

## 50+ Business Card Designs, Format & Examples 2022

In any business and organization, no matter how big or small markets its products or services, to loyal customers, prospective clients, and future partnerships. It is why it is essential to carry out [business cards](#) to relevant events or parties.

### To create a business card of your very own, follow the following steps:

- Browse through several business card designs, formats, and examples for your own business card.
- Customize Online or Download in your preferred File format and Print As Required

With that in mind, it is beneficial for you and your company to create a business card [graphic template](#) that allows you to showcase your product or service in creative ways. In doing so, you can entice individuals to purchase what your offer.

### 1. Advertising Agency Business Card Design

As an [advertising agency](#), it is necessary to assure your clients that they are selecting the right people for the job. Show your advertising prowess by providing a simple yet captivating design through your business card idea, and see positive results.



## 2. Cleaning Services Business Card Design

If you have a [cleaning service](#) business, how can you find a way to increase your sales or expand your business? The answer is simple; create a business card design pleasing to the eye and reveal what you do at a single glance.



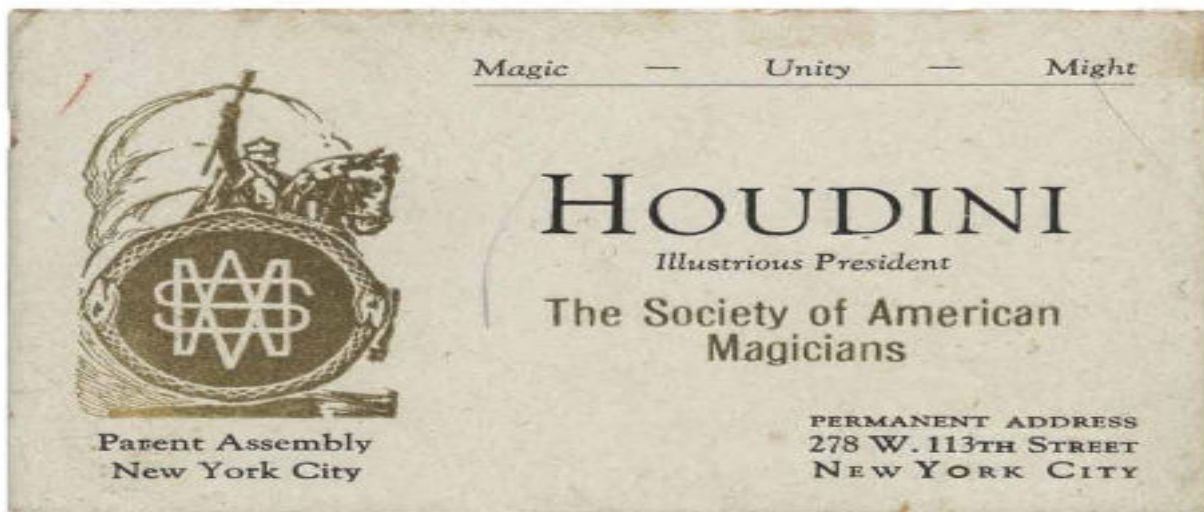
### 3. HR Business Card Design

It is vital to show professionalism when interacting with clients and representing an [HR business](#). For concept designs, try to keep things simplistic and straightforward, enabling your employees and customers to access your contact information.



### 4. Houdini Business Card Example

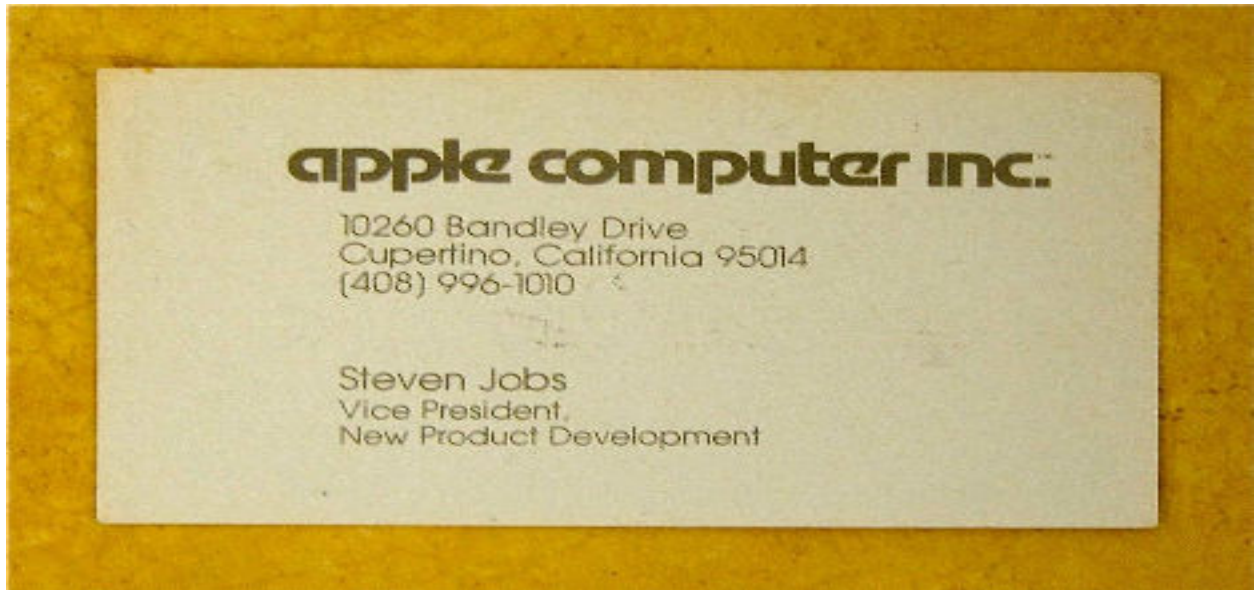
Even the famous magician Houdini made sure he had an extra business card for special occasions.



