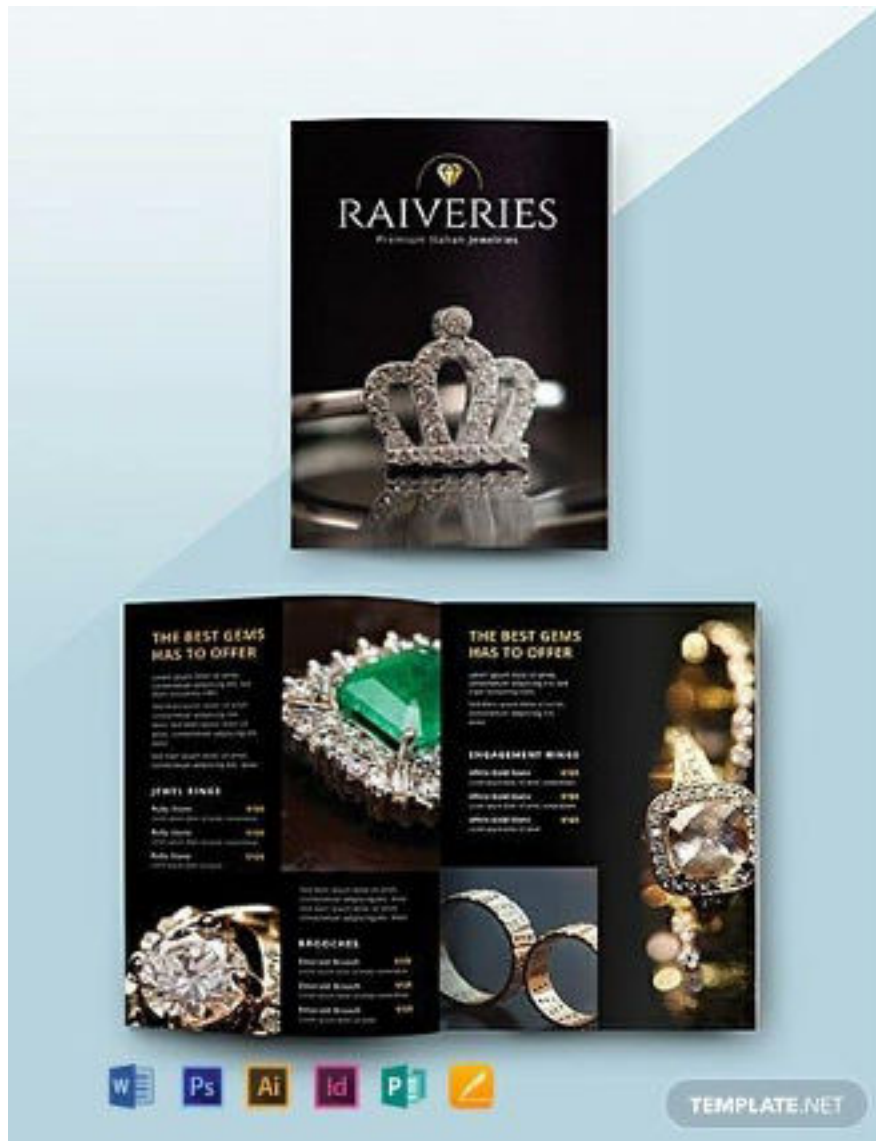
31. Real Estate Fit for Royalty

The [real estate](#) catalog below showcases homes of all shapes and sizes. Aside from using informative catalogs, realtors and brokers usually take their clients on ocular visits and tour them around the property.



