

50+ Banner Designs, Format & Examples

Although marketing strategies change constantly, marketers still find a banner an effective tool to boost their sales and generate leads. Companies used banners to bring attention to a business or event. They are highly visible due to their size or color, which attracts attention. That's why most companies today, big or small, invest their time and money to create an efficient and credible banner.

To create a Banner of your very own, follow the following steps:

- Browse through several Banner designs for your own banner.
- Customize Online or Download in your preferred File format and Print As Required.

However, there are various elements and factors that you need to consider when making a banner. Look at some of the [editable banner](#) designs and formats below. These can help you choose the best style that suits your needs.

1. Business Banner Design

When creating a banner for business promotions and other business-related purposes, you should use creative yet professional designs. However, make sure to limit yourself in designing it to avoid ruining the banner. Our [business ad banner](#) design is the perfect example.



2. HR Banner Design

Creating a genuine, concise, and professional banner will help your HR department look more convincing and trustworthy. You can use our modern [HR banner](#) design as your reference.



3. Restaurant Banner Design

When creating a banner for your restaurants, you should ensure that it looks enticing to catch people's attention. Look at how our [restaurant web banner design](#) makes it possible.



4. IT and Software Banner Design

Our sample [IT banner](#) design provides you the simplicity and substance that you want to see in a banner. You can use this template as your reference if you like the style.



5. Sale Banner Example

If you want to attract people's attention, you should make an engaging and creative banner design. Take a look at how the sale banner example below makes it possible.

LOGO

SEASON SALE

20 TO 26 DEC 2022

UP TO 60% OFF

END OF SEASON

SMART GADGET SUPREME
was \$ 200
\$ 100
SAVE \$100

SMART GADGET SUPREME
was \$ 100
\$ 0
SAVE \$100

SMART GADGET SUPREME
was \$ 100
\$ 0
SAVE \$100

SMART GADGET SUPREME
was \$ 100
\$ 0
SAVE \$100

SMART GADGET SUPREME
was \$ 100
\$ 0
SAVE \$100

Learn more about all smart devices and their features at our store
do not miss the chance to buy the latest smart devices

STORE NAME

123, NEW YORK, USA | WWW.YOURSTORE.COM

[Source](#)

6. YouTube Banner Design

When creating a banner for your YouTube, you should use creative and lively designs. However, simple designs can work well, especially if you're using them the right way. Look at how our simple [YouTube banner](#) gives justice to it.



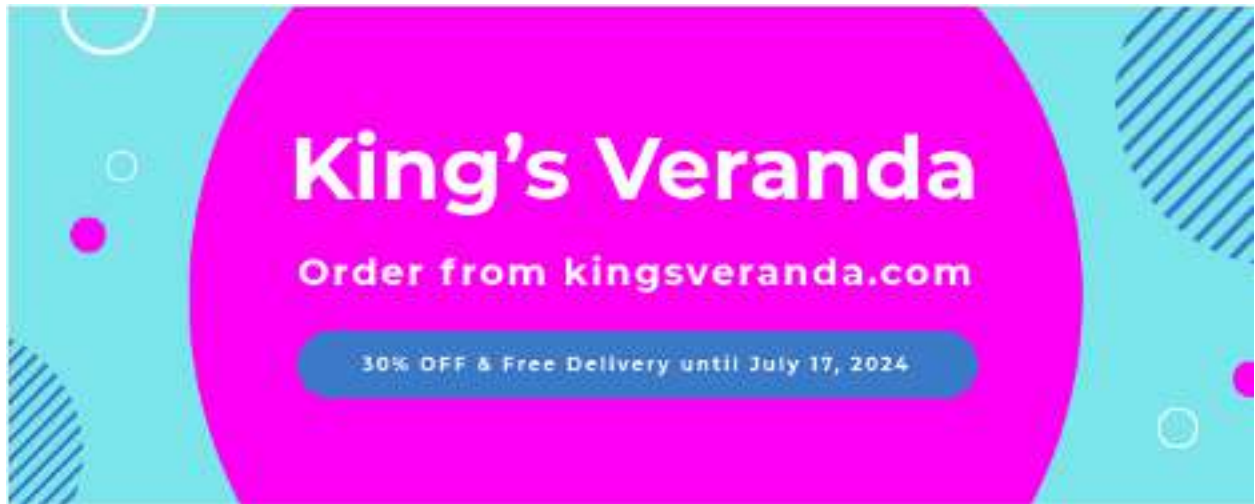
7. Channel Banner Design

If you opt to create a banner for your channel, using creative and imaginative designs can help you a lot. However, learn to limit yourself when designing to avoid overwhelming everything. You can use our [influencer channel promotion](#) Fiverr banner design as your reference.