[source](#)

## 5. Steve Jobs Business Card Example

Steve Jobs rose to fame as the CEO of the famous brand Apple. Look back to 1979, and he was the vice president for new product development, based on his business card.



[source](#)

## 6. Medical Business Card Design

It is rare for [medical businesses](#) to advertise their products or services as they are essential institutions. In cases that they have to promote themselves, it is ideal to have a business card handy that attributes what the business has to offer.



## 7. Contractor Business Card Design

For [general contractors](#), it poses an obstacle to recruit customers and market your business to a broad audience. It is necessary to broaden your client list and contact list to ensure that your organization, along with your workers, offers quality services to individuals that need them.



## 8. Repair Services Business Card Design

When technology and innovation are principal elements of people's daily lives, [repair services](#) are one of the popular businesses available. From mobile devices to car repairs, the support coming from these organizations are essential, and as a part of it, you must always have your business card ready.





## 9. Real Estate Business Card Design

In the [real estate business](#), chances are, an influx of clients happens when there are viewing events, or it turns out to be a good day. As an agent, it is your responsibility to bring as many customers as possible to reach your quota and make a sale, so try to give out as many business cards to potential buyers as possible.



## 10. Larry Page Business Card Example

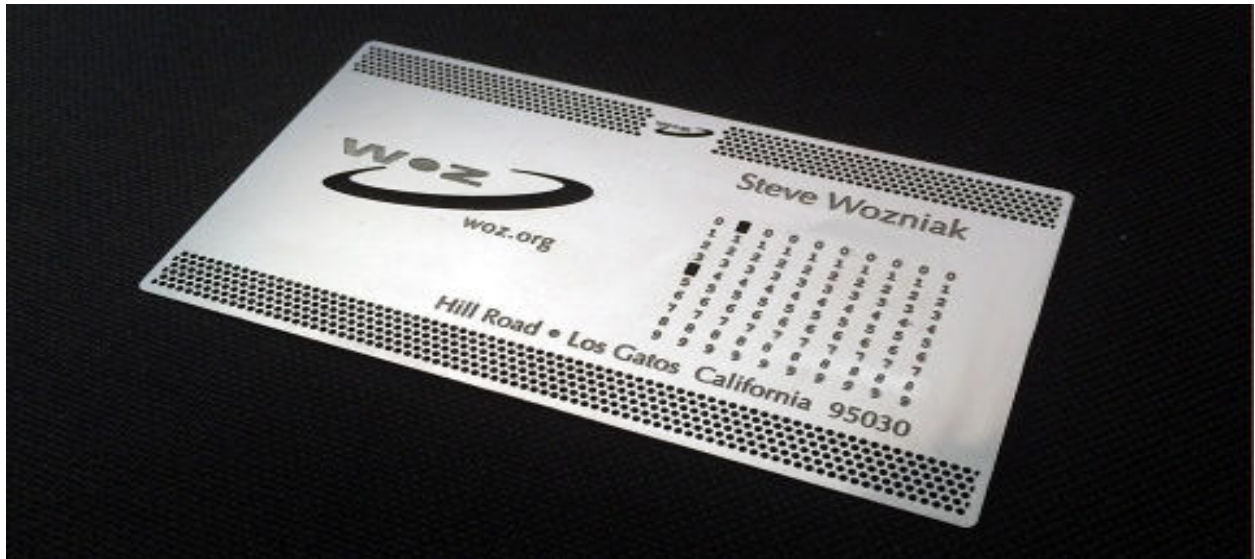
Larry Page's business card may be simple, but the signature colors of Google haven't changed through the years, and it shows.



[source](#)

## 11. Steve Wozniak Business Card Example

Safe to say that Steve Wozniak's business card is one of the most creative ones out there with its metallic feel and uncanny design.



[source](#)

## 12. Property Management Business Card Design

In a [property management business](#), customers rely on your ability to maintain, secure, and make necessary changes that enhance their business. With that, you have to keep open communication with what they desire for their property, and handing out your business card is handy in such situations.



## 13. Massage Therapist Business Card Design

Keeping track of your client's well-being is of utmost importance if you run a [massage therapist](#) business. Always remember to leave your contact information with your customers and ensure that they have an idea of your business card by incorporating relevant designs.



## 14. IT/Software Business Card Design

When computers and gadgets made their way in as daily necessities that individuals cannot live without, [IT and software](#) companies became essential businesses. Promote your business by handing out business cards to potential customers during special events.





## 15. Corporate Business Card Design

Businesses and organizations need to create business cards to negotiate with [corporate entities](#) to expand their business, create partnerships, or seek donations or gifts for their events and activities. Come prepared with business cards of your own to establish positive relationships with other clients.