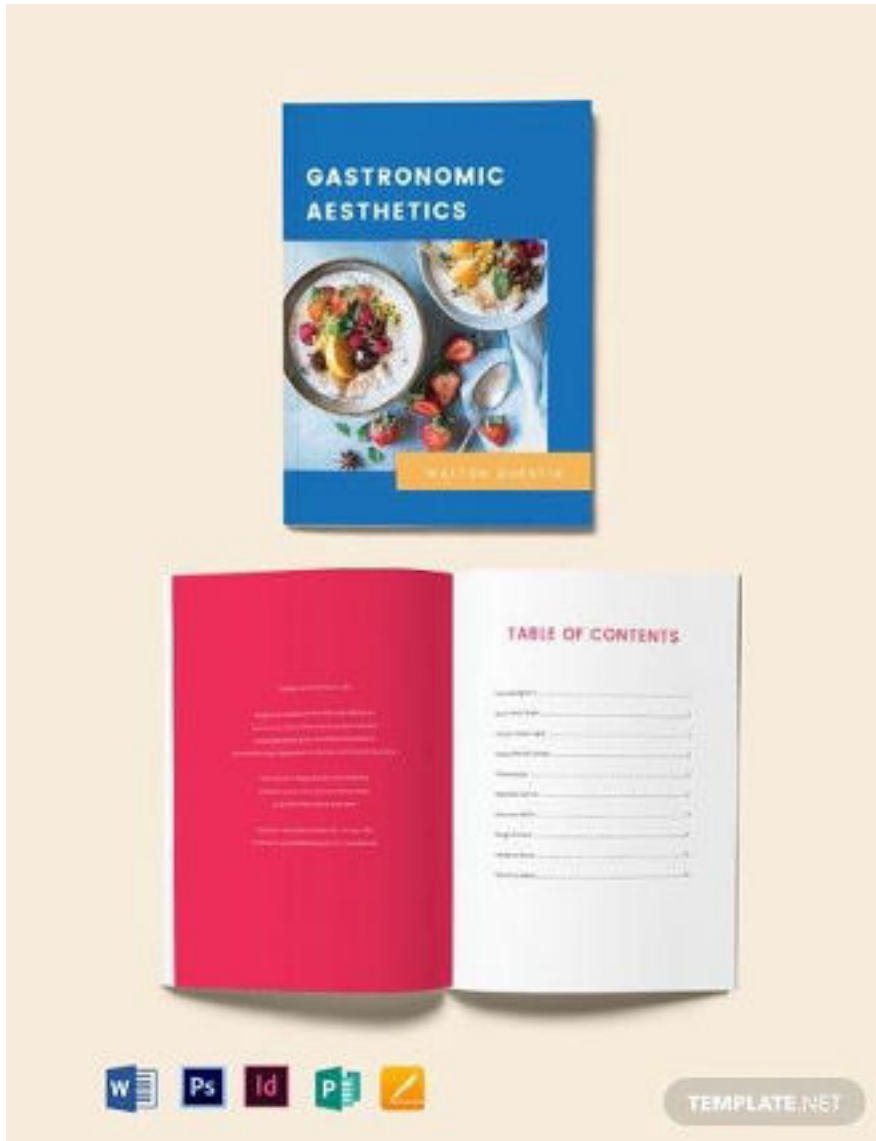
32. Shine Bright Like a Diamond

Jewelry can spruce up any outfit, whether formal or casual. This [jewelry store](#) catalog displays its finest and shiniest pieces that's sure to bedazzle any client.



33. Gastronomics

The [cookbook template](#) below does not only celebrate gastronomy, it also promotes wellness by featuring healthy smoothie bowls on its cover page.



34. Tantalizing Travel

If you're a [travel agency](#), try featuring both famous tourist sites and unconventional destinations in your catalog. You want to ensure that there is a destination for anyone, not just for a particular set of people.