8. Twitch Banner Design

When creating a banner for your twitch, you should use imaginative and artistic designs to entice people. Our small business [twitch banner](#) design is the perfect example.



9. Facebook Banner Design

Many people are using Facebook nowadays. So this is your chance to advertise and promote your brand. You can make a creative and productive banner to help you. Our promotion [Facebook ad banner](#) design is the perfect example.



11. Instagram Banner Design

Marketers use Instagram nowadays to promote their brands. So for you to stand out, making an appealing and creative banner can help you. Look at how our modern [Instagram banner](#) makes it possible.



12. Twitter Banner Design

Nothing can go wrong with simple and professional designs for your Twitter banners. These designs can work well, especially if you're using them the right way. Take our professional [Twitter banner](#) design as an example.



13. Tumblr Banner Design

When creating a banner for your Tumblr account, you should ensure that you don't overwhelm the designs. Doing so can ruin the entire banner. Look at how our Memorial Day [Tumblr banner](#) design makes it possible.



14. LinkedIn Banner Design

For LinkedIn Banners, it is appropriate to keep it simple and use professional and formal designs. You can use our professional [LinkedIn banner](#) design as your reference.



15. Blog Banner Design

If you want people to read your blogs more often, making engaging and creative banners can help you. You can use our cooking blog banner design as an example.



16. Fiverr Banner Design

Our graphic designer [Fiverr banner](#) provides you the creativity and artistry that you want to see in a banner. It can showcase the fun side and add texture to your brand.



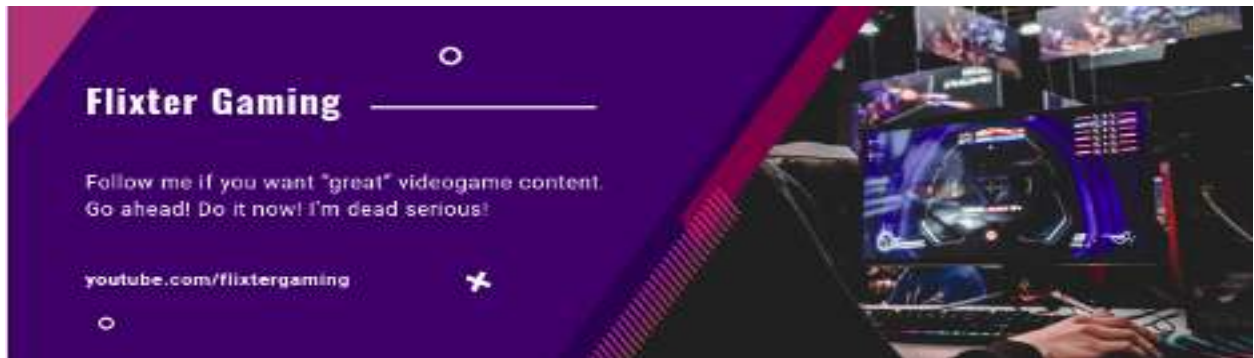
17. SoundCloud Banner Design

Nothing could go wrong with using simplistic designs for your SoundCloud banners. Look at how our professional [SoundCloud banner](#) makes it possible.



18. Gaming Banner Design

For gaming banners, using artistic and ingenious designs is perfect. Look at how our [gaming Tumblr banner](#) makes it possible.



19. Creative Roll Up Banner Design

Our [creative corporate roll up banner](#) gives you the artistry and innovative designs. You can use this template as your reference if you like the style.