## 16. Luxury Business Card Example

The mixture of the blue, black and white colors creates a luxurious feel for this business card design.



[source](#)

## 17. Photography Business Card Example

The photography business card shows the photographer's work and does not need any more fancy elements to highlight their skills.



source

## 18. Construction Business Card Design

[Construction businesses](#) prosper when they have loyal clients on their side that give them referrals and relationships with other businesses that help them with materials, tools, and equipment to do their jobs. Handing out business cards to get in contact with them in exchange for theirs is a good deal.



## 19. Fashion Business Card Design

The [fashion business](#) is a difficult business to be in; however, if you have the right connections and get the best materials, it won't be long until you are recognized. Remember to give out your business card to grow your business list, and don't forget to put a creative sparkle to it.



## 20. Engineer Business Card Design

With innovation comes [expert engineers](#) putting their best effort and extensive knowledge to produce the best products. Make sure you promote your business into something more by creating a business card to create partnerships and entice clients.

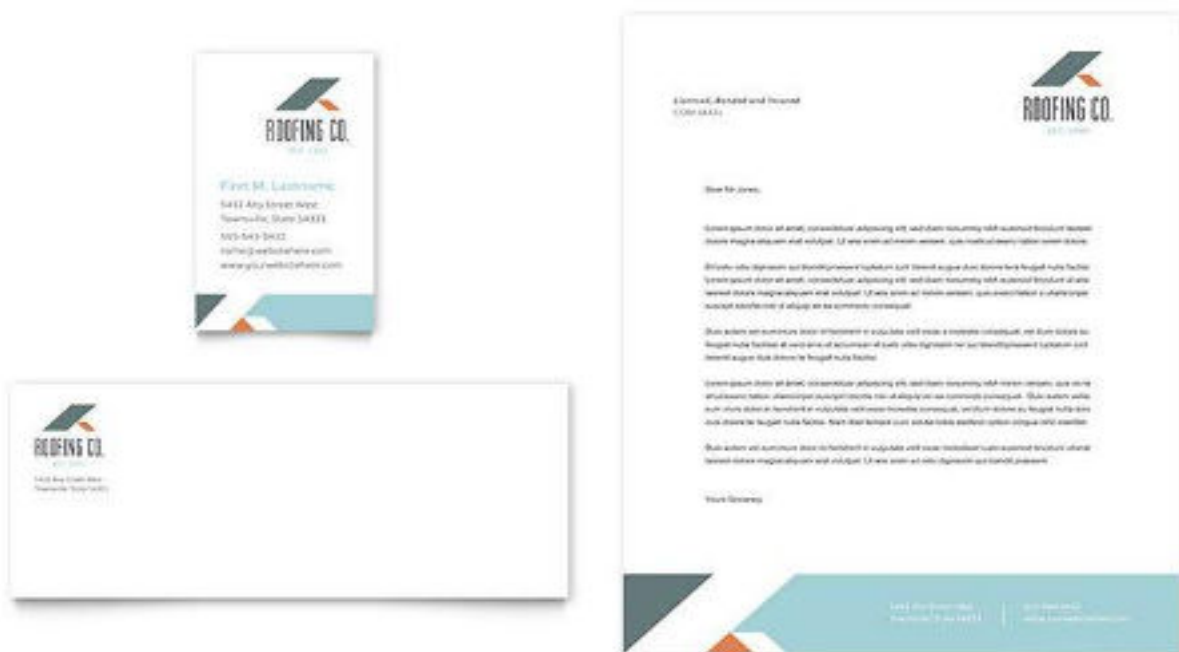


## 21. Trendy Minimal Abstract Business Card Example



[source](#)

## 22. Roofing Company Business Card Example



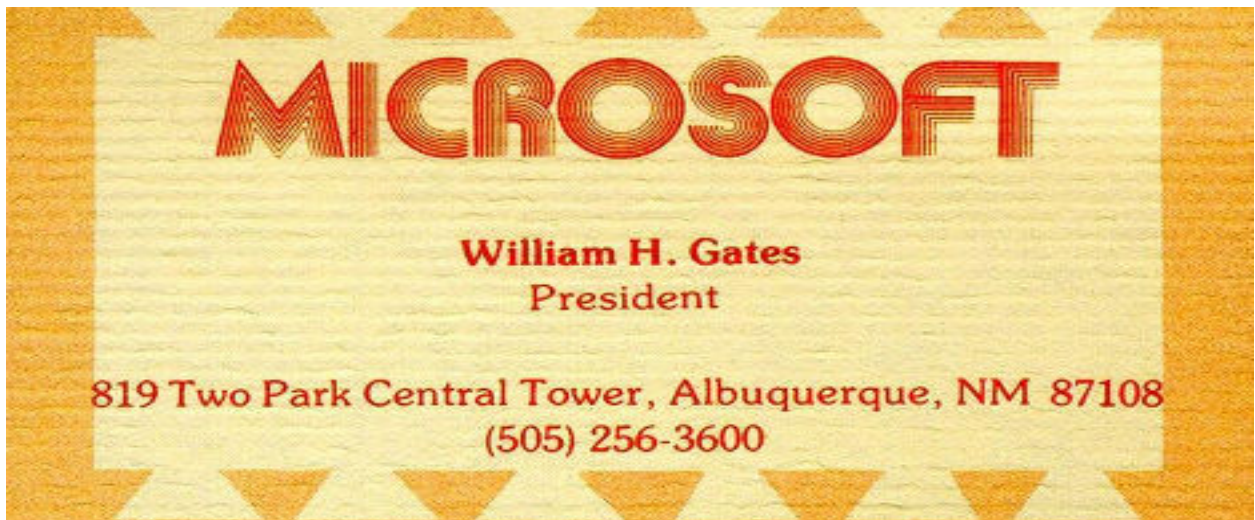
[source](#)