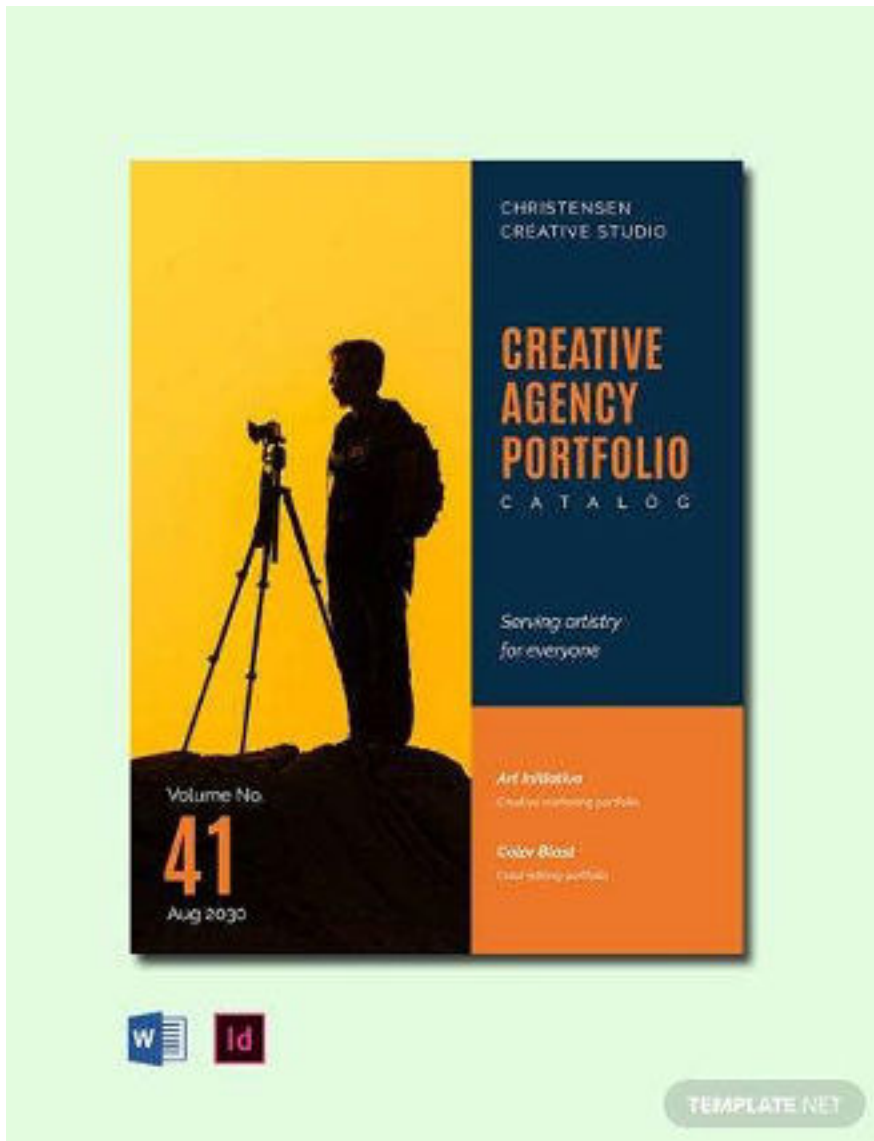
35. Amazing Architecture

Stunning architecture, whether it's commercial or residential, always makes a good cover page. In this [architecture template](#) catalog below, different rooms are featured in the quintessentially modern home.