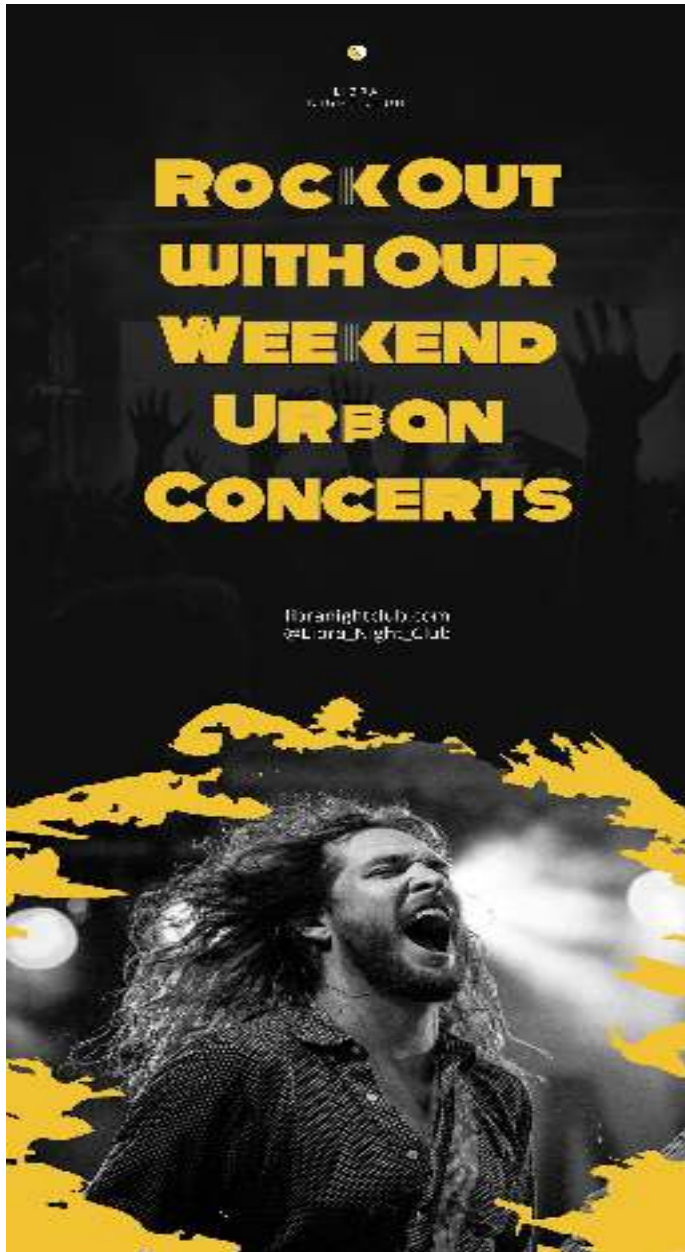
20. Modern Banner Design

Our [modern corporate roll up banner](#) provides you a unique design. You can use this template if you want to make a similar banner with the same design.



21. Party Banner Design

When creating banners for parties, make sure your designs fit well with the theme. It is where you can use creative, artistic, and livable designs. However, ensure to limit everything to avoid overpowering and ruining the banner. Our music [party night banner](#) is the perfect example.



22. Birthday Banner Design

For birthday banners, festive and livable designs can fit well. So don't hesitate to use such. Look at how our [birthday banner](#) design makes it possible.



23. Halloween Banner Example

Creative, scary, and imaginative designs suit well with Halloween seasons. So don't hesitate to use them for your banner designing. Take the Halloween banner design below as an example.



[Source](#)

24. Wedding Banner Design

Weddings are special. So make a banner that also looks special and unique. Floral and elegant designs suit well with weddings. You can use our [wedding banner](#) design as your reference.



25. Advertising Banner Design

If you want to advertise your brand through banners, make sure to use enticing and creative designs to attract people's attention. Our [advertising banner](#) template is the perfect example.



26. Shopping Ad Banner Design

When it comes to shopping ad banners, you should use designs that can easily attract people. Look at our shopping ad banner design. It uses engaging and enticing designs.



27. Promotional Ad Banner Design

If you want to promote your brands through banners, making an engaging and enticing banner can help you a lot. Creative and imaginative designs can easily attract people. You can use our [promotional ad banner](#) as an example.