## 23. Walt Disney Business Card Example



[source](#)

## 24. Bill Gates Business Card Example

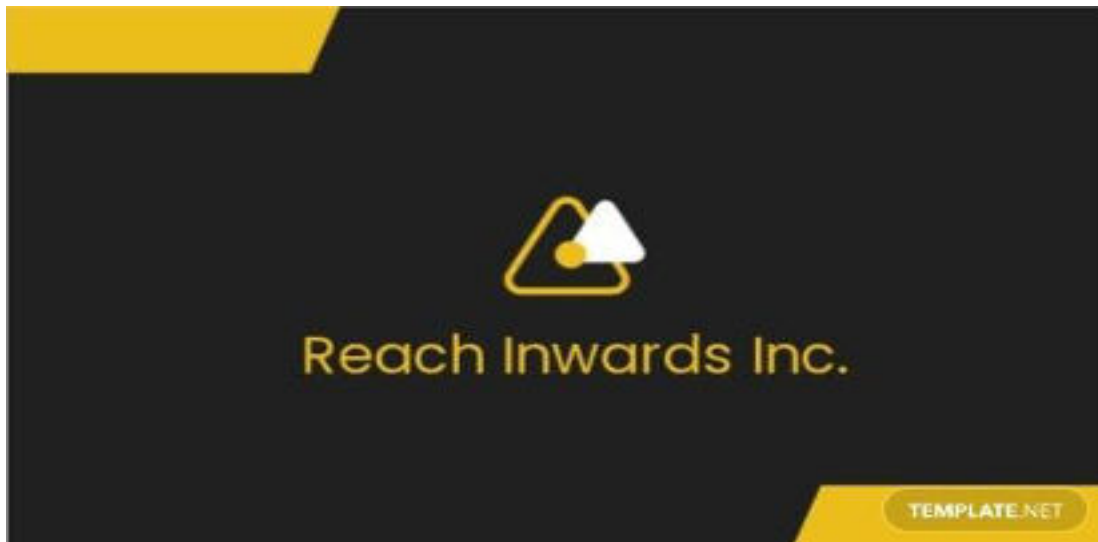


[source](#)



## 25. Work From Home Business Card Design

[Work from home](#) setups is widely present during the pandemic; however, it doesn't mean that you shouldn't expand your business and increase your profit through the products or services you offer. Business cards are still relevant, and it is time to create yours.



## 26. Freelance Business Card Design

[Freelance jobs](#) are very common to individuals who need extra income aside from their regular jobs. Check with your company if they offer business cards to their freelance employees and ask for your share to also help promote the business.



## 27. University Business Card Design

If you work under a [state university](#) or a privately owned university, chances are you have a business card with the emblem on it. Give them to students, parents, or co-workers in case urgent questions or concerns arise.



## 28. Painted Space Business Card Example



[source](#)

# 29. Clean Dark Business Card Example



[source](#)

### 30. Colored Business Card Example



[source](#)

### 31. Mandala Company Business Card Example



[source](#)

## 32. Square Business Card Design

Nowadays, the usually rectangular business card design transforms into various shapes and sizes. One of the shapes these come in is [square business cards](#), try and be creative with the extra spaces made available to express your product or service.



## 33. Music Business Card Design

If you are in the [music business](#), chances are, you work with various people, from music producers to sound artists, meaning there is a chance that you get to meet them more than once. In which case, ensure you leave your contact details with them through a business card.





## 34. Bakery Business Card Design

A [bakery business](#) needs fresh and high-quality ingredients and tools to create eye-catching and delicious pastries and baked goods. Secure a stable and positive relationship with produce markets or farms and leave your contact details with them to always have the best components for your next creation.



## 35. Yoga Business Card Example

A simple design, yet it clearly expresses the company's message to its general consumers.



[source](#)