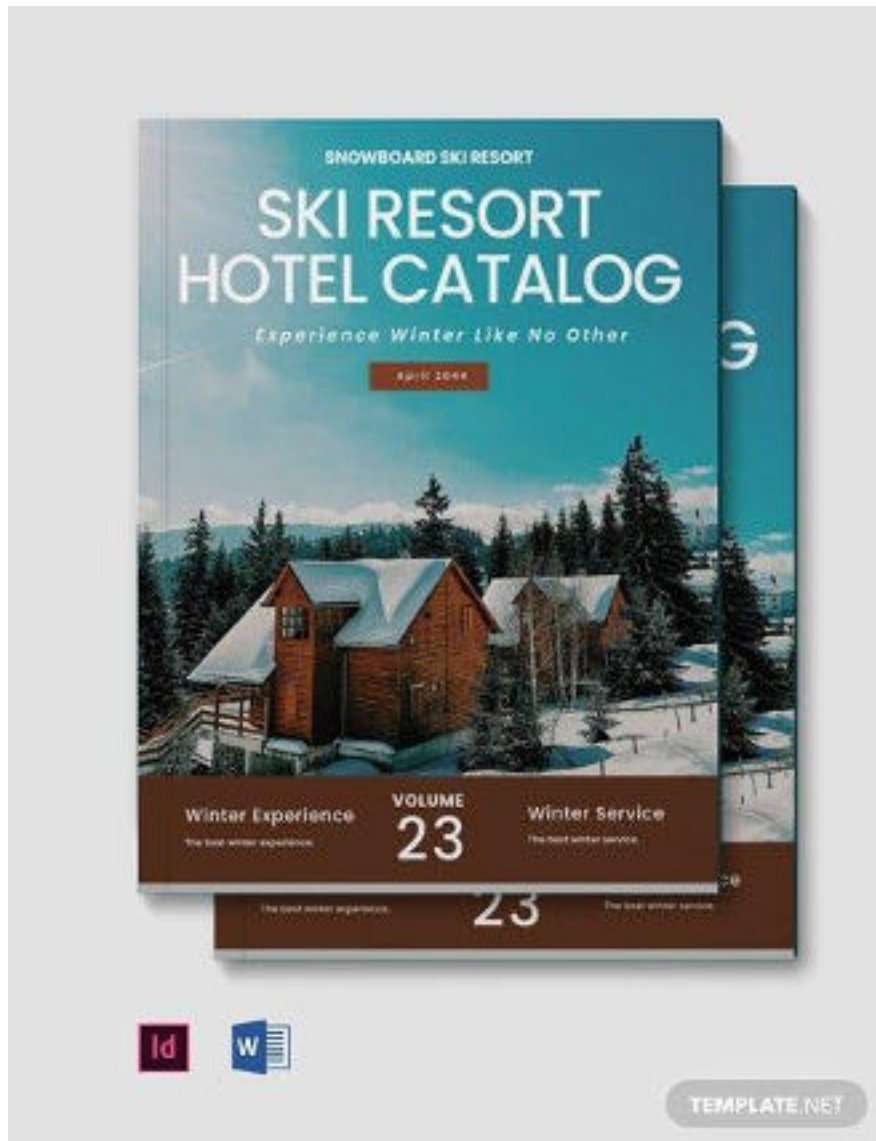
36. Color Blocking

This [agency template](#)'s technique of choice is strategic color blocking. The design keeps it nice and simple with a three-toned color approach.