28. Vacation Ad Banner Design

For vacation ads, making a banner can help you a lot. However, make sure to limit yourself in designing. Use only the appropriate designs to avoid ruining the entire banner. You can use our [vacation ad banner](#) as an example.



29. Travel Banner Design

When making banners for travel-related matters, it should be best to use enticing and creative designs. These designs can easily attract people, which can help you boost your sales more. You can use our [travel agency banner](#) as an example.



30. Summer Party Banner Example

To fit in with the summer season, utilize summary, lively, and bright designs for summer party-related banners. Take the summer party banner below as an example.



[Source](#)

31. Black Friday Sale Banner Design

Use relevant and innovative designs for your banners to suit well with the Black Friday season. You can use our [Black Friday sale banner](#) as an example.



32. Marketing Banner Design

When creating a banner for marketing-related matters, you should use formal, creative, and professional designs to make it look credible and reliable. You can use our [marketing google ad banner](#) as your reference.



33. Fashion Banner Design

Our [fashion banner](#) provides you the simplicity and elegance that you want to see in fashion-related banners. You can use this template as your reference if you prefer to make a similar one.



34. 4th of July Sale Banner Example

If you opt to create a banner related to the 4th of July, use designs that suit well with the celebration. Take the 4th of July Sale banner design below as an example.



[Source](#)

35. Announcement Banner Design

If you want to announce something through a banner, use creative and alluring designs to attract people's attention. Our [announcement Reddit banner](#) is the perfect example



36. School Banner Design

Your banners should look both credible and engaging to catch students' attention. You might take inspiration from our [school banner](#) design.



37. Beauty Studio Banner Design

Our [beauty studio roll up banner](#) provides you the appropriate imagery, simplicity, and substance that you need to see in a beauty studio banner. You can use this if you want the style.



38. Medical Banner Design

The choice of imagery, colors, and font make this [medical banner](#) a perfect example of a successful and credible banner.



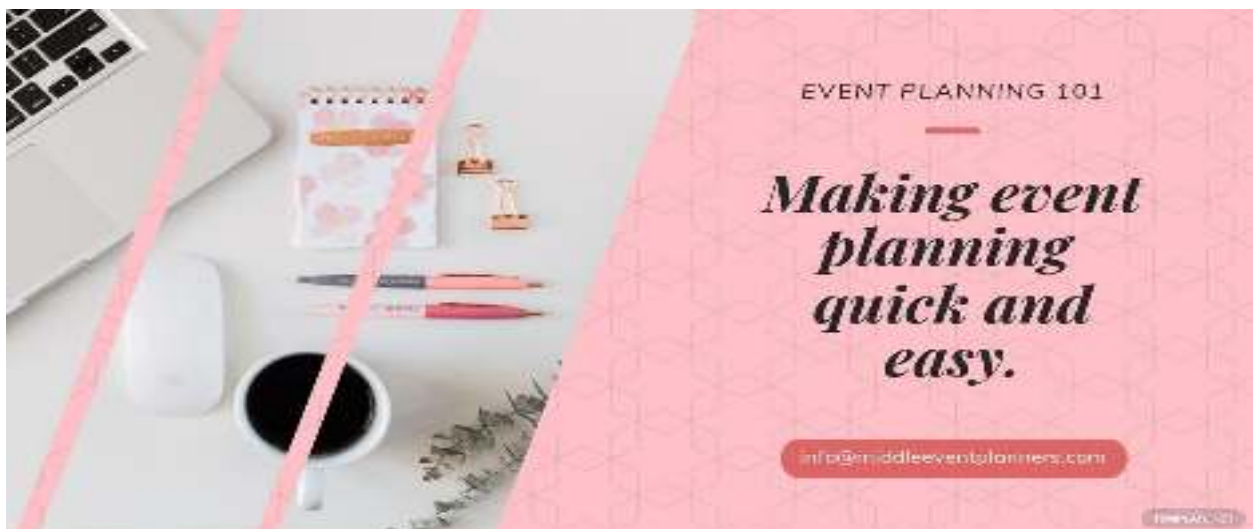
39. Real Estate Banner Design

You should use professional, formal, and firm designs when creating a banner for any real estate-related matters. You can use our [real estate roll up banner](#) as your reference.