## 36. Hanger Business Card Example

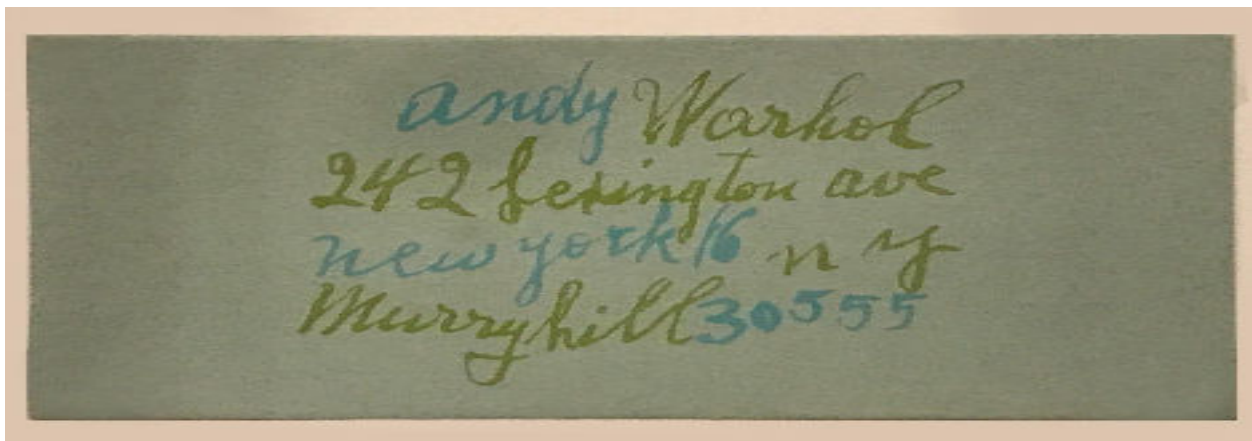
If the previous business card isn't as creative as you think it was, then what about you 'hang' around and find more unique designs in the article.



[source](#)

## 37. Andy Warhol Business Card Example

The creativity of Andy Warhol shines through his business card design. It's simple and expresses what he aims to have.



[source](#)

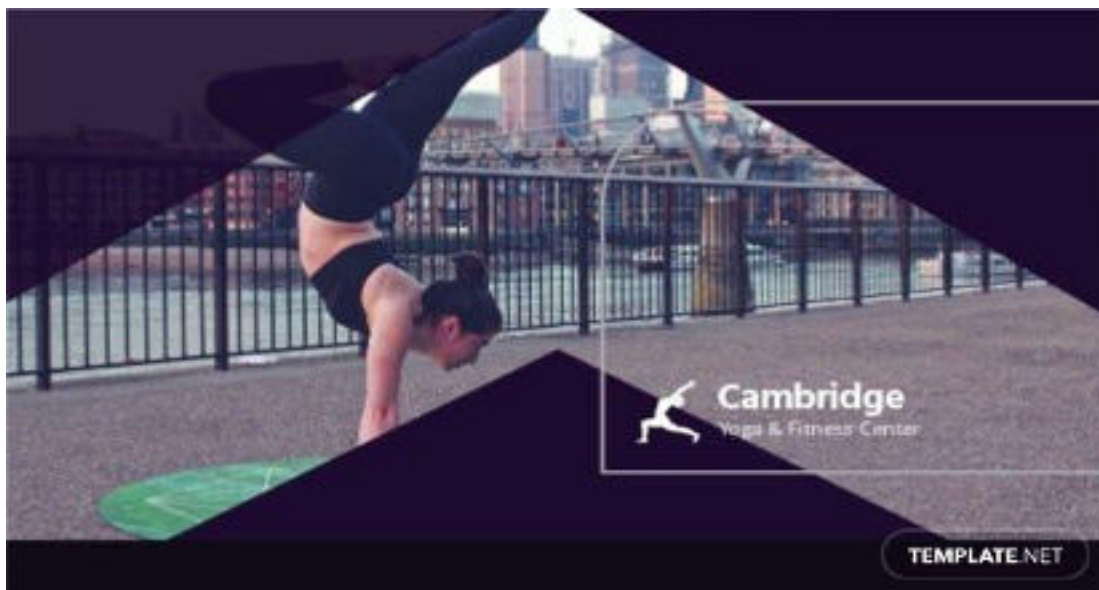
## 38. Beauty Business Card Design

[Beauty salons](#) ensure that other individuals think and know that beauty is available to everyone. Don't forget to give out your business card to clients and make sure they keep coming back for more.



## 39. Fitness Business Card Design

More often than not, [fitness trainers](#) coach their clients until they achieve their fitness goals. It is vital to leave their contact information through their business cards so customers can call them for updates and training sessions.