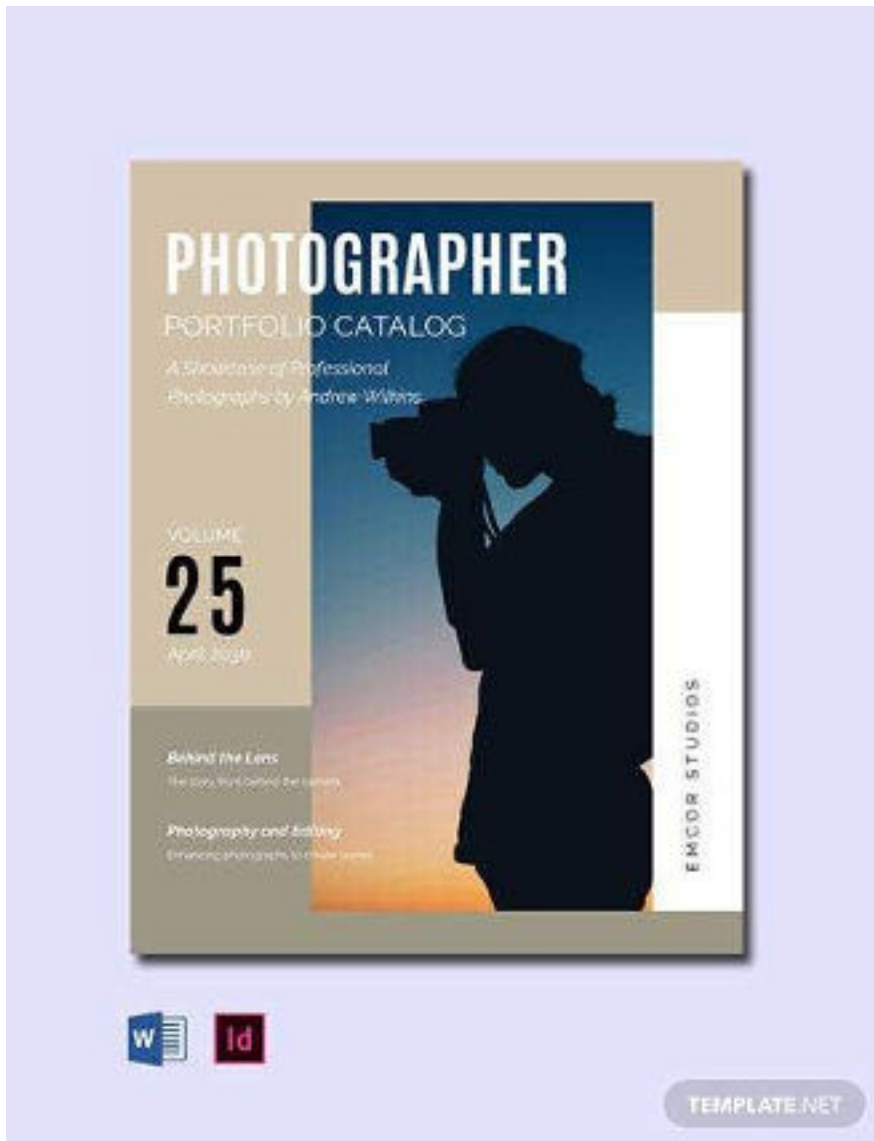
37. Rest and Relaxation

This [resort template](#) for a ski lodge boasts a spectacular view of lush greens, white snow, and blue skies. The cozy picture of the lodge makes a perfect cover image.



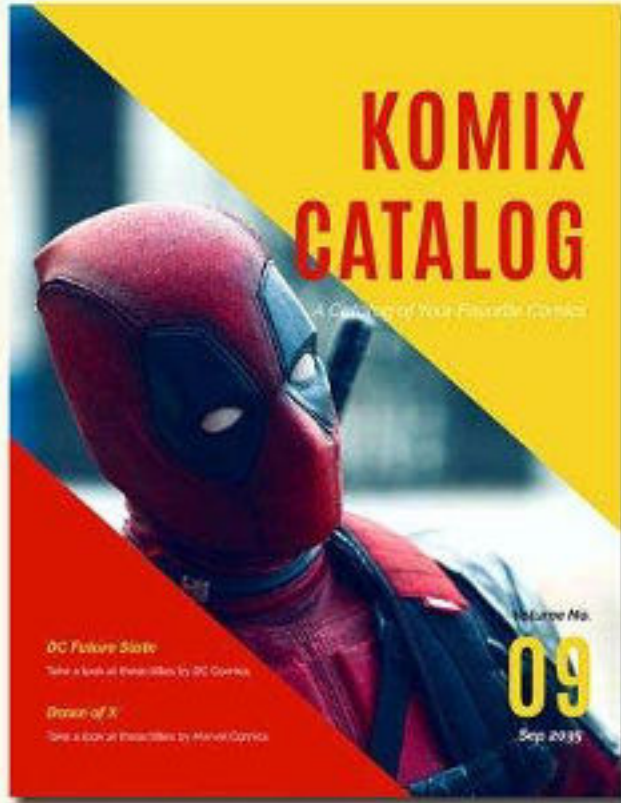
38. Portraits and Photographs

Are you a budding photographer? Showcase your best work in a catalog! The [photographer template](#) below is a sample portfolio of a photojournalist.