40. Event Planner Banner Design

It is appropriate to utilize creative and appealing designs when designing banners for events. Look at how our [event planner blog banner](#) makes it possible.



41. Hiring Banner Example

For hiring banners, you should use firm and professional designs to make them look credible and reliable. Take the hiring banner below as an example.

WE ARE HIRING
LET'S JOIN OUR TEAM NOW!
L ornib quam doer et amet, consetetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut laoreet dolore magna aliquam erat velitipart

JOB VACANCY OPEN POSITION

- ✓ Front-end web developer
- ✓ Web developer - php
- ✓ Finance Manager
- ✓ Junior graphi designer
- ✓ H R Manager

Apply Now!
Send your cv to carear@info.com

Call us:
00 123 456 789
www.website.com

[Source](#)

42. World Environment Day Banner Design

Our [world environment day banner](#) provides you the creativity and imaginative designs you want to see in a world environment banner.



43. Spa Banner Design

Our [spa ad banner](#) provides you the creativity, innovative, and exceptional designs that can help you entice people. You can use this template if you want to create a similar one.



44. Repair Service Banner Design

Our [repair service banner](#) provides you the innovative and fun designs that can help you create a better and unique banner. You can use this template for your next banner-making journey.



45. Construction Banner Design

The choice of colors, background style, fonts, imagery, and overall arrangement makes this [construction roll up banner](#) a perfect example of a successful and credible banner.



46. Pet Clinic Banner Design

If you opt to entice pet parents, making engaging and cute concept banners can help you. You can use our [pet grooming roll up banner](#) as your reference.



49. Covid-19 Banner Example

Making informative banners can help you save other people's lives. However, always remember to limit yourself when designing. Use only appropriate items and styles to suit well with the event or situation. Take the Covid-19 banner below as an example.

 **HEALTH ORGANIZATION**

COVID-19 VACCINATE

In publishing and graphic design, Lorem ipsum is a placeholder text commonly used to demonstrate the visual form of a document or a typeface without relying on meaningful content. Lorem ipsum may be used as a placeholder before final copy is available.

**GET A FREE COVID-19
VACCINE HERE**

**FOR MORE INFORMATION
www.website.com**

8 MARCH 2021
10AM - 4PM

**CALL FOR APPOINTMENT
+110 01 0203 0405**

your street, place here.

[Source](#)

50. Thanksgiving Banner Design

Our [thanksgiving sale banner](#) provides you the creativity and elegance that can help you entice people. You can use this template for your next banner-making journey.



BANNER FORMAT

Although all banners are different from each other, all of them share the same factors and components. The following factors and elements listed below can help designers learn more about banner designing.

1. The Logo

The first thing you need to include and consider in making a banner is your company's logo. Banners can help you build your brand, so don't forget to include them when creating one.

2. The Brand Name

Apart from the logo, you also consider placing your brand name. Usually, it is placed together with the logo. It is necessary to help people recognize your business or event.

3. The Title

Titles are also an essential factor in creating a banner. It helps the audience identify what kind of banner you're making and sharing with them. So don't forget to include a title when you're making your own banner.

4. The Slogan

Not all banners use a slogan, but it is one of the fundamental factors in making a good banner. A great slogan can help you entice people, which can also help you boost your sales.

5. The Details

Details are also crucial when making a banner. These details include the name of the brand, contact details, email address, incentives (if applicable), and services.

General FAQs

What is a banner?

A banner is a large strip of cloth with a statement or design placed in a public location or carried in a parade or demonstration.

What is the purpose of a banner?

When the website's primary goal is to bring attention to a specific product or service, people use banners as hero pictures for category pages in e-commerce and presentation websites.

How to make a banner?

If you want to make a banner, you should start choosing the template that you want. Then, you should insert all the necessary details you need for your banner. Customize them according to your preferences. Then, download it. After that, you're all good.

Why do companies use banners?

Companies use banners to bring attention to a corporation or event. They also use banners to set a business apart from the rest of the crowd and make announcements in busy places.

Are Banner Ads effective?

Yes. Creating banners and posting them on several websites strengthens your brand. Although only a few companies use this form of marketing, it is still an effective tool to make your brand familiar to those who've never heard of your business.