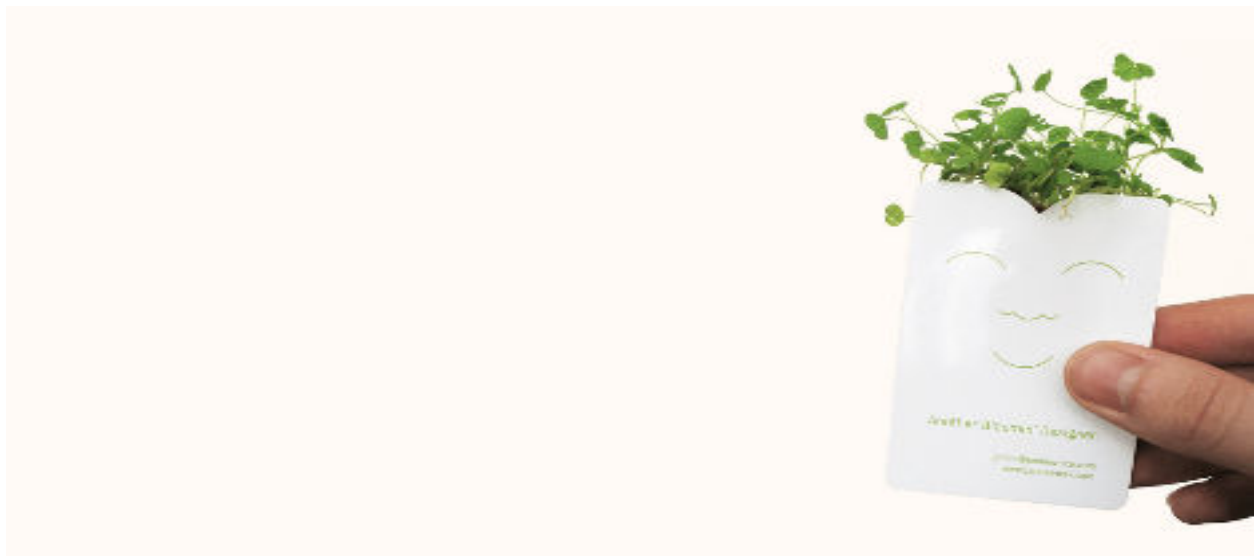
## 40. Cleaning Business Card Design

Cleanliness is next to godliness, which is why [cleaning businesses](#) never go out of style. Expand your client list by creating a business card and handing it out to your customers in case they refer their neighbors for the next spring cleaning season.



## 41. Seed Packet Business Card Example

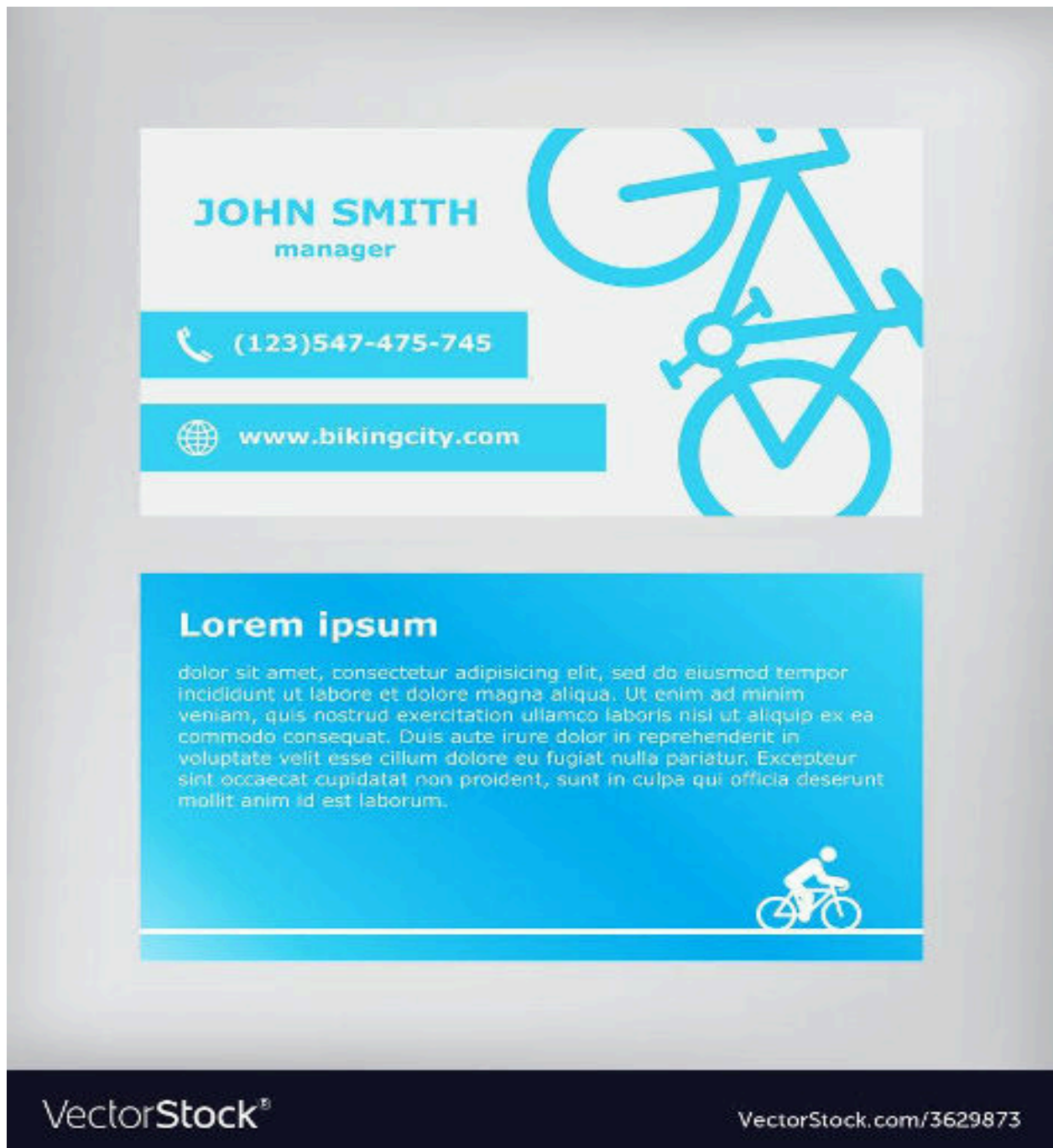
Who says business cards can be used for an eco-friendly purpose? Check out the unique and creative design below.



[source](#)

## 42. Biking Business Card Example

Despite the lack of striking designs, the simplicity of this biking business card example highlights all the relevant information for their clients.