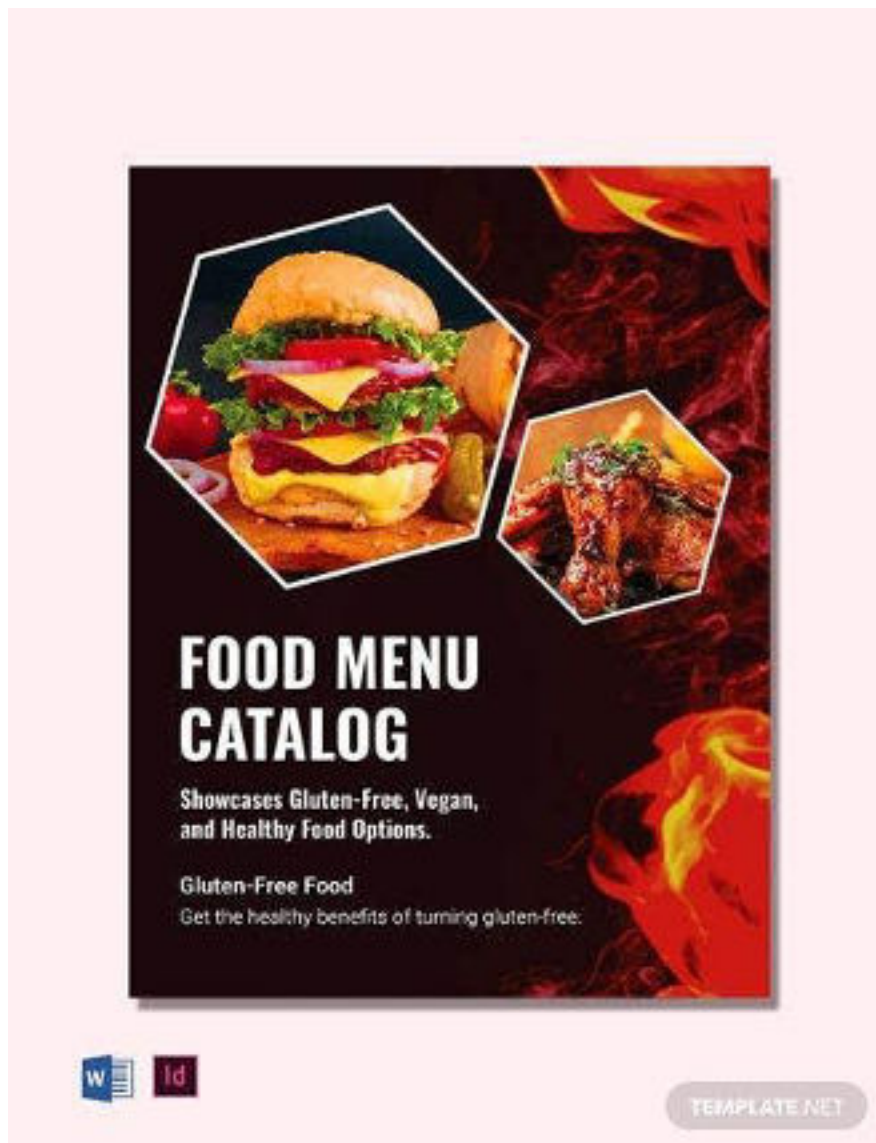
39. Crazy Comics

[Comic Con](#) fans are sure to drool over this catalog. The Marvel character Deadpool is front and center in this comic book catalog.



40. Merry Menu

This flaming [food menu](#) catalog will surely satisfy your burger cravings! Pro tip? Feature close-up food shots and make sure they're high quality images.



41. Fluff and Fur

Are your fur babies your life? Why not rescue a dog or cat instead of buying one? This [pet care](#) catalog is sure to convince you to add more to your brood.