[source](#)



## 43. Geometric Style Business Card Example

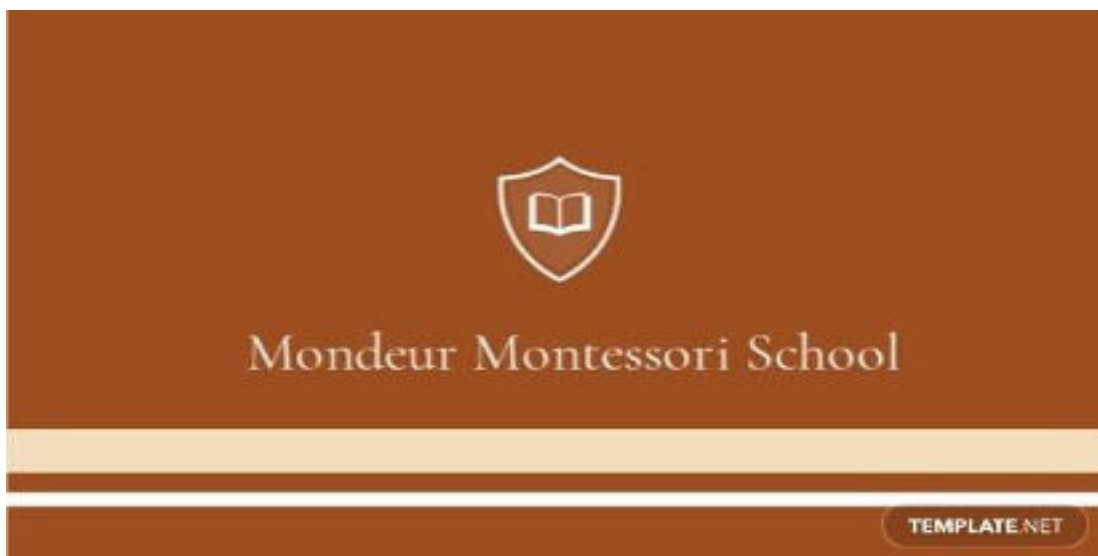
Utilizing geometric designs and various colors creates a beautiful illusion to your business card idea, similar to the example below.



[source](#)

## 44. Teacher Business Card Design

Being a [school teacher](#) comes with its challenges, and you must monitor the kids in your class as effectively as you can. Leaving a business card with parents allows you to establish communication and assures that you are doing your best for their kids.



## 45. Artist Business Card Design

There are different professions for artists, and they could be [make-up artists](#), tattoo artists, and even nail artists. For your business to grow, hand out business cards that show the kind of artist you are and the services you offer.



## 46. Vintage Business Card Design

If you want to stand out with your business card designs, it is also advisable to use some old-school vibes by creating [vintage designs](#) applied to your business cards.



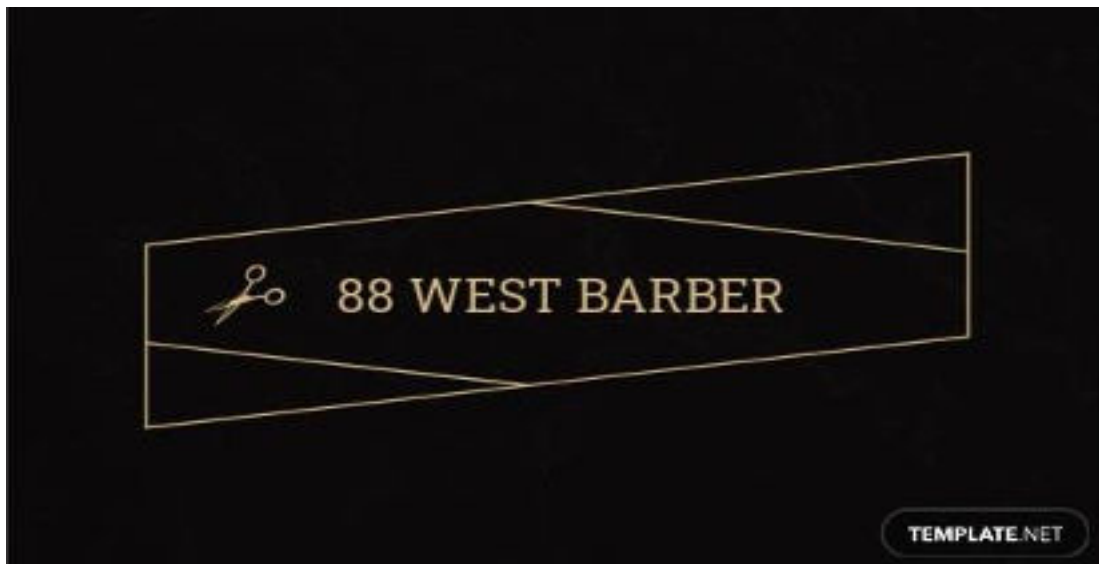
## 47. Restaurant Business Card Design

Aside from dining in, driveway services, and take out, [restaurant businesses](#) offer various services, including parties and catering services. Your restaurant must have business cards ready if clients come in asking for them and hire your services for their organizational or personal events.



## 48. Barber Business Card Design

[Local barbershops](#) are still relevant businesses and have been for years. The services they provide are impeccable, and it's a must that people know about it, so sharing business cards with loyal customers can bring in more individuals to visit your shop.



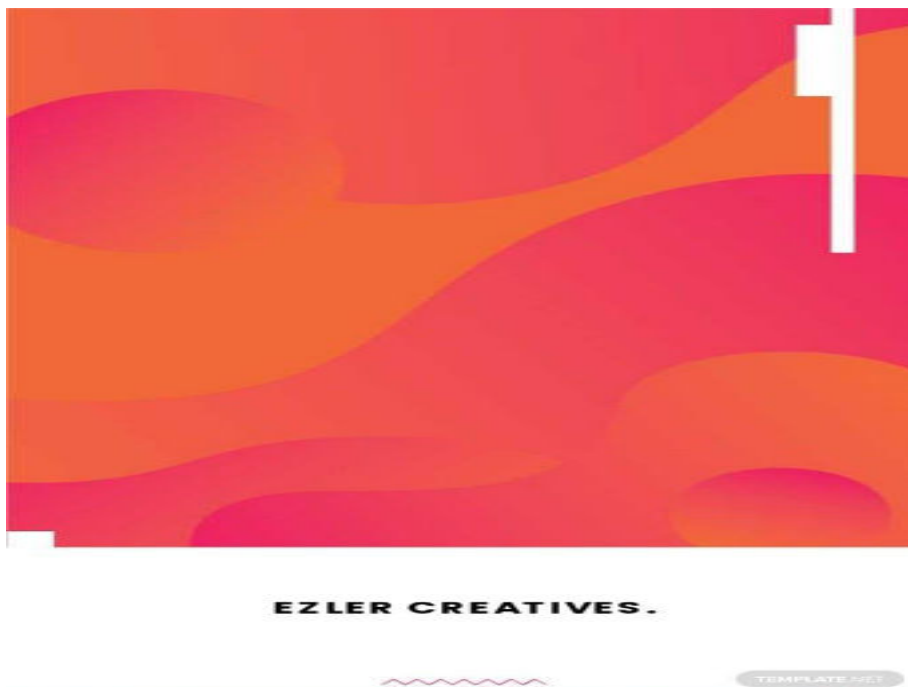
## 49. Elegant Business Card Design

They say elegance provides an extra effect to individuals that sees it. Spark a bit of [elegant flair](#) to your business card designs by incorporating unique patterns and colors into them.



## 50. Designer Business Card Design

A business that involves [various designers](#) must utilize their creativity in creating their client's plans and crafting them into reality. It's also advantageous for the company to adopt a rare and creative design into the organization's business cards.



# **BUSINESS CARD FORMAT**

Business cards are an essential part of any business venture because it's your way of promoting your organization and strengthening your bond with other companies, and it is necessary to know its inclusions in advancing your business in the best way possible.

## **1. Choose the shape**

There are various shapes to modern business cards, and it is achievable through out-of-the-box ideas. Not to say that traditional rectangular boxes are out of style, a variety of shapes allows you to explore and add uniqueness to your business card. Whether or not you utilize various shapes or a standard rectangle, use them depending on the message you want your company to convey.

## **2. Choose the size**

Did you know that business cards have standardized sizes depending on the country? Depending on the scale you choose, consider the bleed area, trim line, and safety line when printing your business cards, and try to be very specific in tackling these factors. The bleed area is the outermost part of the card subject to cutting. The trim line is the ideal area for cutting the shape of the business card. Lastly, the safety line includes all essential elements like the logo and contact information.

## **3. Choose a logo and other graphics**

Your logo must be the center of attention, and secondary graphics can help elevate it. A good strategy to use is utilizing one side of the business card for the company's logo and the other side for the person's contact information. It's also advisable to use a variety of graphics to add personality to your organization's card.

## **4. Include necessary text**

The content of a business card depends solely on you. However, the goal of the business card is to give information about you and the company. Fundamentally, it must include the person's name, company name, job title, contact numbers, email, website URL, social media, address, a slogan, and a QR code, when necessary.

## **5. Choose the typography**



Typography remains relevant in constructing a comprehensive business card. The design format includes size, font, and color and ensures they create flawless balance on your business card. Remember to prioritize legibility above all else.

## **6. Consider special finishes**

Certain printing companies allow you to create special effects to benefit the business card design strategy. You can choose from a variety of impressions, including embossing, letterpress, foil stamping, or spot UV coating.

## **FAQs**

### **What is the use of a business card?**

A business card signifies a company's brand, and it contributes to the initial impression you give to clients and other organizations.

### **What is the standard size of business cards?**

The standard business card in the US has dimensions of 3.5 inches by 2 inches, similar to bank cards. However, it does not include the card's bleed area.

### **How much should business cards cost?**

The average price for a stack of 100 cards ranges from seven US dollars for front printing only or fourteen US dollars for both-sided printing.

### **Are business cards worth the money?**

Investing in business cards is a big step for the company as it boosts brand awareness in the market through a cost-effective strategy.

### **Are business cards still relevant today?**

Business cards serve relevance not only to business owners but also to the employees and overall branding. Business cards support digital connections and the quickest way to exchange information. They are also meaningful, personal, and professional. Most importantly, it makes employees feel important.