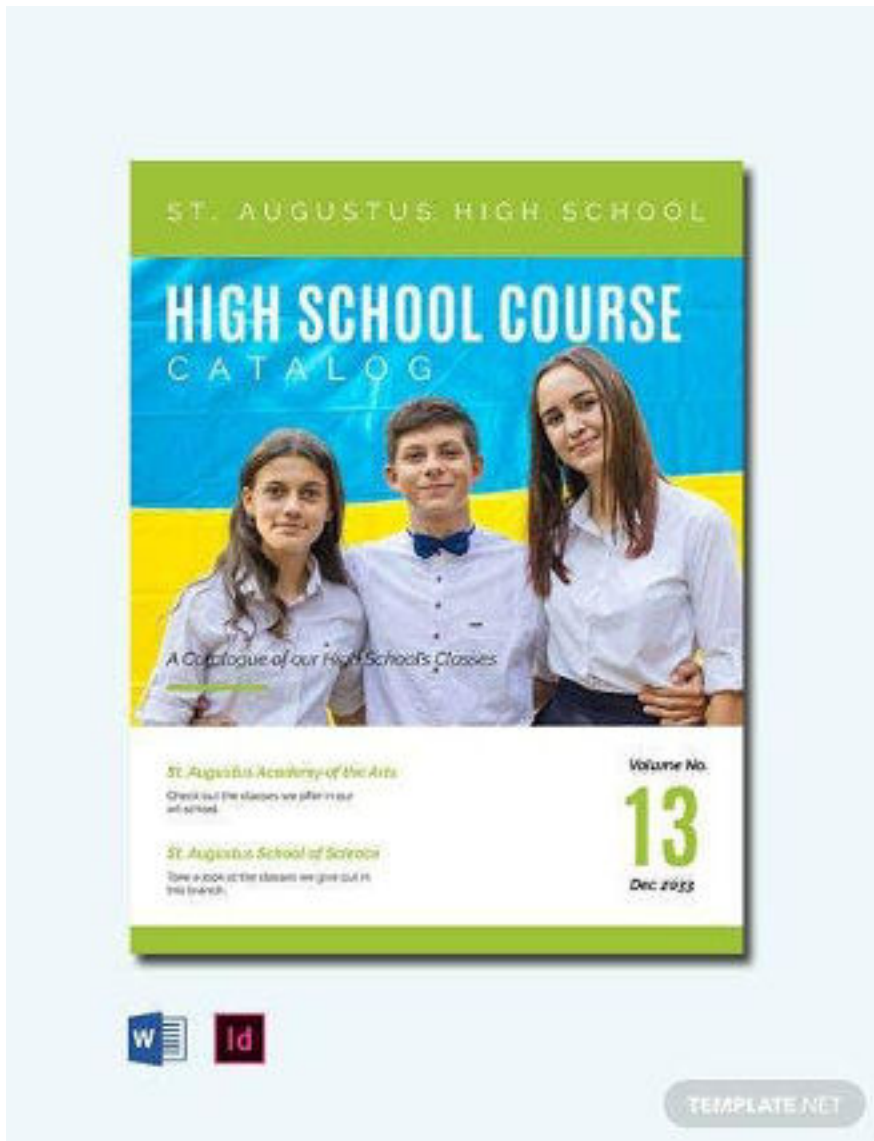
42. For the Love of Coffee

There's a reason why coffee is the most universal pick-me-up drink. It is aromatic, delicious and not to mention, addicting. Take a cue from the [café templates](#) below and showcase lovely latte art along with all kinds of coffee varieties.



43. High School Never Ends

[High school](#) is an important educational milestone for any child. The course catalog seen below is simple, informative and exclusively for high school students.



44. Tea O'clock

[Tea party](#) anyone? This charming tea store catalog keeps it nice and elegant with a rich blue background and a piping hot tea set.



45. A Splash of Color

The hotel catalog below keeps the rest of its design minimalist and contemporary to allow the yellow chair to take center stage. Interested in replicating this stylish technique? Try adding a splash of color to your designs using [Adobe InDesign](#).



46. Rhythm & Blues

Looking for something more simple? You can also use [Microsoft Word](#) as a format when downloading sample catalogs. This home décor catalog's beautiful blue wall makes it stand out above the rest. Pro tip? Dedicate an entire wall exclusively for frames. Play around with different shapes, sizes, and textures of frames. You can even throw in a mirror there too. Just make sure to keep the remaining walls in the room bare.



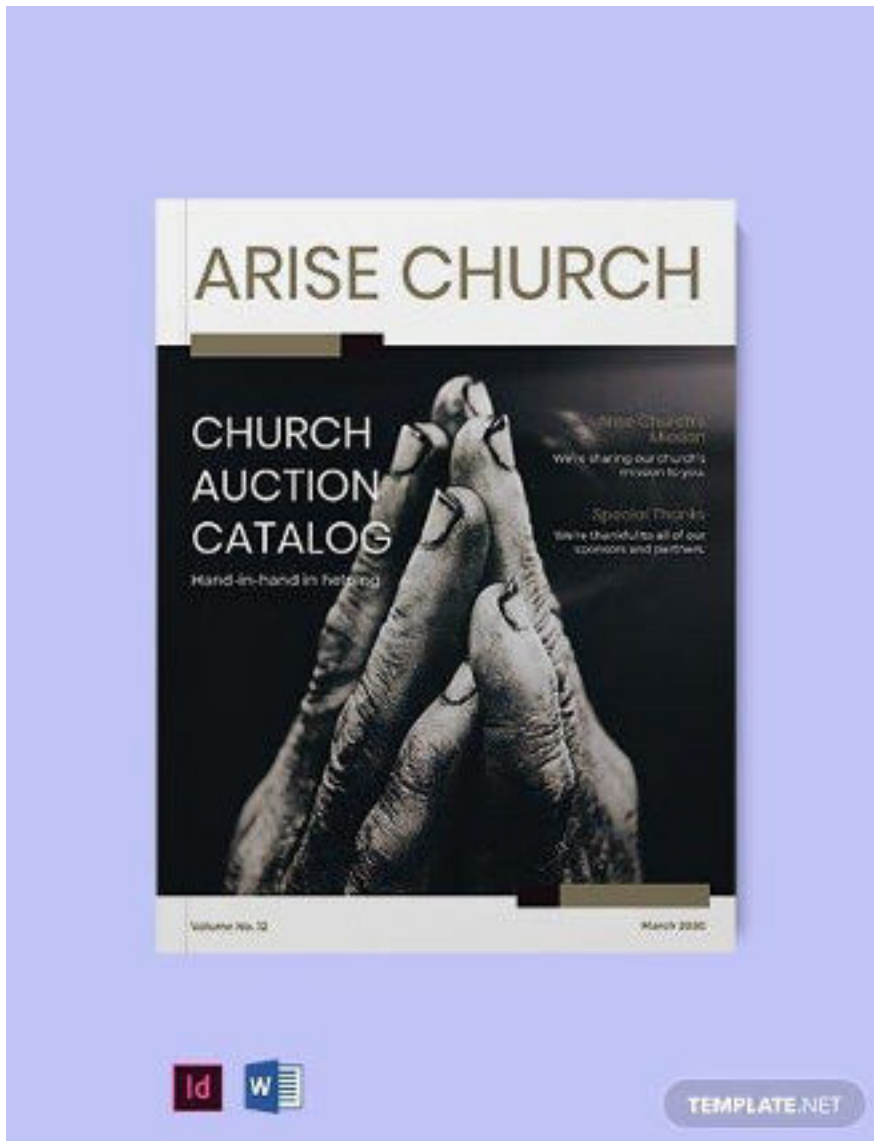
47. A Heart for Charity

They say it's better to give than to receive. Give back to your communities with this [charity template](#) that highlights an auction event for a good cause.



48. Off To Church

Churches hold various events and activities for their communities too- including auctions, as seen in the example below. The powerful image on this [church template](#) signals hope and healing.



49. Wedding Season

A wedding planner's job can be described as both fun and stressful. The [wedding checklist](#) itself can be a source of stress. Two of the most fundamental items on the list include wedding rings and the event photographer, as seen in the sample catalogs below.



50. Kitchen Krepes

What's interesting about the cookbook catalog below is the lovely food presentation of delectable crepes. The dark but glossy cover helps to emphasize the main image. You can download this template in Word, Photoshop, or [Publisher format!](#)



General FAQs

What is the difference between catalog and catalogue?

They essentially mean the same thing. But in British English, the word is spelled as 'catalogue'; while 'catalog' is generally used in American English.

What is considered a catalog?

A catalog is anything that systematically itemizes products, goods, or services and is compressed into a single publication. The items are often arranged in a particular order such as chronological order or popularity ranking.

What is the use of a catalog?

A catalog can serve as a directory of goods and services that makes it easier and more convenient for customers or readers to weigh purchase decisions.

What makes a good catalog?

A good catalog is, first of all, informative. It should be appealing enough for readers to pick up; so it must be visually interesting in addition to being informative. Good catalogs should also contain high quality images and helpful descriptions.

What are examples of catalogs?

Some examples of catalogs include retail fashion catalogs, beauty product catalogs, home and interior design catalogs, bridal catalogs, and architecture catalogs.